

Government of India  
Ministry of Information & Broadcasting  
(Policy Planning Cell)

New Delhi, the 23<sup>rd</sup> December, 2024

Sub.: Summary (No.- 11) to the Cabinet on the significant activities of Ministry of Information & Broadcasting for the month of November 2024.

The significant activities / events relating to this Ministry for the month of November 2024 are outlined below:-

1. **55<sup>th</sup> International Film Festival of India (IFFI)**

1.1 **Overview:** The Ministry of Information & Broadcasting, in collaboration with the Government of Goa, organized the 55th International Film Festival of India (IFFI) from **November 20 to 28, 2024**, in Panaji, Goa with a focus on the theme **“Young Filmmakers: The Future is Now,”** highlighting emerging global talent, and **Australia** was featured as the "Country in Focus."

1.2 **Festival Participation:** IFFI 2024 showcased **189 films from 81 countries**, with **11,332 delegates** from 34 Indian States/ Union Territories and 28 countries attending, and featured **30 masterclasses, panel discussions, and over 100 red carpet events**. The **Film Bazaar** witnessed strong interest, with **1,876 delegates from 42 countries**, leading to business opportunities and projections of over **₹500 Crores**. Sponsorships exceeding **₹15 Crores** were secured.

1.3 **Youth Programs:** The **“Creative Minds of Tomorrow”** program selected **100 participants** from 22 Indian states, and the **Young Filmmaker Program** welcomed **345 students**, including 279 students from premier film schools and 66 from Northeastern India. An entertainment extravaganza named **‘IFFIESTA’**, in partnership with Zomato, attracted **18,795 visitors**, including 6,000 students. Beyond film screenings, exhibitions, and tributes, IFFI 2024 paid homage to four legendary icons of Indian cinema - **Raj Kapoor, Tapan Sinha, Akkineni Nageswara Rao, and Mohammad Rafi** - by unveiling a commemorative stamp marking their centenary.

2. **Launch of new OTT platform ‘WAVES’:** On **November 20, 2024**, **‘WAVES’**, the flagship OTT platform of the national public broadcaster **Prasar Bharati** was launched, during the opening ceremony of the **55th IFFI** in Goa. **‘WAVES’** is a comprehensive **aggregator OTT platform**, showcasing *Inclusive India Stories* offering diverse content in over 12 languages and spanning **10+ genres** of infotainment.

3. **Significant Achievements and Activities of the Ministry:**

- **Overwhelming response to Create in India Challenges:** The Create in India Challenge – Season 1, with over **10,000 registrations**, has generated significant excitement ahead of the World Audio Visual Entertainment Summit (WAVES).



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