



Ministry of Information &
Broadcasting
Government of India



Ministry of Information & Broadcasting

WAVEX 2025 broadens Eligibility, extends Application Deadline to April 21

Flagship media-tech startup event opens doors to older ventures and draws nationwide interest

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The Ministry of Information & Broadcasting (MIB), in collaboration with the Internet and Mobile Association of India (IAMAI), has announced two major updates for WAVEX 2025, India's premier platform for startups in the media and entertainment technology space. In a bid to foster wider participation and amplify innovation, the eligibility criteria have been expanded, and the application deadline has been extended.

Startups incorporated from 2016 onwards are now eligible to apply for WAVEX 2025. This marks a significant shift from the earlier criteria, which restricted entry to startups founded in 2020 or later. The move is expected to attract a broader pool of participants, particularly those with a track record of resilience, growth, and impact in the media-tech sector.

In response to strong interest and requests from entrepreneurs across the country, the application deadline has also been pushed to April 21, 2025. The extension gives aspiring media-tech innovators additional time to submit their proposals and secure a chance to feature on a national stage.

WAVEX 2025 Investment pitches will take place on May 2nd and May 3rd at the Jio World Convention Centre in Mumbai during the Waves 2025 summit. A flagship segment of the World Audio-Visual Entertainment Summit (WAVES), WAVEX is positioned as a high-stakes launchpad for startups working in areas such as gaming, animation, XR, metaverse, generative AI, and content technologies.

Selected startups will participate in closed room pitching sessions and gain visibility among top venture capital firms and high-profile angel investors. They will also benefit from mentorship by leading industry experts, exposure to global stakeholders, and opportunities to collaborate with prominent technology and media companies.

WAVEX 2025 is designed not merely as a showcase of emerging ideas, but as a strategic platform to accelerate how content is created, delivered, and monetized in the digital era.

Applications can be submitted through the official WAVEX portal at <https://wavex.wavesbazaar.com>.

About WAVES

The first World Audio Visual & Entertainment Summit (WAVES), a milestone event for the Media & Entertainment (M&E) sector, will be hosted by the Government of India in Mumbai, Maharashtra, from May 1 to 4, 2025.

Whether you're an industry professional, investor, creator, or innovator, the Summit offers the ultimate global platform to connect, collaborate, innovate and contribute to the M&E landscape.

WAVES is set to magnify India's creative strength, amplifying its position as a hub for content creation, intellectual property, and technological innovation. Industries and sectors in focus include Broadcasting, Print Media, Television, Radio, Films, Animation, Visual Effects, Gaming, Comics, Sound and Music, Advertising, Digital Media, Social Media Platforms, Generative AI, Augmented Reality (AR), Virtual Reality (VR), and Extended Reality (XR).







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