



Outcome of 'SPECIAL CAMPAIGN 5.0'



Outcome of **'SPECIAL CAMPAIGN 5.0'**

E-Book

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Ministry of Information and Broadcasting
Government of India

डॉ. एल. मुरुगन
Dr. L. MURUGAN



राज्य मंत्री
सूचना एवं प्रसारण मंत्रालय और
संसदीय कार्य मंत्रालय
भारत सरकार, नई दिल्ली

MINISTER OF STATE FOR
INFORMATION & BROADCASTING AND
PARLIAMENTARY AFFAIRS
GOVERNMENT OF INDIA, NEW DELHI

Message

I am happy to know that, inspired by the vision of Swachha Bharat Mission of Hon'ble Prime Minister of India, Ministry of Information & Broadcasting has successfully completed Special Campaign 5.0 on Swachhata and Disposal of pending matters conducted from 2nd to 31st October 2025.

As I have been informed, a total of 1,272 outdoor campaigns were conducted across the country and 2,073 sites were cleaned. A total of 2.62.391 kg of scrap, including 40,381 kg of e-waste was disposed, resulting in the revenue generation of ₹1.37 crore and 77,348 sq. ft. of space was freed.

In the area of Record Management, Ministry reviewed 35,281 physical files, weeded out 11,389 files, examined 1,486 e-files and closed 289 e-files. A total of 489 Public grievances, 121 PG Appeals, 19 MP References, 2 State Govt. References and 2 PMO References were also disposed.

I am also pleased to know that there were number of best practices undertaken by the Ministry as well as its Media Units showcasing their innovative and creative ideas into practice for beautification and recycling of waste such as creating Bougainvillea tree using waste newspapers, use of discarded and abandoned bamboo shafts to construct a film set by SRFTI Kolkata inside an army camp, painting boundary wall of AIR Ahmedabad and beautification of rooms at Main Secretariat, Shastri Bhawan, etc.

Not only this year, the Ministry has performed exceptionally well since the inception of the campaign in 2021 by disposing total scrap of 12.88 lakh kgs which generated ₹34.77 Crores of revenue and 13.67 lakh square feet of space was freed from 2021 to 2025 apart from other achievements.

I extend my sincere appreciation to the Secretary, Shri Sanjay Jaju; Senior Economic Advisor and Nodal Officer, Shri R.K. Jena; Heads of all Media Units and other Officers whose dedication and active participation made Special Campaigns a resounding success.



(Dr. L. Murugan)

संजय जाजू, भा.प्र.से.
सचिव
SANJAY JAJU, IAS
Secretary



भारत सरकार
सूचना एवं प्रसारण मंत्रालय
शास्त्री भवन, नई दिल्ली - 110001

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
SHASTRI BHAWAN, NEW DELHI - 110001



Foreword

The Ministry along with its Media Units and their Field Offices participated actively in the fifth edition of Special Campaign held from October 2nd to October 31st, 2025 with the objective of institutionalizing Swachhta, beautification of office premises, reducing pendency and increasing efficiency in decision making.

2. I am happy to note that during the Special Campaign 5.0, the Ministry conducted 1272 outdoor campaigns at various locations across the country and cleaned 2073 spots. Apart from this, 2,62,391 kg of scrap material including 40,381 kg of e-waste disposed of which has resulted in generation of ₹ 1.37 crores of revenue and 77,348 sq. ft. of space freed. A total of 174 vehicles were also condemned during the campaign period.

3. In terms of Record Management, the Ministry reviewed 35,281 physical files out of which 11,389 files weeded out. About 1,486 e-files were reviewed of which 289 closed. A total of 489 Public grievances, 121 PG Appeals, 19 MP References, 2 State Govt. References and 2 PMO References have also been disposed of apart from other achievements.

4. There are number of best practices undertaken by the Ministry as well as its Media Units showcasing the innovative and creative ideas into practice for beautification and recycling of waste such as creating Bougainvillea tree using waste newspapers, use of discarded and abandoned bamboo shafts to create inside of an army camp for a film set by SRFTI Kolkata, painting boundary wall of AIR Ahmedabad and beautification of room at Main Secretariat, Shastri Bhawan, etc

5. Since the inception of the campaign in 2021 and by end of Special Campaign 5.0, the Ministry has outstanding performance in different parameters. About 12.88 kg of scrap was disposed of which has result in earning of ₹ 34.77 crores of revenue and 13.67 lakh square feet of space was freed. A total of 1.80 lakh physical files were weeded out including other achievements.

6. I sincerely thank all Media Units and their Field Offices whose active participation ensured the campaign's success. I also thank the Economic Wing of the Ministry for successfully coordinating the campaign.


(Sanjay Jaju)

रविन्द्र कुमार जेना, (भा.आ.से.)

वरिष्ठ आर्थिक सलाहकार

R.K. JENA, IES
Senior Economic Adviser



भारत सरकार
सूचना एवं प्रसारण मंत्रालय
शास्त्री भवन, नई दिल्ली - 110001

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Preface

The Special Campaign 5.0 is the fifth edition of the campaign which was started in 2021 in the offices of the Government of India across nation. The Ministry as well as its Media Units and Field Offices spread over different parts of the country participated in the campaign putting their sincere efforts to make the campaign a grand success.

2. As usual, the campaign had a preparatory phase from 15th to 30th September, implementation phase from 2nd to 31st October and evaluation phase from 17th to 30th November, 2025.

During the preparatory phase, following activities were undertaken:

- (i) Nominate nodal officers for the campaign from attached / subordinate offices
- (ii) Arrange training for the nodal officers about their role in the campaign
- (iii) Mobilize the offices and ground functionaries for the Campaign
- (iv) Identify pending references such as PMO, MP, Stat Govt., inter-Ministerial, Parliamentary Assurances, Public Grievances and Appeals under CPGRAMS etc
- (v) Identify campaign sites for cleanliness
- (vi) Assess the volume of redundant materials to be disposed and finalise the procedures for their disposal
- (vii) Space management planning
- (viii) Scrap to be disposed of.
- (ix) Record Management & Simplification of rules/processes
- (x) Identification of e-waste and ensure disposal as per guidelines of MoECF.

3. During the implementation phase, the target set for campaign were implemented by the media units including their field offices. The monitoring of the campaign was done through weekly review meetings by the Secretary and day-to-day review by me being the Nodal Officer of the campaign. The Hon'ble MoS for I&B also engaged during the campaign by visiting different offices to know the progress of various activities undertaken in the campaign.
4. A WhatsApp group was also created for monitoring in real-time basis and corrective actions were also taken as and when required. The officers from the Ministry were also deputed to different field offices to oversee the implementations of actions. The publicity was done through different media for the visibility of the campaign
5. This Ministry is one of the top performers in terms of Swachhata activities and other parameters of the campaign.
6. I take this opportunity to thank all the Nodal Officers of Media Units and Main Secretariat for their constant and dedicated efforts to make this campaign a grand success.

(Rabindra Kumar Jena)

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Introduction

The Ministry of Information & Broadcasting, inspired by the vision of Swachha Bharat Mission of Hon'ble Prime Minister of India, has successfully carried out the Special Campaign 5.0 for Swachhata and Disposal of Pending Matters, conducted from October 2 to October 31, 2025 with the primary objective of institutionalizing Swachhata and beautification of office premises and increasing efficiency in decision making.

The progress of the Campaign was regularly reviewed by the Secretary Shri Sanjay Jaju on weekly basis. The Nodal Officer for the Ministry, Shri R.K. Jena, Sr. Economic Advisor also reviewed the progress on daily basis with all the Nodal officers of all Media Units and Main Secretariat.

During the campaign, the Ministry conducted 1272 outdoor campaigns against the target of 882 at various locations across the country, cleaned 2073 spots and freed 77,348 sq. ft. of space. A revenue of □ 1.37 Cr was generated through the disposal of 2,62,391 kg of scrap material including 40,381 kg of e-waste. A total of 174 vehicles were also condemned during the campaign period.

In terms of Record Management, the Ministry reviewed 35,281 physical files against the target of 14503, weeded out 11,389 files as per the provision of Record Management, and reviewed 1,486 e-files, of which 289 were closed.

A total of 489 Public grievances, 121 PG Appeals, 19 MP References, 2 State Govt. Reference and 2 PMO Reference have also been disposed of apart from other achievements.

There were number of best practices done by the Ministry as well as its Media Units showcasing their innovative and creative ideas into practice for beautification and recycling of waste. These are, beautification of boundary wall of AIR Ahmedabad, creating Bougainvillea tree using waste newspapers, beautification of VAT area, use of discarded and abandoned bamboo shafts to create inside of an army camp for a film set, making of lawn behind residential staff quarters from waste land; by SRFTI Kolkata, construction of a pond by IIMC Kottayam, and beautification of room at Main Secretariat, Shastri Bhawan.

Since the inception of the campaign in 2021 and by end of Special Campaign 5.0, the Ministry had outstanding achievements in the different parameters of the Swachhata activities and reducing pending matters. Total Scarp disposed of is 12.88 lakh kilograms which has generated ₹ 34.77 Crores of revenue from 2021 to 2025. During the period, about 1.80 lakh physical files were weeded out and 13.67 lakh square feet of space was freed including other achievements.

Chapter 1

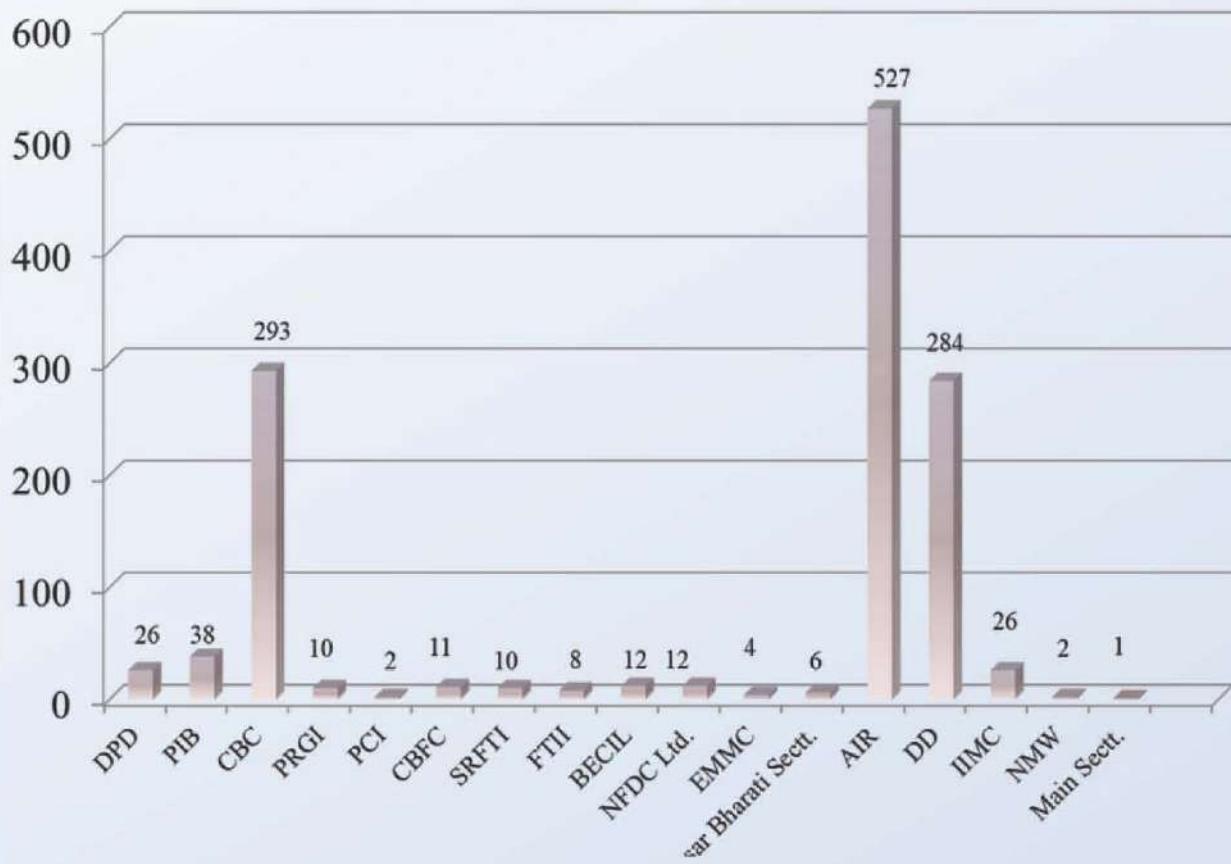
Outdoor Campaigns Conducted

During the Special Campaign 5.0, a total of 1272 outdoor cleanliness campaigns were conducted by the Ministry and its media units. Maximum campaigns, 527, were conducted by All India Radio followed by CBC with 293 and DD with 284 campaigns,. The media-unit wise campaigns conducted is as follows:

Table:1
Outdoor Campaigns Conducted

Sr No.	Name of the Media Units	Outdoor Campaign
1	Directorate of Publication Division (DPD)	26
2	Press Information Bureau (PIB)	38
3	Central Bureau of Communication (CBC)	293
4	Press Registrar General of India (PRGI)	10
5	Press Council of India (PCI)	2
6	Central Board of Film Certification (CBFC)	11
7	Satyajit Ray Film and Television Institute (SRFTI)	10
8	Film and Television institute of India (FTII)	8
9	Broadcast Engineering Consultants (India) Limited (BECIL)	12
10	National Film Development Corporation Limited (NFDC)	12
11	Electronic Media Monitoring Centre (EMMC)	4
12	Prasar Bharati Sectt.	6
13	All India Radio (AIR)	527
14	Doordarshan (DD)	284
15	Indian Institute of Mass Communication (IIMC)	26
16	New Media Wing (NMW)	2
17	Main Sectt.	1
	TOTAL	1272

Outdoor Campaign Conducted



Location of Campaigns Conducted

Special Campaign 5.0 was carried out Pan-India at different locations during which 1272 outdoor campaigns were conducted with active participation of Media Units and their various establishments. The list of offices and and important locations where the campaign was conducted is provided in Annexure-II.

Chapter 2

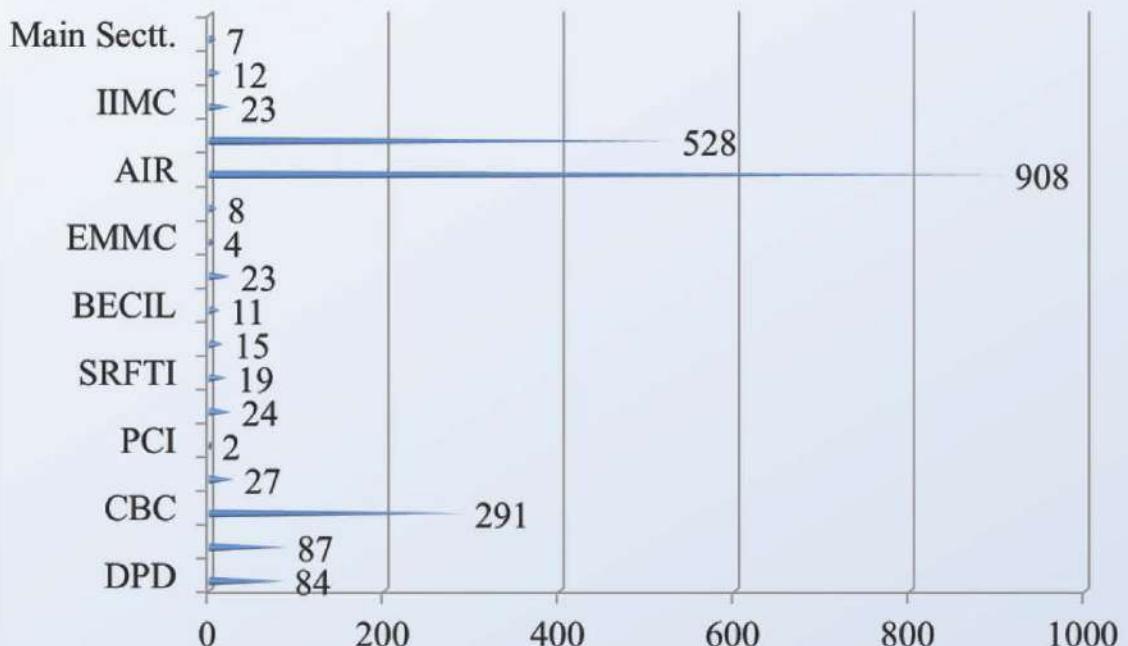
Spots Cleaned

Cleanliness drive was conducted in different identified spots of the office premises. A total of 2073 spots were identified and cleaned by the Ministry and its Media Units during the Special Campaign 5.0. Most spots were cleaned by AIR with 908, DD in second place with 528 & CBC in third place with 291. The media-unit wise number of spots cleaned is as follows:

Table 2
Spots Cleaned

Sr No.	Name of the Media Units	Spots Cleaned
1	Directorate of Publication Division (DPD)	84
2	Press Information Bureau (PIB)	87
3	Central Bureau of Communication (CBC)	291
4	Press Registrar General of India (PRGI)	27
5	Press Council of India (PCI)	2
6	Central Board of Film Certification (CBFC)	24
7	Satyajit Ray Film and Television Institute (SRFTI)	19
8	Film and Television institute of India (FTII)	15
9	Broadcast Engineering Consultants (India) Limited (BECIL)	11
10	National Film Development Corporation Limited (NFDC)	23
11	Electronic Media Monitoring Centre (EMMC)	4
12	Prasar Bharati Sectt.	8
13	All India Radio (AIR)	908
14	Doordarshan (DD)	528
15	Indian Institute of Mass Communication (IIMC)	23
16	New Media Wing (NMW)	12
17	Main Sectt.	7
	TOTAL	2073

Spots Cleaned



Spots Cleaned

- DPD
- PIB
- CBC
- PRGI
- PCI
- CBFC
- SRFTI
- FTII
- BECIL
- NFDC Ltd.
- EMMC
- Prasar Bharati Sectt.
- AIR
- DD
- IIMC
- NMW
- Main Sectt.

Chapter 3

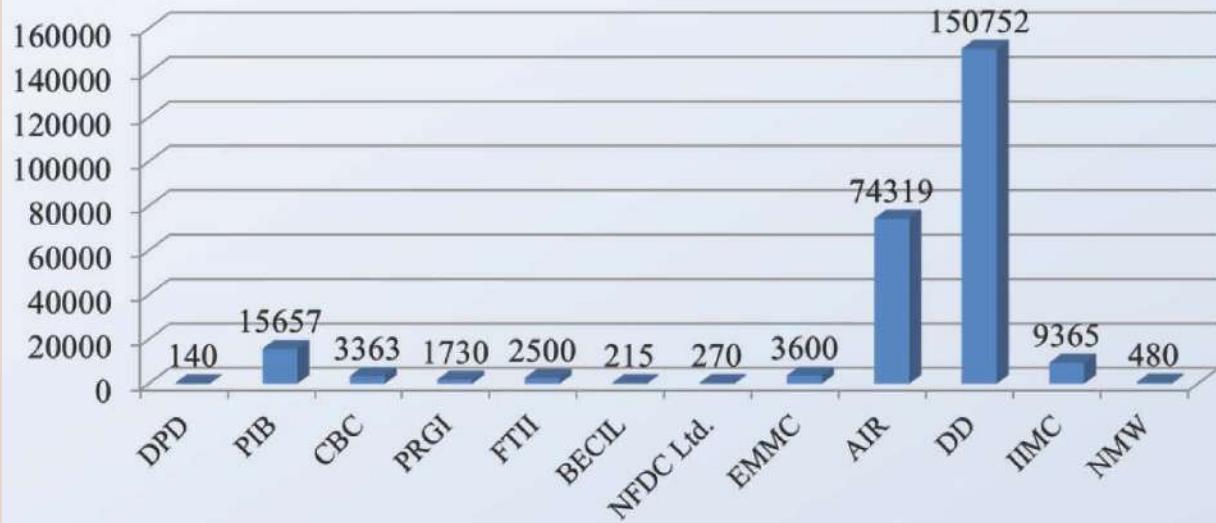
Disposal of Scraps & Other Items

A total of 2,62,391 kgs of scraps, which include papers, metals, etc., were disposed of by the Ministry and its media units during Special Campaign 5.0. Out of this, 40,381 kgs of e-waste were disposed of, keeping in mind the focus of this activity in Special Campaign 5.0. The top performers were DD with 1,50,752 kgs, AIR with 74,319 kgs, and PIB with 15,657 kgs. The media unit-wise details are given in the table below:

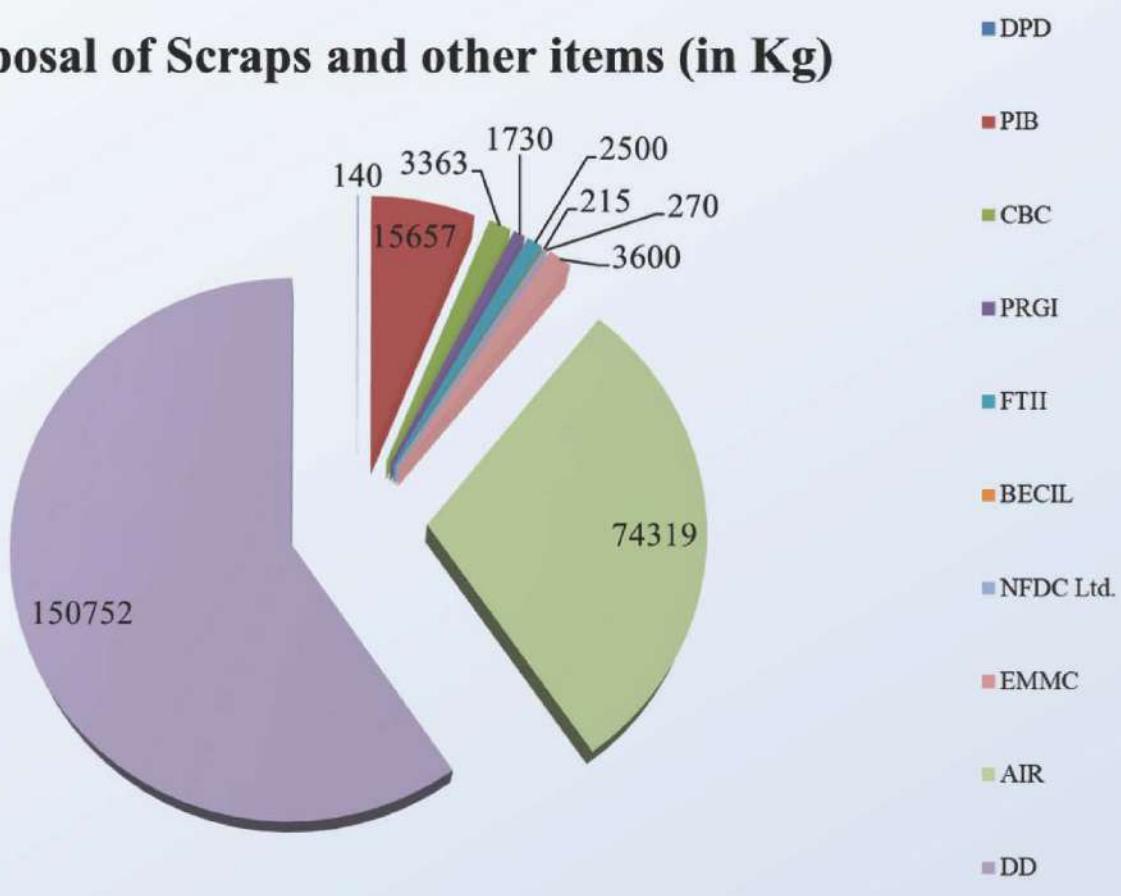
Table 3
Disposal of Scrap & Other Items

Sr No.	Name of the Media Units	Scrap Disposed
(in Kg.)		
1	Directorate of Publication Division (DPD)	140
2	Press Information Bureau (PIB)	15657
3	Central Bureau of Communication (CBC)	3363
4	Press Registrar General of India (PRGI)	1730
5	Press Council of India (PCI)	0
6	Central Board of Film Certification (CBFC)	0
7	Satyajit Ray Film and Television Institute (SRFTI)	0
8	Film and Television institute of India (FTII)	2500
9	Broadcast Engineering Consultants (India) Limited (BECIL)	215
10	National Film Development Corporation Limited (NFDC)	270
11	Electronic Media Monitoring Centre (EMMC)	3600
12	Prasar Bharati Sectt.	0
13	All India Radio (AIR)	74319
14	Doordarshan (DD)	150752
15	Indian Institute of Mass Communication (IIMC)	9365
16	New Media Wing (NMW)	480
17	Main Sectt.	0
	TOTAL	262391

Disposal of Scraps and other items (in Kg)



Disposal of Scraps and other items (in Kg)



Chapter 4

Revenue Generation Through Disposal

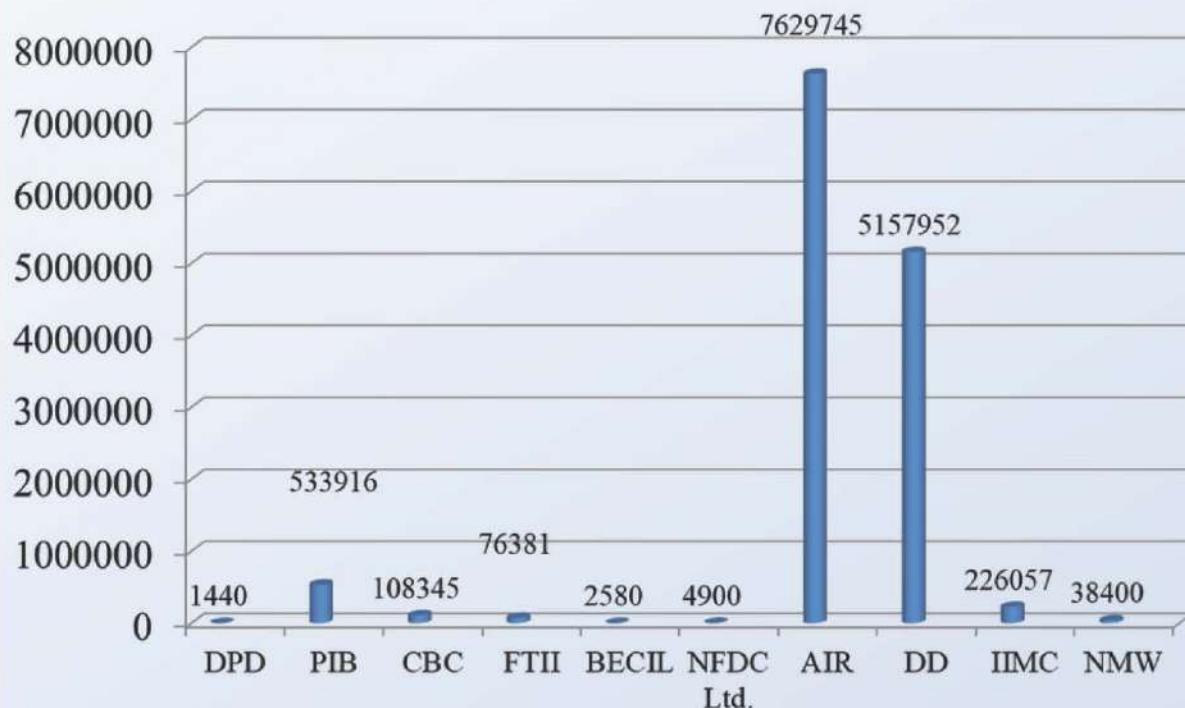
The Ministry and its Media Units generated revenue of ₹1,37,79,716 through disposal of scraps, papers, metals, etc., during Special Campaign 5.0 by the deadline given by DARPG. Maximum revenue was generated by AIR with ₹ 76.2 lakh, followed by DD with ₹ 51.5 lakh, and PIIB with ₹ 5.33 lakh.

The revenue generated by different offices of the Ministry during the Special Campaign 5.0 is reflected in the table below:

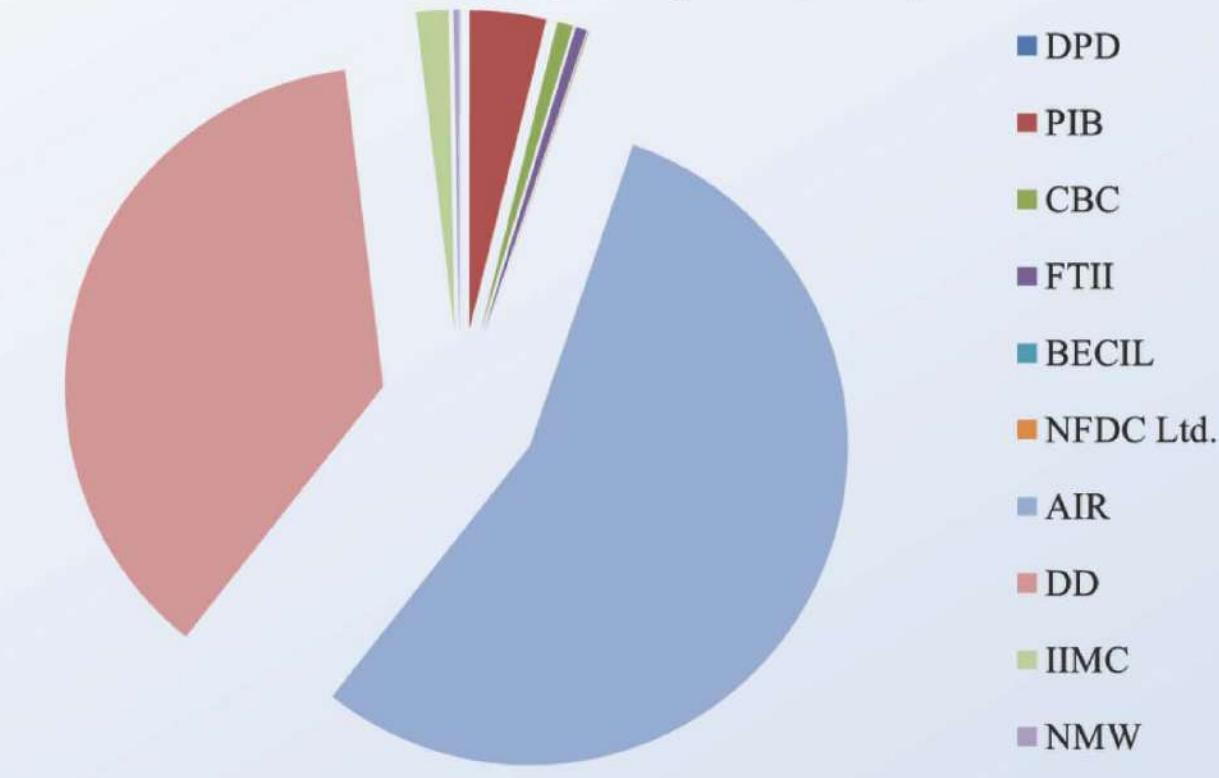
Table 4
Revenue Generated Through Special Campaign 5.0

Sr No.	Name of the Media Units	Revenue Generated (in ₹)
1	Directorate of Publication Division (DPD)	1440
2	Press Information Bureau (PIB)	533916
3	Central Bureau of Communication (CBC)	108345
4	Press Registrar General of India (PRGI)	0
5	Press Council of India (PCI)	0
6	Central Board of Film Certification (CBFC)	0
7	Satyajit Ray Film and Television Institute (SRFTI)	0
8	Film and Television institute of India (FTII)	76381
9	Broadcast Engineering Consultants (India) Limited (BECIL)	2580
10	National Film Development Corporation Limited (NFDC)	4900
11	Electronic Media Monitoring Centre (EMMC)	0
12	Prasar Bharati Sectt.	0
13	All India Radio (AIR)	7629745
14	Doordarshan (DD)	5157952
15	Indian Institute of Mass Communication (IIMC)	226057
16	New Media Wing (NMW)	38400
17	Main Sectt.	0
	TOTAL	13779716

Revenue Generation through Disposal (in Rs.)



Revenue Generation through Disposal (in Rs)



Chapter 5

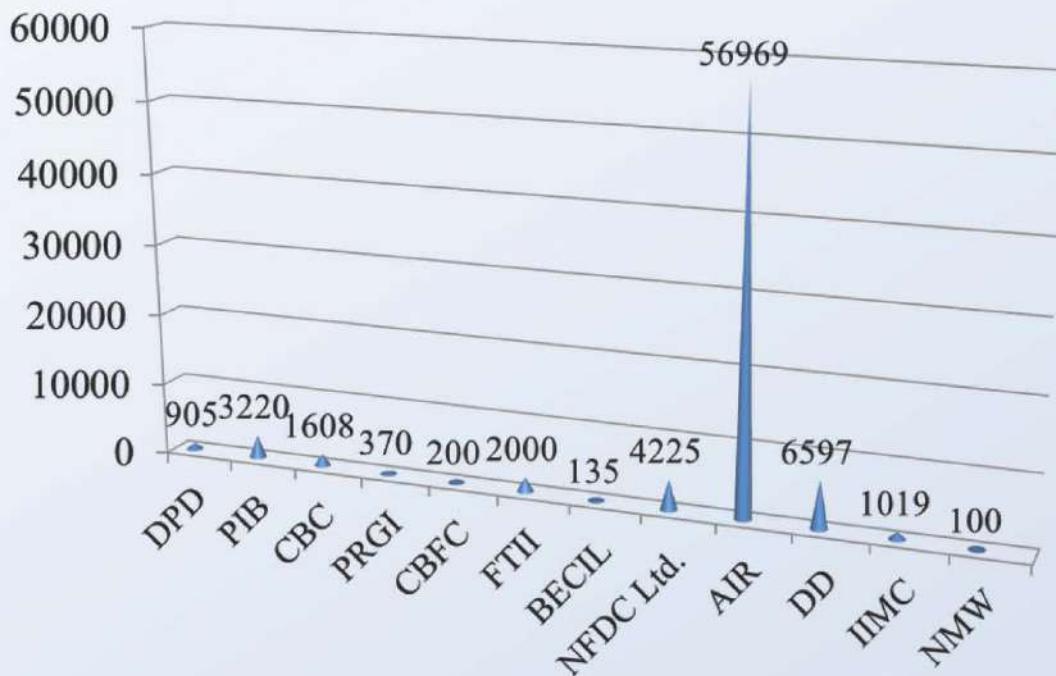
Space Freed

A total of 77,348 square feet of space was freed after the disposal of scrap and old materials. AIR freed the most space with 56,969 sq. ft. DD stood second with 6,597 sq. ft., and NFDC scored third place with 4,225 sq. ft. area freed. The space freed by different offices of the Ministry during Special Campaign 5.0 is given in the table below:

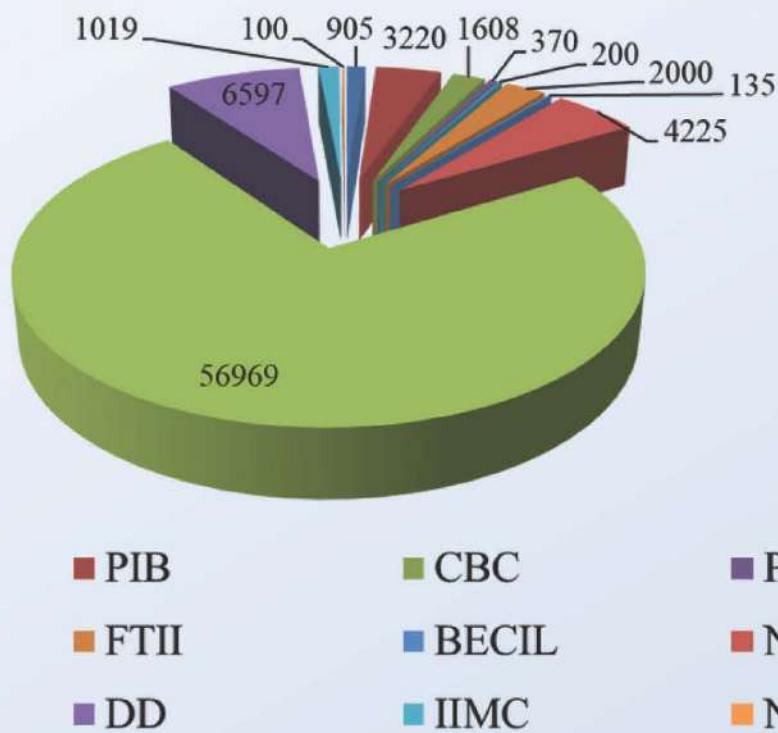
Table 5
Space Freed During Special Campaign 5.0

Sr No.	Name of the Media Units	Space Freed (in Sq. Ft.)
1	Directorate of Publication Division (DPD)	905
2	Press Information Bureau (PIB)	3220
3	Central Bureau of Communication (CBC)	1608
4	Press Registrar General of India (PRGI)	370
5	Press Council of India (PCI)	0
6	Central Board of Film Certification (CBFC)	200
7	Satyajit Ray Film and Television Institute (SRFTI)	0
8	Film and Television institute of India (FTII)	2000
9	Broadcast Engineering Consultants (India) Limited (BE-CIL)	135
10	National Film Development Corporation Limited (NFDC)	4225
11	Electronic Media Monitoring Centre (EMMC)	0
12	Prasar Bharati Sectt.	0
13	All India Radio (AIR)	56969
14	Doordarshan (DD)	6597
15	Indian Institute of Mass Communication (IIMC)	1019
16	New Media Wing (NMW)	100
17	Main Sectt.	0
TOTAL		77348

Space Freed (in sq. ft.)



Space Freed (in sq. ft.)



Chapter 6

Files Reviewed & Weeded Out

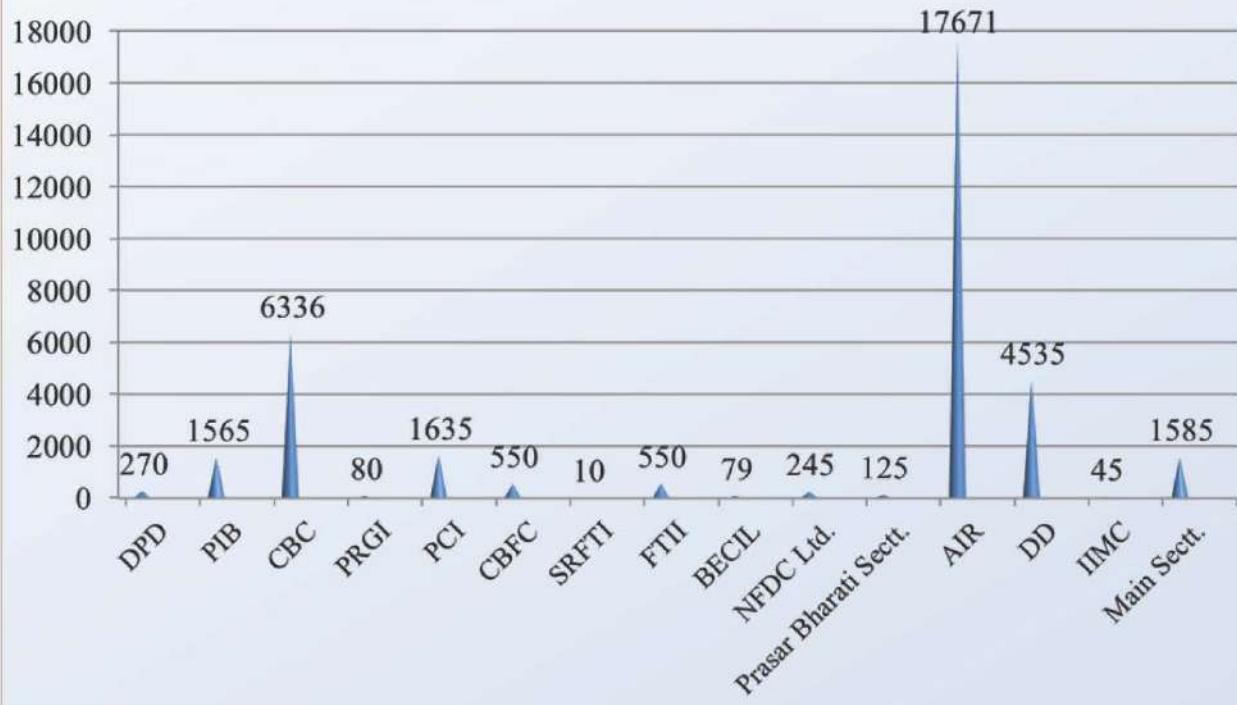
Reviewing and weeding out old files was one of the key features of Special Campaign 5.0. A total of 35,281 physical files were reviewed by the Ministry and its media units. Out of this, 11,389 physical files were weeded out. Similarly, a total of 289 e-files were closed after review. AIR reviewed 17,671 files, followed by CBC with 6,336 and DD with 4,535.

The number of physical files reviewed by different offices of the Ministry is given in the table below:

Table 6.1
Physical Files Reviewed by Different Offices

Sr No.	Name of the Media Units	Files Reviewed
1	Directorate of Publication Division (DPD)	270
2	Press Information Bureau (PIB)	1565
3	Central Bureau of Communication (CBC)	6336
4	Press Registrar General of India (PRGI)	80
5	Press Council of India (PCI)	1635
6	Central Board of Film Certification (CBFC)	550
7	Satyajit Ray Film and Television Institute (SRFTI)	10
8	Film and Television institute of India (FTII)	550
9	Broadcast Engineering Consultants (India) Limited (BECIL)	79
10	National Film Development Corporation Limited (NFDC)	245
11	Electronic Media Monitoring Centre (EMMC)	0
12	Prasar Bharati Sectt.	125
13	All India Radio (AIR)	17671
14	Doordarshan (DD)	4535
15	Indian Institute of Mass Communication (IIMC)	45
16	New Media Wing (NMW)	0
17	Main Sectt.	1585
	TOTAL	35281

Physical Files Reviewed



Physical Files Reviewed

- DPD
- PIB
- CBC
- PRGI
- PCI
- CBFC
- SRFTI
- FTII
- BECIL
- NFDC Ltd.
- Prasar Bharati Sectt.

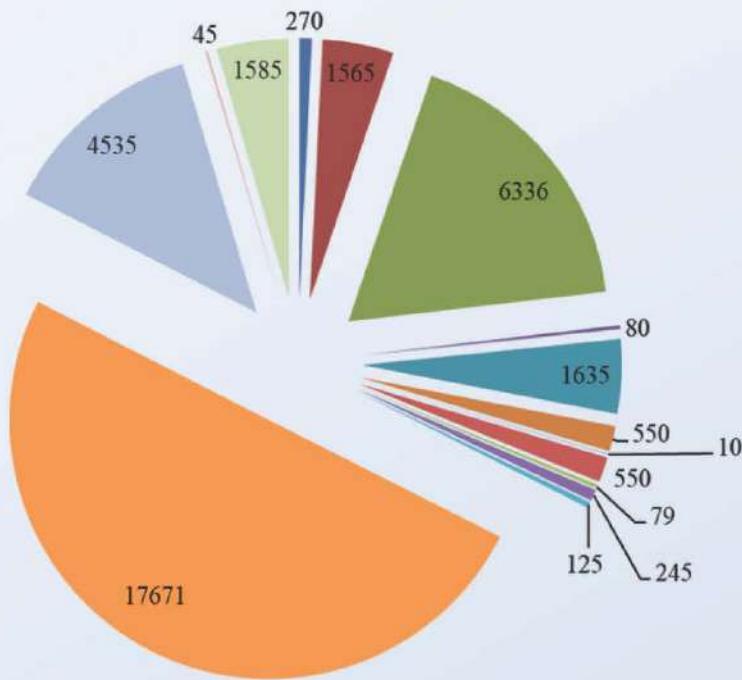
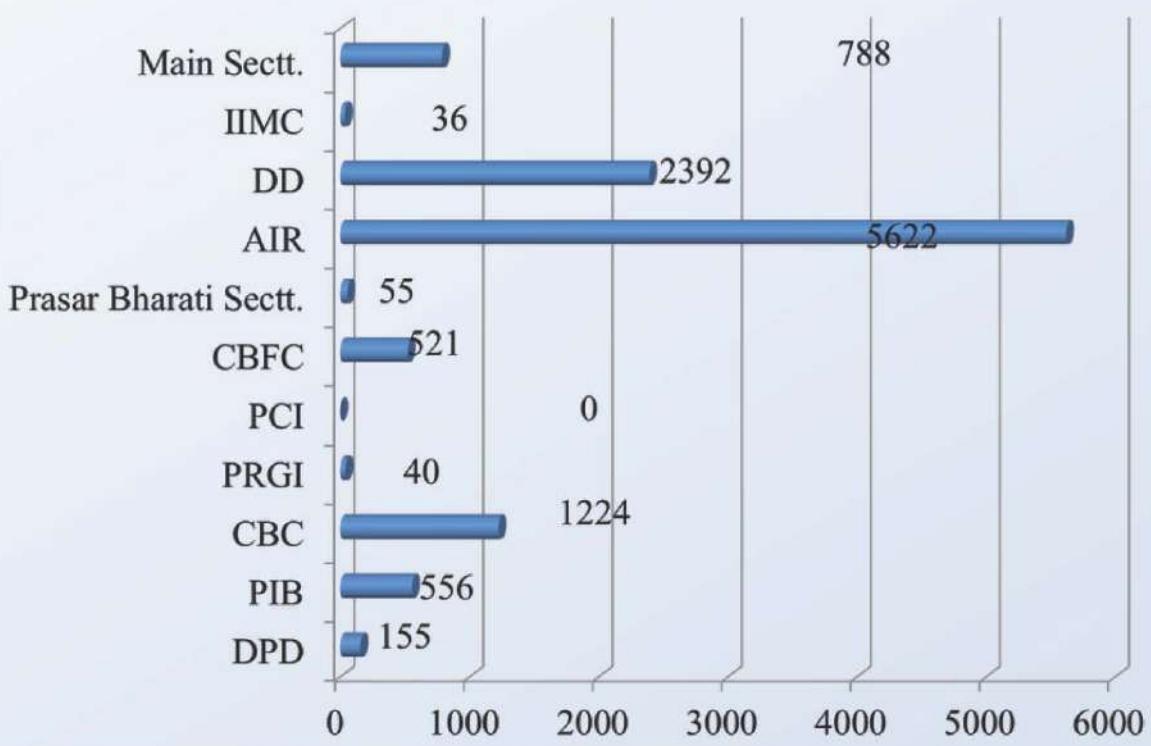


Table 6.2
Physical Files Weeded Out

Sr No.	Name of the Media Units	Files Weeded Out
1	Directorate of Publication Division (DPD)	155
2	Press Information Bureau (PIB)	556
3	Central Bureau of Communication (CBC)	1224
4	Press Registrar General of India (PRGI)	40
5	Press Council of India (PCI)	0
6	Central Board of Film Certification (CBFC)	521
7	Satyajit Ray Film and Television Institute (SRFTI)	0
8	Film and Television institute of India (FTII)	0
9	Broadcast Engineering Consultants (India) Limited (BECIL)	0
10	National Film Development Corporation Limited (NFDC)	0
11	Electronic Media Monitoring Centre (EMMC)	0
12	Prasar Bharati Sectt.	55
13	All India Radio (AIR)	5622
14	Doordarshan (DD)	2392
15	Indian Institute of Mass Communication (IIMC)	36
16	New Media Wing (NMW)	0
17	Main Sectt.	788
	TOTAL	11389

Physical files weeded out



Physical files weeded out

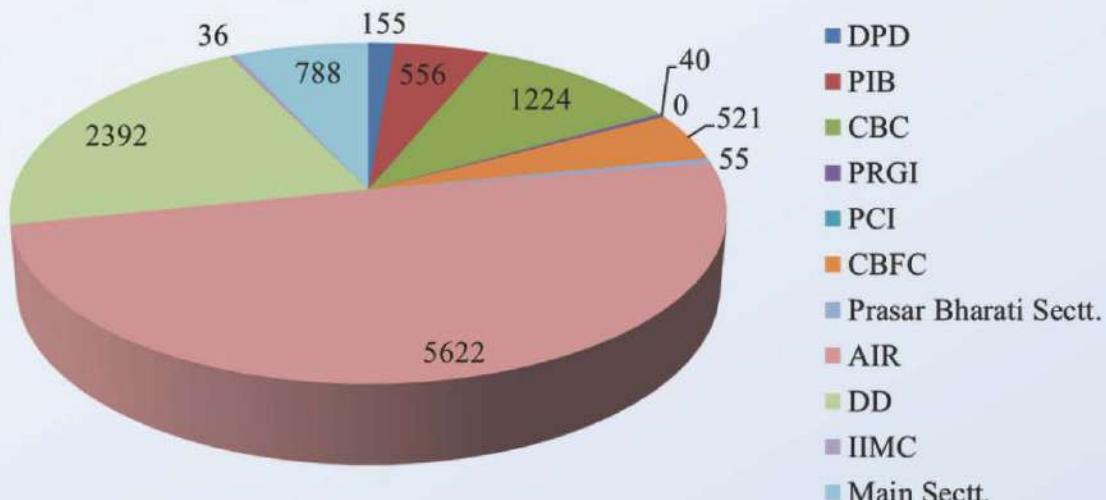
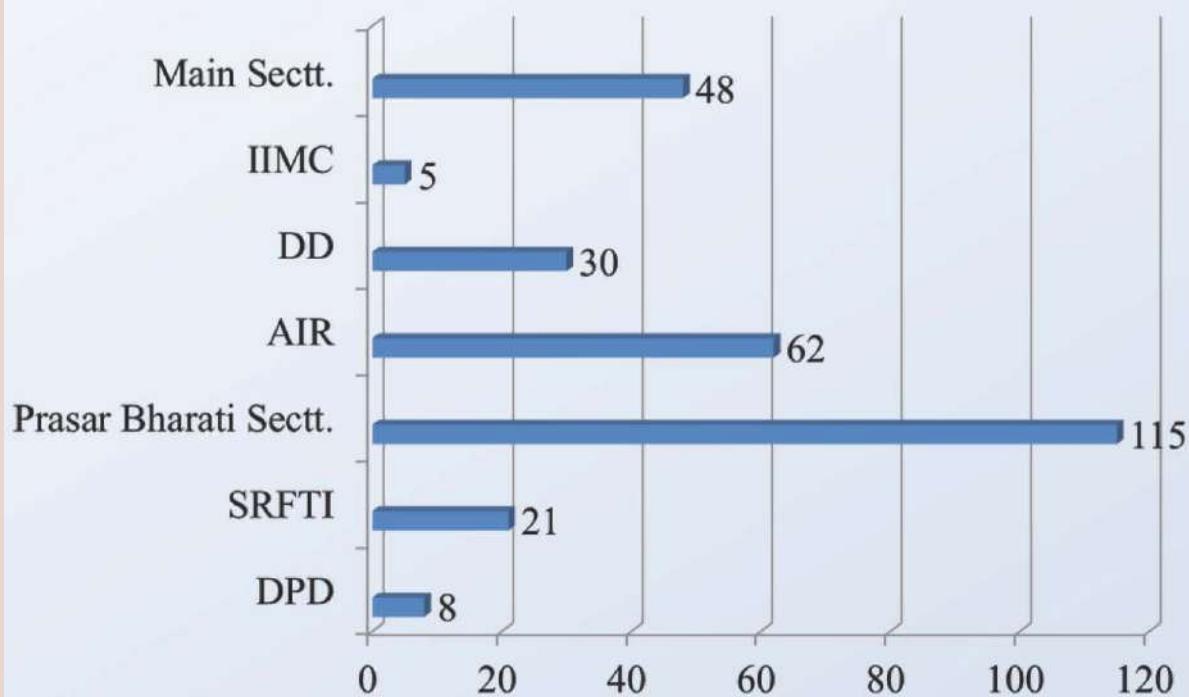


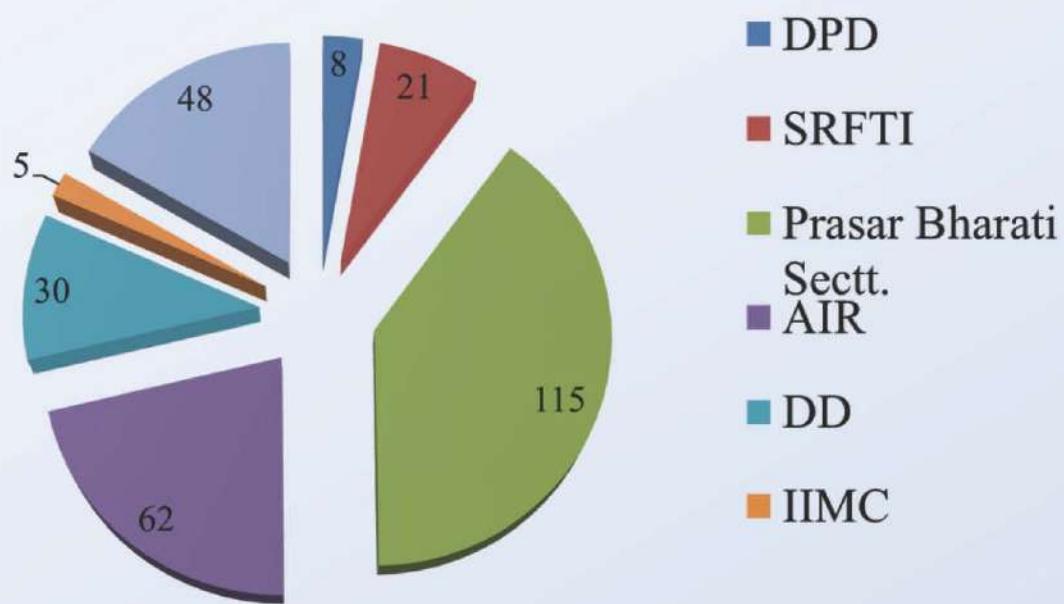
Table 6.3
Number of E-Files Closed

Sr No.	Name of the Media Units	e-Files Closed
1	Directorate of Publication Division (DPD)	8
2	Press Information Bureau (PIB)	0
3	Central Bureau of Communication (CBC)	0
4	Press Registrar General of India (PRGI)	0
5	Press Council of India (PCI)	0
6	Central Board of Film Certification (CBFC)	0
7	Satyajit Ray Film and Television Institute (SRFTI)	21
8	Film and Television institute of India (FTII)	0
9	Broadcast Engineering Consultants (India) Limited (BECIL)	0
10	National Film Development Corporation Limited (NFDC)	0
11	Electronic Media Monitoring Centre (EMMC)	0
12	Prasar Bharati Sectt.	115
13	All India Radio (AIR)	62
14	Doordarshan (DD)	30
15	Indian Institute of Mass Communication (IIMC)	5
16	New Media Wing (NMW)	0
17	Main Sectt.	48
	TOTAL	289

Number of E-files closed



Number of E-files closed



Chapter 7

Disposal of Pending References

The Special Campaign 5.0 also focused on ensuring that action on different types of pending matters such as references like PMO, MP, State Govt., Parliamentary Assurances, public grievances and appeals, etc. were expedited and the backlog cases reduced.

The following table reflects the achievements of pending references during the campaign period:

Table 7

Disposal of Pending References in Special Campaign 5.0 till date i.e. 31.10.2025	
	Disposed off
MP Reference	19
PMO Reference	2
State Govt. Reference	2
Public Grievances	489
Public Appeals	121

Chapter 8

Engagements & Field Visits

In order to ensure the implementation of planned actions and activities of Special Campaign 5.0, officers of the Ministry visited different media units in different parts of the country to oversee the progress and provide corrective suggestions. Hon'ble MoS, Ministry of I&B, Dr. L. Murugan and Secretary, Sh. Sanjay Jaju also visited some offices during the campaign.

The field visits and inspections at various locations are given below:

Highlights in Pictures:



Dr. L. Murugan, Hon'ble MoS and Sanjay Jaju, Secretary, visited Main Secretariat & PIB offices at Shastri Bhawan, New Delhi on 30.10.2025



Visit of Dr. L Murugan, Hon'ble MoS at Prasar Bharati Secretariat, Mandi House, New Delhi on 30.10.2025



Engagements of Dr. L. Murugan, Hon'ble MoS at Akashvani, New Delhi. 31.10.2025



Shri RK Jena, Senior Economic Advisor, Ministry of I&B, visited AIR Soro, Balasore, Odisha to inspect the progress on 24.10.2025



Shri RK Jena, Senior Economic Advisor, Ministry of I&B, visited NABM Bhubaneshwar & AIR, Cuttack, Odisha to review the progress. 23.10.2025



Shri RK Jena, Senior Economic Advisor, Ministry of I&B, visited DDK Bhubaneshwar to review the progress. 23.10.2025



Shri Mihir Kumar Jha, Under Secretary, Ministry of I&B, visited Meghalaya to review the progress. 24.10.2025



**Inspection by Shri Anuj Dixit, Under Secretary, MIB, at Akashvani Visakhapatnam.
27.10.2025**



**Inspection by Shri Anuj Dixit, Under Secretary, MIB, at Akashvani Vijaywada.
29.10.2025**



Inspection by Shri Anuj Dixit, Under Secretary, MIB, at AIR Hyderabad. 30.10.2025



Inspection by Shri Anuj Dixit, Under Secretary, MIB, at CBC Hyderabad. 31.10.2025



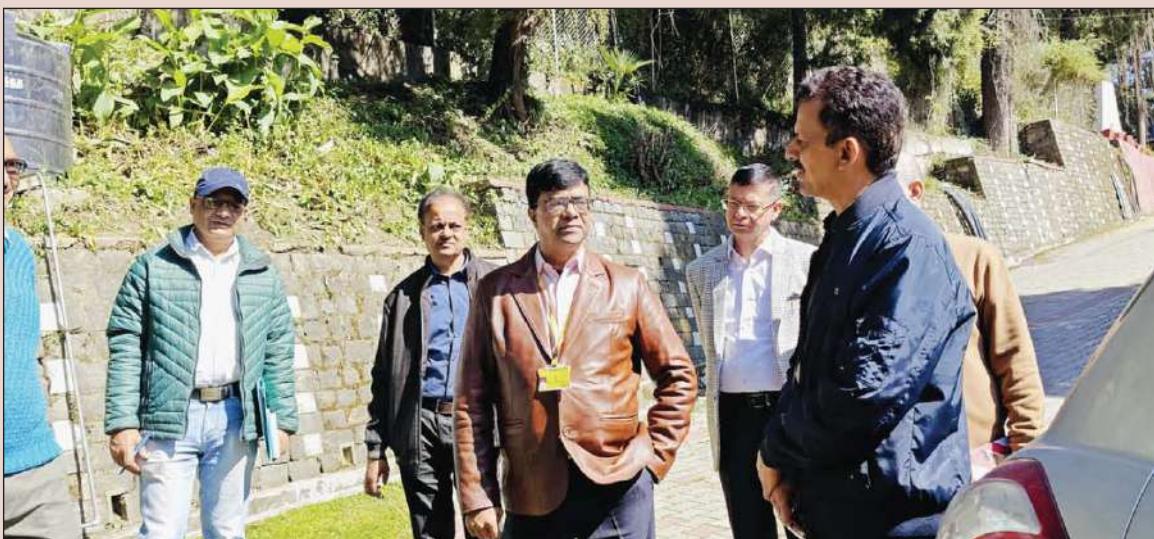
**Inspection by Shri Gopal Aditya Raghuvanshi, Director, MIB, at AIR Amritsar.
29.10.2025**



Inspection by Shri Gopal Aditya Raghuvanshi, Director, MIB, at Goraya HPT.
31.10.2025



Inspection by Sh. Shiv Ram Meena, Under Secretary, MIB, at AIR & DDK offices of Amethi, Prayagraj. 25.10.2025



Inspection by Sh. Brajesh Godra, Deputy Secretary, MIB, at AIR Shimla. 25.10.2025



Inspection by Sh. Brajesh Godra, Deputy Secretary, MIB, at DDKChandigarh.
28.10.2025



Inspection by Sh. Brajesh Godhra, Deputy Secretary, MIB, at AIR Chandigarh.
28.10.2025



Inspection by Sh. Brajesh Godra, Deputy Secretary, MIB, at PIB Chandigarh.
28.10.2025



Under Secretary Sujeet Nath Charan visited PIB Ranchi



Under Secretary Sujeet Nath Charan visited All India Radio Patna. 30.10.2025



Inspection by Sujeet Nath Charan, US (EW), MoI&B, at AIR Sasaram. 29.10.2025



Inspection of Akashvani Kota campus by Shri Harish Vedi, Section Officer, MIB.
30.10.2025



Inspection of DDK and Akashvani Jaipur campus by Shri Harish Vedi, Section Officer, MIB. 28.10.2025



Shri Shakti Singh, Under Secretary, MIB, visited AIR, Surat. 29.10.2025



Inspection by Shri Shakti Singh, Under Secretary, MIB, at NFDC Pune. 30.10.2025



Inspection by Shri Shakti Singh, Under Secretary, MIB, at DDK Pune. 30.10.2025



Inspection by Shri Shakti Singh, Under Secretary, MIB, at DPD Pune. 31.10.2025



**Inspection by Ms. Kirti Gupta, Under Secretary, MIB, at PIB & DDK Bhopal.
27.10.2025 and 28.10.2025**



Inspection by Ms. Kirti Gupta, Under Secretary, MIB, at AIR Indore. 29.10.2025



Inspection by Ms. Kirti Gupta, Under Secretary, MIB, at AIR Indore. 29.10.2025

Chapter 9

Best Practices

1. Beautification of Boundary Wall of AIR Ahmedabad

Under the Special Campaign 5.0, All India Radio, Ahmedabad, undertook the renovation of the boundary wall of its office premises. The officers and staff actively participated in the initiative, contributing to the beautification of the premises. The boundary wall was artistically painted with motifs depicting radio, discs, music, and other symbols representing the media and entertainment sector.



2. Waste to Art by SRFTI, Kolkata

Students of SRFTI recreated a Japanese house with Bougainville tree in the background. The Bougainville flowers are very delicate and can't withstand the high temperature light on the shooting floor. Hence, tree was artificially created from old newspapers and discarded card boards. The shape of the tree was created as per the requirement of the background on the set.



3. Beautification of VAT Area by SRFTI, Kolkata

SRFTI beautified the VAT area used for collecting the garbage. It was cleaned and renovated with wall paintings and the area around it was decorated with plants to add to the beauty.



4. Waste to Art by SRFTI, Kolkata

SRFTI students made use of discarded and abandoned bamboo shafts to create inside of an army camp of a war zone. This product was used as a part of a film set for a film depicting war in Japan.



5. Making of lawn behind residential staff quarters from 32,500 Sq. ft of waste land by SRFTI Kolkata

SRFTI took the initiative to make a lawn space for the residential quarters out of a waste land area facing the balconies of the building. This area created the problem of mosquitoes and snakes entering the ground floor balconies. After making this lawn residents can sleep peacefully with their balcony windows open and can enjoy the early morning walk inside the lawn.



6. Construction of a Pond by IIMC Kottayam

IIMC Kottayam is developing a pond in the remote area of the water starved campus. Institute cleared the area with the support of staff and students followed by the construction of a pond. The work is going on and is expected to be completed by the next month.



7. Beautification of Room at Main Secretariat

The staff and officers of the Main Secretariat beautified Room 116A of the Rajbhasha Division at Shastri Bhawan.



Chapter 10

Spots Cleaned: Pictures of Before & After



**Clearing and cleaning the boundary area near the Quarters and Badminton Court of
IIMC Kottayyam. 10.10.2025**



Before

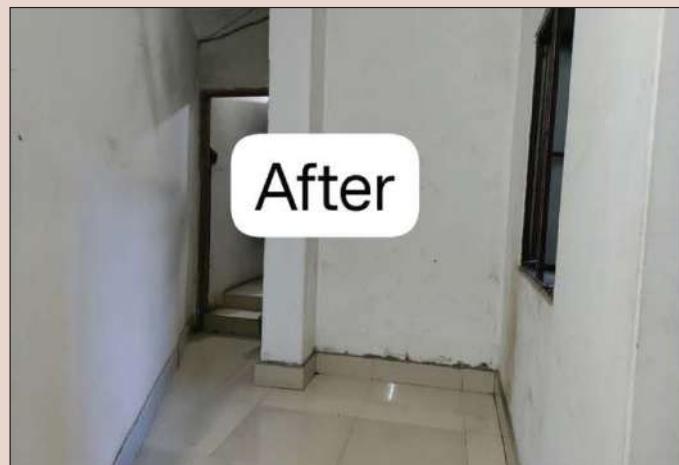


After

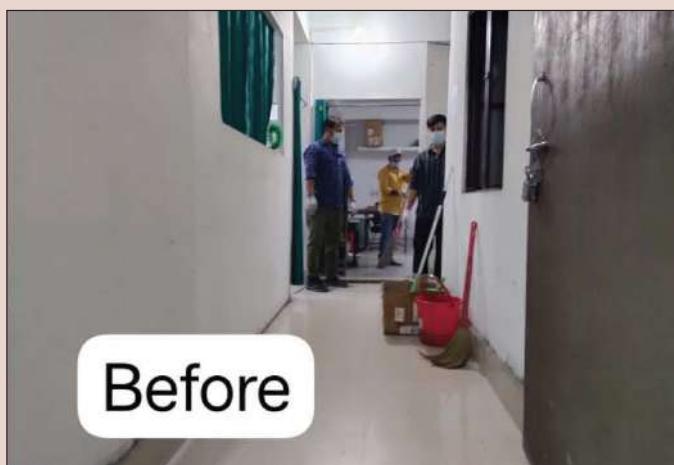
Cleanliness Drive at Wangkhei High School, Imphal by PIB Imphal officials.
10.10.2025



Before



After

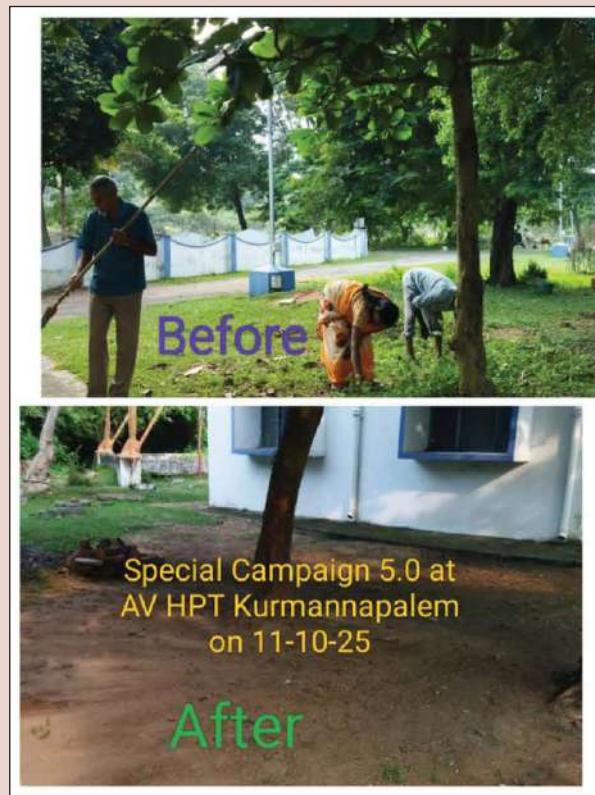


Before



After

Before & After of PIB Imphal office. 10.10.2025



Cleaning drive by Akashvani Visakhapatnam Cluster. 11.10.2025



Cleaning drive by Akashvani Visakhapatnam Cluster. 11.10.2025



Cleanliness drive Akashvani Vishakhapatnam cluster. 22.10.2025



Cleanliness drive Akashvani Vishakhapatnam cluster. 23.10.2025



Cleanliness drive at Akashvani Visakhapatnam cluster. 21.10.2025



Cleanliness drive at Akashvani Surat. 22.10.2025



Store Room, DDK, Agartala before and after cleaning. 22.10.2025



Cleaning activities at DDK Jagdalpur. 18.10.2025



BEFORE



BEFORE



AFTER



AFTER

Cleanliness drive by BECIL Bhawan, Noida. 21.10.2025



BEFORE



AFTER

Removal unwanted cables in DDK Kolkata. 28.10.2025



Before



After

Cleanliness drive at DPD Thiruvananthapuram. 01.11.2025

Chapter 11

Publicity Through Different Media

Ministry of Information and Broadcasting  @MIB_India

The Minister of State for I&B and Parliamentary Affairs, [@DrLMurugan](#), inspected and reviewed the activities of Special Campaign 5.0 on Swachhta and reducing pendency in the offices of the Ministry of I&B located at Shastri Bhawan, New Delhi, on October 30, 2025.

The Secretary, Ministry of I&B, [@sjaju1](#), and Principal Director General, Press Information Bureau, Dhirendra Ojha, were also present.

#SpecialCampaign5



Ministry of Information and Broadcasting  @MIB_India

5:16 PM · Oct 30, 2025 · 2,370 Views

 1  8  20

Ashwini Vaishnav and 3 others

The Minister of State for I&B and Parliamentary Affairs, [@DrLMurugan](#), inspected and reviewed the activities of Special Campaign 5.0 on Swachhta and reducing pendency at Doordarshan Bhawan, located at Mandi House, New Delhi, on October 30, 2025.

Navneet Kumar Sehgal, Chairman, Prasar Bharati; Gaurav Dwivedi, CEO, Prasar Bharati; R. K. Jena, Senior Economic Adviser, I&B, and Nodal Officer of the Ministry; and other officers of Prasar Bharati were also present.

#SpecialCampaign5



Ministry of Information and Broadcasting  @MIB_India

5:23 PM · Oct 30, 2025 · 2,249 Views

 1  8  20

Ashwini Vaishnav and 3 others



Ministry of Information and Broadcasting ✅
@MIB_India

...

MoS for I&B and Parliamentary Affairs, [@DrLMurugan](#) inspected and reviewed the activities of Special Campaign 5.0 on Swachhta and reducing pendency in offices of Ministry of I&B located at Shastri Bhawan, in New Delhi on October 30, 2025.

Read More: pib.gov.in/PressReleasePa...



• Ashwini Vaishnaw and 4 others
Last edited 10:17 PM · Oct 30, 2025



4



Ministry of Information and Broadcasting ✅
@MIB_India

...

As a part of Special Campaign 5.0, R. K. Jena, Sr. Economic Adviser and the Nodal Officer of Ministry of I&B inspected cleanliness and work of digitisation and weeding out files in Record Room and different section of the Ministry at Shastri Bhawan on 16th October 2025.

#SpecialCampaign5



• Ashwini Vaishnaw and 4 others

6:34 PM · Oct 16, 2025 · 5,587 Views



12

29

2



Aakashvani Visakhapatnam
@AIRVsp

Special Campaign 5.0 activities at the offices of Akashvani Visakhapatnam Cluster on 22-10-25. #SpecialCampaign5
@AkashvaniAIR @MIB_India @prasarbharati

Before

After

Special Campaign 5.0 activity at AY-HPT Kurninapalem on 22-10-25.

6:16 PM · Oct 23, 2025 · 53 Views

Comment Share Like

Aakashvani Cuttack
3d

In connection with Special Campaign 5.0, Shri R. K. Jena, Sr. Economic Adviser, Ministry of I&B inspected cleanliness drive in different sections of NABM, Bhubaneswar and Akashvani, Cuttack on 23rd October 2025. Shri V. M Ratnaprasad, Channel Manager, Akashvani Cuttack and Head of Office, NABM, Bhubaneswar apprised him of various activities held in the institutions during Swachhata hi seva 2025.

Activity at MGR School, Bhubaneswar, Visakhapatnam on 22-10-25 by the staff of Akashvani Visakhapatnam
#specialcampaign5 @akashvani_air @mib_india

No comments yet.

Start the conversation.

6 likes 4 days ago

Log in to like or comment.

Ministry of Information & Broadcasting



Ministry of Information & Broadcasting to Roll Out Special Campaign 5.0 from October 2–31, 2025, Targeting Cleanliness, Workplace Efficiency and Reduction of Pendency Across Main Secretariat and Media Units Nationwide

Preparatory Phase Underway with Media Units Directed to Finalize Targets, Identify Pending References, Improve Record Management, Dispose of Outdated Materials, E-Waste and Undertake Office Beautification Drives

Previous Campaigns Yielded Major Results: Rs. 33.39 Crores Revenue Generated, 10.26 Lakh Kg Scrap Disposed, 12.9 Lakh Sq. Ft. Space Freed, and Nearly 1.69 Lakh Physical Files Weed-Out Since 2021

प्राप्ति तिथि: 19 SEP 2025 3:50PM by PIB Delhi

Ministry of Information & Broadcasting is preparing to launch Special Campaign 5.0, from 2nd October to 31st October 2025 in the Main Secretariat and the Media Units spread across the country for enhancing the cleanliness of offices and improving the overall workplace environment and reducing pendency of references.

Under Special Campaign 5.0, in the Preparatory Phase, all the Media Units along with all its field formations including Main Secretariat have been directed to finalize targets, identify pending references, and improving cleanliness and space management. Special attention will be given to record management, disposal of outdated materials, e-waste and the beautification of offices. The nodal officers for all the Media Units have been nominated including Nodal officer for the Ministry.

On 12th September 2025, Secretary (I&B), Shri Sanjay Jaju had taken a review meeting on preparation and implementation of the Campaign with all the Heads of Media Units and their Nodal Officers and given directions for taking appropriate and timely action to achieve the targets set for this year's Campaign.

This Ministry had done exceptionally well in the previous Special Campaigns, demonstrating consistent commitment towards institutionalizing Swachhata and ensuring timely disposal of pending matters. The efforts made in earlier campaigns have not only contributed to improve the cleanliness of offices but also resulted in significant

Ministry of Information & Broadcasting



Special Campaign 5.0 in Full Swing across Ministry of Information & Broadcasting and its Media Units

MIB Achieves Major Milestones under Special Campaign 5.0: 1.43 Lakh Kg Scrap Disposed, 973 Spots Cleaned, and 14,000 Files Reviewed

Ministry of I&B Reaffirms Commitment to Swachhata, Efficiency and Pendency Clearance under Special Campaign 5.0

प्राप्ति तिथि: 22 OCT 2025 1:56PM by PIB Delhi

Special Campaign 5.0 is in full swing in the Ministry of Information & Broadcasting to institutionalize Swachhata and minimize pendency

The Ministry of Information & Broadcasting with its Media Units and field offices across the country is actively participating in Special Campaign 5.0, focusing on cleaner workplace, disposing pending matters, and increasing efficiency. The implementation phase of the Campaign started from 2nd Oct, 2025 with dedicated efforts being made to achieve the targets which were finalized during the preparatory phase of the campaign.

The highlights of achievements of the Ministry during the first fortnight of the Campaign from 2nd Oct- 17th Oct, 2025 are as follows:

- The Ministry has conducted 493 outdoor campaigns, cleaned 973 spots and 104 vehicles have been condemned.
- Around 1.43 lakh Kg of scraps have been disposed of which has resulted in generation of revenue of Rs. 34.27 lakhs and about 8007 sq ft of space has been freed.
- About 13900 physical files have been reviewed out of which 3957 have been weeded out. A total of 585 e-files have been reviewed out of which 165 were closed.
- A total of 301 Public grievances, 57 PG Appeals, 16 MP References, 2 State Govt. Reference and 1 PMO Reference have also been disposed of apart from other achievements.
- A team of Officers from Ministry have also been deputed to different field offices to oversee the progress of various action under Special Campaign 5.0.

The Ministry remains committed to the goals of the Campaign for ensuring enhanced workplace cleanliness, increasing productivity, institutionalizing Swachhata, timely disposal of pending matters and promoting responsible e-waste management, contributing to the nation's cleanliness and sustainability.

Some of highlights of the Campaign are given below:

Ministry of Information & Broadcasting



Ministry of Information & Broadcasting Successfully Concludes Special Campaign 5.0 for Cleanliness Drive and Disposal of Pending Matters

Minister of State for Information & Broadcasting, Shri Dr. L. Murugan, Inspects and Reviews the Activities Undertaken by Ministry Under Special Campaign 5.0

Over 2.6 Lakh Kg Scrap Disposed and 77,000 Sq. Ft. Office Space Freed under Special Campaign 5.0 by Ministry of I&R

Ministry of Information & Broadcasting



Best Practices During Special Campaign 5.0

प्रकाशित तिथि: 31 OCT 2025 6:58PM by PIB Delhi

The Ministry of Information & Broadcasting and its media units has undertaken many activities for Swachhata including some best practices during the Special Campaign 5.0. Some of the best practices are given below.

1. Satyajit Ray Film & Television Institute, Kolkata

Students of SRFTI recreated a Japanese house with Bougainville tree in the background. The Bougainville flowers are very delicate and can't withstand the high temperature light on the shooting floor. Hence, tree was artificially created from old newspapers and discarded card boards. The shape of the tree was created as per the requirement of the background on the set. Process of the creation of the tree has been depicted in the pictures from 1 to 5.



BECIL  @BECIL_India

Inside and outside, every corner counts!

As part of Swachhta Abhiyan 5.0, a cleanliness drive was held at BECIL Bhawan, Noida, reflecting our collective effort for a cleaner and healthier workspace.

The drive inspired all to maintain hygiene and take pride in a clean workplace.



1:41 PM · Oct 16, 2025 · 42 Views

0 1 2

PIB In Meghalaya  @PIBShillong

Under #SpecialCampaign 5.0, Shri Mihir Kumar Jha, Under Secretary, Ministry of I&B, visited Meghalaya to review the progress of DDK, AIR, PIB, and CBC Shillong units.

The visit aimed at enhancing efficiency and ensuring effective implementation of the campaign objectives.



025 · 52 Views

0 1 2 3 4

AIRVijayawada  @AIRVijayawada

cleaning and greasing of Mast guy ropes at HPT namburu under SHS SC 5.0



4:04 PM · Oct 22, 2025 · 93 Views

0 1 2 3 4

अवर सचिव ने आकाशवाणी, दूरदर्शन, व पत्र सूचना कार्यालय का किया निरीक्षण

देश प्राण संवाददाता

रांची, 31 अक्टूबर : सूचना एवं प्रसारण मंत्रालय, भारत सरकार के अवर सचिव श्री सुजीत नाथ चरण ने देश व्यापी चलाए जा रहे विशेष स्वच्छता अभियान 5.0 के अंतर्गत रांची स्थित सूचना एवं प्रसारण मंत्रालय (एमआईबी) के विभिन्न कार्यालयों-आकाशवाणी, दूरदर्शन केन्द्र और पत्र सूचना कार्यालय (पीआईबी), केंद्रीय संचार व्युत्तर के निरीक्षण किया। निरीक्षण के दौरान उन्होंने परिसर की स्वच्छता व्यवस्था देखकर संतोष व्यक्त किया और अधिकारियों एवं कर्मचारियों द्वारा किए जा रहे प्रयासों की सराहना

की। इस अवसर पर दूरदर्शन केन्द्र, रांची के उप महानियेशक (अभियांत्रिकी) दुर्गा चरण हेम्ब्राम और पीआईबी रांची के कार्यालय प्रमुख राजेश सिंहा ने अवर सचिव सुजीत नाथ चरण ने 'एक पेड़ मां के सचिव का स्वागत किया। उनके साथ सहायक नियेशक (अभियांत्रिकी) किशोर कुमार साह, कार्यक्रम प्रमुख सुधीर कुमार, कार्यक्रम अधिकारी सी श्रीमती पूर्णिमा कुमारी, आहरण एवं वितरण अधिकारी सुशील कुमार, सहायक अधिकारी वेहरा, आकाशवाणी के कर्मचारी टी के माझी, पत्र सूचना कार्यालय के मीडिया एवं संचार अधिकारी राजेश सिंहा, क्षेत्रीय प्रसार अधिकारी औंकार नाथ पांडे य

और सूचना सहायक प्रिंस कुमार समेत अन्य अधिकारी एवं कर्मचारी उपस्थित रहे। निरीक्षण के उपरांत, अवर सचिव सुजीत नाथ चरण ने 'एक पेड़ मां के नाम' अभियान के तहत पीआईबी परिसर में पौधरोपण किया और पर्यावरण संरक्षण में सभी के सहभागिता की अपील की। उन्होंने कहा कि कर्मचारीगण पौधा लगाकर, उसको देखभाल भी करें। सूचना एवं प्रसारण मंत्रालय द्वारा आयोजित विशेष स्वच्छता अभियान 5.0 का उद्देश्य सरकारी परिसरों में स्वच्छता, अपशिष्ट प्रबंधन और हरित कार्यालयों के निर्माण को बढ़ावा देना है।

विशेष स्वच्छता अभियान 5.0 के तहत रांची स्थित एमआईबी कार्यालयों में घला विशेष अभियान आकाशवाणी, दूरदर्शन केंद्र और पत्र सूचना कार्यालय का हुआ निरीक्षण

सूचना एवं प्रसारण मंत्रालय के अवर सचिव सुजीत नाथ चरण ने किया निरीक्षण
रांची सागर संवाददाता

रांची : सूचना एवं प्रसारण मंत्रालय के अवर सचिव सुजीत नाथ चरण ने विशेष स्वच्छता अभियान 5.0 के अंतर्गत रांची स्थित सूचना एवं प्रसारण मंत्रालय (एमआईबी) के विभिन्न कार्यालयों-आकाशवाणी, दूरदर्शन केन्द्र और पत्र सूचना कार्यालय (पीआईबी) का निरीक्षण किया। निरीक्षण के दौरान उन्होंने परिसर की स्वच्छता व्यवस्था देखकर संतोष व्यक्त किया और अधिकारियों एवं कर्मचारियों द्वारा किए जा रहे प्रयासों की सराहना की। इस अवसर पर दूरदर्शन केन्द्र, रांची के उप महानियेशक (अभियांत्रिकी) दुर्गा चरण हेम्ब्राम ने अवर सचिव का स्वागत किया। उनके साथ सहायक



नियेशक (अभियांत्रिकी) किशोर कुमार साह, दूरदर्शन केन्द्र के समाचार संचारक गौरव कुमार पुकर, कार्यक्रम प्रमुख सुधीर कुमार, कार्यक्रम अधिकारी पूर्णिमा कुमारी, आहरण एवं वितरण अधिकारी सुशील कुमार, सहायक अधिकारी कर्मचारी वेहरा, आकाशवाणी के कर्मचारी टी के माझी, पत्र सूचना कार्यालय के कर्मचारी गौरव कुमार सिंहा, क्षेत्रीय प्रसार अधिकारी औंकारनाथ पांडे य और सूचना सहायक प्रिंस कुमार समेत अन्य अधिकारी एवं कर्मचारी उपस्थित रहे। निरीक्षण के उपरांत, अवर सचिव सुजीत नाथ चरण ने 'एक पेड़ मां के नाम' अभियान के तहत पीआईबी परिसर में पौधरोपण किया और पर्यावरण संरक्षण में सभी के सहभागिता व्यक्त की। उन्होंने कहा कि 'हर कर्मचारी एक पौधा लगाकर, उसको देखभाल भी करें।' सूचना एवं प्रसारण मंत्रालय द्वारा आयोजित विशेष स्वच्छता अभियान 5.0 का उद्देश्य सरकारी परिसरों में स्वच्छता, अपशिष्ट प्रबंधन और हरित कार्यालयों के निर्माण को बढ़ावा देना है।

रांची स्थित सूचना एवं प्रसारण मंत्रालय के कार्यालयों में निरीक्षण

अवर सचिव सुजीत नाथ चरण ने आकाशवाणी, दूरदर्शन केन्द्र, सीबीसी और पत्र सूचना कार्यालय का किया निरीक्षण

नवविहार द्वाइम्ब व्यारो



अधिकारियों द्वारा कम्पनीयां द्वारा गोपी के जलवायन उत्तरांश गोपीया
विष जा रहे प्रायामें की सराहना हो। सिन्हा ने अब रात्रि वाला वस्त्रांश
इस अधिकारि पर दूरवास की, गोपी द्वारा विषाक्ता उत्तरांश समाप्त करने के
द्वारा उप महाराजाय (अधिकारियों) के अधिकारियों के अधिकारियों के
दुर्ग चरण हमेशा अंतर पीढ़ीकों साथ, कर्त्तव्यम प्रपूर्व सुपौर्व के

कालक्रम अधिकारियों पूर्णगत कुम्हारी, अल्लरण एवं वितरण अधिकारियों सुनियोग कुम्हार, सामाजिक अधिकारियों कुम्हार, अधिकारियों के कुम्हारी ती के महारा, पत्र सुनियोग कलालय के महादिव्य एवं सम्भावना अधिकारियों राजेश बिन्दु, विदेशी प्रदान अधिकारी औकार नाना पांडित एवं यूनूज़ा सामाजिक विद्या कुम्हार सम्पत्त जय अधिकारियों एवं कर्मसुकारों

निरीक्षण

अवर सचिव ने आकाशवाणी, दूरदर्शन केंद्र व पत्र सूचना कार्यालय का किया निरीक्षण

स्वच्छता और हरियाली ही सच्ची सेवा : सुजीत नाथ

नवीन मेल संवाददाता

रांधी। सुखना एवं प्रसारण मंजालाल के अंदर संचिव सुन्नीत नाथ चरण ने विशेष स्वच्छता अधिकार ५,००० के अंतर्गत रांधी विद्युत सुचना एवं प्रसारण मंजालाल (एमआईपी) के विधिन कार्यालय-आकाशगंगा दूरध्वमन केन्द्र और पर सुचना कार्यालय (पीआईडी) का निर्विभाषण किया। निरोक्षण के द्वारा न उत्तोलन परिवर्तन के संबंधी अवधारणा देखरेखर संसाधन लिया किया और अधिकारियों एवं कर्मचारियों द्वारा किया जा रहा प्रयत्नों को समर्थन किया जा रहा। इस अवसर पर दूरध्वमन केन्द्र, रांधी

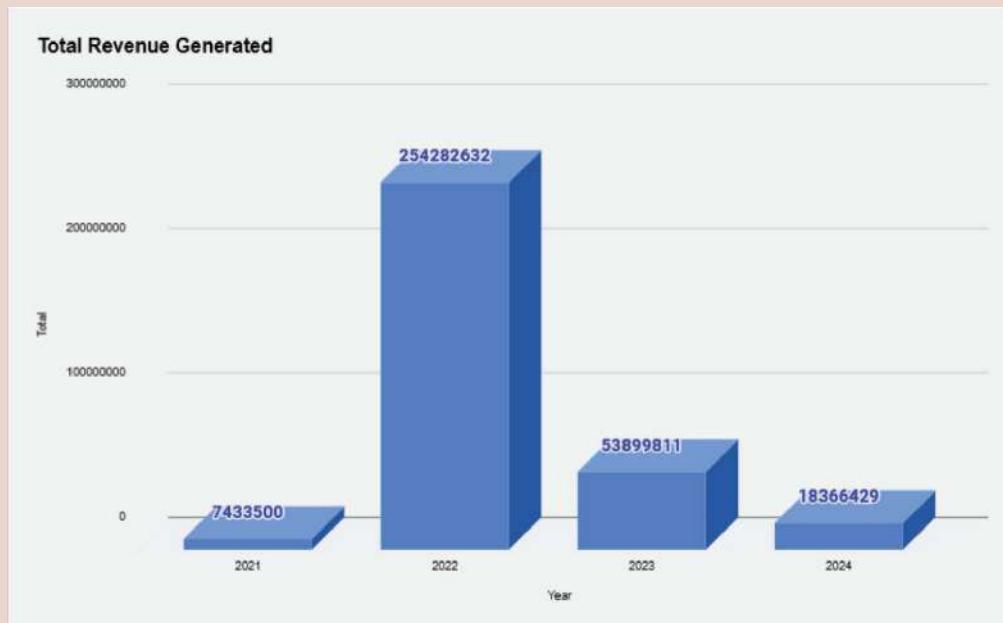


साहायक ड्रिस कुमार संपत्त अन्व अधिकारी एवं कर्मचारी उपरियत रहे। निशेह के उपरान्त, अब सचिव सूनीत नाथ पांडे ने "एक पेड़ माथे के नाम" अधिनायक पेड़ आईवी परिसर में पालेश्वर किया और पालेश्वर संस्कार में सभी के सहभागिता की अपेक्षा की। उन्होंने कहा कि "हर कर्मचारी एक पौष्टि लगाकर, उसकी देखभाल भी करे।" सूनीत एवं प्रसादराज भंडालेल द्वारा आयोजित विशेष स्वर जल्दी अधिनायक 5.0 का उद्घाटन सकारात्मक परिसरों में स्वस्थता, अधिकृष्ट प्रबन्धन और लंबित कालांतरों के निमांग को बढ़ावा देना है।

Chapter 12
Important Achievements of Special Campaigns in
Retrospect 2021 to 2024

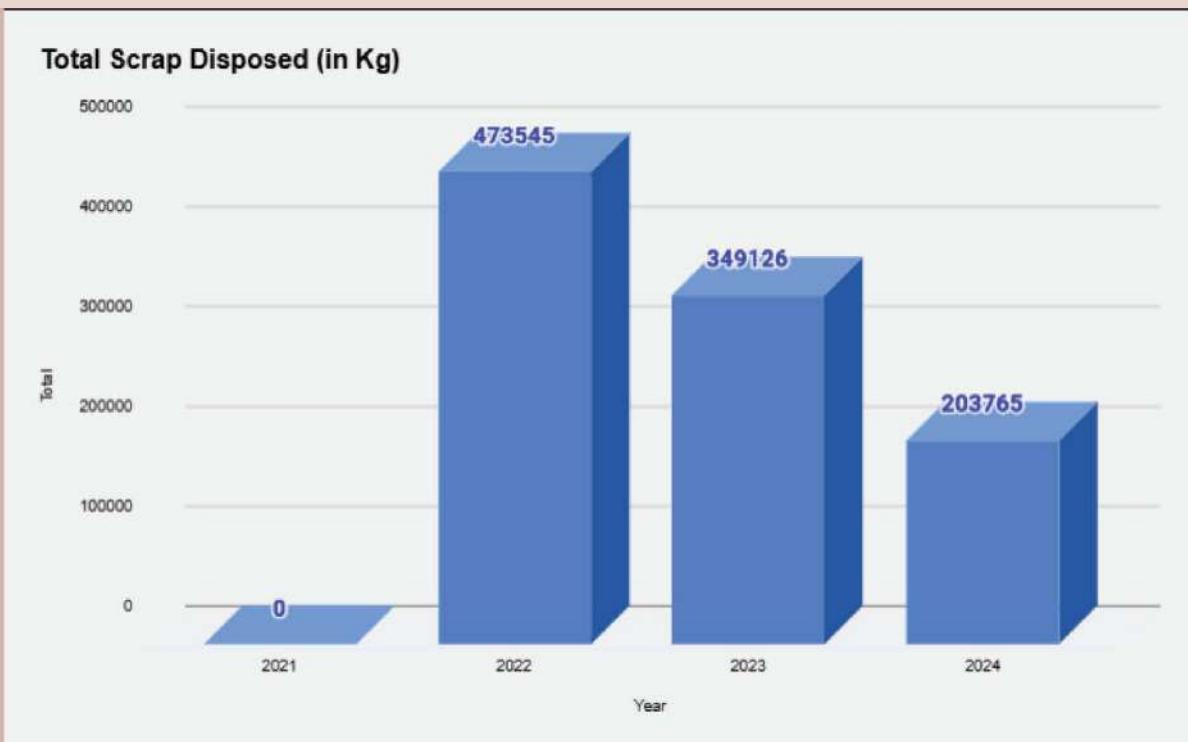
Year-Wise Revenue Generated in Special Campaigns 1.0 to 4.0
 (in ₹)

YEAR-WISE TOTAL REVENUE EARNED (in ₹)		
S. No.	Year	Total
1	2021	7,433,500
2	2022	254,282,632
3	2023	53,899,811
4	2024	18,366,429



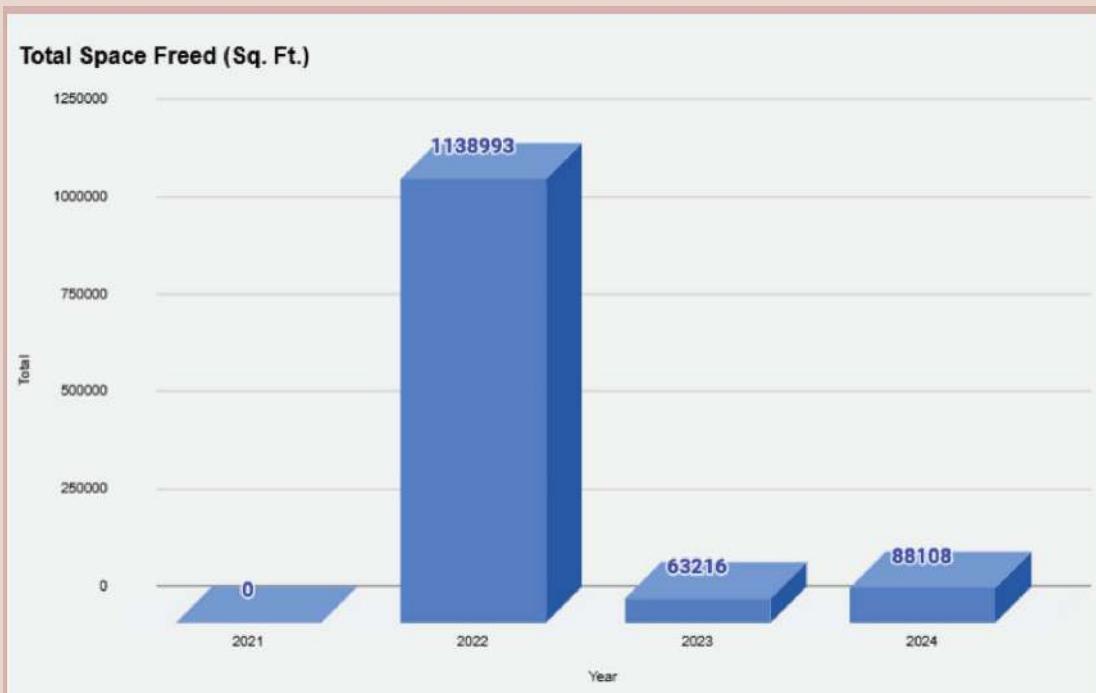
Year-Wise Scrap Disposed in Special Campaigns 1.0 to 4.0
(in Kg)

"YEAR-WISE TOTAL SCRAP DISPOSED (in Kg)		
S. No.	Year	Total
1	2021	-
2	2022	473545
3	2023	349126
4	2024	203765



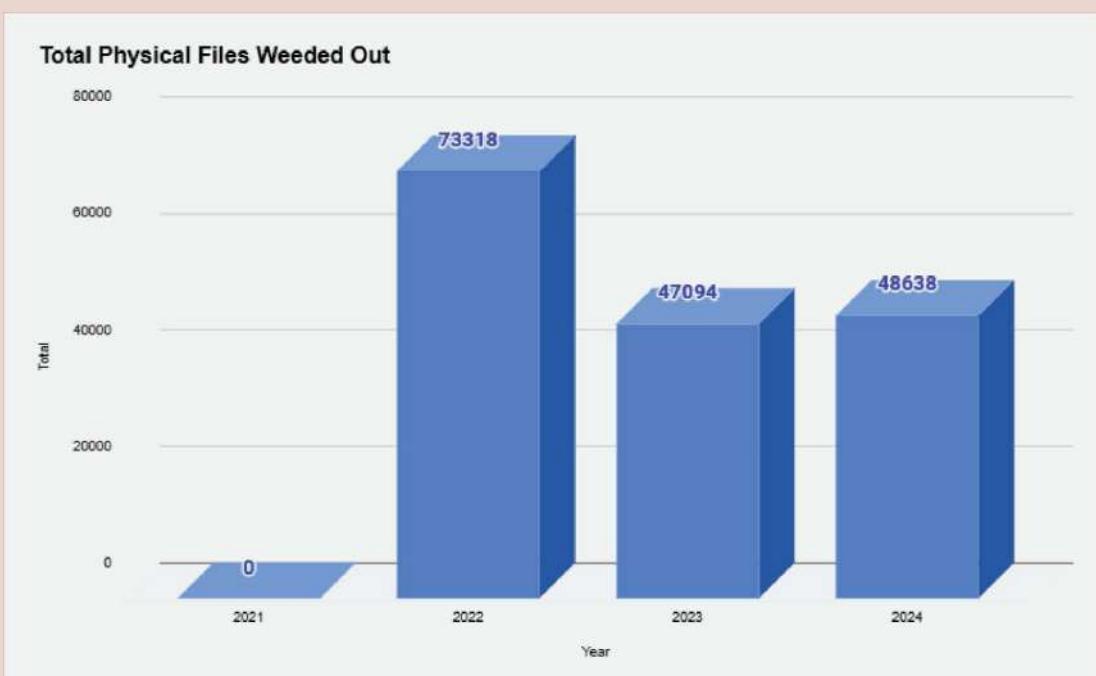
Year-wise Space Freed In Special Campaigns 1.0 To 4.0
(sq. ft)

"YEAR-WISE TOTAL SPACE FREED (sq. ft)		
S. No.	Year	Total
1	2021	-
2	2022	1,138,993
3	2023	63,216
4	2024	88,108



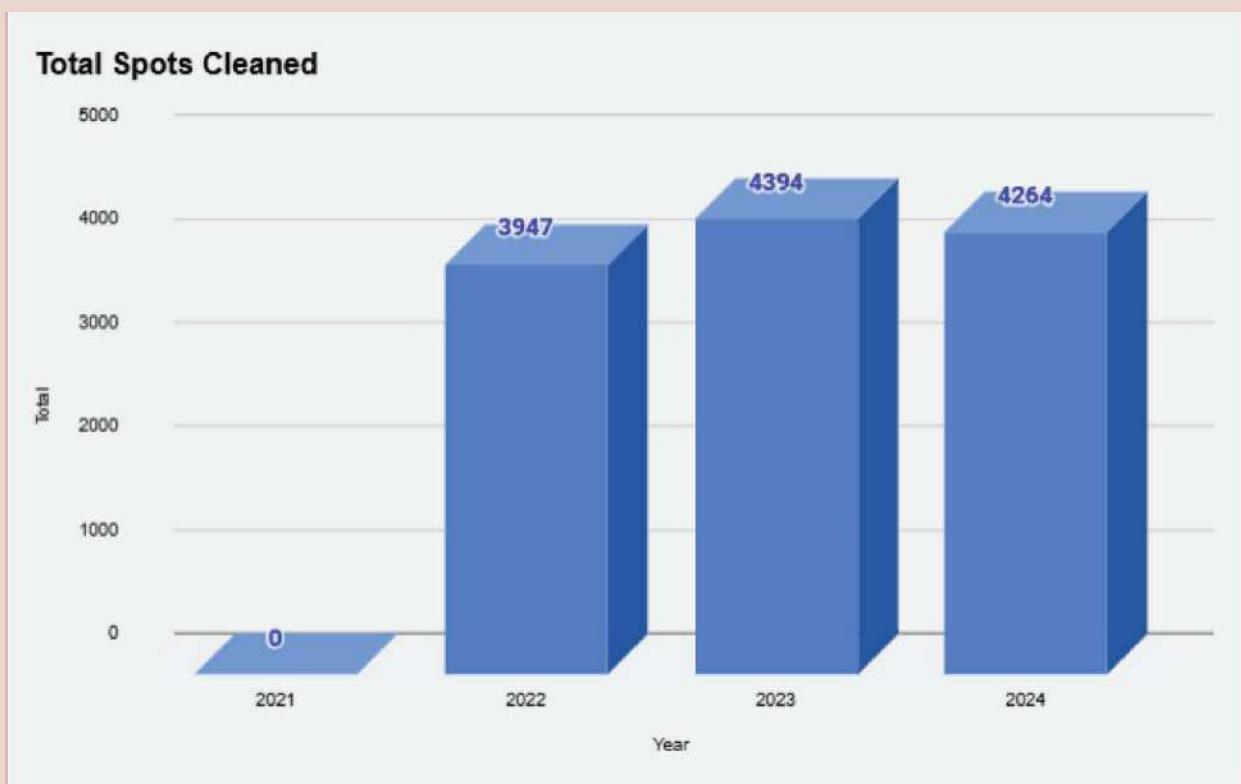
Year-Wise Physical Files Weeded Out in Special Campaigns 1.0 To 4.0

YEAR-WISE TOTAL PHYSICAL FILE WEEDED OUT		
S. No.	Year	Total
1	2021	-
2	2022	73,318
3	2023	47,094
4	2024	48,638



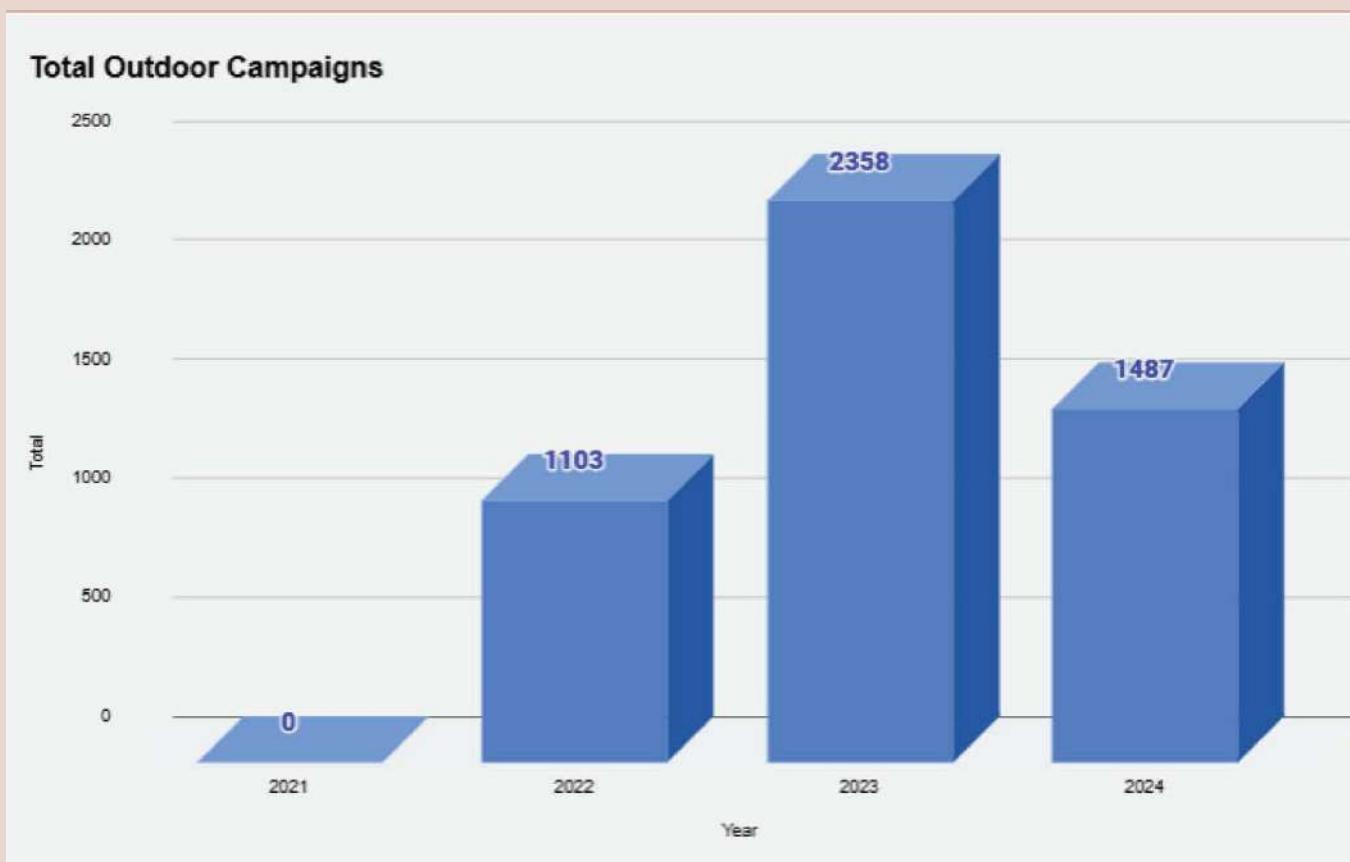
Year-Wise Total Spots Cleaned in Special Campaigns 1.0 To 4.0

YEAR-WISE TOTAL SPOTS CLEANED		
S. No.	Year	Total
1	2021	-
2	2022	3947
3	2023	4394
4	2024	4264



Year-Wise Outdoor Campaigns in Special Campaigns 1.0 To 4.0

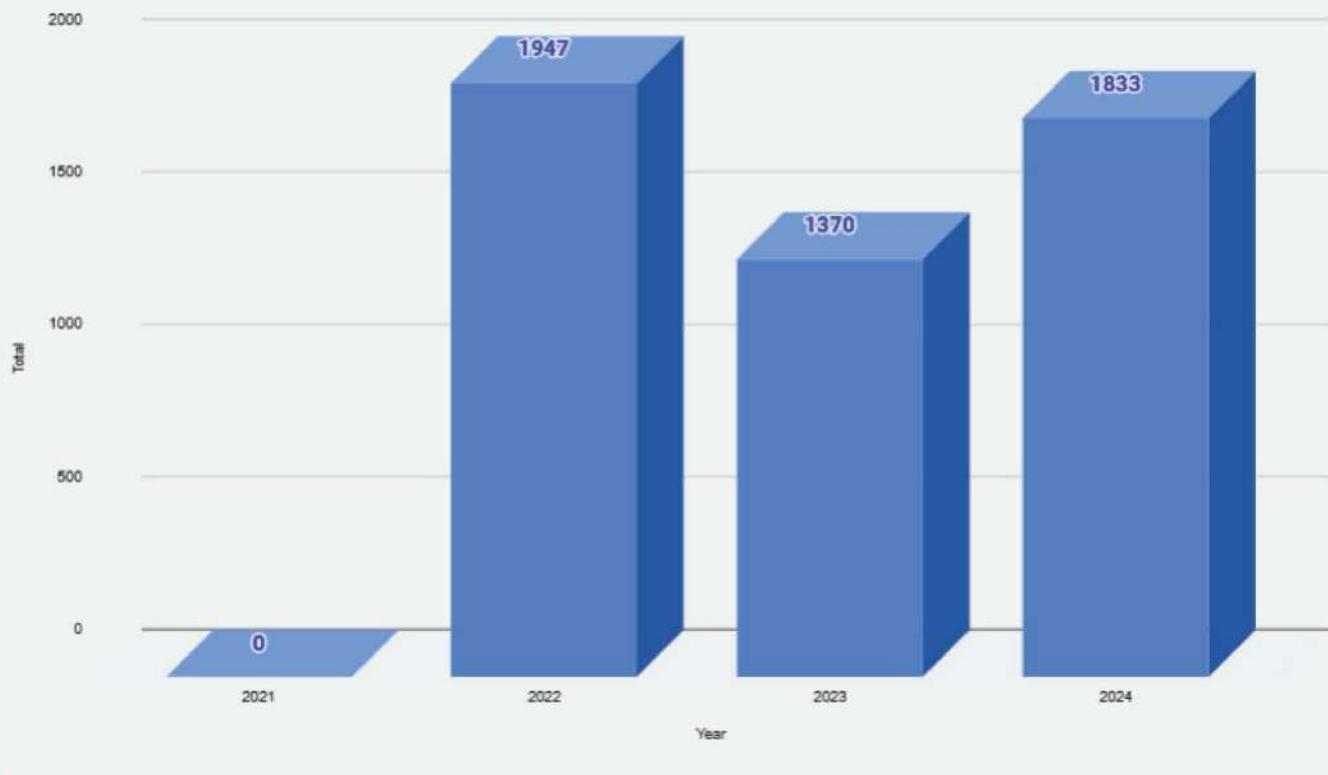
YEAR-WISE TOTAL OUTDOOR CAMPAIGNS		
S. No.	Year	Total
1	2021	-
2	2022	1103
3	2023	2358
4	2024	1487



Year-Wise e-Files Closed in Special Campaigns 1.0 To 4.0

YEAR-WISE TOTAL E-FILES CLOSED		
S. No.	Year	Total
1	2021	-
2	2022	1947
3	2023	1370
4	2024	1833

Total e-Files Closed



ANNEXURE - I

The progress of the campaign was regularly reviewed by the Secretary Shri Sanjay Jaju. The nodal officer for the Ministry, Shri RK Jena, Senior Economic Advisor, regularly monitored the progress of the campaign and its implementation modalities with nodal officers of field offices.

Name of nodal officers from Media Units are as under:

Sr No.	Name Of Media Unit/Attached Office	Nodal Officer name & Designation (Mr/Ms)
1	Publication Division (DPD)	"Devinder Singh DPD, Deputy Director
2	Press Information Bureau (PIB)	Ms. Ruchi Kaura, Deputy Director (Admn.)
		Ms. Monika ,DD
		Sh. Himanshu, SO
3	CBC	Sh. Harkesh Kumar, DD (Admin) Sh. Durganath Sonkar, AD
4	RNI (PRGI)	Sh. Ashim Kumar Roy Asst. Press Registrar (Admin) Sh. Aayush, SO
5	PCI	"Smt. Shubha Gupta, Secretary, PCI Smt Sonia Malhotra, DS Sh. Rohit Singh, SO Admn.
6	CBFC	Shri Govind Mishra Sr. Administrative officer Shri Chandkant Narkar, Assistant
7	SRFTI	Liya Hitesh K, Associate Professor
8	FTII	Shri Nilesh Dhote, Maintenance Engineer
9	BECIL	Shri Avnish Kumar Gupta, Dy General Manager (Admin) Sh. Rakesh, Sr. Manager
10	NFDC	Shri PP Math, Deputy General Manager(P&A) Sh SH Shetty

11	EMMC	Seema Ojha, Nodal Officer Ms. Kanta Rani Assistant Director
12	Prasar Bharati	Sh. Kamal Singh, DD Sh. Vinod, SO
13	DG: AIR	Sh. Rajesh Kumar, DDG (Admin.) Sh. Dashrath Singh, DD
14	DG: DD	Surender Singh DDG (Admin.) Sh. Sanjiv Kumar Jindal, DD
15	IIMC	Sh Dinesh Kumar Negi, AR Sh. Gopal Pande, LDC
16	NMW	Sh. Ravi Raj, Director Shri Prem Kumar, Research Officer
17	Main Secretarait	Shri Vijay Soni DS (Admin) Shri Anuj Dixit Under Secretary (Admin Division)

ANNEXURE - II

List of locations of outdoor campaign in State/UTs

(A)	All India Radio (AIR)				
Andhra Pradesh					
1	Anantapur	2	Srikakulam	3	Nellore
4	Cuddapah	5	Tirupathi	6	Rajahmundry
7	Kurnool	8	Vijayawada	9	Merkapuram
10	Machrela	11	Vishakhapatnam	12	Kakinada
Arunachal Pradesh					
13	Bomdila	14	Itanagar	15	Tawang
16	Changlang	17	Khonsa	18	Tezu
19	Daporijo	20	Passighat	21	Ziro
Assam					
22	Dhubri	23	Haflong	24	Lumding
25	Dibrugarh	26	Jorhat	27	Nowgong
28	Diphu	29	Karimganj	30	Silchar
31	Golpara	32	Kokrajhar	33	Tezpur
34	Guwahati				
Bihar					
35	Bathnaha	36	Patna	37	Narkatiaganj
38	Bhagalpur	39	Purnea	40	Muzzafarpur
41	Darbhanga	42	Sasaram	43	Sitamarhi (SSB Centre)
Chhattisgarh					
44	Ambikapur	45	Jagdalpur	46	Raipur
47	Bilaspur	48	Raigarh	49	Saraipalli

Delhi					
50	Akashvani Delhi	51	Khampur Delhi	52	R&D IP Estate
53	HPT Kingsway	54	Akashvani Directorate		
Goa					
55	Panaji				
Gujarat					
56	Ahmedabad	57	Godhra	58	Rajkot
59	Ahwa	60	Himmatnagar	61	Surat
62	Bhuj	63	Junagadh	64	Vadodra
Himachal Pradesh					
65	Dharmshala	66	Kinnaur	67	Kasauli
68	Hamirpur	69	Kullu	70	Shimla
Haryana					
71	Hissar	72	Rohtak	73	Kurukshestra
Jammu & Kashmir					
74	Bhadarwah	75	Patnitop	76	Srinagar
77	Jammu	78	Poonch	79	Udhampur
80	Kathua	81	Rajouri	82	Uri
83	Kupwara	84	Naushera		
Jharkhand					
85	Ranchi	86	Chaibasa	87	Dhanbad
88	Jamshedpur	89	Daltonganj	90	Hazaribagh
Karnataka					
91	SPT Bangalore	92	Hassan	93	Chitradurga
94	Bellary	95	Hospet	96	Dharwad

97	Bhadravathi	98	Karwar	99	Gulbarga
100	Vijayapura (Bijapur)	101	Madikeri (Mercara)	102	Mysore
103	Raichur	104	Brahamavar		

Kerala

105	Alappuzha	106	Kochi	107	Manjeri
108	Devikulam (Idduki)	109	Kozhikode (Calicut)	110	Thiruvananthapuram
111	Kannur	112	Thrissur		

Ladakh

113	Diskit	114	Kargil	115	Leh
116	Drass	117	Khaltsi	118	Nyoma
119	Himbotingla	120	Tiesuru	121	Padum

Manipur

122	Churachandpur	123	Tamenglang	124	Ukhrul
125	Imphal				

Maharashtra

126	Ahmednagar	127	Nagpur	128	Ratnagiri
129	Akola	130	Nanded	131	Sangli
132	Amravati	133	Nashik	134	Satara
135	Chhatrapati	136	Oras	137	Sholapur
138	Sambhajinagar (Aurangabad)	139	Osmanabad	140	Yavatmal
141	Beed	142	Parbhani	143	Jalgaon
144	Chandrapur	145	Pune	146	Kolhapur
147	Dhule	148	Mumbai		

Madhya Pradesh

149	Balaghat	150	Jabalpur	151	Sagar
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152	Betul	153	Khandwa	154	Shahdol
155	Bhopal	156	Mandla	157	Shivpuri
158	Chhatarpur	159	Rajgarh	160	Ujjain
161	Chhindwara	162	Ratlam	163	Gwalior
164	Guna	165	Rewa	166	Indore

Meghalaya

167	Cherrapunji	168	Shillong	169	Nongstoin
170	Jowai	171	Tura	172	Williamnagar

Mizoram

173	Lunglei	174	Tuipang	175	Aizawl
176	Kolasib	177	Saiha	178	Champhai

Nagaland

179	Mokokchung	180	Wokha	181	Tuensang
182	Phek	183	Zenhaboto		

Odisha

184	Baripada	185	Jeypore	186	Rairangpur
187	Berhampur	188	Joranda	189	Rourkela
190	Bhawanipatna	191	Keonjhar	192	Sambalpur
193	Bolangir	194	Puri	195	Soro
196	Cuttack				

Punjab

197	Amritsar	198	Jallandhar	199	Ludhiana
200	Bhatinda	201	HPT, Goraya	202	Patiala
203	Fajilka				

Rajasthan

204	Ajmer	205	Mount Abu	206	Kothputali
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207	Alwar	208	Nagaur	209	Jaisalmer
210	Banswara	211	SawaiMadhopur	212	Jhalawar
213	Barmer	214	Suratgarh	215	Jodhpur
216	Bikaner	217	Udaipur	218	Kota
219	Bundi	220	Churu	221	Chittorgarh
222	Chautan Hill	223	Dungarpur	224	Jaipur

Sikkim

225	Gangtok				
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Tripura

226	Agartala	227	Longtherai	228	Kailashahar
229	Belonia	230	Nutan Bazar	231	Udaypur
232	Dharmanagar				

Telangana

233	Adilabad	234	Kothagudam	235	Nizamabad
236	Hyderabad	237	Mehboobnagar	238	Suryapet
239	Karimnagar	240	Warangal		

Tamil Nadu

241	Chennai	242	Nagarcoil	243	Tiruchirapalli
244	Coimbatore	245	Oottacamund (Ooty)	246	Tirunelveli
247	Dharmapuri	248	Rameshwaram	249	Tuticorin
250	Kodaikanal	251	Madurai	252	

Uttarakhand

253	Almora	254	Mussoorie	255	Pithoragarh
256	Bageshwar	257	New Tehri	258	Uttarkhashi
259	Dehradun	260	Pauri	261	Champawat
262	Garsain	263	Gopeshwar (Chamoli)	264	Haldwani

Uttar Pradesh					
265	Agra	266	Meerut	267	Kanpur
268	Aligarh	269	Najibabad	270	Lakhimpurkheri
271	Amethi	272	Nanpara	273	Lucknow
274	Ayodhya	275	Obra	276	Maharajganj
277	Banda	278	Prayagraj	279	Mathura
280	Bareilly	281	Raibareilly	282	MaunathBhanjan
283	Etawah	284	Rampur	285	Varanasi
286	Gadania	287	Sultanpur	288	Hardoi
289	Gorakhpur	290	Jhansi	291	Gauriganj (Amethi)
Union Territory (Puducherry)					
292	Karaikal	293	Pondicherry		
Union Territory (L & M Islands)					
294	Kavaratti				
West Bengal					
295	Asansole	296	Krishnanagar	297	Siliguri
298	Balurghat	299	Kurseong	300	Chinsurah
301	Bardhaman	302	Murshidabad	303	Darjeeling
304	Coochbehar	305	Shantiniketan	306	Kolkata
307	Purulia	308	Kharagpur		
Union Territory (Dadra Nagar Haveli, Daman & Diu)					
309	Daman				
Other Offices of AIR					
310	NABM, Delhi	311	R&D, Akashvani & DD, New Delhi	312	ADG (E) (NZ), Akashvani & DDN, New Delhi

313	NABM, Bhubhaneshwar	314	ADG (E) (EZ), Akashvani & Doordarshan, Kolkata	315	ADG (E) (NEZ), Akashvani & Doordarshan, Guwahati
316	RABM (P)-SHILLONG	317	ADG (E) (WZ), Mumbai		

(B)	Main Secretariat
318	New Delhi
(C)	New Media Wing (NMW)
319	New Delhi

(D)	Satyajit Rai Film & Television Institute (SRFTI)				
320	Kolkata, West Bengal	321	Itanagar, Arunachal Pradesh		

(E)	Electronic Media Monitoring Centre (EMMC)				
322	Delhi				
(F)	Broadcast Engineering Consultants (India) Limited (BECIL)				
323	Delhi	324	Noida, U.P	325	Bangalore, Karnataka
(G)	National Film Development Corporation of India (NFDC)				
326	C.G.O Complex, Lodhi Road, New Delhi"	327	Mumbai, Maharashtra	328	SIRI FORT, DELHI
329	CHENNAI	330	Pune, Maharashtra	331	MAHADEV AUDITORIUM, DELHI
(H)	Press Registrar General of India (PRGI)				
332	Soochna Bhawan Delhi				

PRESS INFORMATION BUREAU (PIB)

	Bihar		Chandigarh		Chhattisgarh
333	Patna	334	Chandigarh	335	Raipur
	Delhi		Goa		
336	Delhi	337	Goa	338	Panji
	Gujarat		Himachal Pradesh		J&K
339	Ahmedabad	340	Shimla	341	J&K
	Jharkhand		Kerala		
342	Ranchi	343	Cochin	344	Thiruvananthapuram
	Madhya Pradesh				

345	Bhopal				
	Maharastra				
346	Mumbai	347	Nagpur	348	Pune
	Meghalaya		Odisha		Punjab
349	Shillong	350	Bhubneshwar	351	Jalandhar
	Rajasthan		Uttar Pradesh		
352	Jaipur	353	Lucknow	354	Varanasi
	Uttrakhand		West Bengal		
355	Dehradun	356	Kolkata		
(J)	Doordarshan (DD)				
	Andaman & Nicobar		Andra Pradesh		
357	Portblair	358		359	Tirupati
	Arunachal Pradesh				
360	Itanagar				
	Assam				
361	Dibrugarh	362	Silchar	363	Guwahati
	Bihar				
364	Muzaffarpur	365	Patna		
	Chhattisgarh			Goa	
366	Jagdalpur	367	Raipur	368	Panaji
	Gujarat				Haryana
369	Ahmedabad	370	Rajkot	371	Hissar
	HimanchalPradesh				
372	Shimla				
	Jammu & Kashmir (Union Territory)				
373	Jammu	374	Srinagar	375	Rajouri
	Jharkhand				
376	Daltonganj	377	Ranchi		
	Karnataka				
378	Bengaluru	379	Kalaburagi (Gulbarga)		
	Kerala				
380	Kozhikode (Calicut)	381	Trichur	382	Trivandrum
383	Devikulam				
	Laddakh (Union Territory)				
384	Leh				
	Madhya Pradesh				
385	Bhopal	386	Indore	387	Gwalior
	Maharashtra				
388	Mumbai	389	Pune	390	Nagpur
	Manipur		Meghalaya		

391	Imphal	392	Shillong	393	Tura
	Mizoram		Nagaland		
394	Aizawl	395	Kohima		
Odisha					
396	Bhuneshwar	397	Bhawanipatna	398	Sambalpur
	Pundichery		Punjab		
399	Pundichery	400	Jalandhar	401	Patiala
	Rajasthan		Sikkim		
402	Jaipur	403	Gangtok		
Tamil Nadu					
404	Chennai	405	Madurai	406	Coimbatore
	Telangana				Tripura
407	Hyderabad	408	Warangal	409	Agartala
	Chandigarh		Uttrakhand		
410	Chandigarh	411	Dehradun		
Uttar Pradesh					
412	Allahabad	413	Gorakhpur	414	Bareilly
415	Lucknow	416	Mau	417	Mathura
418	Varanasi				
West Bengal					
419	Shantiniketan	420	Kolkata	421	Jalpaiguri
422	Kurseong	423	Murshidabad		
(K)	Department of Publication Division(DPD)				
424	SoochnaBhawan Delhi	425	Yojana (Marathi) & Sales Emporium, Mumbai, Maharashtra	426	Yojana (Telugu) & Sales Emporium, Hyderabad, Telengana
427	Yojana (Gujrati), Ahmedabad, Gujarat	428	Sales Emporium, Patna, Bihar	429	Yojana (Bengali) & Sales Emporium, Kolkata, West Bengal
430	Yojana (Kannadda) & Sales Emporium, Bangalore, Karnataka	431	Yojana (Malayalam) & Sales Emporium, Thiruvananthapuram, Kerela	432	Sales Emporium, Lucknow, U.P.
433	Yojana (Tamil) & Sales Emporium, Chennai, Tamil Nadu	434	Yojana (Assamese), Guwahati, Assam		
(L)	Film and Television Institute of India (FTII)				
435	Pune, Maharastra				
(M)	India Institute of Mass Communication (IIMC)				

436	New Delhi	437	Jammu, J&K	438	Aizawl, Mizoram
439	Dhenkanal, Odisha	440	Amravati, Maharashtra	441	Kottayam, Kerela
(N)	Central Bureau of Communication (CBC)				
Andhra Pradesh					
442	Kurnool	443	Nellore	444	Srikakulam
445	Cudappah	446	Guntur	447	Kakinada
448	Vijayawada				
Arunachal Pradesh					
449	Along	450	Bomdila	451	Itanagar
452	Pasighat	453	Tawang	454	Tezu
Assam					
455	Barpeta	456	Dibrugarh	457	Diphu
458	Guwahati	459	Silchar	460	Tezpur
Bihar					
461	Bhagalpur	462	Chhapra	463	Darbhanga
464	Gaya	465	Munger	466	Patna
467	Sitamarhi				
Chhattisgarh					
468	Ambikapur	469	Bilaspur	470	Durg
471	Jagdalpur	472	Kanker	473	Raipur
Goa					
474	Panji				
Gujarat					
475	Ahmedabad	476	Bhuj	477	Godhra
478	Junagarh	479	Palanpur	480	Surat
Jammu & Kashmir and Ladakh					
481	Anantnag	482	Doda	483	Jammu
484	Kathua	485	Leh	486	Poonch
487	Rajouri	488	Srinagar	489	Udampur
Jharkhand					
490	Daltanganj	491	Dhanbad	492	Dumka
493	Gumla	494	Ranchi		
Karnataka					
495	Bangalore	496	Bellary	497	Bijapur
498	Dharwad	499	Gulbarga	500	Mangalore
501	Mysore	502	Shimoga		
Kerala					
503	Cannanore	504	Ernakulam	505	Kottayam
506	Palghar	507	Thrissur	508	Trivandrum
509	Wayanad				

Lakshadweep					
510	Lakshadweep				
Madhya Pradesh					
511	Balaghat	512	Bhopal	513	Chatterpur
514	Chindwara	515	Gwalior	516	Indore
517	Jabalpur	518	Jhabua	519	Mandala
520	Mandsour	521	Rewa	522	Sagar
523	Shahdol				
Manipur					
535	Imphal				
Meghalaya					
536	Nongstoin	537	Shillong	538	Tura
Mizoram					
539	Aizwal				
Nagaland					
540	Chandel	541	Kohima	542	Senapati
543	Tamenglong	544	Tuensang		
New Delhi					
545	New Delhi HQ				
Odisha					
546	Balasore	547	Berhampore	548	Bhawani Patna
549	Bhuneswar	550	Jeypore	551	Keonjhar
552	Phulbani	553	Sambalpur		
Punjab					
554	Amritsar	555	Chandigarh	556	Hamirpur
557	Hisar	558	Jalandhar	559	Mandi
560	Narnaul	561	Pathankot		
Rajasthan					
562	Ajmer	563	Dungarpur	564	Jaipur
565	Jodhpur	566	Kota	567	Sirohi
568	Swaimadhopur	569	Udaipur		
Sikkim					
570	Gangtok				
Tamil Nadu					
571	Chennai	572	Coimbatore	573	Dharmapuri
574	Madurai	575	Puducherry	576	Ramanathapuram
577	Thanjavur	578	Tiruchirapalli	579	Tirunelveli
580	Vellore				
Telangana					
581	Hyderabad	582	Nalgonda	583	Nizamabad
584	Warangal				

Tripura					
585	Agartala	586	Kailashahar		
Uttar Pradesh					
587	Agra	588	Aligarh	589	Azamgarh
590	Banda	591	Bareilly	592	Gorakhpur
593	Jhansi	594	Lucknow	595	Mainpuri
596	Meerut	597	Moradabad	598	Prayagraj
599	Varanasi				
Uttarakhand					
600	Dehradun	601	Nainital	602	Pauri
603	Pithoragarh				
West Bengal					
604	Bankura	605	Bardhaman	606	Chinsurah
607	Jalpaiguri	608	Kolkata	609	Maldah
610	Medinipur	611	Raiganj	612	Siliguri
(O)	Prasar Bharati Secretariat				
613	Delhi				
(P)	Central Board of Film Certification (CBFC)				
	Assam		Chandigarh		Delhi
614	Guwahati	615	Chandigarh	616	New Delhi
	Karnataka		Kerala		Maharashtra
617	Bengaluru	618	Thiruvananthapuram	619	Mumbai
	Odisha		Tamil Nadu		Telangana
620	Cuttack	621	Chennai	622	Hyderabad
	West Bengal				
623	Kolkata				
(Q)	Press Council of India (PCI)				
624	Delhi				

ANNEXURE - III

Media Unit wise Targets & Achievements of Special Campaign 5.0

Sr. No.	Activities	No. of Outdoor campaigns conducted		No. of Spots Cleaned		Scraps Disposal (in Kg)	"Out of Total Scraps, Quatity of e-Waste (in Kg)"	Revenue Generated	Space freed (sq. ft)
Name of Media Units		Target	Achieved	Target	Achieved	Achieved	Achieved	Achieved	Achieved
1	DPD	13	26	24	84	140	0	1440	905
2	PIB	25	38	61	87	15657	0	533916	3220
3	CBC	185	293	153	291	3363	0	108345	1608
4	PRGI	10	10	30	27	1730	0	0	370
5	PCI	1	2	1	2	0	25	0	0
6	CBFC	4	11	9	24	0	0	0	200
7	SRFTI	1	10	9	19	0	0	0	0
8	FTII	4	8	6	15	2500	0	76381	2000
9	BECIL	5	12	8	11	215	0	2580	135
10	NFDC Ltd.	7	12	8	23	270	0	4900	4225
11	EMMC	5	4	5	4	3600	0	0	0
12	Prasar Bharati Sectt.	3	6	4	8	0	0	0	0
13	AIR	500	527	800	908	74319	26772	7629745	56969
14	DD	100	284	155	528	150752	13104	5157952	6597
15	IIMC	18	26	24	23	9365	0	226057	1019
16	NMW	1	2	3	12	480	480	38400	100
17	Main Sectt.	0	1	0	7	0	0	0	0
TOTAL		882	1272	1300	2073	262391	40381	13779716	77348

Sr No.	Activities	No. of vehicles condemned	"Number of files reviewed "		No. of files weeded out	No. of e-files reviewed		No. of e-files closed	No. of Rules Simplified
Name of Media Units		Achieved	Target	Achieved	Achieved	Target	Achieved	Achieved	Achieved
1	DPD	0	94	270	155	65	42	8	2
2	PIB	1	2031	1565	556	0	0	0	0
3	CBC	1	2978	6336	1224	0	0	0	0
4	PRGI	0	84	80	40	15	15	0	0
5	PCI	0	1158	1635	0	0	0	0	0
6	CBFC	0	400	550	521	0	0	0	0
7	SRFTI	0	0	10	0	0	21	21	0
8	FTII	0	200	550	0	0	0	0	1
9	BECIL	0	0	79	0	0	0	0	0
10	NFDC Ltd.	0	400	245	0	100	0	0	2
11	EMMC	0	0	0	0	0	0	0	0
12	Prasar Bharati Sectt.	0	200	125	55	0	120	115	0
13	AIR	98	1000	17671	5622	800	456	62	0
14	DD	74	4426	4535	2392	674	687	30	0
15	IIMC	0	31	45	36	0	10	5	0
16	NMW	0	100	0	0	0	0	0	0
17	Main Sectt.	0	1401	1585	788	254	135	48	0
TOTAL		174	14503	35281	11389	1908	1486	289	5



Ministry of Information and Broadcasting
Government of India