Government of India Ministry of Information & Broadcasting "A" Wing Shastri Bhawan New Delhi-110001

29th December 2012

ADVISORY

The tragic demise of the young lady in a Singapore hospital who was the victim of the gang-rape in Delhi a few days ago, has deeply saddened us and filled us with grief.

Theincident had earlier generated public anger and outrage leading to demonstrations and violence in Delhi and elsewhere. This tragic death , despite the best efforts of the doctors to save her life, may lead to public manifestation of grief and emotions which may have implications for public order.

In such circumstances, therefore, it is the fundamental responsibility and duty of all concerned to help the cause of public order. The media is best placed to play this important role by reporting and discussing the news emerging out of this tragic incident in a dignified, responsible and matured manner, exercising utmost care and restraint.

Attention is drawn to Rule 6(1)(e) of the Cable Television Networks Rules, 1994, which requires that the Programme Code be strictly adhered to by all private satellite television channels. It provides "no programme should be carried in the cable service which is likely to encourage or incite violence or contains anything against maintenance of law and order or which promotes antinational attitudes."

All the private satellite TV channels are accordingly advised to telecast the news on this issue in a manner that does not sensationalise or seem provocative and that the entire portrayal is carried with a sense ofdignity, responsibility, maturity, sensitivity and due restraint keeping the larger interest of public order in mind.

(Supriya Sahu)

Joint Secretary to the Government of India

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All Private Satellite News Television Channels