

**No N 38014/7/2024-FM**  
**Government of India**  
**Ministry of Information and Broadcasting**  
**FM Cell**

Shastri Bhawan, New Delhi

Dated: 4<sup>th</sup> July 2025

**IMPORTANT NOTICE**

In continuation of this Office Communication of even number dated 24.06.2025, it is hereby informed to all the bidders that:

- a) E-auction of Third Batch of Private FM Radio Phase III channels will tentatively start on 9<sup>th</sup> July, 2025 (Wednesday) from 0930 hours onwards.
- b) It may be noted that as per stipulations in Note 4 below 1.5.3.3 of the Auction Rules for Batch III dated 27.11.2024, the bidders are required to submit their bid for at least ONE city in the first clock Round. Any Bidder who fails to do so in the first Clock Round will forfeit its EMD in its entirety.
- c) For any assistance in this regard, the bidders may email to [eas@mstcindia.co.in](mailto:eas@mstcindia.co.in) or contact helpdesk number 011-23212357, 011-23215163 & 011-23217850

To,

- a) All pre-qualified bidders
- b) M/s MSTC Limited, e-auctioneer