



Ministry of Information &
Broadcasting
Government of India



Ministry of Information & Broadcasting

Union Minister of State Dr. L. Murugan holds virtual meeting with South Indian Film Associations; urges technicians, producers and directors to join WAVES 2025

WAVES 2025 aims to unite all media segments under PM Modi's vision; Union MoS Dr. L. Murugan calls for strong South Indian representation

Dr. L. Murugan Calls for Exclusive Pavilion for South Indian Film Industry at WAVES 2025, Engages Leading Production Houses

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Union Minister of State for Information & Broadcasting and Parliamentary Affairs, Dr. L. Murugan, conducted a virtual meeting with officials from **Film Associations representing Tamil Nadu, Kerala, Karnataka, Telangana and Andhra Pradesh**. The meeting was also attended by Shri Sanjay Jaju, Secretary, Ministry of Information and Broadcasting, Shri C. Senthil Rajan, Joint Secretary (IP) and Dr. Ajay Nagabhushan M.N, Joint Secretary (Films).



South Indian Film Industry Participation at WAVES 2025

Key discussions focused on the progress of the upcoming **World Audio Visual & Entertainment Summit (WAVES)**, scheduled to take place from **May 1st to 5th, 2025**. The meeting emphasized the need for maximum participation from the South Indian film industry, including technicians, producers, directors and actors. It also explored the involvement of leading production houses and the establishment of a dedicated pavilion or booth at the WAVES Exhibition Space.

Position India as a Global Creative Leader

Concluding the meeting, Dr. L. Murugan highlighted that **WAVES aims to unite all media segments under one umbrella**, aligning with the vision of Prime Minister Shri Narendra Modi. He reiterated that this initiative is a significant step toward positioning India as a global leader in the creative industry.



About WAVES 2025

The first World Audio Visual & Entertainment Summit (WAVES), a milestone event for the Media & Entertainment (M&E) sector, will be hosted by the Government of India in Mumbai, Maharashtra, from May 1 to 4, 2025.

This historic summit will bring together global leaders, media professionals, artists, policymakers, and industry stakeholders. The digital age presents both challenges and opportunities. Artificial intelligence, streaming revolutions, intellectual property rights, misinformation, and media sustainability are key concerns. As the first-ever event of its kind, **WAVES 2025** will address these issues by promoting cultural diversity, innovation, and equitable access to media platforms.

By viewing the world through the prism of harmony, WAVES 2025 aspires to inspire meaningful connections, collaborative progress, and cultural unity. This session will be a crucial step in reinforcing the media and entertainment industry's role as the biggest unifying factor between country to country, people to people and culture to culture in the digital age. WAVES 2025 emphasizes the power of unity by focusing on shared concerns, challenges faced by humanity, shared opportunities, collaborative growth and progress. This vision positions WAVES 2025 as a global platform for harmony, fostering meaningful dialogue and action that transcend borders.

By hosting WAVES 2025 in Mumbai, the summit will provide a forum for thought leaders. They will discuss how the media industry can act as the biggest unifying factor in a rapidly changing world. The sector serves as a powerful catalyst for cultural diplomacy, bridging divides between people, cultures, and nations.


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