

No-M-35/1/2023-DO(FI)
Government of India
Ministry of Information and Broadcasting
A Wing Shastri Bhawan, New Delhi

Dated : 04.02.2026


OFFICE MEMORANDUM

Subject :- Minutes of Meeting on Review of ICH Portal for filming under chairmanship of Secretary, I&B held on 28.01.2026 at Akashvani Bhawan, New Delhi – reg

The undersigned is directed to forward herewith the Minutes of the Meeting chaired by Secretary (I&B), held on 28.01.2026 regarding Review of ICH Portal.

2. This is issued with the approval of the Competent Authority.

(Encls. As above)


(Santosh Kumar Maurya)

Under Secretary to the Govt. of India

Tele:- 011-23382995

Email:- usfi-moib@nic.in

To

All attendees as per Annexure - I

Minutes of the Meeting on ICH Single Window Facilitation Portal for Filming chaired by Secretary, Ministry of I&B held on 28.01.2026 at Akashvani Bhawan, New Delhi

A meeting was held under the Chairmanship of **Secretary, Ministry of I&B** at 12.00 Noon on 28th January, 2026 (Wednesday) at Fielden Hall, 1st Floor, Akahsvani Bhawan, New Delhi, to discuss issues relating to the India Cine Hub (ICH) Single-Window Portal for filming with Government stakeholders, including State Governments and concerned Central Ministries/Departments. The list of attendees is given in Annexure-I. Shri. Prithul Kumar, Joint Secretary, Ministry of Information and Broadcasting (MIB) welcomed Shri. Sanjay Jaju, Secretary, MIB, all senior officers/ delegates from Ministries, States & UTs.

Secretary, MIB emphasized the following key points in his inaugural address-

- 1.1. He outlined the founding objective and future vision of the India Cine Hub (ICH)—to facilitate both international and domestic filmmakers in using India as a destination and marketplace for pre- and post-production activities across all forms of creative storytelling. He also highlighted the upcoming expansion of the ICH Portal to cover live events, aimed at boosting the economy through simplified permission processes. States and UTs were requested to integrate with the portal and resolve any operational hurdles at the earliest.
- 1.2. He stressed the need for seamless two-way exchange of information and data between the ICH Portal and portals of States, UTs, and PSUs. Such integration would enhance ease of business and make the portal more attractive to filmmakers, noting that domestic usage of ICH remains limited.
- 1.3. Film productions, he noted, deliver dual benefits: economically, by generating employment and stimulating allied industries; and culturally, by providing national and international visibility when local sites are showcased on screen.
- 1.4. He asked the States to promote iconic filming locations, citing examples where popular films—both Indian and international—have driven significant tourism and employment by spotlighting such destinations.
2. Then JS(MIB) gave brief details of objective, status and future vision of ICH by stating that all kind of Clearances should be online and faceless from all Central/State/Local bodies/Trusts/PSUs and the Police etc. Then key features of the ICH were presented in the meeting by Shri Abhay of M/s Uneecops, the agency engaged for the revamp of the ICH portal, followed by discussion on agenda items. The copy of the presentation is given in Annexure II.
- 2.1. ICH is a single-window portal for both international and domestic producers to obtain permissions for filming in India, including clearances from ASI, States/UTs, and visa-related requirements. Producers can apply for any location across India through a Common Application Form. The portal covers permissions for live shoots (national and international), co-productions, animation, post-production, and documentaries. Statistical data on shooting applications for FY 2024–25 and 2025–26 was presented.
- 2.2. JS (MIB) noted that India has audio-visual co-production treaties with 17 countries, listed on the ICH portal. He explained that both filmic and non-filmic resources are

- mapped on the portal and urged States/UTs to upload their local resources—such as line producers, crew, accommodation, and catering—so producers can easily access them and streamline production.
- 2.3. He further mentioned that ICH will soon adopt AI/ML tools to enhance user experience by suggesting suitable locations and nearby facilities. He emphasized the need for pre-approved shooting locations, which can be booked online with upfront payment to avoid delays.
 - 2.4. States - It was noted that 7 States and 2 UTs with independent portals have already integrated with ICH. These States/UTs were further requested to upload permissions on the ICH portal to uphold its founding purpose.
 - 2.4.1. The presentation highlighted that States/UTs marked in orange have their own portals which need to be unintegrated.
 - 2.4.2. Shri Sanjay Jaju, Secretary (MIB) urged all stake holders to ensure early and full integration with ICH, including two-way exchange of payments, resources, schedules, and permissions to bridge all gaps.
 - 2.4.3. And, States of Telangana, Karnataka, Uttar Pradesh, and Jharkhand agreed to proceed with full integration.
 - 2.4.4. Gujarat cited technical issues with its portal but assured resolution soon. Himachal Pradesh reported that its new portal is under testing and will be released shortly.
 - 2.4.5. Secretary (MIB) suggested that the State nodal officer for ICH should also serve as the nodal officer for live events, and States with this feature should integrate it promptly with ICH.
 - 2.4.6. States may adopt time-bound approval mechanisms to enhance predictability and competitiveness. For example, Madhya Pradesh guarantees permissions within 15 days under its Public Service Act.
 - 2.5. Railways - Shri Dileep kumar, ED(IP), M/o Railways informed that all Railways filming permissions are routed through ICH. JS (MIB) proposed creating an ecosystem within ICH to cover multiple railway agencies, such as the Railway Protection Force, and suggested that Railways could accept MHA clearances instead of requiring fresh security approvals.
 - 2.6. Defense - JS (MIB) urged the Ministry of Defence (MoD) to make its resources more accessible to filmmakers by adopting online system of ICH, for ensuring fair opportunities to all filmmakers for the domestic film ecosystem.
 - 2.6.1. MoD informed that the permissions currently require approvals from multiple service-specific nodal points. Efforts are underway to establish a unified policy and single-window clearance system. At present, requests are processed through the Directorate of Public Relations (MoD), which routes them to service headquarters for security vetting and asset use. All three services' PROs will be on boarded onto the portal within about one month.
 - 2.6.2. Availability will be assessed and provided on case-by-case, depending on requirements, location, and operational commitments.
 - 2.6.3. MoD was requested that their permission process may made online accessible to the extent possible—from concept approval to script clearance, shooting

facilitation, and final preview—can be integrated into the ICH portal, ensuring transparency and a single-window, person-independent mechanism.

- 2.7. MHA- It was acknowledged that full online integration is not feasible currently. However, district-level police permissions (law and order, traffic management) for film shoots and live events can be digitized based on MHA and State guidelines. Since permissions often vary by district and officer, leading to last-minute disruptions, it was requested that MHA issue a clear advisory prescribing standardized procedures, defined timelines, and advance notice requirements. A uniform, time-bound framework would greatly ease filming operations and provide predictability.
- 2.8. MoEFCC - Director, MoEFCC stated that filming permissions in forests fall under State/UT jurisdiction. Integration with State forest departments via ICH could resolve this. JS (MIB) requested MoEFCC to issue an advisory to State authorities emphasizing uniform, time-bound procedures.
- 2.9. ASI / Ministry of Culture - ASI confirmed its integration last year, with 38 field offices handling domestic applications. However, ASI requested provision of an MIS/Dashboard at the DG (Delhi) level to enable effective monitoring and faster permissions.
- 2.10. JS (MIB) commended States that have adopted deemed approval provisions under citizen charters and urged others to follow this model, particularly for police and local authority permissions, to ensure predictability.
- 2.11. The State of Goa has explained through PPT about its pro filmic policies especially deemed approval time frame for permissions from all stakeholder departments.
- 2.12. Similarly, State of Telangana explained that all payments and permission is through their portal including refund and they also have time frame for all permissions.
- 2.13. The State of Chhattisgarh has also shown their portal and cited the upcoming projects incentives the creative economy.
- 2.14. However, States of Rajasthan emphasized that uniformity and seamless portal integration is crucial for promotion of Indian cinema and explained their policies of incentives.
- 2.15. State of Himachal Pradesh asked other central authorities like Ministry of Power/Water for onboarding as there are having authorities over many filmic locations like lakes, dams and other water bodies.
- 2.16. MIB appreciated the initiative taken by states and others to emulate their success stories.
- 2.17. Online Payments: It was agreed that all fees, charges, deposits, and refunds should be collected through a unified online gateway to ensure transparency and simplify reconciliation. Refunds and deposit returns should be automated and time-bound. An escrow mechanism was suggested, where funds are centrally collected and disbursed to departments, avoiding treasury-related delays.
- 2.18. Pre-Approved Locations: Each State should identify 5–10 filming locations with predefined SOPs and inter-departmental approvals, enabling filmmakers to shoot without repetitive clearances. This reduces lead time and encourages location-based filmmaking. The model is already being piloted for live event venues and stadiums.

SOPs should cover traffic thresholds, crew size limits, equipment norms, and safety conditions.

- 2.19. National Film Resource Directory: It was considered necessary for having a comprehensive directory of filmic and non-filmic resources on a single portal for India, including locations, studios, equipment, technicians, production services, catering, transport, healthcare, and logistics. Filmmakers expect unified discoverability, not fragmented state systems. Resources may be government-verified or crowd sourced, with authenticity tagging.
- 2.20. States should formally promote iconic film locations through signage, branding, selfie points, and tourism infrastructure. International examples show high returns from film tourism. Locations should be marked digitally on portals and physically on-site.
- 2.21. Each State must designate a single nodal department with authority to coordinate all line departments. Filmmakers should interact with only one nodal agency, backed by formal government orders.
- 2.22. ICH will develop video tutorials and conduct online workshops to train nodal officers of Central and State authorities, along with other stakeholders, for better understanding and effective implementation.
3. Secretary, MIB urged the States & other stakeholders to take expeditious action in regard to the following points:
 - 3.1. Greater use of ICH as a single-window system for permissions and resources is essential to promote Indian cinema, directly supporting tourism and the creative economy. States should incorporate any requirements or changes into the existing portal to avoid parallel systems and ensure convenience for filmmakers.
 - 3.2. There is a strong need to proactively sensitize and onboard domestic production houses—both major and independent—onto the portal to ensure its success. NFDC / ICH may engage with the national associations and major producers to start utilizing the ICH portal. The States may make efforts to engage with the regional filmmaker associations to educate them about utilizing the ICH portal for permissions.
 - 3.3. States should encourage to upload and showcase their pre-production, production, and post-production resources—including studios, crew, artists, VFX, music, and technical services. Where such resources already exist, backward API integration with ICH should be implemented to attract filmmakers.

The meeting reaffirmed the goal of presenting India as a single, film-friendly destination with predictable rules, transparent processes, and discoverable resources. This unified system will enhance investment, employment, tourism, and India's global soft power.

The meeting ended with a thanks to Chair.

Encl. –

Annexure I - List of Participants

Annexure II - Presentation

Annexure - I**List of Participants**

S.No	State/Department/Ministry	Name	Designation	Email ID
1	Ministry of Home Affairs	Sh. Raj Kumar	ADG(CMC), Ministry of Home Affairs	adgrajkumar@gmail.com raj.kumar1967@gov.in
2	Ministry of Home Affairs	Sh. A.S. Purty	DDG(Security Consultant)	as.purty65@nic.in
3	Ministry of Defence	Sh. Vijay Kumar	ADG(CMC), Ministry of Defence	dprdefense@gmail.com CC to: modspokesperson@gmail.com
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5	Ministry of Defence	Gp Capt. Dave,	Air Ops	mids@gov.in
6	Ministry of Defence	Capt.Gore,	Dir(Navy)	dirops-dma@navy.gov.in
7	Ministry of Defence	Wg Cdr Jaideep Singh	PRO (Indian Air Force)	proiaf.dprmod@nic.in
8	Ministry of Defence	Wg Cdr Poonam Negi	Director(Media and Public Relations)	mids@gov.in
9	Ministry of Culture	M. Annadurai	ADG(CMC)	annadurai.m@gov.in
10	Ministry of Culture/Archaeological Survey of India	Devendra Singh	Senior Archaeologist	Not known
11	Ministry of Railways	Sh. Dilip Kumar	ED(I&P), Railway Board, Ministry of Railways	edip.railway@rb.railnet.gov.in
12	Government of Assam	Sh. Prasanta Boruah	Joint Secretary to Govt of Assam(Cultural Affairs)	asffdcpnj@gmail.com
13	Government of Bihar	Sh. Arvind Ranjan Das	Consultant(Film), Bihar State Film Development and Finance Corporation Ltd.	biharfilmnigam@gmail.com
14	Government of UT Chandigarh	Sh. Hitesh Bhardwaj	Manager(Events & PR), Chandigarh Tourism	chdtourism123@gmail.com
15	Government of UT Chandigarh	Sh. Lovinder Kashyap	Tourist Officer Chandigarh Tourism	chdtourism123@gmail.com
16	Government of Chhattisgarh	Smt. Poonam Sharma	DGM, Chhattisgarh Tourism	visitcg@gmail.com
17	Government of Chhattisgarh	Sh. Tapash Kumar Bask	Assistant Programmer, Culture Department, Government of Chhattisgarh	deptt.culture@gmail.com
18	Government of Chhattisgarh	Sh. Satish Kashyap	Instructor, Culture Department,	sanskriti.rajbhasha@gmail.com

			Government of Chhattisgarh	
19	Government of Goa	Mrunal Nikett Walke	General Manager, Entertainment Society of Goa	mrunalwalke@esg.co.in
20	Government of Goa	Arjun Sudhir Narvekar	Manager(IT), Entertainment Society of Goa	manager-it@esg.co.in
21	Government of Gujarat	Dhaval Pandya	DGM(Cinematic & Events), Gujarat Tourism	srnodalcinematic@gujarattourism.com
22	Government of Gujarat	Vishnukunar Chaudhary	ICT Officer, Gujarat Tourism	ictofficer@gujarattourism.com
23	Government of Haryana	Manoj Kaushik	DIPRO, Haryana Tourism	filmdivisiondipr@gmail.com
24	Government of J&K	Shruti Bhardwaj	Deputy Director, Kashmir Bureau of Information, New Delhi	bhardwajshrutijkas@gmail.com
25	Government of Jharkhand	Shaheen Parween	Deputy Director, Jharkhand Bhawan, New Delhi	iprd123@gmail.com
26	Government of Nagaland	Siewatho S Nyusou	Deputy Director, Government of Nagaland	siewathosnyusou@gmail.com
27	Government of Punjab	Aadhar Gupta	Senior Consultant(Investment Promotion) Department of Investment Promotion, Govt.of Punjab	aadhar.gupta@investpunjab.gov.in
28	Government of Uttar Pradesh	Rajnish Tomar	Senior Assistant	upsicnd.delhi@gmail.com
29	Government of Uttar Pradesh	Sunil Kumar Kanaujia	Director Incharge UP state information center, new delhi	upsicnd.delhi@gmail.com
30	Government of Uttarakhand	Kundan Kumar	Information & Public Relation Officer, Government of Uttarakhand	ufdc2015@gmail.com
31	Government of Delhi	D. Karthikeyan	General Manager(Delhi Tourism & Transport Development Corporation) (DTTDC)	gm@delhitourism.gov.in
32	Government of Delhi	Sanjeev Chugh	Chief Manager, Film Shooting Promotion Cell (Events), DTTDC	sanjeev.chugh69@delhi.gov.in
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36	Government of Mizoram	K. Vanlalsangi	Director, Information & Public Relations	diprmizoram@gmail.com
37	Government of Mizoram	Pratap Chhetri	Deputy Director and Nodal Officer (Films)	PRACHHETRI@GMAIL.COM
38	Government of Meghalaya	Phillip F. Tariang	Assistant Director(Tourism), Govt of Meghalaya	info@meghalayatourism.in
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41	Government of Ladakh UT	SHAMIM AHMAD WAZIR	Accounts Officer, Kargil Development Authority	zaheerabass999@gmail.com
42	Government of Ladakh UT	Zaheer Abbas	Junior Assistant, Kargil Development Authority	zaheerabass999@gmail.com
43	Government of Madhya Pradesh	Sudhendu Bharti	MANAGER, MP Film Tourism	filmtourism.mptb@mp.gov.in rammptb@mp.gov.in
44	Government of Telangana	M. Devendranath Vijay	Manager and Nodal Officer, Telangana Film Development Corporation Limited	fdctelangana@gmail.com
45	Government of Telangana	Sai Kumar	Senior Business Analyst	fdctelangana@gmail.com
46	Government of Rajasthan	Pawan Kumar Jain	Additional Director	hotel-dot@rajasthan.gov.in
47	Government of Andhra Pradesh	M. Sreenivas Naik	General Manager, Andhra Pradesh Film Development Corporation	sreenivas.mudavath@gmail.com
48	Govt of Maharashtra	Sarang Mohanir	Sr. Consultant, EY	sarang.moharir@in.ey.com manager.filmcell@maharashtra.gov.in

Presentation on the Agenda Items in the to discuss issues relating to the India Cine Hub (ICH) Single-Window Portal for filming with Government stakeholders, including State Governments and concerned Central Ministries/Departments on 28th January, 2026

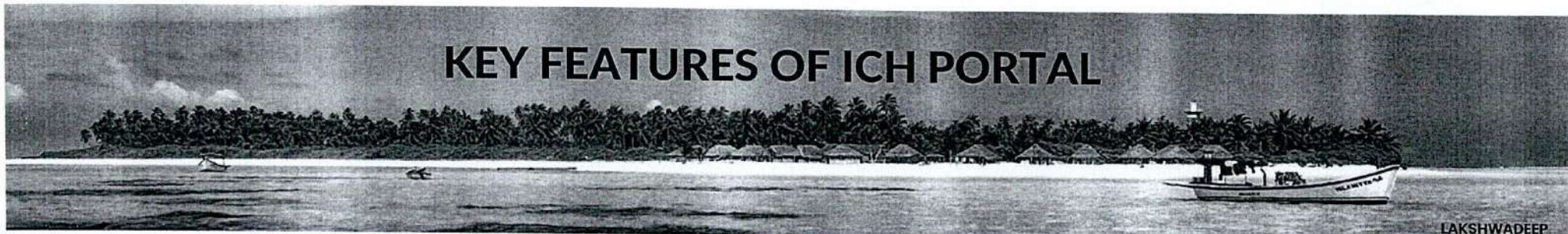


FILM IN INDIA



**इंडिया सिने हब
INDIA CINE HUB**

KEY FEATURES OF ICH PORTAL



Filming In India:

Clearances, Incentives & Filming Resources

- State Incentives Related Information
- Catalogue of Past Projects in India
- Testimonials of Film makers
- Directory of Potential Filming Locations
- Associated Resources Local Line Managers, Hospital facilities etc. related to Filming
- **MIS Dashboard for Central and state officials for data analysis**



STEPS FOR FILING AN ONLINE APPLICATION
FILMMAKERS SEEKING A NATIONAL
PERMIT TO FILM IN INDIA

The foreign filmmaker must seek permission from Ministry of I and R, to be able to apply for film visa applied for at the portal. Below are the steps to apply for permission R



Movies Filmed in India

and production companies worldwide. We welcome you to choose India as the backdrop for your feature films, TV/Web.





PORTAL FUNCTIONALITIES: CLEARANCES

One Stop Solution for Filming Permissions

- Both International and Domestic
- Common Application form for State Permissions
- Permissions for Central Agencies
 - Permission from Ministry of Railways for Foreign/Domestic Productions
 - Permission from Archeological Survey of India for Foreign/Domestic Productions

Official Co-Production

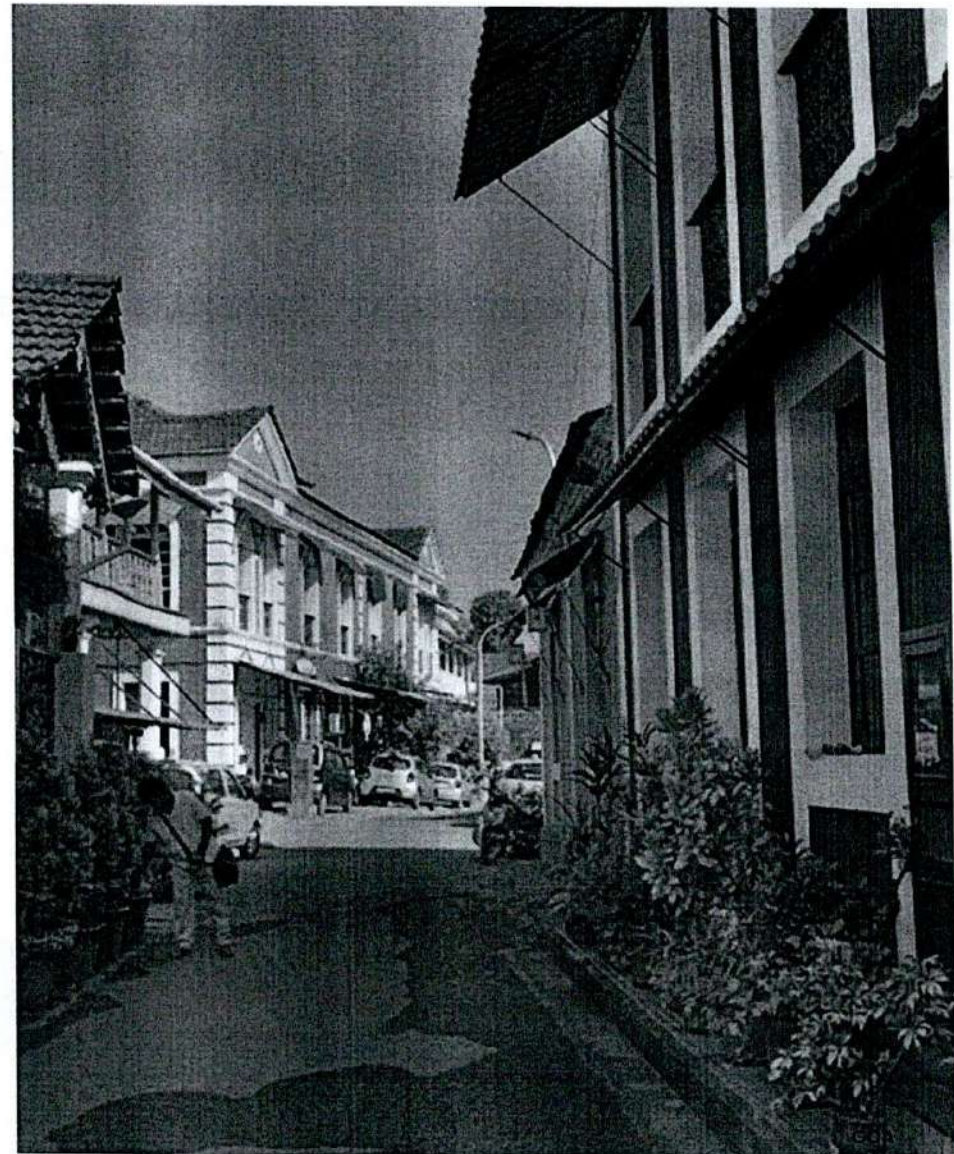
- *International Co-Production Treaties*
- *Application for Co-Production Status*

INTERNATIONAL LIVE SHOOTS

Year	Total
2024-25	39
2025-26	49

BILATERAL CO-PRODUCTIONS

Year	Total
2024-25	07
2025-26	05





- Processing of applications applied for Final Disbursal as per the guidelines of the Incentive Scheme for production of Foreign Films in India & official co-production under AV co-production treaty
- Resource of Incentives offered by States
- Resource of projects that have applied for Filming incentives

FILMING RESOURCES: STATE WISE

Filmic Resources Directory

Home / Create in India / Filmic Resources Directory

Filmic Resources

- Line Producers
- Talent/ Crew Providers
- Equipment Rental
- Post-Production Companies
- Studios/ Film Cities
- Catering Units

Mizoram - Any - Apply

SR. NO	NAME	ADDRESS	CONTACT PERSON	EMAIL-ID	PHONE (MOBILE)	PHONE(LANDLINE)	WEBSITE LINK	FILMIC FACILITIES TYPE
1	Entertainment Society of Mizoram	ZB-120/11, Zotlang, Chhangurkawn, Aizawl, Mizoram	B. Lallawmkima, Chairman ESM	entertainmentmizoram23@gmail.com	+919615303581	-	-	Talent / Crew Providers

Name

Contact Person

Address

Phone(Landline)

Phone (Mobile)

Email-Id

Website Link

URL

Link text

Add Filmic Facilities to Filmic Facilities

FILMING RESOURCES: STATE WISE

Non-Filmic Resources Directory

Home / Create in India / Non-Filmic Resources Directory

Non - Filmic Resources

- Hotels
- Medical Facilities
- Security Services
- Travel/ Tour Operators

Facilities
State Inform
Location
Logout

Mizoram
- Any -
Apply

SR. NO	NAME	ADDRESS	CONTACT PERSON	EMAIL-ID	PHONE (MOBILE)	PHONE (LANDLINE)	WEBSITE LINK	NON FILMIC FACILITIES TYPE
1	Lushai Tour Agency	M-85, R Lalnunmawli Building, Tuithiang, Aizawl, Mizoram 796008	ZR Thahminglana	lushaitouragency123@gmail.com	+919862316193	-	-	Travel / Tour Operators

Non Filmic Facilities Type
Name
Contact Person
Address
Phone (Landline)
Phone (Mobile)
Email-id
Website Link
URL
Link text

- None -
Hotels
Medical Facilities
Security Services
Security Services
Travel / Tour Operators

Add Non - Filmic Facilities to Non - Filmic Facilities

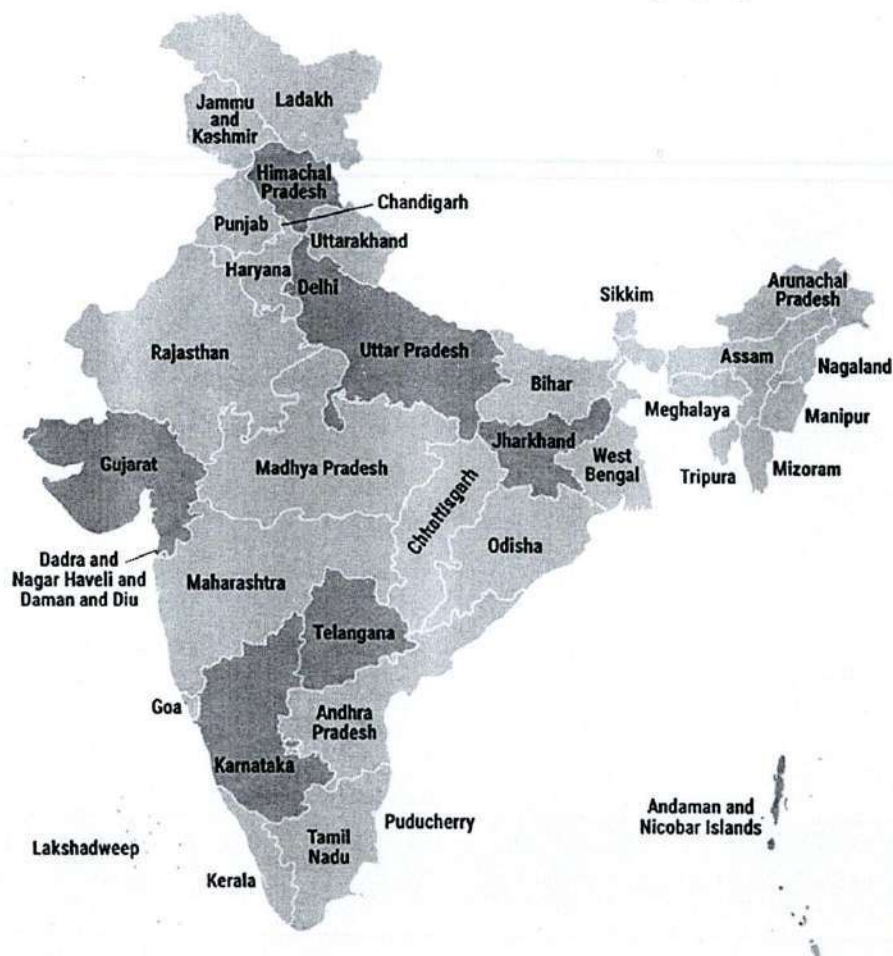


DEVELOPMENT IN THE PIPELINE

1. AI/ ML Based Search Functionality
2. Inclusion of locations to shoot in Common Application Form
3. Pre-Approved Locations

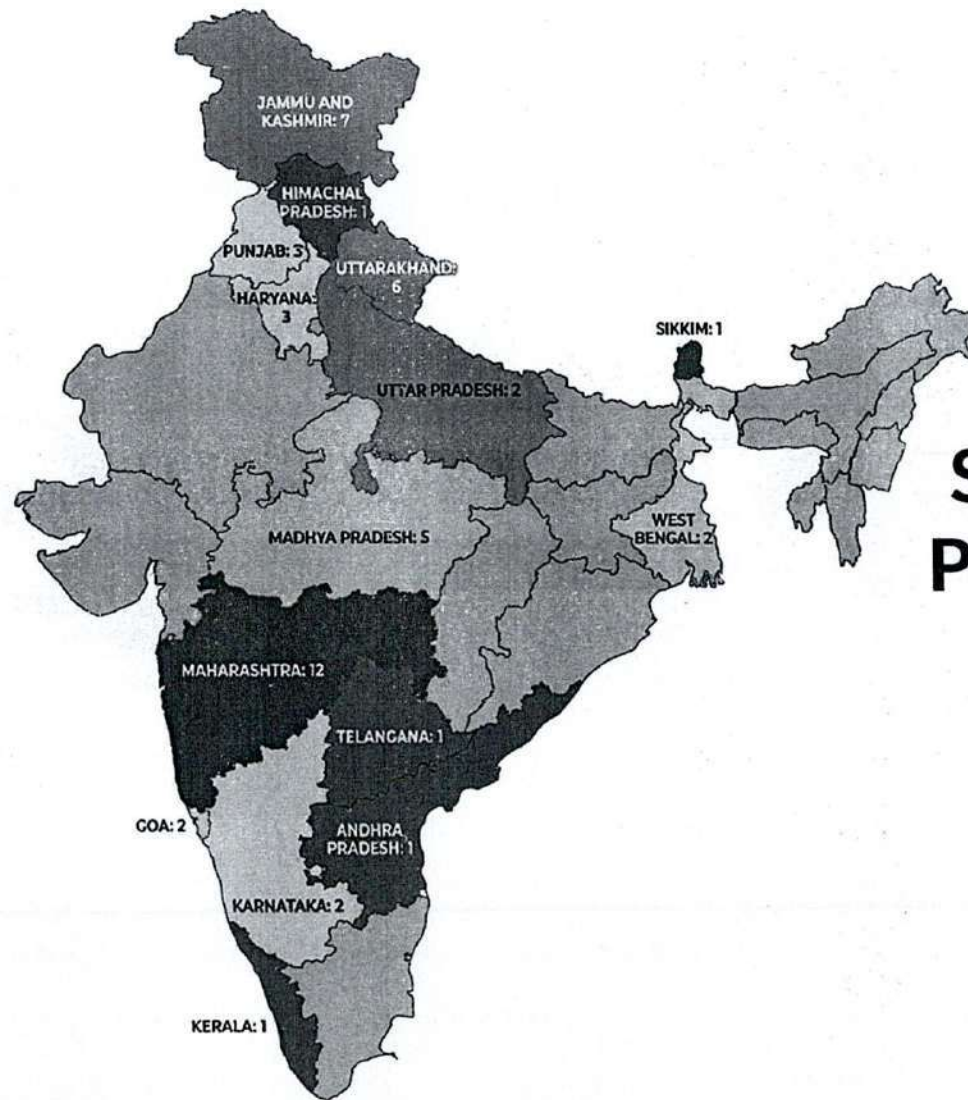
AGENDA POINTS

2.A (a,b) STATE INTEGRATIONS



- *Two-Way communication between ICH and State Nodal officer enabled on ICH Portal*

- 7 States and 2 UTs API Integration complete
- 6 States and 3 UTs have an online portal, but not integrated on ICH
- 14 States and 4 UTs integrated through Common Application Form



STATE WISE SHOOTING PERMISSIONS THROUGH ICH 2024-26

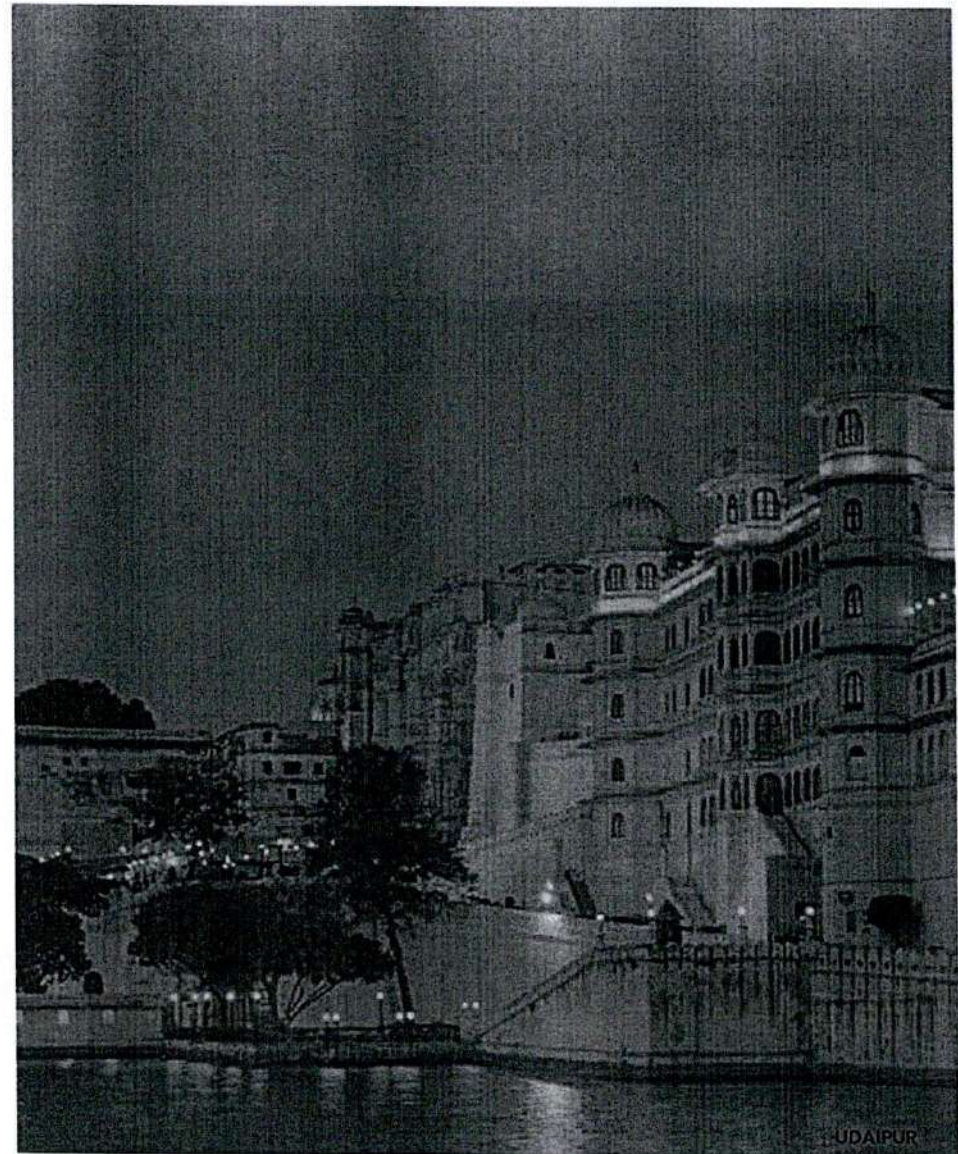
2A (c) INTEGRATION WITH STATE SYSTEMS

1. Department wise Authorized Officers

Ask of States

- 1) Consolidated list of permissions & permitting authorities for filming within the state may be created by the state.
- 2) If states wish to delegate permitting authorization to departments within – like Police, Municipal, Fire etc, separate log in IDS could be created by ICH

ICH to undertake training sessions with new officers onboarded



2.B- CENTRAL AGENCIES

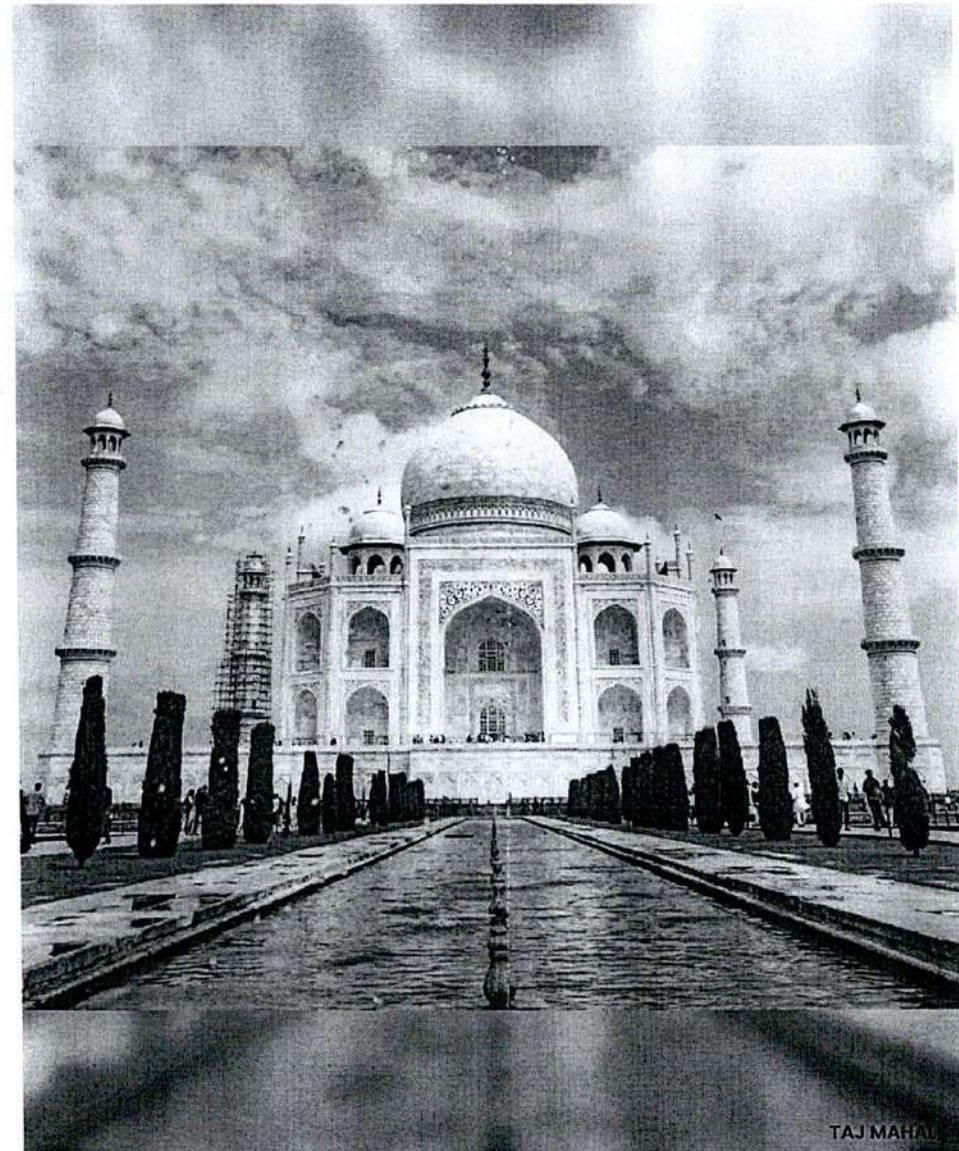
CENTRAL AGENCIES

1. 2B (a) ASI

Year	Total Applications
2024-25	07
2025-26	61

Ask of ASI

- 1) Online payment may be initiated
- 2) Mandatory use of ICH for processing of applications
- 3) No Physical submissions to be made



TAJ MAHAL

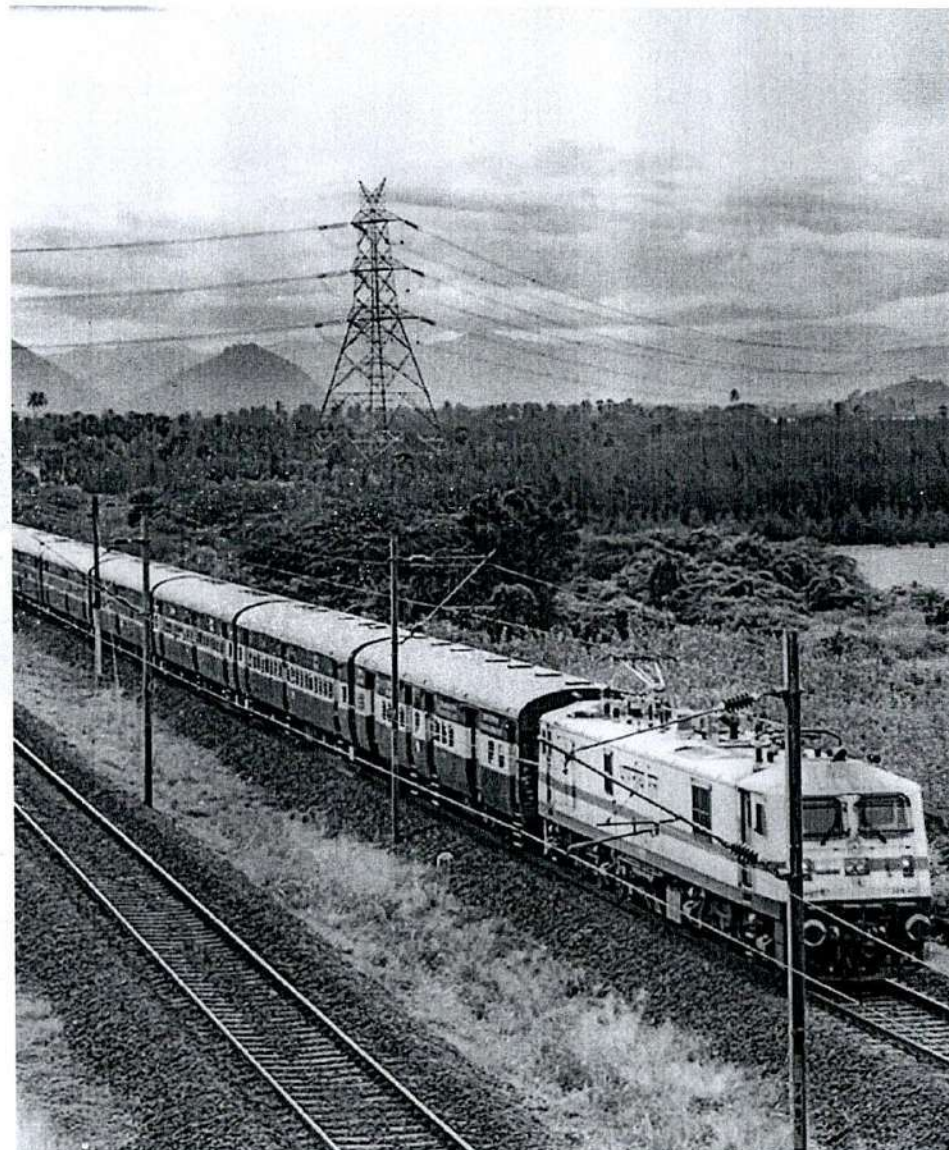
CENTRAL AGENCIES

2. 2B (b) Railways

Year	Total Applications
2024-25	15
2025-26	31

Ask of Railways:

- 1) Online payment may be initiated
- 2) Mandatory use of ICH for processing of applications
- 3) No Physical submissions to be made



CENTRAL AGENCIES

3. 2B (c) Defence

1) Standardized guidelines/ prescribed formats for applying for filming permissions at locations under the control of MoD are presently lacking

ICH has shared the draft online permission form

All Departments within MoD may suggest inputs/ way forward

2) Nodal officer from the DPRO and representative from all three defence wings to be onboarded on ICH enabling them to grant permissions and clearances online directly via the portal.

As per the above, MoD may suggest nodal officer



CENTRAL AGENCIES

4. 2B (d) MHA

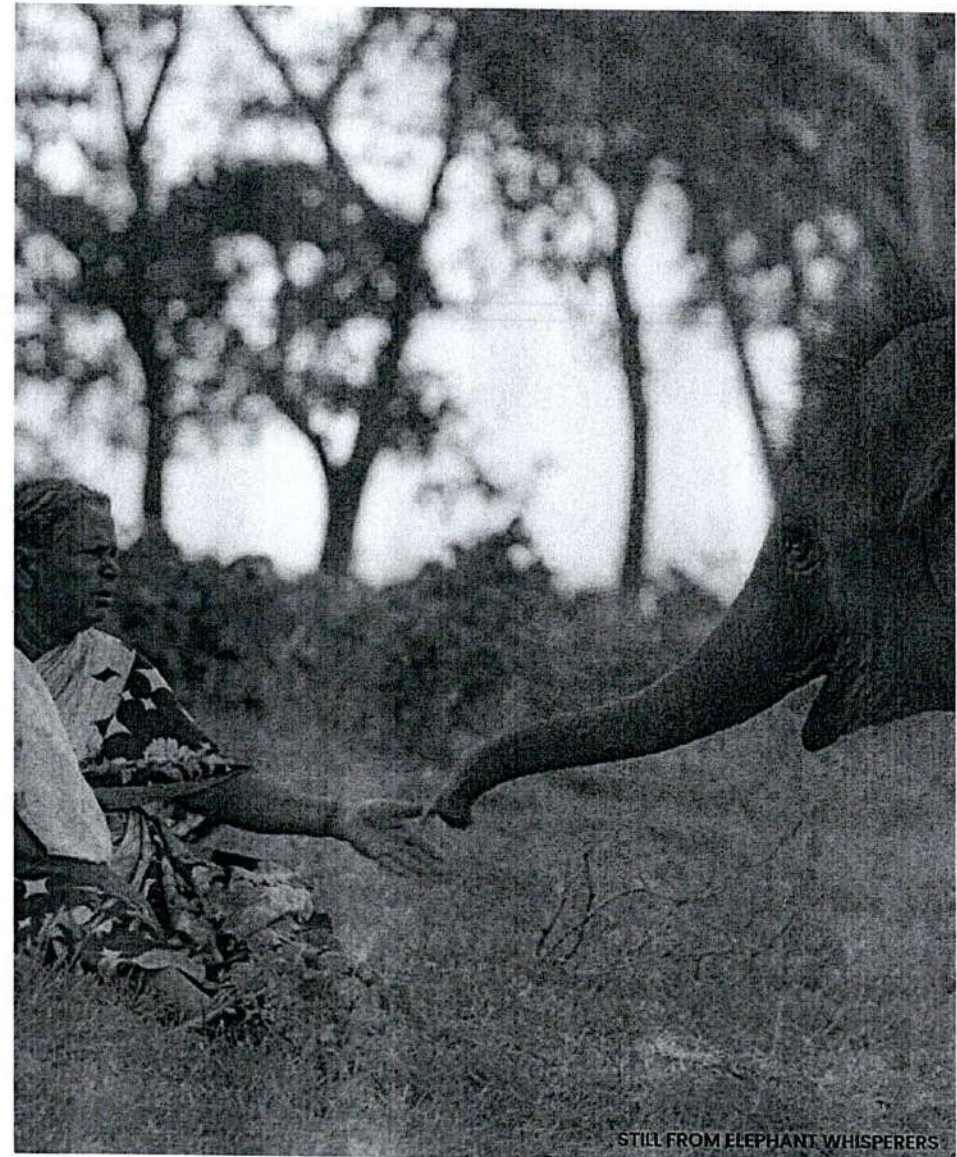
- 1) Information on International cast and crew travelling to India for the Film
- 2) Check on restricted areas for filming
- 3) On SEO/ Ministry recommendation, clearance of script, cast, crew and producer via <https://scponline.mha.gov.in>
- 4) Prescribe timelines and rationalized charges for filming to State police authorities.



CENTRAL AGENCIES

5. 2B (e) FOREST AND WILDLIFE

- 1) Advisory to State Forest Departments from MoEF for all shooting permissions in forest through ICH.
- 2) Showcasing of resources on ICH portal

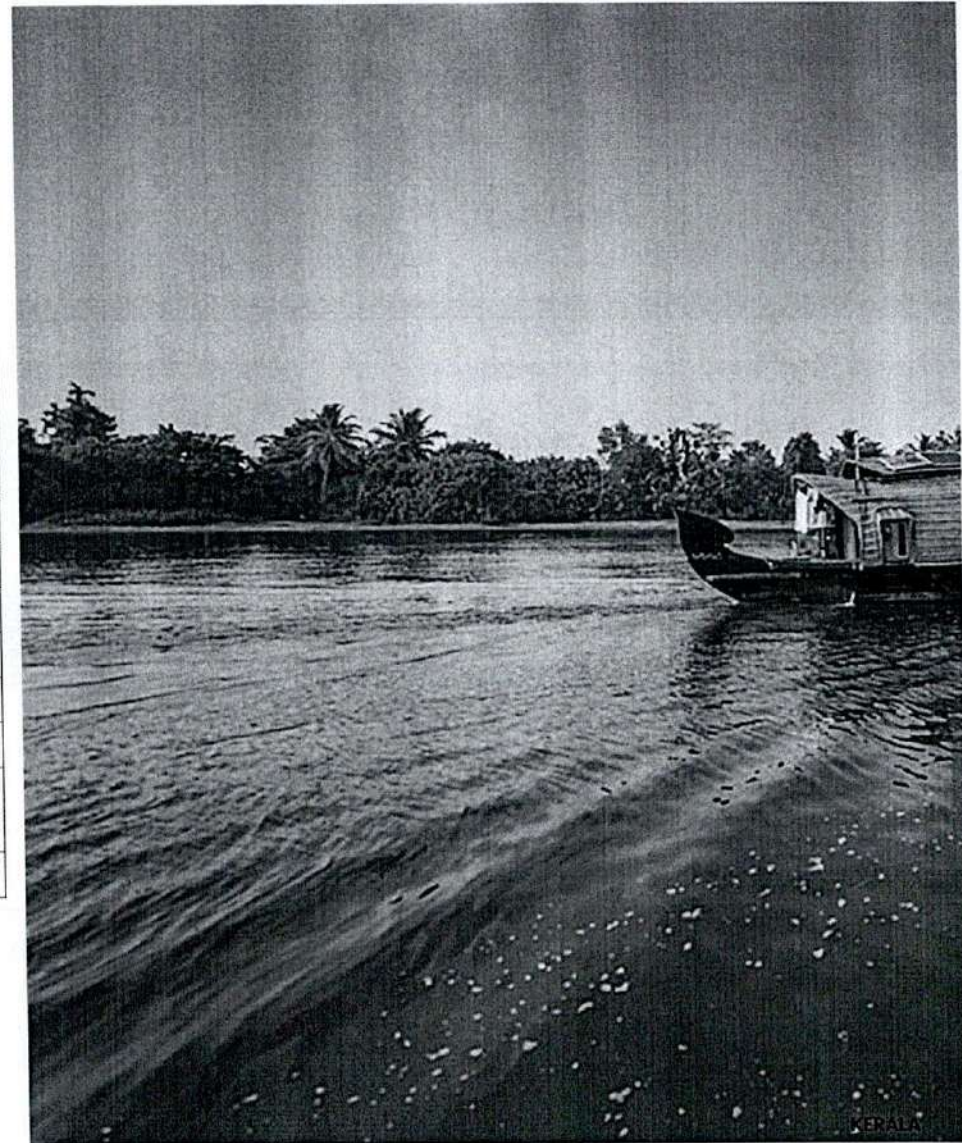


STILL FROM ELEPHANT WHISPERERS

2C,D - CITIZEN CHARTER

Sr. No.	Department	Timeline
1	International Applicants: MIB	21 Days
2	Domestic Applicants (State Film Office)	7-10 Days
3	Police/ Traffic Police	10-12 Days
4	Municipal Body/ PWD/ Fire	7-10 Days
5	ASI	2 Days
6	Railways	10 Days
7	Forest	14 Days
8	MHA	30 Days
9	MEA	10 Days
10	Drone Permissions	21 Days
11	Child/ Labour Clearances (If applicable)	30 Days
12	Animal Welfare Board	30 Days

***Deemed Approval: to be decided by State
Departments***

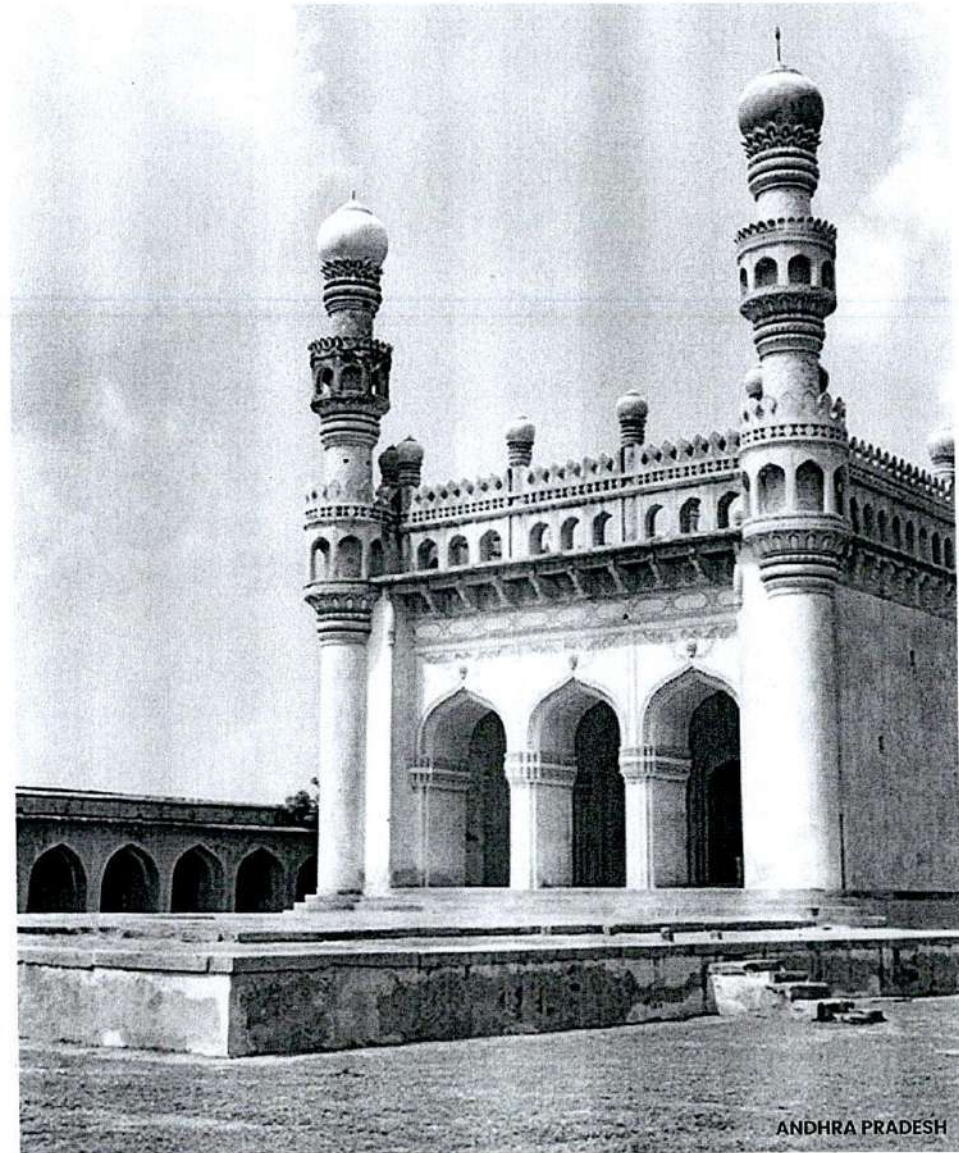


2E- ONLINE PAYMENT AND FEES

Department and services fee

- 1) Location Fee
- 2) Security Fee
- 3) Electricity Fees
- 4) Sanitation Fees
- 5) Police and Bandobast Charges
- 6) Fire Safety charges

States may share a list of permissions, fees and mode of payment with ICH



2F. STATE NODAL OFFICERS

Sr. No.	Department	State	Count
1	Department of Information	Andaman, Arunachal Pradesh, Haryana, Himachal Pradesh, J&K , Karnataka, Ladakh , Meghalaya, Mizoram, Nagaland, Sikkim, Tamil Nadu, Tripura, UP, Uttarakhand, West Bengal, Jharkhand	15 States, 2 UTS
2	Department of Tourism	Chandigarh, Daman and Diu, Delhi , Gujarat, Lakshadweep , MP, Punjab, Rajasthan	4 States, 4 UTS
3	Department of Culture	Chattisgarh, Maharashtra	2 States
4	Film/ State Corporation	Andhra Pradesh, Assam, Bihar, Kerala, Manipur, Odisha, Telangana, Goa	7 States, 1 UT
5	Office of District Collector	Puducherry	1 UT



2G. CUSTOMISED DASHBOARD & MIS

Dashboard Snapshot

- Total projects applied on ICH
- Number of approved projects
- Pending requests
- Total Incentives
- ***Quick action to generate reports for States***

Key Features of MIS

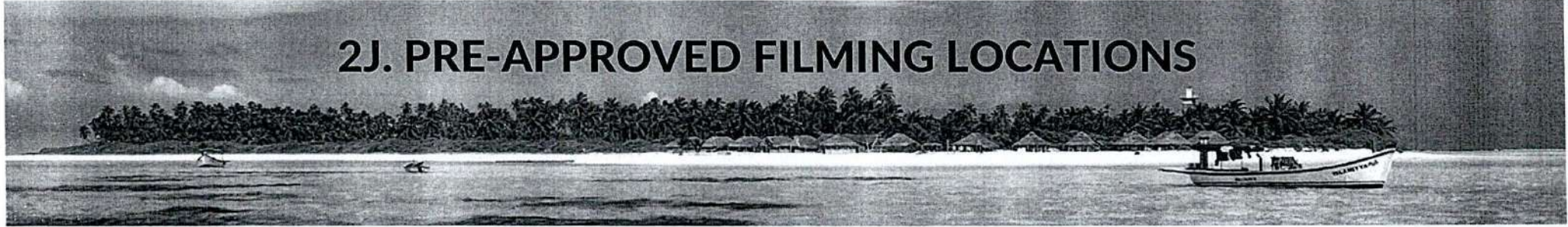
- Filmmakers (International/ Domestic)
- Production company details
- Line producer/ Service company
- Country of origin
- Total registered users by category
- Filming permissions categorized by Status of permission
- Incentives disbursed and type of incentive applied for
- Average time for processing
- Type of permits applied for
- Locations/ states filmed in
- ***Visual Analytics: Real-time operational status, time-series charts that tracks weekly, monthly progress***

21. FILMIC AND NON FILMIC DATA – UPLOADED BY STATES

Filmic Resources	
Row Labels	Total
Andhra Pradesh	1
Bihar	2
Chhattisgarh	2
Delhi	4
Goa	22
Gujarat	7
Jharkhand	1
Kerala	3
Ladakh	10
Madhya Pradesh	1
Maharashtra	8
Mizoram	6
Odisha	2
Punjab	2
Rajasthan	5
Tamil Nadu	2
Uttar Pradesh	1
Uttarakhand	1
West Bengal	5
Grand Total	85

Non-Filmic Resources	
State	Total
Delhi	2
Goa	5
Gujarat	4198
Ladakh	14
Madhya Pradesh	83
Maharashtra	2
Mizoram	17
Rajasthan	3
Uttarakhand	8
Grand Total	4332

2J. PRE-APPROVED FILMING LOCATIONS



What is unique

- Filmmakers can apply for filming permissions by merely selecting available dates and paying one-time fee that covers all permissions- With laid down SOP
- Permissions for such locations would be automatically deemed approved, if necessary, documents as prescribed by the state are adhered to.
- Ability to promote famous locations and shooting spots with ease and bank on more projects thereby increasing tourism

Ask from states:

1. Identify 5-6 locations in each state that can to classified as possible pre-approved locations
2. Identify permitting authority for each said location
3. ICH to map the same to locations.

3. STATE WISE FILMING INCENTIVES

1. **Madhya Pradesh: International Films:** Grants up to ₹10 crore or 10% of total production cost. **International Documentaries:** Up to ₹40 lakhs
2. **Uttarakhand:** As of January 2026, the state offers subsidies up to ₹3 crore under its new film policy to promote itself as a global production hub.
3. **Delhi:** Provides a tiered incentive ranging from 5% to 25% of QPE, with a maximum cap of ₹30 million.
4. **Uttar Pradesh:** Offers cash grants and subsidies with a cap of ₹20 million for qualifying productions.
5. **Rajasthan:** Under its **Film Tourism Promotion Policy 2025**, the state offers significant financial subsidies of up to ₹3 crore for feature films, along with other benefits such as location fee reimbursements and performance bonuses for award-winning films.



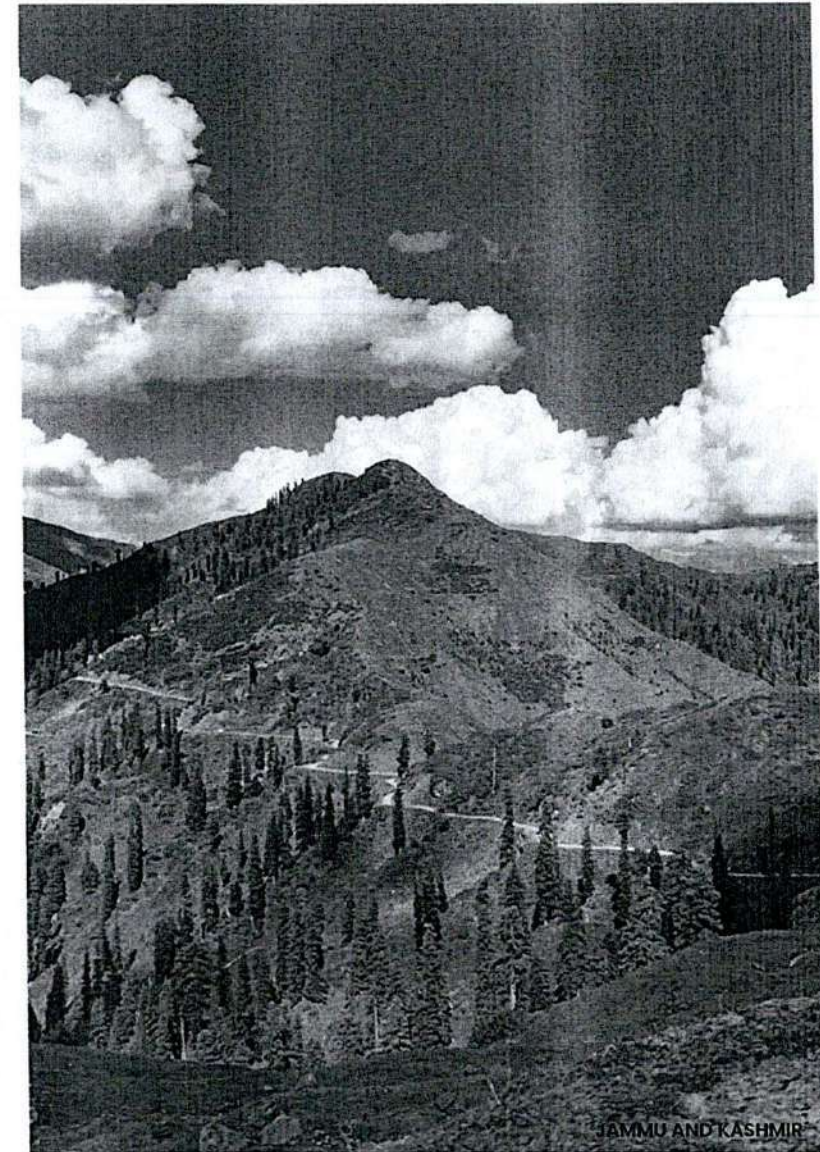
3. STATE WISE FILMING INCENTIVES

6. Jammu & Kashmir: Provides a **25% rebate** on QPE, capped at **₹20 million**.

7. Gujarat: Offers substantial assistance up to **₹75 lakh** for Gujarati films, and incentives up to **₹5 crore** for those securing international awards.

8. Andhra Pradesh: Offers a special cash subsidy of **₹10 lakh per film** for low-budget Telugu feature films entirely shot in the state, along with potential GST reimbursements.

9. Assam, Chhattisgarh: **25% rebate** on Qualified Production Expenditure (QPE), with caps ranging from **₹1 crore** to **₹2 crore**



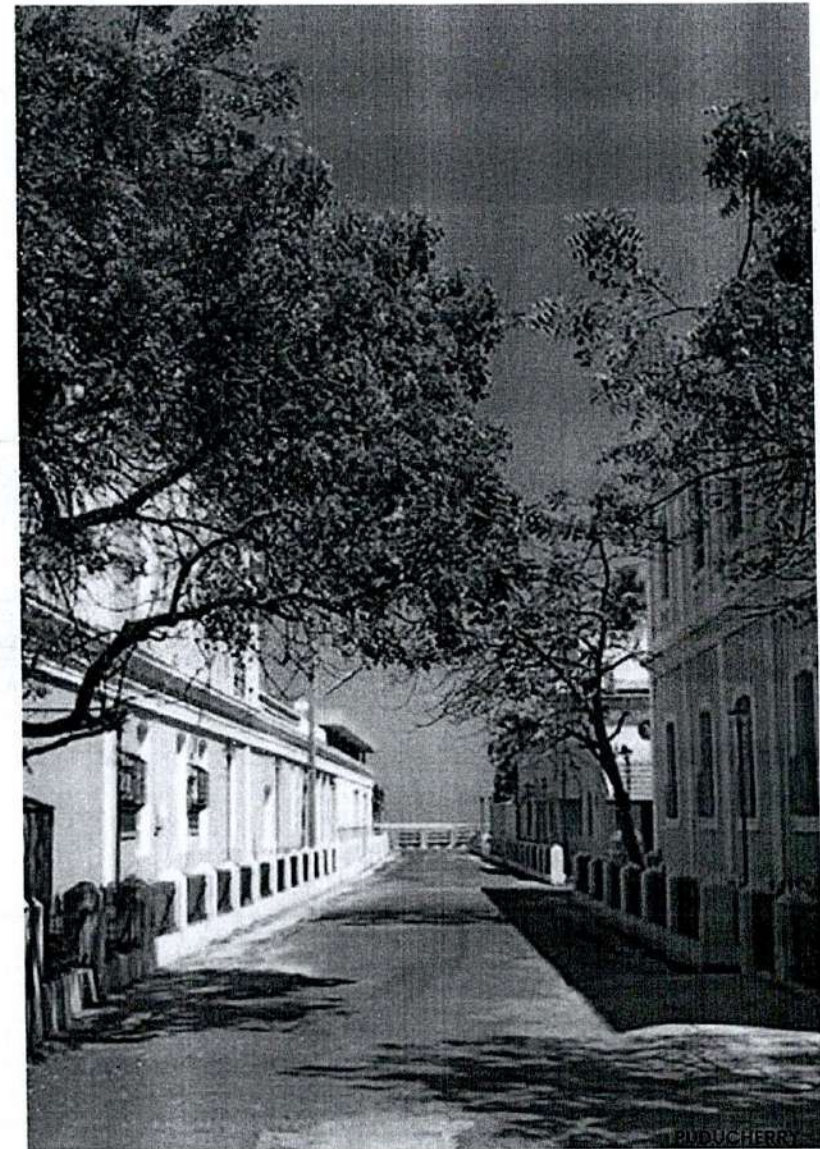
4. PROMOTION OF FILMIC/ ICONIC LOCATIONS

200 iconic shooting locations were identified

States were asked to promote these shooting locations vide the following DO letters from SIB and JS(Films):

DO letters dated 11.11.2025 were sent from Secretary(I&B) to Chief Secretaries of States and Administrators of UTs

DO letters dated 25.11.2025 were sent from JS(Films) to Secretaries(Tourism) and Secretaries(IPR) of all States/UTs



FILM IN INDIA



सिनेमा सिने हब
INDIA CINE HUB

THANK YOU

