

A-50013/11/2025-DM
Government of India
Ministry of Information & Broadcasting
'A Wing, Shastri Bhawan, New Delhi-110001

Date:07.11.2025

PUBLIC NOTICE

Subject: Inviting inputs in addressing copyright infringement and strengthen anti-piracy strategies- reg.

In view of the industry concern regarding economic losses and enforcement challenges posed by digital piracy of films, broadcasting content and OTT content and considering the cross-sectoral implications involving a range of stakeholders of the Media and Entertainment (M&E) industry - film industry, streaming platforms, TV channels, intermediary platforms; telecom infrastructure and enforcement mechanisms, the Ministry of I&B is working towards a comprehensive review of existing mechanisms to strengthen anti-piracy strategies and exploring modalities for engagement with stakeholders.

2. In this regard, inputs and experiences are invited from the concerned stakeholders in respect of:

- i. Current challenges being faced in identifying and removing pirated content;
- ii. Technological or procedural gaps in enforcement and coordination and measures that can strengthen proactive monitoring and takedown mechanisms;
- iii. Best practices adopted internationally that may be relevant to the Indian ecosystem; and
- iv. Suggestions for improving coordination between platforms, Government agencies and rights holders.

3. Inputs/suggestions may be sent through email at digital-mediamib@gov.in within 20 days of issuance of this communication.

Yours faithfully,



(Kshitij Aggarwal)

Deputy Director (Digital Media)

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Copy to: Shri Surajit Indu, Under Secretary (Films), Ministry of Information & Broadcasting