

No. N-41015/6/2025-BC.III
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING

Kartavya Bhawan-2,
New Delhi – 110001
Dated: 13.08.2026

To,
All Private Satellite TV Channels

Sir/Madam,

In the past years, Ministry of Information and Broadcasting has been getting requests from members of the civil society to facilitate access to the people with hearing impairment to the telecast of the Independence Day Ceremony/ Commentary through sign language interpretation on TV channels so that every citizen can be part of this glorious ceremony on this important National Day.

2. Hon'ble President of India's message to the nation will be telecast live on the eve of Independence Day i.e. 14th August, 2026 (Friday) at 07:00 P.M. on the entire Doordarshan network. The Flag Hoisting Ceremony and address of the Hon'ble Prime Minister from the Ramparts of the Red Fort on 15th August, 2026 (Saturday) will be telecast live tentatively from 06:25 A.M. to 09:00 A.M. (or till the end) on DD Bharati alongwith live Sign Language Interpretation to provide access to the people with hearing impairment. Private Satellite TV channels can carry the feed of the events free of cost.

3. The feed of DD network is being made available free of cost. Therefore, all Private Satellite TV Channels are urged to carry the live telecast of the address of Hon'ble President of India on 14.08.2026 and Flag Hoisting ceremony and address of Hon'ble Prime Minister of India at Red Fort on 15.08.2026, through the feed of DD network with sign language interpretation for the benefit of differently abled people and to make the event accessible to all.

Digitally signed by
NAVNEET KUMAR
Date: 13-08-2026
10:10:28

(Navneet Kumar)

Under Secretary to the Government of India
Tel: 24015764

Copy to:

- i. President, The Indian Broadcasting & Digital Foundation (IBDF), New Delhi
- ii. President, News Broadcasters Federation (NBF), New Delhi
- iii. Other associations of News broadcaster.