

**U-16/9/2022-PMU-CRS**

**Government of India  
Ministry of Information and Broadcasting  
Community Radio Station Cell**

**Room No. 116, A Wing, Shastri Bhawan  
New Delhi-110001**

**Dated: 9<sup>th</sup> April, 2025**

**ADVISORY**

The Ministry of Women and Child Development (MWCD) is celebrating the 7<sup>th</sup> edition of Poshan Pakhwada from 8<sup>th</sup> April to 22<sup>nd</sup> April 2025, as part of India's commitment to combat malnutrition. The event will focus on four key themes: Focus on the First 1000 Days of Life, aims to foster health, wellness, and immunity against diseases and malnutrition.

The event will involve various stakeholders to improve nutrition outcomes at the grassroots through home visits, community outreach programs, identification drives, and camps.

Community Radios have always been an instrument to carry out such messages as it is a powerful tool to reach out to the people across the country. In order to make this mission also a success, it is deeply felt again that support, assistance and contribution of Community Radios will be of immense use.

Keeping in view the significance and meaningfulness of this cause, all Community Radio stations are requested to give adequate publicity on all four themes mentioned above.



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To,

- 1) All Operational Community Radio Stations
- 2) Community Radio Association (CRA)  
DDA Flats,5B, Shahpur Jat, New Delhi-110049
- 3) MIB Web URL link:  
<https://mib.gov.in/documents/notification/notices>