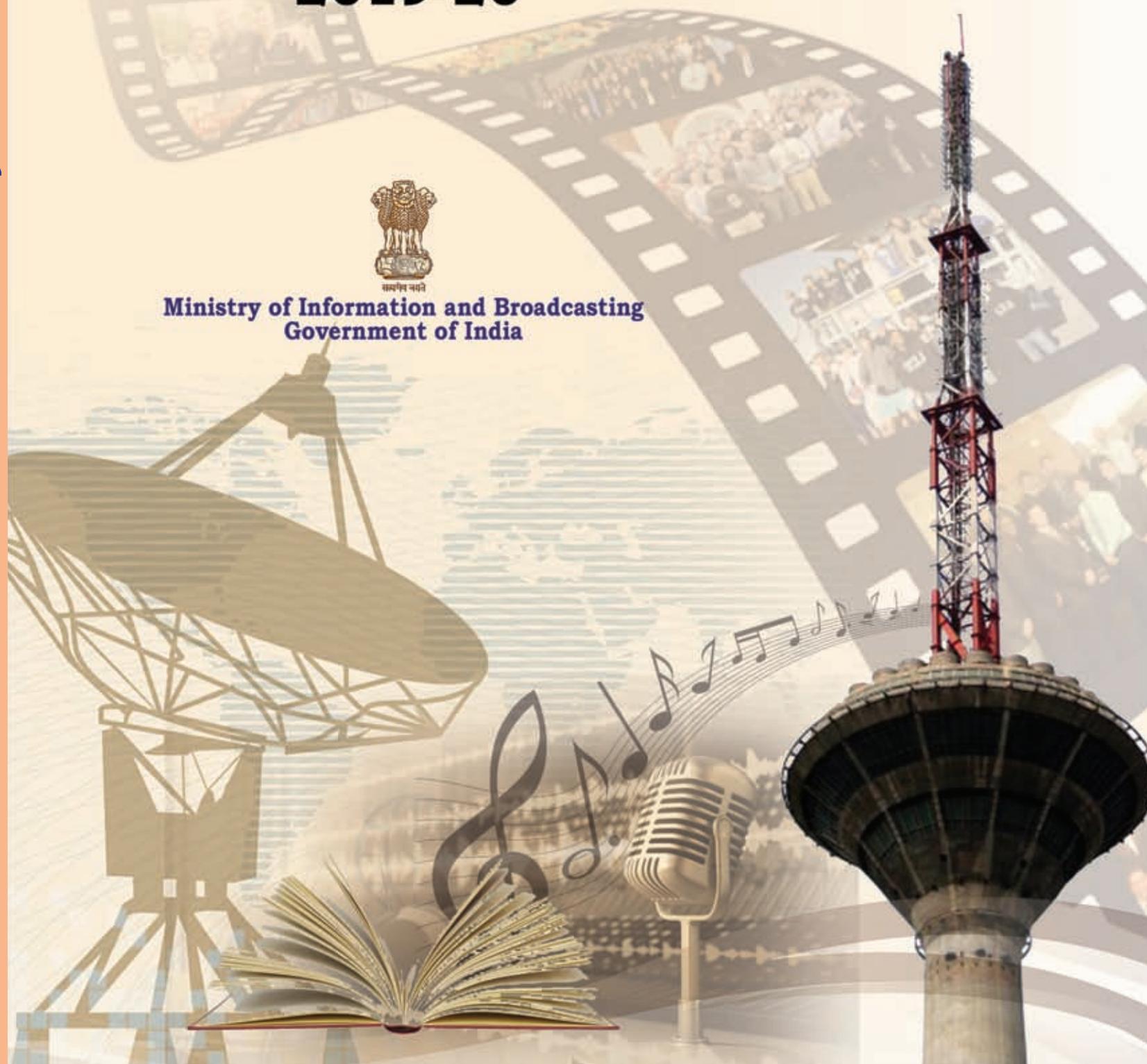


# Annual Report

2019-20



Ministry of Information and Broadcasting  
Government of India



The background features a collage of semi-transparent, golden-brown icons. At the top left, a film strip curves across the frame, showing several frames of people. In the center, a large treble clef is positioned. To the right, a series of musical notes flows across a staff. In the bottom right corner, a vintage-style microphone stands on a stand. The overall aesthetic is warm and artistic, suggesting a focus on media, music, and performance.

# **ANNUAL REPORT 2019-20**



*The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprises, Shri Prakash Javadekar briefing the media on Cabinet Decisions, in New Delhi on January 22, 2020.*



सत्यमेव जयते

**Ministry of Information and Broadcasting  
Government of India**

**ANNUAL REPORT  
2019-20**

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*Students at Interactive Digital Exhibition 'IFFI@50', during the 50th International Film Festival of India (IFFI-2019), in Panaji, Goa on November 26, 2019.*



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar addressing at the inauguration of the Video Walls in 8 DD Studios and Earth Station, at DD Kendra, Delhi on July 25, 2019.*

# HIGHLIGHTS OF THE YEAR

## Information Wing

- Hon'ble Vice President of India Shri M. Venkaiah Naidu released the books '**Loktantra Ke Swar (Khand 2)**' and '**The Republican Ethic (Volume 2)**' in a

function organized at Pravasi Bharatiya Kendra, New Delhi on 6<sup>th</sup> September, 2019. The books are a compilation of 95 speeches delivered by the President of India Shri Ram Nath Kovind during his second year in office (July 2018 to July 2019).



*The Vice President, Shri M. Venkaiah Naidu releasing the two books of selected speeches of the President of India, Shri Ram Nath Kovind, titled 'The Republican Ethic (Volume 2)' and 'Loktantra ke Swar (khand 2)', in New Delhi on September 06, 2019. The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar and the Union Minister for Social Justice and Empowerment, Shri Thaawar Chand Gehlot and other dignitaries are also seen.*

- On the occasion of the **Anniversary of Quit India Movement**, Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar presented the book "Mahatma Gandhi: Chitramaya Jeevan Gatha" published by Publications Division (DPD) to the Hon'ble President of India Shri Ram Nath Kovind in Rashtrapati Bhavan, New Delhi on 9<sup>th</sup> August, 2019.
- On the occasion of **National Press Day**, the Hon'ble Vice President of India Shri M. Venkaiah Naidu awarded the winners of '**National Awards for Excellence in Journalism 2019**' for their outstanding and exemplary work in journalism at an

event organized by Press Council of India, New Delhi on 16<sup>th</sup> November, 2019. The Vice President of India also released the Norms of Journalistic Conduct Edition - 2019, the Directory of Press Council of India and a souvenir at the award function. The Hon'ble Minister of Information & Broadcasting, Shri Prakash Javadekar attended the function and addressed the key issues that the media fraternity faced. On the occasion, Press councils of five countries viz. Bangladesh, Bhutan, Myanmar, Nepal and Sri Lanka participated and had a round table conference on the topic "Reporting – Interpretation: A Journey".



*The Vice President, Shri M. Venkaiah Naidu releasing the Norms of Journalistic Conduct Edition -2019, on the occasion of National Press Day, in New Delhi on 16 November, 2019. The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprise, Shri Prakash Javadekar and other dignitaries are also seen.*

- **‘Listening, Learning and Leading’ book chronicling Hon’ble Vice President’s two years in office**, published by Bureau of Outreach and Communication (BOC), was released by Hon’ble Union Minister for Home Affairs Shri Amit Shah, at a function hosted by the Ministry of Information and Broadcasting in Chennai on 11<sup>th</sup> August, 2019. Hon’ble Vice President Shri Venkaiah Naidu received the first copy. Hon’ble Minister of Information & Broadcasting Shri Prakash Javadekar presided over the function.
- A book containing **“Selected Speeches (Vol. I) of Hon’ble Vice President, Shri M. Venkaiah Naidu”**, brought out by Publications Division (DPD), was released by Hon’ble former President of India, Shri Pranab Mukherjee.
- Ministry of Information and Broadcasting has undertaken various **Communication and Multimedia Campaign initiatives** on special occasions, flagship schemes and major events which included :
  - The **Swearing-in and Oath-taking ceremony** of the NDA Government led by Hon’ble Prime Minister Shri Narendra Modi was live streamed on various Social Media platforms of the Ministry.
  - The live streaming on Press Information Bureau (PIB)’s Twitter Periscope generated 60K impressions and on PIB’s Facebook page reached 400K people.
  - The Hon’ble President of India Shri Ram Nath Kovind has complimented the Ministry, including PIB, for providing excellent coverage to the ceremony.
  - To mark the **150<sup>th</sup> Birth Anniversary of Mahatma Gandhi**,
  - An exhibition titled “Swachh Bharat, Sashakt Bharat – Bapu Ke Sapno Ka Bharat” was organized by Bureau of Outreach and Communication (BOC) at India Gate Lawns in New Delhi from 2<sup>nd</sup> to 6<sup>th</sup> October, 2019,

- o which was inaugurated by Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar, along with Hon'ble Minister of Petroleum and Natural Gas Shri Dharmendra Pradhan and Hon'ble Minister of Culture Shri Prahlad Singh Patel.
- o BOC also organized Exhibitions at eighteen other places across the country.
- o Publications Division (DPD) participated in the exhibitions organized by BOC and also in various Book Fairs organized at Udaipur, Agra and Thoothukudi, for spreading Gandhiji's message.
- o DPD prepared the Electronic Version of 97 volumes of 'Sampoorna Gandhi Vangmaya'-corresponding Hindi volumes of 'Collected Works of Mahatma Gandhi'.
- o October 2019 issues of 'Yojana' and 'Aajkal' journals published by Publications Division (DPD) are devoted to the heritage and ideals of Mahatma Gandhi.
- o A multimedia exhibition on the 150<sup>th</sup> Birth anniversary of Mahatma Gandhi was organized at India Pavilion at the Frankfurt, Abu Dhabi and London International Book Fairs.



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar spinning the charkha, at a function, on the occasion of the 150th Birth Anniversary of Mahatma Gandhi, at Parliament House, in New Delhi on October 02, 2019*

- To mark the **550<sup>th</sup> Birth anniversary of Guru Nanak Dev Ji** –
  - o The Hon'ble President of India's visit to Sultanpur Lodhi on 12<sup>th</sup> November and Hon'ble Prime Minister's visit to Sultanpur Lodhi, Kartarpur Corridor and Dera Baba Nanak in Punjab on 9<sup>th</sup> November, 2019 were covered live on all platforms of the Ministry, including Social Media.
  - o A Sound & Light Show inaugurated at Amritsar was held from 8<sup>th</sup> – 12<sup>th</sup> November, 2019 along with Digital Exhibition at Sultanpur Lodhi organized by Bureau of Outreach and Communication (BOC).
  - o BOC has also organized Special Outreach Programmes on the Philosophy of Guru Nanak Dev Ji. A quarter page colour advertisement was also issued in dailies on 12th November, 2019 by BOC.

- o Press Information Bureau (PIB) issued a press release on the signing of agreement between India and Pakistan on the modalities for operationalization of the Kartarpur Sahib Corridor at Zero Point, International Boundary, Dera Baba Nanak.
- On the occasion of the **Birth Anniversary of Sardar Vallabhbhai Patel and Rashtriya Ekta Diwas (National Unity Day)** on 31<sup>st</sup> October, 2019, the various media platforms of the Ministry, including Social Media, broadcast/ telecast/ streamed live the floral tributes to the Statue of Unity by the Hon'ble Prime Minister and flagging off "Run for Unity" by the Hon'ble President of India and Hon'ble Home Minister from Patel Chowk and Dhyanchand National Stadium, New Delhi.
- o BOC designed and printed about 30,000 brochures on Sardar Patel and delivered them to Ministry of Home Affairs (MHA).
- o 60 second audio video spots were telecast on various TV networks and outdoor exhibitions were also organized by BOC.
- o Publications Divisions (DPD) gave wide coverage in its flagship journals to the recently instituted highest civilian award "Sardar Patel National Unity Award".
- Hon'ble Vice President Shri M Venkaiah Naidu led the nation in paying homage on the **Centenary of Jallianwala Bagh Massacre**, which was live streamed on Social Media channels of the I&B Ministry.
- o Regional Outreach Bureau (ROB), Chandigarh under the Bureau of Outreach & Communication (BOC), put up a **three-day 'Photo Exhibition on Freedom Struggle'** at Jallianwala Bagh from 11th – 13th April, 2019.
- o A special Programme titled 'Yaad Karo Qurbani' was also organised by Publications Division (DPD) in collaboration with Indira Gandhi National Centre for Art (IGNCA), New Delhi on 15<sup>th</sup> April, wherein children from three Delhi schools sang patriotic excerpts, read passages and skit on nationalistic theme.
- The **20<sup>th</sup> Anniversary Celebrations of Kargil Vijay Diwas** on 26<sup>th</sup> July, 2019 were covered live.
- o The Wreath Laying Ceremony by the Hon'ble President of India from Kargil War Memorial, Drass on 26.07.2019 and the Kargil Vijay Diwas Celebration 2019 function with Hon'ble Prime Minister as the Chief Guest from Indira Gandhi Indoor Stadium, New Delhi on 27.07.2019 were broadcast/ telecast live on all major platforms of the Ministry.
- o An advisory was issued to all Private Satellite TV Channels to telecast and cover related events.
- Media Units of the Ministry provided extensive coverage and exclusive updates on the **abrogation of Article 370** in Jammu & Kashmir, including the passage of bills in Parliament and the speeches of Hon'ble President of India, Hon'ble Prime Minister and Hon'ble Home Minister.
- o A comprehensive feedback system was put in place to collect information from the regional press and information was disseminated widely through Press Releases by PIB.
- o Exclusive coverage was also provided to the visits, meetings and interactions of the Ministers and senior representatives from the Government of India and the Indian Army.
- The Ministry and its Media Units celebrated **'Constitution Day'** on 26<sup>th</sup> November, 2019 by undertaking pledge (Reading of Preamble) and various initiatives given as under –
- o A quiz on 'Constitution of India' was organized by Publications Division (DPD) on Twitter (@dpd\_India) from 6<sup>th</sup> - 26<sup>th</sup> November 2019.
- o Regional Outreach Bureaus (ROBs) of BOC organized several Special Outreach Programmes across the country.
- o Wide & instant dissemination was provided to the event by posting tweets, pictures and

videos on various social media platforms.

- o Govt. has also decided that Citizens' Duties Campaign (including Fundamental Duties) for creating awareness on duties of the citizens will be undertaken for one year period from 26-11-2019 to 26-11-2020 during which a number of activities would be undertaken.
- Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar addressed a Press Conference in New

Delhi on 8th September, 2019 on the **key decisions taken by the Government in the first hundred days of its second term.**

- o The Minister released the booklet containing a compendium of key decisions of the government in hundred days titled '**Jan Connect**' and inaugurated an Exhibition on 'Furthering India's Development - 100 days of Bold Initiatives & Decisive Actions' organized by Bureau of Outreach and Communication (BOC).



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar releasing the booklet 'Jan Connect', at a Press Conference on completion of 100 Days of Government, in New Delhi on September 08, 2019.*

- Hon'ble Minister for Information and Broadcasting Shri Prakash Javadekar presented the **report card of First Fifty Days of the Government**, in an interaction with Media persons on 22<sup>nd</sup> July, 2019. The Minister enumerated several key decisions and highlighted the primary focus areas of

the government. It was conveyed that the roadmap towards making India a 5 trillion-dollar economy has been laid down in these 50 days.

- o A special booklet was also designed and printed by Bureau of Outreach and Communication (BOC) on 50 days of Modi

Government titled “Fifty days of Modi Government: Decisive & Directional”.

- A massive and intensive Outdoor Media campaign on the theme ‘Desh Ka Mahatyohar’ was undertaken by Bureau of Outreach and Communication (BOC) for **the Lok Sabha Elections 2019**, with emphasis on the Systematic Voter’s Education and Electoral Participation (SVEEP) voter awareness among various target groups such as Armed Personnel, Youth, elderly, first time voters etc.
- Several Voter Awareness Campaigns were carried out by BOC in TV & Radio for the Elections involving several themes and print advertisements which were released with various taglines.
- Social Media Cell, PIB undertook an initiative on pilot basis for voter awareness based on the concept of Meme making.
- The Ministry and its Media Units ran an **extensive campaign ‘Swachhata Hi Seva’ to shun the Single Use Plastics (SUPs)**.
- The use of plastic folders, plastic water bottles, plastic/polythene bags and other such items has been discontinued in the Main Secretariat and similar action has been undertaken by various Media Units/ organizations.
- ‘Shramdaan’ & extensive cleanliness drives undertaken by Regional/ Field/ Branch offices of Media Units of M/o I&B across the country.
- **Campaign on Plastic Mukht Bharat** has been undertaken by many prominent TV channels and also appeared in Print Media.
- Social Media campaign with videos and graphics for plastic waste management being run.
- Awareness activities:-
  - ✓ Outreach Programmes by BOC.
  - ✓ Programmes on Apna Radio by Indian Institute of Mass Communication (IIMC).
- Swachhata activities and corresponding funds earmarked in annual budget are being taken up for accountable and Budgeted **Swachhata Action Plans (SAP)** by all Media Units/ organizations of the Ministry. SAP 2019-20 amounting to Rs. 2204.06 lakhs is being implemented and SAP 2020-21 amounting to Rs. 1433.84 lakhs has been formulated. M/o I&B has also been adjudged as **one of the best Ministries for implementation of Swachhata Action Plan for the FY 2018-19**. An award was conferred by the Hon’ble Minister of Jal Shakti at a ceremony held on 6th September, 2019 at Vigyan Bhawan, New Delhi.
- The launch of the **Fit India Programme** by Hon’ble Prime Minister Shri Narendra Modi was telecast live from Indira Gandhi Indoor Stadium, New Delhi on 29th August, 2019.
- Live streaming of the launch event was done on PIB’s Social Media platforms apart from promo video for the pre-publicity and live tweets of pictures and video bytes.
- Media Houses are sensitised from time to time to participate in the campaign for wider impact by PIB.
- Four-day long **5<sup>th</sup> India International Science Festival** held in Kolkata was inaugurated by the Hon’ble Prime Minister through video conferencing on 5<sup>th</sup> November, 2019. PIB conducted a Media Tour for 36 Media Persons from across the country from 4<sup>th</sup> – 9<sup>th</sup> Nov., 2019. Press releases related to the inauguration were issued and wide and instant publicity was provided on social media platforms of PIB.
- The **‘Union Budget 2019-20’** presented by the Hon’ble Finance Minister Smt. Nirmala Sitharaman on 5<sup>th</sup> July, 2019 was comprehensively covered and publicized.
- The budget speech by the Finance Minister was broadcast/ telecast/ streamed live on all major platforms of M/o I&B, including Social Media handles.
- Press Information Bureau (PIB) uploaded Infographics and Press Releases on its website. The August issues of *Yojana*

and *Kurukshetra* journals published by Publications Division are special issues on the theme of 'Union Budget'.

- The **5<sup>th</sup> International Day of Yoga (IDY) was widely covered on 21<sup>st</sup> June, 2019.**
- o The principal focus of the coverage was on the Hon'ble Prime Minister leading the nation in performing yoga at Prabhat Tara School Maidan, Ranchi (Jharkhand). This event was streamed live on all major platforms of M/o I&B, including Social

Media handles.

- o National Summit of Radio Jockeys for spreading awareness on IDY 2019 was organized jointly by the Ministry of AYUSH and Ministry of I&B on 15<sup>th</sup> June, 2019 in New Delhi.
- o A 5-day grand exhibition on Yoga, organized at Ranchi assembly ground by Bureau of Outreach and Communication (BOC) depicting Yogasana and Yog Vidya, was inaugurated on 20<sup>th</sup> June, 2019.



*The Union Minister for Defence, Shri Rajnath Singh and the Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar performing Yoga, on the occasion of the 5th International Day of Yoga 2019, at Rajpath, in New Delhi on June 21, 2019.*

- The Hon'ble President of India's message to the Nation on the eve of Independence Day and the Message & Flag Hoisting by the Hon'ble Prime Minister of India on the **73rd Independence Day of India 2019** was broadcast/ telecast/ streamed live on all major platforms of the Ministry, including Social Media.
- o Special graphics were made and uploaded on Social Media platforms by Press Information Bureau (PIB).
- o September 2019 issues of Yojana and Kurukshetra journals published by DPD carried selected points of PM's Independence Day address prominently.
- On the occasion of the **first anniversary of Ayushman Bharat**, PIB facilitated translation and publication of Articles by Union Ministers and other eminent personalities of healthcare sector in English, Hindi and various regional languages in print media across the country and on PIB blog.
- The Month of September was celebrated as the **Poshan Maah** across the country to address the mal-nutritional challenges. The regional and branch offices of PIB provided media coverage to the several programmes/ events which were held in different parts of the country.

- The **Second All India Annual Conference of Indian Information Service Officers** was organized at Pravasi Bhartiya Kendra in New Delhi on 5<sup>th</sup> August, 2019. Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar conveyed his message to the Delegates of the Conference wherein he highlighted the importance of feedback along with communicating the programmes and policies of government, stating that the IIS Officers are the eyes and ears of the government.
- An aesthetically presented photo album, carrying around 150 authentic and rare photographs of Gandhiji, titled **"Mahatma Gandhi: A Life Through Lenses"** was published by Publications Division (DPD). A heritage value **'Gandhi Album'**, originally published in 1954, was restored with a highly improved aesthetic layout and design and for the first time, the book has been translated in Hindi by Publications Division (DPD). The Hindi version **'Mahatma Gandhi: Chitramay Jeevan Gatha'** has been published with around 500 photographs of Gandhiji and his contemporaries presenting the visual image of his life and times.
- To strengthen the implementation of **Ek Bharat Shrestha Bharat (EBSB)**, an article by the Hon'ble Minister of Human Resource Development was published by PIB and an article each from the regional offices in the paired states were exchanged and published in the regional newspapers. Outreach programmes on the theme of EBSB were conducted by BOC.
- Several **e-projects of Publications Division** (DPD) were launched, including its redesigned dynamic website, mobile app "Digital DPD", e-version of 'Rozgaar Samachar' and e-book "Satyagrah Geeta" presenting the life and activities of Gandhiji on 31<sup>st</sup> July, 2019.
- On the **75<sup>th</sup> Anniversary of the Aajkal (Hindi)**, a magazine being published since 1945, a special issue was brought out by Publications Division (DPD). The theme of the January – February (combined) special issue is 'Post Independence Hindi Literature' and it depicts the literary reality of the last 75 years.
- **Booklets on Howdy Modi** covering the Howdy Modi event in Houston, USA was designed and printed by Bureau of Outreach and Communication (BOC). Hon'ble PM's address at 'Howdy Modi' was widely publicized by Press Information Bureau (PIB) through social media (including live streaming), print and electronic media in English, Hindi, Urdu and regional languages.
- **India was designated as the Guest of Honour for the 29<sup>th</sup> Abu Dhabi International Book Fair**, which was held from 24<sup>th</sup> – 30<sup>th</sup> April, 2019. The India Pavilion at the Abu Dhabi International Book Fair was inaugurated on 24<sup>th</sup> April, 2019 in the presence of Indian Ambassador Shri Navdeep Suri and Chairman of National Book Trust Prof. Govind Prasad Sharma. The India Pavilion lays special focus on the life and philosophy of Mahatma Gandhi and displays the 100 volume series titled 'Collected Works of Mahatma Gandhi', apart from various publications on freedom struggle. DPD made a presentation on the topic 'Making of the Collected Works of Mahatma Gandhi' at the Book Fair on 28<sup>th</sup> April, 2019.
- The Ministry participated in the **Frankfurt International Book Fair (FIBF)** held from 16<sup>th</sup> – 20<sup>th</sup> October, 2019 by putting up an **Indian Pavilion**, which received huge appreciation from the visitors and representatives from India and other nations. A flashmob was organized with the Indian student community in Frankfurt who presented dances on Bollywood patriotic numbers. A re-enactment of Dandi March was also organized by children of Balgokulam, wherein they walked through the corridors of FIBF while holding placards, flags and singing songs like *Vaishnav Jan te* and *Ham Honge Kamyab*.
- Publications Division (DPD) participated in the **25<sup>th</sup> Delhi Book Fair** held at Pragati Maidan, New Delhi from 11<sup>th</sup> –

15<sup>th</sup> September, 2019. DPD won the Gold Trophy for Excellence in Display in Delhi Book Fair, awarded on 15<sup>th</sup> September, 2019. DPD has also won nine awards in various categories for its participation in the Fair, given by the Federation of Indian Publishers.

- A Delegation from I&B Ministry represented India at the **second Shanghai Cooperation Organization (SCO) Mass Media Forum** held at Bishkek, Kyrgyzstan from 23-26 May, 2019. It highlighted the vital role of the Ministry of I&B in the development of the mass media landscape within the country and emphasized the need for media collaborations and exchange of best practices amongst the various mass media agencies, organizations and associations across the SCO partner states.
- Daily updates in the form of Press Releases on **Cyclone 'Fani'** and daily reports of weather warning were provided by PIB Regional offices namely Kolkata, Vijayawada, Bhubaneswar and Chennai.

## Broadcasting Wing

- The **Swearing-in and Oath-taking ceremony** of the NDA Government led by Hon'ble Prime Minister Shri Narendra Modi was telecast/ broadcast live from Rashtrapati Bhawan, New Delhi on 30<sup>th</sup> May, 2019. DD and DD News extensively covered the Swearing-in held at a glittering ceremony in the forecourt of Rashtrapati Bhawan in which Heads of BIMSTEC countries were invited as special guests. The Hon'ble President of India Shri Ram Nath Kovind has complimented the Ministry, including Doordarshan and AIR, for providing excellent coverage to the ceremony.
- To mark the **150th Birth Anniversary of Mahatma Gandhi** –
  - Video on 'Vaishnava Janato' was produced and screened by Doordarshan.
  - Doordarshan News covered the mega event held in Sabarmati Ashram and telecast

special programmes 'Swachhta - Mahatma ko Shardhanjali', 'Tribute to Mahatma', 'Khadi Vastra Nahi Ek Vichardhara' and 'Mahatma Lives'.

- The 8<sup>th</sup> edition of in-house magazine 'Akashvani Samachar Bharati' was released by News Services Division, All India Radio (NSD, AIR), dedicated to #Bapu 150 and his thoughts of Sewa, Samarpan, Swadeshi, Swavalamban, Sahyog and Swachhata.
- To mark the **550<sup>th</sup> Birth anniversary of Guru Nanak Dev Ji**, The Hon'ble Minister for Information and Broadcasting Shri Prakash Javadekar launched a digital version of 'Gurbani' of archival value as preserved in Prasar Bharati Archives at New Delhi on 15<sup>th</sup> November, 2019.
- DD News did extensive live coverage of 'Prakash Parv' organized at Sultanpur Lodhi (Punjab) and Kartarpur Corridor on 12<sup>th</sup> Nov., 2019 and telecast a documentary on Kartarpur Corridor and a discussion based programme.
- 'Bani Utsav' – a Shabad-Kirtan Concert by eminent Raagis, was organized by the External Services Division of All India Radio (AIR).
- DD has telecast Shabad Kirtan based on Shabads of Guru Nanak Dev Ji and TV reports on Nagar Kirtan.
- NSD, AIR has broadcast exclusive reports from Dera Nanakana Sahib and Ground Reports on Kartarpur Corridor, apart from coverage related to Shobha Yatra and International Nagar Kirtans by Special Correspondents.
- On the occasion of the **Birth Anniversary of Sardar Vallabhbhai Patel and Rashtriya Ekta Diwas (National Unity Day)** on 31<sup>st</sup> October, 2019, DD News telecast special documentary on Sardar Patel and Hon'ble PM's address to the trainee Probationers of Civil Services at Kevadia, Gujarat. NSD, AIR broadcast Ground Reports from across the country and special reports on its news

magazine programmes. AIR broadcast 'Sardar Patel Memorial Lecture 2019' on

31<sup>st</sup> October, 2019 at 9.30 pm across its network.



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar paying homage to Sardar Vallabhbhai Patel on his birth anniversary, on the occasion of the Rashtriya Ekta Diwas, in New Delhi on October 31, 2019.*

- On the occasion of the **Centenary of Jallianwala Bagh Massacre**, DD News provided live coverage and did special programming of the Hon'ble Prime Minister's event and also produced and telecast a special programme called "Jallianwala Bagh". Short films on India's freedom struggle and Jallianwala Bagh made by Doordarshan, were also played for the public. News Services Division, All India Radio (NSD AIR) also broadcast a special bilingual programme titled "100 years of Jallianwala Bagh Massacre" on 13<sup>th</sup> April, 2019.
- The **20<sup>th</sup> Anniversary Celebrations of Kargil Vijay Diwas** on 26<sup>th</sup> July, 2019 were covered live by DD News. DD News telecast special programmes including 'Salute to brave heart', documentary on Kargil Vijay, special programmes on Martyrs and 'Y- Factor' with NCC Cadets. Features on 'Kargil War Heroes' were broadcast from all channels of AIR. The functions organized all over the country were also covered in spot news coverage by NSD, AIR.
- Media Units of the Ministry provided extensive coverage and exclusive updates on the **abrogation of Article 370 in Jammu & Kashmir**, including the passage of bills in Parliament and the speeches of Hon'ble President of India, Hon'ble Prime Minister and Hon'ble Home Minister.
- DD News telecast discussion based programmes on Article 370 and Jammu & Kashmir (J&K) such as 'Kashmir Truth', 'Kashmir ka Sachh', 'Jammu Kashmir-Badlav ki Bayaar' and J&K ground report.
- News Services Division, All India Radio (NSD AIR) broadcast 43 Ground Reports from Srinagar, Jammu, Leh & Kargil and exclusive updates on the easing of Restrictions and situation returning to normal in the Valley.

- DD News telecast the swearing in ceremony of the new Lt. Governors of Jammu and Kashmir (J&K) and Ladakh and prominently telecast 14 special episodes of discussion based programs on J&K.
- NSD, AIR broadcast exclusive updates on Hon'ble PM's visit to J&K on Deepawali, new Lt. Governors in J&K, run-up to the creation of Union Territories of Jammu-Kashmir and Ladakh and developments after creation.
  - The Ministry and its Media Units undertook several initiatives for raising voter awareness and providing **comprehensive coverage to the activities of Lok Sabha Elections 2019.**
- DD News did special interview of Hon'ble Prime Minister Shri Narendra Modi related to Elections.
- Special programming by DD News included bilingual daily one hour Election Programme 'Janadesh 2019', audience based one-hour shows '#Janmat2019', 5-minute fast news segment 'Chunavi 5/15' and 'Election 5/15', special edition travelogue, special programme 'Election Express' and short promos 'Election Trivia'.
- For the first time, NSD AIR continuously broadcast a special Bilingual programme **"Special Janadesh 2019"** for 40 hours on AIR FM Gold & other channel, which was also available live on official YouTube channel of NSD AIR.
  - The commemoration of **Samvidhan Divas (Constitution Day)** attended by the Hon'ble President of India, Hon'ble Vice President and Hon'ble Prime Minister of India was telecast/ broadcast live from Central Hall of Parliament House, New Delhi on all platforms of the Ministry on 26<sup>th</sup> November, 2019.
- DD News prepared a documentary and a special programme on Constitution Day and telecast 4 special episodes of Preamble reading.
- Extensive news coverage was provided to the plogging runs around the Nation, including Hon'ble PM's morning plogging run at Mamallapuram.
- Ground Reports, news and discussion programmes aired by DD News and NSD AIR.
  - Doordarshan News provided wide publicity and live coverage to the **visit of Hon'ble Prime Minister to the US**, including **HOWDY MODI** programme, UNGA address, Special Panel Discussions from New York and exclusive interviews with Indian and US representatives. DD News also telecast discussion based 17 special programs and News Services Division, All India Radio (NSD, AIR) broadcast 14 live Ground Reports on PM's visit to US.
  - The launch of the **Fit India Programme** by Hon'ble Prime Minister Shri Narendra Modi was telecast live by DD and DD News from Indira Gandhi Indoor Stadium, New Delhi on 29th August, 2019.
- NSD AIR broadcast exclusive interviews with Hon'ble Minister of State (IC) for Youth Affairs and Sports Shri Kiren Rijiju and other renowned sports persons.
- Several programmes have been telecast/ broadcast by DD, DD News, AIR and NSD: AIR such as live programmes, special half hour programmes, bytes, success stories, reports, documentaries, news bulletins, Ground Reports, special reports, discussions, spots, exclusive interviews etc.
  - Live and extensive coverage was provided by Doordarshan News and News Services Division, All India Radio (NSD, AIR) to the **Hon'ble Prime Minister's informal meet with the Chinese President, Mr. Xi Jinping and his visit to Saudi Arabia.**
- Special Programmes were produced by DD News namely "Modi-Xi Summit" and "Mamallapuram Shikhar Sammelan" and PM's Key Note address on Future Innovation Initiatives in Riyadh was also telecast.

- NSD AIR broadcast Ground Reports in News Magazine programmes from Mamallapuram and spotlight/news analysis talk programmes on relations between India and Saudi Arabia.
- **Cyclone 'Fani' updates** were part of the **DD News bulletins** from the time Indian Meteorological Department (IMD) started providing updates.
- Live inputs/ reports from Tamil Nadu, Andhra Pradesh, Telangana, Odisha and West Bengal were telecast.
- **Hon'ble PM's visit to Odisha was exclusively covered** for the whole day. Special programming was conducted covering the meetings taken by PM and the NCMC meetings. Three teams of DSNG and reporters were deployed.
- Cyclone landfall was covered for around 4 hours and bilingual programming was done on DD News and DD India. Relief and rehabilitation was the focus of the coverage and interviews/ interactions with DG: NDRF, DG: IMD and senior officers of the Odisha Government were done.
- Special packages and tweets were released on Social Media and precautions through Do's and Don'ts were disseminated.
- RNUs of DD News and NSD AIR have prominently broadcast news about the very severe **cyclonic Storm 'VAYU'** which was formed over the east central Arabian Sea near Gujarat coast.
- Evacuation of approximately 2 lakh 80 thousand people from vulnerable areas and deployment of National Disaster Response Force (NDRF) personnel in the coastal areas of Saurashtra and Kutch besides deployment of SDRF, Army and BSF to meet any eventuality was also widely covered through the bulletins in various languages and dialects.
- Hon'ble Home Minister Shri Amit Shah reviewing the preparedness in a high-level meeting with concerned State & Central Ministries in New Delhi was also adequately covered.
- The **'Union Budget 2019-20'** presented by the Hon'ble Finance Minister Smt. Nirmala Sitharaman on 5<sup>th</sup> July, 2019 was comprehensively covered and publicized.
- DD News did exclusive telecast of Hon'ble Prime Minister's first reaction on Budget and Hon'ble Finance Minister's exclusive interaction after the budget presentation. DD News showed exclusive programmes on various sectors of Budget and respective allocations/ provisions with a fleet of guests & experts.
- News Services Division, All India Radio (NSD, AIR) broadcast special Budget Bulletins and post-budget discussions with eminent experts.
- The **5<sup>th</sup> International Day of Yoga (IDY) was widely covered on 21<sup>st</sup> June, 2019.**
- Special coverage/ packages were done by DD News and AIR including interviews, stories, features, Ground Reports and theme-wise special programming on yoga targeting Youth, Health etc.
- The international coverage of IDY across different cities of the world was used in special packages.
- All India Radio (AIR) has conducted workshop of Radio Jockeys in various parts of the country.
- On the occasion of the **73rd Independence Day of India 2019**, Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar released a **patriotic song "Watan"** produced by Doordarshan on 13<sup>th</sup> August, 2019 in New Delhi. The song pays tribute to New India and is sung by famous Bollywood singer Shri Javed Ali, penned by lyricist Shri Alok Shrivastav and musically composed by Shri Dushyant. DD News telecast special programmes 'Independence Day 2019- Naye Bharat ki Or' and 'Quit India -Yaden Azadi Ki'.
- On the occasion of the **first anniversary of Ayushman Bharat**, DD News telecast several Ground Reports and NSD AIR



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar dedicating a musical video song “Watan” to the Nation, in New Delhi on August 13, 2019. The Chairman, Prasar Bharati, Dr. A. Surya Prakash is also seen.*

broadcast an exclusive with CEO Dr. Indu Bhushan. News coverage was provided to Jammu & Kashmir (J&K) becoming the first state to issue highest number of golden cards under the scheme.

- The Month of September was celebrated as the **Poshan Maah** across the country to address the mal-nutritional challenges. ‘Aarogya Bharat’ health show was telecast by DD with health experts on the topic ‘Mission Poshan’. NSD AIR broadcast 5 Ground Reports and provided coverage on news magazine programme, discussion programme and social media platforms.

➤ To strengthen the implementation of **Ek Bharat Shrestha Bharat (EBSB)** –

- Broadcast of Regional Chitrahari/ songs in paired states along with subtitles in the language of paired state is being done.
- DD News has telecast special audience based episodes on EBSB.
- Programmes are being telecast by DD Kendras amongst the paired states on various themes such as pilgrimages, travelogue, cuisine, culture, heritage,

lifestyle, arts, crafts, songs, dances, folks, history, monuments, festivals, literature, clothing, sports, puppetry etc.

- All India Radio (AIR) made an iconic song relevant to EBSB as the theme, which was one of the components of the Sardar Patel Memorial Lecture, 2019.
- NSD, AIR did extensive dissemination of promo released on EBSB and exclusive stories, Ground Reports, regional conversation of 100 key messages, etc. were broadcast with inputs from Regional News Units.
- Regional Kendras of DD will telecast one sentence per day along with its translation in paired states.
- DD News would present Good News Stories of paired states on Social Media
- Podcast of sentences in different languages to help students learn language of paired states.
- The first episode of ‘**Mann Ki Baat**’ during the second tenure of Hon’ble Prime Minister Shri Narendra Modi was broadcast on

entire Doordarshan and All India Radio (AIR) network. DD News took live coverage of audiences from seven locations across the country and bytes from the audiences were also taken. Regional News Units (RNU) of News Services Division, All India Radio (NSD AIR) also covered the programme in their 223 bulletins, 256 FM headlines in 77 language and dialects.

- The **7th National Community Radio Sannelan** was organized by the Ministry of Information and Broadcasting from 27<sup>th</sup> to 29<sup>th</sup> August, 2019 at Dr. BR Ambedkar Bhawan, New Delhi. On 28<sup>th</sup> August, 2019, Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar presented the 'National Awards for Community Radio for 2018 and 2019' and released a compendium of key decisions of the Government in first 75 days of second term titled "**Jan Connect: Clear Intentions, Decisive Actions**".
- **Ministry of I&B received a Special Jury**

**Award** at a function organized by NCPEDP at IIC, New Delhi for its path breaking work in making television accessible for people with hearing disabilities.

- It has been decided by the Ministry that an Affidavit be submitted within one month of issue of notice by both existing Multiple System Operators (MSOs) as well as fresh applicants that they are carrying all 24 DD Channels, besides Lok Sabha and Rajya Sabha TV channels, on their TV network. This has been done **to avert the contravention of existing rules regarding carrying of DD channels by all Cable TV Networks.**
- **Doordarshan celebrated its 60<sup>th</sup> Foundation Day** in a function organized at Doordarshan Bhawan, New Delhi on 16<sup>th</sup> September, 2019. Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar released a customized postage stamp and launched a poem penned by Shri Alok Srivastava, rendered



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar presenting the National Awards for Community Radio, at a function, in New Delhi on August 28, 2019.*

in the quintessential voice of Shri Amitabh Bachchan, to mark the occasion. A special brochure on Doordarshan was also released on the occasion.

- The **Ministry has issued two advisories with a view to enhance outreach and benefit TV viewers** of the country. The Ministry has advised all private satellite TV channels to consider displaying the castings/credits/titles of Hindi and Regional languages TV serials in the respective languages also. The Ministry has also advised them to avoid showing children in indecent, suggestive and inappropriate

manner in dance reality shows or other such programmes. They have been further advised to exercise maximum restraint, sensitivity and caution while showing such reality shows and programmes.

- DD News has been telecasting **Ground Reports** on successful implementation of various Govt. flagship schemes, including those related to Transforming India, New India Stories and Ayushman Bharat. Report is prepared after taking feedback from actual beneficiary of concerned scheme. All the videos of the ground reports are regularly uploaded on the website of DD News.



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar addressing the gathering at the 60th Foundation Day celebrations of Doordarshan, in New Delhi on September 16, 2019.*

- The first operational flight of the India's Geosynchronous Satellite Launch Vehicle GSLV MkIII-M1 which successfully **launched into an earth orbit the Chandrayaan-2 spacecraft** from Sriharikota, Andhra Pradesh on 22nd July, 2019 was provided extensive coverage and publicity. DD News conceptualized and produced special programmes, including a two hour live telecast and 3 recorded programmes of 30 minutes on Chandrayaan-II. Discussion programmes were also broadcast by NSD, AIR in its current affairs programmes.
- DD News provided **extensive coverage to**

**the 14th Conference of Parties (COP 14) to United Nations Convention to combat Desertification (UNCCD)** organized in Greater Noida from 2<sup>nd</sup> – 13<sup>th</sup> September, 2019 and live telecast the High-Level plenary session addressed by the Hon'ble Prime Minister and the concluding function attended by the Hon'ble Minister for Environment, Forest & Climate Change and Information and Broadcasting. NSD AIR provided coverage in news magazine programme and on Social media platforms.

- DD News sent a special correspondent to Hague for **live reporting of International**

**Court of Justice (ICJ) judgment on Kulbhushan Jadhav case** and did exclusive coverage of the verdict in favour of India.

- DD News had organized special shows on Protection of Children from Sexual Offences (**POCSO) Act**, which was discussed in length in DD News Prime Time bulletins.

## Films Wing

- The Hon'ble President of India, Shri Ram Nath Kovind presented the **50<sup>th</sup> Dada Saheb Phalke Award** to Shri Amitabh Bachchan at a function held at Rashtrapati Bhavan on 29<sup>th</sup> December, 2019. The Hon'ble Vice President of India Shri M. Venkaiah Naidu conferred the **66<sup>th</sup> National Film Awards for the year 2018** in various categories on 23<sup>rd</sup> December, 2019 at Vigyan Bhawan, New Delhi. Hon'ble Minister for Information & Broadcasting (I&B) Shri Prakash Javadekar graced the occasion, along with Chairpersons of various Juries for the Awards. Some of the prominent winners included Gujarati film 'Hellaro' in 'Best Feature Film' category, 'Badhaai Ho' as 'Best Popular Film Providing Wholesome Entertainment' and Hindi movie 'Padman' as 'Best Film on Social Issues'. Aditya Dhar won 'Best Director Award' for 'Uri: The Surgical Strike', Ayushman Khurana and Vicky Kaushal jointly won 'Best Actor' award for their performances in 'Andhadhun' and 'Uri: The Surgical Strike', respectively, while Keerthy Suresh won 'Best Actress' trophy for her performance in Telugu movie 'Mahanati'. Uttarakhand was awarded the 'Most Film Friendly State' award.
- The Ministry utilized **Film Festivals** as a powerful medium for communication by conducting film festivals on several occasions and events across the country -
  - The Directorate of Film Festivals, Ministry of Information and Broadcasting organized the **50<sup>th</sup> Edition of the International Film Festival of India** held from 20<sup>th</sup> to 28<sup>th</sup> November, 2019 in Panaji, Goa which was inaugurated by the Hon'ble Minister for Information & Broadcasting,



*Hon'ble President, Shri Ram Nath Kovind presenting the Dadasaheb Phalke Award to Shri Amitabh Bachchan for his outstanding and invaluable contribution to cinema spanning over five decades, at a function, at Rashtrapati Bhawan, in New Delhi on December 29, 2019.*

Shri Prakash Javadekar. The opening ceremony was graced by Sh. Amitabh Bachchan & Sh. Rajnikanth, Film Actors. The closing ceremony of IFFI 2019 was based on the theme 'Ek Bharat Shrestha Bharat'. The Golden Jubilee Edition of IFFI witnessed around 190 acclaimed films from 76 countries, with Russia as the country of focus, and more than 12,000 delegates and film lovers participated. Shri Rajinikanth was conferred the first ever 'Icon of Golden Jubilee Award' and French actress Ms. Isabelle Huppert was conferred with the 'Lifetime Achievement Award'. At award segment, awards were conferred in nine different categories. The ICFT-UNESCO Fellini medal was awarded to IFFI on completion of its glorious 50 years.

- The 72<sup>nd</sup> **Annual Cannes Film Festival 2019** was held at Cannes, France from 14<sup>th</sup> to 25<sup>th</sup> May, 2019. The **India Pavilion** at

Cannes Film Festival 2019 was inaugurated on 15<sup>th</sup> May by Secretary, M/o I&B and the members of the Film Fraternity. The initiatives of the Government and the emerging trends in Media & Entertainment Industry were highlighted. A **special IFFI poster marking its Golden Jubilee Edition was released** on the occasion. The Indian Delegation highlighted the role of Film Facilitation Office as a Single Window Clearance mechanism and explored co-production opportunities with Film Commissioners of Participating Countries at Cannes. Israel proposed India to be the focus country in Jerusalem Film Festival, 2020 during the meeting with their representatives. India has also been positioned prominently on the Pocket Guide of Marche Du Film, Cannes Film Market, which celebrates Indian cinema as the world's largest film industry.



*The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprise, Shri Prakash Javadekar arrives at the inaugural function of the 50th International Film Festival of India (IFFI-2019), in Panaji, Goa on November 20, 2019.*

- High Commissioner of India to Canada, Shri Vikas Swarup inaugurated the **India Pavilion at the 44<sup>th</sup> Toronto International Film Festival (TIFF) 2019** on 6<sup>th</sup> September, 2019. On the occasion, International Film Festival of India (IFFI) 2019 poster and brochure were also released.
- Satyajit Ray Film and Television Institute (SRFTI), in collaboration with Vigyan Prasar, Dept. of Science & Technology (DST), Govt. of India, has organized **International Science Film Festival of India (ISFFI)** from 6<sup>th</sup> – 8<sup>th</sup> November, 2019 at SRFTI campus. 97 nationally and internationally acclaimed and award winning films on science, health and environment were screened under the theme ‘Research, Innovation and Science Empowering Nation’ and Dr. Harsh Vardhan, Hon’ble Minister of DST gave away the awards. SRFTI also organized a two day **film festival of Swiss and Italian films ‘Cinema From the Italian-Speaking World’** with support from the Swiss and Italian Embassies from 19<sup>th</sup> – 20<sup>th</sup> November, 2019.
- The Feature Film *Nagarkirtan (Bengali)*, nominated by Directorate of Film Festivals (DFF) at the **SAARC Film Festival** held from 2<sup>nd</sup> to 7<sup>th</sup> July, 2019 in Colombo, Sri Lanka, was honoured with Best Feature Film, Best Director, Best Actor and Best Original Score. Among other films nominated, *Na Bole Wo Haram (Marathi)* was honoured with Best Short Film and *Walking With the Wind (Ladakhi)* was honoured with the Special Jury (Direction and Story).
- The **newly launched Film Facilitation Office (FFO) Promotional film** has been put up on the home page of the website of the Ministry along with the FFO logo hyperlinked to the FFO site. The production department, National Film Development Corporation (NFDC) Delhi, has produced several films, documentaries, TVCs etc. on behalf of client Ministries/ Departments including a documentary film to celebrate 150 Years of Mahatma Gandhi, 2 TVCs on FASTag launch, 1 Telefilm, 1 documentary and 2 TVCs/ promos for the Indian Navy and an animation film on Airports Economic Regulatory Authority.
- The Agreement between the Government of the Republic of India and the Government of the Russia Federation on **Cooperation in Audio-Visual Co-production**, approved by the Cabinet in Meeting dated 03-09-2019, has been signed in Vladivostok (Russia) on 04-09-2019.
- The All India Council for Technical Education (AICTE) has **granted approval to five one-year Post Graduate Certification courses of Film and Television Institute of India (FTII) under AICTE’s newly created ‘APPLIED ARTS AND CRAFTS’ category**. FTII became the first and only Institute in this category in the country to receive such recognition.
- H.E. Dr. Gowher Rizvi, Adviser to Prime Minister of Bangladesh, H.E. Mr. Syed Muazzem Ali, High Commissioner of Bangladesh to India and other delegates as part of a **Delegation from Bangladesh** met senior officers of the Ministry to discuss various aspects of making of feature film on the life and works of Bangabandhu Sheikh Mujibur Rahman, co-production of which had earlier been announced by the Hon’ble Prime Ministers of both the countries.
- To **commemorate the 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi**, Animation Film for children for ‘Vaishnava Jana’ were produced by Films Division. National Film Archive of India (NFAI) has **discovered 30 reels of unedited footage on Mahatma Gandhi**, taken by several prominent film studios of his time.
- To mark the **550<sup>th</sup> Birth anniversary of Guru Nanak Dev Ji**, the Hon’ble Minister of Information & Broadcasting Shri Prakash Javadekar inaugurated Kartarpur Theme song prepared by National Film Development Corporation (NFDC) at Amritsar on 8<sup>th</sup> November, 2019.
- The celebrations of **World Environment Day** were widely covered by the Ministry.

The Hon'ble Minister for Information & Broadcasting and Environment, Forests & Climate Change, Shri Prakash Javadekar planted three saplings in the premises of Gulshan Mahal, the historic building in Films Division that houses a part of National Museum of Indian Cinema (NMIC), Mumbai on 6<sup>th</sup> June, 2019. The Minister also planted saplings in the premises of Environment Ministry, New Delhi along with the Hon'ble Minister of State in the Environment Ministry Shri Babul Supriyo, cricketer Kapil Dev, actors Jackie Shroff and Randeep Hooda and singer Malini Awasthi.

- With a vision to explore possibilities of collaboration, the Ministry organized a **Special Interactive Session** for budding filmmakers and students from several Mass Media Institutes **with Mr. John Bailey, President of Academy of Motion Picture Arts and Sciences** (popularly known as **Oscar Academy**) at Siri Fort, New Delhi on 28<sup>th</sup> May, 2019. During the session, the Ministry highlighted the incentives offered to budding filmmakers by different states and expressed hope that the association with Mr. Bailey and the Academy will help showcase the craft of Indian filmmakers all over the world.
- A **Seminar/ Workshop on Film Certification and Regulation of Online**

**Content** was organized by the Ministry of I&B on 10<sup>th</sup> – 11<sup>th</sup> October, 2019 at Films Division Complex, Mumbai. Another Seminar/ Workshop on Regulation of Online Content, Film Certification and Ease of Doing Filming was also organized on 11<sup>th</sup> November, 2019 at Hotel Raintree, Chennai.

- National Film Development Corporation (NFDC) Ltd., Mumbai initiated talks to acquire content from institutes such as Film and Television Institute of India (FTII), Satyajit Ray Film and Television Institute (SRFTI), Children's Film Society, India (CFSI) and Films Division for its **Video on Demand platform** [www.cinemasofindia.com](http://www.cinemasofindia.com). **Skill Development Training for differently abled persons** in Digital Still Photography, Multimedia, Animation and Editing for 290 candidates has been commenced by NFDC on 27<sup>th</sup> August, 2019 at St. Louis College for deaf, Chennai.
- Satyajit Ray Film and Television Institute (SRFTI), Kolkata organized a **Fit India Plog Run** on 2<sup>nd</sup> October, 2019, wherein participants held Placards highlighting banning of Single Use Plastics (SUP) while jogging and picked up SUP on the way, which was disposed of at designated places on 3<sup>rd</sup> October, 2019.





*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar at the round table meeting with the CEOs of Media and Entertainment sector, in New Delhi on July 23, 2019.*

# 1

## AN OVERVIEW

The Ministry of Information and Broadcasting, through mass communication media comprising radio, television, films, press and print publications, advertising and traditional modes of communication such as dance and drama, plays an effective role in helping the masses access free flow of information. The Ministry is involved in catering to the entertainment needs of various age groups and focusing attention of the people on issues of national integrity, environmental protection, health care and family welfare, eradication of illiteracy and issues relating to women, children, minority and other disadvantaged sections of the society. The Ministry is functionally organized into three Wings viz., Information Wing, Broadcasting Wing and Films Wing. The Ministry functions through its 18 Media Units/ Attached & Subordinate Offices, Autonomous Bodies and PSUs. The Main Secretariat of the Ministry is headed by a Secretary who is assisted by one Additional Secretary & Financial Advisor

(AS&FA), one Additional Secretary, one Senior Economic Advisor, one Economic Advisor and four Joint Secretaries. There are 21 posts of the level of Director/Deputy Secretary/Sr. PPS, 36 posts of Under Secretary/Deputy Director/PPS level officers, 68 posts of Assistant Director/Section Officers/ PS level officers and 260 non-gazetted posts in the different wings of the Main Secretariat.

The Information Wing is in charge of the presentation and interpretation of the policies and activities of the Government of India through the medium of the print, electronic and digital media, framing of policy guidelines for rate fixation of government advertisements on print, electronic, and online platform and administering of the Press and Registration of Books Act, 1867, The Press Council Act, 1978, cadre management of Indian Information Service (IIS) and general administration of the Ministry.



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar launching the e-Rozgar Samachar, at a function, in New Delhi on July 31, 2019.*

The Broadcasting Wing by administering the Prasar Bharati (Broadcasting Corporation of India) Act, 1990 oversees the affair of All India Radio and Doordarshan. It also regulates the content of private satellite channels and

network of multi system operators and local cable operators through the Cable Television Networks (Regulation) Act 1995 and policy guidelines issued time to time. It gives license to DTH/HITS operators for their respective

operations. Auctioning of private FM Radio Channels and operationalization of community radio stations in rural and remote areas is also handled by this Wing.

The Film Wing administers the Cinematograph Act, 1952 which looks into certification of films for public exhibition, matters relating to film industry, including developmental and promotional activities, production and distribution of documentaries preservation of films, organization of international film festivals and promotion of good cinema by institution of Awards etc.

Matters related to Finance, Budget and Accounts of the Ministry is handled by the Integrated Finance Wing.

The Economic Wing looks after matters on Plan, Budget, Plan Coordination, O&M Activities and periodic reporting on various issues to Cabinet Secretariat through an online portal. The work looked after by Economic Adviser includes works relating to

Sectoral Group of Secretaries (SGOS-09) on Governance, Nodal officer for Inter-Ministerial Group of MeitY and New India Code portal, coordinating matters relating to the Annual Meeting of the Asian Infrastructure Investment Bank (AIIB), work related to Cyber Security Law and monitoring of CPGRAM portal, besides advising Secretary (I&B) on economic matters.

## **FIELD FORMATION OF THE MINISTRY OF INFORMATION AND BROADCASTING**

The Ministry is assisted and supported in its activities through 10 Attached & Subordinate offices, 6 Autonomous Organizations and 2 Public Sector Undertakings

### **Attached/Subordinate offices**

1. Press Information Bureau
2. Bureau of Outreach and Communication
3. Registrar of Newspapers for India



*The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprise, Shri Prakash Javadekar presenting the 44th Akashvani Annual Awards, at a function, in New Delhi on December 24, 2019. The Chairman, Prasar Bharati, Dr. A. Surya Prakash is also seen.*

4. Publications Division
5. New Media Wing
6. Electronic Media Monitoring Centre
7. Films Division
8. Central Board of Films Certification
9. National Film Archive of India
10. Directorate of Film Festivals

#### **Autonomous Organizations**

1. Press Council of India
2. Indian Institute of Mass Communication
3. Prasar Bharati (Broadcasting Corporation of India)
4. Film and Television Institute of India, Pune
5. Satyajit Ray Film and Television Institute, Kolkata
6. Children's Film Society of India

#### **Public Sector Undertakings**

1. Broadcasting Engineering Consultants India Limited
2. National Films Development Corporation

#### **Mandate of the Ministry of Information and Broadcasting**

- News Services through All India Radio (AIR) and Doordarshan (DD) for the people including Indians abroad
- Development of Broadcasting and Television
- Development and promotion of film industry

- Organization of film festivals and cultural exchanges for the purpose
- Advertising and Visual Publicity on behalf of the Government of India and to get feedback on publication
- Administration of the Press and Registration of Books Act, 1867 in respect of newspapers
- Administration of the Cinematograph Act, 1952 in respect of certification of films
- Broadcast Monitoring and Administration of the Prasar Bharati (Broadcasting Corporation of India) Act, 1990 (25 of 1990)
- Cable Television Networks (Regulation) Act, 1995 (7 of 1995)
- Grant of license to DTH/HITS operators
- Administration of the Press Council Act, 1978 (37 of 1978)
- Cadre management of the Indian Information Service (Groups 'A' & 'B')
- Dissemination of information about India within and outside the country through publications on matters of national importance
- Research, reference and training to assist the media units of the Ministry
- Financial assistance to distinguished artistes, musicians, instrumentalists, dancers, dramatists, etc. who have substantially contributed to the Ministry's institutions
- International relations in respect of broadcasting and news services





*Inaugural session of the Second All India Annual Conference of IIS Officers, in New Delhi on August 05, 2019*

# 2

## ROLE AND FUNCTIONS OF THE MINISTRY

The Ministry of Information and Broadcasting, has the following role and functions in respect of information, education and entertainment:

### I. BROADCASTING POLICY AND ADMINISTRATION

1. All matters relating to radio and television broadcasting within the Union including regulation of the use of All India Radio and Doordarshan by recognised national and regional political parties during elections to the Lok Sabha and State Assemblies and procedure to be followed by the official electronic media during periods of national mourning on the demise of a high dignitary.
2. The enunciation and implementation of the law relating to radio and television broadcasting in India

3. Broadcast Monitoring and Administration of the Prasar Bharati (Broadcasting Corporation of India) Act, 1990 (25 of 1990).
4. All matters relating to the Indian Broadcasting (Programme) Service and the Indian Broadcasting (Engineering) Service until they are handed over to Prasar Bharati.

### II. CABLE TELEVISION POLICY

1. Cable Television Networks (Regulation) Act, 1995 (7 of 1995).

### III. RADIO

1. All business connected with All India Radio embracing news services in home programmes, programmes for



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar flagging off the new DSNG vans assigned to DD News, in New Delhi on June 04, 2019.*

foreign countries and Indians overseas, radio journals, research in the field of broadcast engineering, monitoring of foreign broadcasts, programme exchange and transcription services, supply of community receiving sets to State Governments under the community listening scheme, etc.

2. Development of radio broadcasting throughout the Union, installation and maintenance of Radio Stations and Transmitters and operation of broadcasting services.

#### **IV. DOORDARSHAN**

1. Cultural and other exchange of television programmes.
2. Development of television throughout the Union, including installation, maintenance and operation of television Programme Production Centres and Transmitters, and operation of television services.
3. Promotion of production of television programmes outside Doordarshan.

#### **V. FILMS**

1. Legislation under entry 60 of the Union List, viz., 'Sanctioning of Cinematograph films for exhibition'.
2. Administration of the Cinematograph Act, 1952 (37 of 1952).
3. Import of feature and short films for theatrical and non-theatrical viewing.
4. All matters relating to film industry, including developmental and promotional activities thereto.
5. Promotion of good cinema by institution of National Film Awards for films produced in India. Assistance through the National Film Development Corporation Limited.
6. Production and distribution of documentaries and newsreels and other films, film strips for internal and external publicity.
7. Preservation of films and filmic materials.

8. Organisation of International Film Festivals in India and participation of India in International Film Festivals abroad.
9. Organisation of Film Festivals under Cultural Exchange Programmes.
10. Film society movement.

#### **VI. ADVERTISING AND VISUAL PUBLICITY**

1. Preparation of Media Plans, Production and release of advertisements on behalf of Government of India and facilitating formulation of Advertisement Policy for Government Advertisements.

#### **VII. PRESS**

1. Presentation and interpretation of policies and activities of the Government of India through the medium of press.
2. Advising Government on information problems relating to Press, keeping Government informed of the main trends of public opinion as reflected in the Press and liaison between Government and the Press.
3. Publicity to and for the Armed Forces.
4. General conduct of Government relations with Press excluding the administration of sections 95 and 96 of the Code of Criminal Procedure, 1973 (2 of 1974).
5. Administration of the Press and Registration of Books Act, 1867 (25 of 1867) relating to Newspapers.
6. Administration of the Press Council Act, 1978 (37 of 1978).
7. Authenticating Self Certificates of publishers applying for newprint import.
8. Visual Publicity of Government's Policies & Programmes and photographic documentation.

#### **VIII. PUBLICATIONS**

1. Production, sale and distribution of popular pamphlets, books and journals on matters of national importance for

internal as well as external publicity, with a view to imparting to the general public at home and abroad updated and correct information about India.

#### **IX. RESEARCH AND REFERENCE**

1. To assist Media Units of the Ministry of Information and Broadcasting, other Ministries as well as other organisations outside government in collection, compilation and preparation of material involving research into published works, etc.
2. Building a compendium of knowledge on important subjects and to prepare guidance and background notes on current and other topics for the use of the Media Units of the Ministry, other Ministries as well as other organizations outside government.

#### **X. MISCELLANEOUS**

1. Publicity for the policies and programmes of Government of India.

2. Administration of Journalists Welfare Scheme.
3. Financial assistance to distinguished musicians, both vocal and instrumental, dancers and dramatists who have contributed substantially to the success of All India Radio and other units of the Ministry or their survivors in indigent circumstances.
4. All matters relating to the Asia-Pacific Broadcasting Union, Commonwealth Broadcasting Association and the Non-Aligned News Agency Pool.
5. All matters relating to Cultural Exchange Programmes (CEPs)/Agreements/MoUs/Protocol with various countries; all matters related to International Programme for the Development of Communication (IPDC)/UNESCO, e.g. Budgetary Issues, Nominations, etc.
6. Cadre management of the Indian Information Service (Groups 'A' & 'B').





*The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprises, Shri Prakash Javadekar addressing at the presentation of the first International Yoga Day Media Awards, in New Delhi on January 07, 2020.*

# 3

## NEW INITIATIVES OF THE MINISTRY

- **DD Free Dish Set Top Boxes distribution** in Jammu & Kashmir (J&K) was launched by the then Hon'ble Governor of Jammu and Kashmir Shri Satya Pal Malik, in the presence of Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar and Hon'ble Minister of State PMO Dr. Jitendra Singh on 22<sup>nd</sup> June, 2019. Doordarshan has handed over 30,000 DD Free Dish Receive Sets free of cost for distribution to families in the border areas of J&K. Half an hour Dogri programme and News Bulletin from DD Kashir and the signature tune of the channel were also launched on the occasion.
- It was announced on 13<sup>th</sup> September, 2019 that **118 new Community Radio Stations (CRS)** are in the process of being set-up. These includes 16 from Left Wing Extremism (LWE) affected districts, 6 from most LWE affected districts, 25 from coastal districts, 17 from Aspirational Districts, 3 from North-East and 2 from Jammu and Kashmir.
- The **Antarashtriya Yoga Diwas Media Samman (AYDMS)** was instituted by the M/o I&B from this year to mark the contribution of media in spreading the message of Yoga. The Sammans were conferred to 30 Awardees by the Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar in a ceremony held in National Media Centre, New Delhi on 7<sup>th</sup> January, 2020.
- The **implementation of Accessibility Standard for TV Programmes for**



*The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprise, Shri Prakash Javadekar along with the Minister of State for Environment, Forest and Climate Change, Shri Babul Supriyo, the Chief Guests of IFFI, Superstar Shri Amitabh Bachchan and Shri Rajinikanth at the inauguration of the 50th International Film Festival of India (IFFI-2019), in Panaji, Goa on November 20, 2019.*

**persons with hearing impairment** was announced by the Ministry of I&B on 11<sup>th</sup> September, 2019. This is being done through the provision of captioning and Indian Sign Language. All news channels would be carrying a news bulletin with sign language interpretation at least once per day and all TV channels and service providers would be running at least one programme per week with subtitles / captioning. The overall implementation of the Standards would be done in a phase wise manner in the next five years. The policy would be reviewed after two years.

- The Directorate of Film Festivals, Ministry of Information and Broadcasting organized the **50<sup>th</sup> Edition of the International Film Festival of India** held from 20<sup>th</sup> to 28<sup>th</sup> November, 2019 in Panaji, Goa. For the first time in IFFI's history, a commemorative First Day Cover was released and various new sections like Master Frames, Golden Peacock Retrospective, Restored Indian Classics, Soul of Asia, Silent Films with live music, etc. were curated. As part of the Curtain Raiser of IFFI 2019, the 50th IFFI Audio-Visual Anthem representing the origin of entertainment coming from India was released in New Delhi on 13<sup>th</sup> November, 2019. On the occasion, BOC and National Film Archives of India (NFAI) organized a special interactive multimedia digital exhibition 'IFFI@50' in Goa.
- To **focus on Social Media and control of fake news**, the Ministry has undertaken the following initiatives:
  - i. Development of social media handles in regional languages by the Press Information Bureau (PIB).
  - ii. Setting up of dedicated cell under PIB for handling fake news.
- For **Ease of Doing Business**, initiatives have been taken in respect of the guidelines for uplinking and downlinking of TV channels. These include development of system of tracking of application, online sharing of applications with Department of Space, etc.
- A Memorandum of Understanding (MoU) for **online ticketing of National Museum of Indian Cinema (NMIC)** has been signed between Films Division and BookMyShow (BMS) on 4<sup>th</sup> December, 2019 for availability of NMIC tickets on BMS platform. The MoU is a part of outreach initiatives aimed at increasing footfalls to the NMIC and benefiting film lovers in India and abroad.
- The **new logo and certificate design of Central Board of Film Certification (CBFC)** was unveiled by the Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar on 31<sup>st</sup> August, 2019. Several renowned members of the film fraternity and senior officers of the Ministry were present at this special interaction held in Mumbai.
- **Regional campuses of Indian Institute of Mass Communication (IIMC):**
  - o Hon'ble Prime Minister laid the foundation stone of the new permanent campus of the IIMC at Jammu in February 2019. The work for construction on the permanent campus has started in full flow.
  - o With focus on North Eastern Region, construction of the new campus of IIMC in the premises of the University of Mizoram has been completed and classes in the new campus are expected to begin shortly.
  - o Kottayam campus of IIMC has become operational from academic session 2019-20.
- Film and Television Institute of India (FTII) unveiled its special Diamond Jubilee logo and announced a **Golden Chance Scheme for awarding diploma to all its alumni who could not receive it earlier**. As part of the initiative of **Skilling India in Film & Television (SKIFT)**, FTII conducted it's first-ever "Basic Course in Visual Storytelling (through photographs & texts and Audio – Video)" in Jaipur, in

association with Jawahar Kala Kendra (Govt. Of Rajasthan).

- **The co-production of film on the life of Bangabandhu Sheikh Mujibur Rahman** and documentary on Bangladesh Liberation War was finalized on the basis of an MoU dated 7<sup>th</sup> May, 2019. The movie will be directed by acclaimed filmmaker Shri Shyam Benegal. The Co-Production of the Film had been announced by the Hon'ble Prime Ministers of both the countries.
- Ministry has proposed to amend the **Cable & Television Network Rules, 1997** by providing that programmes on TV channels must display castings/credits/titles of Hindi/ Regional language TV serials in the respective languages also.
- Ministry of I&B had **set up a FM Radio Transmitter** on 103.7 MHZ frequency at Baltal, on the Amarnath route. "**Amarnath Yatra**" program was being generated from Baltal base camp, where a studio facility had also been set up.
- The **amended policy guidelines for empanelment and rates of Private C&S channels** have been notified by Bureau of Outreach and Communication (BOC). The amended policy guidelines have the provision of differential rates for News and GEC channels which have higher reach. Rates for Maharatna and Navratna PSUs will be 1.5 times of the rates. Other PSUs will follow normal BOC rates.
- **Unique Travelling Exhibition 'JALDOOT'**, arranged by Regional Outreach Bureau (ROB), Pune under the Ministry, was flagged off by the Hon'ble Minister of Information & Broadcasting Shri Prakash Javadekar on 14<sup>th</sup> September, 2019. 'Jaldoot' encouraged people's participation for Water Conservation, as an initiative under the '**Jal Shakti Abhiyaan**'.
- To further **strengthen relations with Bangladesh and South Korea**, the Government has decided on 19-06-2019 to show one of their respective channels on Doordarshan Free Dish platform, for

the viewers of DD in India. BTV World, a channel owned by Bangladesh TV, would be of special interest to the viewers of Eastern India. Korean Public Service Broadcasting channel KBS World has been launched on DD Free Dish platform and DD India on myK OTT platform of KBS World, Republic of Korea on 16-09-2019.

- DD News started a new bulletin from 1<sup>st</sup> July, 2019 titled '**Jal Shakti Samachar**' in place of Swachhhta Samachar twice a day, on the occasion of the launch of '**Jal Shakti Abhiyaan**' across the country.
- Seventeen new **Digital Service News Gathering (DSNG) vans for Doordarshan (DD) News were flagged off** by the Hon'ble Minister of Information & Broadcasting Shri Prakash Javadekar on 4<sup>th</sup> June, 2019. The vans are equipped to telecast live using video stream from multiple cameras and support telecast of content in High Definition.
- The **State-of-Art Video Walls** were inaugurated on 25<sup>th</sup> July, 2019 in 8 DD Studios and Earth Station at DD Kendra, Delhi by the Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar.
- The Hon'ble Minister for Information and Broadcasting, Shri Prakash Javadekar inaugurated **All India Radio's new Broadcast Auditorium** at New Delhi on 15<sup>th</sup> November, 2019. The New Auditorium is equipped with all the facilities like Multipurpose hall, Editing studios, Multimedia facility etc.
- News Services Division, All India Radio (NSD, AIR) launched a **new daily Talk Show "Manthan - Faislon Kaa"** on 9<sup>th</sup> December, 2019 on Cabinet Decisions and Major Initiatives of the Government. The show is being broadcast on Rajdhani Channel and Special Interviews and Discussions on several key topics have been broadcast. NSD, AIR has also started uploading new News based programmes on its Youtube Channel such as 'Let's Connect', 'From the States', 'International



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar inaugurating the Video Walls in 8 DD Studios and Earth Station, at DD Kendra, Delhi on July 25, 2019. The Chairman, Prasar Bharati, Dr. A. Surya Prakash is also seen.*

- News', 'The Week-ENDER' and 'The Year-ENDER Part-I&II'.
- All India Radio News and its regional units in Pune and Nagpur have observed World Braille Day (4<sup>th</sup> January 2020) in an innovative way by **broadcasting news read by Visually impaired students and officers**. The news was scripted in Braille and read Live.
- Newly restored Jayakar Bungalow, an iconic heritage structure of Pune, was inaugurated** on 15<sup>th</sup> September, 2019 by Shri Prakash Javadekar, Hon'ble Minister of Information and Broadcasting, at National Film Archive of India (NFAI). The bungalow will house a digital film library where film researchers can access the rich film database of the Archive.
- Giving a **fillip to electric-mobility** in India, the Hon'ble Minister for Information & Broadcasting (I&B), Shri Prakash Javadekar flagged off **e-vehicles** at an event in New Delhi on 1<sup>st</sup> November, 2019.
- The Union Cabinet chaired by the Hon'ble Prime Minister Shri Narendra Modi has given ex-post facto approval for the **Memorandums of Understanding (MoUs) between India and Foreign Broadcasters in the field of Radio and Television**. The MoUs will help public broadcaster in exploring new visions, new strategies to address the demands of new technologies and stiff competition, media liberalization and globalization.
- For the first time in Eastern India, SRFTI



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar flagged off the Electric Vehicles procured by the Ministry of Information & Broadcasting, at Shastri Bhawan, in New Delhi on November 01, 2019.*

organized a 3-day **workshop on ‘Theatre on Screen’** from 9<sup>th</sup> to 11<sup>th</sup> August, 2019, which highlighted history and evolution of the academics of theatre of Bengal and its portrayal on screen.

- Film and Television Institute of India (FTII) organized the **first ever Film Appreciation Course at Auroville, Puducherry** from 30<sup>th</sup> September to 7<sup>th</sup> October, 2019.





*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar visiting an exhibition on 'Furthering India's Development - 100 days of Bold Initiatives & Decisive Actions', at a Press Conference on completion of 100 Days of Government, in New Delhi on September 08, 2019.*

# 4

## ACTIVITIES UNDER INFORMATION SECTOR

### PRESS INFORMATION BUREAU (PIB)

The Press Information Bureau (PIB) is the nodal agency of the Government of India to disseminate information to the print, electronic and social media on Government policies, programmes, initiatives and achievements. It functions as an interface between the Government and the media and also provides feedback to the Government on the reaction of people as reflected in the media.

#### I. Vision of PIB

To disseminate information on the policies, programmes and achievements of Government for educating & empowering the people of India.

#### II. Functions of PIB

PIB functions as an interface between the Government and the media. It advises government on communication strategies best suited to meet the needs of the media. Another important function of the Press Information Bureau is to keep the Government informed of public perception about government policies and programmes as reflected in media.

The PIB disseminates information through different means, such as press releases, press notes, feature articles, backgrounders, press briefings, interviews, press conferences, press tours, etc. PIB also uses social media platforms like Twitter, YouTube, Facebook, Instagram etc to disseminate information. The information is released in English, Hindi, Urdu along with 11 other regional languages which reaches newspapers and media organizations all over the country.

The PIB has a News Room/News Monitoring Cell which is operational round the year to meet the information dissemination needs.

PIB also provides accreditation facility to media persons so as to facilitate access to

information from the government sources.

#### III. Organisational set-up

PIB has its Headquarters in New Delhi and is headed by the Principal Director General (Media & Communication). Besides, the Bureau has Officers in ranks of Director General, Addl. Director General, Directors, Joint Directors, Deputy Directors, Assistant Directors, Media & Communication Officers and Information Assistants who are attached with different Ministries in order of the Officer's rank and Ministry's size, importance and sensitivity.

PIB has 5 Zones comprising 19 Regional Offices headed by officers of rank Additional Director General and 17 Branch Offices, including an information Centre, to cater to information needs of the regional media.

#### IV. Information dissemination related activities of PIB

##### A. Ministries / Departments wise Information dissemination:

PIB Officers are attached to a Ministry/ Department and are the authorized spokesperson of the same. He/ she briefs the media on policies and programmes of the Ministry / Department, disseminates information, answers queries and provides clarifications or counter narratives as and when required. The PIB officer analyses public reactions as reflected in the editorials, articles and comments in the media and keeps the Ministry / Department apprised of the public opinion and advises the Ministry / Department on its media and IEC strategy.

##### B. Information dissemination related activities by Regional/branch offices:

The PIB officers at the Regional and Branch Offices, apart from disseminating information emanating from Headquarters, also ensure coverage of any important event organized by

Central Ministries or Central Public Sector Undertakings in their respective region. These offices also take up the decisions of the Central Government which may be of special importance, to a particular region for focused publicity based on information dissemination on sustained basis. PIB Regional/ Branch offices assume central role in facilitating media coverage of the President, the Prime Minister, Union Ministers and Secretaries on their official visits to a region/ state.

The following Communication Strategies are employed by PIB to carry out its mandate for information dissemination:

- i. Traditional forms of communication viz. press conferences (including video conference) at national and regional levels,
- ii. Issue of press releases and photos of important events and announcements. These are followed by SMS alerts, tweets and telephone calls to the media persons.
- iii. Arrangements of interviews, special discussions etc. on electronic media.
- iv. Use of Social Media platforms such as Twitter, YouTube, Facebook, Instagram in addition to regular updation on websites
- v. Information dissemination by PIB is also available on the move. The PIB apps – both on the Android and iOS platforms are being downloaded and used by journalists and other persons for accessing PIB website through the App. On Android platform, the App has been downloaded more than one hundred thousand times.
- vi. Ensuring all India coverage through Regional/Branch offices of PIB in major regional languages like Malayalam, Odia, Kannada, Telugu, Tamil, Punjabi, Gujarati, Marathi, Manipuri, Assamese and Bengali in addition to Hindi, English and Urdu.
- vii. Special arrangements for media coverage are made for important events like Independence Day, Republic Day, General Budget, Economic Survey, International Films Festival of India (IFFI), Rashtriya Ekta Divas, Yoga Day and Swachh Bharat

Week etc.

- viii. Feedback from media in the form of Daily Media Report to PMO in Hindi and English, daily media feedback to each Ministry by the respective Officers to their Ministries; Special feedback on important occasions.
- ix. PIB reaches out to last mile through Media Outreach Programme in remote areas, including tribal and backward areas.

Media Product/ Service/Vehicle	Number (during 1 <sup>st</sup> April – 05 <sup>th</sup> November 2019)
Press Releases	12471
Photos/ Graphs / Infographics	8570 (up to 31 <sup>st</sup> October, 2019)
Media Invitations	496
Formal Press Conferences	26
Vartalaaps	29
Nation-wide media feedback	Daily
Analytical media reports on specific issues	Daily / Weekly
SMS	Bulk SMS to Media
Press accreditation cards issued	346 (from 1 <sup>st</sup> April, 2019 to 7 <sup>th</sup> November, 2019)

### C. Prime Minister's Unit

Press Information Bureau has a dedicated unit for the publicity and media support to the Prime Minister's Office. The unit functions on all days of the year and also deals with the publicity of Hon'ble President of India, Cabinet Secretariat, Ministry of Statistics & Program Implementation, NITI Aayog and PM's Economic Advisory Council (PMEAC).

The nature of work involved is as follows:

#### a) Feedback

- Daily English Media Report and Hindi Media Report in the Morning. Report covers both National and Regional Press.
- Daily Report on Edits and Op-eds to PMO

- Daily and Weekly Urdu Feedback Report to PMO
  - Daily Important English Op-eds/Editorials translated in Hindi Report to PMO
  - Daily Feedback Report to NITI Aayog
  - Weekly Magazine Report to PMO and Pr. DG, PIB
  - Media Feedback Report after major events or PM's engagements.
  - National & Regional Feedback Reports on Various issues/events as required by PMO/Pr. DG.
- b) Official Communication**
- Press Releases on PM. During PM's foreign tours, unit disseminates information in real-time irrespective of time zones.
  - PM's official speeches (transcribed-vetted and released in consultation with PMO)
- Publish Official Photographs of PM on PIB's Twitter handle.
  - Release of Text of 'Mann Ki Baat' in English and Hindi both.
  - Press Releases from President's Secretariat including Speeches.
  - Press Release of Cabinet Decisions and coordination with media for Cabinet briefings
  - Issue Press Releases and official photographs of Niti Aayog's and MoSPI's events.
- c) Translation**
- Translation of PM's speeches, Press Releases and Photo Captions from Hindi to English and vice versa.
  - There is a provision of Human Resource support for taking up translation of PM's speeches and messages in various



*The Union Minister for Law & Justice, Communications and Electronics & Information Technology, Shri Ravi Shankar Prasad, the Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar and the Minister of State for Housing & Urban Affairs, Civil Aviation (Independent Charge) and Commerce & Industry, Shri Hardeep Singh Puri briefing the media on Cabinet Decisions, in New Delhi on October 23, 2019. The Secretary (Telecom), Shri Anshu Prakash and the Principal Director General (M&C), Press Information Bureau, Shri K.S. Dhatwalia are also seen.*

regional languages.

- Translation of PM's Tweets, Creative etc. into regional Languages in coordination with Regional/Branch Offices of PIB.

#### **d) Media Facilitation**

- Attending Advance Security Liaison (ASL) meetings on PM's event and deciding the media element.
- Liaison with Delhi Police, PM security for Media Entry Passes for PM's event.
- Media Pass distribution of President House events.
- Media Facilitation for NITI Aayog events.

#### **e) Other Activities**

- Ministry of Information and Broadcasting came out with a Booklet on 50 Days, 75 Days and 100 Days of Government this year. PM Unit PIB prepared the entire content for the booklet, highlighting the achievements and initiatives of the government.

### **D. Social Media Cell**

As the nodal agency for government communication, PIB has successfully integrated, over the last five years, social media to connect and engage with the ever-expanding online citizenry both Indian and global, especially the younger demographic under 35. PIB's impactful social media presence on Twitter, Facebook, YouTube, and Instagram and WordPress has been noticed positively by journalists in the media and the public.

- Official photos, videos and press releases of the Government are shared on multiple social media platforms on real-time basis.
- Besides these, important press conferences and media briefings are live-tweeted and live-streamed on Facebook, Twitter and on PIB's YouTube channel, delivering instant news updates of the Government.
- In addition to sharing of news, PIB undertakes social media awareness and information dissemination campaigns to support the goals of good governance, by

building awareness and increasing citizen engagement with Government policies and actions, using specially crafted hashtags.

#### **A brief look at the metrics, as on 8<sup>th</sup> November, 2019 is placed below:**

- Twitter:** Our English Twitter handle @ **PIB\_India** has **more than 1.6 million followers** with an average increase of 18 thousand followers per month. PIB has been adopting new types of content and presentation, in reaching out to and engaging with the citizens, such as Twitter videos, GIFs, polls, **Twitter Moments and Periscope live**, resulting in an average of 15 million impressions per month. Most journalists and media houses, TV channels and online newspapers follow PIB's Twitter handle, across the country.
- @PIBHindi** handle has **more than 99.5K followers** with an average increase of 3 thousand followers per month, and is one of the few exclusive Central Government Hindi Twitter accounts.
- Facebook:** The current year has witnessed a **significant spur in the fan base of PIB** on Facebook, with around **288 thousand Likes** till October 2019. This has been fueled by adoption of creative means of communication and engagements.
- YouTube:** PIB YouTube channel has **around 5000 Videos and 699 thousand subscribers** with 54 million views. Apart from press conferences and events held at PIB, New Delhi, select events outside Delhi too are livestreamed on the channel such as engagements of the Prime Minister, special Government events etc.
- Instagram:** Attractive off-beat official photos, short videos, gifs, and Instagram stories are published on PIB Instagram. By end of October 2019, PIB Instagram had more than **463k followers** and is currently one of the biggest government accounts on the platform.
- Social Media Guidance and Support:** Besides its own outreach, PIB has been assisting various Ministries and

Departments of Government of India, in establishing and managing their social media presence in a better way.

g) Some of the new initiatives undertaken this year are as follows:

a) **Fake news alerts:** Alerts in the public domain about fake news on social media regarding Government schemes and activities and a special fake news report for Home Ministry. A proposal for Fake News Unit within PIB is also in the pipeline.

b) **Minister Speaks:** Exclusive bytes from Ministers to PIB

c) **In House Production:** Special Videos, GIFs and Images from various Events of different Ministries.

d) **Meme based voter awareness campaign:** innovative, humorous memes based on Bollywood dialogues, to encourage voter turnout

e) **Posting of event promos in the build up:** adverts for PIB's upcoming events.

f) **New Campaigns carried out this year:** #100DaysOfGovernment, #UNCCDCOP14 #Gandhi150, #GuruNanak550, #IISF2018 #IISF2019, #IFFI2018, #IFFI2019, #EkBharatShreshthaBharat, #LokSabhaElections2019 #ItMatters Meme campaign, #KumbhMela

Campaign, #INSPIREAwards #MANAK campaign

### E. Media Outreach Programme and Media coverage for Special Events

The objective of the media Outreach Programme is to disseminate information about the flagship schemes/programmes of the Government by organizing Media Interactive Sessions at national, regional and local (district) levels. Press tours are also undertaken under this scheme to showcase success stories of various flagship programmes.

Vartalaaps (workshops for Rural media) are conducted at regional/local levels to create awareness about Government policies and programmes at grassroot level.

### F. Information Dissemination during Election

PIB provides an effective interface between the Election Commission of India (ECI) and Media. To provide information of past General Elections and Assembly Elections, PIB releases the "Reference Handbook for General Election" as also Handbooks on Assembly Elections just after the announcement of election schedule by the Election Commission of India. In addition, during the run-up to elections, election related information is provided to media on regular basis through backgrounders and factsheets. To facilitate the coverage of Polling & Counting process during General Elections of Lok Sabha and various States Assemblies, PIB issues



Media workshop organised by PIB Aizawl on 20th September 2019 at Aizawl.

authority letters on behalf of ECI to National & International media persons based at New Delhi and also disseminates trends/ results on counting day on real time basis through its special website by obtaining counting data from the Election Commission of India & the National Informatics Centre.

## V. Feedback Unit

One of the important functions of the Press Information Bureau is to keep the Government informed of public perception about government policies and programmes as reflected in media. The feedback reports prepared by the PIB include inputs from the National English and Hindi dailies published from the capital, inputs from Regional language newspapers as sent by the Regional/Branch offices of the PIB, inputs from TV news channels, web media and magazines. PIB Officers provide feedback to their respective Ministries and Departments.

As part of the Special Services, the Feedback Cell in PIB prepares Daily Digests and Special Digests based on News Stories and Editorials from National as well as Regional dailies and periodicals for the use by Ministries. **From 1<sup>st</sup> April to 5<sup>th</sup> November, 2019, nearly 151 Digest & more than 30 Special Digest were sent and approx. 2140 SMS Alerts/Mails were sent to PMO, Officers in charge for media management for various Ministries.**

## VI. Accreditation System

Press accreditation is granted to media representatives including members of the foreign media at the headquarters of Press Information Bureau, New Delhi. An online system of press accreditation was operationalized in the year 2010 which is continuously updated to keep up with the increasing number of request for accreditation. **About 354 accreditation cards were issued from 01/04/2019 to till date for the journalists residing in Delhi & NCR.**

### Journalist Welfare Scheme (JWS)

A scheme of providing financial assistance to journalists and their families facing acute financial hardship on account of serious

ailments and death of journalist is being implemented by PIB which provides for one time ex-gratia relief on urgent basis. The amount of such assistance up to Rs.5 lakhs is extended to the families of deceased journalist or in case of his permanent disability. Assistance is also extended to journalists in case of major ailments like cancer, renal failure, heart ailments etc. or in case of accidents requiring hospitalization. **An amount of Rs. 90,25,447/- has been disbursed under JWS till date for the financial year 2019-20.**

### International Films Festival of India

The Press Information Bureau was part of the IFFI team which handled media accreditation, facilitation and press conferences at Media Centre at the Venue of 49<sup>th</sup> International Films Festival of India (IFFI)-2018 held in Goa. **A total of 508 media persons were accredited for covering IFFI 2018.** Arrangements for media facilitation for coverage of 50<sup>th</sup> edition of IFFI have begun. **Till date 212 media persons have been accredited for the coverage of IFFI-2019.**

## VII. Control Room in Emergencies

PIB has a News Room/ Control Room which is operational 365 days round the year to meet challenges emerging out of any eventuality. Arrangements for holding Press Conferences at short notices and simultaneous webcast through PIB Centres across the country are also kept in a state of readiness to handle any sudden development and unexpected situation even after 9.00 PM. The Control Room functions on 24X7 basis during emergencies and times of crisis. The important news channels are monitored and senior personnel are kept informed of latest developments, misreporting of the facts etc. for timely media intervention.

## VIII. Initiatives during 2019-20

PIB took the following initiatives during the period:

- a) Infographics on various initiatives and achievements of the Government have been developed, which gives out the information in a compact and appealing manner.

The response to these infographics has been encouraging as is evident from the higher engagement rates of the public to this content, as compared to the average engagement rate for regular text-based content.

- b) PIB Officers in charge of communication of various Ministries of the Government of India have begun to share official updates, using official PIB- authorized Twitter Handles.
- c) All press conferences held at PIB Hqrs are now live-streamed on Facebook, Twitter, and on PIB's YouTube channel.
- d) PIB held a special workshop Misinformation & fact checking in association with Google in May 2019 to better equip our officers in leveraging the internet to spot and quell misinformation.
- e) The Press conference room in National Media Center has been completely renovated and is now finally on UPS backup.

#### **IX. Office Automation**

PIB undertook several measures for office automation such as:

1. Initiated steps to set up a Counter-Misinformation Unit (CMU) within PIB to combat misinformation, fake news and carry out fact check of stories on social media
2. Initiated steps for Design of Visual Identity (Logo) & Tagline for Press Information Bureau by National Institute of Design
3. All the Press releases, features and backgrounders issued by Government of India have been digitized and it is available on PIB's website.
4. Procurement of item/ service through GeM Portal.
5. Human Resource (HR) support deployed for IT operations of PIB Hqrs and Zonal/ Regional Offices through BECIL.
6. Social Media Outsourcing for both

Graphics and analytics for PIB Hqrs and Zonal/Regional Offices through BECIL.

7. Successfully running PIB's Multilingual Website and its App on Android and IOS for journalists.
8. Continuous up-gradation of equipment at Hqrs. & Zonal/Regional Offices.

#### **X. Major Activities undertaken by PIB during 2019-20**

##### **a) Ek Bharat Shreshth Bharat:**

- An article each from the regional offices in the paired states were exchanged and published in the regional newspapers. Inputs on EBSB from officers at Headquarters were also sent to Regional offices.
- The Social Media Cell of PIB has provided extensive visibility to the event by posting pictures and videos on various social media platforms like Twitter, Facebook and YouTube. There have been 1.18 million organic impressions of 33 Tweets in English. Meanwhile the 20 Hindi Tweets garnered nearly seventy thousand impressions. Total posts on Facebook were 80 which have had 162573 views so far. The two live videos on YouTube got 15395 views. The posts on Instagram have got nearly 2 lakh views.

##### **b) Rashtriya Ekta Diwas**

The main event took place at Sardar Sarover Narmada Dam Project, graced by Hon'ble Prime Minister. The Birth Anniversary of Sardar Vallabhai Patel was observed as the '**Rashtriya Ekta Diwas**' (National Unity Day) on 31<sup>st</sup> Oct, 2019. PIB provided wide publicity to the activities undertaken by different Ministries/Department on Rashtriya Ekta Diwas, across the country in print electronic and social media platforms. PIB also coordinated with BOC, AIR, DD and other media units for multiplier publicity effect.

##### **c) 5<sup>th</sup> International day of Yoga**

Nationwide publicity was organised for 5th International Day of Yoga (IYD) conducted in

Ranchi on 21st June 2019. Wide pre-publicity was given to the event by way of backgrounder briefings, teaser videos, booklets on Yoga etc. Press Releases and photographs were also issued on PIB website. Wide publicity was provided to major events at Headquarters and Regional level through print, electronic and

Social Media.

**d) Swachhta Hi Seva campaign**

Ministry of Drinking Water and Sanitation had launched 'Swachhata Hi Seva' campaign on 11<sup>th</sup> September 2019, during which



*The Prime Minister, Shri Narendra Modi practising Yoga in a Mass Yoga Demonstration, on the occasion of the 5th International Day of Yoga 2019, at Ranchi, Jharkhand on June 21, 2019.*

the entire country has been mobilized for undertaking Swachhata and phasing out of single use plastic. PIB had provided wide publicity to the activities related to 'Swachhata Hi Sewa' in print, electronic and social media platforms.

**e) Economic Survey and Union Budget 2019-20**

Extensive publicity was arranged for the Economic survey and Union Budget 2019-20 presented on 5<sup>th</sup> July 2019 by Union Finance Minister. As soon as the budget speech was over, all press releases and infographics prepared by PIB team were immediately uploaded on the PIB website. The Budget speech and related documents were also

uploaded on PIB website in order to facilitate the media especially the regional media across the country. The infographics, press releases and analysis were also disseminated using twitter, Facebook and other social media platforms.

**f) Chandrayaan-2 Launch**

Wide publicity was given to launch of Chandrayaan-2 from Sriharikota on 22<sup>nd</sup> July 2019. India's GSLV MkIII-M1 successfully launched 3840 kg Chandrayaan-2 spacecraft onto an earth orbit. Media registration for Indian, international and regional media was done in coordination with PIB Chennai. All PIB regional offices were sent communication by PIB (Coordination Unit) HQs to send

nominations for launch from their respective centers.

#### g) **Repeal of Article 370**

Press releases on the abrogation of Article 370 were disseminated widely. A **comprehensive feedback system** was put in place to collect information on what the regional press was saying on the issue. All **regional/branch offices** of PIB scanned the newspapers, and collated the gist of stories and sent feedback to Headquarters everyday by 6:30 am and the **Nationwide media feedback was compiled by 7 am every morning**. This report was further sent to the Ministry as critical inputs for monitoring of the situation. The report was further updated during the day with focus on critical news items.

#### h) **73<sup>rd</sup> Independence Day**

The PM's address was **transcribed and translated** into regional languages. It was **widely disseminated** through regional/branch offices of PIB. Special graphics were made and uploaded on social media platforms. 80 tweets gained **1.4M impressions**. **LIVE streaming** of celebrations was done on social media apart from Promo video for pre publicity, **LIVE tweets** of pictures and video bytes of PM's speech.

#### i) **Launch of FIT India movement**

PM launched FIT India movement on 29<sup>th</sup> August 2019. PIB coordinated with regional/branch offices for wide coverage. Press release and photos were issued. Event got excellent coverage in print media along with electronic and digital publicity. 22 tweets were done which gained 808K impressions. LIVE streaming of launch was done on PIB social media apart from promo video for pre-publicity, LIVE tweets of picture and video bytes of PM and Sports Minister Kiren Rijiju.

### **XI. Plan Performance 2019-2020**

During the year 2019-20, PIB is concerned with two Central Sector Schemes viz :

- (a) Development of Communication and Information Dissemination and
- (b) Media Infrastructure Development

Programme (MIDP)

#### (a) **Development of Communication and Information Dissemination (DCID) Media Outreach Programme and Publicity for Special Events.**

Media Outreach Programme and Publicity for Special Events is a sub-scheme under the Ministry's umbrella scheme DCID. The scheme has the following components:

- a. Media Interactive Sessions (Nation and Regional Editors Conferences and Vartalaaps)
- b. Press Tours
- c. HR / Admn Support and Translation of PM's Speeches / Messages
- d. Publicity for Special Events (IFFI/PBDS)



*Regional Conference, North East zone & Kolkata Regional held at Guwahati on August 23-24, 2019*

- i. Under the component 'Media Interactive Sessions', PIB organizes National (Social/ Economic) Editors' conferences inviting the Editors / Journalists from all over India. Average expenditure is around Rs. 30 lakhs. Whereas in Regional Editors' Conferences, the Journalists from a particular Region are invited to participate. Average expenditure for regional conference is around Rs 15 lakhs. This year, the target of conducting three regional conferences has been completed.
- ii. Media Conclave with Journalists from rural background and small towns (Vartalaaps) are organized at district



Human Resources for IT Operations and for Social Media Platform at PIB Hqrs. and Regional Offices for setting up a Counter-Misinformation Unit (CMU) within PIB to combat misinformation, fake news and carry out fact check of stories on social media. The RE 2019-20 requirement for the component 'Swachhta Action Plan' has been proposed to be retained at BE 2019-20 level i.e. Rs. 1.20 crores.

### BUDGET FIGURES – 2019-2020

I	1.	B.E. 2019-2020 (Category-I Establishment Expdr.)	Rs. 8932.00 lakhs
	2.	R.E. 2019-2020 Category-I Establishment Expdr.	Rs. 9374.50 lakhs
II	1.	B.E. 2019-2020 (Central Sector Schemes)	Rs. 1080.00 lakhs
	2.	R.E. 2019-2020 (Central Sector Schemes)	Rs. 1192.00 lakhs
Actual Expenditure			
III	1.	Category-I Establishment Expdr.	Rs. 4589.82 lakhs (upto September, 2019)
	2.	Central Sector Schemes	Rs. 342.63 lakhs (upto September, 2019)

### PROGRESSIVE USE OF OFFICIAL LANGUAGE HINDI IN PIB HEADQUARTERS

All possible efforts are made towards the progressive use of official language Hindi in Press Information Bureau, HQ for the observance and implementation of the various orders and instructions issued by the Department of Official Language including targets fixed in the Annual Programme under the Official Language Act, 1963 (as amended in 1967) and the Official Language Rules, 1976 (as amended in 1987).

The Official Language Implementation Committee (OLIC) under the chairmanship of PDG(M&C) is constituted in PIB, Hqrs which monitors the status of the implementation of Official Language Policy of the union in bureau office through its quarterly meetings. The website of PIB is available bilingually (Hindi & English).

Hindi Pakhwada-2019 was organized successfully in this Bureau from 01<sup>st</sup>-15<sup>th</sup> September, 2019. During Pakhwada various Hindi competitions like Hindi Essay writing, Translation, Noting & Drafting, General Hindi Knowledge, Hindi Typing, Hindi Extempore speech and Hindi dictation competition for MTS were organized. Officers/officials of HQ participated actively in these competitions and won various prizes.

### Vigilance Section

The updated information in respect of Vigilance Section of PIB for the year 2019-20 is as under:

#### i. Implementation of the Judgment/ Orders of CATs

S. No.	Media units/ Section	No. of orders received from CAT for the year 2019-20	No. of the judgments/ orders implemented during 2019-20
1	2	3	4
1.	PIB (Vigilance Section)	Nil	Nil

#### ii. Grievance Redressal Mechanism

Shri S. N. Choudhary, Director(M&C), PIB has been designated as Staff/Public Grievance Redressal Officer and all the application received with respect to the same have been dealt in a time bound manner.

#### iii. Women Welfare Activities

Internal Complaints Committee (ICCs) have been constituted in PIB (Hqrs.)/Regional/Branch Offices of PIB for redressal of grievances

of the woman staff members as per the guidelines and norms laid down by Hon'ble Supreme Court in matter relating to sexual harassment at work places which has been

included in the CCS (Conduct) Rules, 1964 under Rule-3C. Recently, ICC has been reconstituted in PIB (Hqrs.). The composition of the Committee is as under:

S.No.	Name	Designation	Telephone
1.	Ms. Shruti Patil, Director	Chairperson	23388517/ 23488364
2.	Ms. Punitha S., Dy. Director	Member Secretary	23386977/ 23488050
3.	Shri Himank Kothiyal, Asstt. Director	Male Member	23488122
4.	Ms. Madhu Bala Mathur, Dy. Director	Member	23385388
5.	Ms. Sonali Dutta, Section Officer	Member	23381137
6.	Ms. Suhasini Dharmarha, Psychologist	Outside Member	91-8826177144

### Vigilance Cell

#### (1) Details of Vigilance set up for the Organization at Headquarters and in field offices:

Vigilance set up of PIB is functioning under the overall supervision of the Principal Director General (M&C) who is assisted by Vigilance Officer (at the level of ADG(Vig.), Deputy Director (Vig.) and other subordinate staff. Authority and responsibilities in respect to Vigilance matters have been delegated to the Head of Regional Offices also. To deal with the Vigilance matters in respect of Regional/Branch Offices of the Bureau, there is one post of Administrative Officer in the Regional Offices to assist the Regional Heads in dealing with such matters. Guidance and instructions are provided to the Regional Offices from time to time.

#### (2) Preventive Vigilance activities under taken during the period -

(i)	Number of regular inspections and surprise inspections conducted during the period.	Nil
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#### (3) Surveillance and detection activities during the period:

(i) Details of the areas selected for keeping surveillance:

The sections namely General, Press Relation Section, NMC Cell and Office

Automation Section of the Bureau are earmarked for surveillance. The staff working in these sections is considered sensitive. The Officers/ staff working in these sections are rotated time to time.

(i)	Number of persons identified for being kept under surveillance	Nil
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#### (4) Punitive activities (Number to be indicated against 4(i) to (x) where the appointing authority is other than President):

(i)	Number of complaints/references received during the period	08
(ii)	Number of cases in which preliminary inquiry was conducted	Nil
(iii)	Number of cases where preliminary inquiry reports were received.	Nil
(iv)	Number of cases in which charge sheets for major penalty were issued	Nil
(v)	Number of cases in which charge sheets for minor penalty were issued	Nil
(vi)	Number of persons on whom major penalty was imposed.	Nil
(vii)	Number of persons on whom minor penalty was imposed.	Nil
(viii)	Number of persons placed under suspension	Nil

(ix)	Number of persons against whom administrative action such as issuance of warning etc. was taken	<b>Nil</b>
(x)	Number of persons prematurely retired under relevant provisions of rules	<b>Nil</b>

In this context, it is also mentioned here that the departmental Inquiry in respect of three complaints received earlier is being conducted which is underway

### **Right to Information Act, 2005 Related Matters**

Admn. I Section of PIB has been nominated as nodal section for RTI related matters in PIB (HQ). CPIOs and Appellate Authorities have been designated to provide information to citizens seeking information under the RTI Act as per the instructions of DOP&T.

PIB HQ has already completed the obligations under Section 4 (b) (i) and 4 (ii) which deals with suo-moto disclosure of all information held by the Public Authority and uploading the same in the public domain through its website. Quarterly Report giving the figures of Applications/ Appeals received, rejected, transferred is uploaded on the CIC's website regularly within stipulated time limit under the RTI Act' 2005.

### **Activities of Hindi and Urdu Units**

Main activities of Hindi and Urdu Units consist of preparation of daily press roundup that includes English translation of headlines and editorials of Hindi/Urdu dailies, Hindi/Urdu translation of Press Releases, Features, Backgrounders, President, Vice President, Prime Minister and Home Minister's speeches and translation and vetting of manuals and booklets etc. Both Hindi and Urdu Units has issued 8532 press releases & backgrounders in Hindi and Urdu for the period from 1<sup>st</sup> April, 2019 to 5<sup>th</sup> November, 2019.

## **Photo Division**

### **I. Introduction**

Photo Division, Press Information Bureau

mandated to provide visual support through photo coverage of the varied activities of the Government of India. Established in October 1959, it is perhaps the only organization in the country which has a rich repository of about more than 10 lakhs of negatives/transparencies preserved in digital format, beginning from the Pre-Independence era to the present day. Thus Photo Division plays a significant role in production and storage of still photographs which are of immense historical value.

The Photo Division covers about 4500-5000 news and features assignments approximate in a year. The photographs are also available for sale to the general public as per approved rates.

On the occasion of completion of 50 years of its existence in the year 2010 the Division introduced National Photography Awards. Over the years the annual awards have fulfilled the twin objectives of promoting the art of photography and preserving through visual documentation the various aspects the country like art, culture, heritage, life of people, society, traditions etc. through the eyes of amateur and professional photographers of the country.

### **II. Functions of Photo Division**

The major function of the Photo Division is to document photographically the socio-economic and political milestones of the country and to further disseminate and archive the images. The specific functions include:

1. Provides visuals (stills) to the media units of the Ministry of Information & Broadcasting for further dissemination to the media.
  - a) Press Photo Publicity of Press Information Bureau is completely supported by Photo Division.
  - b) DAVP 's Exhibition wing is supported by the Photo Division in preparation of life size prints and other photo related requirements
2. Provides special coverage (365 days & 24x7) to the Hon'ble Prime Minister of India. Extensive photo shoots are

undertaken of the Prime Minister's domestic and international engagements. Subsequently, special albums containing photographs of PM visits are prepared.

3. Providing and documenting of photo coverage for the offices of Hon'ble President Hon'ble Vice-President, Hon'ble Speaker, Cabinet Ministers and other important public events.
4. Provides support to the XP Division of Ministry of External Affairs in terms of extensive coverage of visiting VVIP's Heads of States/Governments. A special album containing the photographs of the visiting dignitaries is presented to them by the Division.
5. Undertakes special drive for North Eastern States by documenting photographically the developmental activities in the NE states.
6. Supplies photographs on payments basis to the non-publicity organizations, private publishers and general public as per the pricing scheme.

### III. Organisational Set Up

Photo Division is housed in Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi-110003. The Division is headed by Director (Photo Division) and is assisted by Deputy Director, Senior Photographic Officers, Photographic Officers, Administrative Officer and other technical and subordinate staff.

The total staff strength of the Division is 76 in number, against which only 37 are in position. A number of posts have been abolished during the period of ERC and also because of ban on direct recruitment. The single post of Accounts Officer also stands abolished.

The duties of Director, Deputy Director are both administrative and technical in nature whereas the duties of Sr. Photographic Officer, Photographic Officers and the other production staff are technical in nature. However due to non-availability of Administrative Officer/Accounts Officer, the Senior Photographic Officer and Photographic Officer are handling

the administrative work/DDO duties as well.

Further, the Senior Photographic Officers/Photographic Officers and senior technical staff members accompany the Vice-President, Prime Minister and other ministers for providing extensive photo coverage & photo publicity material of their visit within the country and abroad. The Photographic officers are also engaged in the proper documentation of the images thus enriching photo archives of the Division for the posterity.

### IV. Modernization of Photo Division

Efforts have been made to enhance the quality of services of the Photo Division by upgrading equipment like large format Inkjet photo printers for provision of life size prints for exhibitions, special digital photo printer for making back-to-back prints for preparation of VVIP album during the Plan scheme. Further, a high capacity server has been installed for archiving, indexing, cataloguing & retrieving of 8-10 lakhs of digital images.

### V. National Photography Awards

On the occasion of completion of 50 years of its existence in 2010, the Photo Division



*The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprise, Shri Prakash Javadekar paying floral tributes to Bodhisatva Babasaheb Dr. B.R. Ambedkar on his 64th Mahaparinirvan Diwas, at Parliament House Complex, New Delhi on December 06, 2019*

introduced National Photography Awards to encourage professional and amateur photographers of the country. Further this also promotes documentation of the nation's rich heritage, art and culture. The Division has presented twelve Life Time Achievement Awards so far to renowned photographers.

## VI. Synergy with other Media Units

Photo Division has evolved with the changing times to support the digital requirements of sister media units. The News Photo Network of the Division has been functioning on complete digital mode to avoid the delay in sending photographs to the Press Information Bureau and concerned stake holders. Digital camera equipment has been utilized with Laptop and V-data cards to transmit images digitally from venue itself for the coverage of assignments of Vice President, Prime Minister and visiting VVIP's. The Division caters to the requirement of life size digital inkjet images by DAVP for the exhibitions it puts up.

## VII. Annual Plan 2019-2020

During the 12<sup>th</sup> Plan Scheme of 'Media Infrastructure Development Programme' (MIDP), the Photo Division has implemented the sub- scheme "National Center of Photography (NCP) and Special Drive for North East Region". The objective of the scheme is to streamline the digital photo library utilizing the services of outsourced of library science professionals for scientific indexing and IT Professionals for

uploading of digital images on high capacity server and arriving purposes. This enables the Division to maintain and retrieve images from the archives.

Another significant part of the NCP is the conducting of National Photography awards annually. Apart from rewarding the iconic photographers of the country with the Lifetime Achievement Award, six awards are given away annually in the Amateur and Professional category. The Division has honored twelve numbers of renowned photographers of the country with Life Time Achievement Award till date.

The Division has initiated the process of 8th National Photography Awards to encourage the professional and amateur photographers all over the country.

## VIII. Important photo coverages undertaken this year

As part of its activities the Division, photo documentation of the various visits of the Hon'ble Vice President and the Hon'ble Prime Minister have been undertaken.

On completion of each visit Photo Division presented a colorful Album to the visiting dignitaries.

## IX. Production Figures

The number of assignments covered, images acquired, uploaded prints, albums prepared are as under:

1.	News and Features assignments covered	1453
2.	Images sent/uploaded in PIB website	5019
3.	Images uploaded in Photo Division website	5533
4.	Digital images acquired in house	259757
5.	Digital Print made/supplied	13212
6.	VVIP Photo Albums prepared	13

## X. Implementation of Raj Bhasha

Photo Division is actively involved in the implementation of the Raj Bhasha in its small

office in the Headquarter. Major number of files in the Accounts and Administration section are being handled only in Hindi. Division has taken up the major Hindi activities. During

the Hindi Fortnight in the month of September, 2019 a competition on General Knowledge in Hindi was organized.

## XI. Sanctioned Budget

(in thousands)

Year	Non-Plan	Plan	Expenditure	
			Non-Plan (October 2019)	Plan
2019-2020	45800	13300	Rs. 23668	2942

## XII. Annual Report of Vigilance Work for the Year 2019

1.	Details of the Vigilance set up for the organization in the Headquarters and in the field offices	There is no separate staff sanctioned for the work related to vigilance. However the seniors with the assistance to their subordinates are normally disposing such cases.
2.	Preventive Vigilance activities during the period: i. No. of regular inspection conducted during the period ii. No. of surprise inspections carried out during the period	4 2
3.	Surveillance and detection activities during the period i. Details of the areas selected for keeping surveillance ii. No. of persons identified for being kept under surveillance	All the areas where important productions are made None
4.	Punitive activities (No. to be indicated against 4(i) to (x) where the appointment authority is other than the President i. No. of complaints/references received during the period ii. No. of cases in which preliminary inquiry was conducted iii. No. of cases where preliminary inquiry report were received iv. No. of cases in which charge sheets for major penalty were issued v. No. of cases in which charge sheets for minor penalty were issued vi. No. of person on whom major penalty was imposed vii. No. of persons on whom minor penalty was imposed viii. No. of persons placed under suspension ix. No. of persons against whom administrative action such as issuance of warning etc. was taken x. No. of persons prematurely retired under relevant provisions of rules.	Nil Nil Nil Nil Nil Nil Nil Nil Nil

## **BUREAU OF OUTREACH AND COMMUNICATION (BOC)**

Bureau of Outreach and Communication (BOC) was set up on 8th December, 2017 by integration of erstwhile Directorate of Advertising and Visual Publicity (DAVP), Directorate of Field Publicity (DFP) and Song & Drama Division (S&DD). The Bureau aims at providing a 360 degrees communication solutions to the Ministries/Departments/Public Sector Undertakings (PSUs)/autonomous bodies. It acts as an advisory body to Government on media strategy. With 23 Regional Outreach Bureaus (ROBs) and 148 Field Outreach Bureaus (FOBs), BOC is engaged in educating people, both rural and urban, about the Government's policies and programmes to elicit their participation in developmental activities. This is ensured by the Bureau using different vehicles of communication viz. Print Media, Audio Visual, Exhibitions, Outdoor and New Media etc.

Branding of the Government as prime facilitator of people's empowerment and positioning of messages through Print, Audio-Visual, Outdoor, Digital Media to realize the same, is BOC's mandate. The Policy guidelines have been adapted in sync with emerging media scenario in order to maximize the reach of information dissemination.

Advertising and Visual Communication Division of BOC is the nodal division of BOC for dissemination of information about various schemes and policies of different Ministries & Departments of Government of India, Public Sector Undertakings (PSUs) and autonomous body.

It undertakes campaigns to inform and educate rural and urban people about the Government's policies and programmes through available vehicles of communication viz. Print, Audio Visual, Outdoor, Digital and New Media.

Folk Communication Division of BOC carries out inter-personal communication

through live media utilizing wide range of performing arts such as Drama, Dance-Drama, Composite-Programme, Puppetry, Ballets, Operas, Folk and Traditional Recitals, Mythological Recital and other Local Folk & Traditional Forms maximizing outreach of Policies, Programmes and Schemes of the Government. The main function is to create awareness and ensure emotional receptivity with the sense of belongingness and ownership.

Field Outreach Division undertakes direct and interpersonal communication programmes to create awareness amongst the masses, particularly in rural and semi urban areas. Regional Outreach Bureau (ROBs) and Field Outreach Bureau (FOBs) accordingly seek to empower people through information to enable them to avail the benefits from such programmes/schemes. It organizes ground activation and outreach programmes. Special Outreach Programmes (SOPs) are organized with the support of various stakeholders, viz. the State Government and local functionaries, society groups etc. As they are in the local language and at nearby venues, the impact of these communication programmes is more and it enables a greater understanding of the Government's schemes among the masses. These efforts are complemented by use of traditional and folk media and other conventional and non-conventional methods.

With integration of erstwhile DAVP, DFP and S&DD, programmes are increasingly organized in integrated manner with special outreach and folk components together. These Integrated Communication and Outreach Programmes (ICOP) aim at leaving a greater impact ensuring behavioural change and creating stakes in developmental process.

The BOC has been instrumental in creating awareness amongst masses on socio-economic themes, seeking their participation in developmental activities and for the eradication of many social evils and dogmas. All possible channels of communication have been leveraged to reach out to the people, ranging from advertisements to street plays to door-to-door interactions making a paradigm shift from standalone and isolated advertising

to 360 degree holistic campaign.

### “Highlights of the Year”

Sl. No.	Themes	Month
1.	Booklet titled “A Splendid Start- Big Promises Delivered, Bigger Expectations Triggered #6MonthsOfIndiaFirst”	December, 2019
2.	Commemoration of 150th Birth Anniversary of Gandhi Ji, Half page print advertisement was carried across the country on 2 <sup>nd</sup> October, 2019	October, November & December 2019
3.	Commemoration of 550th Birth Anniversary of Sri Guru Nanak Dev Ji	November, 2019
4.	IFFI@50: Glamorous advent of Golden jubilee of IFFI 2019	November, 2019
5.	Booklet titled “Howdy Modi”	November, 2019
6.	Global outreach through exhibition on Mahatma Gandhi during London Book Fair, Abu Dhabi International Book fair 2019 and Frankfurt Book fair 2019.	London- March, 2019 Abu Dhabi- April, 2019 Frankfurt- October, 2019
7.	National Unity Day	October, 2019
8.	Booklet titled “Fifty Days of Modi Government Decisive and Directional”, “75 days of Modi 2.0 Government- Clear Intentions Decisive Actions” and “Furthering India’s Development-100 Days of Bold Initiatives & Decisive Actions”	July, 2019 August, 2019 September, 2019
9.	Jal Shakti Abhiyan	September, 2019
10.	Booklet titled “Chandrayaan 2”	September, 2019
11.	Book: “Listening, Learning & Leading” on Vice President Shri M. Venkaiah Naidu.	August, 2019
12.	Regional Conference of North-East Zone and Kolkata Region	August, 2019
13.	A movement from isolated scheme/Ministry centric advertisements to theme zero budget communication campaigns resulting in adoption of holistic approach for common branding for the Government of India, more synergy and lesser redundancy in outreach and optimum utilization of resources	Since June, 2019
14.	Half page print advertisement was carried across the country on Independence Day	15 <sup>th</sup> August, 2019
15.	Celebration of International Day of Yoga	June, 2019
16.	Celebration of World Environment Day	June, 2019
17.	Desh Ka Mahatyohar (General Election 2019) Campaign	April, 2019
18.	All India Comprehensive Print Media Campaign on provisions of historic Citizenship Amendment Act.	December, 2019

### Important Activities:

- To inform people about various provisions of historic Citizenship Amendment Act. Print advertisements were carried out in Hindi, English, Urdu and other Indian languages across the country. Region specific campaigns were run in order to address the apprehensions and counter misinformation.

### Global Outreach:

- 2019 was a seminal year for BOC in terms of global outreach. International Exhibitions were organized focusing on the theme “Brand India on Rise” at the sidelines of Book Fairs in Frankfurt, London and Abu Dhabi. The exhibitions made use of latest state of the art technologies and featured social, cultural and scientific steps taken by India in past few years to give rise to “New India”.

### 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi

- Commemorating the 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi, Bureau of Outreach & Communication (BOC) organized series of Interactive Digital Exhibitions across the country from 2<sup>nd</sup> October, 2019 onwards.
- Three Large Scale Interactive Digital Exhibitions were organized at Delhi, Guwahati and Rajkot.
- **Delhi, 2nd October:** Minister of Information & Broadcasting and Forest, Environment & Climate Change, Shri Prakash Javadekar inaugurated the exhibition “Swachh Bharat, Sashakt Bharat-Bapu Ke Sapno Ka Bharat” on 2<sup>nd</sup> October at India Gate, Delhi. Minister of Petroleum and Natural Gas and Minister of Steel, Shri Dharmendra Pradhan and Minister of Tourism, Shri Prahlad Singh Patel were also present on this occasion. The five days exhibition concluded on October 6th, 2019.
- With the help of technology driven tools, the exhibition showcased the life of Bapu through interactive display boards



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar and the Union Minister for Petroleum & Natural Gas and Steel, Shri Dharmendra Pradhan at the inauguration of a Bureau of Outreach & Communication (BOC) exhibition at the Paryatan Parv-2019, in New Delhi on October 02, 2019. The Minister of State for Culture and Tourism (Independent Charge), Shri Prahlad Singh Patel and the former Secretary, Ministry of Information & Broadcasting, Shri Amit Khare are also seen.*

and screens. In addition, through some of the innovative tools like Augmented Reality, Virtual Reality, 3-D Holograms and Simulations etc. the experience of the exhibition was enriching for the visitors. The exhibition also encompassed a model of ‘Swachh Gram’ based on the ideology of Bapu on the lines of ‘Bapu Ke Sapnon Ka Bharat’.

- **Guwahati:** A seven-day Mega Interactive Digital Exhibition on 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi was organised at Sonaram High School playground from October 14<sup>th</sup>, 2019 to October 20<sup>th</sup>, 2019 by Regional Outreach Bureau, Guwahati under the aegis of Bureau of Outreach & Communication (BOC), Ministry of Information and Broadcasting.
- Hon’ble Governor of Assam, Prof. Jagdish Mukhi, inaugurated the Mega Event on October 14<sup>th</sup>, 2019. The week long Mega Multimedia Interactive Exhibition was first of its kind in the entire North Eastern region covering an area of 10,000



*Digital Exhibition on 150th Birth Anniversary of Mahatma Gandhi organized by Regional Outreach Bureau, Guwahati under the aegis of Bureau of Outreach & Communication (BOC)*



*The Governor of Assam, Prof. Jagdish Mukhi visiting the Mega Multimedia Interactive Exhibition on 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi, organised by the Regional Outreach Bureau, Guwahati under the Ministry of Information and Broadcasting, at Guwahati, Assam on October 14, 2019.*

sq. ft. The exhibition depicted some of the objects and possession of Mahatma Gandhi along with some rare pictures of Gandhiji's visit to various places in Assam. In the exhibition, the handwritten letters of Gandhiji, rare pictures of his life and stay in South Africa, flip book, a complete timeline of Mahatma Gandhi were also showcased.

- **Rajkot:** The Regional Outreach Bureau (ROB) Ahmedabad organised seven-days Multimedia Exhibition on 150th birth anniversary of Mahatma Gandhi in Rajkot, Gujarat from October 12, 2019 till October 18, 2019.

- An advertisement was issued on 2<sup>nd</sup> October, 2019 (half page) on the eve of Birth Anniversary of Mahatma Gandhi.
- Sixteen Medium Scale Interactive Digital Exhibitions on Bapu were organized in the month of October and November, 2019 at Karimnagar, Katra, Porbander, Chandigarh, Vijayawada, Madurai, Manipal, Muzaffarpur, Siliguri, Gorakhpur, Haridwar, Bokaro, Cuttack, Sagar, Raipur and Udaipur. The glimpses of the exhibition are as under:



*Exhibition at Chandigarh, inaugurated by Shri VP Singh Badnore, Governor, Punjab*



*A view of the exhibition at Karimnagar*



*Visitors were taken through the life history of Mahatma Gandhi with the help of digital screens (Exhibition at Katra Vaishno Devi)*



*Exhibition at Porbandar*



*Students enjoying Augmented Reality (AR), Raipur*



*Cultural programme organized during the exhibition at Udaipur*



*Hon'ble Judge of Madurai Court enjoying digital jigsaw puzzle*



*A view of the exhibition in Manipal*



*A view of the exhibition in Siliguri*



*The view of the exhibition at Haridwar*



*Young students visited the exhibition in Cuttack*



*Students enjoying the AR at the exhibition in Bokaro*



*Guests and visitors taking a look around the exhibition at Gorakhpur*



*Teachers and students enjoying VR experience during the exhibition at Sagar*



*A view of the exhibition from the outside in Vijayawada*



*Digital Interactive Exhibition on the life and philosophy of Mahatma Gandhi at Itanagar*

## **Nagaland**

- Chief Minister of Nagaland, Neiphiu Rio inaugurated the Digital Interactive Exhibition organized by Bureau of Outreach

and Communication commemorating the 150th Birth Anniversary of Mahatma Gandhi at the Hornbill Festival in Kisama near Kohima, Nagaland from December 1<sup>st</sup> to December 10<sup>th</sup>.

## Wardha



*Digital Interactive Exhibition on the life and philosophy of Mahatma Gandhi*



*Students visiting the exhibition*

### **The paradigm shift in communication strategy**

Year witnessed paradigm shift in communication strategy i.e. from isolated scheme/Ministry centric advertisements to theme based low cost communication campaigns resulting in adoption of holistic approach for common branding for the Government of India, more synergy and lesser redundancy in outreach and optimum utilization of resources.

#### **ADVANTAGES**

- **Common Branding for GOI**

The present communication strategy projects welfare measures as separate standalone entities. With Thematic Integration of campaigns, Government interventions appear more comprehensive and holistic. Government thereby is projected as a cohesive entity.

- **Holistic approach for a better impact**

Government interventions when communicated in a holistic manner tend to be comprehended better by beneficiaries and therefore, enable better utilization. This enhanced the understanding of beneficiaries towards the schemes and programmes. Further, thematic campaigns, by presenting interventions as comprehensive solutions and resulted in a more effective connect with people.

- **More synergy, lesser redundancy in campaigns and outreach**

At present, there is often duplication of messaging. Thematic campaigns enabled entities that have been following separate strategies to converge and form a **common communication strategy**.

- **Optimum utilization of resources**

The present approach to communication and outreach proceeds in silos. This in turn often leads to inefficient deployment of resources. With thematic campaigns, better planning was possible through concerted efforts which resulted in optimum utilization of resources.

- **Better monitoring and supervision of campaigns**

Thematic campaign makes it **easier to track and evaluate the effectiveness of the strategies** employed. This also enables **easier course corrections and modifications**, if found necessary.

### **550th Birth Anniversary of Sri Guru Nanak Dev Ji**

#### **Digital Interactive Exhibitions & Sound & Light:**

- 12<sup>th</sup> November, 2019 marks the 550th birth anniversary of Sri Guru Nanak Dev Ji. On the occasion of the 550<sup>th</sup> Birth Anniversary of Guru Nanak Dev Ji, Bureau

of Outreach and Communication (BOC) successfully organised a Sound & Light Show. Interactive Digital Exhibitions were also organised across the country. The goal was to convey his teachings, morals and the way of his life to our youth and the people of our country irrespective of social status, gender, cast and religion, so that they can be a part of this grand celebration through interactive digital content, displays, AVs, projection mapping, VR, and other engaging activities.

### Exhibition at Sultanpur Lodhi

- Highlighting the three prime teachings of Guru Nanak Dev Ji, 'Kirat Karo, Naam Japo, Vand Chakko' in a 3D revolving theatre had become the centre of attraction in Sultanpur Lodhi. Various



- The 7 multi-media exhibitions categorized into **large-scale and small-scale exhibitions** were also organized. Large-scale exhibitions took place in Patna and Nanded whereas small-scale exhibitions were organized in Kullu (Himachal Pradesh), Jammu (J&K), Naigaon (Assam) and Varanasi (UP) along with a **Sound & Light Show** in Amritsar highlighting his life stories from October to November 2019.

illustrations related to the Sikh Guru's life had been displayed at the exhibition using technologies such as Augmented Reality and Virtual Reality, hologram and 3D picturisation.

- Giving a live experience of the Langar Sewa using technology, two 'VR Langer' play stations had been installed in the exhibition, which gave 3D exposure of the 'Langar sewa to visitors. The exhibition was inaugurated by Shri Prakash Javadekar, Minister of Environment, Forest and Climate Change and Minister of Information and Broadcasting in the gracious presence of Smt. Harsimrat Kaur Badal, Minister of Food Processing Industries.

The glimpses of the exhibition are as under:



- The whole ambience was created as a replica of 'Pind Babe Nanak Da' Rai-Bhoi-Di-Talwandi, the village where Guru Nanak was born in 1469, to take people close to his life. A thematic kitchen area was set up with a screen, playing AV made on the popular 'Shabad' on Shri Guru Nanak Dev ji along with some clay pots to add to the village ambience.
- A rotating 'Ek Onkar' covered with acrylic box, was installed to give the ambience a

dynamic look. A life size wooden finished **Digital Tree** with hanging in-lit boxes, displaying different *Sakhiyan* of Shri Nanak Dev ji which also became a selfie point. **Large LED screens** showcased the Birth, Youth, and Life Journey of Shri Guru Nanak Dev ji through audio-visual in Punjabi along with Hindi subtitles.

- A quarter page colour advertisement was issued in dailies on 12th November towards the commemoration of 550th Birth Anniversary of Sri Guru Nanak Dev Ji.
- A half page colour advertisement was released on the opening of Kartarpur Corridor detailing the initiatives of Government of India to facilitate pilgrimage to Kartarpur.

#### **IFFI@50: Glamorous advent of Golden jubilee of IFFI 2019**

- On the occasion of golden jubilee of IFFI2019, Bureau of Outreach and Communication (Regional Outreach Bureau, Pune) in association with the National Film Archive of India, organized an interactive digital exhibition 'IFFI@50'. The exhibition was inaugurated by Secretary, Ministry of Information and Broadcasting Shri Amit Khare.
- The exhibition covered a total of 20,000 sq. ft. of the space at Darya Sangam, Near Kala Academy, Panaji Goa, tracing back the beautiful journey of International Film Festival of India since 1952 edition. Merriments of the exhibition continued for 8 days from 21st November till 28th November 2019.
- BOC printed 3 books, 'Catalogue on International cinema for 50th IFFI', 'Catalogue on Indian Cinema for 50th IFFI', 'IFFI handbook', on the occasion of 50th edition of IFFI.

#### **Run for Unity & Birth Anniversary of Sardar Vallabhbhai Patel:**

- Nation celebrated Birth Anniversary of Sardar Vallabh Bhai Patel as National

Unity Day (Ekta Diwas) on 31st October, 2019. Run for Unity campaign was organized across the country. To create awareness among the masses and to ensure maximum participation, Print, Audio Visual and Outdoor Publicity advertisements were released.

- Advertisement on the theme "Run for Unity- अब दौड़ेगा इंडिया लक्ष्य की ओर" was designed by BOC. The advertisement was released in various newspapers on 29th October, 2019.
- Advertisement on the theme "राष्ट्रीय एकता दिवस- आइये मनाते हैं भारत की एकता का पर्व" in Hindi and "National Unity Day- let us celebrate the festival of India's Unity" in English was designed by BOC and advertisement was released in various newspapers on 30th October, 2019.

#### **Historic Decision by Modi Government**

- Print Advertisement were designed and released in various newspapers on the decision taken by Government to regularize unauthorized colonies in the National Capital. The theme for the advertisement was "मोदी सरकार का अहम फैसला – दिल्ली के अवैध कॉलोनियों में रहने वाले लोगों को मिला मालिकाना हक।"
- Booklets on Howdy Modi covering the Howdy Modi event in Houston, USA was designed and printed by BOC.
- Booklet named "Furthering India's Development: 100 Days of Bold Initiatives & Decisive Actions" in English and "ऐतिहासिक जनादेश का सम्मान: कठोर परिश्रम और बड़े निर्णयों के 100 दिन" in Hindi was designed printed and distributed by BOC. The booklet was released by Hon'ble Minister of I&B on 7th September, 2019 in a Press Conference.
- E-versions of the booklet was also released and disseminated through mygov.in, Ministry of I&B's website as well as BOC's website. The booklet was further uploaded on the websites of all the Ministries w.e.f. 9th September, 2019 and remained there as leading page for 2 days.

- Regional Outreach Bureaus also organized exhibitions on completion of 100 days of Modi Government highlighting major achievements.
- BOC prepared, designed, printed and distributed a booklet “Jan Connect” on 75 days of Modi 2.0 Government. The booklet titled “Clear Intentions, Decisive Actions” highlighting its achievements was released by Information & Broadcasting and Environment, Forest and Climate Change Minister, Shri Prakash Javadekar on 28th August, 2019 at a function in New Delhi.
- A booklet on 50 days of Modi Government “Fifty days of Modi Government: Decisive & Directional” was designed and printed by Bureau of Outreach & Communications.
- The booklet emphasized on Budget 2019, Foundation for \$ 5 Trillion Economy, Marching Ahead from Day One, Promises Delivered, Modi Government’s Work Wins Global Praise, India Leading The Global Narrative and PM Modi at the G20- Wide Outreach, Futuristic Outcome. Copies of the booklet were printed in English &

Hindi each for distribution to the Member of Parliaments, Journalists and Opinion Makers.

- A separate booklet was also printed titled “5 Trillion Dollar Economy: The Target” spelling out the master plan of growth for 5 years.

### **Jalshakti Abhiyan**

- On the occasion of beginning of swachhata fortnight Hon’ble Union Minister of Information and Broadcasting Shri Prakash Javdekar flagged off a mobile exhibition mounted on a Bus specially designed and branded as ‘Jaldoot’ to spread awareness about the need for water conservation on 14<sup>th</sup> September, 2019 from Pune. The Exhibition on wheel travelled 8 identified districts and 27 Urban Local Bodies across Maharashtra during one month campaign. He also administered swachhata oath to the participants. HMIB also visited exhibition put up on Furthering India’s Development: 100 Days of Bold Initiatives & Decisive Actions at Collectorate Office.



*Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar flagging off ‘Jaldoot’, a travelling exhibition arranged by Regional Outreach Bureau, Pune*

- The exhibition consists of various Information Display Panels and Audio-Visual Components. Song and Drama wing of Bureau of Outreach and Communication's cultural troupes and artists travelling along the bus, created awareness about the Government's Jalshakti Abhiyan initiative.

### **Book on Vice President's Two Years in Office**

- The Bureau of Outreach and Communication published a book on Vice President Shri M. Venkaiah Naidu. The book titled "Listening, Learning &

Leading" chronicling the two years in office by Vice President was released by Home Minister Shri Amit Shah on 10th August, 2019 in Chennai at a function organised by Information and Broadcasting Ministry. The Vice-President and the Information and Broadcasting Minister Shri Prakash Javadekar were present on the occasion. The book captures the glimpses of the Vice President's 330 public engagements across the country in the last two years. The book also showcases the Vice President's feat as the Rajya Sabha Chairman in enhancing its effectiveness and promoting its efficiency.



*The Vice President, Shri M. Venkaiah Naidu receiving the first copy of the Book 'Listening, Learning & Leading' from the Union Home Minister, Shri Amit Shah, published by the Ministry of Information & Broadcasting, on the occasion of completing two years in office as the Vice President of India, in Chennai on August 11, 2019. The Governor of Tamil Nadu, Shri Banwarilal Purohit, the Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar, the Chief Minister of Tamil Nadu, Shri Edappadi K. Palaniswami, the Deputy Chief Minister of Tamil Nadu, Shri O. Panneerselvam and other dignitaries are also seen.*

### **Regional Conference of North-East Zone and Kolkata Region**

- A Regional Conference of North-East Zone and Kolkata Region was organized in Guwahati, Assam on 23rd and 24th August, 2019. Shri Amit Khare, Secretary, Ministry of Information & Broadcasting and Shri Vikram Sahay, Joint Secretary,

M/o I&B, Shri Satyendra Prakash, DG, BOC, Shri L R Vishwanath DG, North East, and other senior IIS officers in the region including officials of the various departments of Information and Public Relations in the Northeast region states attended the meeting. The conference deliberated on how

officers of both the Centre and the State governments can converge and maintain close co-ordination for effective delivery of communication services.

### Celebration of International Day of Yoga on 21st June, 2019

➤ On the occasion of 5th International Day of Yoga Hon'ble Prime Minister Shri Narendra Modi participated in the function organized at Prabhat Tara Maidan, Ranchi. On the sidelines of the Prime Minister's participation in Yoga Day celebration at Ranchi, Bureau of Outreach and Communication organized 5 day Yoga

Exhibition at Vidhan Sabha Ground from 20th to 24th June 2019. The exhibition was inaugurated by the State's Health and Family Welfare Minister Shri Ramchandra Chandravanshi. 5 days digital exhibition on yoga was a point of attraction during entire period for the people of Ranchi. Rush of students and youths was seen for the exhibition. Different programmes and functions were organized on 21st June at Bureau of Outreach and Communication, Headquarter and other Regional Outreach Bureaus also.

➤ Activities carried out by different ROBs and FOBs is detailed as under:

Number of activities done by ROBs on the occasion of International Day of Yoga		
Exhibition	Yoga session	Other activities (Pre-publicity Programmes, Rally, Film Show, Quiz Contest, Painting Competitions, Cultural Programmes, Essay Writing, Seminar, Group Discussion)
<b>272</b>	<b>221</b>	<b>1692</b>

➤ In this exhibition, information was given about Yoga through digital mediums. History of Yoga along with the reason behind celebration of Yoga day on 21st June every year and ideology of Prime Minister Shri Narendra Modi was explained through the exhibition. In addition to

yoga, details of important schemes of the central government were also given in the exhibition. Along with this, views of Gandhiji and Sardar Vallabh Bhai Patel about Yoga were shown through questionnaires.



*Big fascia of Yoga Day exhibition at Vidhan Sabha Ground, Ranchi*



*Celebration of International Yoga Day at Ranchi*

### Yoga at BOC

➤ 5th International Day of Yoga was celebrated at BOC Hqrs. and Regional Outreach Bureaus (ROBs) and Field Outreach Bureaus (FOBs) across India. A mass yoga demonstration was held in

Soochana Bhavan, BOC headquarters on the occasion of International Yoga Day. All the media organizations located in Soochana Bhavan participated in this event with great enthusiasm. To showcase the importance of making Yoga

a part of everyone's life, an exhibition has also been put up in the premises of Soochana Bhawan. The Yoga sessions were conducted under the guidance



*ROB Chennai: Celebrations of 5th International Day of Yoga 2019 at Ved Bhavan Hall of Maharishi Vidya Mandir senior secondary school, Chennai.*

- A half page color advertisement in 200 newspapers and a quarter page color advertisement in 2018 newspapers across India was released on 20.06.2019 & 21.06.2019 to create awareness on 5th International Day of Yoga 2019.

#### **World Environment Day on 5th June, 2019**

- World Environment Day 2019 was celebrated on 5th June, 2019 at BOC Hqrs. and at Regional Outreach Bureaus (ROBs) and Field Outreach Bureaus (FOBs) across India. DG: BOC, in the presence of senior officers and staff of BOC undertook the initiative of plantation of saplings at the office premises near gate No. 2 of the Soochna Bhavan at 03:30 P.M.



*Plantation of saplings near Soochna Bhavan*

- One strip color advertisement titled 'Selfie with Sapling' on the occasion of World

of Yoga experts. The event witnessed participation of Shri Satyendra Prakash, DG, BOC, along with other senior officers, other staffs of BOC.



*ROB, Guwahati: A view of Yoga session at Soochna Bhawan, Chandmari on IDY organised by ROB, Guwahati.*

Environment Day 2019 was released in 68 newspapers across India.

#### **INDIAN CINEMA Exhibition:**

- The programme was organized in preparation of Golden Jubilee for Indian International Film Festival (IIFF), BOC organized an exhibition titled – INDIAN CINEMA on 28.05.2019 at Siri Fort Auditorium, New Delhi. The exhibition was inaugurated jointly by Mr. John Bailey, President of Academy of Motion Picture Arts & Science and Shri. Amit Khare, Secretary, Ministry of I&B. Film dignitaries, senior officers of I&B Ministry and media heads visited the exhibition and appreciated it.
- On the Sidelines of the visit of Mr. John Bailey, Directorate of Film Festival (DFF) organized an interactive programme and other activities. An exhibition with 80 display panels was organized by Bureau of Outreach & Communication.

#### **Desh Ka Mahatyohar Campaign**

- To create awareness among the general masses for their maximum participation in the General Election 2019, BOC run campaign across media viz. Print, Audio-Visual, Outdoor Media, New Media. The campaign continued during the entire

month of April, 2019 on one or the other platforms. These awareness campaigns were run on behalf of Election Commission of India.

- Massive and intensive Outdoor Media campaign was undertaken for the Elections. The one month campaign was released on 1st April 2019 with emphasis on the Systematic Voter's Education and Electoral Participation (SVEEP) voter awareness among various target groups such as Armed Personnel, Youth, elderly, first time voters etc. The theme of the campaign was 'Desh Ka Mahatyohar'.
- BOC released print advertisements with various taglines. These included "Voter Awareness", "My vote is not for sale". Advertisements were mainly having messages with awareness about the democratic process of India and the on going General Elections 2019. The awareness campaign of Election commission through its creative designs targeted different sections of society i.e. Farmers, Women, Youth, Working class, Armed force Personnel, Elderly people etc. Various Voter Awareness Campaigns carried out for Loksabha Election-2019 involving themes viz: Accessible Election-Motivational, LS- Service Voter, Accessible Election -Athlete, ETPBS-Service Voters, LS-1950, Bharat Ki Misaal, EVM-VVPAT Animation, VVPAT Awareness, LS-Facilitation at PS, Accessible Election-Family, LS-Informed and Ethical Voting, Hum Vote Dene jayenge Desh Ke Liye, were carried out.

### **Integrated Communication & Outreach Programmes (ICOPs)**

597 Integrated Communication & Outreach Programmes (ICOPs) were organized by FOBs/ROBs in all parts of the country including border areas, LWE affected areas and minority populated areas. Themes of ICOPs are: International Day of Yoga, Swachh Bharat Mission, Beti Bachao Beti Padhao, 100 Days of Union Government 2.0, Water conservation/

Jal Shakti Abhiyan, P.M. Jan Aushadhi Yojna, Swacchta hi Seva – Plastic Waste Management Campaign, Nutrition - Poshan Maah / National Nutrition Week, Fit India, 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi, 550<sup>th</sup> Birth Anniversary of Guru Nanak Dev Ji. Other themes for awareness programmes were:- Sukanya Samriddhi Yojana (SSY), Deen Dayal Upadhyaya Grameen Kaushalya Yojana, PM Ujjawala Yojana, PM Social Security Yojana, Rural Electrification Scheme, Transforming India, National Nutrition Mission, Ayushman Bharat health insurance scheme.

Awareness material on flagship Government schemes in the shape of booklets and posters were distributed during the programmes besides screening popular film shows. Debates, seminars, quiz contests, Cultural activities, students' rally, and interactive communication sessions are also being held to propagate various components of the flagship programme of the Government. Feedback is also being obtained on the initiatives of Govt. policies and programmes.

### **Poshan Maah – Nutrition Month**

FOBs/ROBs observed the Poshan Maah during September, 2019 and conducted 58 Integrated Communication & Outreach Programmes (ICOPs) on importance of POSHAN Abhiyaan (National Nutrition Mission) with a message to improve nutritional status of children up to 6 years, adolescent girls, pregnant women and lactating mothers to achieve specific targets for reduction in low birth weight babies, stunting growth, under nutrition and prevalence of anemia.

Besides ICOPs, 291 Film shows, 749 Oral Communication programmes, 378 Photo exhibitions and collected 51 feedback responses by FOBs from the target audience

### **Programmes on Minority Welfare:**

Field Outreach Bureaus (FOBs) of BOC conducted awareness programmes during the period from April to September, 2019 on Systematic Voters' Education and Electoral Participation (SVEEP) to educate citizens,

electors and voters about the electoral process in order to increase their awareness and participation in the electoral processes, Swachh Bharat Abhiyan, Beti Bachao Beti Padhao, Water Conservation / Jal Shakti Abhiyan, World Population Day, Kargil Vijay Diwas, P.M. Jan Aushadhi Yojna, Quit India Movement, Independence Day Celebration, 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi, 550<sup>th</sup> Birth Anniversary of Guru Nanak Dev Ji., 100 Days of Union Government 2.0 and Swachhta hi Sewa – Plastic Waste Management Campaign and other flagship schemes of the Government in minorities’ concentrated areas across the country have also been carried out by the FOBs to sensitize the masses about policies and programmes of Government.

Interpersonal communication in the form of Group Discussions, question- answer sessions, public meetings, Rally, Quiz contest, film shows were also held in minority concentrated areas with active participation of the target beneficiaries.

The details of the activities conducted by FOBs/ROBs in minority’s concentrated areas are as under:

Sr.	Activities	Nos.
1	No. of Programmes conducted	343
2	Film shows	229
3	OC/GD	379
4	Photo Exhibition	235
5	Feedback stories	119
6	Villages covered	299
7	Audience Outreached	114876

#### **Publicity activities in Left Wing Extremism (LWE) affected areas:**

Field Outreach Bureau Units under nine Regional Outreach Bureau of Andhra Pradesh, Bihar, Chhattisgarh, Jharkhand, Maharashtra, Madhya Pradesh, Odisha, Uttar Pradesh and West Bengal (South) took up the task of awareness generation on all major programmes /schemes of the

Government of India in areas affected by Left Wing Extremism.

Besides SOPs, 547 routine awareness programmes have been organized till October, 2019 by Field Outreach Bureaus (FOBs) of BOC in LWE areas which included 263 Film shows, 540 Oral Communication programmes, 337 Photo exhibitions and collected 131 feedback responses from the target audience.

Regional Outreach Bureaus presented 237 folk programmes in 90 LWE affected districts. During presentation of programmes the themes of Anti-terrorism, National Integration and Communal Harmony, Social Harmony, Linguistics Harmony, Beti Bachao Beti Padhao, Sabka Saath-Sabka Vikash, Gramin Vikash and developmental policies / schemes of the Government adopted for the welfare of the people.

#### **Border Area Publicity Activities:-**

Field Outreach Bureau under Regional Outreach Bureau of **Arunachal Pradesh, Assam, Bihar, Gujarat, Jammu & Kashmir, Meghalaya-Mizoram-Tripura (MMT), Nagaland & Manipur, North-West (Punjab, Haryana and Himachal Pradesh), Rajasthan, Uttar Pradesh, Uttarakhand, West Bengal (North) & Sikkim & West Bengal (South)** carried out publicity campaigns in border areas under their jurisdiction. The units briefed the border area villagers about the different schemes implemented by the Government of India. Special emphasis was laid on promoting National Integration and Communal Harmony.

#### **Observation of important National and International Events/Days/Week:-**

The Field Outreach Bureaus (FOBs) under Regional Outreach Bureaus (ROBs) also highlighted various schemes of the Government in its routine activities while observing important National and International events/ Days/weeks. **Anti terrorism Day, World No Tobacco Day, World Environment Day, International Yoga day, World Population Day, Kargil Vijay Diwas, Quit India Movement, Independence Day Celebration, Sadbhavna Diwas/week, 150th Birth**

**Anniversary of Mahatma Gandhi, Gandhi Jayanti, International Day of Non-Violence, National Unity Day etc were observed**

1	No. of Film Show organized	3412
2	No. of Group Discussions organized	7994
3	No. of Photo Exhibitions mounted	5391
4	No. of Feedback Stories Collected	1248
5	No. of Villages Covered	4099
6	Total Audience outreached	3185144

**BOC** has printed a total of 6,42,500 copies of Booklet, Poster, Folder and misc items in Hindi and English language during the month of April, 2019 to November, 2019.

Type of Publication	No. of Publications	No. of Items	No. of Copies
Booklets	21	22	2,00,900
Poster	1	15	3,00,000
Folder	6	7	35,800
Misc.	8	8	1,05,300
<b>Total</b>	<b>36</b>	<b>52</b>	<b>6,42,000</b>

**Major Publications done during the year**

S. No.	Name of the Publication
1.	Coffee Table Book for Vice President Secretariat
2.	Booklet on PM Speech (Naya Bharat)
3.	Booklet on 5 Trillion Dollar Indian Economy
4.	Booklet on Fifty Days of Modi Govt. (Jan Connect)
5.	Envelopes for PM Speech Books
6.	Jan connect Booklet (75 Days of Modi Govt.)
7.	100 Days Booklet with Envelope

S. No.	Name of the Publication
8.	Jan Connect Booklet (75 Days of Modi Govt.)-Addl. copies
9.	Pocket Size Booklet on 100 days
10.	100 Days Booklet- Additional copies
11.	Folder on Loh Purush
12.	Indian Panorama Regulations Booklet 2019
13.	Brochure for M/o I&B
14.	Brochure for D.P. Kohli Memorial Lecture
15.	Information Leaflets for IAF (DISHA)
16.	Security Posters for DG, Military Intelligence (Army)
17.	'The Cadet' Magazine for NCC
18.	Clicker Pen for Army DG, Recruiting
19.	Printing of Hardbound Folder and Certificate
20.	Booklet on Gandhi @150 & Guru Nanak
21.	Flyers on Women Empowerment (Hindi & English)
22.	Programme schedule of release of book on President of India
23.	Booklet on Howdy Modi
24.	Customized Coffee Mugs for EPFO
25.	Pens for EPFO
26.	Booklet for EPFO
27.	Booklet VRP & NSA
28.	NPC Corporate Brochure
29.	Discussion Paper Booklet
30.	Appeal by DG, BOC on Hindi Diwas
31.	Appeal by HMIB on Hindi Diwas
32.	Booklet on Record on Discussion
33.	Booklet on Chandrayaan-2
34.	Booklet on Guru nanak Dev ji
35.	Airforce Day Booklet
36.	Coffee Table Book for DISHA

# REGISTRAR OF NEWSPAPERS FOR INDIA (RNI)

The office of the Registrar of Newspapers for India (RNI) was set up on 1<sup>st</sup> July, 1956, on the recommendation of the First Press Commission in 1953 and by amending the Press and Registration of Books Act (PRB), 1867. An attached office with the Ministry of Information and Broadcasting, RNI executes statutory and non-statutory functions.

## Organizational Structure

RNI is headed by Press Registrar, assisted by one Additional Press Registrar, two Deputy Press Registrars and three Assistant Press Registrars. The office has separate sections dealing with title verification, registration, circulation and administration. After the restructuring exercise by Ministry of Information & Broadcasting, Regional offices of RNI in Mumbai, Kolkata, Chennai, Bhopal and Guwahati were closed. The officials of Press Information Bureau (PIB) and Regional Outreach Bureaus (ROBs) of the level of Assistant Director have been designated as Registration Supervisor and the officers of the level Deputy Director/Director/Additional Director General designated as Assistant/Deputy/Additional Press Registrar respectively, who are exercising their powers under the superintendence and direction of the Press Registrar.

## Functions of RNI

The functions of RNI include maintaining a Register of Newspapers and Publications, published across the country, issuing Certificate of Registration to newspapers and publications, informing District Magistrate (DM) concerned about approval of titles of fresh newspapers and scrutinizing and analyzing the annual statements submitted by the publishers of newspapers and publications. RNI also submits an annual report on the print media scenario in the country, entitled 'Press in India', to the Ministry of Information and Broadcasting by 31<sup>st</sup> December every year. Under its non-statutory

functions, RNI authenticates self-declaration certificates for import of newsprint to actual user publications registered with RNI. The office also conducts circulation verification of registered publications, through designated officers of PIB, on the basis of requests received from the publishers or the instructions of the Ministry of Information and Broadcasting.

## Title Verification

RNI receives applications of intending publishers for title verification, duly forwarded by the DM concerned and processes them for title verification as per the provision to Section 6 of PRB Act. To facilitate the applicants, RNI has started online filing facility of title applications. The applicant is required to submit the printout of the filled-in application to the DM concerned for authentication and further forwarding to RNI. The receipt of the application at RNI and its verification status are intimated to the applicants through SMS and e-mail. The status of title applications can also be checked on RNI website [www.rni.nic.in](http://www.rni.nic.in). Title status letter is made available online for download. During April 2019 to October 2019, RNI scrutinized 7,548 applications for verification of title out of which 1,909 titles were approved.

## De-Blocked Titles

The verified titles, if not registered with RNI within the stipulated time frame of two years, are de-blocked and made available for verification to intending applicants. As many as 1,891 titles were de-blocked between April, 2019 to October, 2019.

## Registration

Once the title is verified, the publisher needs to proceed for registration of the publication which requires submission of declaration duly authenticated by the District Magistrate concerned, along with requisite documents as prescribed by RNI. Under provisions of the PRB Act, a registration number is allotted to the publication and a Certificate of Registration (CR) issued to the publisher. An entry in this regard is also made in the register of RNI. Out of 1,18,239 publications registered as on 31<sup>st</sup> march,

2018, 18,193 are newspapers and 1,01,421 periodicals. As many as 1,026 publications have been registered during 1<sup>st</sup> April to 31<sup>st</sup> October, 2019.

### **Annual Statement**

As per Section 19D of the PRB Act, 1867 an Annual Statement in Form-II prescribed in the Registration of Newspapers (Central) Rules 1956 is required to be submitted to the Press Registrar on or before the last day of May each year. The publishers are also to print every year in the first issue of their respective publications (brought out after the last day of February) a statement indicating the ownership and other relevant particulars in Form IV. Every year, RNI brings out 'Press in India' report by analyzing and compiling the growth of print media in the country based on the Annual Statements filed by the publishers.

Online submission of Annual Statements, which was commenced during 2013-14, is being successfully implemented. As many as 37,938 publications filed Annual Statements during 2018-19.

### **Automation**

At present, application for titles can be filled online. Apart from computerized processing of title verification and registration, all the verified titles are put on RNI website and can be downloaded. With the introduction of this facility, any person/prospective publisher can access the existing title data base, which is available State/Language-wise. In the second phase of digitalization, various procedures of the office, including application for title and registration will be made completely online.

### **Publication of "Press in India"**

As per Section 19(G) of the PRB Act, 1867, the Press Registrar submits to Central Government an Annual Report, which contains summary of the information obtained during the previous year in respect of the newspapers in India. This report, titled 'Press in India' is submitted by the month of December every year. Since 2013-14, the Press in India is also being brought out in digital format.

### **Circulation Verification**

Regular circulation check/ verification of publications is done to reconfirm the circulation data/figures submitted by the publications in their annual returns/report, as circulation data is used by various Government departments, including Bureau of Outreach and Communication (BOC), for deciding on allocation of government advertisements. In the Print Media Advertisement Policy released by the Ministry of Information & Broadcasting on 7<sup>th</sup> June, 2016, circulation verification by Registrar of Newspapers for India (RNI)/Audit Bureau of Circulation (ABC) has been made compulsory for publications claiming circulation above 45,000 copies. In pursuance to this new policy, RNI's guidelines on circulation check were also amended in 2017 and this has paved the way for a more effective mechanism for circulation verification, ensuring elimination of fake newspapers. As per the amended guidelines, circulation check is now done by the team of RNI/PIB officials under the general superintendence and control of the Press Registrar along with the certified panel of auditors (i.e. Chartered Accountant firms) who are either on the panel of Audit Bureau of Circulation (ABC), Comptroller and Auditor of General (CAG) or Reserve Bank of India (RBI). Also the requirement of printing press experts from BOC has been replaced with a Self Declaration form regarding printing details to be submitted by the publishers for circulation verification.

### **Newsprint**

In 2017, the process of issue of Eligibility Certificate by RNI, specifying the maximum quantity of newsprint that can be imported by a newspaper, was discontinued. At present, a Self-Declaration Certificate indicating the quantum of newsprint imported during the year and the quantum actually consumed till date from the above quantity has to be filed by the registered publishers before importing the newsprint. RNI and the regional branch offices of PIB authenticate the self-declaration certificate after ensuring that the publisher is 'actual user' of the newsprint, i.e. the publication is registered with RNI.. RNI no

longer decides the quantity of newsprint being imported.

### **Official Language**

Office of RNI organized a Hindi Pakhwada during 1<sup>st</sup> to 14<sup>th</sup> September, 2019 wherein different competitions were held to promote the use of Hindi in official work. One Assistant Director (OL) is posted in this office to provide necessary assistance in translation and implementation and monitoring of the Official Language Policy of the Government of India. RNI has been awarded the first prize for the year 2018-19 by the Ministry of Information & Broadcasting, for its outstanding work in official language.

### **Public Grievance and RTI**

A Public Grievance Cell is functioning in this office. Publishers can send their query through e-mail [pqrc-rni@nic.in](mailto:pqrc-rni@nic.in), directly or through RNI website. A Deputy Press Registrar has been designated as the head of the internal Grievance Redressal machinery of this office. As many as 440 applications received under R.T.I. Act during April to October, 2019 were answered to. O/o RNI has started an Online token system in February, 2019 to facilitate public queries and visits to resolve their issues and enlighten them on RNI procedures/guidelines.

### **Citizen's Charter**

Citizen's Charter has been prepared and posted on the official website of this office (<http://www.rni.nic.in>).

### **Plan scheme for remaining of Fourteenth Finance Commission Period**

#### **Strengthening of RNI Headquarter**

During the XII Plan period, RNI incurred expenditure to the tune of Rs.1.65 Crore on its scheme 'Strengthening of RNI Hqrs' under the umbrella scheme 'Media Infrastructure Development Programme (MIDP)'. Out of various targets proposed during the Plan period, a sub-component 'E-filing of Annual Statements' was achieved completely. Now for the remaining Fourteenth Finance Commission Period i.e. 2017-20 the scheme has been

continued with following targets:-

- Digitization of records/documents.
- Submission of title application and forwarding by DM online.
- Submission of Declaration form online.
- Online generation of Certificate of Registration.
- Whole registration process including submission of documents online.
- Establishment of public interface system and strengthening of Public Response Query System.

## **PUBLICATIONS DIVISION**

### **HIGHLIGHTS & ACHIEVEMENTS**

- Publications Division brought out the selected speeches of Hon'ble President of India, one each in English and Hindi, marking his second year in office. These volumes, titled *The Republican Ethic Vol II* and *Loktantra Ke Swar Khand2* contains speeches divided into 8 categories which represent Hon'ble President's vision on aspects related to nation building. Hon'ble Vice President of India Shri M. Venkaiah Naidu released the compilations on September 6, 2019 in the presence of Shri Prakash Javadekar, Hon'ble Minister of Environment, Forest & Climate Change and Information & Broadcasting, Shri Thawar Chand Gehlot, Hon'ble Minister of Social Justice & Empowerment and Shri Amit Khare Secretary, I&B. e-versions of these books were also released simultaneously.
- The project of bringing out a set of 10 books (five each in Hindi and English) of Hon'ble Prime Minister's selected speeches was completed in May 2019. All volumes have a common title – *Sabka Saath Sabka Vikas* (Together with All; Development to All), encompassing Hon'ble PM's vision about nation-building, infrastructure development, care and concern for the social sector, emphasis on science, agriculture and national security

and contours of foreign. These year-wise volumes, chronicling Hon'ble PM's tenure from 2014-2019, run into around 10 thousand pages with more than 350 speeches, in English and Hindi.

- Hon'ble Minister for Environment, Forest and Climate Change and Information and Broadcasting, Shri Prakash Javadekar launched several e-projects of Publications Division at a function at DPD's Book Gallery in Soochna Bhawan, New Delhi. These were: Redesigned Dynamic Website of DPD; Mobile App- Digital DPD; e-version of Rozgar Samachar; and the e-edition of the heritage book on Gandhi titled - *Satyagraha Geeta*.
- On the anniversary of Quit India Movement (9 August, 2019), Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar presented heritage value Gandhi Albums, titled "*Mahatma Gandhi: A Life Through Lenses*" and "*Mahatma Gandhi: Chitramaya Jeevan Gatha*" to Hon'ble President of India Shri

Ram Nath Kovind. Originally published in 1954, with a Foreword by Dr. Rajendra Prasad, the first President of India, it has been brought out by Publications Division, with a thoroughly restored aesthetic get up, improving the photo quality and presentation. The Album narrates the pictorial story of the life and times of Mahatma Gandhi through 450 photographs. For the first time, Hindi version of the Album, has also been brought out in order to increase the outreach and cater to a wider reader base.

- Publications Division continued with its ambitious programme of publication of books and outreach activities related to the commemoration of **Gandhiji's 150<sup>th</sup> Birth Anniversary**.
  - More than 25 books in Hindi, English and other Indian languages have been published during the period so far. Some of the noteworthy books include *Mere Gandhi*, *Kasturi Parimal*, *Champan Puran*, *Women in Satyagraha* (in Gujarati),



*The Hon'ble Minister of Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar presenting the heritage value Gandhi Album to the Hon'ble President Shri Ram Nath Kovind.*

MK Gandhi: An Indian Patriot in South Africa (in Tamil), etc.

- Five books on the life and ideas of Gandhiji were released by Secretary Information and Broadcasting Sh Amit Khare during the Delhi Book fair in September 2019.
- Besides, more than 45 e-books have also been published to ensure a wider readership relating to Mahatma. These include heritage Sanskrit books “Satyagraha Geeta & Uttar Satyagraha Geeta”. Written by Dr Kshama Rao in 1930s and 40s these books present the life of Gandhiji in beautiful Sanskrit verses.
- Special editions of Yojana and articles in other journals Kurukshetra, Aajkal, Employment News & Bal Bharti were also published.
- One discussion programme on topics related to Gandhiji’s life and works was organized at Book Gallery every month. Discussions programmes and special lectures on Gandhian values were organized in collaboration with other Gandhian and cultural organizations every month.
- Special displays and sale of Gandhian books were organized at Regional Fairs/ exhibitions, across the country. Gandhi @ 150 was the highlight in international book fairs as well. At the Abu Dhabi International Book Fair (April 24-30, 2019) and Book Expo -19 in New York books on Gandhi were displayed prominently. The highlight of Abu Dhabi Fair was a seminar on ‘Making of the Collected Works of Mahatma Gandhi’ organized by DPD.
- Extensive online promotional activities are regularly been undertaken on social media channels of Publications Division. A special Gandhi@150 section has also been created on the organization’s website/s.
- To commemorate 100 years of the Jalianwala Bagh tragedy, a special Programme titled ‘Yaad Karo Qurbani’ was organised by Publications Division in collaboration with Indira Gandhi National



*The monthly discussion programme on Mahatma Gandhi going on in the Book Gallery, Publications Division, Sookhana Bhawan.*

Centre for Art (IGNCA), New Delhi on April 15, 2019. Highly motivating part of the event were the presentations of children from schools, who sang excerpts from DPD book - ‘Zabtshuda Taraane’ (patriotic songs prohibited during the colonial rule), read passages from another DPD book – Yaad Kar Lena Kabhi (Letters of the revolutionaries) and performed skit on patriotic theme.

- On the occasion of 550<sup>th</sup> birth anniversary of Guru Nanak, DPD brought out a content-rich compilation of articles penned by erudite scholars of yesteryears in English and Hindi titled “Guru Nanak”.
- The title *Courts of India: Past to Present* in Assamese published by DPD highlights a glimpse of history of the law and legal institutions of the country. The title was released on November 10, 2019 by the then Chief Justice of India Mr Justice Ranjan Gagoi in the presence of Shri Sarbananda Sonowal, Chief Minister of Assam and other senior officials.
- Under **Ek Bharat Shrestha Bharat** Publications Division made progress in publication of translated versions of 15 motivational titles for children in 15 Indian languages taking the total number of books published under this project to 156.

- Other important books published during the year include a set of four books titled *Bhagat Singh (Khand I-IV)* brought out in collaboration with Sasta Sahitya Mandal (SSM). The books contain all available documents – letters, articles and memoirs of Shaheed Bhagat Singh
- Publications Division bagged **nine awards and one Certificate of Merit for Excellence in book production** in various categories in Hindi, English and regional languages. The annual awards instituted by Federation of Indian Publishers, the apex body of Indian Publishers, were distributed on September 29, 2019 in New Delhi. The winning titles include *Mahatma Gandhi: Chitramay Jeevan Gatha, Parakram Gatha, Loktantra Ke Swar, Gauhati High Court – History and Heritage* (English); *Kaho Chiraiyya, Saral Panchatantra Part I*, July 2018 edition of *Kurukshetra* (Hindi); Catalogue on the books on Mahatma Gandhi. *Women in Satyagraha* (English) bagged the Certificate of Merit. DPD also won the **Gold Trophy for Excellence in Display** in Delhi Book Fair.
- DPD participated in three International Book Fairs, i.e., Abu Dhabi International Book Fair (April 24-30, 2019) in UAE;
- Book Expo & New York Rights Fair (May 29-31, 2019) and Frankfurt International Book Fair (October 16–20, 2019).
- Publications Division participated in 20 domestic Book Fairs from April 2019 till January 2020. DPD also participated in a big way including Delhi book fair in September 2019.
- Journals of Publications Division including *Yojana* and *Kurukshetra* continued efforts to disseminate information about government policies and programmes. Four special issues of *Yojana* on ‘*Union Budget 2019-20*’, ‘*Invaluable Legacy*’ (to commemorate the 150 th birth anniversary of Mahatma Gandhi), ‘*Infrastructure*’ and ‘*Sanitation*’ were brought out. *Kurukshetra* dedicated its issues to Agri Industries, Rural Infrastructure, Rural Health, MSME, Panchayati Raj, etc., with articles from concerned Secretaries/Ministers and other senior officials and field experts. *Employment News* published more than 2940 advertisements from April 1, 2019 to November 30, 2019.
- Under the scheme of “**Media Infrastructure Development Programme**”, Publications Division worked towards further enrichment of its digital repository of



*Tribute to Gandhiji at the Frankfurt Book Fair*

books. 405 e-books were put up for sale through various platforms like Amazon and Google Play. Around 5000 copies of e-books were sold.

- Publications Division rolled out most of the modules of Computerisation of Inventory Management Project, including computerized billing in DPD Sales Emporia. DPD launched its new dynamic website and its digital rights management enabled App—Digital DPD.

## INTRODUCTION

Publications Division, a repository of books and journals highlighting subjects of national importance and India's rich cultural heritage, was established in 1941. It has emerged as a premier publishing house of the Government of India, enriching national knowledge repository in: (i) preserving and showcasing India's heritage with quality publications on land and people, history of freedom movement, art and culture, flora and fauna, biographies of the builders of modern India during the freedom movement, leading lights in the field of culture, philosophy, science, literature, etc.; (ii) chronicling the contemporary with bringing out speeches of the Presidents/ Prime Ministers, books on contemporary science, economy, history and other subjects with underlying focus on Indian society and readership; and (iii) bringing out both fiction and non-fiction children's literature.

Publications Division has published several books on Gandhian thoughts including the Collected Works of Mahatma Gandhi (CWMG) in 100 volumes in English which is considered to be the most comprehensive and authentic collection of Gandhiji's writings. Publications Division, in collaboration with Gujarat Vidyapeeth, and under supervision of Gandhian scholars, has also prepared the e-version of the Collected Works of Mahatma Gandhi (e-CWMG), fully searchable master copy, in the form of a well-designed set of DVDs which is also hosted on the Gandhi Heritage Portal. DPD and National Gandhi Museum are collaborating to bring out a series of authentic

and well-designed books.

Publications Division also brings out four monthly journals *Yojana*, *Kurukshetra*, *Bal Bharti* and *Aajkal* and a weekly *Employment News*. These periodicals cover contemporary issues such as economic development, rural reconstruction, community development, literature, culture, children's literature and information on Employment and career opportunities.

## ORGANIZATIONAL SETUP

The Directorate of Publications Division headed by Director General (DG), is assisted by an Additional Director General and Director-level officers heading Editorial, Business, Production and Administration Divisions & Employment News. With headquarters at Sookna Bhawan, New Delhi, DPD has sales emporia at New Delhi, Mumbai, Chennai, Kolkata, Patna, Lucknow, Hyderabad and Thiruvananthapuram and regional Yojana offices at Mumbai, Kolkata, Chennai, Ahmedabad, Guwahati, Hyderabad, Thiruvananthapuram and Bengaluru.

## MAJOR ACTIVITIES

### Publication of Books

In the year 2019–20, Publications Division brought out 86 books till November 2019. Of these 16 were in English, 59 in Hindi and 11 in regional languages. Some prominent ones are: Selected speeches of the President of India delivered in his second year in office—*The Republican Ethic Vol II* (English) and *Loktantra Ke Swar Khand II*, *Ganit Ka Jadu*, (Hindi); five volumes each of selected speeches of Shri Narendra Modi, Hon'ble Prime Minister of India; and Reference Annuals—*India 2020* and *Bharat 2020*.

The special focus during the year was on Gandhian books, as a tribute to Mahatma Gandhi in his 150th centenary year. The most notable books in this segment are: Five books on Gandhian literature: *Kasturi Parimal* (Hindi), *1921 ke Asahayog Aandolan ki Jhankiyan* (Hindi), *Gandhi Katha* (Urdu and English), *Women in Satyagraha* (Gujarati) and *Homage to Mahatma Gandhi* (Tamil) were

released by Secretary I&B at Delhi Book Fair held from 11-15 September, 2019.



*DPD Books being released at the Delhi Book Fair*

As part of its continued efforts to bring out books on apex institutions, DPD published the book *Courts of India: Past to Present* in Assamese. It highlights a glimpse of history of the law and legal institutions of the country. This title also traces the history of law and jurisprudence down the years. The title was released on November 10, 2019 by the outgoing Chief Justice of India Mr Justice Ranjan Gagoi in the presence of Shri Sarbananda Sonowal, Chief Minister of Assam and other state government officials.

DPD's earlier collaboration with Sasta Sahitya Mandal also resulted in publication of a set of four books titled *Bhagat Singh Khand I-IV*, containing all available documents – letters, articles, memoirs, etc., of Shaheed Bhagat Singh.

Some other important titles include: *For a United India – Speeches of Sardar Patel (1947-50)*, *2500 Years of Buddhism*, *Gandhi- His Life and Thought*, *New Measures for Consumer Protection* in English; *Jab Azadi Khatre Mein Ho*, *Ajeya Krantikari Rajguru*, *Gandhiji Ke Sansmaran*, *Gandhi Katha*, *Prachin Bharat ke Stree*, *Nagaland ki Lokkathayein*, *Mahatma Gandhi ka Sandesh*, *Mere Gandhi*, *Pari Kathayein evam Vigyan Lekhan* in Hindi; *Women in Satyagraha* (Gujarati), *Gandhi Katha* and *Lal Bahadur Shastri* (Urdu), *Geet Ramayan* (Marathi), *Lives that Inspire Volume III* (Tamil), *Pandit Deen Dayal Upadhaya* (Telugu) and *Saral Panchatantra* (Maithili).

## **Digitization of Publications:**

Under the Plan sub-scheme of “Media Infrastructure Development Programme” more than 2000 titles were digitized. As a continuing progress every new title being published as both a p-book and an e-book. Out of these 405 e-books were put up for sale through various platforms like Amazon and Google Play. Around 5000 copies of e-books were sold.

## **Launch of e-Projects**

Hon'ble Minister for Environment, Forest and Climate Change & Information and Broadcasting, Shri Prakash Javadekar launched on 31.7.2019 several e-projects of Publications Division at a function at DPD's Book Gallery in Sochna Bhawan, New Delhi. The details of the e-projects are as under:

- (i) Redesigned Dynamic Website:** The newly revamped dynamic website ([www.publicationsdivision.nic.in](http://www.publicationsdivision.nic.in)) with integrated payment gateway is capable of providing real time purchase facilities as well as updated information about Publications Division's books and journals. All books are available on the website for sale via payment gateway of Bharatkosh. This user-friendly website has an attractive look and feel and easily accessible Social Media tools.
- (ii) Mobile App “Digital DPD”:** It is available for free download on Google Play Store and facilitates reading about DPD books and easy purchasing. The Mobile App is synced with the Digital Rights Management System to keep a check on piracy and is integrated with the Bharatkosh payment gateway for the ease of payments.
- (iii) e-version of Rozgar Samachar:** Rozgar Samachar, a corresponding version of Employment News (English), is a prominent job journal in Hindi providing information about job opportunities in Central Government including Public Sector Enterprises. It also provides information and guidance about admission and career opportunities in various streams through career-oriented articles by experts. The e-Rozgar Samachar

provides the journal in digital form and is available @ Rs 400 for yearly subscription.

(iv) **e-book “Satyagraha Geeta”**: The heritage value book written by eminent poet Dr Kshama Rao in 1930s in Sanskrit verses presents the life and activities of Gandhiji. For Gandhi@150 commemoration, DPD procured a PDF version of the book and prepared the e-version. English translation has also been added to ensure wider reach. Divided in eighteen chapters (like *Adhyays of Bhagwat Geeta*), *Satyagraha Geeta* presents Gandhi’s ideas, philosophy of life and his methods of action in Sanskrit verse form, capturing Gandhian ethos and tenets.

### Publication of Journals

The Division publishes a total of 18 periodicals which include *Yojana* in English, Hindi and 11 other languages, *Kurukshetra* (in English and Hindi), *Aajkal* (in Hindi and Urdu) and *Bal Bharti* in Hindi apart from *Employment News/Rozgar Samachar* in English, Hindi and Urdu. Throughout the year, apart from focusing on other key issues befitting their respective

genres, all these journals, consciously and continuously, published articles on the life, ideals and thoughts of Gandhiji.

### a) *Yojana* (English, Hindi and 11 regional languages)

*Yojana*, published since 1957, is a journal devoted to the theme of economic development in 13 language editions—English, Hindi, Assamese, Bengali, Kannada, Marathi, Malayalam, Oriya, Punjabi, Tamil, Telugu and Urdu. During the last one year, the journal focused on contemporary issues and three special issues were on ‘Infrastructure’, ‘Union Budget 2019-20’ and ‘Invaluable Legacy’ (to commemorate the 150th anniversary of Mahatma Gandhi). Also, an issue on ‘Sanitation’ was brought out as a tribute to sanitation workers and to study in-depth the policy framework around the domain and to celebrate the stories of change. The issue found mention in the Global Newsletter of UNICEF.

*Yojana* has been consistently bringing together views and opinions from eminent personalities and a diverse range of domain experts including Government think-tanks.



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar addressing at the launch of several e-projects of DPD, in New Delhi on July 31, 2019.*

### **b) Kurukshetra (English and Hindi)**

*Kurukshetra*, published since 1952 is devoted to rural development and grass-root level themes offering a platform to academicians, planners, NGOs and thinkers.

During the period under review, *Kurukshetra* highlighted government initiatives and programmes in its issues apart from the special issues. The special issues were on – Rural Tourism, Organic Farming, Drinking Water for Rural India, Rural Non-farm sector, Agriculture Reforms, Rural Education, to name the prominent ones.

### **c) Aajkal (Hindi and Urdu)**

Dedicated to literature and culture, *Aajkal* (Hindi) magazine is being published since 1945. The journal took out a special issue dedicated to 75<sup>th</sup> anniversary celebrations in Jan-Feb 2020. During the last one year, the magazine brought out special issues on prominent literary figure like Mannu Bhandari, Gyanranjan, Girdhar Rathi, etc. The magazine also published many articles on women's issues and art and culture. During this year every issue contained some articles commemorating 150 years of Gandhi's birth anniversary.

The literary magazine in Urdu - *Aajkal* which completed 75 years of continued publication in 2017, continued to print interesting articles apart from the regular poems or *ghazals*. During the 2019–20, *Aajkal* brought out special issues on Alama Iqbal, Mujtaba Husain, Independence Day, Khumar Bara Bankvi's centenary, 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi, birth centenary of Majrooh Sultanpuri.

### **d) Bal Bharti (Hindi)**

*Bal Bharti*, published since 1948, helps in imparting social values in children through informative articles, short stories, poems and pictorial stories, besides providing them healthy entertainment.

### **Employment News/ Rozgar Samachar (English, Hindi, Urdu)**

Launched in 1976, *Employment News*,

the flagship job journal of Ministry of I&B, Government of India is published in English, Hindi and Urdu. It serves as a single window of information for jobs in Central, State Government, Public Sector Undertakings and autonomous bodies besides banks and universities, etc. It also publishes admission notices for professional courses, examination notices and results of organizations, like UPSC, SSC and other general recruitment bodies. In addition, *Employment News* has an editorial segment which helps youth in preparing for various jobs available in the market besides upgrading their vocational and soft skills. Both its e-version and print version can be subscribed online by visiting its website [www.e-employmentnews.co.in](http://www.e-employmentnews.co.in). It also has presence on various social media platforms like Twitter and Facebook.

*Employment News* published more than 2940 advertisements from April 1, 2019 to November 30, 2019.

### **Business and Marketing**

The Business Wing of Publications Division is engaged in multi-pronged marketing and promotions of its journals / books / publications, being published with the aim of spreading knowledge and awareness of the subjects of national importance. DPD is continuously making efforts to tap the new age readers from metro cities as well as the readers at grassroots level in towns and villages. Business Wing sells the publications of DPD through its own Sales Emporia - at New Delhi, Mumbai, Chennai, Kolkata, Patna, Lucknow, Hyderabad and Thiruvananthapuram and regional Sales units (at Ahmedabad and Bengaluru), registered agents, and by participating in book exhibitions, book fairs, Public Information Campaigns and sales promotion activities.

Keeping up with the needs of a rapidly digitizing India and the world, Publications Division too has made its foray into the world of e-books and digital marketing. Currently, print books are available for online sale through Bharat Kosh Portal and Publications Division website. e-Commerce platforms (Amazon, Google Play) and E-Resource aggregators (GIST) are engaged for the marketing and sale

of the e-books.

### **e-Commerce**

1. *Sale of eBooks on e-commerce platforms*
  - 405 eBook titles are live on Amazon kindle & Google Play, as on date.
  - Around 5000 copies of eBooks were sold through e-Resource aggregator (GIST) in 2018-19
  - In 2018-19, 11,451 ebooks sold as against 7439 ebooks in the previous year 2017-18 marking an increase of around 54%. Taking the total number of books till date since inception (in 2015-16) to 29,771
2. *Online sale of Print Books*
  - More than 1700 print books available for sale through Publications Division website and more than 300 Print Books can be bought online through Bharatkosh portal;
  - Total P-Books sold on Bharatkosh portal since inception in 2015-16 – 8423 copies (upto 31st October, 2019)
  - Total P-Books sold on PD website – 1081 (from August 2019 upto 31st October 2019)
3. *Journals Subscription (Yojana & Other Journals) on Bharatkosh Portal*
  - Total no. of Journals sold since inception – 67,662 (upto 31st October, 2019)
4. *Digital DPD app has been developed and was launched to sell e-books*
  - Sale Revenue (upto 31st October, 2019):
  - DPD - Rs 643.95 lakh
  - EN (Receipts) – Rs 1407.35 lakh

### **Outreach Activities**

#### **Participation in Book Fairs and Exhibitions**

DPD participated in the important domestic and International book fairs in addition to In-situ book exhibitions as part of its outreach activities to improve its reach to readers.

1. International Fairs - DPD participated

in three international Book Fairs / Exhibitions i.e. Abu Dhabi International Book Fair 2019 in UAE from 24-30 April 2019; Book Expo & New York Rights Fair 2019, New York from 29-31 May 2019 and Frankfurt International Book Fair from 16-20 October, 2019. Encouraging response was received from some prominent global publishers and e-Books aggregators for the publishing rights / marketing rights / E-Books marketing for our books.

2. Domestic Fairs – DPD participated in 20 domestic Book Fairs from April 2019 till January 2020 in Udaipur, Patna, Odisha, Guwahati, Ujjain, Ajmer, Lucknow, Neyveli, Pune, Thoothukudi, Dharamshala, Delhi, Madurai, Kochi, Agartala, Faizabad, Agra, Maharashtra, etc.

Publications Division was the Theme pavilion at 25th Delhi Book Fair held at Pragati Maidan, New Delhi from 11th-15th September 2019. The Publications Division Hangar at the Book Fair was awarded the Gold Trophy for 'Excellence in Display in the Hindi Category'. DPD also participated in a big way in the New Delhi World Book Fair 2020.



*Theme pavilion of Publications Division at 25th Delhi Book Fair*

3. In-situ Exhibitions – The HQ at Delhi as well as Sales Emporia and Sales Units organized in-situ exhibitions throughout the year to mark important national events such as Independence Day, Gandhi Jayanti, Hindi Pakhwara, National Hindi Day, Dr. Ambedkar Birth Anniversary, Republic Day etc.

4. Display / Sales in Exhibitions – Publications Division frequently puts up stalls for display as well as sale of publications in the exhibitions organised by BOC that are held from time to time in different parts of the country. During October 2019, BOC held special exhibitions as part of “Gandhi@150” celebrations in which Publications Division, being one of the largest publisher of Gandhian Literature, participated in 8 cities - Delhi, Guwahati, Udaipur, Gorakhpur, Rajkot, Vijaywada, (Masaudhi) Patna & (Manipal) Bengaluru - and prominently displayed its publications on Gandhi ji.

### **Direct Orders from Government / Institutions**

Publication Division is pro-actively reaching out to Government bodies, Autonomous organizations, State government functionaries, Institutions, Public Libraries etc. which are being converted into tangible sales orders. A brief summary of the progress in this FY is below:

1. Secretary UGC issued an advisory to all Universities for purchase of books and Journals of Publications Division.
2. Advisories issued by State Government bodies in Assam, Haryana, Himachal Pradesh, Rajasthan and Uttarakhand for purchase of publications.
3. Applying for State level tenders, Govt. School Libraries/Institutions
4. Queries and Orders from Agents all over India, majorly from Uttar Pradesh, Rajasthan, Madhya Pradesh, Delhi & NCR.
5. Bulk supply of books to all Government Pre-primary and primary schools in Uttar Pradesh.
6. Orders from Jawahar Navodaya Vidyalayas of different States and Districts.
7. As a result of participation in an exhibition organised by Govt. NCT of Delhi, sale orders are being secured from Delhi Govt. Schools.
8. Bodies such as NHPC, MEA, NPCIL are

approaching for bulk orders

9. Public libraries and Universities/Colleges are routinely placing orders.
  - (b) DPD ventured into “Digital Version” marketing by entering into an agreement with M/s. GIST as an e-resource aggregator for selling its books to digital libraries. GIST sold approximately 3500 e-books last year to colleges/ universities.
  - (c) A Mobile App was developed through which the facility of purchase and access to information also provided.

The total revenue of Publications Division was Rs. 44.56 crore during the financial year.

### **Computerization of Inventory Management**

Computerization of Inventory Management and other Business Processes (CIM project) is central to DPD’s efforts to reach out to the new-age readers and inform and educate them through the platforms of their preference and to keep pace with the changing technological and business environment. Publications Division completed most of the critical milestones of the on-going project. All modules of this ERP project were rolled out, including test-run of computerized billing in all DPD Sales Emporia. DPD launched its new dynamic website and its digital rights management enabled App—DigitalDPD. Through this new web portal, it would be possible to sell both print and e-books directly to customers. Similarly, through Digital DPD App, it will be possible to sell and manage digital rights of e-books to mobile devices. DPD revamped its website by adding several dynamic features

### **Social Media**

DPD utilized Social Media effectively for reaching out to its followers and prospective readers. Facebook and Twitter accounts functioned effectively both for Publications Division and Employment News following the national trends. Social media presence of DPD showed enthusiastic response with the Twitter handle having more than 20,610 followers and the Facebook reach exceeding 4,32,315 followers. These figures are for the period of April to November 2019.

# INDIAN INSTITUTE OF MASS COMMUNICATION (IIMC)

## An Overview

The Indian Institute of Mass Communication (IIMC) came into existence on the 17<sup>th</sup> August 1965. The Institute was established by the Ministry of Information & Broadcasting (I&B) with the basic objectives of teaching, training and undertaking research in the areas of mass communication. The Institute's main campus is located in New Delhi. In addition, it has five regional campuses located in Aizawl (Manipur), Amravati (Maharashtra), Dhenkanal (Odisha), Jammu (J&K) and Kottayam (Kerala).



*IIMC Main Building*

The IIMC story began in the early 1960s, when the Government of India approached UNESCO, seeking help for establishing a platform to make effective use of communication for country's development. The plan also included establishing mass communication training platform in this part of the developing world. The blueprint, prepared by a team of communication experts headed by the US scholar Wilbur Schramm, often referred to as the "father of communication studies", led to the birth of IIMC in 1965.

*In the first few years, the Institute organized training courses mainly for the Central Information Service Officers (now Indian Information Service) and undertook research studies on a modest scale. In 1969, a major*

*international training programme, the Post-graduate Diploma Course in Journalism for Developing Countries for mid career journalists from Non-Aligned nations was started. A number of specialized short courses and Post Graduate Diploma courses were added subsequently by the Institute to meet the training needs of communication professionals and students aspiring for career in the field of journalism and mass communication.*

## Governing structure

IIMC is administered by a 50 Member Society, which is constituted by the Ministry of I&B biennially. Members of the Society are chosen from amongst social service organizations, educational institutions, eminent persons from public life etc. The administration of the affairs of the Society vests in the Executive Council, which comprises 15 members. Apart from the representatives of the Ministry of I&B, Ministry of HRD and External Affairs, the members of the Executive Council consist of representatives of educational institutions, eminent persons from public life and IIMC itself.

## Post Graduate Diploma courses

In the past three decades mass media has undergone a revolution of sorts, and its reach, access and impact have increased manifold, requiring a large number of trained manpower. Presently, IIMC offers following PG Diploma Programmes, which are immensely popular among students.

Course name	Centres
PG Diploma in English Journalism	All centres
PG Diploma in Hindi Journalism	IIMC New Delhi
PG Diploma in Radio & TV Journalism ( <i>Bilingual – English &amp; Hindi</i> )	IIMC New Delhi
PG Diploma in Advertising & PR ( <i>Bilingual – English &amp; Hindi</i> )	IIMC New Delhi

PG Diploma in Urdu Journalism	IIMC New Delhi
PG Diploma in Odia Journalism	IIMC Dhenkanal
PG Diploma in Marathi Journalism	IIMC Amravati
PG Diploma in Malayalam Journalism	IIMC Kottayam

Total student intake for the diploma courses during 2019-20 is 433, selected through a national level entrance examination taken by over 6,000 candidates.

The PG Diploma courses offered by IIMC represent a meaningful blend of classroom teaching, duly supplemented by practical orientation through rigorous exercises, lab journals, projects, field visits, etc. During the year, a number of workshops and symposia were organized in New Delhi and other regional campuses covering various fields like Mobile Journalism, Drone Journalism, Visual storytelling and photo journalism, Facing the Camera, Info-graphics, Advanced Social Media Techniques etc.

A number of international scholars like award winning US journalist Ms. Linda Roth of the Wilson Centre, Washington D.C, Ms. Gyesha Gonzalez, Associate Director of Eurasia centre of the Atlantic Council, Chike Frankie Edozien, a noted New York based journalist and Selma Hadzihallovic from Bosnia undertook teaching assignments covering variety of contemporary topics related to media and communication.

IIMC also assists its students in securing internships that usually lead to gainful employment in newspapers, TV channels and media houses, as well as advertising and public relations agencies through campus placements.

### **IIS Training**

Since its inception in 1965, IIMC has been functioning as the training academy of the Indian Information Service. It imparts induction training for the IIS Group 'A' Officers, who are recruited through the Combined Civil Services Examination by the UPSC. It also conducts the foundation training for IIS Group B officers, who are recruited on the basis of some prior journalistic experience.



*The President, Shri Ram Nath Kovind with the officer trainees of the Indian Information Service (2018 batch), at Rashtrapati Bhavan, in New Delhi on October 31, 2019.*

21 Officer Trainees of 2018 batch are currently undergoing their Induction Training at IIMC. Module based training has been introduced in the IIS Induction Course, and the OTs have been given exposure to various aspects of public communication through class room teaching, practical assignments, syndicate projects, presentations etc. As part of their training and exposure programme, the OTs have undergone a two-week attachment with the Assam Rifles in Shillong, Conservation studies on wild life & social forestry among others. They underwent specific attachments with the Election Commission of India during the General Elections 2019, budget attachment with PIB during the presentation of interim as well as the general budget, an attachment with the office of the Comptroller & Auditor General of India among others. The IIS OTs also underwent extensive four weeks training at the Film & Television Institute of India, Pune in the fields of television production and film appreciation. The trainee officers also called on the President of India in the Rashtrapati Bhawan on 31 October, 2019.

IIS OTs also participated in the Inter-Services Meet held under the auspices of the Lal Bahadur Shastri Academy of Administration, Mussourie in March 2018. Ms. Pragya Deora, a visually challenged Officer Trainee won the Silver Medal in Management Games. As part of the newly introduced foreign component training, IIS Officer Trainees of 2017 batch visited United Kingdom on study tour organized in collaboration with the Thomson Foundation, London.

### **Short Courses**

Since its inception, IIMC has been in the forefront of offering short term training programmes in communication, public relations and research for officers and staff of the armed forces, central and state government departments, PSUs and others. During the year, IIMC conducted 6 specialized short courses for the officers of Lt. Colonel equivalent or above of the defense forces and one skill based training course for Junior Commissioned Officers and Non-Commissioned Officers. A special short course was also conducted for the officers of the Indian Ordnance Factory Board.

IIMC Delhi has joined hands with the Film & Television Institute of India, Pune to offer short term courses in various aspects of film appreciation and production, primarily for film enthusiasts in Northern India. The institute conducted seven short courses in digital cinematography, smart phone film making, acting, art of review, song picturization etc. A special short course was conducted for special need young adults in collaboration with the civil society organization – Art Sanctuary.

### **Development Journalism**

IIMC's Development Journalism Course is an endeavour towards promoting international cooperation and understanding, especially among countries of the developing world, through exchange of experience, expertise and innovations in the field of harnessing communication as a tool of development. This is one of the premier courses under the ITEC/SCAAP and Colombo Plan schemes of the Government of India.

Over the years, IIMC has trained over 1,600 foreign journalists from 127 countries, ranging alphabetically from Afghanistan to Zimbabwe. During the year, 19 journalists from Asia, Africa, Eastern Europe and South America obtained their Diploma in Development Journalism. IIMC also introduced a new One month short course for working journalists from different countries during September 2019.

### **Communication Research**

IIMC is Asia's first Institute to have a dedicated Communication Research Department conducting research/ analysis and impact assessment studies for various Ministries & Government Departments. Research focuses primarily on government campaigns, impact analyses, feedback etc, providing quality inputs for strategizing government campaigns and communication programmes for their effective and wider reach to the people. More than 200 research and evaluation studies have been completed since 1965 on various subjects and themes like Public health issues, Rural Development, consumer protection etc. for Ministries and UN Agencies etc.

Presently, IIMC is conducting the 'National Study On Women In News And Entertainment Media In India' commissioned by the Indian Council of Social Science Research (ICSSR). The study aims to examine the portrayal of women in news and entertainment media -both offline and online, and position of women in terms of job opportunities, roles and working conditions.

### **Community Radio**

IIMC has been running its own Community Radio since 2015. It is called 'Apna Radio 96.9'. Over the last six years, a number of initiatives have been taken to re-vitalize this Community Radio Station. The Daily Live Show 'Apne Aas Paas', started in August 2014, has become the flagship programme of Apna Radio. In this programme, a subject-expert is invited to discuss the topics of the day - either in the studio or on phone -in order to engage listeners and interact with them live.

### **Communication Journals**

IIMC brings out two peer reviewed journals related to mass communication viz: '**Communicator**' in English and '**Sanchar Madhyam**' in Hindi. The first issue of 'Communicator' was published in 1965, whereas '**Sanchar Madhyam**' debuted in 1980. These journals provide academicians, research scholars and media practitioners a platform to publish their articles, case studies and research papers related to the field of mass communication. The journals also publish reviews of books and research articles.

During 2018-19 IIMC brought out a Special Edition of Communicator on '**Mahatma Gandhi As a Communicator**' containing scholarly articles contributed by academicians and writers of repute. The papers presented at the National Seminar on Indian Language Journalism held in IIMC during 2018-19, were also published as a special edition of Communicator.

### **Memorial Lecture**

Vice President Shri M. Venkaiah Naidu delivered the inaugural **Atal Bihari Vajpayee**

**Memorial Lecture** at IIMC on 20<sup>th</sup> March 2019. The topic of the lecture was "The Role of Media in Moulding An Enlightened Public Opinion". The Vice President in his 45 minute long address, highlighted the importance of media in creating a vibrant democracy.

### **Media Library**

IIMC Delhi has the largest specialized library of media and mass communication publications built over a period of five decades. It has collected over 40,000 volumes of books and bound journals on different aspects of mass communication and allied subjects such as print media, broadcasting, advertising, communication, communication research, public relations, radio and television, film information technology and traditional media. All the regional centres are equipped their own libraries.

### **Infrastructure development**

Under the Plan Scheme (now Central Sector Scheme) 'Upgradation of IIMC to International Standards' there is a proposal to construct an academic block, hostel block and a guest house admeasuring 12,933 sqm at the 16.22 acres IIMC Delhi campus. The Central Empowered Committee appointed by the Supreme Court has submitted its report recommending permission to IIMC to undertake construction subject to all other regulations.

The regional campuses of IIMC are under various stages of construction / completion. The campus at Kottayam has become operational with this academic year. Civil construction work at Aizawl has been completed and the campus is likely to become operational shortly. Construction work is in progress in Jammu. Prime Minister Shri Narendra Modi had laid the e-foundation stone for the IIMC Jammu Campus on 3<sup>rd</sup> February 2019. In Amravati, Government of Maharashtra has allocated 15 acres land at Badnera.

During the year, IIMC has also undertaken upgradation of its teaching and training infrastructure by procuring Smart Boards, latest digital video and DSLR cameras, video

editing suites and up to date design and page making software.

### **IIMC as a Deemed University**

With a view to establish a 'Communication University' in the country with particular emphasis on communication technology, IIMC had applied for 'Deemed to be University under De-Novo Category'. The Ministry of Human Resources Development has issued the Letter of Intent to IIMC for becoming a Deemed University under the De Novo Category on the recommendation by a Committee set up by the University Grants Commission.

Under the terms of the Letter of Intent, IIMC has to fulfill following conditions by November 2021:

- i. The Institution will start at least 5 PG Departments (not 5 Courses) in the emerging areas of knowledge within 3 years of issuance of the Letter of Intent.
- ii. The Institution will submit detailed syllabi for the proposed Courses and Research Programmes which are proposed in the emerging areas of knowledge.
- iii. The Institution will recruit the adequate number of faculty with the requisite qualifications for each of the Departments as per the UGC (Institutions Deemed to be Universities) Regulations, 2016.
- iv. The Institution will submit its MoA/Rules in accordance with the UGC (Institutions Deemed to be Universities) Regulations, 2016.
- v. The Institution will create necessary infrastructure facilities like Academic buildings, Central Library, Teachers' Residence, Sports Areas etc in its main campus as well as its regional campuses as per the UGC (Institutions Deemed to be Universities) Regulations, 2016. Infrastructure for quality research should also be as per the requirements of the UGC Regulations, 2016.
- vi. All regional campuses will fulfill the requirements as applicable to starting of Off-Campus Center of an Institution

deemed to be a University as per UGC (Institutions Deemed to be Universities) Regulations, 2016.

### **Other Key Activities**

1. A Russian delegation led by Mr. Alexey Volin, Deputy Minister of Telecom and Mass Media visited IIMC on 5<sup>th</sup> April 2019 and discussed various aspects of cooperation in the fields of mass communication training and research.
2. IIMC organized a Media Management Module for 91 Indian Forest Service Probationers of 2017 batch at the Indira Gandhi National Forest Academy, Dehradun in April 2019.
3. India Today in its May 2019 issue ranked IIMC as the best Institute in the field of Journalism & Mass Communication in India.
4. A 20 Member media delegation from the Islamic University of Maldives visited IIMC on 4<sup>th</sup> July 2019. Another media delegation from Bhutan spent half a day in IIMC on 18<sup>th</sup> November 2019, familiarizing themselves with the state of media education in India.
5. The First Meeting of the Nepal Chapter of IIMC Alumni Association was held in Kathmandu on 7<sup>th</sup> September 2019. Ambassador of India in Kathmandu and DG, IIMC addressed the meeting.
6. IIMC in collaboration with Facebook organized a symposium on News Literacy in September 2019 which was attended by IIMC Regional Directors, media educators from different institutes and selected journalists.
7. On the occasion of the 150<sup>th</sup> birth anniversary of Mahatma Gandhi, IIMC students brought out a special issue 'Echoing Gandhi'. An Elocution competition was held on 'Gandhi as a Communicator' for the students of IIMC, besides a Quiz contest on the life and message of Mahatma Gandhi. Several cultural programmes were also organised by the students on the occasion.

8. In October 2019, IIMC collaborated with the Lal Bahadur Shastri National Academy of Administration, Mussoorie to conduct a module on 'mass communication' for over 350 Civil Services probationers undergoing the Foundation Course.
9. 30 Army Officers undergoing training at the National War College, Mhow, visited on IIMC on 13<sup>th</sup> October 2019 and interacted with the faculty members.
10. The Rashtriya Ekta Diwas was organized on 31<sup>st</sup> October 2019 to commemorate the 144<sup>th</sup> birth anniversary of Sardar Vallabhbhai Patel. Run for Unity and a 'Plogging' march under Fit India were organized in the Institute.

## **PRESS COUNCIL OF INDIA**

### **Introduction**

The Press Council of India is a statutory quasi-judicial autonomous authority re-established in the year 1979 under an Act of Parliament, Press Council Act, 1978 with the two fold objects of preserving the freedom of the press by maintaining and improving the standards of newspapers and the news agencies in India.

The Council is a body corporate having perpetual succession. It consists of a Chairman and twenty-eight other members. The Chairman is, by convention, a retired Judge of the Supreme Court of India who is nominated by a Committee comprising of Chairman of the Council of States (Rajya Sabha), Speaker of the House of the People (Lok Sabha) and a person elected from amongst themselves by the members of the Council. Of the 28 members, 20 represents specially identified segment of press and eight members from varied fields representing the two Houses of the Parliament and premier literacy and legal bodies i.e. University Grants Commission, Bar Council of India and Sahitya Akademi. The term of the office of the Chairman and the members is three years.

The objects of the Press Council of India as embodied in Section 13 of the Act are to preserve the freedom of the Press and to maintain and improve the standards of newspapers and news agencies in India. The Act also confers an advisory role on the Council in that it can, either suo-motu or on a reference made to it by the Government under Section 13 (2) of the Act, undertake studies and express its opinion in regard to any bill, legislation, law or other matters concerning the press and convey its opinion to the Government or the persons concerned. Also, in the matters of public importance concerning its statutory responsibilities, the Council may take suo-motu cognizance and constitute a Special Committee to make an on-the-spot inquiry.

The Council discharges its functions primarily through adjudications on complaints received by it, either against the Press for violation of journalistic ethics or by the Press for interference with its freedom. Where the Council is satisfied, after inquiry, that a newspaper or a news agency has offended against the standards of journalistic ethics or public taste or that an editor or working journalist has committed any professional misconduct, the Council may warn, admonish or censure them or disapprove of their conduct. The Council is also empowered to make such observations as it may think fit in respect of the conduct of any authority, including Government, for interfering with the freedom of the press so prescribed under Section 14 (4) the decisions of the Council are final and cannot be questioned in any court of law.

The Council being a body set up under an Act of Parliament gets a substantial part of its fund by way of grants-in-aid from the Central Government, after due appropriation by the Parliament, as also it has its own funds by way of the fee collected from newspapers on a graded structure and other receipts.

For the financial year 2019-20, the Council has a total sanctioned budget of Rs.7.45 Crore.

### **Complaints before the Council**

During the year under review from 1<sup>st</sup> April, 2019 to 30<sup>th</sup> November, 2019, a total of

**611** complaints were instituted in the Council. Of these, **175** complaints were by the Press against authorities of the Government for violation of press freedom and **436** complaints were directed against the press for breach of journalistic ethics. In these **747** matters were disposed of during the period (including previous year carrying forwarded) complains either by way of adjudication or through summary disposal by the Chairman on account of settlement by the mediation of the Chairman or due to lack of sufficient grounds for holding inquiries or non-pursuance; withdrawal or on account of matters having become *sub-judice*.

### **Advisory Function**

In its advisory capacity, the Council during the year under review the following Press Release have been issued on the matters being forwarded to it by the Government or other authorities or on the matters concerning journalistic ethics on variety of issues

1. Inserted Rule 170(3) and 170(4)(iv) in the Drugs and Cosmetics Rules (Amendment) regarding taking precaution while publishing the advertisements relating to Ayurveda, Yoga, Naturopathy, Unani, Siddha & Homeopathy.
2. Advised media and authorities on election process during general elections
3. Advised media not to violate Section 126 A of Representation of People Act, 1951.
4. Guidelines issued for reporting on mental illness and suicide cases
5. Expressed concern about irresponsible reporting on food safety.

The Council took suo-motu cognizance of the incidents of violence against media persons and threats to press freedom in the following cases:

1. Suo-motu cognizance against Govt. of Andhra Pradesh on Prevention of a press conference by a film Director & Producer.
2. Suo-motu cognizance with regard to attack on Journalist, Shri Amit Sharma by the Cops of Government Railway Police in Shamli (U.P.)

3. Suo-motu cognizance with regard to Police action on journalists in Chandigarh.
4. Suo-motu cognizance with regard to filing FIR against Shri Pawan Jaiswal, Correspondent Jansandesh Times, Mirapur(U.P)
5. Suo-motu cognizance on the death of Shri K. Satyanarayana, Journalist, Andhra Jyothi.
6. Suo-motu cognizance on G.O.R.T. No. dated 30.10.2019 of Government of Andhra Pradesh.

### **Press and Registration Appellate Board**

Section 8C of the Press and Registration of Books Act, 1867 entrusts to the Press Council of India, the Appellate Jurisdiction over the Magisterial Orders of non-authentication of a Declaration under Section 6 or its subsequent cancellation under Section 8B of the said Act. The board consists of a Chairman and another member to be nominated by the Press Council of India from among its members.

The two bench Board comprising of the Hon'ble Chairman with Shri U C Sharma/ Prof. Sushma Yadav as alternative members held 4 sittings between April 1<sup>st</sup> 2019 to 30<sup>th</sup> November, 2019 and dealt with 16 appeals of which 2 were disposed of, 13 were set aside and in one appeal the Board directed to place it before the Council, wherein the Council referred it to Inquiry Committee for consideration.

### **National Press Day 2019**

The National Press Day celebrations are held every year and this year, the subject of discussion, countrywide, was "Reporting- Interpretation: A Journey".

The main event held at the Vigyan Bhawan, New Delhi, Hon'ble Vice President of India Shri M. Venkaiah Naidu was the Chief Guest and Shri Prakash Javadekar, Hon'ble Minister of Information & Broadcasting and Environment, Forest and Climate Change was the Guest of Honour in the ceremony. Hon'ble Justice Chandramauli Kumar Prasad, Chairman Press Council of India presided over the ceremony.



*The Vice President, Shri M. Venkaiah Naidu addressing the gathering at an event organised by Press Council of India, on the occasion of National Press Day, in New Delhi on 16 November, 2019.*

Representatives of Press Councils from **five** countries i.e. Bangladesh, Bhutan, Myanmar Nepal and Sri Lanka participated in the panel discussions on the aforementioned topic.

Speaking on the occasion, Shri M. Venkaiah Naidu, Hon'ble Vice President of India, highlighted that the press can play a positive role in creating public opinion on the need to eradicate corruption and social evils like Gender and Caste discrimination and the media must also provide the greater space to development news and important sectors such as agriculture. He further added that the media must ensure self-regulation accuracy, fairness, objectivity, news worthiness and independence as these core values shall never be compromised.

Shri Prakash Javadekar, Hon'ble Minister of Information & Broadcasting and Environment, Forest and Climate Change

in his speech stressed that there is need of responsible freedom and also expressed his concerns of fake news which is these days more dangerous than paid news and it must be tackled in an effective manner.

Shri Justice Chandramauli Kumar Prasad, Hon'ble Chairman, PCI, while addressing the august gathering opined that five 'Ws' Who, What, When, Where and Why are golden words that guide the fair and impartial Reporting. On this occasion, the Hon'ble Chairman was optimistic and believed that talking the flaws is also a path for remedying it. Indian Media which is the backbone of our nation may strive better every day to stand upright with dignity and integrity.

Marking the occasion of National Press Day. 2019, the Hon'ble Vice President of India released the Council's publications i.e. the Directory of the Council, as on 16.11.2019,

updated Norms of Journalistic Conduct, Edition 2019 and Souvenir, 2019.

The Hon'ble Vice President of India also conferred National Awards for Excellence in Journalism, 2019 conferred in seven categories i.e. **'Raja Ram Mohan Roy'** awarded to Shri Gulab Kothari. **'Rural Journalism'** Award was jointly shared by Shri Raj Chenggappa and Shri. Sanjay Saini. **'Developmental Reporting'** Award was jointly shared by Shri Shiva Swaroop Awasthi and Shri Anu Abraham. In **'Photo Journalism - Single News Picture'** Shri P G Unnikrishnan and Shri Akhil E.S were jointly awarded and for **'Photo Feature'**, Ms. Sipra Das was awarded. **'Sports Reporting/Sports Photo Feature'** was awarded to Shri Saurabh Duggal. **'Financial Reporting'** was jointly awarded to Shri Sandeep Singh and Shri. Krishn Kaushik for same article. **'Gender Based Reporting'** was jointly shared by Ms. Ruby Sarkar and Ms. Anuradha Mascarenhas.

In the sidelines on 15<sup>th</sup> November, 2019, Press/Media Councils of Bangladesh, Bhutan, Myanmar, Nepal and Sri Lanka had a discussion over a round table conference on the topic "Reporting-Interpretation: A Journey".

The deliberations were held across the Country at different platforms and were widely covered by electronic and print media.

The outcomes in brief are stated as follows:

1. Augmenting deliberations on "Reporting-Interpretation: A Journey" and Generating the need of media for responsible freedom and various other factor that affect reporting and interpretation at National/ International level.
2. Media shall introspect at striking balance between the interpretative news with the ulterior motive to present factual reporting only without any distortion/distraction.
3. Encouraging higher journalistic practices by conferring awards to those excelling in Journalistic writings covering diverse categories.
4. With the changing trends, an updated

Norms of Journalistic Conduct, edition, 2019 has been brought out to serve the nation by maintaining and improving the standards of the Journalists and Newspapers.

### **International Interaction**

On the invitation of Prof. Dr. Sule Aker, President of World Association of Press Councils, a delegation of two members of Press Council of India, Shri Kamal Nain Narang and Shri Pradeep Kumar Jain visited to Baku, Azerbaijan to participate in Annual General Meeting of WAPC 2019 from 11<sup>th</sup> September 2019 to 15<sup>th</sup> September, 2019 and for discussing the developments and problems regarding freedom of expression and security in International media.

A delegation of two members of the Council Shri Om Prakash Khemkarni and Shri Shyam Singh Panwar visited to Kathmandu, Nepal to participate in the Golden Jubilee Ceremony of Press Council Nepal from September 22-25, 2019 on the invitation of Nepal Press Council.

### **Internship Programme**

As per the mandate of the Press Council Act 1978 u/s 13(2) (b),(c) & (d), the Press Council of India has commenced the internship i.e. Summer Internship Programme & Winter Internship Programme in a year for the duration of 30 days in each session for journalism Students.

### **Levy**

The Press Council of India, for the purpose of performing its functions under the Press Council Act, 1978 levies fee under Section 16(1) of the Act upon the registered newspapers and news agencies having circulations 25,000 and above, at the rates prescribed by the Central Government.

In pursuance of the same, the Council has updated its mode of payment by now enabling with payment in UPI alongwith Debit Card, Credit Card, Net Banking, Cash, NRFT/ RTGS mode and this information is available on the Council's website of the Council for information.

## **Official Language**

14th of September is celebrated as “Hindi Diwas” all over India. Like every year, to emphasize use of Hindi, Hindi fortnight (Pakhwada) was observed in the Secretariat of the Council from 14.9.2019 to 27.9.2019.

The main function of Hindi Diwas was held on September 27, 2019. On this occasion, documentary film on life and writings of Mahakavi, Shri Surya Kant Tripathi, Nirala was shown in the Secretariat of the Council. Thereafter, Hon’ble Chairman Mr. Justice Chandramauli Kumar Prasad and Smt. Anupama Bhatnagar, Secretary, Press Council of India delivered message and encouraged employees of the Council to work in Hindi.

In addition, certificates were also given to employees who qualified under Hindi Sikhsan Yojana during the year 2018-19.

## **Vigilance Report:**

The Secretary of the Press Council of India is the Chief Vigilance Officer of the office. The vigilance set up of the Council, consisting of Under Secretary (Admn.) and Section Officer (Admn.) functioned under the direct supervision of the Secretary (CVO) and chairman of the Council. It conducted regular and surprise checks to prevent/combat nay corruption practices in the Secretariat.

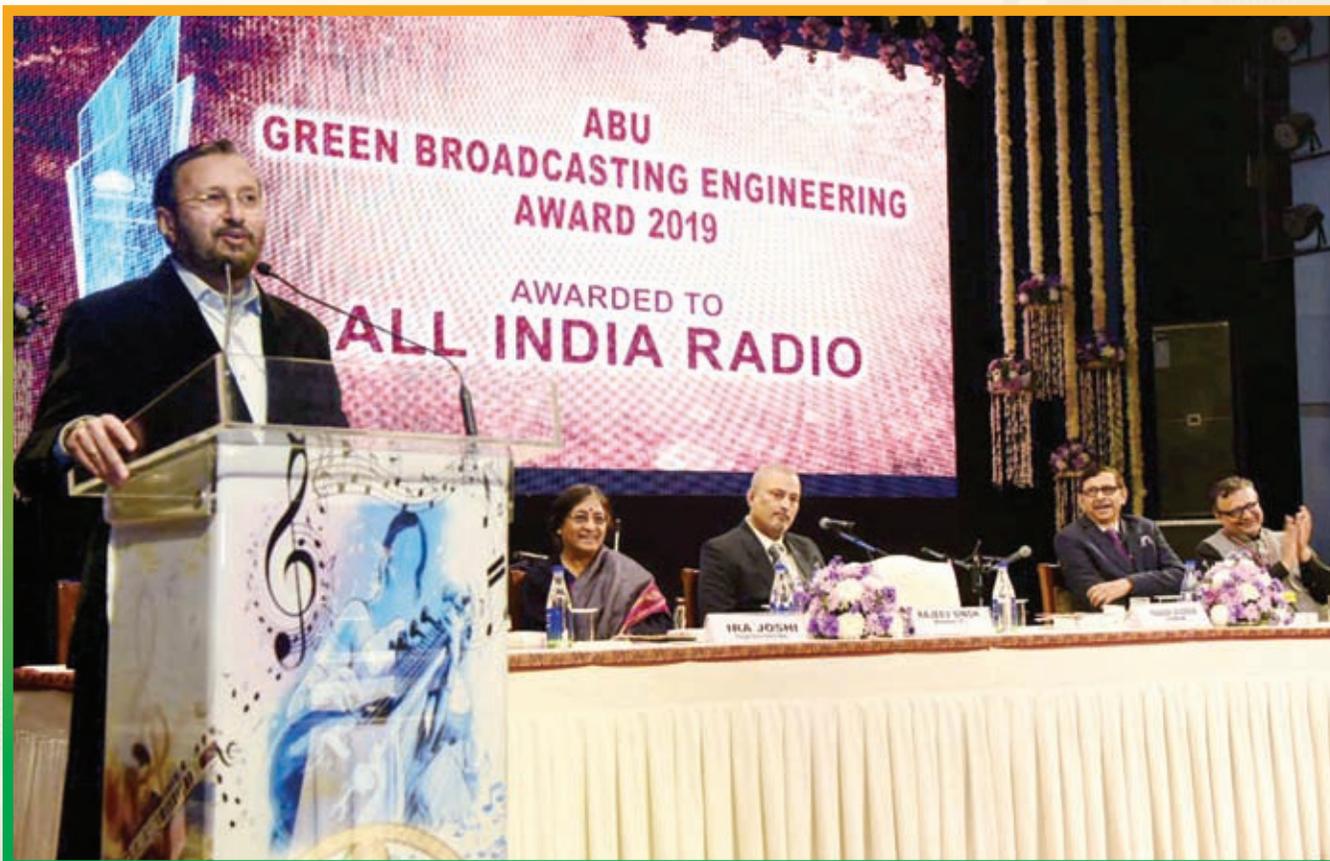
No vigilance inquiry has been contemplated in the secretariat during this period.





*The Vice President, Shri M. Venkaiah Naidu presenting the Rajat Kamal Award to the Actor: Shri Ayushmann Khurrana for Best Actor: Andhadhun, at the 66th National Film Awards function, in New Delhi on December 23, 2019.*

*The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprise, Shri Prakash Javadekar and the Secretary, Ministry of Information & Broadcasting, Shri Ravi Mittal are also seen.*



*The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprises, Shri Prakash Javadekar addressing at the 44th Akashvani Annual Awards Ceremony, in New Delhi on December 24, 2019. The Chairman, Prasar Bharati, Dr. A. Surya Prakash and other dignitaries are also seen.*

# 5

## ACTIVITIES UNDER BROADCASTING SECTOR

### An Overview

The broadcasting sector is broadly categorized into two categories viz. 'Content' and 'Carriage services'. It regulates the content of private satellite channels and network of multi system operators and local cable operators through the Cable Television Networks (Regulation) Act, 1995 and policy guidelines issued from time to time. Broadcasting carriage services include Multi System Operators (MSOs)/ Local Cable Operators (LCOs), Direct-to-Home (DTH) operators, Headend-in-the-Sky (HITS) operators and Internet Protocol Television (IPTV) service providers. It gives license/permission to DTH/HITS operators for their respective operations.

### Activities under Broadcasting Sector

#### Direct to Home (DTH)

DTH is an addressable system and covers the entire country. In DTH service, a large number of television channels are digitally compressed, encrypted and beamed from very high power satellites in Ku Band. The programmes transmitted through DTH can be directly received at homes by installing small dish antennas at convenient locations in the buildings.

#### Headend In The Sky (Hits):

HEADEND IN THE SKY (HITS) service is a mix of satellite and cable TV. The HITS operator uplinks the TV broadcast to a satellite, which is down-linked by MSO/ LCO and distributed to individual consumer's premises through a cable network. There are two licensed HITS Operators, of which one is presently functional. There are five private DTH providers, while Doordarshan provides DTH services on DD Free Dish.

#### The Sports Broadcasting Signals (Mandatory Sharing With Prasar Bharati) Act, 2007:

The Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act,

2007 had been enacted to provide access to national or international sporting events, held in India or abroad, to the largest number of listeners and viewers, on a free-to-air basis. This Ministry issues notification from time to time to notify certain sporting event/ events as sporting event of national importance to provide access to national or international sporting events, to the largest number of listeners and viewers, on a free-to-air basis.

### Major Activities under Broadcasting Sector

- (a) Ministry of Information & Broadcasting on 07.05.2019 has notified "DD Arunprabha" as a must carry Doordarshan channel by all Distribution Platform Operators viz. MSO/LCO/DTH/HITS/IPTV operators.
- (b) Keeping in view the provisions of Rights of Persons with Disabilities Act, 2016, Ministry of Information & Broadcasting (MIB), on 11.09.2019 has issued "Accessibility Standards for Television Programmes for Hearing Impaired" to facilitate accessibility to TV programmes for persons with hearing impairment.

### STATUS OF SATELLITE TV CHANNELS IN INDIA

#### I. The Policy

The first private satellite TV channel in India was permitted to uplink in 2000 from Indian soil. Before this, the private TV channels were uplinked only from foreign shores. With the growth in the Media and Entertainment sector, the demand for uplinking/ downlinking of TV Channels from India increased manifold which necessitated the framing of Policy Guidelines for Uplinking in 2002 and Downlinking in 2005. These guidelines were further amended in December 2011. The guidelines are available on the Ministry website i.e. [www.mib.nic.in](http://www.mib.nic.in).

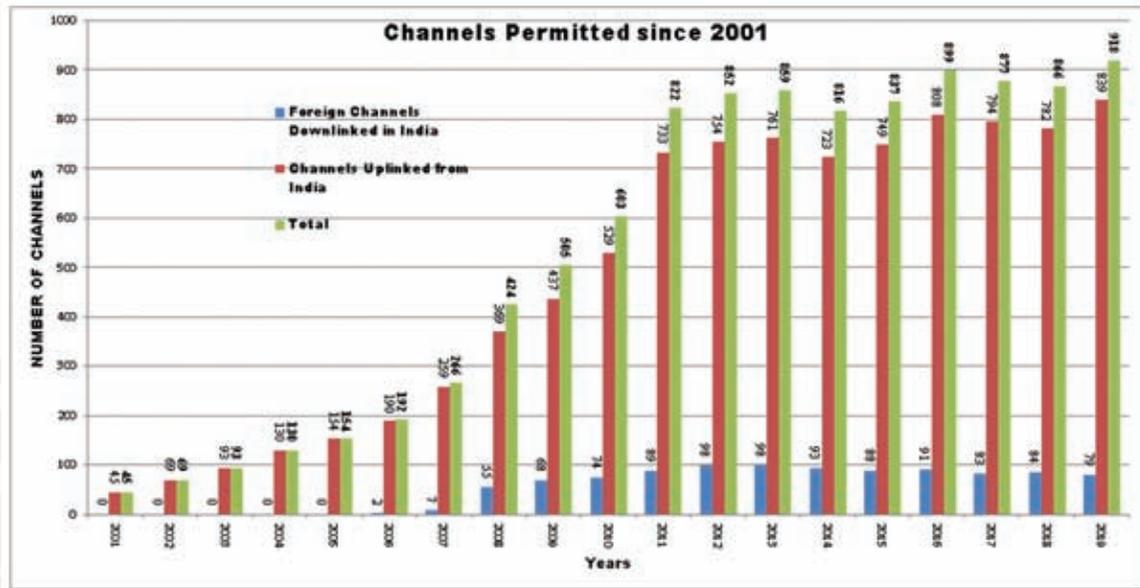
#### (A) Growth of Television channels

1. The first private satellite TV channel "Aaj Tak" was permitted in the year 2000.

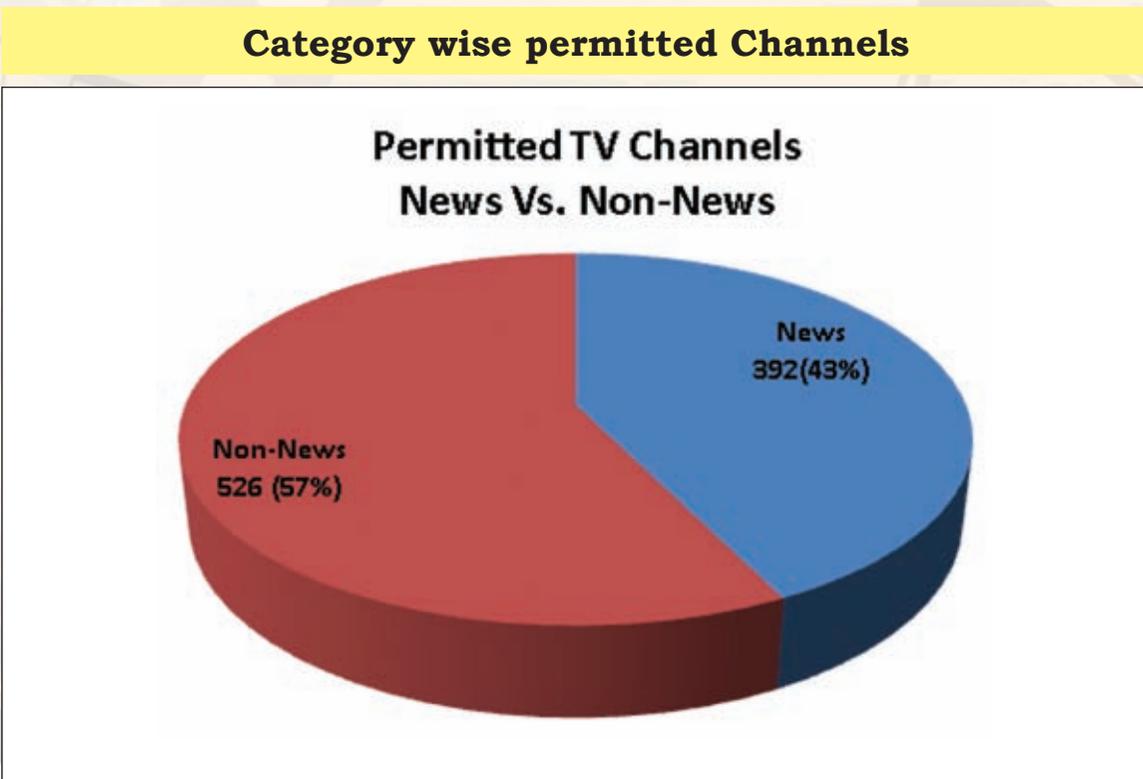
Since then the bouquet of private satellite TV channels in India has been expanding at a fast pace. Ministry has permitted **918 channels in India by 31.12.2019**. Year-

wise growth in number of TV channels permitted under uplinking (U/L) and downlinking (D/L) guidelines is shown below:

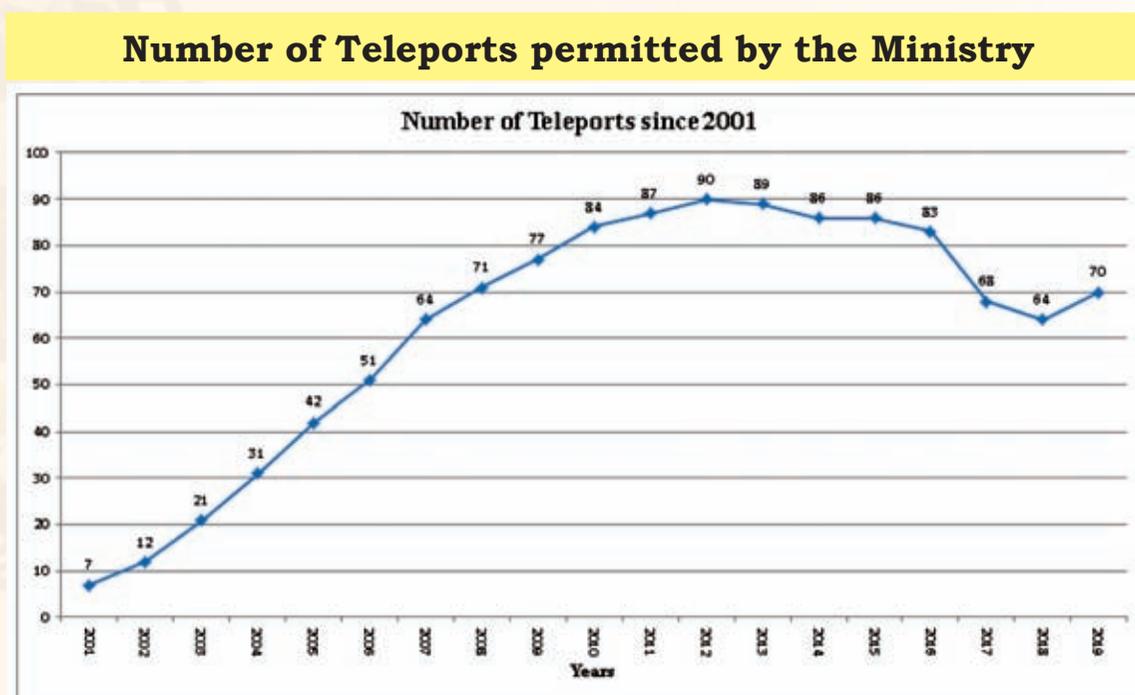
### Number of Television Channels permitted by the Ministry



- Permissions are given by the Ministry to operate under two categories, i.e. 'News & Current Affairs TV Channels' and 'Non-News & Current Affairs TV Channels.' The share of News and Non-News channels in the total permissions given can be seen below (**392 News and 526 Non-News**):



## (B) Growth of Teleports : As on 31.12.2019- 70 Teleports



## II. New initiatives

### Scheme on Automation of Broadcasting Wing

The Ministry has developed a portal viz. **BroadcastSeva**, for all broadcast services to provide efficient and transparent regime for the growth and management of the Broadcasting sector. **BroadcastSeva**, vide its following modules provides a comprehensive set of services to the applicants:

- i. Payment of Annual permission fee by existing broadcasters.
- ii. Applications for Temporary Uplinking Permissions.
- iii. Permission to set up a teleport.
- iv. Application for Foreign Exchange Remittance (FOREX).
- v. Application for various changes in the channel i.e. change of name and logo, change of satellite, change of teleport and teleport location, change of category/language of channel, mode of transmission.

## III. Bringing transparency and accountability

### 1. Open House Meetings

Open house meetings conducted are every month with broadcasters has proved to be very useful. The number of broadcasters attending these meetings has swelled over the last one year. Feedback from the meeting has helped the Ministry to take new initiatives for expediting clearances and bringing more transparency. These meetings have not only provided an opportunity to applicants for a direct interaction with Ministry's officials, but have also facilitated flow of information directly to applicants thereby eliminating the need to have an intermediary.

### 2. Live Tracking of online applications/proposals:

The applicant companies (broadcasters/teleport operators) can now view the live tracking/status of the applications filed online on web portal [www.broadcastseva.gov.in](http://www.broadcastseva.gov.in). In this regard the due procedure to be followed by the broadcasters in order to live track their applications have also been intimated to them.

#### IV. Standard Forms and Applications

The process of seeking information from company and approval of the proposal of company has been streamlined. Accordingly, the time period for seeking approval of competent authority has been reduced and the process is now speeded up.

#### CONTENT REGULATION OF TV CHANNELS

The Ministry has granted permission to 917 private satellite television channels, out of which 524 are non-news and current affairs channels and 393 are news & current affairs TV channels.

2. As per Cable Television Networks (Regulation) Act, 1995 and Policy for Uplinking of TV Channels from India, 2011, every broadcaster has been mandated to follow the Programme and Advertising Codes as prescribed under the Cable Television Networks (Regulation) Act, 1995 and Rules framed thereunder.
3. During the year, where violation of the Programme & Advertising Codes was established, appropriate action was taken by the Ministry as per the Cable Television Networks (Regulation) Act, 1995 and wherever necessary, Advisories, Warnings, Order for Apology Scroll, etc. were issued.
4. During the year 2018-2019 (up to November, 2019), the Ministry issued Advisories, Warnings, and Orders to the channels as per details given below:
  - i) 12 General Advisories – General Advisories were issued to TV channels, as per details given hereunder:

Sl. No.	Subject-Matters	Date of Advisory
1	Telecast of Republic Day Ceremony/Parade with Sign Language Interpretation	24.01.2018
2	Refraining from using the nomenclature “Dalit” while referring to members belonging to Scheduled Caste in compliance with	07.08.2018

	the directions of the Hon’ble Bombay High Court and the Constitutional term ‘Scheduled Caste’ in English, and its appropriate translation in other national languages should alone be used for all official transaction, matters, dealings, certificates etc. for denoting the persons belonging to the Scheduled Castes notified in the Presidential Orders issued under Article 341 of the Constitution of India	
3	Telecast of Independence Day Ceremony/Commentary with Sign Language Interpretation	13.08.2018
4	Non-disclosure of identity of children in media in compliance with JJ Act and POCSO Act	10.10.2018
5	Telecast of Republic Day Ceremony/Parade with Sign Language Interpretation	24.01.2019
6	Compliance with Rule 6 (1) (e) & (h) of the Programme Code in the wake of Pulwama (J&K) terrorist attack	14.02.2019
7	Giving publicity to Emergency Response Support System (ERSS) on women safety/ persons in distress	05.03.2019
8	Display of castings/credits/ titles of Hindi/Regional languages TV serials in the respective languages also	14.06.2019
9	Desist from showing children in vulgar, indecent, suggestive and inappropriate manner in dance-based reality shown involving children	18.06.2019
10	Telecast of Independence Day Ceremony/Commentary with Sign Language Interpretation as part of implementation of Accessibility Standards for persons with disabilities in TV programmes	14.08.2019

11	Strict compliance with Rule 6(1)(c), (d), (e), (f), (h) & (i) of the Programme Code in the wake of Ayodhya Title dispute judgment	09.11.2019
12	Use of the new political map of India only henceforth	18.11.2019

- ii) 29 Specific Advisories – TV channels were advised to adhere to the Programme & Advertising Codes.
- iii) 39 Warnings – TV channels were warned to strictly adhere to the Programme & Advertising Codes.
- iv) 30 Orders – TV channels were directed to run Apology Scrolls on the channels.
- v) 4 Orders – Channels were directed to go off air for varying number of days.

#### Inter-Ministerial Committee (IMC)

5. For regulation of content on Satellite TV channels, an Inter-Ministerial Committee (IMC) under the Chairpersonship of Additional Secretary (I&B) has been constituted, with representatives from Ministries of Home Affairs, Law & Justice, Women & Child Development, Health & Family Welfare, External Affairs, Defence, Consumer Affairs and a representative from the industry in Advertising Standards Council of India (ASCI), which gives its recommendations on whether a violation has taken place or not. The IMC functions in a recommendatory capacity. The final decision regarding penalty and its quantum is taken on the basis of the recommendations of IMC.

#### Electronic Media Monitoring Centre (EMMC)

6. Electronic Media Monitoring Centre (EMMC) has been set up by the Government as state-of-the-art facility with a view to ensure adherence of TV broadcast to the provisions of Programme and Advertising Codes enshrined under Cable Television Networks (Regulation) Act, 1995 and Rules framed there under.

#### State level and District level Monitoring Committees

7. In order to enforce the Cable Act and Rules at the State/District level, the Ministry issued an order on 6<sup>th</sup> September, 2005 for “Monitoring Committee for the Programmes and Advertisements telecast by Cable TV channels” at the State, District/local level. Later on, detailed guidelines were issued by this Ministry on 19<sup>th</sup> February, 2008 providing for District level Monitoring Committee and State level Monitoring Committee. Subsequently, detailed guidelines subsuming all the earlier orders, as referred to above, regarding constitution of State/ District level Monitoring Committees have been issued vide O.M. dated 26<sup>th</sup> April, 2017 to all Chief Secretaries of States and Union Territories, State Information Secretaries and all District Magistrates. The Committees have also been authorized to monitor private FM Radio Channels and Community Radio Stations. Detailed instructions in this regard are available on the Ministry’s website: [www.mib.gov.in](http://www.mib.gov.in).

#### Self-Regulation in case of News Channels

8. **News Broadcasters Association (NBA)**, as part of its self-regulation mechanism, has formulated a **Code of Ethics and Broadcasting Standards** covering a wide range of principles to self-regulate news broadcasting. They have set up a Two-Tier structure to deal with content related complaints. Complaints are dealt with at Tier I, by the individual broadcasters at their level whereas, at Tier II, by **News Broadcasting Standards Authority (NBSA), set up by NBA in 2008. The NBSA, is presently headed by Justice A.K. Sikri, retired Judge of Supreme Court of India.** Details are available on NBA’s website: <http://www.nbanewdelhi.com>.

#### Self-Regulation in case of Non-News (General Entertainment) Channels

9. **Indian Broadcasting Foundation (IBF)**

has set up a mechanism for self-regulation in case of non-news channels. It has laid down **Content Code & Certification Rules 2011** covering an entire gamut of content-related principles and criteria for television broadcast. As part of this mechanism, a two-Tier based complaints redressal system has also been set up. At the Tier-I level, each Broadcaster shall set up a Standard and Practices (S&P) Department with a Content Auditor to deal with the complaints received for content aired on its channels.

10. At the Tier II, the Broadcasting Content Complaints Council (BCCC) has been set up and made operational since 1<sup>st</sup> July, 2011. Presently, the BCCC is a twelve-member body headed by a retired Judge of the Supreme Court or High Court as its Chairperson and has four eminent members of society. The BCCC is presently headed by Justice (Retd) Vikramajit Sen. Details are available on IBF's website: <http://www.ibfindia.com>

### **Self-regulation of advertisements on TV channels**

11. With regard to regulation of advertisements on TV channels, the Code adopted by the **Advertising Standards Council of India (ASCI)**, a self-regulatory body, has been incorporated in the Advertising Code stipulated in Cable Television Networks Rules, 1994. ASCI has set up **Consumer Complaints Council (CCC)** to consider complaints in regard to advertisements. The CCC currently **has 28 members**; 12 are from within the industry and 16 are from the civil society like well-known doctors, lawyers, journalists, academicians, consumer activists etc. The details are available ASCI's website: <https://www.ascionline.org/>

### **STATUS OF CABLE TV DIGITIZATION**

1. The cut-off date for digitalization of cable TV network across the country was 31/03/2017 and the same has been completed in Phase I (04 metros), Phase

II (38 cities having population of 10 lakhs and more) and Phase III (other urban areas). In Phase IV, more than 90% of digitalization has been completed. Now, it is mandatory for every cable operator to transmit or retransmit programmes of any channel(s) in an encrypted form through a digital addressable system only.

2. Until October 2019 this Ministry had granted 1596 MSO registrations.

### **COMMUNITY RADIO**

#### **Overview:**

Community Radio (CR) is a vital third tier in broadcasting, as distinct from public service and commercial media. It provides a platform to air local voices among the local community on issues concerning their lives. In the last few years, this sector has been growing gradually but effectively in India. Community Radio Stations are essentially low power radio stations which are meant to be set up and operated by the local communities. Permission to establish Community Radio Station (CRS) in India is granted to not-for-profit organisations which include educational institutions, agricultural institutions and civil societies. CRSs are rooted in the local community, and are owned and managed by the community itself. This gives them a distinct advantage to focus on local issues concerning health, nutrition, education, agriculture, etc. Moreover, the CRS sector offers a powerful medium to the marginalised sections of society to voice their concerns.

Furthermore, since the broadcast is in local languages and dialects, people are able to relate to it instantly. Community Radio also has the potential to strengthen people's participation in development programmes through its holistic approach. In a country like India, where every state has its own language and distinctive cultural identity; CRSs are also a repository of local folk music and cultural heritage. Many CRSs record and preserve local songs for posterity and give local artists a platform to showcase their talent to the community. The unique position of CRS as an instrument of positive social change makes it

an ideal tool for community empowerment. The policy guidelines for Community Radio and the list of CRSs currently in operation can be accessed at [https://mib.gov.in/all\\_broadcasting\\_documents](https://mib.gov.in/all_broadcasting_documents).

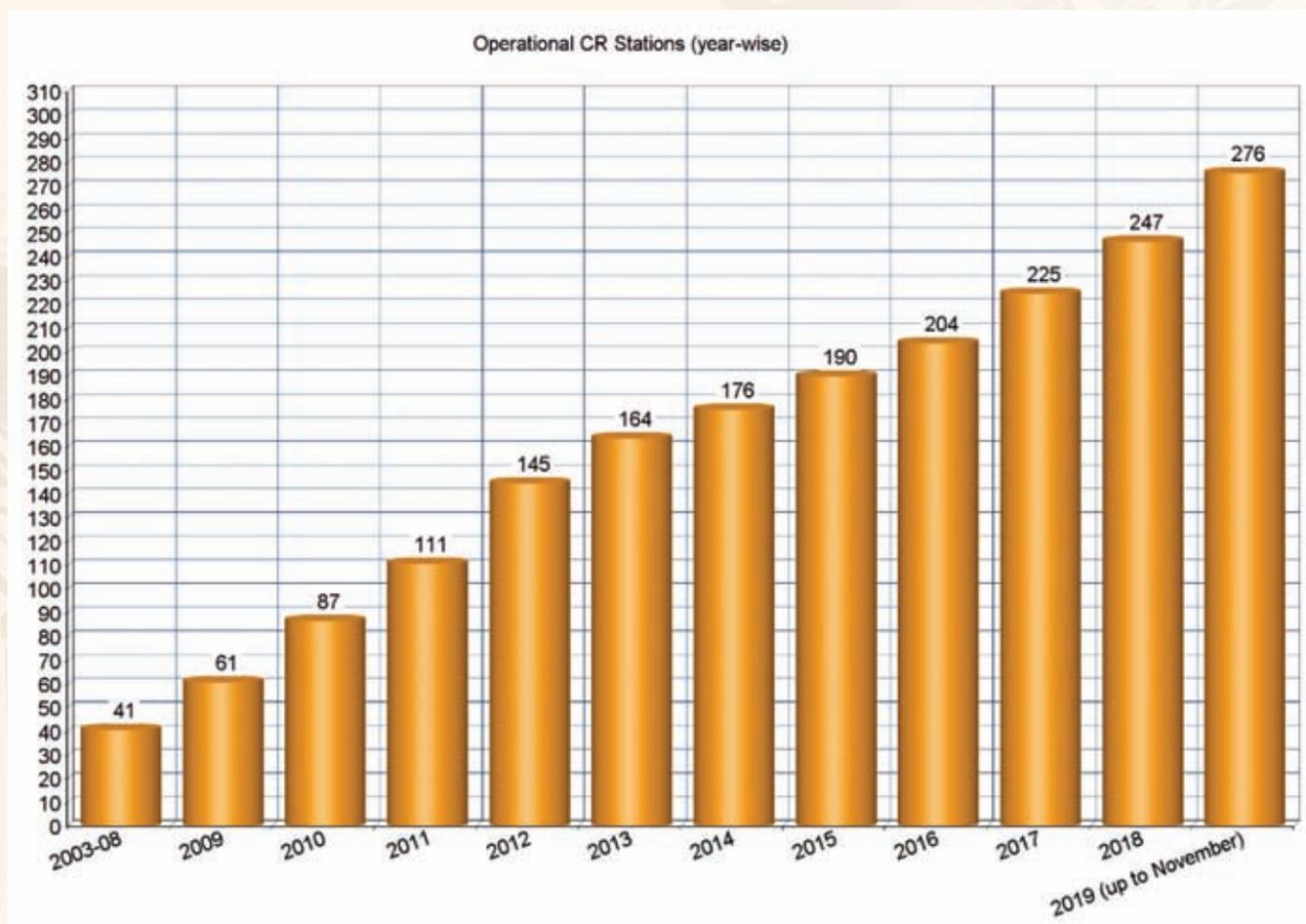
In December 2002, the Government of India approved a policy for the grant of permissions for setting up of CRSs to well established educational institutions. The Policy Guidelines were amended in 2006 to permit not-for-profit civil societies also in order to allow greater participation by the civil society on issues relating to development and social change. The Policy Guidelines have further been amended in 2017 and 2018 to promote growth and genuineness in the CR sector. Till November, 2019 total 712 Letters of Intent (LoIs) have been issued of which 347 organizations have signed Grant of Permission Agreement (GOPA), and 276 CR Stations are operational.

Initiatives like simplification of the application methodology, improved transparency in processing of applications, quickening the pace of approvals, better coordination, enhanced awareness, enhanced synergy between stakeholders and involvement of other ministries in CR broadcast have laid a solid foundation for a meaningful growth of Community Radios in India.

In July 2018, Government has approved the continuance of the existing Scheme “Supporting Community Radio Movement in India” and allocation for the period 2019-2020 approved at a cost of Rs.25 crore. Process to release grant for purchase of equipment have also been simplified.

#### **Status of CRS in India:**

As on date, 276 Community Radio Stations are operational in the country, of which 132 are operated by civil societies, 129 by educational



institutions and 15 by State Agriculture Universities / *Krishi Vigyan Kendras*.

### **Initiatives by the Ministry:**

**Awareness Workshops on Community Radio:** Awareness generation being crucial for the success of Community Radio Movement in India, the Ministry has given wide publicity to the CRS Scheme by organizing awareness workshops with stakeholders. These workshops have been successful in addressing issues concerning guidelines, application procedure, content and sustainability issues for CRS. During the Financial Year 2019-20, 08 awareness workshops are proposed to be conducted in CR dark districts and Aspirational Districts. The objective of the workshop is to create awareness about CR policy guidelines and schemes among potential organizations and to motivate these organizations to apply for permission to establish Community Radio Stations in remote parts of the country.

**Additional Frequency spots for Community Radio:** In order to overcome the problem of rejection of many applications due to non-availability of frequency spots, Ministry took up the matter with Ministry of Communication for allocation of additional

frequency spots for Community Radios. The same has been acceded to. Now, two additional frequency spots, 89.6 MHz and 90.0 MHz, have been allocated. 72 new applications have been allocated frequency against additional frequency spots in the month of September 2019.

**National Community Radio S sammelan 2019:** Ministry conducted National Community Radio (CR) S sammelan from 27<sup>th</sup> to 29<sup>th</sup> August, 2019, after a period of three years, to commemorate the achievements and efforts of CR operators in the country. The S sammelan was inaugurated by Hon'ble Minister of Information and Broadcasting, Shri Prakash Javdekar. Hon'ble Minister, in his address, applauded the efforts of all CR operators and called for a better synergy between Ministry and all stakeholders for continuous improvement in the sector. On this occasion, Hon'ble Minister also conferred National CR Awards, under five categories, to various CR operators and also released the CR Compendium. Hon'ble Minister also released a booklet of CR Awardees in Hindi and English, which was highly appreciated. Over 300 participants from the CR sector, stakeholders and Ministry officials participated in the S sammelan. The S sammelan, convened



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar addressing at the presentation of the National Awards for Community Radio, in New Delhi on August 28, 2019.*



*Participants attending the National Community Radio Sannelan 2019*

after three years, was very well attended and appreciated by CR stakeholders.

#### **Other initiatives by the Ministry:**

Ministry also approached other Ministries and Government Departments and all State Governments/UTs to ensure to utilize the medium of Community Radio for their media activities. For this, letters have been written to Secretaries and Chief Secretaries of States to include CR Stations in their Annual Media Plans.

To ensure ease of doing business, steps have been taken for further simplification of the CR Policy Guidelines. Dedicated efforts are being made to establish more CR Stations in Aspirational Districts, Coastal Districts and North-Eastern Region.

#### **FM DIVISION**

1. FM Radio is one of the preferred modes of entertainment among youth and adults across the nation. The variety offered by various FM Radio stations in local languages is welcomed by the masses as evident by the increase in number of channels in recent years and the enthusiasm shown by Private FM broadcasters to acquire new FM Radio channels in the two batches of e-auction conducted under FM Phase-III. It has also evolved as a potential medium for local businesses to expand their reach through radio advertisements. Ministry of Information & Broadcasting is also utilizing

Private FM Radio as a platform to reach the masses for furthering the developmental agenda of the Government, examples of which include jingles to sensitize public on discrimination against women and to expand reach for Government flagship programs like Swacch Bharat Abhiyaan.

2. The FM Cell of the Ministry deals with all matters related to Private FM Radio broadcasting in India as per Policy Guidelines on expansion of FM Radio broadcasting services through private agencies phase III approved by Union Cabinet on 7<sup>th</sup> July 2011, which along with latest updates is available on the website of the Ministry. [https://mib.gov.in/all\\_broadcasting\\_documents](https://mib.gov.in/all_broadcasting_documents).
3. The Government opened up the FM Radio sector for private participation in July 1999 with 21 Private FM Radio channels in 12 cities mainly in state capitals. The FM Phase II scheme launched in 2005 provided for expansion in cities with a population of 3 lakh and above. Under Phase II, 245 private FM channels came into operation in 86 cities in 26 states and 3 UTs, including 21 channels migrated from Phase I.
4. With a view to further expand the reach of FM Radio, the Government on 25<sup>th</sup> July 2011, announced FM Phase III policy guidelines with the objective to expand private FM Radio in all cities with population of one lakh and above besides 11 border cities in Jammu & Kashmir, North Eastern states and Island Territories having population less than one lakh. After completion of 2 batches of e-auction under FM Radio Phase III, the Ministry has added 162 more channels across the country. Private FM radio channels have been auctioned in Leh and Kargil of the UT of Ladakh and at Bhandarwah, Kathua and Poonch of the border areas of the UT of J&K. The Government is in the process of conducting e-auction for 805 more channels in 283 cities in subsequent batches of FM Phase III.
5. A map annexed shows the cities where

private FM Radio channels are operational. It also shows the cities proposed in FM Phase III scheme. As on 30.11.2019, 382 FM Radio channels are operational in 108 cities across the country spread across 26 States and 4 Union Territories.

### Transparency Measures & Supervision

1. Permission for FM Radio channels are granted to companies on the basis of an ascending e-auction. The revenue from private broadcasters in the form of quarterly license fee is collected online through Bharatkosh Portal.
2. For enhancing transparency, digitization of broadcasting services is also being undertaken through an online portal "Broadcast Seva" in a phased manner, for collection of license fee and other financial documents from broadcasters.
3. In order to ensure the compliance of the provision laid down in FM Phase III Policy Guidelines and Grant of Permission

Agreement (GOPA) signed by the Private broadcasters, Officer of FM Cell of this Ministry undertake inspection of Radio stations and Common Transmission Infrastructure (CTI) facilities.

### Revenue Accrual to the Government

1. The Government receives revenue from the Private broadcasters by way of non-refundable One Time Entry Fee, Migration fee, Annual license fee, processing fee and Tower rental.
2. During the first three quarters of financial year 2019-20, Government has earned ₹128.46 crore (approx.) up to 30<sup>th</sup> November, 2019.
3. The total revenue earned by the Government by way of Non-refundable One Time entry Fee, Migration Fee, Annual License Fee, Tower rental and processing fee from Pvt FM Radio broadcasting in the country since the year 2000 amount to ₹5925.35 crore (approx.) as shown below:

Annual License Fee	Details of processing Fee	Non-refundable One Time Migration Fee (NOTMF)	Non-refundable One Time Entry Fee (NOTEF)	Tower rent from private FM Radio Operators	Total
1672.44 Cr.	0.10 Cr.	1993.63 Cr.	2252.74 Cr.	6.44 Cr.	5925.35 Cr.

## PRASAR BHARATI

### A. Introduction:

Prasar Bharati (INDIA'S PUBLIC SERVICE BROADCASTER) is the only public service broadcaster in the country, with Akashvani (All India Radio) and Doordarshan as its two constituents. It came into existence on 23<sup>rd</sup> November 1997 with the mandate to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting on radio and television.

Prasar Bharati has also made its presence felt in the digital platform as well. Live streaming of content, informative new

websites, availability of programmes on YouTube, mobile apps and Alexa have ensured a vibrant appearance of Prasar Bharati on these platforms. Active presence in social media is being made through Twitter and Facebook. Prasar Bharati is the only counter-balancing force in a highly commercialized electronic media environment. In fact, the ethical norms and guidelines developed by Prasar Bharati over a period are serving as bench-marks for the industry.

### B. Objectives:

The major objectives of Prasar Bharati as laid out in the Prasar Bharati Act, 1990 are as follows:-

# Operational & Proposed Pvt. FM Station of Phase - I, II & III



Legend for Common Cities under Phase-I, II & III

<span style="color: red;">■</span>	Common Cities Under phase - I, II & III
<span style="color: green;">●</span>	Cities Under phase - II & III
<span style="color: blue;">▲</span>	Cities Under phase - III

LEGENDS:-

SYMBOL	PVT. FM POLICY	NOS. OF LOCATIONS (Nos.)	PVT. FM CHANNELS ALLOTTED / PROPOSED (Nos.)	Channels Operational as on 14.11.2015 (Nos.)
<span style="color: red;">■</span>	Phase - I	12	21	21
<span style="color: green;">●</span>	Phase - II (Including Phase-I)	87	245	245
<span style="color: blue;">▲</span>	Phase - III (Including Phase-II)	101 (Total Proposed-313)	395 (Total Proposed-839)	382

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Map No. BECIL/FME&P/STATION/001/A



**BROADCAST ENGINEERING CONSULTANTS INDIA LIMITED**  
 HEAD OFFICE:- 14-B, RING ROAD,  
 I. P. ESTATE, NEW DELHI-110 002 (INDIA).  
 Tele:- 2337 8823, Fax No. 2337 9885

- i) To uphold the unity, integrity of the country and the values enshrined in the Constitution.
- ii) To promote national integration.
- iii) To safeguard the citizen's right to be informed on all matters of public interest and presenting a fair and balanced flow of information.
- iv) To pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health & family welfare and science & technology.
- v) To create the awareness about women's issues and to take special steps to protect the interests of the children, the aged and other vulnerable sections of the society.
- vi) To provide adequate coverage to the diverse cultures, sports & games and the youth affairs.
- vii) To promote social justice, safeguarding the rights of working classes, minorities and tribal communities.
- viii) To promote research and expand the broadcasting facilities and development in the broadcasting technologies.

### C. The Prasar Bharati Board:

Prasar Bharati is governed by the Prasar Bharati Board, which comprises a Chairperson, an Executive Member (Chief Executive Officer), a Member (Finance), a Member (Personnel), six part-time Members, a representative of the Ministry of Information & Broadcasting and the Director Generals of All India Radio and Doordarshan as its ex-officio Members.

The composition of Prasar Bharati Board during the year 2019-20 was as under:

•	<b>Chairman</b>	Dr. A. Suryaprakash
•	<b>Chief Executive Officer</b>	Shri Shashi Shekhar Vempati
<b>Whole Time Members</b>		
•	Member (Finance)	Shri Rajeev Singh

<b>Member Nominated by Ministry of Information &amp; Broadcasting</b>		
•	Addl. Secy. & FA, MIB & Nominated Member	Shri Ali R. Rizvi
<b>Part Time Members</b>		
•	Shri Ashok Kr. Tandon	till 21.11.2019
•	Shri Sunil Alagh	till 21.11.2019
•	Smt. Kajol Devgan	
<b>Ex-Officio Members</b>		
•	Shri F. Sheheryar	till 31.12.2019
•	Ms. Supriya Sahu	till 28.09.2019

### D. The Organisational Setup:

The Prasar Bharati Board functions at the apex level ensuring the formulation and implementation of the policies of the organization and fulfilment of the mandate in terms of the Prasar Bharati Act, 1990. The Executive Member functions as the Chief Executive Officer (CEO) of Prasar Bharati. Officers from different streams working in the Prasar Bharati Secretariat assist the CEO and Member (Finance) in integration of the actions, operations, plans and policy implementation as well as in looking after the budget, accounts and general financial matters of the organisation. The Board is assisted by a Secretariat consisting of officers from Programme, Technical, Finance and Administration Wings.

The All India Radio (AIR) Directorate and the Doordarshan (DD) Directorate are headed by their respective Director Generals. The News Wing of All India Radio is headed by Director General, News Services Division (NSD) and the News Wing of Doordarshan is headed by Director General, News and Current Affairs (N&CA).

### E. Important Activities and Achievements:

#### i. Manpower Audit:

Prasar Bharati signed contract with M/s Ernst & Young for carrying out manpower audit in November 2018. The Agency was

required to understand the current state (As Is) of the organization by studying the various documentation and discussions with the various stakeholders. The Agency was also required to give recommendation on changes in processes, extensive use of IT, processes to be automatized, outsourcing of non-core services etc. and recommend one the organization to be. The Agency has already submitted its final report which is currently under examination. Once the report is finalized and accepted by Prasar Bharati, the Agency will work on the implementation of the recommendations and change management.

#### **ii. Restructuring of Commercial (Billing and Sales) Activities:**

To bring specialisation, professionalism and to ensure synergies in the sales process and to improve revenue collection efficiency, sales functions of DD and AIR have been merged and a professional Sales Head has been recruited. At the regional level, similar Zonal Sales Structure was also created. Further restructuring was also done at the level of CBSs [Sales Centres- SCs] and the Station and DDK level.

#### **iii. Consolidation of Marketing, Procurement and International Relations Functions:**

Prasar Bharati has created separate verticals for sales, marketing and consolidated all its procurements under a single vertical. Further, the International Relations (IR) function has also been consolidated.

#### **iv. Signing of MoU with IIT Kanpur:**

In an attempt to push use of technology based on next generation broadcasting standards at Doordarshan and All India Radio, India's public broadcaster Prasar Bharati on July 11, 2019 signed a Memorandum of Understanding (MoU) with the Indian Institute of Technology (IIT) Kanpur. The areas of research collaboration include Direct to Mobile Broadcasting (DTM), Convergence with 5G, Rural Broadband and Artificial Intelligence.

This is for the first time that Prasar Bharati has entered into an MoU with any technology institute for research and development.



*CEO Prasar Bharati and Director IIT Kanpur Signed MoU on 11.07.2019*

#### **v. Setting up Office of Prasar Bharati News Service:**

Prasar Bharati News Service (PBNS) was setup to act as an in-house news producing agency to cater the requirements of both news wings of Prasar Bharati (News Services Division – NSD of AIR and News & Current Affairs- DD News). Both News Wings had their own news gathering mechanism with little synergy. First and foremost aspect of creating PBNS was to bring in the efficiency in the News Gathering operations of Prasar Bharati by building a robust system and optimized operations. The other aspect was the recognition of the need of Digital Platform Specific Content. It was urgent and imperative that Prasar Bharati starts creating content which is Digital Ready



*Inauguration of PBNS Setup by Chairman Prasar Bharati on 24.10.2019*

and Digital First. This was important not only for Audience Engagement but even for capitalizing on immense Monetization Potential of rapidly growing Digital Economy.

PBNS was setup to develop a robust and efficient network system for the purpose of News dissemination in text, audio, photo and video format to DD News and NSD: AIR along with the RNUs. Head of PBNS & Digital Platform got hired in March 2019 tasked with Setting Up these operations. A State of Art setup has been setup for PBNS at Prasar Bharati building at IP Estate and inaugurated by Chairman Prasar Bharati in October 2019. Many news, social media, news editing, and news output professionals have been included in the PBNS team.

#### vi. DD Freedish Policy Guidelines

Policy guidelines for allotment of slots of DD Free Dish Direct-to-Home Platform to satellite TV channels have been further amended with effect from 01.11.2019 to enable wider participation and content diversity on this platform.

**a. Prasar Bharati signed an MoU with Bangladesh Television (BTV)** on 07.05.2019 to launch the BTV channel on DD Free Dish (DD DTH platform) and DD India channel placement on BTV DTH platform in Bangladesh. BTV channel has been launched on DD Free Dish on 2<sup>nd</sup> Sept. 2019 in India. Another MoU on co-operation in Programme Exchange and Capacity building was signed with Radio Mozambique during visit of delegation from Radio Mozambique led by Mr. Abdul Naguibo Abdula, Chairman and CEO of Radio Mozambique to Prasar Bharati on 29.08.2019. Hon'ble Minister for Information & Broadcasting and

## International Relations

International Relations Wing of Prasar Bharati deals with international activities such as signing of Agreements and Memorandum of Understandings (MoUs) with foreign countries' public service broadcasters/ organisations, implementation of the matters concerning to Cultural Exchange Programmes (CEPs) etc. It also deals with hospitality and coordination of the visits of dignitaries from other countries, organizing in-country/Sub-Regional workshops/ conferences/ events for the foreign MoU Partners as well as the International Broadcasting Unions such as ABU, AIBD etc; organizing participation of its officials in International competitions/events/ conferences.

### Memorandum Of Understandings (MoU) / Agreements Signed During The Year:

- i. During the year 2019-20, Prasar Bharati has signed following Memorandum of Understanding (MoU) with different foreign broadcasters/Organizations for cooperation and collaboration in broadcasting areas as per details given below:

S.No.	Country	Broadcaster/organization	Unit of Prasar Bharati	Date of Sign
1	Bangladesh	Bangladesh Television (BTV)	Doordarshan	07.05.2019
2	Mozambique	Radio Mozambique	Prasar Bharati	29.08.2019

Environment, Forest & Climate Change, Sh Prakash Javadekar has launched the KBS World channel on DTH platform of DD Free Dish on 16.09.2019 in New Delhi and reciprocally DD-India channel was launched on MyK-OTT platform of KBS under purview of the Agreement between Prasar Bharati and KBS, Korea signed on 22.02.2019.

- ii. **Co-production of programmes:** Doordarshan has signed a Letter of Intent (LOI) with EBS, Korea for 3<sup>rd</sup> international co-production "Family Asia" on 08.05.2019 at Seoul, Korea. Doordarshan Kendra Delhi has been authorised for the overall co-production responsibilities. EBS



*Hon'ble Minister for Information & Broadcasting and Environment, Forest & Climate Change, Sh Prakash Javadekar during the launch of KBS World channel on DTH platform of DD Free Dish on 16.09.2019 in New Delhi.*

has funded Prasar Bharati with US\$ 10,000 for local production support to Doordarshan. For fourth international co-production project on Indian History and Civilization, Executive Producer from EBS Korea Ms. Hyunsook had a meeting with CEO, PB in November-2019. The co-production will be jointly funded by Prasar Bharati and EBS, Korea.

#### **Visit of Foreign Delegations/Dignitaries:**

To promote and develop cooperation in the field of broadcasting, delegation/dignitaries from more than nine countries namely Russia, Bangladesh, Afghanistan, Tanzania, South Korea, Myanmar, Germany, Fiji and Tajikistan visited Prasar Bharati to discuss and explore the possible areas of mutual cooperation in the field of broadcasting. Indian Ambassador to Maldives visited Prasar Bharati to discuss possible areas of media cooperation between India and Maldives. Consequent

upon the meeting, DDG, Doordarshan visited the Maldives to explore feasibility to carry Doordarshan/All India Radio channels to Maldives on their local networks. A 34 member delegation including officials from Space Application Centre (SAC), ISRO with students from foreign countries visited DD News and Studios as a part of their study tour.

#### **Asia Pacific Broadcasting Union (ABU), Asia Pacific Institute for Broadcasting Development (AIBD) and Other International Activities:**

- i. Prasar Bharati joins the Association for International Broadcasting (AIB):** Prasar Bharati became a member of Association for International Broadcasting in July 2019. Chairman, Prasar Bharati attended Global Conference on Media Freedom from 10-11 July 2019 in London, UK. Prasar Bharati/Doordarshan organised the domestic Robocon Contest in India in

partnership with IIT Delhi. Final winner team represented India on behalf of Prasar Bharati in ABU Robocon 2019 held in Ulaanbaatar in August 2019.

**ii. ABU 107th Administration Council Meeting:** 107th ABU Administrative Council Meeting was held in Macau, China on 15-16 April 2019 which was attended by the then Director General, Doordarshan along with Additional Director General (IR), DD.

**iii. ABU General Assembly & Associated meetings 2019:** The 56th ABU General Assembly and 108th ABU Administrative Council Meeting was attended by CEO, Prasar BHarati with a delegation of 4 officers from Technoogy, Sports and International Relations wings of Prasar Bharati. The Assembly was held from 17-22 November 2019 in Tokyo, Japan. CEO, Prasar Bharati delivered a presentation on the topic ‘Creative Economy of the Future Beyond’ in the General Assembly. Legend of Indian Music, Mr. A. R. Rahman graced the ABU TV Song Festival by his performance representing India on behalf of Prasar Bharati.

#### International Awards:

- i. All India Radio received the ABU Green Broadcast Engineering Award for adopting green technologies throughout its digitalization projects and promoting awareness of climate change.
- ii. Mr. M. S. Duhan, DDG (E) from Doordarshan was given the ABU Best



*ABU Green Broadcast Engineering Award 2019 conferred to All India Radio for adopting green technologies throughout its digitalization projects and promoting awareness of climate change.*

Article Award for his Article titled “Anatomy of RF Amplifiers – failure mechanics and maintenance strategies”.

- iii. AIR’s entry, titled ‘Saiti Rakhiba Asa Meghara Murchhana’ (Let’s Preserve the Melody Of Clouds)’, won the first prize in ‘Edutainment’ category in the 14th International Radio Festival of Iran, 2019. The wining programme was produced by Shri Lalitendu Kanungo, Programme Executive, AIR, Cuttack. AIR’s another entry titled ‘Mahatma Gandhi Ama Bhitare (Mahatma Gandhi is within US) won the second prizes in ‘Public Service Announcement category at Iran festival. The programme was produced by Shri Tarun Kanti Rout Asstt. Director of Programmes, AIR, Cuttack.

#### List of International Events in Which Prasar Bharati Participated During the Year:

SL. No.	Name of Events	Period	Place/Country
1	Group Reporting Prog 2019	1-7 April 2019	Seoul, South Korea
2	107 <sup>th</sup> ABU Mid-Year Administrative Council Meeting	15-16 April 2019	Macau, China
3	14 <sup>th</sup> International Radio Festival	22-25 April 2019	Tehran, Iran
4	Asia Media Summit & Pre-Summit 2019	10-14 June 2019	Siem Reap, Cambodia

5	International Co-production Conference 2019	19-20 June 2019	Seoul, South Korea
6	Member of BSF Organised Visit of Indian Media to India-Bangladesh Border	14 – 17 July 2019	Bangladesh
7	45 <sup>th</sup> Annual Gathering 18 <sup>th</sup> AIBD General Conference & Associated Meetings,	22 – 24 Aug 2019	Paro, Bhutan
8	ABU Robocon 2019	23-27 August 2019	Ulaanbaatar, Mongolia
9	To Conduct (as a Consultant) AIBD Regional/Sub Regional Work shop on Sports Journalism	22 -24 Sep 2019	Kuala Lumpur, Malaysia
10	NAV Show 2019	17 -18 Oct 2019	New York,USA
11	CEO,PB PBI Meeting	10-11 Sep 2019	Finland
12	56 <sup>th</sup> ABU General Assembly & Associated Meetings	17-22 Nov 2019	Tokyo, Japan
13	8 <sup>th</sup> ABU TV Song Festival	19 Nov 2019	Tokyo, Japan

## ALL INDIA RADIO

### Facts at a Glance

(As of 31.12.2019)

#### Broadcasting Centres:

Regional Stations	136
Local Radio Stations	88
Relay Centres	253
Community Radio Stations	05
Total:	482

#### Transmitters:

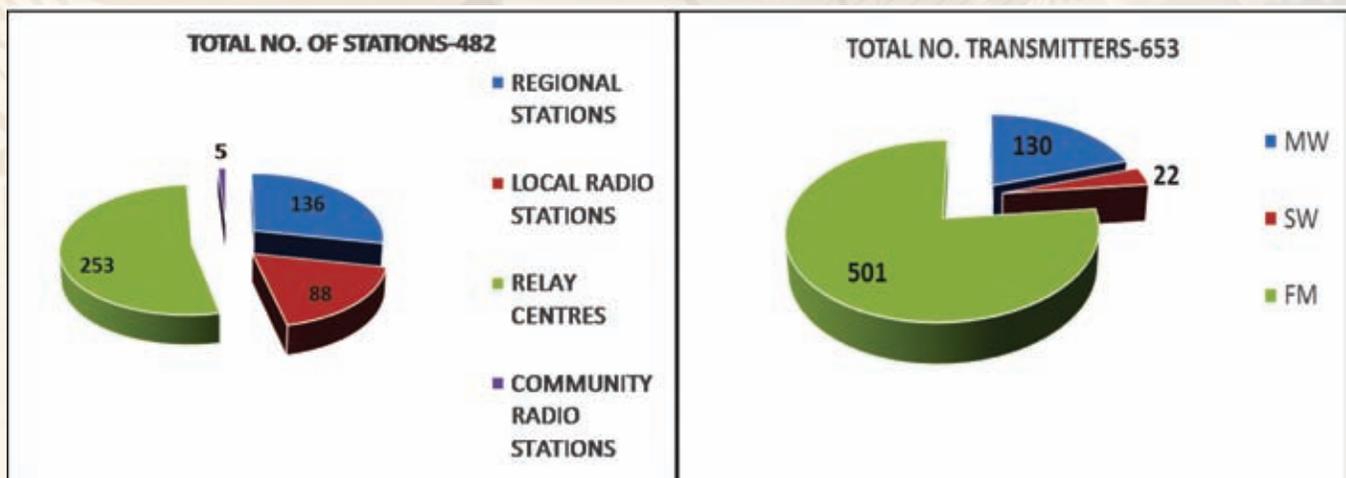
• Medium Wave	130
• Short Wave	22
• FM	501

#### Total:

**653**

#### Others:

Satellite Digital Radio on DTH Platform Existing AIR Channels	37
Regional News Units	47



## Channels and Programmes of All India Radio

### A. Introduction:

All India Radio (AIR) aims to provide information, education and entertainment, for promoting the welfare and happiness of the masses (Bahujana Hitaya Bahujana Sukhaya).

It has 482 stations and 653 transmitters. To meet the communication needs of the plural society that India is, the network expanded gradually imbibing new technologies and programme production techniques. Continuing with the adoption of newer technology, All India Radio's services are being digitalized.

To realise its objectives, AIR has evolved over the years, a three-tier system of broadcasting namely National, Regional, and Local. It caters to the information, education, and entertainment needs of the audiences through its stations in this country of continental dimension and with a plural society.

### B. Organizational Structure:

All India Radio traditionally is headed by a Director General assisted by Additional Directors General (ADGs) in Programme, Administration and Finance Wings; and an Engineer-in-Chief in the Engineering Wing. News Wing is headed by a Director General (News).

Directorate General, All India Radio, has been responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management; overseeing operations and maintenance activities, etc.

### C. Services and Channels of AIR:

#### i. Regional Channels:

Regional (Primary) Channels of AIR are located mostly in the state capitals and in major linguistic- cultural regions of every state. Altogether 136 such channels are spread over 28 states and 9 Union territories (UTs) of the country. The public service broadcasting arm of AIR, the Regional Channels put out

infotainment programmes with the objective of enriching the lives of their listeners. The Regional Channels, broadcast largely on the Medium Wave frequency, follow a composite programming mix. They also promote art and culture with a major emphasis on Indian classical music.

#### ii. Local Radio Stations (LRS):

At present, 88 Local Radio Stations are located across the country. These stations are catering to the local population of the area, providing utility services and reach right into the heart of the community, which uses the microphone to enrich its life.

In the present scenario, as most of the LRS of AIR are on FM, Vividh Bharati Programmes are relayed by most of them besides local content. At present most of the Local Radio Stations are broadcasting for the duration of 17 Hrs. Out of which, 7 hours are Vividh Bharati relay. The content is approximately 60% local and 40% relay (Including News and other relay programmes of regional stations). Thus, serving the purpose for which they were created.

#### iii. Community Radio Stations (CRS):

**Community radio centres were set up at 5 places in the North Eastern Region to serve the local tribal population.**

1.	Mon	1 kW MW	1584 kHz
2.	Tuensang	1 kW MW	1602 kHz
3.	Nongstoin	1 kW MW	1485 kHz
4.	Williamnagar	1 kW MW	1602 kHz
5.	Saiha	1 kW MW	1602 kHz

#### iv. FM Rainbow:

At present, AIR has 501 FM transmitters across the country, by which it covers 54% of the area and 64% of the population of the country. Out of these, FM Rainbow channel is available at 23 places i.e. at Delhi, Mumbai, Chennai, Kolkata, Bengaluru, Lucknow, Panaji, Jalandhar, Kanpur, Kochi, Puducherry, Shillong, Chandigarh, Cuttack, Kodaikanal, Tiruchirapalli, Coimbatore, Hyderabad,

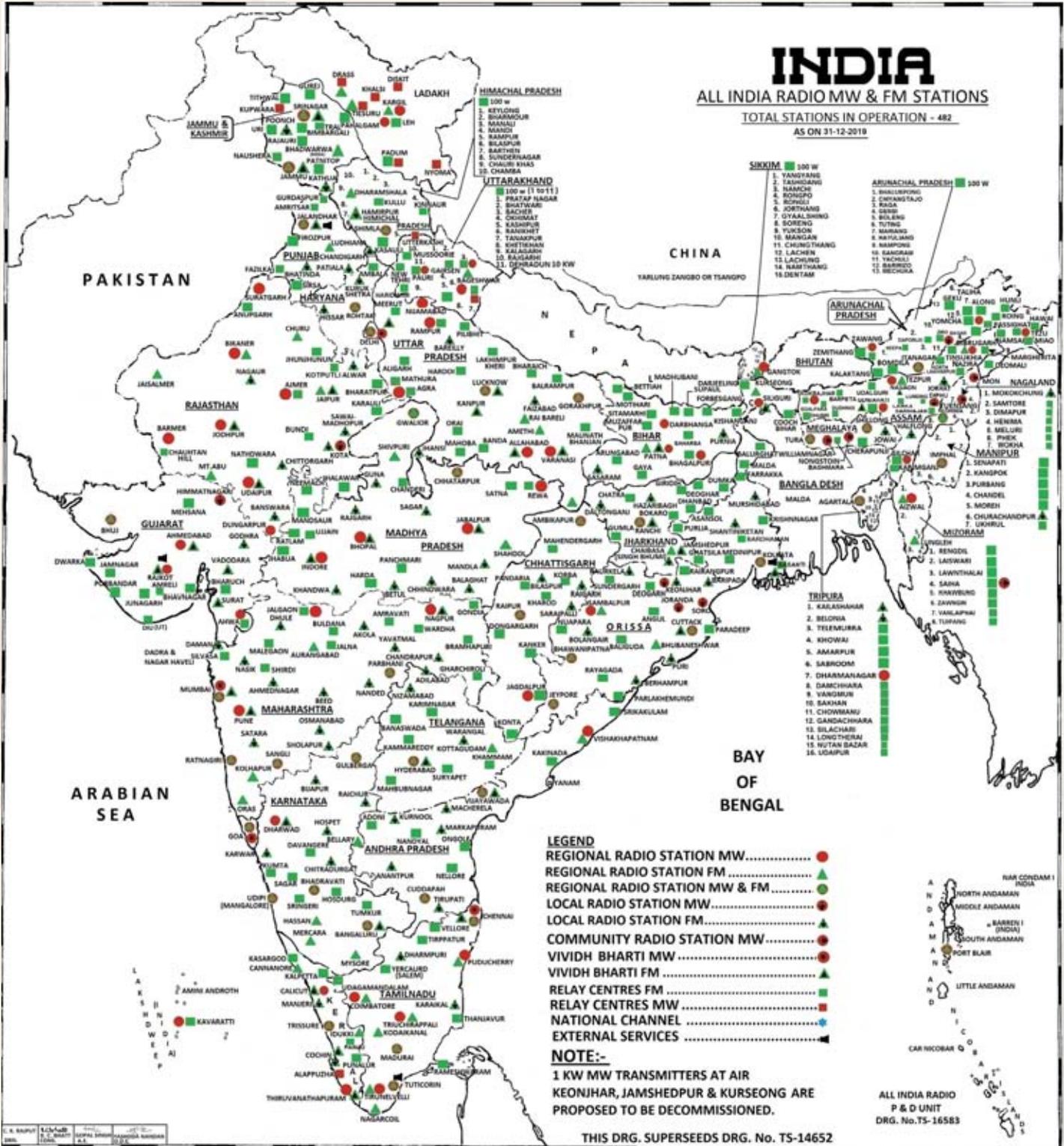


ALL INDIA RADIO

# INDIA

## ALL INDIA RADIO MW & FM STATIONS

TOTAL STATIONS IN OPERATION - 482  
AS ON 31-12-2019



Vishakhapatnam, Raibareily, Madurai, Triunelvali and Vijayawada. Besides this, Delhi Rainbow is also relayed fully from Mussoorie, Aligarh, and partly from Dharamshala and Bhatinda. The FM channel includes Pop music, Film songs, and Classical & Devotional music, News Headlines, etc.

#### **v. FM Gold:**

FM Gold channel was on air on 1<sup>st</sup> September 2001 at Delhi as a niche infotainment channel with 30% of News and Current affairs component and 70% of entertainment programming. At present, FM Gold channel is available daily round the clock. FM Gold channel is available at five places- four metros i.e. (Delhi, Mumbai, Kolkata, & Chennai) and Ludhiana.

#### **vi. Direct to Home (DTH) Service:**

DTH Radio Channel is a Satellite Service meant for the listeners who own a TV set. The DTH Service is available through the DTH platform of Prasar Bharati. DTH is a 24-hour service broadcast digitally.

The DTH Service provides different language channels available in every nook and corner of the country. The most significant aspect of DTH broadcast is its digital quality.

#### **vii. Vividh Bharati (VB):**

Vividh Bharati Service is a 24 hours service available through satellite transmission for relay from various radio stations across the country. VB is produced and uplinked from Mumbai. This service is primarily relayed from 41 CBS-VB centres (17 hours). Vividh Bharati Service is also relayed through 65 Local Radio Stations and 100-Watt FM transmitters located across the country.

#### **viii. Live Streaming:**

More than 225 popular AIR channels including AIR live News 24x7, FM Rainbow, FM Gold, Vividh Bharati services, Raagam etc. can be listened through internet by browsing prasar bharati website “[prasarbharati.gov.in](http://prasarbharati.gov.in)”. Further these channels can also be listened by using apps namely “newsonair” on iOS and Android based mobile phones.

#### **ix. External Services:**

External Services Division (ESD) of All India Radio ranks high among the external radio networks of the world both in its reach and range. Presently the External Services broadcasts in 28 languages i.e. 15 Foreign and 13 Indian reaching out to about 150 countries terrestrially through short wave and medium wave. It has a global footprint through livestreaming on 27 web portals and mobile apps. The languages in which AIR reaches its foreign audience are Arabic, Baluchi, Burmese, Chinese, Dari, English (GOS), French, Indonesian, Persian, Pushtu, Russian, Sinhala, Swahili, Thai and Tibetan. The Indian language services targeted for the neighbourhood and also the Indian Diaspora are Bangla, Gujarati, Hindi, Kannada, Malayalam, Nepali, Punjabi, Sindhi, Saraiki, Tamil, Telugu, Odia and Urdu.

#### **D. New Initiatives during the Year:**

##### **i. Engineering:**

New Initiatives during the year are as follows:

- a. New FM Transmitters with : 2 Places Limited production facility
- b. 10 kW FM Transmitters : 6 Nos.
- c. 1 kW FM Transmitters : 4 Nos.
- d. Additional Channel with FM : 1 Place Transmitter
- e. Digitalization of 29 Studios, Refurbishing of 6 AIR studios, Refurbishing of studios is under progress at 6 places, Creation of Archival facility at Guwahati.
- f. Live streaming of popular channels of AIR has been migrated from NIC streaming to CDN based streaming.

##### **ii. Programme:**

- a. An MOU has been signed between All India Radio & Sahitya Academy and also with National Book Trust to publish traditional folk songs- “Sanskar Geets” under ‘Akashvani Loksampda Sanrakshan Maha Pariyojana’.

- b. Prasar Bharati has started a YouTube channel so that traditional folk songs-“Sanskar Geets” could also be made available to the general public. Videos of over 500 folk songs of different languages and Dialects have been uploaded till date.
  - c. As a first step towards improving the global outreach of All India Radio, initiatives have been taken in the last two years to re-engage with the MEA and other stakeholders through Prasar Bharati and MIB.
  - d. External services of All India Radio in the last two years has developed a multimedia website [airworldservice.org](http://airworldservice.org) for all its existing 28 language services (15 foreign and 13 Indian) which is of international standard. The multimedia website has features like live streaming of programmes, podcast, text, videos and pictures besides a mobile app [airworldservice](http://airworldservice), making the reach of All India Radio’s external broadcast truly global.
  - e. All the web portals of ESD have been linked with various social media platforms like Whatsapp, Facebook, Instagram and Twitter etc. to make them more interactive and participatory in nature wherein listeners from any corner of the globe can send in their requests and feedback.
  - f. AIR also started a 16 hour daily special Akashvani Maitree Channel in the year 2016 targeted to Bangladesh and Bengali Diaspora world over through the 1000 Mega Watt DRM transmitter and live streaming on the website. Recently an MoU between the two countries was signed wherein exchange of programmes both in audio and video formats will be undertaken by All India Radio and Bangladesh Betar.
  - g. AIR has also initiated steps to launch a special service in Dzongkha language for Bhutan which has been approved by the MEA in principle. This service has been proposed keeping with the government’s neighbourhood first policy.
  - h. With effect from August 2019, Prime Minister’s monthly programme “Mann Ki Baat” a radio programme is being translated in 15 languages and broadcast in these languages regularly besides uploading the same on youtube channels of ESD. In addition, the Mann Ki Baat is also broadcast in Spanish, German and Japanese languages.
  - i. Prasar Bharati Board in its 157th meeting has approved the change of nomenclature from “Radio Kashmir” to “All India Radio” in the Union Territories of Jammu & Kashmir, and Ladakh with effect from 31.10.2019 alongside with the appointing date of the Jammu and Kashmir Reorganisation Act, 2019. The Stations renamed as under:
    - i. All India Radio, Jammu
    - ii. All India Radio, Srinagar
    - iii. All India Radio, Leh
- iii. News Service:**
1. AIR News launched a New Talk Show-“Manthan- Faislon Kaa” on 9<sup>th</sup> December, 2019 to run special interviews discussing important legislation like Citizenship Amendment Act and other initiatives of government.
  2. YouTube Channel of AIR News: NEWS ON AIR OFFICIAL-, ushered in new programmes: LET’S CONNECT – Focusing on women- centric issues, FROM THE STATES – A special roundup of happenings in States and Union Territories, INTERNATIONAL NEWS – A package of global developments, WEEK-ENDER–Major highlights of the week gone by.
  3. Year- Ender Series focused on analysing programmes/initiatives of Ministries of Government of India contained a daily broadcast of stories in major bulletins.
- E. Programme Activities:**
- AIR has undertaken various activities during year 2019-20. The details of important

coverages, broadcast and important activities are as under:

- a. Wide publicity was given through various formats to the 73<sup>rd</sup> Independence Day of India and Flag Hoisting ceremony and Hon'ble Prime Minister Sh. Narendra Modi's address to the Nation were broadcast live from the Ramparts of Red Fort on 15.08.2019.
- b. Ek Bharat Shrestha Bharat and Swachh Bharat Abhiyan are two mega campaigns for which all the AIR stations are continuously giving wide publicity since the onset of schemes. The Action Taken Reports are being regularly provided to the Ministry.
- c. Wide publicity is being given to 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi and Stations across the AIR network requested to give wide coverage to the same through various formats.
- d. Campaign beginning with the "Constitution Day" on 26<sup>th</sup> November, 2019 and culminating in "Dr. Ambedkar Jayanti" (Rashtriya Samrasta Diwas) on 14<sup>th</sup> April, 2020 is given its due publicity.
- e. Periodical reports on various subjects were sent to Min. of I & B/ Prasar Bharati including Prime Minister's New 15 Point Programme.
- f. Special Programmes were mounted to highlight the achievements of the Government within 100 days and also success stories for implementation of the Government Schemes from ground level.
- g. New Political Map of the country on 2<sup>nd</sup> November, 2019 after creation of the new union territories of Jammu & Kashmir and Ladakh on 31<sup>st</sup> October, 2019
- h. Flagship Scheme of Pradhan Mantri Awas Yojana- Gramin (PMAY-G) launched by Hon'ble Prime Minister with the objective of "**Housing for All by 2022**" was publicized.
- i. Examination Of "**The Cinematograph Amendment Bill, 2019**" as introduced In Rajya Sabha to the Standing Committee On Information Technology for Examination and Report on Press Communiqué by the Hon'ble Speaker, Lok Sabha was given publicity.
- j. Details of publicity given to campaigns of various Ministries and Departments.
- k. Publicity was given to the 'mantra' given by the Prime Minister in 'Mann ki Baat' address on 30<sup>th</sup> June, 2019 to choose books over flowers in felicitation ceremonies. "स्वागत पुष्पों से नहीं, पुस्तकों से", "No Bouquet, Just a Book" and "Gift Books to your dear ones"- was the mantra given by the Prime Minister.
- l. Publicity to the programmes/events/ activities organized by various Ministries/ Departments on various days/weeks like, International Day of Yoga, Kargil Vijay Diwas, Armed Forces Flag Day, Rashtriya Ekta Diwas etc.
- m. Publicity was given to the programmes/ functions organized on the occasions of centenary celebrations of Sardar Patel, Dr. B.R. Ambedkar and other leaders. The centenary of Sardar Patel was observed as "National Unity Day".
- n. Supreme Court of India's Record of Proceedings 4<sup>th</sup> November, 2019 in respect of Writ Petition (Civil) No. 13029 of 1985 in the matter of Shri M.C. Mehta Vs Union of India & ors regarding Pollution Control in three States in the NCR Regions and National Capital Territory of Delhi.
- o. Bharat Bond Exchange Trade Fund initiated by the Government of India was given publicity with focus on discussions regarding the mechanism of Bharat Bond ETF.
- p. All AIR Stations were asked to mount programmes and activities on Swachhta Pakhwada to be observed from 16<sup>th</sup> to 31<sup>st</sup> January, 2020 for giving a momentum to the Flagship Programme initiated by Swachh Bharat Mission of Department of Drinking Water and Sanitation.

q. The Sardar Patel Memorial Lecture 2019 was broadcast in a different format bringing to the audiences a capsule encompassing Hon'ble Prime Minister's address in Kevadia, Gujarat as a tribute to the Iron Man of India and the Hon'ble Home Minister's address in Delhi throwing light on the role of his predecessor, Sardar Vallabh Bhai Patel in the reorganization of India which culminated into the reorganization of the State of Jammu & Kashmir. These two addresses and the Hon'ble PM's mention of the Rastriya Ekta Diwas in the October, 2019 episode of 'Mann Ki Baat' plus the iconic song made by All India Radio relevant to 'Ek Bharat Shrestha Bharat' as the theme, was also one of the components of the capsule.

r. The National Symposium of Poets (Sarv Bhasha Kavi Sammelan) is a programme reflecting the rich Cultural and literary heritage of Indian languages. The only programme of its kind in the country where 22 languages come together on one platform to offer their poetic best and even has a World Record. The current edition was held in the premises of Akashvani, New Delhi on 27.12.2019

#### **i. Akashvani Annual Awards (AAA):**

a. Akashvani Annual Awards are declared every year to promote creative excellence and bring out the best from the professionals working at various stations of All India Radio.

b. The Jury session for entries of programme categories of Akashvani Annual Awards 2018 was held in the Directorate General, AIR from 24<sup>th</sup> to 27<sup>th</sup> Sept, 2019. 106 Entries received from various AIR stations across the country were adjudged for 14 categories of programme Awards and results were declared by Director General AIR.

c. Gandhian Philosophy and Public Service Broadcasting Awards 2019 were declared on 12<sup>th</sup> November, 2019 at a function organized at AIR, Delhi premises on Public Service Broadcasting Day. The

entries produced by Dr. Hukam Sarma "**Samjhauta**" in the Gandhian Philosophy Category and "**Shantidoot-Radio**" in the Public Service Broadcasting categories were declared as winners.

d. The presentation ceremony of AAA – 2016 – 2017 was held on 24<sup>th</sup> December, 2019.

#### **ii. Other Important Programmes**

AIR expanded its agriculture broadcasts with the launch of an exclusive project on Mass Media support to Agriculture Extension entitled 'Kisanvani' from February, 2004. Presently Kisanvani is being broadcast from identified 96 AIR stations across the country. Since, September 2018 a new agriculture programme 'Kisan Ki Baat', on the lines of Kisanvani, has been launched in collaboration with Ministry of Agriculture and Farmers' Welfare, Government of India and is being broadcast from FM Gold channel of AIR, Delhi.

The AIR conducted several important programmes on rural India, environmental issues, weather programmes and various flagship rural based programmes such as Pradhan Mantri Fasal Beema Yojana, Kisan Credit Card, Pradhan Mantri Kisan Maandhan Yojana, etc.

It also conducted several programmes on Health & Family welfare, Children's programmes, Music and Sports.

#### **a. Campaign on safe and judicious use of pesticides**

Programmes creating awareness amongst the general public and the farming community in particular, have been broadcast about the safe and judicious use of pesticides and the ways and means of minimizing pesticide residues in fruits and vegetables before consumption.

Comprehensive guidelines have been issued to the stations in this regard detailing the Do's and Don'ts for the farmers while purchasing, storing, handling and spraying pesticides. Do's and Don'ts for the consumers and citizens for minimizing pesticide residues in food items, fruits and vegetables were also highlighted by stations in their programmes.

## **b. Comprehensive weather forecasts for farmers**

Comprehensive weather forecasts of five minutes duration for farmers are being broadcast in the daily Farm & Home programmes of all AIR stations and all 96 stations broadcasting Kisanvani programmes. The daily weather forecasts coverage includes details of crucial parameters like rainfall, temperature, soil and air moisture, radiation, hot, dry, cold and wet spells including extreme events like droughts, floods, thunder storms, cyclones, hail, frost, etc so as to alert farmers and help prevent crop failures.

## **c. Environment**

World Environment Day is observed by all stations on 5th June every year by mounting special programmes to create awareness about preservation of environment. Issues of social forestry, preventing land degradation and desertification, ozone depletion, eco- friendly agronomic practices like post-harvest stubble management, climate change, water harvesting, sanitation (Swachh Bharat Abhiyan) and noise pollution are also addressed suitably, by interviewing subject matter experts and inviting eminent personalities.

The theme for the year 2019: **'Reducing air pollution'** was highlighted by stations for creating awareness amongst the masses on the need to reduce air pollution and environment conservation.

Ministry of Environment, Forests & Climate Change, hosted CoP 14 of UNCCD at India Expo Mart, Knowledge Park II, Greater Noida, from 29<sup>th</sup> August to 14<sup>th</sup> September, 2019, which was attended by more than 150 countries. The event was covered live by AIR and suitable pre and after event coverage was provided.

Stations have been mounting sustained publicity to the cleanliness drive 'Swachh Bharat Abhiyan' launched by the Hon'ble Prime Minister, focusing on the significance of both rural and urban sanitation in ensuring a cleaner environment for all.

AIR Stations broadcasting Farm and

Home and Kisanvani programmes are advised to mount suitable programmes in different formats, for creating awareness amongst the farming community, about the use of organic solid waste as manure in agriculture operations, as part of media campaign under Swachh Bharat Mission. AIR Stations have been instructed to broadcast audio spots on the different flagship programmes of Ministry of Agriculture & Farmers' Welfare.

## **d. Publicity to Crop Specific Advisory to Farmers**

Stations located in the potato growing regions have been advised to mount awareness programmes for the farmers for adopting preventive measures for the fungal diseases forecast for the seasonal potato crops predicted by the Central Potato Research Institute, Meerut

Stations located in the states of Haryana and Punjab were advised to mount awareness campaigns for the farmers in view of the incidence of infestation of white fly in the Kharif cotton crops as per advisory issued by the Ministry of Agriculture and Farmers Welfare.

## **e. Kisanvani impact assesment and capacity building workshops**

Besides the representation of officials from Ministry of Agriculture & Farmers' Welfare and Directorate General, All India Radio, these workshops were attended by regional subject matter/agro industry experts, agriculture scientists, agro meteorologists from IMD, State agriculture department/district administration officials, NIC scientists, I.T. Experts, Progressive Farmers etc. Four such workshops have been organized successfully at Central Institute for Cotton Research, Nagpur, Maharashtra from 06<sup>th</sup> to 08<sup>th</sup> February, 2019, Administrative Training Institute, Mysuru, Karnataka from 18<sup>th</sup> to 20<sup>th</sup> March, 2019, Chaudhury Shraavan Kumar Himachal Krishi Vishwavidyalaya, Palampur, Himachal Pradesh from 3<sup>rd</sup> to 5<sup>th</sup> July, 2019 and the last workshop was held successfully at Central Agriculture University, Imphal, Manipur, from 18<sup>th</sup> to 20<sup>th</sup> Dec. 2019.

#### **f. Radio Kisan Diwas**

Stations broadcasting Kisanvani programme hosted special invited audience programmes on the day i.e. 15<sup>th</sup> February 2019, like previous years, with participation of senior district administration authorities and subject matter experts.

#### **g. Sports:**

During the period 1<sup>st</sup> April, 2019 to 31<sup>st</sup> December, 2019, All India Radio provided appropriate coverage to various National and International sports events on its National Hook-up as well as over regional AIR Stations. In addition to AIR's FM, AM & DRM Channels, ball- by- ball commentary of ICC Cricket World Cup was also broadcast over Prasar Bharati YouTube channel and mobile app, adding several millions of listeners who access radio for live commentary.

After a gap of five years Prasar Bharati and BCCI signed a two-year revenue share agreement for broadcast of live commentary of cricket matches, organised by BCCI in India including domestic matches.

#### **Proposed events to be covered in 2020 (1<sup>st</sup> January to 31<sup>st</sup> March):**

All India Radio proposes, subject to acquisition of broadcast permission/rights wherever required, to provide live coverage to various National and International sporting events on its National Hook-up during 1<sup>st</sup> January, 2020 to 31<sup>st</sup> March, 2020.

#### **F. News Service of AIR:**

The News Services Division (NSD) of All India Radio disseminates news and news based programmes to listeners in India and abroad. It broadcasts over 607 bulletins in 92 languages & dialects every day, while adhering to highest professional ethics & standards in Radio broadcasting. Using new technology, AIR News is now on website in English, Hindi, Gujarati and Marathi languages, and available in Twitter

#### **i. Organisational Structure:**

The News Services Division is headed by a Principal Director General/ Director General

(News), who is one of the senior most officers of the Indian Information Service. The PDG/ DG (News) is assisted by a team of Additional Directors General (News), Directors (News), Deputy Directors (News), Assistant Directors (News), News Editors and Reporters.

The different operational wings of NSD at headquarters in Delhi include: General News Room, Hindi News Room, Reporting Unit, Talks and Current Affairs Unit, Newsreel Unit, Indian Language Units, Reference and PP&D Unit, IT & Website unit and the Administrative Wing.

#### **ii. Regional News Units:**

The Regional News Units (RNU) in various States are headed by officers of the rank of Director or Deputy /Assistant Director and assisted by News Editors, Reporters and Newsreaders-cum-Translators. There are 46 RNUs across the country.

#### **iii. Talks and Current Affairs Programmes:**

The Talks and Current Affairs Unit broadcasts analytical news-based programmes on various topics. The idea is to help the listeners understand major new developments, put things in perspective and deal with a subject in detail. Experts from concerned field participated in the discussion on topic of contemporary importance. Various topics are discussed extensively in the daily and weekly programmes viz Spotlight, News Analysis, Samayiki, Market Mantra, Sports Scan, Samachar Darshan, Press Comments, Parikrama, Aaj Savere, Gulf Charcha, Public Speak, Vaad-Samvad, Money Talk, Charcha ka Vishai hai, Surkhiyon Mein, Country Wide and Current Affairs programmes.

Public Speak is a very popular Live Phone-in- programme. It is over half an hour long, bilingual and two experts, including ministers, Ministry officials, are invited to answer listeners' questions on the topic of the week.

The Newsreel Unit broadcasts Newsreel and Samachar Darshan programmes daily. Apart from daily news, the celebrations of various activities and programmes, like Swachha Bharat Abhiyaan, Yoga Day and others, are also broadcast.

#### **iv Important coverage (April-December, 2019):**

##### **a. Thematic Approach**

NSD: AIR undertakes **theme-based communication**. NSD's Bulletins, Website and Social media (Twitter, Facebook) covered all important news related to General Elections, Developments in the run up to the creation of UTs of Jammu-Kashmir and Ladakh, Assembly Elections in Maharashtra, Haryana and By-polls, Citizenship (Amendment) Act, Ek Bharat Shreshtha Bharat AND Rashtriya Ekta Diwas, 150<sup>th</sup> birth Anniversary of Gandhi, and other events of national/international importance.

##### **b. Special Programmes**

###### **i) Elections: General and Assembly**

NSD extensively provided wide coverage of General Elections 2019 and Assembly Elections from headquarters at Delhi and from Regional News Units located all over the country. News items with voice-casts and sound-bytes covering the election process including electioneering, polling and counting of votes along with the declaration of results were put on air through the three major news bulletins in English and Hindi broadcast from the News Services Division, New Delhi in addition to the coverage in the Discussion and News Magazine programmes. Apart from this, other Indian languages and regional news bulletins also carried the elections news and launched special discussion programmes.

Special programme on election results was broadcast continuously for 40 hours with a "Special Janadesh 2019" – bilingual programme in Hindi and English on AIR FM Gold and other channels. **It was the first time a 40 hours continuous coverage** was done by AIR News. A 40-hour long, live bilingual discussions on elections with hourly news bulletins apart from major news bulletins as indicated earlier were broadcast. RNUs were also linked during the programme based on trends and results available.

Apart from two live bilingual Radio-Bridge programmes duration of some of the bulletins

from Headquarter were extended to have a broader and fair coverage of election results and reactions of the political parties. Similarly, Regional News Bulletins also extended the duration of their News Bulletins to inform public in their language(s). Workshops on General Elections as well as Assembly Elections were organized for Officers, Correspondents and Editors from NSD and its Regional News Units as well as for Part-Time Correspondents of AIR to sensitize them for the coverage of General Elections to the Lok Sabha as well as the State Assemblies.

In addition to the intense awareness generation campaign minute by minute updates were disseminated on all the social media platforms. Wide coverage was also provided in the form of live tweeting and updating the poll percentages. A separate webpage had been created for the General Elections-2019. Various sections of 'Awareness Material', 'Special Programmes' were updated regularly. Extensive content was generated with the inputs from RNUs.

###### **ii) Citizenship (Amendment) Act, 2019**

Extensive coverage was given to Citizenship (Amendment) Act, 2019 & its provisions during the month of December, 2019. Statements by Hon'ble President Ram Nath Kovind, Vice President M. Venkaiah Naidu, Prime Minister Narendra Modi, Cabinet Ministers and several top functionaries on CAA were carried in bulletins and news based programmes. Salient features of the Citizenship (Amendment) Act and dispelling rumours about the Act were highlighted in news magazine programmes: Aaj Saver and Parikrama and in all bulletins. Besides, CAA Explainers were broadcast in all bulletins, reactions of refugees supporting CAA were carried, myth-busters to clear doubts and misinformation about the legislation figured prominently in special talks and discussions. RNUs also mounted special programmes about the CAA.

###### **iii) Kartarpur Sahib Corridor: 550<sup>th</sup> Birth Anniversary of Guru Nanak Devji**

NSD undertook news coverage on events related to the Anniversary and developments

related to Kartarpur Sahib Corridor. The Home Ministry's special promo was also played with the related stories. Exclusive reports from Dera Nanakana Sahib and Ground Reports on Kartarpur Corridor and Sultanpur Lodi were broadcast. Correspondents were deployed at three different venues on the 8<sup>th</sup> and 9<sup>th</sup> November, 2019 for the inauguration, as well as the live broadcast of the PM's speech was done.

RNUs Chandigarh, Shimla, Jammu, Aurangabad, Mumbai, Nagpur and Pune broadcast related news in their bulletins and programmes since 16<sup>th</sup> August, 2019. RNU Chandigarh also aired a special issue of Newsreel. Regular Coverage related to Shobha Yatra and International Nagar Kirtans by Special correspondents

Messages of Guru Nanak related to humanism were also broadcast in news bulletins and news magazine programmes.

#### **iv) Jammu and Kashmir Re-organisation**

NSD Bulletins, Website and Social media (Twitter, Facebook) covered all important news related to the Jammu and Kashmir Reorganization, including the Bill's passage in the Parliament, Highlights of the Bill and Speeches of HM in Lok Sabha and Rajya Sabha. The PM's Address to the Nation was broadcast live, along with its live Kashmiri translation on YouTube. Both the Hon'ble Prime Minister and Home Minister's speech Highlights and full speech were translated in Kashmiri, Dogri and Ladakhi, shared with DD News and disseminated widely in J&K on Youtube.

J&K situation updates, especially in Kashmiri, Dogri and Ladakhi bulletins, with an emphasis on normalcy were broadcast on a regular basis. Sound Bites of J & K Governor, and other officials were also carried to bring the official version to the public.

NSD, AIR shared 8 hourly situation reports- based on inputs from News Agencies, J&K RNUs, and other RNUs, with HMIB Office from August 5<sup>th</sup>-9<sup>th</sup>, 2019. Press Feedback prepared by RNU Jammu at 7:00 am everyday

was also shared. Press interactions with bites were also covered in bulletins.

The duration of Kashmiri Bulletins was also extended by 10 minutes.

Backgrounders on Article 370, 35A, Implications of scrapping Article 370, Impact for women, SC, ST, OBCs and minorities were issued for ready reference. Highlights from PM and HM's speech were compiled in a Booklet and shared with DAVP.

Ground Reports from Jammu, Leh, Kargil and Srinagar, with inputs from DD News, were also aired regularly.

Exclusive Updates were also broadcast on other events such as the Hon'ble Prime Minister's visit to J&K on Deepawali, creation of UTs of Jammu-Kashmir and Ladakh and swearing in of the new LGs.

Discussion programmes on situation, Support to India on Global Forum, J&K developments, BDC Elections, Issues and Roadmap were broadcast regularly from August, 2019 onwards. Special Bilingual programmes were also hosted on the Bill, PM's speech and other related themes.

#### **v) Winter Session of Parliament**

Wide coverage was given on all channels to: Constitution (126<sup>th</sup> Amendment) Bill, extending reservation for SCs and STs in Lok Sabha and State Assemblies, Personal Data Protection Bill, 2019, International Financial Services Centres Authority Bill, 2019, Insolvency and Bankruptcy Code (Second Amendment) Bill, 2019, National Capital Territory of Delhi (Recognition of Property Rights of Residents in Unauthorized Colonies) Bill, 2019.

#### **vi) Triple Talaq / Other Landmark Decisions**

Prominent coverage was provided to the landmark decisions including Triple Talaq and passage of various bills/amendments of bills in the Parliament. Discussion programmes on these subjects were also broadcast. These were also covered in the News Magazine programmes.

## **vii) Constitution Day**

Constitution Day related activities were covered significantly in all bulletins and discussion based programmes with a special focus on Fundamental Duties and Rights of Citizen. RNUs also gave detailed coverage to the events highlighting significance of the Day. Social Media mounted a campaign related to Constitution and Fundamental Duties. Its Twitter, Facebook and Youtube channels also posted events related to the Day and carried statements of prominent government functionaries on the significance of the Day. Pledges on the Constitution Day were administered to the staff both at the Headquarters and RNUs.

## **viii) Ek Bharat Shreshtha Bharat and Rashtriya Ekta Diwas**

Exclusive stories on the theme were broadcast with inputs from RNUs in October-November, 2019. Along with this, NSD disseminated the promo released by HMO on Sardar Patel and EBSB extensively. Talk Shows on EBSB were also presented.

NSD AIR Social Media Cell focused on pairing of states and regional conversation of 100 key messages, as well as cultural exchanges between states.

National Unity Awards, Run for Unity and Contribution of Sardar Patel were all highlighted.

For Ekta Diwas, coverage related to the preparations in the run-up to events at Kevadia and New Delhi, were all covered prominently. Extensive coverage was done on the actual day as well. Live inputs were taken in bulletins from Kevadia and other parts of country.

Ground Reports from Jammu-Kashmir, MP, Punjab, Haryana, Tripura, Arunachal Pradesh, Maharashtra, Puducherry, Tamil Nadu and others were aired. Special reports on news magazine programmes were also broadcast.

Additionally, NSD undertook extensive Social media dissemination on all platforms.

The Principal DG, Ms. Ira Joshi administered Unity Pledge to all personnel at NSD: AIR.

## **ix) 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi**

Effective publicity has been done at NSD, and its RNUs in Regional Languages for the 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi.

Spot news coverage of all related events, especially on the eve and day of the Anniversary was undertaken successfully.

Special coverage in news magazine programmes, special discussions, Ground Reports as well as exclusive interviews were done.

A social media campaign involving Gandhiji's speeches and graphics, along with dedicated hashtags has proven popular among patrons. A Gujarati version of the NSD website was also launched on the Anniversary date.

NSD also released its Samachar Bharati magazine dedicated to Mahatma Gandhi on his 150<sup>th</sup> birth anniversary. A noted Gandhian expert graced the occasion. A Gandhi Quiz with DPD books on Gandhi ji as awards, and a Photo Exhibition on Gandhi ji were also hosted.

## **x) Campaign to shun Single use Plastics/ Swachhta Hi Seva**

Extensive coverage of PM Modi's call to eradicate single use plastics during different events including Dussehra; Plogging runs around the nation including the PM's morning walk at Mamallapuram, was done.

Ground Reports from Guwahati, Jaipur, Vijayapura City Corporation, Tripura and others were broadcast.

News Magazine Programmes and discussion programmes on related themes were also aired.

A social media campaign for plastic waste management, with videos and graphics was undertaken across platforms.

## **xi) Fit India**

In addition to the spot news coverage, Prime Minister plogging at Mamallapuram, Tamil Nadu and PM's statement about Importance of Run for Unity for Fit India were prominently covered by NSD. NSD and its RNUs broadcast exclusive interviews of Union Minister of Youth Affairs Mr. Kiren Rijiju and prominent sport personalities- PV Sindhu, Gautam Gambhir, Deepa Karmakar, Susheel Kumar, Deepa Malik, Satpal, Pranab Ray and Basavareddy. Week long exclusives from RNUs on staying fit and active, Ground Reports from various states and Discussion programmes were also broadcast by NSD and RNUs.

## **xii) Mann Ki Baat**

The Prime Minister's *Mann Ki Baat* address to the nation every month was covered in all major news bulletins, including regional languages bulletins. Live webcasting on NSD's website was also done. Special programme on the "Prime Minister's address to the Nation in *Mann Ki Baat*" was also broadcast in the Talks and Current Affairs slot.

RNUs of NSD: AIR covered *Mann ki Baat* in its 223 bulletins, and 255 FM headlines in 77 languages and dialects. Also, RNUs gave wide publicity on their respective social media platforms by tweeting in their regional languages.

Apart from the traditional broadcast, Live webcasting, tweet and updates on Social Media platforms was also done for the PM's monthly address to the nation.

Exclusive graphics and success stories based on examples cited by Hon'ble Prime Minister in his speech are broadcast on the same day.

The Division disseminated MKB-related news and programmes across 223 bulletins, 256 FM headlines in 77 language and dialects. In addition, news- based discussion programs along with public reactions are also shared by NSD, HQ and the RNUs.

## **c. New Initiatives**

### **i) Manthan-Faislon Kaa**

AIR News launched a New Talk Show- "Manthan- Faislon Kaa" on 9<sup>th</sup> December, 2019 to run special interviews discussing important legislation like Citizenship Amendment Act and other initiatives of government. Some of the key topics covered in more than 20 episodes included Arms Amendment Bill and Personal Data Protection Bill, Schemes to stimulate economic activities, Swachh Bharat Abhiyan, Initiatives to speed up development in J&K.

YouTube Channel of AIR News-NEWS ON AIR OFFICIAL—, ushered in new programmes: LET'S CONNECT – Focusing on women-centric issues, FROM THE STATES – A special roundup of happenings in States and Union Territories, INTERNATIONAL NEWS – A package of global developments, WEEK-ENDERS—Major highlights of the week gone by.

Year- Ender Series focused on analysing programmes/initiatives of Ministries of Government of India contained a daily broadcast of stories in major bulletins. Discussions and Talk shows were held in Year End Programme Series covering topics ranging from Water Conservation to Atal Bhujal Yojana to initiatives taken to boost the Economy, Clean & Green Environment.

### **ii) Important Visits and Meets**

Prominent coverage was given to the visit of Hon'ble President, Vice President and Prime Minister's abroad. The Hon'ble Prime Minister participated in several high profile meetings crucial to national foreign relations in India and abroad. These include his trips to Bishkek to attend the SCO Summit, the G20 summit in Japan, USA, as well as other parts of East Asia, West Asia and Europe. Important incoming visits include the second Informal summit with Chinese President Xi Jinping.

For these, NSD broadcast regular news coverage including Live inputs in bulletins. Live coverage on YouTube, Website and Facebook was also undertaken.

Coverage starts from pre-meeting curtain raisers, leading up to comprehensive reporting of all events and engagement in the itinerary.

Ground Reports in News magazine programmes, Aaj Savere and Parikrama, as well as thorough analysis in Talks and Discussion programmes also take place.

### **iii) IFFI, 2019**

IFFI's – related news stories were covered in major bulletins and news magazine programmes, broadcast with an exclusive promo. IFFI@50, an hour long programme on Golden Jubilee of IFFI Broadcast on Youtube Channel of NSD, AIR.

### **iv) Jallianwala Bagh Massacre anniversary**

NSD gave wide coverage to the anniversary of Jallianwala Bagh Massacre on 13.04.2019. NSD and its Regional News Units covered spot news from Amritsar including Hon'ble Vice President M. Venkaiah Naidu paying homage and releasing a commemorative coin and commemorative postage stamp on the occasion. NSD also broadcast a special bilingual programme titled "100 years of Jallianwala Bagh Massacre" on 13.04.2019. A series of image templates on the massacre was shared from 06<sup>th</sup> April, 2019. Social Media Platforms of NSD also generated appropriate tweets and Facebook entries. Regional News Units also undertook similar programmes. A video of British Prime Minister's statement in the UK Parliament on the Jallianwala Bagh was also shared on the Twitter and facebook

### **v) Dr. Bhimrao Ramji Ambedkar Jayanti**

NSD and its RNUs prominently covered the nation remembering Dr. Bhimrao Ramji Ambedkar, the Chief architect of the Constitution of India on his 128<sup>th</sup> birth anniversary on 14.4.2019. NSD and its RNUs covered several functions throughout the country on the occasion including floral tributes at Babasaheb's Statue in the Parliament House Complex, tributes by the Hon'ble President Ram Nath Kovind, Vice President M. Venkaiah Naidu, Prime Minister Narendra Modi etc.. A special programme "Dr. B. R. Ambedkar – A

Great Social Reformer" was produced and aired in Spotlight and Samayiki programme.

### **vi) Coverage on Cyclone & Flood**

Prominent coverage about rescue and relief operations by the Central Government agencies, Indian Navy, Army, Airforce, Coast Guards, NDRF and State Governments etc. on severe cyclonic storms which hit some states during the year 2019.

Extensive Coverage including update on flood situation, Update of weather information/prediction shared by India Meteorological Department, Rescue and relief operations by various agencies during the Flood was also adequately covered by NSD and RNUs.

### **vii) Coverage on 5<sup>th</sup> International Yoga Day**

NSD and its Regional News Units widely covered the events related to 5<sup>th</sup> International Yoga Day celebrations across the country and abroad in addition to the pre-publicity for Yoga Day in news and current affairs programmes and Social Media platforms. The main event which was led by the Hon'ble Prime Minister Narendra Modi at Ranchi was prominently covered by NSD. International Yoga Day 2019 celebrated abroad was also covered by AIR Special correspondents. Correspondents across the States also covered the events prominently. These coverages included voice casts from the Correspondents and sound-bites of prominent personalities and Yoga Gurus. Apart from Announcement of Prime Minister's Awards for outstanding contribution for Promotion and Development of Yoga-2019, discussion programme titled "Yoga for Healthy Life" and IYD-19 in the news magazine programmes "Aaj Savere" were broadcast.

Two workshops on Yoga were organised by NSD, AIR in the month of June, 2019, with massive participation of staff members of NSD.

### **viii) Kargil Vijay Diwas**

NSD, AIR widely covered the celebrations of Kargil Vijay Diwas on 26.07.2019. Spot news coverage included the functions organised at Drass War Memorial and other places all

over the country. Videos/pics received from Regional News Unit, Kargil were also posted on the Social Media platforms of NSD.

#### **ix) Launch of Chandrayaan- 2 & Satellites by ISRO**

The successful launch of India's expedition to the moon- Chandrayaan 2 and updates on orbit manoeuvre, separation of lander, Attempted Soft landing of the Lander were prominently covered. Exclusive coverage on Hon'ble Prime Minister witnessing the soft-landing of the Lander Vikram with a group of students, Exclusive interview with ISRO Chairman, in addition to Talk shows on India's Space Program & Road Ahead as well as Ground Reports were also broadcast.

The launch of RISAT 2B, observation satellite EMISAT by ISRO, DRDO Successfully test firing the indigenously developed 500 kilogramme class guided bomb from Sukhoi combat jet was also prominent covered by NSD and its RNUs.

#### **x) Independence Day 2019**

Broadcast of news events related to 73<sup>rd</sup> Independence Day celebrations across the country and abroad by NSD and its RNUs. Special emphasis was given on the announcement by the Hon'ble Prime Minister – "Jal Jeevan Mission" campaign to shun single use plastics, doubling of farmers income by 75<sup>th</sup> year of independence, providing every poor a pucca house and electricity connection to every family. Ground Reports on different Themes broadcast in addition to Talk shows on Independence day and on various themes from 1<sup>st</sup> to 15<sup>th</sup> August, 2019.

#### **xi) Coverage of Swachh Bharat Mission**

Spot news coverage of various activities relating to Swachh Bharat Mission including Swachh Bharat Pakhwada of various Ministries were made. Launch of Swachh Survekshan Grameen 2019, country's largest sanitation survey was prominently covered.

#### **xii) Jal Shakti Abhiyan**

Adequate coverage was provided by NSD and its RNUs on the launch of Jal Shakti Abhiyan across the country to accelerate water

harvesting and conservation measures. This also included regular broadcast of grassroots-level soft stories on the time. Discussion programmes on Jal Shakti were broadcast in the current affairs programmes as well.

#### **xiii) 100 days of NDA Government**

Extensive and exclusive coverage on various subjects including Government's Flagship programmes were broadcast on completion of 100 Days of NDA Government. Hon'ble I&B Minister Shri Prakash Javadekar presenting a report card on 100 days of NDA government highlighting key decisions of government, Release of booklet "Jan Connect" and inauguration of an exhibition on "Furthering India's Development- 100 days of Bold Initiatives & Decisive Actions" by HMIB, Presentation of report card, and Media interactions by Union ministers in different cities across India were widely covered. Discussion programmes on various subjects including Government's commitment for Sabka Saath, Sabka Vikas, Sabka Vishwas: Key decisions in first 100 days, Economic Reforms in 100 days of NDA government, Good Governance- 100 days of NDA-2 government, *सरकार के प्रथम सौ दिन और कृषि क्षेत्र में सुधार*, Reforms in Infrastructure Sector in 100 days of the NDA-2, *सबका साथ, सबका विकास, सबका विश्वास के लिए प्रतिबद्ध सरकार और इसके प्रथम सौ दिन*, Social Reforms in 100 days of NDA-2 government were broadcast. In addition to the broadcast of Ground Reports on various initiatives undertaken by Government, live tweeting with dedicated hashtags, garnering good response, Tweets, FB updates on all press conferences were also done.

#### **xiv) Ayushman Bharat Diwas**

Wide News Coverage was given to Hon'ble Prime Minister's tweet – Ayushman Bharat is more than just a health care scheme as it is beacon of hope to more than 50 crore of India's most vulnerable people, Ministry of Ayush target to operationalise 4200 AYUSH Health and Wellness Centres under Ayushman Bharat Scheme during 2019-20, Ayush Hospitals to be set up in Rajashtan, Odisha and Jharkhand, 306 AYUSH hospitals are being upgraded and Jammu and Kashmir becoming

first state to issue highest number of golden cards under scheme. Exclusive interview of Chief Executive officer of Ayushman Bharat – Indu Bhushan was also broadcast apart from discussion programme on “**Pradhan Mantri Jan Arogya Yojana**” “(प्रधानमंत्री जन आरोग्य योजना)”).

#### **xv) Poshan Abhiyan-2019/Poshan Maah**

Spot News Coverage, Exclusive interview with Kerala Poshan Abhiyan Mission Director, Exclusives from RNUs and Desk, Ground Reports on the observance of Poshan Maah in various states were broadcast by NSD. Coverage in news Magazine programme Aaj Savere, discussion programme on “**Nutrition Mission Government’s overarching scheme for nourishment**”. (पोषण मिशन: पोषाहार के लिए सरकार की महत्वाकांक्षी योजना) **and Social Media campaign-** Videos and graphics, Dedicated hashtag were also made.

#### **xvi) NRC Release**

News coverage on National Register of Citizens, Assam updates, raising awareness about NRC, Helplines, Foreigners Tribunals were broadcast apart from exclusive Interviews with Hon’ble Chief Minister, Assam, Addl. Chief Secretary Assam. Talks shows also broadcast on NRC release.

#### **xvii) Ground Reports**

To provide factual information, at the grass root level, about the implementation of various welfare schemes and programmes of the Government, ground reports are being broadcast daily in all the major bulletins. The bites of welfare schemes’ beneficiaries across the country were also included in the Ground Reports. All the 46 RNUs also broadcast ground reports in the respective regional languages. The beneficiaries of all the major flagship schemes of the Government are interviewed and the voice bites of the beneficiaries are being broadcast in the bulletins. The Ground reports are also being shared on social media platforms, including the NSD website for wider reach.

#### **xviii) Regional News Units (RNU)**

All India Radio’s 46 Regional News Units

(RNUs) play a vital role in catering to the information needs of the people with a regional flavour and furthers its grassroots reach.

RNUs broadcast bulletins and programmes in 77 regional languages/ dialects making news region-specific and listener-friendly. Each state has at least one RNU and bigger states have up to four RNUs for effective coverage of events in the respective states. RNUs originate 478 bulletins every day for a total duration of about 39 hours that include national, regional, external, DTH services and FM headlines.

These Units also mount 1060 news- based programmes in a month for a total duration of nearly 140 hours besides broadcasting special programmes on occasions like Republic Day, Independence Day or any other occasions of national importance. They also broadcast special programmes when State Assemblies are in session.

FM Headlines serve immediate needs of information savvy listeners in their daily busy schedule in cities and towns. At present, 255 headline bulletins in 17 languages are being broadcast by RNUs.

#### **d. Expansion & Innovation**

NSD: AIR undertakes thematic communication plans for major campaigns like 150 Years of Gandhi, Rashtriya Ekta Divas, Elections, Independence Day, 550<sup>th</sup> Anniversary of Guru Nanak etc.

In addition to Coverage on bulletins and news magazine programmes as well as Talks and Current Affairs programme, NSD has adopted Radio Plus strategy. Campaigns are thus undertaken on several social media platforms. All broadcast content is posted online Web only exclusive content is also uploaded. Graphics, Video, Audio and interactive content like quizzes are shared with dedicated, campaign-specific Hashtags to increase visibility.

#### **e. News on AIR Website**

24x7/365 Operation website of AIR News provided round the clock updated News from various sector with its hallmark of ABC-

Authenticity Balance and Credibility. In the year 2019, the website has been multilingual keeping in mind the requirements of audience. The newsonair website is now available in English, Hindi, Urdu, Marathi & Gujarati. Efforts are on to make it available in all the regional languages. It can be accessed at the following website URL.

Language	URL
English	<a href="http://newsonair.com/">http://newsonair.com/</a>
Hindi	<a href="http://newsonair.com/hindi/Hindi-Default.aspx">http://newsonair.com/hindi/Hindi-Default.aspx</a>
Urdu	<a href="http://newsonair.com/urdu/Urdu-Default.aspx">http://newsonair.com/urdu/Urdu-Default.aspx</a>
Marathi	<a href="http://newsonair.com/Marathi/Marathi-Default.aspx">http://newsonair.com/Marathi/Marathi-Default.aspx</a>
Gujarati	<a href="http://newsonair.com/Gujarati/Language-Default.aspx">http://newsonair.com/Gujarati/Language-Default.aspx</a>

#### Social Media Statistics: NSD

Platforms	URL	Remarks
Facebook	All India Radio News	<b>More than 3.4 million</b> likes
Twitter (Eng)	@airnewsalerts	<b>2.17 million</b> followers
Twitter (Hin)	@AirNewsHindi	<b>30 K</b> followers
YouTube	NEWS ON AIR OFFICIAL	<b>151 K</b> subscribers
Instagram	airnewsalerts	<b>1.92 Lakh</b> followers

#### Social Media Statistics: RNU

Platforms	No. of RNUs
Facebook	<b>26</b>
Twitter	<b>46</b>
YouTube	<b>21</b>

#### f. Talks and Current Affairs Unit

The Talks and Current Affairs (TCA) Unit has been assigned to broadcast analytical

news based programmes on various topics. The idea is to help listeners understand major new developments, put things in perspective and deal with a subject in detail.

Various topics were discussed extensively in the daily and weekly programmes viz., *Samayiki*, Spotlight/News Analysis, Public Speak, Money Talk, Vaad Samvaad, Charcha Ka Vishay Hai, Countrywide, Surkhiyon Mein and Current Affairs programmes.

Important programmes broadcast during the current financial year include discussion programmes on General Elections, 2019, Scrapping of Article 370 in Jammu Kashmir, Triple Talaq, and Supreme Court verdict on Ayodhya, Balakot Air strike, Quit India Movement, and 150<sup>th</sup> anniversary of Mahatma Gandhi.

Government initiatives and achievements in various sectors like Jammu –Kashmir and North East, National Nutrition Mission, Ayushman Bharat, Farmers’ welfare, interviews with Union Ministers, International Day of Yoga and Swachh Bharat Abhiyan, Unit’s special focus is on programmes based on Beti Bachao Beti Padhao, and Women safety. Elaborate live discussion programmes on Sardar Patel’s contribution to unite India. Programmes on Hon’ble Prime Minister’s visit to several other countries were also mounted.

Important Government schemes were given due coverage through discussion programmes. Discussions were also mounted on Hon’ble Prime Minister’s monthly broadcast to the nation “Mann Ki Baat”. Special programmes on Issues before Parliament in English and Sansad Ke Samaksh Mudde in Hindi were also broadcast before commencement of Monsoon session of Parliament.

#### g. Reference and PP&D

Reference and PP&D Unit provides prior information about various activities/ programmes of the government and political parties on daily basis to various units of NSD. The unit deals with preparation of Actions Plans and Action taken reports, compilation of various reports, which includes monthly Cabinet Summaries and progress report

on the programmes broadcast from NSD to disseminate the achievements, schemes and messages of the government and ATN's in respect of monthly activities as per Swachhta calendar. The unit also deals with scrutiny of applications for the Akashwani Annual Awards.

#### **h. Library**

NSD also maintains a library which has 21,793 books/reference books in English, Hindi, Urdu and other languages. Out of the total collection, it has about 860 books on mass media and broadcasting. The Library subscribes to about 27 newspapers and 75 magazines.

On the recommendation of the Book Selection Committee, 244 books were purchased from April to November, 2019 and annual verification of library was also completed.

#### **G. Commercial Wing:**

The Commercial Revenue Division (CRD) [now renamed as Public Outreach Service -POS]. Public Outreach Service (POS) has the responsibility of Earning Revenue on PAN India basis. It is a single window for advertisers to promote their product. The Revenue target given to POS for Financial Year 2019-20 is INR 375 Crores NET.

The sterling programmes that are earning substantial revenue are "Mann Ki Baat" of Honourable Prime Minister of India Sh. Narendra Modi (Rs. 1.30 cr.) and Sports Broadcasts (Rs. 6.03 cr.). National News and Regional News also contribute a lot in earning of revenue as there are very few programmes broadcast on National Hook-up.

#### **H. External Services Division:**

The External Services Division of AIR has functioned as a vital link between India and rest of the world, specially with those countries where the interest of India are intertwined because of presence of a large Indian population. External Services of All India Radio connects this large Indian Diaspora with their country of origin and its

culture and heritage giving them a feel of home away from home.

The Division ranks high among the External Radio networks of the world both in reach and range covering over 150 countries in 28 languages. The languages in which AIR reaches its foreign audience are English, French, Russian, Swahili, Arabic, Persian, Tibetan, Chinese, Thai, Burmese, and Bhasha Indonesia. The services in Hindi, Bangla, Tamil, Telugu, Malayalam, Odia, Kannada and Gujarati are directed at overseas Indians, while those in Urdu, Punjabi, Sindhi, Saraiki, Sinhala, Bangla and Nepali are meant for listeners in the Indian sub-continent and immediate neighbourhood. The programme menu of ESD services are of composite nature which generally include: news bulletins, commentaries on current events and review of the Indian press. It also includes informative talks, interviews, documentaries, features, Indian music of all genres, radio plays etc.

#### **New initiatives and modernisation efforts:**

- Since its inception till 2016, external broadcast is being mainly carried out terrestrially through medium wave (for the immediate neighbourhood) and shortwave (for distant countries). With technological advancement, alternatives like digital platforms are available to supplement the above mentioned modes. In addition to this, some of our services like Chinese broadcast targeted towards North-East Asia, General Overseas Service III and IV transmissions targeted towards UK and West Europe and Hindi Service Xmission I targeted towards UK and West Europe are broadcast in DRM mode. External services of All India Radio in the last two years has developed a multimedia website [airworldservice.org](http://airworldservice.org) for all its existing 28 language services (15 foreign and 13 Indian) which is of international standard. The multimedia website has features like live streaming of programmes, podcast, text, videos and pictures besides a mobile app [airworldservice](http://airworldservice), making the reach of All India Radio's external broadcast truly

global. This is being further supplemented by using additional platforms like Radio garden, Tune in, Amazon Alexa etc.

- All the web portals of ESD have been linked with various social media platforms like Whatsapp, Facebook, Instagram and Twitter etc. to make them more interactive and participatory in nature wherein listeners from any corner of the globe can send in their requests and feedback.
- Initiatives have been taken to integrate a smart TV app in the digital platform of ESD which will help in disseminating visual content as is being done by other international radio broadcasters like BBC, CRI, VOA etc
- During 2019, AIR World Service is also launching 'Visual Radio', 'Soundscape India' and Internet based community Radio channels to enhance the global outreach.
- AIR has also initiated steps to launch a special service in Dzongkha language for Bhutan which has been approved by the MEA in principle. This service has been proposed keeping with the government's neighbourhood first policy.
- In commemoration of the 80<sup>th</sup> Anniversary of External broadcast by AIR, External Broadcast Day (EBD) was observed on 1<sup>st</sup> October 2018 in a gala event involving foreign diplomats, Indian Foreign Service Officers and Foreign Correspondents to sensitise them about external broadcast of AIR.
- With effect from August 2019, Prime Minister's monthly programme "Mann Ki Baat" a radio programme is being translated in 15 languages and broadcast in these languages regularly besides uploading the same on youtube channels of ESD. In addition, the Mann Ki Baat is also broadcast in Spanish, German and Japanese languages.
- Besides the above, AIR is also constantly entering into partnerships through MoUs

with various international broadcasting organizations to improve its global presence.

### **I. Audience Research Wing:**

With the changing mass communication scenario, Audience Research has occupied the centre stage.

All India Radio has a wide network of Audience Research Units across the country operational since 1946. It provides programme feedback to programme producers to plan, design, and modify the programmes according to the needs, tastes, and aspiration of the target audience. Apart from this, programme ratings/listenership data are provided to sponsors, advertisers, and marketers to fulfill their commercial objectives. Audience Research Unit also functions as data bank and reference section for the organization.

During the year 2019-20 from 1<sup>st</sup> April to 31<sup>st</sup> December, 2019, the following audience research activities/studies were carried out:

- a) Impact Assessment Study on the publicity campaign in the LWE affected area (Phase-VI) at 7 stations during June, 2019
- b) Quick Telephonic Feedback Survey on Cricket Commentary on ICC Cricket World Cup-2019 at 24 stations during June, 2019
- c) Compilation of Annual Report of Prasar Bharati-2018-19 in May, 2019.
- d) Analysis of IRS-2017 data during June-July, 2019
- e) Monitoring of AIR FM Rainbow Channel vs. top two private FM Channels in Delhi during July-August, 2019.
- f) India Annual Reference-2020 (Compiled inputs related to AIR) during September, 2019
- g) Quick Telephonic Feedback Survey on Cricket Commentary on ongoing India vs. West Indies T-20 ODI Series-2019 on 12<sup>th</sup> December, 2019 at AIR Imphal.



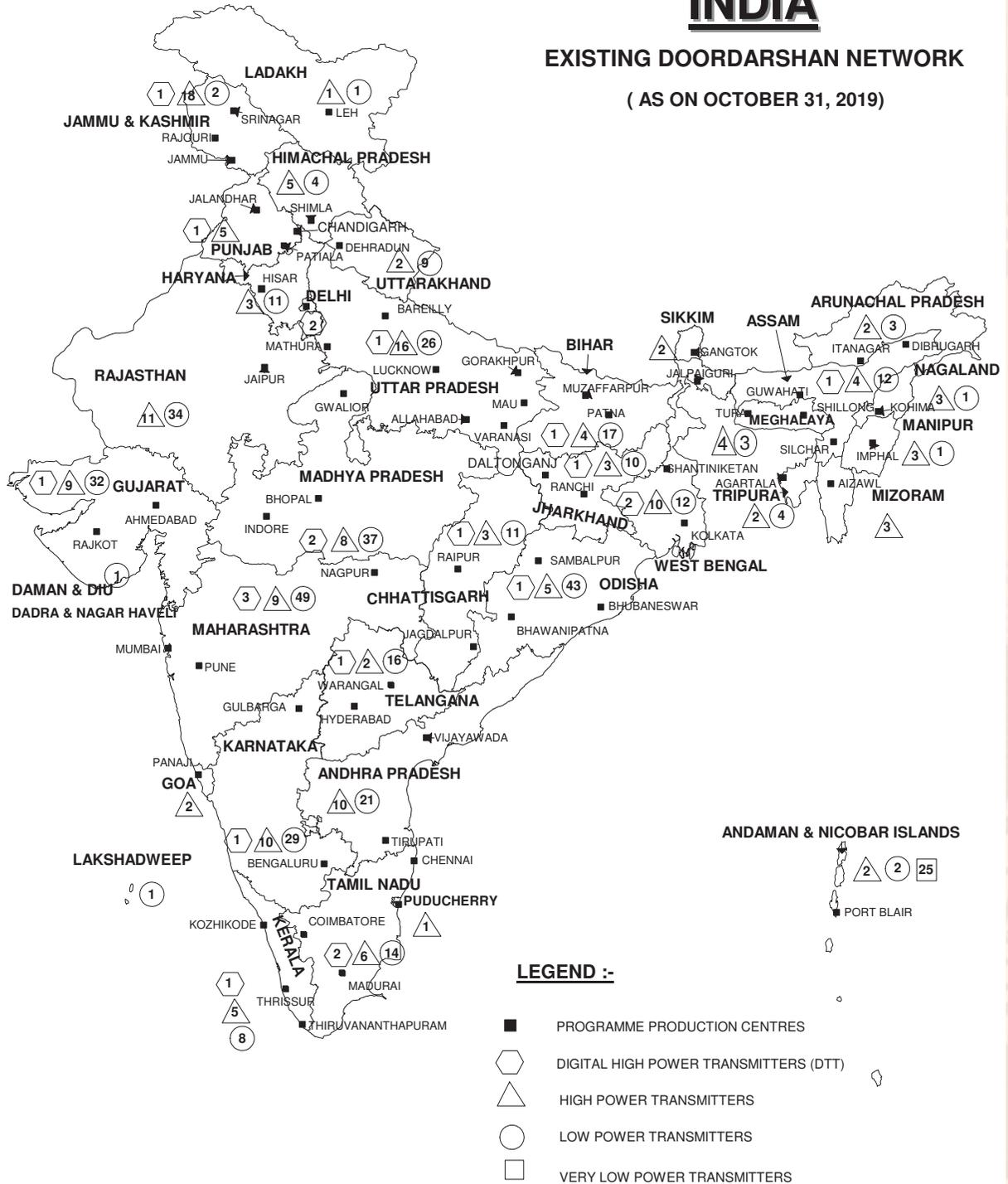
सत्यम् शिवम् सुन्दरम्

DOORDARSHAN

# INDIA

## EXISTING DOORDARSHAN NETWORK

(AS ON OCTOBER 31, 2019)



Kailash Kishore

## DOORDARSHAN

### FACTS AT A GLANCE

(As of 31.12.2019)

Item	Nos.		
Satellite Channels			
National/International	7		
Regional (24X7)	17		
Regional (Non 24X7)	11		
<b>Total</b>	<b>35</b>		
<b>Studio Centres</b>			
Major Studio Centres	20		
Other Studio Centres	46		
<b>Total</b>	<b>66</b>		
<b>Terrestrial Transmitters</b>			
	<b>Regional Channel</b>	<b>DD National</b>	<b>DD News</b>
HPTs	04	114	55
LPTs		392	22
VLPTS		19	6
DTTs (Digital)		23	
<b>Total</b>		<b>635</b>	

### Channels and Programmes of Doordarshan

#### A. Introduction:

Doordarshan – literally, a glimpse from afar – is the face of India’s metamorphosis from a modest experiment in public service telecasting on September 15, 1959 to a global leader in digital communications. The experiment became a service in 1965, when Doordarshan began beaming signals to reach living rooms in and around the country’s capital, New Delhi. By 1972, services were extended to Mumbai and Amritsar and by 1975, to seven more cities. All this time, it was part of the All India Radio. On April 1, 1976, it transited to become a separate Department in the Ministry of Information and Broadcasting, and later on came under Prasar Bharati.

#### B. Organizational Structure:

Doordarshan is headed by a Director General who is assisted by Additional Director Generals in Programme, Administration and Finance Wings; and an Engineer-in-Chief in the Engineering Wing. News Wing is headed by a Director General (News).

Director General, Doordarshan, is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management; overseeing operations and maintenance activities, etc.

The six programming zones of Doordarshan at Delhi (North Zone), Mumbai (West Zone), Chennai (South Zone), Lucknow (Central Zone), Kolkata (East Zone) and Guwahati (North East Zone) report to the Director General. In parallel, four Engineering Zonal Offices headed by individual Additional Director General (Engg.) are located at Delhi, Mumbai, Kolkata and Chennai for project and maintenance activities in the North-Eastern states.

#### C. Technical Infrastructure:

Doordarshan has a vast network of 66 studio centres. These studio centres across the country cater to the need of in-house programme production. These include 17 major Studio centres at state capitals, and 49 other Studio centres located at various places in the country. Doordarshan has 635 terrestrial transmitters of varying powers and provides free-to-air DTH service.

Terrestrial transmitter network of Doordarshan is mainly comprised of analog transmitters. New technologies employed by Doordarshan make it possible to transmit multiple TV Channels with a single Transmitter using Digital Terrestrial Transmission (DTT). This is in keeping with the global trend to convert Analog Terrestrial Transmission into DTT as this form has several advantages, like better quality of picture and sound, a larger number of channels for viewers etc. The closure of Analog Terrestrial transmitters in a phased manner and setting up of Digital Terrestrial Transmitters has been approved by Prasar Bharati in view of modern broadcasting trends. Accordingly, Doordarshan has started

phasing out its analog transmitters in a phased manner.

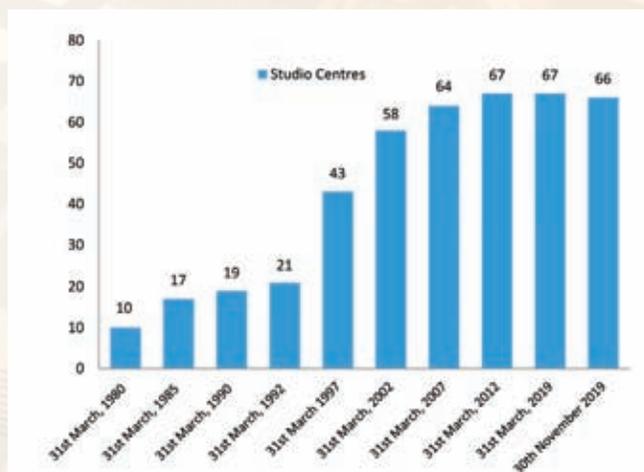
For terrestrial transmission, 635 transmitters of varying power are installed throughout length and breadth of the country.

For satellite communication, Doordarshan has adopted DVB-S and DVB-S2 standards with MPEG-2 and MPEG-4 compression technologies. Doordarshan is presently operating 35 Satellite channels. Details are given at **Annexure I**.

### Major Technological Upgradations

Out of the 66 Studio Centres, 62 have already been made fully digital. The remaining 4 Studio Centres are Analog. Growth of DD network over the years is shown below:

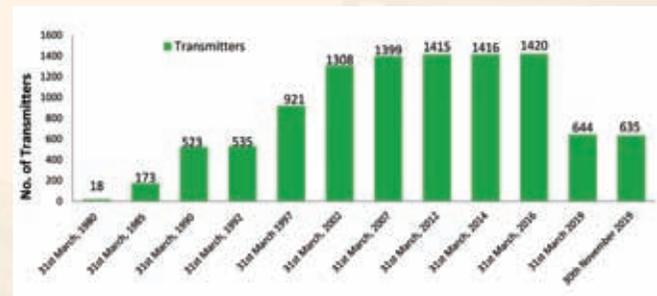
#### Growth of Doordarshan Kendras



Terrestrial transmitter network of Doordarshan is mainly comprised of analog transmitters. With the advent of new technologies, multiple TV Channels are possible with single Transmitter using Digital Terrestrial Transmission (DTT). Analog terrestrial transmission world over including India is being made digital as Digital Terrestrial Transmission (DTT) has several advantages like better quality of picture & sound, more number of channels for viewers etc. In view of modern broadcasting trends, an Inter Disciplinary Committee (IDC) was set up by Prasar Bharati. On the recommendation of the Committee regarding rationalization of terrestrial transmission, closure of 766 Analog Terrestrial Transmitters (ATTs) in a phased

manner has been approved by the Prasar Bharati. Accordingly, 735 ATTs (380 LPTs, 341 VLPTs & 14 Transposers) have since been closed. Besides, 38 analog HPTs have been closed at the location where digital HPTs have been commissioned.

#### Growth of Doordarshan Transmitters



#### D. Significant Developmental Activities During The Period:

- 30,000 Nos. of DTH Sets procured and handed over to Nodal Officers appointed by J&K Govt. for distribution in areas not covered by terrestrial transmission.
- Direct View LED Based Video Walls commissioned at DDK Delhi, DD News & CPC. The video wall provides vast improvement in look and feel of the set and overall production quality.
- For Kisan Channel new Earth Station at CPC commissioned.
- Channel capacity of DD DTH Platform increased from 104 SDTV Channels to 112 SDTV Channels.
- Modernization of Earth Stations at DDKs Delhi, Dehradun, Raipur, Ranchi & Srinagar completed.
- Single Channel Integrated Automated Playout facility commissioned at Ahmedabad, Hyderabad, Jalandhar, Bhubaneswar & Guwahati. This system will facilitate HD capable automation and seamless 24X7 transmissions.

#### E. Free-To-Air DTH “DD Free Dish”

Doordarshan launched its free-to-air DTH service “DD Free Dish” (Earlier DD Direct+) in December, 2004 with a bouquet of 33 TV channels. Capacity of DTH Platform was subsequently augmented to 59 TV channels. DTH signals can be received anywhere in the

country (except Andaman & Nicobar Islands) with the help of small sized dish receive units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September, 2009. Upgradation of Doordarshan's DTH Platform "DD Free Dish" from 59 to 104 channels completed in Dec, 2014. The capacity of DTH platform has been further increased to 112 SDTV Channels.

DD Free Dish DTH Platform has been using MPEG-2 DVB-S & MPEG-4 DVB-S2 Technology. Installation, testing and commissioning of iCAS developed by Ministry of Electronics & Information Technology in DD Free Dish DTH Platform has been completed. 10 Indian Set-Top-Box manufacturers have been empanelled to sell/ distribute iCAS enabled DD Free Dish Set-Top-Boxes. Details are available on the website [www.doordarshan.gov.in](http://www.doordarshan.gov.in) and [www.prasarbharati.gov.in](http://www.prasarbharati.gov.in)

Further upgradation of DD's DTH platform up to 120 TV channels is under implementation as part of approved 3-Years (2017-20) Extension Scheme of Doordarshan.

Brief details of DD Free Dish channels as on 25.11.2019 are given at **Annexure-II**.

#### **F. Digitalization of Terrestrial Transmitters:**

With the advent of new technologies, multiple TV Channels are possible with single Transmitter using Digital Terrestrial Transmission (DTT). It offers efficient utilization of the spectrum which is a scarce resource. DTT facilitates transmission of multiple high quality channels which can be received on a variety of devices like fixed TV, Mobiles, Laptops, Tablets etc.

As part of 11<sup>th</sup> & 12<sup>th</sup> Plan projects, 63 DTT Transmitters were approved to be set up in different parts of the country in a phased manner. In the first phase, 19 DTT Transmitters one each at Delhi, Kolkata, Mumbai, Chennai, Patna, Ahmedabad, Raipur, Lucknow, Bhopal, Guwahati, Indore, Bengaluru, Jalandhar, Ranchi, Cuttack, Aurangabad (Mah.), Hyderabad, Thiruvananthapuram & Srinagar have been commissioned and are relaying 5 DD channels namely, DD National, DD News, DD Bharati, DD Sports & DD Kisan/Regional.

Further expansion of digital transmitters is dependent upon availability of funds and sanction of scheme in future plans. Tower strengthening & departmental work taken up at 44 locations remaining out of above 63 locations. Part departmental work & tower strengthening at few locations completed.

Second Digital Terrestrial TV Transmitter (DTT) has been commissioned at Delhi, Mumbai, Kolkata & Chennai.

#### **G. High Definition TV (HDTV):**

Doordarshan's migration to HDTV started with a pilot project on HDTV in 2007 and provided Electronic Field Production (EFP) Van and HDTV ENG Camcorders and Edit Suite at Delhi. The HD EFP van was used extensively during Commonwealth Games, 2010.

During 11<sup>th</sup> Plan. Multi-camera HD studio production facilities have been set up and Multi-camera mobile facility for outdoor production equipped with 10 HD Cameras provided at Delhi & Mumbai during the 11<sup>th</sup> plan. ENG-based field production, post-production and preview facilities have been provided at four Metro cities besides setting up of a playout facility at Delhi. Multi-camera mobile facilities, equipped with eight HD Cameras for outdoor production have also been provided at Chennai and Kolkata.

As a part of 12<sup>th</sup> Plan schemes, a Multi Camera Studio Production facility in HDTV format has been setup at CPC, New Delhi. HDTV Uplinking facility is available at DDK, Delhi. Tenders have been received and processed for setting up of HDTV Studio facilities at Chennai & Kolkata. Two HD Channels i.e. DD National HD & DD News HD are available on DD DTH Platform.

As part of 3 Year (2017-20) Extension Scheme of Doordarshan, upgradation of Studio centre at DDK Delhi, DD News & CPC Delhi for migration of all 7 Channels originating from Delhi, from SD to HD, is under implementation.

#### **H. Coverage of Important Events:**

More than 112 important events have been covered live by Doordarshan during 2019-20 (till 26.11.2019) by using OB/EFP Vans.

## I. National/ International Channels:



### i. DD: National - the Flagship Channel of Doordarshan:

As the prime and flagship channel of the Nation's Public Service Broadcaster, DD National provides a healthy mix of entertainment, information and education. It is available in terrestrial mode from 05.30 AM till midnight. In the satellite mode, it is available round the clock.

Live telecast of major events is one of the major components of DD National. In the year 2019, DD National has also been carrying several live coverages of various events taking place in different parts of the country, highlighting the flagship programmes of the government.

DD National also telecast events of national importance such as the programme and events marking Republic Day and Independence Day, programmes on anniversaries of important personalities like – Swami Vivekananda, Baba Saheb Dr. B.R. Ambedkar, Sardar Patel, Pt. Deendayal Upadhyay, Nanaji Deshmukh, Vigilance Awareness Rashtriya Ekta Diwas etc; during the period.

DD National aired live telecast of Prime Minister's addresses to enable a wide cross-section of people in the country to see and listen to the Hon'ble Prime Minister of India.

Major initiatives and achievements during the period:

- DD National brought in a judicious mix of innovative in-house productions, scheduling of blockbuster movies and socially relevant content produced with high entertainment values.
- DD National focused on enhancing look and feel, graphics, set designs, promos and logo templates.

- Dedicated Publicity Campaigns and a well thought out sales strategy has been given to ensure proper monetization of the content and to gain attraction among the viewers.
- Apart from other regular programmes, major events like Republic Day Celebrations, Beating Retreat Ceremony etc. were also covered.

### Telecast of Films on Doordarshan

Achievements of Film Section, during FY 2019-20.

In 2019-20, Films Division, DG:DD experienced a year of significant success and progress as Film team worked together to not only showcase quality cinema to its viewers but also to complete all payment-related backlogs. Film Section is still top performer for Doordarshan. Despite all odds, it is getting highest viewership & revenue for DD.

Highlights of the achievements of Film Section, DG: DD are as under:

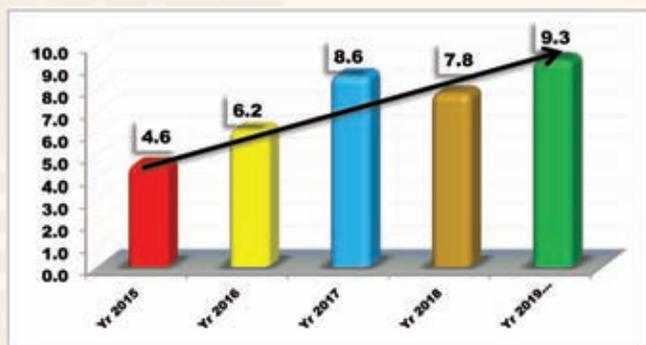
In the FY 2019-20, for incurred expenditure of **Rs. 12.1 Crore**, section has managed to earn the revenue of Rs. 36.8 Crore (figures from April'2019 to October'2019). Graphical representation of revenue earned by film in last 6 years against the expenditure incurred is as under:

(All figures are in Crore)



Average viewership has increased more than 200% since 2015. It is evident from the fact that approx 61% of DD-National's viewership is coming from Films only.

Graphical representation of viewership of films in last 5 years is as under:



Film Section has consumed total amount of Rs. 20.00 Crores of allocated budget for FY 2019-20. It has further been allocated an additional budget of Rs. 10.00 Crores.

### Other Achievements:

Celebration of 'Jashn-e-Azaadi Special' week from 11-16 August, 2019. Seven Patriotic Movies were telecast on DD: National to celebrate the Independence Day of India and instill the spirit of patriotism among the viewers.

- Telecast of film 'Sardar', based on life of 'Sardar Vallabhbhai Patel', on 31<sup>st</sup> October '2019 i.e. on National Unity Day.
- Telecast of film 'Lage Raho Munna Bhai' on 2<sup>nd</sup> October '2019 to convey the message of 'Ahimsa' on 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi.
- Prasar Bharati Board has approved a new policy for sourcing of Hindi Feature Films for Doordarshan.



### ii. DD News

Doordarshan News (DD News) is the only terrestrial-cum-satellite, multilingual news channel in the country. DD News is also available to non-cable, non-satellite homes through terrestrial transmission mode.

DD News channel was launched on 3<sup>rd</sup> November, 2003 by converting DD Metro into a 24-hour news channel. DD News, from its headquarters at Delhi is currently producing news content in Hindi, English, Urdu and Sanskrit languages apart from two exclusive bulletins for Hearing Impaired. A total of 17.5 hours of live transmission per day include telecast of more than 40 news bulletins in these languages.

Special programmes on the channel include those on Health, Youth Issues, Cinema, Art & Culture, Flagship schemes, International Events, Market Developments and programmes on social issues.

Special programmes on the channel include those on Health, Youth Issues, Cinema, Art & Culture, Flagship schemes, International Events, Market Developments and programmes on social issues.

### News Gathering

News inputs are received from across the country, including remote areas, through the latest satellite based technologies, together with DSNG Vans/OB Vans, and through file internet/cellular mobile based technologies. DD News collects majority of its news from the following sources:

- Own Correspondents in HQs and RNUs
- Stringers and part-time correspondents
- Agencies (PTI, UNI, Reuters, ANI)
- International partners (e.g. other national broadcasters, Asia vision)

### Accomplishments

Restructuring the format and content of the channel is a significant and customary activity at the DD News. Several new programmes have also been introduced in the recent past. Some of these are:- DD News telecast Special Interview of Hon'ble Prime Minister during the General Elections 2019 coverage, Hindi Prime Time on DD News, Janadesh, 2019: Mid Day Prime on DD News, Ground Reports/Zamini Haquiqat, Jal Shakti Samachar, Additional Bulletin for Hearing Impaired, Swachhta Samachar, Express News, Vaarta Sanskrit Samachar, Do

Took, Rang Tarang, Total Health, Tejaswini, Social Connection, Vaartavali Naya Savera, Breakfast Show, Market This Week, Kisan Samachar and Good News India.

DD news adopted PM's "Mann ki Baat" for simultaneous TV telecast with radio broadcast, which was taken and carried by several private channels also. This was supported by packaged stories, discussions and thorough coverage of peoples' reactions.

### Technical Infrastructure

The 24x7 News channel has, at Delhi, its national newsroom and two studios. For satellite based news gathering from different parts of the country, there are 16 DSNG vans stationed in different States. Over and above, mobile-connectivity based backpack equipments are deployed in places when / where DSNG vans are not available or cannot be deployed. The channel DD News has been launched in High Definition format also from 3<sup>rd</sup> December, 2018.

DD News produces bulletins for other sister channels. DD News also produces 09 live bulletins and news scrolls for DD Urdu. With the launch of Kisan Channel, DD News is supporting it with two news bulletins airing news of interest to farmers.

DD News has introduced latest features like video walls in its production. Most of news bulletins, Programmes & Live Shows are presented with the support of video walls.

### DD News on Internet and Social Media

The News Channel has presence on social media, like Face book page, Twitter handles in Hindi and English and YouTube channel. The website of DD News can be accessed at [www.ddnews.gov.in](http://www.ddnews.gov.in) or [www.ddnews.com](http://www.ddnews.com).

The English Twitter handle of DD News @DDNewsLive is being followed by more than **26 Lakh** people. A new Twitter handle in Hindi language @DDNewsHindi has more than **7 lakh** followers. Similarly, Facebook Page of DD News is being followed by more than **19 Lakh** people. All the numbers are constantly increasing on daily basis.

A dedicated YouTube Channel <http://www.youtube.com/ddnews> was launched in February, 2013. Presently the YouTube channel of DD News has over **21 lakh** subscribers.

DD News Mobile App has been enabling the people to access the news and current affairs at their fingertips. New version of this app will be launched soon. DD News can also be accessed through the following means:-

- Website
- Mobile app
- YouTube channel
- NIC's live cast channel: <http://webcast.gov.in>

### Regional News Units (RNUs)

DD News has set up, over the years, 31 Regional News Units/Bureaus spread across the country. These RNUs broadcast over 227 news bulletins in 23 languages/dialects in a single day with a combined telecast time of more than 48 Hours per day.



### iii. DD Bharati

DD Bharati channel is dedicated to art and culture of India. Since its launch in January 2002, the channel has become an on-air repository of India's cultural heritage. The channel is promoting and preserving the history, heritage and the modern culture from its rich collections of Indian classical and folk music and dance forms, arts-crafts, theatre, Indian architecture, biographies of eminent personalities from various fields along with different aspects of science & technology. DD Bharati telecast approximately more than 50 live coverages of national & international repute every year, including question hour in Lok Sabha & Rajya Sabha. Telecast of Special programmes on all festivals such Deepawali, New Year, Eid, X'-Mas, Holi, etc.



#### iv. DD Urdu

DD Urdu was launched on August 15, 2006 as Doordarshan's Urdu Channel with eight hours daily transmission. Later on, the channel became 24x7 with effect from 14<sup>th</sup> November 2007. Conceived as a heritage channel to catalyse the preservation and promotion of the great cultural heritage and literary aspect of this rich language, as per BARC, DD Urdu Channel is the most viewed Urdu channel same genres of channel in the country. The channel is transmitting 10 News Bulletins daily.



#### v. DD India

DD India is a free to air satellite channel of Doordarshan which is operational on a 24x7 mode. The channel was launched on 14 March 1995 as DD International. It has been rebranded twice in the past, first as DD World in 2000 and again as DD India in 2002. DD India was handed over to the Director General (N&CA) on 28.12.2017. Aiming for the transformation of DD News into complete Hindi News channel and DD India into complete English News channel various new initiatives have been taken in the past two years. After March, 2019 DD India was recognized as English News Channel by BARC and regular TRP ratings started arriving. With simulcast English bulletins of DD News and a few programmes, DD India is the top rated English News channel, among all other English News Channels. DD India changes its FPC as per need of the hour to maintain its dominance in the English news genre and retains its position among best.

The Idea of English News channel is to cater to the International audience as well as domestic viewers of non-Hindi speaking regions of the Country. The channel is endeavouring to truly represent India through its content portraying India's emerging economic power, its cultural values, its glorious heritage and its dynamic youth power.

In order to keep the international benchmark in focus, content would primarily be News and current affairs with equal focus on National and International events and their impact on National and world scenario.

#### Accomplishments

- a. All the English Content of DD News is being telecast on DD India.
- b. DD India's evening Prime Time includes News Night Shows and other current affair programmes.
- c. Important live programmes related to Hon'ble PM foreign visits; have also been started on DD India along with separate discussions for the channel exclusively in English.
- d. DD India has got its own look and feel now, with the introduction of a new channel ID and a new Logo. Astons supers, date and time band, wipes, slug, and other elements of Look and Feel.
- e. DD India has also been given a new News ticker scroll with features of News Flash, Breaking News, Coming Up and Later Today on the ticker space.
- f. Montages, Screen Properties, Music etc. have been introduced afresh.
- g. New stylish and attractive promos and stings are being made for exclusive Programmes of DD News. Cross channel publicity of DD India on DD News has been started.
- h. DD News has added fresh content to DD India in terms of current affairs programmes.

**New and exclusive programmes being made for DD India are as follows:-**

- a) Global Scan: A weekly news magazine covering international agendas from all around the globe is being telecast on Sunday 2:00 PM.
- b) News Night English: News Night in English delivers a wide variety on News content from politics to socio economic developments, from Media and entertainment to Sports all packed into an hourly long news bulletin is being aired at 8 PM from Monday to Friday.
- c) Sports 360 is being aired at 7 PM on Saturday and repeated on 7 PM on Sunday.
- d) Social Connection: DD India gather news from Social Media and new technologies along with updates all packed into one news magazine.
- e) Cinema Scope: platform to inform viewers about the new coming movies along with chit chat with the top personalities of Film and Entertainment industry.
- f) Y Factor: programme is conceptualized while discussing the latest topics for youth.
- g) The Kashmir Truth: The programme inform the masses about the real ground situation of the valley including daily updates and reports, panel discussions and development oriented stories.
- h) Following Mahatma – Celebrating 150 Years, songs, programmes, chat shows, panel discussions are being showcased in this series on DD India.



**vi. DD Sports**

The channel provides viewers a peep inside the lives of sports people, their families

and even their minds through visuals and fascinating stories. Financial Year 2019 - 2020 is a year of seminal changes for DD Sports. During the period special programmes have been planned and produced to generate awareness among masses about fit India campaign. Special programmes with sign language for Hearing impaired persons during ICC Cricket World Cup 2019 and North East Sports were showcased to entire nation by telecasting North East Sports News.

**Path Breaking Initiatives:**

Sports you tube channel increased its subscription base by nine times during the cricket world cup 2019. Live streaming of audio and video content from AIR and DD Sports for the sports lovers. Sports shows like Cricket Live, giving in-depth analysis of the games, were live streamed on digital platforms. Special Studio based Sports shows of All India Radio were videoed and live streamed providing enriching experience to the viewers. Updates on all international and domestic events were provided to the masses through twitter handle of DD Sports. Archival material was repackaged for digital platforms and uploaded. Weekly “Sports Diary” capturing various sports, sports personalities, indigenous sports, regional sports and champion’s interview about their struggle and success stories were telecast.

Marchula Festival in the Uttrakhand region was covered by DD Sports to promote mountain sports along with beautiful hilly terrains at the banks of river Ramganga, Nehru Boat Race in Kerala, Polo in North East, Car Rally in the desserts of Rajasthan and sporting activities at seaside Goa, were covered to promote sports along with culture and tourism of these regions.

DD Sports has also come up with dual stream for its viewers during the sporting events of national importance. Whereas on DD Free dish viewers can watch the sporting actions of national importance from across the globe, the regular programming continues simultaneously on the private DTH and MSOs platforms.



## vii. DD Kisan

Launched on May 26, 2015, DD Kisan is a 24-hour channel exclusively dedicated to the farmers and the agriculture sector. It disseminates real-time information on various farming and agriculture issues to farmers on new farming techniques, crop protection, fertilisers, seeds, irrigation and water conservation crop selection, farm mechanisation, agri-business food processing industry, fisheries, Bee farming, poultry, dairying and animal husbandry, horticulture and organic farming among other information. It has been designed to feature everything important to farming — from water conservation and organic farming to how to get credit through government agriculture programmes.

This channel also broadcasts documentaries to introduce farmers to new innovations in farming techniques, besides hosting reality and cookery shows of interest to farmers and regular weather updates.

The channel has a tie up with IMD, the Indian Agricultural Research Institute, agricultural universities and Krishi Vigyan Kendras. Maximum numbers of programmes are produced in-house.

An average seven hours of fresh content is produced by Kisan Channel on a daily basis. The channel has also galvanised the entire Doordarshan's Network by associating all DDK's and PGF's in making programmes for DD Kisan.

There is a continuous and constant effort to focus on quality through the following initiatives:

### **New Initiatives during 2019-20:**

- Mausam Khabar – live updated bulletin

in morning, afternoon and evening time band. The entire presentation of the programme is being changed in collaboration with IMD.

- A series of programme titled “Yeh Hai Mera India” to showcase the best practices in agriculture and allied activities. The programme is in a travelogue format.
- A Mega Reality Show, DD Mahila Kisan Awards has been telecast. It was a unique show, in which 114 women farmers were nominated by ICAR covering all states and Union Territories of the country. A total of Fifty six episodes of the reality show has been telecast.

### **New Programmes:**

- Programme on Agro Start Up titled “Business Kisan” to highlight the shift and foray of educated youth/women from metros into the field of agriculture and allied activities.
- Programme on Agriculture Literature, titled “Krishi Parikrama” to inform and educate the farmers through various agriculture based magazines published by different government agencies along with latest events in this field.
- Special programme series on various aspects of Animal Husbandry across the country.
- Special programme series on medicinal plants, their viability and commercial aspects

### **Channel Promotion and creating Awareness through a number of initiatives:**

- YouTube live of DD Kisan
- Cross channel promotion of Doordarshan network.
- Active presence on all social media platforms.
- Interactive and field based programs

## J. Regional Language Satellite Channels:



### i. DD Sahyadri

DD Sahyadri is a 24x7 regional Marathi Channel with Terrestrial support from 6 am to 9 am (except Sunday) and 3 pm to 7 pm (All Days). The channel was commissioned on 2nd October, 1972 and Regional Language Satellite Service in Marathi started from 15th August, 1994. On 5th April, 2000 it started round the clock service. Today, DD Sahyadri is equipped with five studios and HD transmission.

#### Achievements during 2019-20:

- DD Sahyadri was awarded DD Award for its best programmes and highest revenue collection.
- DD Sahyadri started telecasting daily Marathi movie at 1.30 pm for its viewers with effect from 15th August, 2019.
- Received Silver Button for passing 1.0 Lakh subscribers on YouTube (in April-2019).



### ii. DD Girnar

The Satellite Regional Language channel DD-11 in Gujarati started on 01.10.1993 by up linking it from Delhi and the same service was locally up-linked from 15.08.1994. DD Girnar started its 24 Hours transmission from 01.05.2000 and became a Brand Identity from 02.10.2007.



### iii. DD Podhigai

Regional Language Tamil Satellite Channel - DD Podhigai started functioning from 15.1.2001 with round the clock transmission.



### iv. DD-Yadagiri

After division of combined Andhra Pradesh into two States, Doordarshan Saptagiri channel was renamed as DD-Yadagiri at Hyderabad and started functioning from 27.09.2014.



### v. DD Saptagiri

DD Saptagiri Channel was dedicated to Andhra Pradesh people on 27-09-2014.



### vi. DD Bangla

Launched on 20<sup>th</sup> August, 1992, DD Bangla became 24 hours channel from 1<sup>st</sup> January, 2000. DD Bangla has been playing an important role in preserving and furthering the cultural heritage of Bengal and has been a popular TV channel among the Bengali audience of the country.



### vii DD Punjabi

DD Punjabi is a 24 hours Punjabi channel which is viewed widely in India and other countries through satellite GSAT-17. DD Punjabi channel is also available on DTH platform on Satellite GSAT-15 and can be viewed through internet all over the world.

Doordarshan Kendra, Jalandhar was awarded best operationally efficient award -2018 in July, 2019.



### viii DD Kashir

DD-Kashir channel was launched on 26<sup>th</sup> January, 2000 and later on converted into a 24 hour channel from 15<sup>th</sup> March, 2003. This Channel is producing programme in 12 different languages/dialects being spoken by people of different regions of the state. The channel is using Social Media Platforms i.e. Facebook, Twitter, Instagram & YouTube for promoting programme and live streaming of all interactive shows of DD-Kashir. The channel is also making contribution to DD-Kisan.



### ix DD-Odia

DD-Odia started functioning from 2nd, October, 1993 as DD-5. It was made a 24-hour channel on 01st, April, 2001.

#### Achievements

- Received the Best Maintained Kendra

for 2017 (East Zone) in the Doordarshan Annual Awards-2019 on 16.09.2019.

- Docu-drama- Tathapi Jeevana on Transgender got best docu-drama award for the year 2018 in the documentary category held in 2019 Doordarshan Annual Awards ceremony.



### x. DD Malayalam

DD Malayalam from its inception in 1985 has made its presence felt across the length and breadth of the country. The Kendra has programme production facilities at Thiruvananthapuram, Thrissur and Calicut.



### xi. DD Chandana

DD Chandana is the Kannada language Satellite Channel launched on 15<sup>th</sup> August, 1994 supported by Doordarshan studios in Bangalore and Gulbarga. It became round the clock Satellite Channel in 2000 and its coverage expanded to more than 30 countries from 24<sup>th</sup> March, 2003. New digital Earth Station was installed and commissioned on 28.12.2018.



### xii. DD North-East

DD North-East was commissioned on 01-11-1990 and finally launched on 15<sup>th</sup> August, 1994. It became 24 hours channel from 27<sup>th</sup> December, 2000.



### **xiii. DD Arun Prabha**

DD ArunPrabha originating from Doordarshan Kendra Itanagar was dedicated to the nation on 9<sup>th</sup> February 2019. The channel is equipped with state of the art facilities, including a Digital Satellite News Gathering unit to provide live converges from remote areas for 24X7 telecast. The playout facility and the earth station established at DDK Itanagar ensure seamless transmission of DD Arunprabha.

The Channel would seamlessly integrate North East with the entire country. Its USP will be to attract young people of North East with contemporary entertainment source embedded with informative contents. The channel will promote and nurture talent, provide a platform to deserving producers/artists, encourage production of programmes in required languages/dialects for the benefits of Doordarshan viewers of the North East.

The process of commissioning of programme is in full swing and 111 programmes are active for commissioning in different genre i.e. Daily Soap, Travelogue, Reality show, Documentary, Thriller, Mythology, Magazine, Telefilm and Quiz etc.



*Inauguration Ceremony of DD Arun Prabha, Itanagar, February, 2019*

Before beginning of the channel a theme song was prepared & sung by the famous singer Shaan (Shantanu Mukherjee). The channel has also produced some in-house programmes in different genre such as call of the wild, Cuisines of North East, STRUM: Bands of North East etc.

The channel has already started attracting lot of attention and DD is in the process of improving the content and look and feel of the channel in due course.



### **xiv. DD: Rajasthan**

DD: Rajasthan, a 24 X 7 Hindi Regional language Channel came into existence on 1<sup>st</sup> August, 2013 and formally started telecasting programmes from 15<sup>th</sup> August, 2013.



### **xv. DD: Bihar**

DD-Bihar, the 24x7 Regional language Satellite Channel was launched on 01.05.2013. It continued expanding its horizon, across the country since its launch as a satellite channel.



### **xvi. DD: Uttar Pradesh**

DD Uttar Pradesh, a 24 X 7 Hindi Regional Channel came into existence on 16<sup>th</sup> August 2013. This 24 hour channel covers genres like folk music, light music, play, talk show, quiz and some archival programmes.



### **xvii. DD: Madhya Pradesh**

DDK Bhopal launched 24 hrs telecast service through satellite and was renamed DD: Madhya Pradesh on 25<sup>th</sup> June 2013. PGF: Gwalior and PGF: Indore produce programmes for telecast on DD: Madhya Pradesh. Besides Hindi, programmes are produced in local dialects like Malwi, Bundeli, Bagheli and Nimari.

### **K. Commercial, Sales and Marketing:**

#### **i. Doordarshan Commercial Service:**

Keeping with ease of doing business, a new Registration and Accreditation Policy has been launched. This wing interacts with various advertising agencies for selling of air time. Rules and policies in this regard are framed and reviewed from time to time in the changing market scenario. For online billing Broadcasting Automated Scheduler (BATS) was introduced in place of manual billing for clients. Tentative Net Revenue earned (excluding GST & Discount) by Doordarshan during FY 2019-20 (Upto November, 2019) is Rs. 619.65 crore.

#### **ii. Public Outreach Service (POS):**

Keeping in view, the communication needs of Govt. Deptts./Ministries/PSUs, Development Communication Division (POS) was established in March, 2001 to function as a single window marketing division and a production house with innovative development communication model. It offers turn-key solutions covering all aspects of media planning, programme production, scheduling and impact evaluation. Development Communication Division provides a single window facility for:

- Sales of Doordarshan airtime and production capability
- Consultancy and customized media planning

- Production of programmes in countrywide station in regional languages; and
- Feedback and research surveys to the clients

#### **Campaigns telecast during 2019-20**

- Various campaigns i.e. Anti-tobacco, chikungunya, Dengue, Immunization and Breast feeding of Ministry of Health and Family Welfare. Yoga, Swachhta and tourism promotion campaigns of Ministry of Tourism and campaigns on Income Tax of Ministry of Finance.
- Jago Grahak Jago' of Ministry of Consumer Affairs has been telecast on Doordarshan.
- A special campaign on "POSHAN" was launched in partnership with Ministry of Women and Child Development.
- A flagship programme 'Rag Rag Mein Ganga' (21 episodes) for NMCG was successfully produced and telecast by DCD. The programme Rag Rag Mein Ganga became popular among the viewers.
- Another Quiz programme Saksham 2020 for PCRA is being produced by DDK Delhi, Mumbai, Bangalore & Kolkata in co-ordination with DCD and being telecast.
- Ayurveda Day campaigns were produced and telecast.
- Special coverage for 30 days along the Ganges was done for Rafting Expedition for National Mission for Clean Ganga.

#### **iii. Media Publicity Division**

Media Publicity Division is a dynamic unit which undertakes Media and Publicity activities. All forms of communication, advertising, outdoor publicity, Press Release, Booklets, Press Conferences etc. are undertaken for publicizing the activities and programmes of Doordarshan.

#### **Activities during the period:**

- The souvenir gallery was successfully launched on Amazon on 13<sup>th</sup> May, 2019 thus Doordarshan became the first broadcaster to make its presence on e-platform. The launch function was held at India Habitat Centre, New Delhi.

- Designing of trophies and certificates with frames for 12th Doordarshan Annual Awards.
- Publicity and PR work for 60<sup>th</sup> Anniversary of Doordarshan including the release of “Customized My Stamps” after due procedural steps taken up with Department of Post. Various collaterals including DD brochures, badges and standees were designed for the event.
- Various advertisements were executed throughout the tenure including DD, Film advt., DTH, appointment, Tender/Notice, Independence Day & Republic Day advt. etc.
- All the creatives outside DD premises were changed.
- Exhibition stall was put up displaying DD Souvenir items, Standees of DD India, DD Free Dish and News on Air at Indian Habitat Centre from 6<sup>th</sup> to 8<sup>th</sup> November, 2019. The pamphlets of News on Air were also printed.
- Exhibition stall was put up at Chhatarpur Mandir, New Delhi on “Sanskrit Vishva Sammelan” from 9<sup>th</sup> to 11<sup>th</sup> November, 2019 displaying and selling DD Souvenir items. Standees of DD India, DD Free Dish and News on Air were also displayed.
- Display of Postage stamp at CII Big Picture Summit 2019.

#### L. Audience Research:

Audience Research Unit of Doordarshan with its 19 field units located with Doordarshan Kendras all over the country is involved in Research studies on various aspects of broadcasting since 1976. During the period, Audience Research Unit contribution is as follow:

- Analysis and reporting of BARC Television Viewership Report on weekly basis.
- Preparation of annual report of Prasar Bharati: 2018-19 and Ministry of I&B: 2019-20.
- General Viewership Survey on DD Podhigai programmes in Dindigul & Madurai districts of Tamilnadu conducted by ARU, DDK Chennai during FY 2019-20.
- Preparation of Agenda note for signing of Agreement with BARC (Broadcast Audience Research Council) for Statement of Work (SOW) for viewership data in respect of Doordarshan Channels for the FY 2019-20.
- Organised Training programme on Basic & Advance module of BARC BMW software in August, 2019.

#### ANNEXURE-I

##### Doordarshan Satellite channels

All India Channels (6)	DD National	DD News	DD Sports
	DD Bharati	DD Urdu	DD Kisan
Regional Channels (24x7) (17)	DD Malyalam	DD Chandana	DD Yadagiri
	DD Podhigai	DD Sahyadri	DD Girnar
	DD Odia	DD Kashir	DD North East
	DD Bangla	DD Punjabi	DD Rajasthan
	DD Bihar	DD Uttar Pradesh	DD Madhya Pradesh
	DD Saptagiri	DD Arunprabha	
Regional Channels (non 24x7) (11)	Himachal Pradesh	Jharkhand	Chhattisgarh
	Haryana	Uttarakhand	Tripura
	Mizoram	Meghalaya	Manipur
	Nagaland	Goa	
International Channel (1)	DD India		

<b>Brief Details of DD Free Dish channels as on 28.11.2019. Satellite GSAT- 15, 93.5 E</b>					
TS-1	TS-2	TS-3	TS-4	TS-5	TS-6
<b>Freq. (MHz) U/L-14140 D/L - 11090 S.R. -29.5 MSps, FEC - 3/4</b>	<b>Freq. (MHz) U/L-14220 D/L -11170 S.R. - 29.5 MSps FEC - 3/4</b>	<b>Freq. (MHz) U/L-14270 D/L- 11470, S.R.- 29.5 MSps, FEC - 3/4</b>	<b>Freq. (MHz) U/L-14310 D/L- 11510, S.R.- 29.5 MSps FEC - 3/4</b>	<b>Freq. (MHz) U/L-14350 D/L- 11550, S.R.- 29.5 MSps, FEC - 3/4</b>	<b>Freq. (MHz) U/L-14430 D/L -11630, S.R.- 30 MSps, FEC - 3/5</b>
<b>TV CHANNELS (As per MPEG -4 Free to Air Set Top Box decoding)</b>					
1. DD News	19. DD Imphal	37. Cinema TV India	55. Big Magic	73. Manoranjan Movies	89. Home Channel
2. DD National	20. DD Oriya	38. DD Dehradun	56. News 18 India	74. B-4 U Kadak	90. Chardikala Time TV
3. DD Sports	21. DD Podhigai	39. India FashionTV	57. 9XM	75. Sadhana Bhakti	91. DD Goa
4. DD Kisan	22. DD Punjabi	40. DDSaptagiri	58. Maha Movie	76. DD Rajasthan	92. DD Hissar
5. ABZY Dhakad	23. DD Sahyadri	41. India TV	59. Zee Hindustan	77. Zinggat	93. DD Shimla
6. DD Bangla	24. DD Yadagiri	42. B4U Bhojpuri	60. DD Bharati	78. DD Bihar	94. Test 605
7. DD Chandana	25. DD Malayalam	43. ManoranjanTV	61. DD Urdu	79. DD Ranchi	95. Aastha Bhajan
8. DDGirnar	26. Lok Sabha	44. News Nation	62. Masti	80. Manoranjan Grand	96. Aryan TV National
9. DD Kashir	27. Rajya Sabha	45. DD UP	63. B-4U Music	81. TTV	97. Satsang
10. ABZY Movies	28. Surya Samachar	46. Dabangg	64. NEWS18 UP/UK	82. Aastha	98. Arihant
11. DD Arunprabha	29. Dangal	47. DD MP	65. News StateUP/UK	83. Zing	99. Subh TV
12. B4-U Movies	30. Bhojpuri Cinema	48. Sony Mix	66. News 24	84. DD India	100. Vedic TV
13. Aajtak Tez	31. DD Shillong	49. NDTV India	67. Republic Bharat	85. Star Sports First	101. ABP Ganga
14. India News	32. DD Aizawl	50. DD Raipur	68. AajTak	86. MTV Beats	102. Test 613
15. News 18 Rajasthan	33. DD Agartala	51. Enterr- 10	69. ABP News	87. Fakat Marathi	103. Enterr 10 Bangla

16. Big Magic Ganga	34. DD Kohima	52. DD North East	70. Zee News	88. Sanskar	104. Test 615
17. Test 117	35. Test 217	53. Test 317	71. Test 417		105. BTV World
18. Test 118	36. Test 218	54. Test 318	72. Test 418		106. KBS World
					107. DD News HD
					108. DD National HD

## NEW MEDIA WING

Set up in the year 1945, the Research, Reference and Training Division renamed as “**New Media Wing**” functions as information serving unit for the Ministry of Information & Broadcasting. It provides background, reference and research material for use of the Ministry, its media units and others engaged in mass communication.

The Wing also provides functional and operational support to New Media Cell of I & B Ministry since September 2013, in handling social media, digital media publicity, public information and mass communication. It also supports Indian Institute of Mass Communication (IIMC) in the training of Indian Information Service (IIS) officers. NMW organized one-day training session for the 2018 batch of IIS Group ‘A’ officers.

The NMW uses all the existing staff/ infrastructure of Research, Reference and Training Division. The officials presently attached with New Media Cell of the Ministry of I&B are also treated as a part of the New Media Wing.

### Organisational Setup

New Media Wing (NMW) is headquartered at Sochna Bhawan, CGO Complex, Lodhi Road, New Delhi -110003 and has a post of Director General, assisted by a Director, a Deputy Director, Assistant Director and supporting staff. The Additional Director General, Electronic Media Monitoring Centre, (EMMC) holds additional charge of New Media Wing.

## Activities of New Media Wing since April 2019

### 1. Social Media

#### 1.1 Introduction:

Social Media in recent times has become an effective means of diverse interactions amongst people at large. Due to its interactive nature; Government’s engagement with the citizens for providing information and getting feedback from them has been made efficient, of late, through various social media platforms. New Media Wing (NMW) of the Ministry of Information and Broadcasting has been enabling these interactions by acting as an interface between Government and public at large in the virtual world.

Statistics related to social media handles of the Ministry is summarized in the table below.

Handle	Platform	Subscribers/ Followers
@MIB_India	Twitter, English Handle	1.1M
@MIB_Hindi	Twitter, Hindi Handle	32.1K
@inbministry	Facebook	1.3M
@MIB_India	Instagram	92.7K
Ministry of I&B	YouTube	121K
Ministry of I&B	Blog	Page views: 4.2M Followers: 778

generates an average of 2M impressions each month and YouTube channels gets 500K views per month. Content on Facebook page of the Ministry reaches more than 389K users every month on an average.

## **1.2 Social Media Interactions**

Social media interactions in two different formats; Talkathon and #FaceToFace/ Facebook Live have served as a platform for direct communication between the Ministers and decision makers with the general public.

New Media Wing accomplished seven #FaceToFace interaction programs from 22<sup>nd</sup> to 27<sup>th</sup> November, 2019 at the IFFI Secretariat.

The overall #FaceToFace sessions has generated 86K impressions on Twitter, 72K reach on Facebook, 17K views on YouTube and 67K on Instagram.

## **1.3 Coverage of Events and Programmes**

NMW has been able to leverage social media accounts of the Ministry for publicity and information dissemination for several events and programmes of Government of India.

NMW has supported various social media campaigns of the Government like Swachh Bharat Mission, Poshan Abhiyan. Social media suitable contents are created to populate on platforms in such occasions of campaigns. All such activities were also coordinated with other departments to bring out a multiplier effect.

With regard to the publicity of I & B Ministry, activities like 66th National Film Award and Mahatma Gandhi multi-media exhibition of Bureau of Outreach and Communication were publicized across the social media platforms. NMW gave disseminated information about 'Poshan Maah' 2019 during the month of September, 2019.

New Media Wing covered the International Film Festival of India (IFFI) 2019. The mega event was held from November 20 to November 28, 2019 in Panaji, Goa. Information and Broadcasting Minister, Shri Prakash Javadekar's, press conference and speech at

the inauguration of IFFI 2019 was shared on MIB's YouTube channel. Events like release of golden jubilee audio-visual IFFI anthem, release of radio jingle to mark the golden jubilee edition of the Festival. All these events were shared across all the social media platforms. More than 30 master classes and in-conversations sessions during IFFI were live streamed on Youtube, Facebook and Twitter handle of MIB. Social media interactions covering 19 distinguished guests including international jury chairman of IFFI 2019 Mr. John Bailey, jury member Mr. Ramesh Sippy, Ms. Carol Littleton, Mr. Imtiaz Ali and others was held.

The NMW provided extensive social media coverage of events related to Mahatma Gandhi 150<sup>th</sup> birth anniversary and Swachh Bharat Abhiyan.

Social media publicity of policies and programmes of Government and events of national importance such as Republic Day, Independence Day and Mann Ki Baat are covered on regular basis by NMW. NMW also publicises Cabinet Briefings, Press Conferences and Press releases on social media.

## **India-A Reference Annual**

Every year the Division compiles a reference book, 'India-A Reference Annual', on developments and progresses made by Central Ministries/ Departments, States/ Union Territory Administrations and PSUs/ Autonomous bodies. It serves as a valuable source of information on diverse aspects of the country, its polity, economy, society and culture based on the inputs received from the ministries, departments and states of India. It is simultaneously published in Hindi titled as 'Bharat'. India 2019 and Bharat 2019, the reference annuals were released on February 27, 2018 by Union Minister for Information and Broadcasting. Compilation of India - A Reference Annual for the year 2020 is in its final stage.

## **Training**

The Wing organized a one-day social media training module for Indian Information

Service officers. The training was led by experts from media industry.

**Progressive use of Official Language Hindi as part of implementation of Official Language**

Use of Hindi in official matters is encouraged in NMW. Quarterly meetings of the Hindi Committee in the Wing are held under the chairmanship of the Additional Director General. ‘Hindi Karyashala’ is organized every quarter for the benefit of the staff and for promoting the use of Hindi in official work. Hindi ‘Pakhwada’ was organized this year from September 14 to 28 in which various competitions were held.

**Right to Information**

A CPIO and a nodal officer have been appointed and Appellate Authority has been designated to provide information to persons seeking information under the RTI Act and as per instructions of DoPT.

**1. Vigilance Activities**

**5.1 Details of vigilance set up for the organization at headquarters and is a field office.**

Since, NMW is a small subordinate office, Joint Secretary of Ministry of I&B is the Chief Vigilance Officer of the organisation.

**5.2 Preventive Vigilance activities during the period**

Regular and surprise inspections were conducted during the period 2018-2019

**5.3 Surveillance and detection activities during the period**

**i) Details of the areas selected for keeping surveillance.**

NMW is a small subordinate office and as per its mandate there is a limited scope for surveillance.

**ii) Number of persons identified for being kept under surveillance.**

Nil in view of III(i) above.

**2. DETAIL IN RESPECT OF IMPLEMENTATION OF THE JUDGMENT/ ORDERS OF CAT.**

S. No.	Media Units/ Sections	No. of Orders received from CAT for the year 2018-19	No. of judgments /orders implemented during 2018-19
1.	New Media Wing	Nil	Nil

**Reservation for Persons with Disabilities**

- “The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995”, is an effort to ensure equal opportunities for persons with disabilities and their full participation in nation building.
- The New Media Wing has taken all requisite measures for implementation of reservation of PWDs, all relevant policy decisions and instructions issued by DoPT from time to time are being followed.

**Broadcast Engineering Consultants India Limited (BECIL)**

**1. BRIEF HISTORY OF BECIL**

**Broadcast Engineering Consultants India Limited (BECIL)** an ISO 9001:2015, ISO 27001:2013, ISO/IEC 20000:2012 certified, Mini Ratna, Public Sector Enterprise of Government of India under Ministry of Information & Broadcasting was established on 24<sup>th</sup> March, 1995 for providing consultancy services of international standards for Broadcasting in transmission and production technologies including turnkey solutions in the specialized fields of Terrestrial & Satellite Broadcasting, Cable and various IT related fields, including Acoustics & Audio-Video Systems.

BECIL provides project consultancy services and turnkey solutions encompassing the entire gamut of Radio and Television Broadcast Engineering, viz content production facilities, Terrestrial Broadcasting, Transmission and Satellite & Cable Broadcasting in India and abroad. It also provides associated services like building design and construction related to Broadcasting, Human Resource related activities like training, providing man power. BECIL also undertakes supply of specialized Communication, Monitoring, Security and Surveillance Systems to Defense, Police Departments and various Para-Military Forces. BECIL has its Head Office in New Delhi, Corporate Office in Noida and Regional Office in Bangalore. BECIL is exploring geographical expansion in many states due to diversification in business portfolios.

Over the years, BECIL has consciously groomed and developed a team of in-house, versatile and dedicated engineers and also cultivated and harnessing a vast reservoir of professionals drawn from various fields of Broadcasting Industry which includes public and private Broadcasters, Defense and Cable Industry. Through this network of resourceful technical professionals, BECIL has established its pan India presence to serve the needs of the industry.

BECIL has a vast reservoir of experts and integrates the expertise of All India Radio (AIR) and Doordarshan (DD), the national broadcaster of India, creating one of the largest Radio Networks catering to nearly a billion people and the world's largest Terrestrial Television Network supplemented by Analogue and Digital satellite Broadcasting services reaching out to millions of TV homes in India and abroad.

BECIL works as consultancy agency, system integrator as well as a turnkey solution provider in the fields of Broadcast Engineering and Information & Communication Technology.

BECIL client list includes Government, Semi Government, Overseas and Private organizations. It has many firsts to its credit

like establishment of first teleport in India, first to establish infrastructure, first to set-up multi-channel FM transmission in India combining up to 7 FM channels at Bengaluru, first to design and establish HDTV studio set-up for Presidential Secretariat and Lok Sabha TV, to name a few.

## **2. VISION**

To be a world class consultancy organization recognized as a "BRAND" in the specialized fields of Broadcast Engineering & Information Technology and related infrastructure development for total project solution in India and Abroad.

## **3. MISSION**

To play a pivotal role in modernization and growth of radio and television broadcasting through terrestrial, cable and satellite transmission in India and abroad, and achieve excellence.

## **4. OBJECTIVE**

- i. To enhance the present share in the market by providing specialized and customized solutions to a wider range of clients.
- ii. To provide technical input and consultancy to Ministry of Information & Broadcasting in policy, regulatory & formulation of various papers pertaining to Broadcasting.
- iii. To explore the opportunities in overseas market.
- iv. To conduct market survey for product development.
- v. To establish satellite uplink & downlink systems for TV channels & Distance Education Centers.
- vi. To establish and maintain the operation of broadcasting centers.
- vii. To train & provide broadcast professionals
- viii. To design, develop and manufacture specialized broadcast equipments.

## 5. PROJECTS HIGHLIGHTS- MAJOR PROJECTS EXECUTED

- FM Phase-III Broadcasting
- Digital Signal Processing System
- HF/VHF Signal Processing System
- Surveillance and Access Control Management System (SACMS)
- Supply, Installation, Testing and Commissioning of Access Control & Intrusion Detection System
- Supply, Installation, Testing and Commissioning of Security and Surveillance System
- Supply, Installation, Testing and Commissioning of 16 Panel FM Antenna at 18 sites of All India Radio (Prasar Bharti)
- All India Radio Towers at Mathura & Meerut
- Comprehensive Annual Maintenance contract with Cabinet Secretary
- Supply, Installation, Testing and Commissioning (SITC) of TV Studio Setup for SRFTI
- Supply of CCTV System for Garden Reach Shipbuilders & Engineers (GRSE), Kolkata
- Design, Supply, Installation, Testing, Commissioning, and Maintenance of Integrated Security System for the Eastern Railways
- Setting up a monitoring and analytics platform for Print (Newspapers / Magazines), Television and Digital Media (including Social Media) for Ministry of Road Transport and Highways (MoRTH)
- Social Media Communication Hub (SMCH) and Strategy, Strength, Approach & Methodology for Election Commission of India
- Setting up of Social Media Communication Hub (SMCH) and providing services related to function, operation and maintenance of SMCH for Information and Public Relation Department, Lucknow
- Design, Development and maintenance of Web-portal for Automation of Broadcast Wing of Ministry of Information and Broadcasting (MIB)
- Computerization of Inventory Management and Other Business Processes of the Directorate of Publications Division of Ministry of Information and Broadcasting (MIB)
- Supply, installation, Testing and commissioning of different items, equipment, System installed at Electronic Media Monitoring Centre (EMMC) at 10th Floor, Sochna Bhawan, New Delhi
- Supply, Installation, Testing, Commissioning and Onsite support for classroom equipment for Myanmar Institute of Information Technology at Mandala, Myanmar
- Supply, Installation, Testing, Commissioning and Maintenance of CCTV surveillance system at 254(Two hundred and fifty-four) warehouses of Central Warehousing Corporation, across pan India
- Procurement and Installation of CCTV Solutions for various military stations under Eastern Command
- Audit as per TRAI Regulation
- Audit as per directions of Hon'ble TDSAT
- Mission Digitization Project
- Professional services for selection of agency for carrying out the Manpower Audit of Prasar Bharati
- Professional services for selection of a graphics agency for "Providing creative inputs, technical infrastructure and manpower for enhancing look & feel of Doordarshan News channel(s)"
- District Level Outreach Programmes in the 380 districts for Bureau of Outreach

& Communication (BOC)

- Providing a complete end to end solution of Ku-Band (GSAT-8) DSNG & Mobile Van (PCR, MCR etc.) on rental basis for initial three months to SAPNET, Andhra Pradesh +NLE & DTP works for SAPNET
- Setting up of HD TV studio, Internet radio, CRS and Digital Signage solution for Jawaharlal Institute of Postgraduate Medical Education, Pondicherry
- Supply, Installation Testing, Commissioning and Maintenance of CCTV Surveillance System at Warehouse/ Depots of Food Corporation of India (FCI South Zone & West Zone
- Project for Manpower Placement Services

## 6. BECIL-MANAGEMENT & ORGANISATION

The Board of Directors of BECIL comprises of Chairman & Managing Director, one Whole-Time Director (Operations & Marketing), two Directors nominated by the Government of India and one Part-time Non-Official Director. Below Board level, there are General Manager, Deputy General Managers, Assistant General Managers, Managers, Deputy Managers, Assistant Managers and Junior Managers. The project work is further assigned to Consultants and Project Managers hired by the Company on contract basis.

The Board consists of following members:

Chairman & Managing Director	:	Shri George Kuruvilla
Whole-Time Director (O&M)	:	Shri Deepak Ranjan Gogoi
Government Nominee Director	:	Ms. Anju Nigam and Shri Binod Kumar
Part-time Non-Official Director	:	Ms. Ranjana Upadhyay

## 7. Business Activities

- FM Broadcasting

- Establishment of TV Channels
- Installation of Teleports
- Design of Digital Newsroom Systems
- DTH (Direct to Home) System
- Conformity of Wire-line Broadcasting networks to Indian Standards
- Distance Education Systems through Satellite
- Acoustics, Stage Lighting, Sound Reinforcement System
- Training/Up-Skilling in Wire-Line Networking
- Conducting online examinations

## 8. Area of Operation

- Radio & TV Broadcasting
- T.V. Distribution Platforms- Terrestrial, Satellite, Direct to Home (DTH) system, Cable Head-End systems
- Monitoring, Logging and Archiving of Satellite TV Channels
- Community Radio Stations
- Electronics Surveillance & Monitoring Systems
- Technical Inputs to Ministry of I&B
- Technical Auditing & Certification of Addressable Cable Systems
- Social Media Monitoring Setups
- Surveillance and Access Control Management System
- Conducting online examinations
- Manpower Outsourcing

## 9. Financial Highlights

The Financial Performance of the Company for the Financial Year 2018-19, along with the comparative figures for Financial Year 2017-18, is indicated below:

	Particulars	Financial Year	Financial Year
		2017-18	2018-19
<b>A</b>	<b>Result of Operations</b>		
	Income from operations	32046.24	23934.54
	Other Income	509.23	266.34
	<b>Total business during the year</b>	<b>32555.47</b>	<b>24200.88</b>
	Expenditure	31372.02	24169.35
	<b>Operating Profit/(Loss)</b>	<b>1183.45</b>	<b>31.53</b>
	Finance Cost	767.30	408.43
	Depreciation & Amortization	199.60	201.19
	Allowance for Doubtful Receivables & Advances	-	-
	Prior Period Adjustments & Extra Ordinary Items	(17.46)	(8.60)
	<b>Profit/(Loss) before Tax Expense</b>	<b>199.09</b>	<b>(586.69)</b>
	Deferred Tax	194.50	(158.91)
	<b>Profit/(Loss) after Tax Expense</b>	<b>4.60</b>	<b>(427.78)</b>
	Transfer to Corporate Social Responsibility	9,192	-
	<b>Earnings/(Loss) Per Share (Rs.)</b>	<b>3</b>	<b>(313)</b>
<b>B</b>	<b>Sources of Fund</b>		
	Issued, Subscribed and Paid up Capital Reserve & Surplus	136.50	136.50
	Reserve & Surplus	1107.25	1104.31
	Non – Current Liabilities	2674.90	699.97
	Current Liabilities	35916.45	30330.34
	<b>Total</b>	<b>39835.10</b>	<b>32271.12</b>
	<b>Uses of Funds</b>		
	Fixed Assets	1184.69	1297.99
	Current Asset	37815.40	30069.29
	Deferred Tax Assets (Net)	672.43	866.93
Long –term Loans and Advances	-	-	
Other Non-Current Assets	162.58	36.91	
<b>Total</b>	<b>39835.10</b>	<b>32271.12</b>	
<b>C</b>	<b>Other Information</b>		
	<b>Authorized Capital</b>	<b>250.00</b>	<b>250.00</b>
	Capital Employed	1243.75	1240.81
	Net worth	571.32	373.88

## **SHARE CAPITAL**

BECIL was incorporated with authorized Capital of Rs. 250 Lakhs. The paid up equity has increased from Rs 25 Lakhs to 136.50 Lakhs in the year 1995-96. At present Central Government of India is holding 100% Equity Share Capital. BECIL does not get any budgetary support from Government.

## **PERFORMANCE**

- Revenue from operations (including deposit work) increased to Rs. 320.46 Crores from Rs. 239.35 Crores in the previous year.
- Profit Before Tax amounted to Rs. 1.99 Crores as against the Loss of Rs. 5.86 Crores in the previous year
- Net Profit amounted to Rs. 4.60 Lakhs as against the Net Loss of Rs. 4.27 Crores in the previous year
- Highest Turnover since Incorporation
- Highest Turnover in Manpower services

## **10. MANAGEMENT INITIATIVE AND BUSINESS ACTIVITIES during the year**

Execution of remaining sites under FM Phase III (Batch-1 & 2) is under completion during 2019-20

### **HF/VHF Signal Processing System**

BECIL provides complete Operation and Maintenance Support for the High Frequency Electromagnetic Signal Processing System Installed at one of the organization of Government of India.

### **Surveillance Access Control Management System (SACMS)**

This project is the first of its kind in India. It is about Design, Procurement, Installation, Integration, Testing, Commissioning and Associated Services for a fully operational Surveillance and Access Control Management System as per customer requirement and codes that provide central security management, integrated control and remote monitoring of the complete Sena Bhawan, South Block and its adjoining area including the interfacing

of all existing facilities. The SACMS shall comply to the strict regulation and adapting State-of-the-Art security technologies, the highest level of reliability and integrate to networking infrastructures such as Intranet, Internet, LAN/WAN. All interfaces within the SACMS shall be based on TCP/IP network protocol connectivity over the corporate intranet/internet/LAN/WAN. BECIL provides life time support to these projects and helps the end user for continuous Operation and Maintenance.

### **Supply, Installation, Testing and Commissioning of Access Control & Intrusion Detection System**

Continuing with the lateral diversification in the areas of Surveillance and Access Control Domain, BECIL added a new client this year as a part of its MOU obligation. This project encompasses SITC of Access Control & Intrusion Detection System at 21 metro stations and depot of Noida Metro Rail Corporation. The value of the project was 12.73 Crore. The project has been successfully completed.

### **Supply, Installation, Testing and Commissioning of Security and Surveillance System**

BECIL has successfully completed the SITC of CCTV Surveillance and Access Control of Transport Bhawan, Ministry of Road Transport and Highways (MoRTH). The project value including AMC was Rs. 8.47 Crores.

### **Comprehensive Annual Maintenance contract with Cabinet Secretary**

Cabinet Secretary has issued order to BECIL for comprehensive Annual Maintenance contract at 3 Nos. of log Periodic Antenna and 15 Nos. of Multi-couplers. The execution of the same is under process.

### **Supply, Installation, Testing and Commissioning of TV Studio Setup for SRFTI**

Satyajit Rai Film and Television Institute after evaluating the expertise and experience of BECIL was pleased to award the SITC of TV Studio Setup on Turn Key basis to BECIL. A



*TV Studio Setup for SRFTI*

state of art TV Studio was setup using High Definition Cameras, Production switcher, teleprompter, Media Asset Management system, Playout servers, NRCS, Graphics System etc. This enabled SRFTI to provide hands-on training to its students on TV channel operations, especially in a News channel environment.

**Supply of CCTV System for Garden Reach Shipbuilders & Engineers (GRSE), Kolkata**

This ongoing project involves design, engineering, supply, project management consultancy including integration, testing, commissioning and maintenance of IP based CCTV System. This IP based CCTV System is to be integrated along with a public address system at 5 units of the GRSE to a centralized control station (CCS) at the GRSE Main as per suitable system architecture. All GRSE units are to be connected the the GRSE Main with an MPLS or leased line. Live feed is shown from the office of the CISF Commandant and Deputy Commandant and it also has the authorization to record live video as well as still images from there, for the purpose of evidence. This system integrates information technology and security in innovative ways and serves the purpose of adding flexible security to the systems as well as the locality.

**Design, Supply, Installation, Testing, Commissioning, and Maintenance of Integrated Security System for the Eastern Railways**

Design, Supply, Installation, Testing, Commissioning, and Maintenance of Integrated

Security System for the Eastern Railways at Howrah and other locations comprising of CCTV Surveillance System and Personal Baggage Screening System. The remaining items of this project have been executed during the year.

**Setting up a monitoring and analytics platform for Print (Newspapers/Magazines), Television and Digital Media (including Social Media) for Ministry of Road Transport and Highways (MoRTH)**

BECIL had created all the major properties to enhance the MoRTH Visibility.

- Created a new Facebook Page
- Managed Twitter Page
- Created YouTube channel
- Started one Blog site to promote MoRTH Activities
- Created Instagram Page
- Started the G+ Page
- PMO and PM started following MoRTH Twitter Page

**Social Media Communication Hub (SMCH) and Strategy, Strength, Approach & Methodology for Election Commission of India**

The project includes the following:

- Establishment of the SMCH with necessary IT Infrastructure

- Social Media Platforms like Facebook etc. as per requirement of ECI, to ECI or as per the suggestions from respective nodal officers of ECI
- Creative designing and repackaging of the content and publishing the content on Social Media platforms
- Provide Enterprise level tool SRM (Social Relationship management software) to Listen/ Web Crawling, Monitoring system, Engage/ Publish the content, Segmentation of responses and segregation, Analytical reporting with sentiment analysis
- Proficient in using SRM
- Social media tracking, Response Management with early warning system
- Enhance the reach of content on Internet and Social Media sites
- Make the uploaded content go viral
- Branding, Advertising support, logo designing and archives
- Provide trained staff for operating and maintaining the SMCH on annual contract basis.

**Setting up of Social Media Communication Hub (SMCH) and providing services related to function, operation and maintenance of SMCH for Information and Public Relation Department, Lucknow**

Monitoring and Response services for Social Media Communication Hub related to 24x7 function, Operation & Maintenance for Information and Public Relation Department, Lucknow, Govt. of Uttar Pradesh. The scope of work is briefly classified as follows:

- Detection – Analyze various activities happening on Social Media
- Decision – Segregation of activities into problematic
- Crawling capabilities for entire social media segment including paid and private media data
- Broker Sub systems – Early warning
- Social Media Trends Monitoring

- Tracking of trends relevant to the Government related activities
- Social Campaigns/Events monitoring
- Monitor Social Media Sentiments
- Identifying actionable data
  - o Influencer Identification
  - o Actionable data Categorization
  - o Following Enterprise Routing
  - o Following Latest Semantic Analysis

**Design, Development and maintenance of Web-portal for Automation of Broadcast Wing of Ministry of Information and Broadcasting (MIB)**

The project includes the following:

- To design, develop and implement processes and applications that help Broadcast wing of MIB to achieve the project vision.
- To provide desirous companies/applicants, an easy efficient and transparent way to apply for different types of application on web-portal and to get the status of applied application.
- To increase the efficiency and improve monitoring and administration for effective decision making.
- To reduce the various type of information captured on papers.
- Better and advanced decision support system and Scalability of the well supported system & operations.

**Computerization of Inventory Management and Other Business Processes of the Directorate of Publications Division of Ministry of Information and Broadcasting (MIB)**

- Software Application for Publications Division with the following modules:
  - i. Author Management System (AMS)
  - ii. Inventory Management System (IMS)
  - iii. Sales/Order Management System (OMS)

- iv. Financial Management System (FMS)
- v. Grievance Management System (GMS)
- vi. Digital Rights Management System (DRMS)
- Website interface with SMS Gateway, Payment Gateway, as well as integration to the above modules especially: Inventory, Sales, and Finance Modules

**Supply, installation, Testing and commissioning of different items, equipment, System installed at Electronic Media Monitoring Centre (EMMC) at 10th Floor, Soochna Bhawan, New Delhi**

BECIL has carried out the augmentation of EMMC for monitoring 900 TV channel with setting up of Centralized Monitoring mechanism provided for additional machinery, equipment, other technical setup and office space to EMMC.

**Supply, Installation, Testing, Commissioning and Onsite support for classroom equipment for Myanmar Institute of Information Technology at Mandalay, Myanmar**

BECIL has carried out Supply, Installation, Testing, Commissioning and Onsite support for classroom equipment for Myanmar Institute of Information Technology at Mandalay, Myanmar.

**Supply, Installation, Testing, Commissioning and Maintenance of CCTV surveillance system at 254 (Two hundred and fifty-four) warehouses of Central Warehousing Corporation, across pan India**

BECIL has carried out Supply, Installation, Testing, Commissioning and Maintenance of CCTV surveillance system at 254 (Two hundred and fifty-four) warehouses of Central Warehousing Corporation, across pan India.

**Procurement and Installation of CCTV Solutions for various military stations under Eastern Command**

BECIL has carried out procurement and installation of CCTV Solutions for various military stations under Eastern Command.

**Comprehensive Annual Maintenance Contract (CAMC) and Operation of Audio-Visual and CCTV Systems Installed at National Media Center, Raisina Road, New Delhi**

BECIL has carried out on site Comprehensive Annual Maintenance Contract (CAMC) and Operation of Audio-Visual and CCTV Systems Installed at National Media Center, Raisina Road, New Delhi.

**Audit as per TRAI Regulation**

BECIL has conducted the audit of Digital Addressable System (CAS, SMS & STB) as per schedule I of TRAI Regulations. The audit also involves counselling as well as advising the client in order to meet its DAS system as per TRAI Interconnection Regulations. All the audits as per requirement have been carried out.

**Audit as per directions of Hon'ble TDSAT**

BECIL has conducted the audit as per specific directions of TDSAT. The scope of audit work depends on case to case as directed by Hon'ble TDSAT. It can be both commercial audit as well as technical audit. All the references of Hon'ble TDSAT have been attended as and when required.

**Mission Digitisation Project**

The scope of work includes Setting Up of 12 regional units across the country, recruitment of contractual staff (PD, APD, OA and DEO) at these regional units, establishment of multilingual call centre, development of MIS application for monitoring of STB seeding, development of dedicated website for providing updates and necessary information to all the stakeholder of Cable TV Digitization. The work of Phase III and Phase IV is under progress.

**Professional services for selection of agency for carrying out the Manpower Audit of Prasar Bharati**

Prasar Bharati had entered into an agreement with BECIL for identification and selection of professional agency for carrying out the Manpower Audit of Prasar Bharati.

**Professional services for selection of a graphics agency for “Providing creative inputs, technical infrastructure and manpower for enhancing look & feel of Doordarshan News channel(s)”**

Doordarshan News had entered into an agreement with BECIL for identification and selection of Selection of a graphics agency for “Providing creative inputs, technical infrastructure and manpower for enhancing look & feel of Doordarshan News channel(s)”.

**District Level Outreach Programmes in the 380 districts for Bureau of Outreach & Communication (BOC)**

Bureau of Outreach and Communication (BOC) had approached BECIL to render BECIL’s Professional Services on turnkey basis for carrying out BOC’s District Level Outreach program/ ground level activation campaign on government schemes for the rural population. It was intended to engage expert professional agencies to carry out the work in a time bound manner. BECIL took up this work on the basis of the agreement signed between BECIL and the then Directorate of Field Publicity (now subsumed in BOC) for providing the requisite Professional Services on turnkey basis.

**Providing a complete end to end solution of Ku-Band (GSAT-8) DSNG & Mobile Van (PCR, MCR etc..) on rental basis for initial three months to SAPNET, Andhra Pradesh +NLE & DTP works for SAPNET**

SAPNET MANA TV AMARAVATI is running two Educational Television channels, MANA TV1 (Play back channel) and MANA TV2 (Live Channel). This channel is established with the help of Indian Space Research Organization (ISRO), Department of Space, Government of India for telecasting educational and human development content through satellite communication in 17MHz Ku-band (AP &TS).

BECIL got this work on tender basis for providing DSNG and OB Van with required manpower to cover the live programs of Social Sector in the areas of Education, Health, Agricultural Extension, Women Development, E-Governance, Rural Development, Creating Awareness in Self Help Groups and Community

Internet Centres, Human Resources Development, Distance training / capacity building, digital India.

**Setting up of HD TV studio, Internet Radio, CRS and Digital Signage solution for Jawaharlal Institute of Postgraduate Medical Education, Pondicherry**

Jawaharlal Institute of Postgraduate Medical Education and Research (JIPMER) has established an exclusive HD TV studio and Internet Radio Studio facility in its premises for the post production and recording live coverage of educational electronic media content and also JIPMER has established an exclusive Digital Signage Solution facility in its premises for the usage of display greetings, directions and branding to lobby guests and behind the registration desk. Digital signage in elevators provides guests with information about different departments, and also about useful information about health. Modify content to suit changing needs quickly and around-the-clock, without the need of complicated IT infrastructure and personnel.



*Production Control Room*

**Project for Manpower Placement Services**

The company has played a vital role in generating employment for youth by starting a new vertical of outsourcing in the last couple of years. BECIL has been providing technical as well as non-technical manpower to the various Government organizations all over India by following prescribed recruitment procedures.

BECIL has been providing various professionals in the field of HR, Finance,

Marketing etc, Technicians, Engineers, Technical Assistants, Programmers, Advisors, Consultants, Data Entry Operators, MTS, Peons, Messengers, Unskilled, Semi-skilled and Skilled manpower etc. to several Government offices as per their requirement and maintains a database of the potential candidates. BECIL has been providing manpower to the following Government organizations:

- 1) Prime Minister's Office (PMO)
- 2) Delhi Development Authority (DDA)
- 3) Election Commission of India (ECI)
- 4) All India Council of Technical Education (AICTE)
- 5) Land Ports Authority of India (LPAI)
- 6) Ministry of Health and Family Welfare (MoHFW)
- 7) Central Pollution Control Board (CPCB)
- 8) Delhi Technical University (DTU) since 2008
- 9) Directorate of Advertising and Visual Publicity (DAVP)
- 10) Ministry of Information & Broadcasting, Shastri Bhawan, New Delhi
- 11) Ministry of Rural Development
- 12) Ministry of Culture, Media Cell since February 2015.
- 13) All India Radio (AIR)
- 14) All India Institute of Medical Sciences (AIIMS) (New Delhi, Jhajjar, Ghaziabad, Raipur)
- 15) Press Information Bureau (PIB) - Head Quarter in Delhi along with other regional offices around the country under Ministry of Information & Broadcasting (MIB) since October, 2014.
- 16) Office of the Registrar of Newspapers for India (RNI), R.K Puram, Delhi and Bhopal under Ministry of Information & Broadcasting since February 2015.

- 17) Electronic Media Monitoring Centre (EMMC) under MIB since 2010.
- 18) Rajya Sabha TV channel.
- 19) Project Management Unit (PMU) under MIB since December 2013.
- 20) National Institute of Open Schooling (NIOS) since May 2011.
- 21) Indira Gandhi National Centre for Art (IGNCA)
- 22) Rashtrapati Bhawan since June 2013
- 23) SRSAC, SATCOM, Jaipur
- 24) Indira Gandhi National Open University (IGNOU)
- 25) Central Detective Training School (CDTI) Jaipur
- 26) Directorate General of Income Tax (Vigilance)

## **11. Future Business Activity**

- The Management of the Company is eager to increase Operating Profit in Financial Year 2019-20 by:
  - Increasing Consultancy Business
  - Participation in Foreign Tenders
  - Optimum Utilization of available resources
  - Increase in Annual Maintenance Contracts
  - Diversification in New Areas
- BECIL is starting the new venture of retrofitting of LED Street Lights business on ESCO model. BECIL has signed three contracts with three Nagar Palikas of Uttar Pradesh i.e. Nagar Palika Parishad Unnao, Nagar Palika Parishad Kasganj and Nagar Panchayat Sidhpura, Kasganj. The estimated income from the said projects for the next 7 years is as under:

(Rs. in Lakhs)

Name of project (LED Project)	Revenue for total contract period (7 years)	Revenue per Annum	Revenue per Month	LED Street Lights (Qty- Nos)
Unnao, UP	2583.00	369.00	30.81	8700
Kasganj, UP	2100.00	300.00	25.00	5600
Siddhpura, UP	504.00	72.00	6.00	2000
<b>TOTAL</b>	<b>5187.00</b>	<b>741.00</b>	<b>61.81</b>	<b>16300</b>

- BECIL has entered into the new field of outsourcing the manpower. BECIL participated and successfully won the tender for “providing Skilled & Unskilled Manpower for Operation/Maintenance of 33/11 KV substations LT/HT distribution lines” at Madhyanchal Vidyut Vitaran Nigam Limited and Paschimanchal Vidyut Vitaran Nigam Limited. The total value of these projects is **Rs. 205 Crores** for two years. The execution of these projects has been started in Financial Year 2019-20.

#### **12. MOU with Ministry of Information & Broadcasting**

BECIL has signed Memorandum of Understanding (MoU) with Ministry of Information & Broadcasting (MIB) for the Financial Year 2019-20.

#### **13. Appointment of Candidates Belonging to Sc/St/Obc/Minority**

The Company follows Government’s guidelines/instructions on reservation policies. Accordingly, the guidelines/instructions of the Government on reservation matters in respect of SCs/STs/ OBCs and for appointment of Minority have been/are taken care of while making recruitments and promotions in the Company.

#### **14. RTI Information**

In order to promote transparency and accountability, appropriate action is taken to reply to queries from any source whenever received, on time. In compliance to the

provisions of the Right to Information Act, 2005, Central Public Information Officers (CPIOs) have been appointed and utmost care is being taken for timely compliance and dissemination of information.

#### **15. Vigilance Activites**

Vigilance Section in BECIL has been regularly issuing norms and guidelines as per direction by the Central Vigilance Commission, Department of Public Enterprises and Ministry of Information & Broadcasting regarding measures to strengthen all aspects of preventive vigilance for compliance in BECIL.

Periodical returns are being submitted regularly to Central Vigilance Commission, Central Bureau of Investigation and Ministry of Information & Broadcasting and inquiries are properly and promptly attended besides, surprise checks/inspections are carried out from time to time and constant vigil is kept.

#### **16. General**

BECIL’s Budget is its own internal projection of receipts and expenditure related to the various secured through competitive tender system in the open market. The company does not get any Budgetary Support from the Govt. and generates its own resources.

The company has not been entrusted with any Central/Centrally sponsored Schemes relating to women, North-East (including Sikkim), employment generation, rural component, Tribal Sub plan, Special Component Plan, Voluntary Sector, Information & Publicity, Minority Welfare etc.

## **ELECTRONIC MEDIA MONITORING CENTRE (EMMC)**

Electronic Media Monitoring Centre (EMMC), monitors the broadcast content of permitted satellite TV Channels for violation of the Programme and Advertising codes of the Cable Television Network Rules, 1994. EMMC is equipped with state-of-the-art IP based technology to record and retrieve the broadcast content of satellite TV channels telecast over the Indian subcontinent.

Apparent violations of Programme and Advertising codes noticed by EMMC are presented on a monthly basis to a Scrutiny Committee having members from National Commission for Women, National Commission for Protection of Child Rights, CBFC, Doordarshan, All India Radio etc. The Scrutiny Committee examines the purported violations and forwards its findings to the Inter-Ministerial Committee and other bodies for action.

During Election conducted by the Election Commission of India (ECI), the EMMC also monitors content as per guidelines/directions of ECI, and submit reports to it. During the year, EMMC monitored the electronic media coverage of election related news during the General Election of 2019 and Assembly elections in Andhra Pradesh, Arunachal Pradesh, Odisha, Sikkim, Haryana and Maharashtra during 2019. SMS alerts on major happenings during the day of polling and one day prior to polling were also sent to the Election Commission of India.

EMMC organised various activities in the office during 2019-20. A series of events viz. Yoga Day celebrations, Hindi Pakhwada, Constitutional day celebrations etc were observed in the office. Speech and essay writing competitions were held as part of observing 'Swachhata Hi Seva' and Vigilance Awareness Week in 2019.

### **Vigilance Activities**

(1) Details of vigilance set up for the organization at headquarters and in field offices.

Since EMMC is a subordinate office, Joint Secretary of Ministry of I&B is the Chief Vigilance Officer of the organization.

- (2) Preventive Vigilance activities during the period  
NIL
- (3) Surveillance and detection activities during the period
- i) Details of the areas selected for keeping surveillance.  
NIL
  - ii) Number of persons identified for being kept under surveillance.  
NIL
- (4) Punitive activities (Number to be indicated against 4 (i) to 4 (x) where the appointing authority is other than President).
- i) Number of complaints/references received during the period.  
NIL
  - ii) Number of cases in which preliminary inquiry was conducted.  
NIL
  - iii) Number of cases where preliminary inquiry reports were received.  
NIL
  - iv) Number of cases in which charge sheets for Major penalty were issued.  
NIL
  - v) Number of cases in which charge sheets for Minor penalty were issued.  
NIL
  - vi) Number of persons on whom Major penalty was imposed.  
NIL
  - vii) Number of persons on whom Minor penalty was imposed.  
NIL

viii) Number of persons placed under suspension.

NIL

ix) Number of persons against whom administrative action such as issuance of warning etc. was taken; and

NIL

x) Number of persons prematurely retired under relevant provisions of rules.

NIL

xi) Number of Orders received from CAT during 2018-19

NIL





*The Chief Guests of IFFI, Superstar Rajinikanth addressing at the inauguration of the 50th International Film Festival of India (IFFI-2019), in Panaji, Goa on November 20, 2019. The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprises, Shri Prakash Javadekar, the Chief Guests of IFFI, Superstar Amitabh Bachchan, the Chief Minister of Goa, Shri Pramod Sawant and Minister of State for Environment, Forest and Climate Change, Shri Babul Supriyo are also seen.*

# 6

## ACTIVITIES UNDER FILMS SECTOR

### Films Division

Films Division over the last 68 years has been motivating Indian public to participate in nation building activities. The aims and objectives of Films Division are to educate and motivate masses in implementation of national programmes and to project the image of the land and the heritage of the country to Indian and foreign audiences. Films Division produces documentaries, short and animation films catering to cinema theatres and to non-theatrical circuits like units of the Directorate of Field Publicity, Doordarshan, Educational Institutions, Film Societies and voluntary organizations.

National Museum of Indian Cinemas (NMIC) has been set up to showcase the rich cinematic history and heritage of India. It aims to encapsulate our socio-cultural history and its evolution through cinema. It was inaugurated by the Hon'ble Prime Minister of

India, Shri Narendra Modi on 19<sup>th</sup> January, 2019.

Hon'ble Vice President of India, along with Hon'ble Governor of Maharashtra, visited NMIC on 26<sup>th</sup> April, 2019. The Consul Generals of 10 countries visited the Museum on 25.04.2019. Mr John Bailey, President of Academy of Motion Picture Arts and Science, California visited the Museum on 26<sup>th</sup> May, 2019. Screening of silent film 'Kalia Mardan', along with live music was done in NMIC on 22.05.2019.

Some important activities organised during the year are as below :-

#### 1. World Environment Day :

World Environment Day was celebrated in the Museum precinct on 6<sup>th</sup> June, 2019. Hon'ble MIB and noted film personalities planted saplings in the lawn in front of the Museum.



*Plantation to celebrate World Environment Day by the Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar on 6<sup>th</sup> June 2019*

2. A Two-Days seminar on Film Certification & Regulation of Online Content was

organised in Films Division on 10<sup>th</sup> – 11<sup>th</sup> October, 2019.



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar addressing via video message at seminar on “Film Certification & Regulation of Online Content” on 10th October 2019*

### 3. NMIC activities :

a. Mr John Bailey, President of Academy of Motion Picture Arts and Science, California visited the Museum on 26<sup>th</sup> May, 2019.



*Mr. John Bailey’s (President of Academy of Motion Picture Arts and Science, California) visit to National Museum of Indian Cinemas (NMIC) on 26<sup>th</sup> May 2019*

b. Screening of silent film ‘Kaalia Mardan’, along with live music was done in NMIC on 22.05.2019.



*“Kaliya Mardan” film Screening on 22<sup>nd</sup> May 2019 with live Orchestra*

- c. NMIC Fortnightly News Bulletin was launched on 9<sup>th</sup> July, 2019.
- d. Daily screenings of Films Division films are held in Audi-II of New Museum Building;
- e. KSHITIJ-Fortnightly documentary screening in collaboration with Indian Documentary Producers Association is being done.
- f. Extending Outreach through Twitter,

Facebook, Instagram.

- g. Guided tours for special groups-Students, Senior Citizens & others organised.
- h. An MoU with MTDC for inclusion of NMIC in Mumbai Darshan Tour is in final stage of signing.
- i. NMIC theatres are hired out for CBFC preview screenings, festivals and such events, earning revenue.
- j. NMIC had 17093 visitors till 9<sup>th</sup> November, 2019.

#### 4. Commemoration of 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi :

To commemorate the 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi, Films Division undertook following activities :

- A special Gallery viz. Imaging Gandhi, Imagining Mahatma earmarked on Gandhi in Indian Cinema is a highlight of NMIC. It traces multitude of films made on and about Mahatma Gandhi. Landmark events are shown through Charkha operated Video Spinner. There is an Interactive Multimedia on Films and Social Reforms, Films and Freedom Movement. Also there is projection of the only film watched by Mahatma – Ram Rajya” with Gandhi Selfie Corner.
- ‘Special animation film titled “Vaishnav Jan To...” was released nationwide.
- Produced 5 films on the thoughts and life of Mahatma Gandhi and 17 films are under production which will be completed soon.
- A Padyatra was organised by Films Division, Mumbai on 2<sup>nd</sup> October, 2019 to promulgate the message of Mahatma Gandhi on Swachhata. The Padyatra took place between Films Division to August Kranti Maidan and Mani Bhavan & back. To further generate awareness amongst the staff and citizens, Swachhata campaigns were organised locally by Film Division during 11<sup>th</sup> September to 2<sup>nd</sup> October, 2019 to pay homage to the Father of the Nation and his messages.

- Films Division Head Office as well as Production Centres and Distribution Branches organized film festivals and special screenings of documentaries during the commemoration period in collaboration with local NGOs, Film Societies/Clubs, Educational Institutes, State Governments/District Administration, etc.

- Following films on Mahatma Gandhi have been sent for telecast :

- **Baapu (A package of 11 films) to MEA, New Delhi on 20-08-2019 for screening in High Commissions & Embassies across the globe.**
- **You must be the change ...Mahatma Gandhi sent to DDK, RSTV, LSTV on 15-10-2019.**

- Following PSA films on Mahatma Gandhi have been released in theatrical circuits across the nation:-

- **Gandhiji Aur Ahimsa released from 28-06-2019 to 12-07-2019**
- **Gandhiji ki soch released from 16-07-2019 to 30-07-2019**
- **Mahatma and Martin Luther King released from 15-08-2019 to 30-08-2019**
- **Satyamev Jayate released from 31-08-2019 to 14-09-2019**
- **Sabarmati Sant released from 01-10-2019 to 15-10-2019**
- **You must be the change... Mahatma Gandhi scheduled release from 16-11-2019.**

- Films Division is working on a proposal to collaborate with J.J. School of Arts, Mumbai for organizing a special exhibition of sculptures and paintings of Mahatma Gandhi in the 16<sup>th</sup> edition of MIFF'2020 between 28<sup>th</sup> January to 3<sup>rd</sup> February, 2020. The highlight of the exhibition will be live sculpture making of Mahatma Gandhi by students of the school on 30<sup>th</sup> January, 2020 to commemorate with the

72<sup>nd</sup> Death Anniversary of the Mahatma Gandhi.

- Films Division is envisaging to develop a target specific distribution circuit /system for screening of the films on Mahatma Gandhi in the schools and Universities.
- Efforts are being made to dedicate a special segment on Gandhi in the ensuing MIFFs.
- Films Division (HQ) in collaboration with India Tourism organised a week-long film festival on the occasion of 150th Anniversary of Mahatma Gandhi during 2<sup>nd</sup> to 6<sup>th</sup> October, 2019 with a view to solicit attention of the prospective visitors towards NMIC and develop NMIC as an attraction point in Mumbai. During the Festival, documentary and feature films on Mahatma Gandhi were screened.
- A package of 12 select documentary films on Mahatma Gandhi was provided to 18 regional Offices of India Tourism for screening in educational institutions & schools across the country. The Gandhi package is being made available to all the Kendriya Vidyalayas and Novodaya Vidyalayas for arranging special screening of films for students.

## 5. Highlights of the Year

- Hon'ble Vice-President of India visited NMIC on 26<sup>th</sup> April, 2019.



*Hon'ble Vice President, Shri M. Venkaiah Naidu's visit to National Museum of Indian Cinemas (NMIC) on 26<sup>th</sup> April 2019*

- Hon'ble Governor of Maharashtra visited NMIC on 26th April, 2019.

## 6. Wings of Films Division

Films Division is divided into four wings:-

- (1) Production
- (2) Administration
- (3) Distribution
- (4) Finance

### 6.1 Production Wing:-

The Production Wing, responsible for production of films (Documentary, Short Features specially designed for rural audience, Animation and Video Films) has its Headquarters at Mumbai with three other production centres at Bengaluru, Kolkata and New Delhi.

Details of Films completed during 2019-20 (till 31.10.2019) -

Classification	Up to 5 mins.	5 to 26 mins.	26 to 52 mins.	Above 52 mins.	Total
<b>Agriculture</b>	-	2	-	-	2
<b>Art &amp; Culture</b>	4	2	3	1	10
<b>Biography</b>	-	1	2	1	4
<b>Cleanliness</b>	3	-	-	-	3
<b>Education</b>	2	-	1	-	3
<b>Environment</b>	-	2	-	-	2
<b>Family Welfare</b>	1	-	-	-	1
<b>Fisheries</b>	-	1	-	-	1

Classification	Up to 5 mins.	5 to 26 mins.	26 to 52 mins.	Above 52 mins.	Total
Freedom Struggle	3	1	-	-	4
Historical	-	-	1	-	1
National Integration	1	-	-	-	1
Philosophy (Gandhism)	3	2	-	-	5
Political Science	-	1	1	-	2
Public Administration	3	-	-	-	3
Sociology	-	4	-	1	5
Wild Life	-	1	-	1	2
				Total	49

At present 188 films are under production out of which 144 are in-house, 35 by outside filmmakers and 9 films by NGOs.

#### Noteworthy Films –

- In commemoration of the 150<sup>th</sup> birth anniversary of Mahatma Gandhi, **5** films have been completed and 17 films are under production along with 12 PSA films on “**Quotes of Mahatma Gandhi**”.
- 03 Animation films on “**Swachhta**” are under production.
- 05 films on “**Water Conservation**” are in advanced stage of production.
- Selection process has been completed for production of films on ‘**Guru Nanak Dev ji**’, ‘**Master Tara Singh**’, and ‘**Anti Piracy**’.
- Films on “**Jallianwala Bagh**”, “**Pandhari Ke Rang**” and “**Devika Rani**” are under production.
- A film on “**Prevention of Child Abuse**” has been completed in compliance with orders of the Hon’ble Supreme Court is being shared for telecast and screened widely.
- An animation film, “**Vaishnav Jan To...**” has been shared with Doordarshan for telecast and also screened widely by production centres & branches.

#### 6.2 Distribution Wing:-

The Distribution Wing has 6 Branch Offices in Bengaluru, Chennai, Hyderabad, Kolkata, Thiruvananthapuram and Vijayawada which supply “Approved Films” to the cinema theatres, participates in Public Information Campaigns, markets DVDs and distributes prints/ videos of selected films of Films Division to the Indian Missions abroad through the External Publicity Division of Ministry of External Affairs.

#### 6.3 International Documentary, Short & Animation Film Festival:-

Films Division, since 1990 organizes the biennial Mumbai International Documentary, Short and Animation Films Festival (MIFF). MIFF provides an unique opportunity to film makers, producers, distributors, exhibitors and film critics to meet and exchange ideas & concepts and to network for better film culture. MIFF is recognized worldwide as one of the premier documentary, short and animation film festivals. Nearly 35 countries with approximate 800 entries participate in every edition of the festival. The 16<sup>th</sup> edition of MIFF is scheduled from 28<sup>th</sup> January to 3<sup>rd</sup> February 2020 at Films Division Complex, Mumbai.

During the year Films Division has organised 4 Mini MIFFs at Thrissur, Kottayan, Aizawl and Ranchi in collaboration with different institutions and organisations.

#### 6.4 Administration Wing

The Administration Wing consists of Finance, Personnel, Stores, Accounts, Factory Management and General Administration. The details of the staff strength/ staff in position in respect of Films Division as on 31.10.2019 is as under :-

Sr. No.	Category	Sanctioned Strength	Staff in Position	No. of posts vacant
a	b	c	d	e
1	Group 'A'	31	15	16
2	Group 'B'	192	160	32
3	Group 'C'	386	293	93
<b>Total :</b>		<b>609</b>	<b>468</b>	<b>141</b>

#### 6.5 Films entered/selected/awards won-2019-20

Films Entered in Film Festivals	62 Films Entered in 8 Film Festivals
Films Selected	17 Films selected in 6 Film Festivals
Awards	1 National Award for the film "G. D. Naidu – The Edison of India" in the category of Best Film in Science and Technology.
Film Screened in Film Festivals	10 Films in 5 Film Festivals (Two films i.e. "Elephants Do Remember" and "Satayarthi" are selected for Indian Panorama, 50 <sup>th</sup> IFFI)
Special Screening	307 Films in 35 Events

#### 6.6 Website

The web portal of Films Division has been made more interactive and user friendly

by updating information available of current events, screenings, DVD and film releases on the website to maintain a constant mode of interaction with website visitors. Uploaded Films Division catalogue which contains information of all the films produced and housed at Films Division

#### 6.7 Video on Demand

Video on Demand facility is activated with 70 titles. DVDs can be procured online under E-commerce platform. Films Division documentaries are available for viewing on MIB website under media section and currently 476 videos are available for viewing.

#### 6.8 Archival Research Centre

An Archival Research Centre with fifteen work station is functioning since 2013 to help filmmakers and students to preview and research documentary contents.

#### 6.9 YouTube

➤ Selected Films Division films are made accessible to public by uploading video on Youtube Channel. Currently 625 videos are uploaded on the Films Division Youtube Channel. The Channel has received 7.4 million views and a total of 64.5K subscribers.

#### 6.10 Representation of SC, ST & OBC

Government orders/ instructions regarding representation of SC, ST & OBC candidates in the service are followed as per Government directives from time to time and for the purpose Reservation Rosters are maintained in accordance with prescribed rules.

**The details of Representation of SC, ST, OBC & Women Employees in the Service as on 31.10.2019 are as under:-**

Group of Post	Total Employees in position	SC	% of SC	ST	% of ST	OBC	% of OBC	Women	P.H.
		Employees							
Group A	15	3	20.00	1	6.66	4	26.66	3	—
Group B	160	37	23.13	12	7.50	33	20.63	25	03
Group C	293	86	29.35	22	7.50	81	27.65	42	11
<b>Total</b>	<b>468</b>	<b>126</b>	<b>—</b>	<b>35</b>	<b>—</b>	<b>118</b>	<b>—</b>	<b>70</b>	<b>14</b>

### 6.11 Persons with disabilities

The Ministry has identified following categories in Films Division to be filled from amongst the physically handicapped persons.

Group B	Group C
Assistant Layout Artist Artist Grade I Artist Grade II (Post abolished) Asstt. Editor Grade I Assistant	Assistant Recordist Assistant Layout Artist Lower Division Clerk Peon (MTS) Packer (MTS)

There are no Group 'A' vacancies identified in Films Division to be filled Physically Handicapped persons. The posts identified for filling up by Physically Handicapped under direct recruitment are as under:

Group	Number of Employees				
	Total	In Identified Posts	VH	HH	OH
1	2	3	4	5	6
Group A	31	-	-	-	-
Group B	192	1	-	1	2
Group C	386	4	-	-	13
<b>Total :</b>	<b>609</b>	<b>5</b>	<b>-</b>	<b>1</b>	<b>15</b>

#### Annual Statement showing the representation of the persons with Disabilities in Service

(As on 31.10.2019)

**Ministry / Department** Ministry of Information & Broadcasting, Government of India

**Attached / Subordinate Office** Films Division

	Group			Number of Employees		
	Total (as on date 30.10.2019)	Identified Posts	VH	HH	OH	
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	
Group A	31	0	0	0	0	
Group B	192	1	0	1	2	
Group C & D	386	4	0	0	13	
<b>Total</b>	<b>609</b>	<b>5</b>	<b>0</b>	<b>1</b>	<b>15</b>	

There is no backlog vacancies to be filled up from Physically Handicapped.

## 6.12 Citizen Charter

Films Division has already prepared Citizens Charter under the title "Information Brochure of Films Division" and the same is available in the Website <http://www.filmsdivision.org>. This Division has nominated a Nodal Officer. Conference / seminar of the Officers of Films Division who are directly involved, have been arranged for proper implementation of the Charter.

## 6.13 Public Grievances Redressal Mechanism

In accordance with the instructions/guidelines issued by the Government, mechanism for redressing public grievances has been established. The Director General has been nominated as Public Grievances Officer for Films Division. Register for public and staff grievances are maintained and requisite report of the disposal of Public Grievances is sent to

the Ministry regularly.

## 6.14 Hindi Section

Hindi Section looks after use of Hindi (Raj Bhasha) in office correspondence. In compliance of the implementation of the Official Language (OL) policy of the Central Government in Films Division and as per the revised norms of Department of OL, Ministry of Home Affairs, posts of Jr. Hindi Translator have been created in Films Division.

## 6.15 Vigilance Activities

A Vigilance Cell consisting of one Superintendent, two Assistants & one Lower Division Clerk under the supervision of Assistant Administrative Officer is working to monitor the Vigilance/ Disciplinary cases against the employees of the Division.

**Punitive activities (Number to be indicated against (i) to (ix) where the Appointing Authority is other than President)**

<b>i)</b>	<b>Number of complaints/references received during the period</b>	<b>8</b>
<b>ii)</b>	<b>Number of cases in which preliminary inquiry was conducted</b>	<b>03</b>
<b>iii)</b>	<b>Number of cases where preliminary inquiry report were received</b>	<b>02</b>
<b>iv)</b>	<b>Number of cases in which charge sheets for major penalty were issued</b>	<b>02</b>
<b>v)</b>	<b>Number of cases in which charge sheets for minor penalty were issued</b>	<b>NIL</b>
<b>vi)</b>	<b>Number of persons to whom major penalty was imposed</b>	<b>01</b>
<b>vii)</b>	<b>Number of persons on whom minor penalty was imposed</b>	<b>NIL</b>
<b>viii)</b>	<b>Number of persons placed under suspension</b>	<b>Nil</b>
<b>ix)</b>	<b>Number of persons against whom administrative action such as issuance of warning etc. was taken</b>	<b>2</b>
<b>x)</b>	<b>Number of persons prematurely retired under relevant rules</b>	<b>Nil</b>

## 6.16 RTI

In accordance with the Right to Information Act, 2005 and instructions/guidelines issued by the Government from time to time, Films Division has nominated/appointed Director of Administration as Appellate Authority and one Director as Central Public Information Officer. All the matters pertaining to the implementation of the Right to Information

Act are dealt with in one Nodal Section i.e. Establishment-I Section in the Head Office.

## **Children's Film Society, India**

**MARKETING/DISTRIBUTION ACTIVITIES  
for the period April 2019 to October, 2019**

### ➤ **DISTRIBUTION:**

- 11 Theatrical shows through Children's Film Bonanza was organized covering 1082 child audiences under the Plan Scheme "Exhibition of CFSI Films in Schools" Other Than North East in the state of Maharashtra.
- 600 LCD shows were organized in schools of Maharashtra State covering 1,63,511 child audience under the Plan Scheme "Exhibition of CFSI Films in Schools" Other Than North East.
- Workshops were conducted on Swachhta Hi Seva – Plastic Waste Management.
- 893 special shows were organized in Pan India covering 3,11,27,371 audiences as per the details.

### **The shows were organized on occasion of –**

- 550th Birth Anniversary of Guru Nanak Dev Ji.
- 150th Birth Anniversary of Mahatma Gandhi ji
- National / International days celebration viz. Mother's Day, Teacher's Day, World Science Day etc.
- Rashtriya Ekta Diwas



*Show organized by CFSI on the occasion of 150th Birth Anniversary of Mahatma Gandhi at Bal Bhavan Kilkari, Patna, Bihar*

- Swachhta Hi Seva – Plastic Waste Management
- Independence Day Celebration

### **Shows were organised for –**

- Remand and Observation home children
- Cancer care centres for children
- Home for Mentally and Deficient children
- HIV care centres
- Visually impaired children
- Orphan children
- Slum and under-privileged children

For extensive reach CFSI films are screened on Haryana EDUSAT Network covering all districts of Haryana as well as MCGM Virtual Studio covering MCGM schools in Mumbai.

### **MARKETING OF CFSI FILMS:**

- 7 films were telecast on National network programme of "Chulbulli Filmen Chatpati Gupshup"
- 10 Films were telecast on Lok Sabha TV.
- CFSI films are regularly screened on Doordarshan for commemoration of 150th Birth Anniversary of Mahatma Gandhi as well as Swachhta Hi Seva – Plastic Waste Management.
- 1,583 DVDs were sold of various CFSI films since April 2019.
- Total revenue generated is Rs.70,02,120/-
- Participation in International Film Festivals.
- 12 CFSI Films have participated in 8 International Film Festivals in 8 countries.
- Total revenue generated is Rs. 70,02,120/-
- Participation in International Film Festivals.

## **Activities of Marketing/Distribution proposed for the period November 2019 to March 2020**

### **Following activities on occasion of “Children’s Day” i.e. 14<sup>th</sup> November, 2019 are planned**

#### **Children’s Film Festivals at following:**

1. Uttarkashi District in Uttarakhand State in association with District Administration
2. Ahmednagar District in Maharashtra State in association with District Administration
3. Koppal District in Karnataka State in association with District Administration
4. Chennai in Tamil Nadu State in association with Government Museum
5. CFSI Delhi in association with Films Division is organizing Children’s Film Festival at Films Division auditorium, Mahadev Road, Delhi.

#### **Screening at following :**

1. Dr. Bhau Daji Lad Museum, Mumbai Maharashtra
2. Raj Bhavan, Chennai, Tamilnadu
  - Screening on Doordarshan – CFSI film “Karamati Coat” will be screened on Doordarshan Delhi on 14<sup>th</sup> November 2019.
  - As a new initiative, CFSI in association with Municipal Corporation of Greater Mumbai, Maharashtra is organizing regular screening for Shelter Home Children across Mumbai. The project will flagship by inauguration of 14<sup>th</sup> November, 2019 at Don Bosco Shelter Home followed by screening of CFSI film “Pappu Ki Pugdandi”

### **Other Proposed Activities :**

- LCD shows will be organized in West Bengal, Maharashtra and Odisha States. Total 300 shows will be conducted covering approx. 75,000 child audiences.
- In North East region, total 3 Children’s Film Festivals will be organized in state of Manipur, Nagaland and Tripura. Total 18 shows will be conducted covering approx. 2700 child audience.
- In other than North East, 5 Children’s Film Festivals will be organized. Total 30 shows will be conducted covering approx. 6000 child audience.
- In process to re- telecast of CFSI classic films on Doordarshan.

#### **Organization of National Children’s Film Festival (NCF)**

- ❖ CFSI is planning to organize 3<sup>rd</sup> National Children’s Film Festival at Delhi in association with National Rail Museum from 9<sup>th</sup> -12<sup>th</sup> December 2019.

## **PRODUCTION ACTIVITIES for the period April 2019 to October, 2019**

#### **Films completed:**

Certification of five Swachhta films viz. Master Ki Class, Soch Sauchalay, Swachhata Ki Khoj, The Story of Kacharapur & Bachpan to educate children about benefits of washing hands, advantage of personal hygiene, awareness about open defecate and lack of toilets with an intention to shape them into useful citizens of modern India under the ‘Swachhta Action Plan’, made by Students of age group of 6-16 years (Little Directors) made in Phase I at Bihar is completed.

#### **Films under Production:**

Film Chidiakhana (Hindi -Feature) was previewed again by Examining Committee of CBFC on 7.10.2019 and Revising Committee of CBFC on 6.11.2019.

➤ **Dubbing of Films:**

As directed by Ministry, dubbing through NFDC of CFSI's 10 films in 6 North East languages and 3 films based on North Eastern theme to be dubbed 13 regional languages is done. Out of 94 films, 93 films have been certified by CBFC.

➤ **Making of prints:**

17 DCPs, 6 Blue rays and 241 DVDs of CFSI's titles are prepared for circulation.

**PRODUCTION ACTIVITIES for the period November 2019 to March 2020:**

➤ **Film Production:**

- Under the Swachhta Action Plan, certification of Swachhta Films viz. Safai, Lokya, A Clean Game, Banjad, Reva made by students of age group of 6-16 years (Little Directors) in Phase II at Rajasthan is under scrutiny.
- Certification of 40 Films made by Little Director on the themes of Mahatma Gandhiji's principles on the occasion of Commemoration 150<sup>th</sup> birth anniversary of Mahatma Gandhi as per Ministry's directives. These films are under process of making relevant format for further submission to CBFC for certification through vendor.

➤ **Dubbing of Films:**

▪ **Tenders are being floated for following:**

1. Lipsync Dubbing of 7 films in 10 regional languages and 6 North Eastern languages totaling to 112.
2. Dubbing of 17 films in 16 languages (i.e. 10 regional languages & 6 North Eastern languages) in audio described format which will be totaling to 272 films.
3. Making of above final films in different formats i.e. DCP/DVD/BLUE- RAY/. mov.files etc.

**Programmes on Minority Welfare Activities:**

CFSI is a small organization with

limited number of staff welfare activities are undertaken for the whole organization which includes minority.

**Implementation of judgments/orders of CATs**

No judgements / orders specific to CFSI have been received.

**CAG paras :**

All 24 Audit Paras of Inspection Report have been replied and awaiting settlement.

**Policy Decisions & Activities Undertaken for the Benefit of Persons with Disabilities:**

All Directives issued by the Ministry applicable to CFSI are being adhered to. The reservation in recruitment is implemented.

**Modernization & Computerization :**

CFSI has been using computers based on actual needs of individual departments which are upgraded periodically.

**E-Commerce in the activities:**

The film production submission of proposal, registration of delegates has been made online with integration of payment gateway. The film entries submission for the film festivals organized by CFSI are made online. A mobile application with facility for promotion of CFSI Activities has been developed. All Payments and Receipts are being done online. The process of E-Tendering is followed for procurement of Services.

## **Film and Television Institute of India**

The Film Institute of India was set-up in 1960. After the Television Wing was added in 1974 it came to be known, renaming it as Film and Television Institute of India and was registered as a Society in October, 1974 under the Registration of Societies Act, 1860. The FTII Society consists of eminent personalities connected with Film, Television, Communication, Culture, Alumni of the Institute and Ex-Officio Government Members and is governed by a Governing Council, headed by Chairman.

The Institute consists of two Wings: the Film and Television Wing, which offers courses in both Film and Television. The Three Year Courses lead to award of Post Graduate Diploma in Direction, Cinematography, Sound Recording & Sound Design, Editing and Art Direction and Production Design. The Institute also offers a Two Year Post Graduate Diploma Course in Acting, One Year Post Graduate Certificate Course in Feature Film Screenplay Writing. The Television Courses consist of One Year Post Graduate Certificate Course in Television with specializations in Direction, Electronic Cinematography, Video Editing, Sound Recording & TV Engineering.

### HIGHLIGHTS OF THE YEAR 2019-20

- FTII installed a life-size replica of Kargil War Memorial in Dras (Ladakh) at FTII Main Gate. The replica was inaugurated by Maj Gen RV Singh, VSM, MG Army Signals Corps (ASC) Southern Command on the eve of Kargil Vijay Divas (26th July 2019).
- A short film of duration of 3 mins 47 secs HEY RAM was produced by FTII to mark the 150th birth anniversary of Mahatma Gandhi. The film was released through Twitter by Hon'ble Minister of Information & Broadcasting.
- In the month of October, apart from routine recordings & broadcasting, Radio FTII participated in a communication programme campaign supported by the Election Commission of India. A workshop was conducted at YASHADA on 10<sup>th</sup> & 11<sup>th</sup> October by the Election Commission & facilitated by SMART, New Delhi.
- Under the series SMARANANJALI: Remembering the Legend, 2-day events involving film screenings, interactions, presentations and panel discussions were held in memory of Nabendu Ghosh (Screenplay) in March, 2019, Guru Dutt (Actor & Director) in October 2019 and Sanjeev Kumar (Actor) in November, 2019.
- FTII organised "Padaarpan – Momentous Milestones", screenings of FTII students Diploma films and project films. The event

was organised on 18th May 2019. The event featured noted filmmaker and FTII alumnus from 1981 Direction batch, Mr Dilip Ghosh. The event featured screening of two films including his FTII Diploma film "Tira" and his latest Hindi film, "Commando".

- FTII student diploma film "**Ekaant**" directed by Sarthak Bhasin has won **SPECIAL JURY AWARD for Art Direction – Neeraj Singh in 66th National Film Award 2019** with citation: For its surrealistic design and imagery of a bleak, impending catastrophe.
- FTII student Documentary "**Glow Worm In A Jungle**" directed by Ramana Dumpala has won **SPECIAL MENTION award in 66th National Film Award 2019** with citation : For Director's amazing find and crisp portrayal of Hema Sane – author, philosopher and former professor – who lives unusually, without amenities, in the city.
- The Film Appreciation course organised by the FTII and NFAI was held between 6<sup>th</sup> May-1<sup>st</sup> June 2019.
- During the year under report, many guest faculty have conducted workshops/ seminars/ Master classes in the FTII on various subjects.

### PARTICIPATION OF FTII FILMS IN FILM FESTIVALS

- 10th edition of Chalon Tout Court Film Festival, France held from 4th to 6th April 2019.
- 65th International Short Film Festival Oberhausen, Germany from 1st to 6th May 2019.
- The International Association of Film and Television Schools, CILECT, BULGARIA, May, 2019.
- Festival the Cannes, Cine foundation Selection Paris, 2019, from 14<sup>th</sup> to 25<sup>th</sup> May 2019.
- 18th edition of Imagineindia International Film Festival Madrid, Spain from 17<sup>th</sup> to

31<sup>st</sup> May 2019.

- The 21st Tel-Aviv International Student Film Festival, Tel Aviv, Israel from 16<sup>th</sup> to 22<sup>nd</sup> June, 2019.
- 16th edition of Nahal Student Short Film

Festival, Tehran, Iran from 16<sup>th</sup> to 23<sup>rd</sup> June 2019.

- 9th edition of Postira Seaside Film Festival, Postira, Croatia from 23<sup>rd</sup> to 27<sup>th</sup> July 2019.

### AWARDS FOR FTII FILMS

: Indian :			
1	Sarthak Bhasin	“Ekaant” won SPECIAL JURY AWARD for Art Direction	66 <sup>th</sup> National Film Award for 2018 with citation: <i>For its surrealistic design and imagery of a bleak, impending catastrophe.</i>
2	Ramana Dumpala	“Glow Worm In A Jungle” won SPECIAL MENTION award	66 <sup>th</sup> National Film Award 2019 with citation : <i>For Director’s amazing find and crisp portrayal of Hema Sane – author, philosopher and former professor – who lives unusually, without amenities, in the city.</i>
3	Aakanksha Chitkara	“The Beast Called Beauty” won Ist Prize in documentary section.	8th Aarogya Film Festival, Pune
4	Ridhi Chhabra	“I Hold Blood” won IInd Prize in documentary section.	
5	Surnajany Mandal	“Rang Rakhadi” won Best Student Film	8th National Short Film Festival(NSFF)
6	Ramesh Holbole	“Aagaswadi” won Best Non-Fiction Film	
7	Himanshu Prajapati	“Teen Don Ek” won Jury’s Choice award and Best Screenplay award	
8	Ramana Dumpala	“Glow Worm In A Jungle” won Special Mention by Jury	
9	Surnajany Mandal	Rang Rakhadi won Best Sound Design award to Kanishk Bhokale.	
: Overseas :			
1	Swapnil Kapure	“Thiyya (Labour Adda)” has won prestigious Capa Best Film Documentary award.	CILECT, an International Association of Film and Television Schools.
2	Ramana Dumpala	“Glow Worm In A Jungle” won Best Documentary award	Hong Kong Baptist University’s Global University Film Awards, Hong Kong. Cilect Asia – Pacific Association (Capa)
3	Ramesh Holbole	“Aagaswadi” won “Paul Călinescu” Award For Best Documentary Film, offered by Romanian Filmmakers Union (UCIN)	22 <sup>nd</sup> Cinemaiubit International Student Film Festival, Bucharest.

## STUDENTS EXCHANGE PROGRAMME

**La Femis, Paris Editing Exchange Programme:** FTII sent 2 students from 2013 Editing Batch to La Femis, Paris. The 3 week long exchange gave FTII students inputs about image editing, visual effects and motion capture in French Film Schools and exposed them to Editing techniques used in France.

**Griffith University Exchange Programme:** Ms. Sanskriti Chattopadhyay (Direction), Mr. P. Kumara Swamy (Cinematography) and Mr. R. Nithin (Sound Design) of 2016 batch were sent to Winton, Australia for exchange programme with Griffith University, Brisbane, Australia. The 2-week long exchange programme will feature production of documentaries with students of other film schools and festival of the documentary films. The programme will give FTII students International exposure, documentary themes, production techniques and will also help in working with foreign crew members.

## Satyajit Ray Film and Television Institute

Satyajit Ray Film & Television Institute (SRFTI) was established in 1995 as an autonomous academic institution and is registered under the West Bengal Societies Registration Act, 1961. Named after the legendary film maestro Satyajit Ray, the Institute is a National Centre of cine-pedagogy offering 3-year post-graduate programme in 6(six) specializations in films – (1) Direction & Screenplay Writing (2) Cinematography (3) Editing (4) Sound Recording & Design, (5) Producing for Film & Television and (6) Animation Cinema and 2 years Post Graduate Diploma Programme in Electronic & Digital Media (EDM) in 6(six) Specialization (1) Management for EDM (2) Cinematography for EDM (3) Writing for EDM (4) Direction & Producing for EDM (5) Editing for EDM and (6) Sound for EDM.

### HIGHLIGHTS OF THE YEAR

- Ms. Madhura Palit, 11<sup>th</sup> batch student of Cinematography, SRFTI has become the

first Indian to be chosen to receive the 2019 Angenieux Special Encouragement at the Pierre Angenieux Excellens in Cinematography ceremony held on May 24<sup>th</sup> in Cannes.

- The Face of India in the 72nd edition of Cannes Film Festival from 14 to 25 May-2019: Three SRFTI alumni (i) writer-director, Shri Saurav Rai, (ii) director-cinematographer Shri Dominic Sangma and (iii) Kolkata Based Cinematographer, Madhura Palit were present with their recent work in different sections at the festival, each one aims to encourage and promote young cinema emerging in different corners of the world.
- Two SRFTI's students Shri Jayabrata Das & Shri Pragadish Maruthu (15<sup>th</sup> batch, Cinematography students) were selected among the 10 international students from India, Russia, South Africa and Brazil to get an opportunity to make their own films in China in July-2019.
- ✓ Shri Acharya Vennu, 9th batch Cinematography student, alumni of this Institute has got a prestigious honour at the Shanghai International Film Festival. His Cinematography for the Garo language (Meghalaya) film Ma. Ama fetched him the Asian New Talent Award at the 22nd Shanghai International Film Festival-2019. The film was among the 14 films that were short listed from 300 entries.
- For the first time, SRFTI students' films will be telecast in all India Doordarshan. In addition Doordarshan will also engage SRFTI students as interns in their channels. Moreover Doordarshan will also engage SRFTI pass out students for content creation.
- Shri Saikat Sekharesswar Ray, Assistant Professor, Editing, SRFTI, has been selected for attending the IDFA Academy Summer School 2019 that took place in Amsterdam from 1 July – 6 July -2019. The IDFA, Bertha Fund is a non-for profit organization that supports documentary

film in developing countries and is collaborating with the Dutch Ministry of Foreign Affairs.

- Shri Samiran Dutta, Professor, Cinematography, has been invited in Film School Fest -2019 in Munich, German, to present SRFTI's student film 'An Irrelevant Dialogue' Directed by Shri Moinak Guha, 12<sup>th</sup> batch, Direction & Screenplay Writing Student, held in November -2019.
- Shri Abhijit Dasgupta, Dean, Electronic & Digital Media, SRFTI has been awarded by the BBC Academy, London, UK for his innovative technical communication process in News.
- Satyajit Ray Film and Television Institute(SRFTI) in collaboration with Vigyan Prasar, Department of Science & Technology, Govt. of India has organized International Science Film Festival of India (ISFFI) from 6 – 8 November 2019 at SRFTI campus.
- INPUT is the Worlds' Largest Public Television production organization. SRFTI organized 2<sup>nd</sup> MINI INPUT from 29<sup>th</sup>-30<sup>th</sup> August 2019, where participants of the event got opportunity to interact with the television professionals (channel executives, commission editors, directors and producers) from all over the world through skype.
- 9<sup>th</sup> Convocation for the 12<sup>th</sup> Batch students of this Institute was held on 2<sup>nd</sup> May, 2019 on the day of 98<sup>th</sup> birth anniversary of legendary film maestro late Satyajit Ray. In this regard, Shri T.S. Nagabharana, National Award winner film-maker was present as Chief Guest and Shri A.K. Bir, eminent film Director was also present as Guest of Honour in the 9<sup>th</sup> convocation.
- Film Appreciation Course for Students of Bharatendu Natya Academy, Lucknow:: A 6-weeks Film Appreciation short course has been undertaken by this Institute for students of Bharatendu Natya Academy,

Lucknow, from 18<sup>th</sup> November to 27<sup>th</sup> December -2019, for which 18 students of BNA have been trained in screen acting and film appreciation during the period.

- SRFTI had organized a Short Term Course on Practice of Film Editing from 30<sup>th</sup> March to 26<sup>th</sup> May, 2019.
- SRFTI has launched the second term foundation courses in Media & Entertainment affiliated to National Skill Development Council (NSDC), Government of India on (i) Digital Film-Making, (ii) Screen Acting and (iii) Script Writing in collaboration with Ramakrishna Mission, and Math, and Peerless Skill Academy, for which inauguration was held on April 5<sup>th</sup>, 2019 These courses since 2018 are aiming at imparting skills to the youth of West Bengal for self employment under Skill India Mission. Already 10 districts have been covered in addition to participants from other states.
- Conducting Short-Term Course for Differently Abled Children::A two months short-course on Screen Acting is organized by SRFTI from 12<sup>th</sup> December 2019 for the differently abled children of Monovikas Kendra.
- A two day seminar cum workshop on Smartphone Application for A/V in the Digital Media was held at SRFTI from 5<sup>th</sup> to 6<sup>th</sup> December 2019.
- 2<sup>nd</sup> ITEC Programme (Indian Technical and Economic Cooperation Programme) to be hosted by SRFTI from January to March 2020 in collaboration with MEA, Government of India for the foreign professionals in News Automation.
- A selected package of 8 award winning films of 2<sup>nd</sup> South Asian Short Film Festival was screened on 1<sup>st</sup> April, 2019 in SRFTI where the crew members interacted with the SRFTI's students.
- The Institute is duly observing Swachhta Hi Seva from September 11<sup>th</sup> to 2<sup>nd</sup> October -2019.

## Selection at Film Festivals and awards by the Students

S. No	Name of Film/ Documentary	Name of Award Winner	Selection in Film Festival/Awards
<b>: INDIAN :</b>			
1.	'Look At The Sky'	Ashok Veilou	Best Short Fiction film in 12 <sup>th</sup> International Documentary and Short Film Festival Kerala. (IDSFFK), held on June -2019.
2.	'Asthitva'	Sharad Uikey	First prize (Gold) award in the Design Olympics held at National Institute of Design, Andhra Pradesh.
3.	'Abridged'	Gaurav Puri	Won Royal Bengal Tiger Award for Best Documentary Film, at 25th Kolkata International Film Festival (KIFF) held on November -2019.
4.	'Life'	Vivek Prakash and Yangchen Thapa	Selected for screening at Anifest (Mumbai) conducted by The Animation Society of India (TASI), Mumbai, held on November -2019.
5.	'Yagna'	Vivek Prakash	
6.	'Mamatva'	Kirti Singh	Selected in International Film Festival of India, Goa, in the Indian Panorama, held on November -2019.
<b>: Overseas :</b>			
1.	'Ma Tuki'	Suchana Saha	First prize in international animation competition in Simorgh international Film festival held at Tehran, Iran, held on November - 2019. Selected for screening in 66 <sup>th</sup> Pula Film Festival-2019 in Pula, Croatia, held on June-2019.
2	'Pareshan Gully Ka Bhagwan Sikandar'	Ishan Sharma	Selected for screening in India Film Festival in Stuttgart, German, held on June- 2019.
3	'An Irrelevant Dialogue'	Kenneth Cyrus	Won the Best Cinematography Award on the film directed by Mr. Mainak Guha at 39 <sup>th</sup> Film School Fest, Munich, Germany, held on November -2019.

## FILM & TELEVISION INSTITUTE IN ARUNACHAL PRADESH

### (NORTH EASTERN REGION)

As part of Government's initiatives for overall development of North Eastern Region of the country and to encourage talent among youngsters of the North East in the sector of film and television, the Ministry proposed to establish a Film and television Institute in any

of the North Eastern region on similar lines to that of Film & Television Institute of India, Pune (FTII) and Satyajit Ray Film & Television Institute (SRFTI).

CPWD has been engaged for execution of construction work of FTI at Arunachal Pradesh. a Bhumi Puja was performed at the site on 8th November, 2019 and the work of setting up of FTI, Arunachal Pradesh has resumed.

Currently, short term courses related to film and television sector are being conducted at the temporary campus.

## National Film Archive of India

### OVERVIEW

The National Film Archive of India was established as a media unit under the Ministry of Information and Broadcasting in February, 1964 with the following aims and objectives: -

1. To trace, acquire and preserve for posterity the heritage of National cinema and build up a representative collection of World Cinema;
2. To classify and document data related to film, undertake and encourage research on cinema and publish and distribute them;
3. To act as a centre for dissemination of film culture in the country and to ensure the cultural presence of Indian cinema abroad.

### Film Acquisition Policy of NFAI

- Films which are awarded prizes and certificates of merit in the State Awards for Films in India and in International Film Festivals.
- Films shown in the Indian Panorama section of International Film Festivals.
- All films which have been popular at box office and seen by large audiences in India and abroad.
- Film adaptations of well-known literary works both Indian and foreign.
- Films shot in Indian and foreign locales and made either by Indian or foreign nationals.
- All films financed/produced by NFDC and other Government organizations.
- Representative examples of good children's films.

- Actuality material recorded in news coverage done by Indian and foreign production set ups.
- Documentaries of historical importance made by Government and private agencies.

### Jayakar Bungalow:-

“Jayakar Bungalow” in the premises of NFAI’s main campus at Law College Road is a structure classified as heritage structure by the Pune Municipal Corporation. It is the building in which the Barrister Mukul R. Jayakar used to stay. Barrister Mukul Jaykar was a renowned educationist and legal luminary was the first Vice-Chancellor of Pune University and made immense contributions to the rich heritage of Pune. The building has a decent solid structure in stone with wooden staircase and windows.

From its modest beginnings in 1964 when it was housed in small sheds with make-shift vaults in the premises of the Film Institute of India, Pune, NFAI office shifted to Jaykar Bungalow in May, 1974 with its staff started working in Jaykar Bungalow. The Jayakar Bungalow was acquired by NFAI along with two acre of land in March, 1981 from Indian Law Society. In Jaykar Bungalow, NFAI had its office till January, 1994 when it moved into a new building in the same premises, where film vaults designed according to international film preservation standards, a reasonably well-equipped preservation department, a well-stocked book and periodical library and a cataloguing, research and documentation centre which contains a precious collection of cinema posters, stills and other ancillary material are also housed. The archive has 3 Cinema auditoriums for the public screening of films from its collection.

The Jayakar Bungalow is historically important for the country due to its heritage value and therefore needed to be preserved in good condition for posterity. The Government of India has allocated Rs. 9 crore and it is proposed to utilize this Jayakar Bungalow by setting up digital library. The scheme would involve suitable preservation work of

the building and setting up of the required infrastructure for digital library.

### Important Acquisitions in recent past:-

NFAI has secured a rare 10 minute footage concerning Shimla conference of 1945 featuring Mahatma Gandhi, Maulana Azad, C Rajgopalachari etc. This rare footage was received from London based Margaret South (Taylor) Daughter of William Taylor.

Shri Anandji, renowned music composer of Kalyanji- Anandji donated the film material from his personal collection to NFAI for preservation. He visited NFAI and handed over some of the audio spools of his song recordings.

In an important acquisition, photographs and other material from personal collection of family of renowned film maker G Aravindan, is now part of NFAI. Shri Ramu Aravindan, son of G Aravindan donated the material and handed over it to NFAI.

A huge collection of films and other material from the personal collection of Shri Mahendra Kumar, who was a close associate of legendary Indian Film Director Ritwik Ghatak, has been acquired by National Film Archive of India (NFAI).

Madhur Bhandarkar's latest period political thriller 'Indu Sarkar' is now a part of NFAI. Filmmaker Bhandarkar himself handed over the digital version of the film to NFAI for the purpose of archiving during his visit to NFAI.

A rare footage of an iconic Marathi film Vande Mataram (1948) in which legendary writer and playwright PL Deshpande played the lead role along with his wife Sunita Deshpande is now part of NFAI collection. A VHS cassette containing about 35 minute footage of the film is part of the collection that was donated to NFAI by Shri Dinesh Thakur, nephew of Sunita Deshpande and Shri Satish Jakatdar, film historian along with U-Matic tapes containing rare footage of Harmonium playing by PL Deshpande.

### Film Storage/Preservation

NFAI houses, nearly 27 state-of-the-art, film preservation facilities/vaults with archival standards and specifications. These vaults have the capacity of nearly 2 lakh film reels storage. The film vaults are maintained with following temperatures for black and white films, color films and nitrate based films: -

Type of films	Temperatures	Relative Humidity
Nitrate Films	10 degrees -12 degrees C	40 per cent
Black & White films	10 degrees - 12 degrees C	40 per cent +/- 5
Colour films	2 degrees - 4 degrees C	30 percent +/- 5

### Participation in Film Festivals:

**17th Pune International Film Festival** was organized from **11th to 17th January 2019**, daily four screenings were held at NFAI Main Theatre **08 various films from NFAI collection were screened during the festival**. Many dignitaries, members of the film fraternity, delegates and film lovers visited.

NFAI in Collaboration with **Nature Wild Charitable Trust Forest Department** organized screening of Film **"Clash of Tigress"** on 1<sup>st</sup> Jan 2019 at NFAI Main Theatre.

NFAI have Organized **Sport's Film Festival** (on eve of **Khelo India 2019** which was held in Pune and inaugurated by I&B Minister Mr. R Rathod) in which 3 rare films / footage's were screened **"1) Clip of ceremonial cricket Match played in Kolhapur in 1948-49 Chhatrapati Shivaji Maharaj (2<sup>nd</sup>) playing cricket 2) Berlin Olympics 1936" 3) Footages of Football match of 1950 played between Dalhousie Club Vs Mohan Bagan, in Kolkata** on 8<sup>th</sup> Jan 2019 @ NFAI Main Theatre.

NFAI Organized Science Film Festival in collaboration with Aashay Film Club & Sanshodhan (ISSRO) from 26th Jan 2019 to 28th Jan 2019 in which 11 films were screened in NFAI Main Theatre.

NFAI in collaboration with **Symbiosis college, (ELTIS), North East Cultural Association PUNE**, (NECOP organized North East Film festival (NEFF) from 1<sup>st</sup> Feb to 3<sup>rd</sup> Feb 2019 @ NFAI Phase II. This program was OPEN to ALL.

### **North East Film Festival 2018.**

NFAI in collaboration with **Pune International Centre (PIC)** arranged a Special screening of Srilankan Film “Hansa Vilak”. The Actress of the film “Swarna Mallawarachchi” was present among the audience for interaction.

NFAI in collaboration with Kalamaharshi Charitable Trust, Pune Organized “**Dance Film Festival**” on 16<sup>th</sup> & 17<sup>th</sup> Feb 2019 at NFAI Main Theatre. Three films from NFAI’S collection were screened. This program was OPEN to ALL.

NFAI in collaboration with **Smart City Pune** as a part of their Campaign arranged film screening. Three films from NFAI collection were shown @ NFAI Main Theatre from 18<sup>th</sup> to 20<sup>th</sup> Feb 2019. This program was OPEN to ALL

NFAI in collaboration with **Department of Mass Communication Studies, Savitribai Phule Pune University** organized “**National Short Film Festival**” from 22<sup>nd</sup> & 23<sup>rd</sup> Feb 2019 @ NFAI Main Theatre.

NFAI in collaboration with Beyond Entertainment, Pune an organization based in Pune, arranged a special screening of “**Documentary Film on Vishnu pant Damle & Madhubala**” on 24<sup>th</sup> Feb 2019 @ NFAI Main Theatre. The screening was followed by discussion. This program was OPEN to ALL.

NFAI in Collaboration with Ashay Film Club, Pune & Aayam a group of journists in Pune, in Collaboration with NFAI organized “Women’s Film Festival” from 8<sup>th</sup> March to 10<sup>th</sup> March 2019 at NFAI Main Theatre. 11 films were screened. The festival was OPEN TO ALL.

NFAI in Collaboration with TIFA Working Studios, organized Screening of films “Suberna Rekha” & “Achyut Kanya” on 15<sup>th</sup> March 2019

@ NFAI Main Thetare. This was on the theme & Women in Transnational Cinema & the festival was OPEN TO ALL.

NFAI in Collaboration with Alliance Frances in collaboration Organized “Francophone Film Festival” on 16<sup>th</sup> March & 17<sup>th</sup> March 2019 @ NFAI Main Theatre. Six films were screened. The festival was OPEN TO ALL.

NFAI in Collaboration with Thai Consulate in Mumbai organized “Thai Film Festival” from 29<sup>th</sup> March to 31<sup>st</sup> March 2019 at NFAI Main Theatre. Nine films from Thailand were screened. The festival was OPEN TO ALL

NFAI & Arbaat Children Film Club organized Children Film shows on 30<sup>th</sup> March, 2019 at NFAI Phase II Kothrud.

NFAI in collaboration with Samvad Pune organized Children Film Festival from 15<sup>th</sup> April 2019 to 20<sup>th</sup> April 2019 @ NFAI Main Theatre. Six films were screened. (Four films sere issued from NFAI collection)

NFAI in collaboration with Arbaat Film club Pune, organized **Arbaat Children club screening** on 27<sup>th</sup> April 2019 at NFAI Phase II

NFAI in collaboration with Akhil Bhartiya Marathi Chitrapat Mahamandal conducted a “**One Day workshop for producers / Distributors & Financier**” on 5<sup>th</sup> May 2019, @NFAI Main Theatre.

NFAI in collaboration with Arbhaat Film club organized “**Children Film Club**” on 25<sup>th</sup> May 2019, @ NFAI Phase II.

NFAI in collaboration with Arbhaat Film club, organized “**Children Film Club screening** on 25<sup>th</sup> May 2019, @ NFAI Phase II.

NFAI in Collaboration with Alliance Francoise and Rotary Film club organized short film festival on 15<sup>th</sup> June & 16<sup>th</sup> June 2019 @ NFAI Phase II.

NFAI in collaboration with Nature Walk Charitable Trust Pune, arranged a premier show of a New Film “**Queen of Taru**” on 20<sup>th</sup>

June 2019 @ Main Theatre NFAI. This program was OPEN TO ALL.

**NFAI in Collaboration with The Korean consulate** organized Korean Film Festival on 21<sup>st</sup> & 22<sup>nd</sup> June 2019 @ Main Theatre NFAI.

**NFAI in collaboration with Aashay Film Club** organized **Tunisian Film Festival** on 27<sup>th</sup> & 28<sup>th</sup> June 2019 @ Main Theatre NFAI.

NFAI in collaboration with Arbaat Film Club Organized Children Film club on 29<sup>th</sup> June 2019 @ NFAI Phase II.

**NFAI in collaboration with Kalavardhini Charitable Trust Pune**, organized screening of a film on the legendary Dancer Shri Ram Gopal by Sunil Kothari on 30<sup>th</sup> June 2019. OPEN TO ALL

NFAI in collaboration with Delegation of the European Union to India & Ministry of Information and Broadcasting Govt of India Organized **European film Festival** from 5<sup>th</sup> July 2019 to 11<sup>th</sup> July 2019 @ NFAI Main Theatre. In which 22 films are screened.

NFAI in collaboration with Arbaat Film Club organized **Children Film Club** on 27<sup>th</sup> July 2019, @ NFAI Main Theatre Phase II.

NFAI in collaboration with Pune's Radio FM Channel organized **"Marathi Film Festival"** from 5<sup>th</sup> to 9<sup>th</sup> Aug 2019 @ NFAI Main Theatre. **Marathi classics Banwa Banwi, Duniyadari, Maherchi sadi, Dombivali fast and Natarang** were screened. Leading celebrities like Sachin, Supriya, Ashok Saraf, Nivedita Saraf were present The listeners got a chance to talk to the celebrities/ask them questions and even take selfies with them in selfie booth. The program was very well received the Pune audience.

NFAI in Collaboration with party Protecterra Ecological Foundation & Aashay Film Club, Pune screened a **Documentary film "Wild Karnataka"** on 25<sup>th</sup> Aug 2019 @ NFAI Main Theatre.

NFAI in collaboration with Beyond Entertainment Group, Pune Organized **AV Program on Madan Mohan & screened**

**Documentary on Vasant Desai** on 1<sup>st</sup> Aug 2019 @ NFAI Main Theatre. **OPEN TO ALL**

NFAI and Kaavadi production LLP Screened Feature Film **"His Father's Voice"** on 11<sup>th</sup> August 2019 @ NFAI Main Theatre.

NFAI and Arbaat film club organized **short film club screening** on 18<sup>th</sup> Aug 2019 @ NFAI Main Theatre

NFAI and Sahir Ludhiyani foundation Award Ceremony Screened **Film "Anuradha"** on 10<sup>th</sup> Oct 2019 at NFAI Main Theatre.

NFAI in Collaboration with and Beyond Entertainment organized **AV Program on Anant Sapre** on 13<sup>th</sup> Oct 2019 at NFAI Main Theatre.

NFAI and Sanvadsetu organization organized **AV Program on Amitabh Bachchan** on 20<sup>th</sup> oct 2019 at NFAI Main Theatre.

NFAI and Elan Production Pune screened **Short Film "Dream"** on 20<sup>th</sup> Oct 2019 at NFAI Main Theatre Phase II.

NFAI and Lokmat Media Private Ltd organized **publication of this year's Deepotsav 2019** at NFAI Main Theatre.

NFAI in Collaboration with Arbaat film club, Pune organized Children's Club film.

NFAI in collaboration with Sangeet Natak Academy Screened Documentary Film **"Guru Maa Annapurna Devi"** made by Sri Nirmal Chander Dandriyal on 23<sup>rd</sup> Nov 2019@ NFAI Main Theatre. **This program was open to the Public.**

NFAI in Collaboration with Aashay Film Club Screened Marathi Film **"Fatte-shikast"** on 29<sup>th</sup> Nov 2019 @ NFAI Main Theatre

### **Special Events:**

A Private party **Dr. Kedar Awati** (FTII Professor of Music) arranged Documentary film on his Father **"Vice Admiral (Retired) MP Awati"** on 7<sup>th</sup> Jan 2019 at NFAI Main Theatre, Program was for Invitees & made Open to All.

Srividya Enterprises & Shankar Jaikishan Foundation, a private Party Organized **AV musical Program** on 24th Jan 2019, at NFAI Main Theatre which was Open to All.

Manashakti Proyog Kendra Lonavala a private party organized **AV Program on film “VANDEMATARAM”** as a Tribute to Swami Dnyananand, PL Deshpane, Sudhir Phadle being as their Centenary year, on 25th Jan 2019 at NFAI Main Theater.

A Private party Prasanna Pethe organized AV Program on “Life of Sashi Kapoor” on 14<sup>th</sup> Mar 2019 at NFAI Phase II Kothrud. OPEN TO ALL.

Samapathik Trust a Pune based organization organized “Queer (LGBTI) Film Festival” on 23<sup>rd</sup> March 2019 at NFAI Main Theatre.

NFAI paid homage to Shri Girish Karnad

who passed away recently by screening four of his films at NFAI Theatre. This program was open to all.

**NFAI lunched Hindi translation of Digital Dilemma in a special event at Delhi.** Mr John Bailey, President of Academy of Motion Picture Arts & Sciences (popularly known as Oscar Academy) was the chief guest, an Academy Publication in Delhi. Also present on the occasion were renowned film editor and Governor of Academy Ms Carol Littleton, Justice Manmohan Sarin, Chairman FCAT, Amit Khare, Secretary I & B, Prasoon Joshi, Chairman CBFC, Ujwal Nirgudkar, Member of the Academy and Prakash Magdum, Director NFAI

A Private Party Vikas India Trust organized International Short Film Festival from 14<sup>th</sup> June to 16<sup>th</sup> June 2019 @ Main Theatre NFAI.

A Private Party Shrividya Enterprises



*The President of Academy of Motion Pictures Arts and Sciences, Mr. John Bailey launching the Hindi version of ‘Digital Dilemma’ by NFAI, at a Special Interactive Session, organised by the Ministry of Information & Broadcasting, in New Delhi on May 28, 2019*

organized “**AV Program on Shankar Jai Kishan and their Immortal Heroines**” on 19<sup>th</sup> July 2019 @ NFAI Main Theatre.

As part of **Independence Day Celebration** NFAI organized special screenings of three films on Patriotic Theme on 17<sup>th</sup> Aug 2019 @ NFAI Main Theatre. (Shaheed / Hindi. Roja / Tamil \* Netaji SC Bose).

**Inauguration of the Restored Jaykar Bungalow:** The Hon’ble Minister of Information and Broadcasting Inaugurated the restored Jaykar Bungalow at National Film Archive of India in Pune. The Minister complimented NFAI on the beautiful restoration of this heritage property which was once the residence of Br Mr. Jaykar, the first Vice Chancellor of University of Pune. The Minister also released the booklet ‘Parampara: An ode to Jayakar Bungalow that chronicles the past and present of the structure along with story of restoration. The special feature is the experience of some prominent artists of Indian Cinema who stayed at the Jayakar Bungalow as part of FTII girls’ hostel. The Minister said the new digital library at Jakar Bungalow will be beneficial for the film researchers.

A special screening of newly acquired rare footage of Mahatma Gandhi has organized to celebrate **150th Birth Anniversary celebration of Mahatma Gandhi** on 02nd October 2019, at NFAI Main Theatre.

**IFFI 2019:** NFAI, in collaboration with BOC, put up a special multimedia digital exhibition to celebrate the 50<sup>th</sup> edition of IFFI. The exhibition was inaugurated by Shri. Amit Khare, Secretary I & B in the presence of Shri Parimal Rai, Chief Secretary, Govt of Goa. Many dignitaries and film personalities visited the exhibition. Besides delegates also visited the Exhibition. As it was kept open to the public, the exhibition received a huge response. Content for the multimedia exhibition on the Golden Jubilee of IFFI was prepared and set to be outsourced Agency for 23 Installations which covered the history of Indian Cinema, etc. More than 2000 pertinent images were also provided.

### **Supply of films for various programmes & the programmes held by NFAI:-**

NFAI’s activities to disseminate film culture in India are manifold. Its Distribution Library has about 25 active film club/ members throughout the country. The Archive supplies films for various screening programmes and film festivals across India. During the year NFAI supplied films and organized various film festivals in coordination with other organizations

NFAI, Arbhaat Film Club and Raju Sutar together launched a Film Club with a special focus on documentary films. The film club will showcase a documentary film every month, along with interactive sessions with filmmakers and film scholars.

For Hyderabad Literary Festival Sent to Dr. B Kinnera Murthy Hyderabad 1 was issued from NFAI collection. For Bengaluru International Film Festival 3 Films was issued from NFAI collection.

Kochi Biennale Film Festival 7 Films was issued from NFAI collection.

For Kolhapur International Film Festival 1 Film was issued from NFAI collection.

For Bimal Roy Memorial and Film Society Mumbai 2 Film was issued from NFAI collection.

For Indian Film Festival II Cinema Ritrovato Bologna (Italy) 1 Film was issued from NFAI collection.

For Mumbai International film Festival @ Mumbai 1 Film was issued from NFAI collection.

For Guwahati International Film Festival @ Guwahati Film

### **Films sent for International Film Festivals:**

For Ritwik Ghatak film festival @ Colombia University New York/ FILM @ Lincoln Center 5 was issued from NFAI collection.

## FILM APPRECIATION COURSES

**44<sup>th</sup> Film Appreciation Course** was conducted by FTII and NFAI during 6<sup>th</sup> May – 1<sup>st</sup> June. All administrative work pertaining to this Course like Registration of Participants, Daily emails regarding study material, feedback forms, General Administration, was attended by this Section. 79 Participants attended this Course. It was inaugurated by renowned filmmaker Shaji Karun. The Valedictory Function was graced by renowned filmmaker Rakeysh Omprakash Mehra.

### **Film Appreciation Course in Marathi:**

All administrative work pertaining to this Course was attended by this Section. The Course was inaugurated by noted filmmaker, Shri. Sachin Kundalkar on 19.09.2019 and it was concluded by noted film actor Tanuja on 24.09.2019. Shri Adinath Kothare interacted with the participants after the screening of his award-winning film PAANI. 67 Participants from all parts of Maharashtra attended the Course and 9 Film Teachers/Faculty delivered lectures on various aspects of Film Appreciation. Feature films (8) and short films were screened during the Course for the benefit of the participants

### **III<sup>rd</sup> Winter Film Appreciation Course**

**2019:** This Course was held in collaboration with FTII. 1<sup>st</sup> Dec. 2019 to 15<sup>th</sup> Dec. 2019 at the Phase II Complex of NFAI. 24 Participants from all parts of India

## POSTER EXHIBITIONS

**The Mahatma on Celluloid:** NFAI had put up Exhibition at the Pune International Film Festival from 10<sup>th</sup> to 17<sup>th</sup> January 2019. It was inaugurated by BAFTA Award Winning Actor Rohini Hattangadi, multiple award winning Director, Govind Nihalani in the presence of Festival Director Jabbar Patel.

**The Mahatma on Celluloid:** The same Exhibition travelled to Mumbai for the Yashwant Film Festival which was held from 20<sup>th</sup> to 25<sup>th</sup> January 2019. The Mahatma on Celluloid: NFAI put up an Exhibition of 15 Exhibits at FTII to on the Occasion of the

Republic Day celebrations. The Exhibition was on from 26 January till 31<sup>st</sup> January 2019.

### **Inauguration of NMIC, FD, Mumbai:**

NFAI sent soft copies of the Exhibition on The Mahatma on Celluloid (62 Exhibits), 71 Exhibits of posters of iconic Indian films and 50 Dadasaheb Phalke Awardees.

**The Mahatma on Celluloid:** NFAI put up an Exhibition of 15 Exhibits at FTII to on the occasion of the Republic Day celebrations. The Exhibition is still open for public.

**IFFI 2019:** NFAI, in collaboration with BOC, put up a special multimedia digital exhibition to celebrate the 50<sup>th</sup> edition of IFFI. The exhibition was inaugurated by Shri. Amit Khare, Secretary I & B in the presence of Shri Parimal Rai, Chief Secretary, Chief Secretary, Govt of Goa. Many dignitaries and film personalities visited the exhibition. Besides delegates also visited the Exhibition. As it was kept open to the public, the exhibition received a huge response. Content for the multimedia exhibition on the Golden Jubilee of IFFI was prepared and set to be outsourced Agency for 23 Installations which covered the history of Indian Cinema, etc. More than 2000 pertinent images were also provided.

## PLAN AND NON-PAN PROGRAMMES

### **Plan Outlay**

NFAI has a budget provision of Rs. 5.50 crores during 2019-20 for two Plan Schemes namely Acquisition of Archival Films and Film Material and Upgradation of Infrastructure of NFAI including Jayakar Bungalow and setting up of Digital Library. The new Plan Scheme namely National Film Heritage Mission (NFHM) has a total outlay of Rs. 22.48 crores during 2019-20.

A statement showing Plan Performance during 2019-20 is enclosed at Annexure-C.

### **Budget provision for North East region and Jammu & Kashmir**

Considering the nature of activities of NFAI it was not considered feasible/possible

to provide any budget provision for North-East region and Jammu & Kashmir.

Statement showing the Budget for Plan

and Non-Plan are given below:

**2019-20**

**Budget Estimates 2019-2020**

(Rs. In Crore)

Major Head "2220" - Information & Publicity	Establishment	Central Sector Schemes
Revenue	6.13	22.98
Capital	0.00	5.00
Total	6.13	27.98

## ADMINISTRATION

### Organizational set up

With headquarters in Pune the NFAI has three Regional Offices at Bangalore, Kolkata and Thiruvananthapuram. These regional offices are primarily engaged in the task of diffusing film culture in the respective areas through film societies, educational institutions and cultural organizations. The functioning of the regional offices is overseen by the Director, NFAI. The staff strength of NFAI is 49 which is inclusive of the three Regional Offices is (22 in the administrative wing and 27 in the technical wing).

### Budget provisions with regard to Tribal Sub-Plan/Special Component Plan for SCs and STs.

Considering the nature of activities of NFAI it was not considered feasible to provide any budget provisions with regard to Tribal Sub-Plan/Special Component Plan for SCs and STs.

### FIAF

NFAI has been a member of the International Federation of Film Archives since May, 1969. FIAF membership enables NFAI in getting expert advice, know-how and material on preservation techniques, documentation, bibliographies, etc. It also facilitates exchange of rare films with other Archives under archival exchange programmes.

### Welfare of SC/ST/OBC

Due care is taken to provide benefits and welfare for the employees belonging to SC/ST/

OBC, as per the norms amended from time to time.

### Use of Hindi as Official Language

Hindi Pakhwada (fortnight) was celebrated from 14.09.2017 to 28.09.2017. Competition consisting of Dictation, Slogan on Swachta campaign and Antakshari were held in which all the employees of NFAI participated. On 19.9.2017 a workshop was conducted by Shri Rajendra Kumar Verma Assistant Director (OL), Hindi Shikshan Yojna, Pune on usage of IT tools for effective usage of Hindi in day today work. Prizes were awarded to the winners of the competition.

### Achievements in Implementation of Official Language Policy:

National Film Archive of India has been awarded with following awards for Achievements in Implementation of Official Language :

1. Second Prize in Implementation of Official Language for the year 2018-19 by Town Official Language Implementation Committee.
2. Third Prize in Implementation of Official Language by Ministry of Information and Broadcasting on 26 November 2019
3. Special Prize in Implementation of Official Language by Ministry of Information and Broadcasting on 26 November 2019

### Departmentalized Accounts

NFAI follows the departmental accounting system introduced in 1976. Under this

arrangement NFAI's Pay and Accounts are controlled by PAO, FD, and Mumbai. Director, NFAI as the Head of Department has been designated as DDO and has delegated these powers to the Administrative Officer, NFAI.

### **Deputations/Delegations**

- 1) To attend the Retrospective of Indian Silent Films, organized by **Foundation Jerome Pathe, Paris** from March 19<sup>th</sup> to March 23<sup>rd</sup> 2019.
- 2) To attend the **4<sup>th</sup> BRICS Film Festival** organized by the Ministry of Citizenship of Federal Government of Brazil, in Niteroi, Brazil from September 30<sup>th</sup> to October 3<sup>rd</sup>, 2019.
- 3) To attend the **3<sup>rd</sup> Pingyao Crouching Tiger Hidden Dragon International Film Festival (PYIFF) hosted by Pingyao Film Festival Co., Ltd and Actively supported by Pingyao Government**, from October 10<sup>th</sup> to October 14<sup>th</sup> 2019.

### **Implementation of the Judgements/orders of CATs**

Information in respect of NFAI in this regard under report may please be treated as NIL, as no such Judgements/orders of CATs received by NFAI.

### **RTI Act – 2005**

NFAI has implemented the Right to Information Act, 2005 as notified by the Govt. of India. 25 applications were received by NFAI for the period 1st March, 2019 to December, 2019 and necessary information was provided to the applicants as per the rules. This Act has brought transparency in the functioning of the organization.

### **Grievance Cell**

Director, NFAI being the Head of Department has been designated as Grievance Officer. All grievances have been redressed as per the government rules and norms.

### **Citizens' Charter**

Citizens' Charter is hosted on NFAI's website. Citizens can visit our website (www.

nfaipune.gov.in) and obtain necessary information. Information on Citizens' Charter is up-dated from time to time.

### **Implementation of Action Plan**

SFC approval for the New Plan Scheme for the 12<sup>th</sup> Five Year Plan "Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library" was received on 14.6.2013 which is under implementation. Security fencing and internal road at Phase-II of NFAI was completed, installation of Dolby Digital Sound System, providing of chairs and carpet at Phase-I auditorium and replacement of DG set was completed and Electrical work like replacement of air-conditioning for vaults, auditorium, firefighting system have also been installed. Restoration of Jayakar Bungalow, which is a heritage monument was completed and was inaugurated on 15 September 2019 by Hon. Minister of Information and Broadcasting.

### **Modernization, Computerization and e-governance/e-commerce**

NFAI is a cultural and research organization and is engaged in the primary task of acquiring and preserving the heritage of Indian Cinema. It also acts as a Centre for dissemination of film culture in the country. General public, serious students of cinema and researchers from different parts of the country and from across the globe enjoy better access to the collection and services of the Archive through its website. Application forms for film appreciation courses and Research Fellowship Schemes are available on the website. Public queries are mostly attended through e-mail (nfaipune@gmail.com). NFAI has Internet, fax and scanning facility. The Official Facebook and Twitter accounts of NFAI have are in operation and being actively used.

### **Vigilance Activities**

The information on vigilance activities during the year under report is as under:-

1. Details of vigilance set up of the organization at Headquarter and in field offices:

This office does not have the post of Chief Vigilance Officer and as such the

Director as Head of Department has been designated as Vigilance Officer.

2. Preventive vigilance activities during the period:
  - i. Number of regular inspections conducted during the period : Twelve
  - ii. Number of surprise inspections carried out during the period: Twelve
3. Surveillance and detection activities during the period:
  - i. Details of the areas selected for keeping surveillance: Security and copying of films.
  - ii. Number of persons identified for being kept under surveillance: Nil
4. Punitive activities (number to be indicated against 4 (i) to (x) where the appointing authority is other than President):
  - i. Number of complaints/references received during the period: Nil
  - ii. Number of cases in which preliminary inquiry was conducted: Nil
  - iii. Number of cases where preliminary inquiry report were received: Nil
  - iv. Number of cases in which charge sheets for major penalty were issued : Nil
  - v. Number of cases in which charge sheets for minor penalty were issued: Nil
  - vi. Number of persons on whom major penalty was imposed: Nil
  - vii. Number of persons on whom minor penalty was imposed: Nil
  - viii. Number of persons placed under suspension: Nil
  - ix. Number of persons against whom administrative action such as issuance of warning etc was taken : Nil
  - x. Number of persons prematurely retired under relevant provisions of rules: Nil

### **National Film Heritage Mission (NFHM):**

“National Film Heritage Mission”, a Rs. 597.41 Crore project was approved by the Ministry of I&B, Govt. of India, in November, 2014 through Ministry of Finance for restoring and preserving the film heritage of India. This is a part of 12<sup>th</sup> Five Year Plan which will spill over to 13<sup>th</sup> Five Year Plan as per the year-wise allocation of Plan outlay. This initiative will be greatly appreciated by the film industry. This new plan scheme has taken care of digitization/ restoration of films available with NFAI as well as other media units under film wing of Ministry of Information and Broadcasting. Implementation of the plan scheme is given to National Film Archive of India, Pune.

Total four meetings of the High Level Committee constituted under National Film Heritage Mission (NFHM) were held under the Chairmanship of Secretary, Ministry of Information and Broadcasting on the implementation of the Mission. AS&FA, JS (Films), DG (FD), Shri Jahnu Barua and Rajiv Mehrotra, SRFTI, Kolkata Director representing the chairman attended the meetings.

Identification and engagement of personnel and a Consultant to empanel the implementing agency/cies for various activities of National Film Heritage Mission (NFHM) has been appointed.

### **Objectives of the National Film Heritage Mission (NFHM)**

- i) To undertake film condition assessment of the film collection and to ascertain the left over life of the film.
- ii) Preventive conservation of 1, 32,000 film reels.
- iii) 2k/4k picture and sound restoration of 1086 landmark feature films and 1152 shorts of Indian Cinema and recording of new picture and sound inter-negatives of each film.
- iv) Digitization of 1160 features films and 1660 shorts.
- v) Construction of archival and preservation facilities for preservation of material

restored under NFHM in dust free, low humidity, and low temperature conditions at NFAI campus, Pune.

- vi) Training workshops and courses in field of conservation, preservation and archiving in co-ordination with international agencies that are experts in this field.

### Theatre Facilities

NFAI has three multi-purpose theatres. A preview theatre of 35 seats and main theatre of 320 seats in the main campus and state of the art theatre of 210 seats at Kothrud. Apart from NFAI's own programmes and FTII's academic screenings, the facilities were also availed of by other institutions for their screening programmes, lectures, seminars etc.

Max Mueller Bhavan, Alliance Francaise and British Council in Pune also organized screening programmes for the benefit of their members and NFAI Film Circle members on a regular basis. During the period under report the main auditorium and preview theatre were rented out for 389 programmes.

### Facilities to Producers/Copyright Owners:

NFAI is rendering services to producers/copyright owners in respect of supply of films for repairing their original negatives, preparation of duplicate copies and video copying for telecast purposes. A number of celluloid classics being telecast on the national and satellite networks were collected from its collection.

### Annexure A

Some of the important fresh titles added to the Archive during the period under report:-

Mahal	35mm	Hindi
Dard	35mm	Hindi
Chaman	35mm	Punjabi
Shri ram Avtar	16mm	
Chaal baaz	16mm	
Paisa Hi paisa	16mm	
AICC-1938 Faizpur Congress	35mm	
Aaj Ka Arjun	35mm	
Deekarina Mandava	35mm	Gujrati
Hagalu Vesha	35mm	Kannada
Aadhuri	35mm	Kannada
AMRUTHA GALIGE	35mm	Kannada
ONDU MUTHINA KATHE	35mm	Kannada
ULTA PULTA	35mm	Kannada
NANJUNDI KALYANA	35mm	Kannada
MUSSANJE MATHU	35mm	Kannada
JOOGULA	35mm	Kannada
DHARMA DEVATHE	35mm	Kannada

CHIGURIDA KANASU	35mm	Kannada	Reels
SPEEDING AHEAD	35mm	Kannada	1 Reels
ANTHARA	35mm	Kannada	1 Reels
KENGAL HANUMANTHIA	35mm	Kannada	1 Reels
HOSA CHI GURU	35mm	Kannada	1 Reels
ONE MAN WAR	35mm	Kannada	1 Reels
ANDAMAN & NICOBAR	35mm	Kannada	1 Reels
GENERAL KARIAPPA	35mm	Kannada	1 Reels
SUGAMA DAARI	35mm	Kannada	1 Reels
SAMANATHE	35mm	Kannada	1 Reels
NEMADIYA BADA KU	35mm	Kannada	1 Reels
DR. NIRANJAN	35mm	Kannada	1 Reels
G.V.G GUNDAPPA	35mm	Kannada	1 Reels
NAYA NINADU NEERU NAMADU	35mm	Kannada	1 Reels
BHUKAMPA	35mm	Kannada	1 Reels
DR. SHIVRAM KARANTH	35mm	Kannada	1 Reels
SADHANA ARADHANE	35mm	Kannada	1 Reels
DALITA KASU	35mm	Kannada	1 Reels
RASHTRA KAVI KUVEMPU	35mm	Kannada	1 Reels
MAHATMA GANDHI JEEVAN DARSHAN	35mm	Kannada	1 Reels
VIVEKANANDA	35mm	Kannada	1 Reels
NETAJI	35mm	Kannada	1 Reels
NAGALAND MUNNADA	35mm	Kannada	1 Reels
Sati Savitri	16mm	Marathi	
CHAMAN	35mm	Hindi	17 Reels
DARD	35mm	Hindi	13 Reels
CHARITRA	35mm	Hindi	12 Reels
DHARAM KARAM	35mm	Hindi	18 Reels
PREM GRANTH	35mm	Hindi	18 Reels
AA AAB LAUT CHALE	35mm	Hindi	
BADI MAA	35mm	Hindi	13 Reels
MEENAR	35mm	Hindi	13 Reels
NADIYA KE PAAR	35mm	Hindi	13 Reels

KORA KAGAZ	35mm	Hindi	14 Reels 1 Reel Trailor
SANT RAVIDAS KI AMAR KAHANI	35mm	Hindi	15 Reels

#### ANNEXURE - B

Statement showing archival acquisition as on 31st December, 2019

Items	As on 31.12.2019
Films	21692
Video Cassettes	3687
DVD	3241
Books	30240
Scripts	45040
Pre-recorded audio cassettes	1098
Stills	196468
Wall Posters	38768
Song Booklets	24672
Audio Tapes (oral history)	191
Press Clippings	228025
Pamphlets/folders	9464
Slides	9144
Disc records	3249
Audio Compact Discs	155
Digitization of ancillary film material	383511

#### ANNEXURE - C

##### Plan Performance 2019-20

Programme/Schemes	S.B.G. 2019-20	R.E.2019- 20	Actual Expenditure upto 31.12.2019
Acquisition of Archival films and Film Material.	2.50	2.29	1.32
Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library.	3.00	2.16	2.05
National Film Heritage Mission (NFHM).	17.48	3.59	2.43
Major Works	5.00	0.02	0.00

## ANNEXURE - D

Statistics in respect of all important activities of NFAI

<b>No. of Reels/Films</b>	<b>16mm</b>	<b>35mm</b>
1. Detailed checking of films	—	324
2. Routine checking of films	—	578
3. Routine checking of Reels	—	5140
<u>Dissemination of film culture</u>		
1. Distribution Library Members	274	
2. No. of films supplied to Distribution Library Members	Nil	
3. Films supplied for special occasions	70	
4. Joint Screenings	88	
5. Films supplied for Film Appreciation Courses	18	
6. Viewing facilities extended to research worker	41	
7. Films supplied to FTII for academic screenings	157	
8. Number of films shown at NFAI	789	
9. Number of readers who availed of book library service	943	
10. Number of research workers who availed of the services of Documentation Section	500	
11. Number of viewers attended the screening at NFAI	52490	

## Directorate of Film Festivals

**April, 2019**

### **6th Edition of the Cap Spartel Film Festival, Morocco**

The Directorate of Film Festivals participated in the 6<sup>th</sup> Edition of the Cap Spartel Film Festival CSFF from 4<sup>th</sup> – 6<sup>th</sup> April, 2019 in Tangiers, Morocco in collaboration with Indian Embassy, Morocco. The films were *Priyamanasam (Sanskrit)*, *Swapanam (Malayalam)*, *Tolet (Tamil)*, *Raazi (Hindi)*, *October (Hindi)*, *Katyar Kaljat Ghusali (Marathi)*, *Khyanika Oriya*, *Walking With The Wind (Ladakhi)*, *Simaabadha (Bengali)*, *Sonar Kella (Bengali)*, *Baishey Shravana (Bengali)*, *Kharij (Bengali)* screened during the festival.

### **Festival of India, Qatar, Doha**

The Directorate of Film Festivals in collaboration with the Embassy of India, Doha, organized India-Qatar Year of Culture/Festival of India in the month of April, 2019.

The Festival featured National Award winning and Indian Panorama Selected films *Shankhachil (Bengali)*, *Chitrokar (Bengali)*, *Maacher Jhol (Bengali)*, *Bisorjon (Bengali)*, *Airlift (Hindi)*, *Bajirao Mastani (Hindi)*, *Sultan (Hindi)*, *Newton (Hindi)*, *Jolly LLB-2 (Hindi)*, *October (Hindi)*, *Raazi (Hindi)*, *Tiger Zinda hai (Bengali)*, *Kaadu Pookkunna Neram (Malayalam)*, *Take Off (Malayalam)*, *Poomaram (Malayalam)*, *Ee Maa Yove (Malayalam)*, *Ringan (Marathi)*, *Muramba (Marathi)*, *Redu (Marathi)*, *Aamhi Doghi (Marathi)*, *Irudhi Sutru (Tamil)*, *Pariyerum perumal Ba.Bl (Tamil)*, *Peranbu (Tamil)*, *Mahanati (Telugul)* screened during the festival.

**May, 2019**

### **11<sup>th</sup> Bengaluru International Film Festival**

The 11<sup>th</sup> edition of Bengaluru International Film Festival was held from 1<sup>st</sup> to 5<sup>th</sup> May, 2019 in Bengaluru in collaboration with Directorate of Film Festivals. The five-day long film festival is an initiative by Department of Information and Public Relations. The Festival showcased Feature Films *Abyakto (Bengali)*, *Olu (Malayalam)*, *Baaram (Tamil)*, *Sinjar Jasari, Sudani From Nigeria (Malayalam)*, *Bhor (Hindi)*.

### **Chitrabharti – Indian Film Festival**

The Chitrabharti – Indian Film Festival was held from 14<sup>th</sup> to 19<sup>th</sup> May, 2019 at Welingkar Institute, Matunga and Viviana Mall Thane in collaboration with Directorate of Film Festivals. The six-day long film festival is an initiative by Prabhat Chitra Mandal. The Festival showcased Feature Films *Sudani From Nigeria (Malayalam)*, *Bhayanakam (Malayalam)*, *Village Rockstars (Assamese)*, *Ee. Ma. Yau. (Malayalam)*.

### **The India Pavilion at Cannes Film Festival 2019**

The India Pavilion at Cannes Film Festival 2019 was inaugurated on 15.06.2019 by Shri Amit Khare, Secretary, Ministry of Information and Broadcasting. Mr. Jerome Paillard, Executive Director, Marche Du Film, Cannes Film Market; Mr. Prasoon Joshi, Chairman, CBFC and Ms. Rima Das, National Award winning Indian Filmmaker were also present on the occasion.

A special IFFI poster marking its Golden Jubilee Edition was also released, along with a comprehensive Film Guide to showcase the importance of the film ecosystem and government incentives to shoot in India.

### **An Interactive Session with Mr. John Bailey**

The Interactive Session with Mr. John Bailey, President of Academy of Motion Picture Arts and Sciences was organized by the Directorate of Film Festivals on 28 May, 2019 at Siri Fort Auditorium in the gracious presence of Shri Amit Khare, Secretary Ministry of Information and Broadcasting,

Justice Mahmohan Sarin, Chairperson, Film Certification and Appellate Tribunal and Shri Prasoon Joshi, Chairman, CBFC. The interaction, budding filmmakers and students from several Mass Media Institutes got the opportunity to not only interact with Mr. John Bailey - the Academy President, but also with Mr. John Bailey - the master cinematographer.



*Interactive Session with the President of Academy of Motion Picture Arts and Sciences, Mr. John Bailey, held on 28 May, 2019*

**June, 2019**

### **International Film Festival of India, 2019**

Directorate of Film Festivals has initiated preparations for forthcoming International Film Festival of India. This year Golden Jubilee of the International Film Festival will be celebrated.

In the month of June DFF has received entries of International Films for various sections.

Indian Panorama is a significant section where 26<sup>th</sup> Feature and 21 Non-Feature contemporary are selected every year.

Regulations of Indian Panorama 2019 have been approved by the Ministry entries for Indian Panorama will be initiated from all film producing industries across the country.

**July, 2019**

### **SAARC Film Festival, 2019**

The Directorate of Film Festivals, DFF nominated Five Indian Panorama selected films. There were three Feature Films and

two Short films were nominated in various sections for the SAARC Film Festival held from 2nd to 7th July, 2019 in Colombo, Sri Lanka. The Feature Film **Nagarkirtan** (Bengali) was honoured with Best Feature Film, Best Director – Mr. Kaushik Ganguly, Best Actor – Mr. Riddhi Sen and Best Original Score - Mr. Prabuddha Banerjee and **Na Bole Wo Haram** (Marathi) was honoured with Best Short Film and **Walking With The Wind** (Ladakhi) was honoured with the Special Jury Direction and Story.

## August, 2019

### 11th National Film Festival of Kerala NFFK

The Directorate of Film Festivals participated in the 11<sup>th</sup> National Film Festival of Kerala NFFK in Muvattupuzha, Ernakulam from 10<sup>th</sup> - 14<sup>th</sup> August, 2019 a five-day film festival organized by Kerala State Chalachitra Academy. At the 11<sup>th</sup> National Film Festival of Kerala NFFK screened the following films for a Retrospective Section on Late Shri Rituparno Ghosh films were **Shob Charitro Kalponik (Bengali), Chitrangada (Bengali), Satyanweshi (Bengali).**

### 46th Telluride Film Festival

The Directorate of Film Festivals participated in the 46<sup>th</sup> Telluride Film Festival from 30<sup>th</sup> August – 2<sup>nd</sup> September, 2019 in Telluride, Colorado. At the 46<sup>th</sup> Telluride Film Festival screened the **Mr. & Mrs Iyer** Directed by Ms. Aparna Sen.

## September, 2019

### Indian Panorama Film Festival, Trivandrum

The Directorate of Film Festivals participated in the Indian Panorama Film Festival in Trivandrum from 21<sup>st</sup> to 30<sup>th</sup> September, 2019. a ten-day film festival organized by Soorya Stage & Film Society. At the Indian Panorama Film Festival the following films screened during the festival **Aamhi Doghi (Marathi), Abyakto (Bengali), Baaram (Tamil), Bhor (Hindi), Dhappa (Marathi), Makkana (Malayalam), Olu (Malayalam), Paddayi Tulu, Padmaavat (Hindi), Sa (Bengali), To Let (Tamil), Uma (Bengali), Uronchondi (Bengali), Walking**

**With The Wind (Ladakhi).**

### Annual Film Festival, Puducherry

A five day Annual Film Festival was held in Puducherry from 13<sup>th</sup> to 17<sup>th</sup> September, 2019 organised by Directorate of Information and Publicity, Government of Puducherry in collaboration with Directorate of Film Festivals. The festival showcased Indian Panorama selected films **Pariyerum Perumal BA.BL (Tamil), Abyakto (Bengali), Sudani from Nigeria (Malayalam), Mahanati (Telugul), Raazi (Hindi).**

## October, 2019

### 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi

Bihar State Film Development & Finance Corporation Ltd celebrated 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi from 1<sup>st</sup> to 7<sup>th</sup> October, 2019 in collaboration with Directorate of Film Festivals at Patna, Bihar. On this occasion festival showcased the following films **Gandhi (Hindi), Making of Mahatma (Hindi), and Sardar (Hindi).**

### 5th International Film Festival of Shimla

The 5<sup>th</sup> International Film Festival of Shimla was held from 4<sup>th</sup> to 6<sup>th</sup> October, 2019 in Shima, Himachal Pradesh. in collaboration with Directorate of Film Festivals. The three-day long film festival showcased Feature Films **Village Rockstars (Assamese), Mahanati (Telugul), Walking with the Wind (Ladakhi), Olu (Malayalam), Baaram (Tamil), To Let (Tamil).**

### 16th YAMAGATA International Documentary Film Festival

The Directorate of Film Festivals participated in the YAMAGATA International Documentary Film Festival in Yamagata, Japan from 10<sup>th</sup> to 17<sup>th</sup> October, 2019. A eight-day film festival showcased **The Manpas of Arunachal Pradesh Manipur, Orchids of Manipur Manipur, Yelhoi Jagoi Manipur** screened during the festival.

### 14<sup>th</sup> International Short Film Festival Cyprus

The 14<sup>th</sup> edition of International Short Film

Festival was held from 12<sup>th</sup> to 18<sup>th</sup> October, 2019 in collaboration with Directorate of Film Festivals. The Seven-day long film festival showcased Feature Films **Aaishappath (Marathi)**, **Bhar Dupari (Marathi)**, **Burning (Hindi)**, **Happy Birthday (Marathi)**, **Malai (Marathi)**, **Midnight Run (Malayalam)**, **Monitor Oriya, Na Bole Wo Haram (Malayalam)**, **Sampuram (Bengali)**, **Silent Scream (Marathi)**.

**November, 2019**

### **Indian Panorama Film Festival, 2019**

The Directorate of Film Festivals participated in the Indian Panorama Film Festival from 7<sup>th</sup> – 14<sup>th</sup> November, 2019 at Bengaluru organized by Suchitra Film Society. The films were *Olu (Malayalam)*, *Nagarkirtan (Bengali)*, *Sa (Bengali)*, *Uma (Bengali)*, *Abyakto (Bengali)*, *Uronchondi (Bengali)*, *October (Hindi)*,

*Bhor (Hindi)*, *Sinjar Jasari, Walking With the Wind (Ladakhi)*, *Bhayanakam (Malayalam)*, *Makkana (Malayalam)*, *Poomaram (Malayalam)*, *Sudani From Nigeria (Malayalam)*, *EE Maa Yove (Malayalam)*, *Dhappa (Marathi)*, *Aamhi Doghi (Marathi)*, *To Let (Tamil)*, *Periyerum Perumal (Tamil)*, *Peranbu (Tamil)* screened during the festival.

### **50<sup>th</sup> International Film Festival of India**

Directorate of Film Festival organizes International Film Festival of India on the month of November each year. The details of the event are as follows:

50<sup>th</sup> IFFI was inaugurated on 20<sup>th</sup> November, 2019, in the state of Goa, in the presence of HMIB, Shri Prakash Javadekar, Secretary I&B Shri Amit Khare, Additional Secretary, I&B, Shri Atul Kumar Tiwari, Festival Director Shri Chaitanya Prasad and



*The Chief Guest of IFFI, Superstar Shri Amitabh Bachchan being felicitated, at the inauguration of the 50th International Film Festival of India (IFFI-2019), in Panaji, Goa on November 20, 2019. The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprise, Shri Prakash Javadekar, the Chief Guests of IFFI, Superstar Shri Rajinikanth and the Chief Minister of Goa, Shri Pramod Sawant are also seen.*

eminent film personalities including Dada Saheb Phalke Award winner Shri Amitabh Bachchan and Icon of Golden Jubilee edition of IFFI, Shri Rajinikanth, who, along with other film personalities were felicitated for their contribution in Indian Cinema. French actress Ms. Isabelle Huppert was conferred with the Lifetime Achievement Award at IFFI. The inauguration was followed by the screening of the opening film “DESPITE THE FOG”.

The inauguration of IFFI was followed by inauguration of Indian Panorama on 21<sup>st</sup> November, a flagship competitive section of IFFI. The section was inaugurated by Secretary I&B Shri Amit Khare, Additional Secretary, I&B, Shri Atul Kumar Tiwari, Festival Director Shri Chaitanya Prasad, Chief executive officer, Entertainment society of Goa, Shri Amit Satija and representatives of the opening film, both feature and non-feature and eminent Jury members.

On 21<sup>st</sup>, Dada Saheb Phalke retrospective package was also inaugurated by Shri Amitabh Bachchan, which showcased 6 of his select films in the entire duration of the festival.

In the 50th edition of IFFI, 190 films were screened from 76 countries, 90 Indian Premieres, 6 World Premieres and 11 Asian Premieres including the mid fest film “TRAUMFABRIK” on 24<sup>th</sup> November. In the Indian Panorama Section, a total of Showcased 26 feature films in 13 different languages and 21 non-feature films, in 8 different languages were screened. In addition to this, 76 films were screened in the Indian Section, which included films of homage personalities, Dada Saheb Phalke Award retrospective films, Special Package for visually impaired children and other classic Indian film packages.

During the 8 days of the festival, a total of 315 films were screened at 10 screens with approx 5 films daily. The other venues, more than 35 master classes and in-conversation sessions were organized through the festival. These included invited delegates and film personalities including Shri Ilayaraja, who took a master class in Music composition. The press conferences in collaboration with Press Information Bureau were organized along

with and red carpet, which was covered by Doordarshan, for the filmmakers and celebrities to interact with media and audiences.

Shri Ilayaraja and other noted film personalities were also honored during the closing ceremony of the festival, on 28<sup>th</sup> November, 2019. The closing ceremony was set in the theme of Ek Bharat Shreshtha Bharat, which saw the fusion of dance and music by several dance performances and music shows. The closing film of IFFI was the India Premiere of MARGHE AND HER MOTHER.



*Veteran Actor Shri Prem Chopra being felicitated, at the closing ceremony of the 50th International Film Festival of India (IFFI-2019), in Panaji, Goa on November 28, 2019. The Governor of Goa, Shri Satya Pal Malik and the Chief Minister of Goa, Shri Pramod Sawant are also seen.*

In the closing ceremony, awards segment of IFFI was also announced which is as follows:

**Best Debut Feature Film of a Director:**

1. Amin Sidi Boumediene for Abou Leila
2. Marius Olteanu for Monsters

**ICFT –UNESCO Gandhi Medal:** Rwanda

**Special mention:** Hellaro

Award category	Winner
Golden Peacock Award	Particles
Best Director Award	Lijo Jose Pellissery
Best Actor Male Award	Seu Jorge
Best Actor Female Award	Usha Jadhav

Award category	Winner
Special Jury Award	Pema Tsenden for 'Balloon'
Best Debut Feature Film of a Director	A m i n S i d i B o u m e d i e n e for 'Abou Leila' Marius Olteanu for 'Monsters'
Special mention	Hellaro
The ICFT-UNESCO Gandhi Medal	Rwanda
Special mention under ICFT-UNESCO Gandhi medal	Bahattar Hoorain



*The Director of Indian film 'Hellaro' (Gujarati), Shri Abhishek Shah being presented with the Special Mention Award, at the closing ceremony of the 50th International Film Festival of India (IFFI-2019), in Panaji, Goa on November 28, 2019.*

### India Habitat Centre

A festival was organized at India Habitat Centre New Delhi in November in collaboration with Directorate of Film Festivals. Film *Meghe Dhaka Tara (Bengali)* screened during the festival.

## Central Board of Film Certification

1. The production and exhibition of films occupy an important place in the field of culture as those are most widely

appreciated and democratic form of arts. Films play a significant role in shaping public opinion, imparting knowledge and understanding of culture and traditions of people across various regions. Production of feature films in the country is mostly in the private sector.

2. Our Constitution guarantees freedom of speech and expression as a fundamental right but subjects it to reasonable restrictions. These restrictions are placed in the interest of the "sovereignty and integrity of India, security of the State, friendly relations with foreign States, public order, decency and morality and in relation to contempt of Court, defamation or incitement to any offence." Keeping in view these provisions of the Constitution, the basic principles for the guidance of the Board in certifying films for public exhibition in India are laid down in the Cinematograph Act 1952. Further, directions (guidelines) have been issued by the Central Government under section 5B (2) of the Act setting out the principles in further detail for determining the suitability of films for public exhibition.
3. The Central Board of Film Certification has been set up by the Central Government under Section 3 of the Cinematograph Act 1952 for the purpose of sanctioning films for public exhibition. The present Board consists of a Chairperson and 12 non-official members, appointed by the Central Government. The Board is nominated from time to time with subsequent notifications for appointment of Board Members.
4. The Board functions with its headquarters at Mumbai and nine regional offices at Mumbai, Chennai, Kolkata, Bengaluru, Hyderabad, Thiruvananthapuram, Delhi, Cuttack and Guwahati. The regional offices are headed by Regional Officers/ Addl. Regional Officer and are assisted by Advisory Panels in the examination of films. The members of the Board and the Advisory Panels represent a cross-section of the society and include people from all walks of lives like educationists, social workers, housewives, film personalities,

doctors, journalists etc.

5. Films considered suitable for unrestricted public exhibition are granted “U” certificates. Films which are suitable for unrestricted public exhibition but contain some material which require parental guidance for children below 12 years, are granted “UA” certificates, with a caution to parents to that effect. Films which are found unsuitable for exhibition to non-adults but suitable for adults are granted “A” certificates. Those considered unsuitable for the general public, but suitable for exhibition to specialized audiences such as doctors etc. are granted “S” certificates. Films considered unsuitable for public exhibition are not granted certificates.

### **CERTIFICATION OF FILMS**

6. India continued to be one of the major film producing countries in the world. A steady increase was observed in the figures of Indian feature films certified over the years.

During the period April, 2019 to December, 2019, the Board issued a total **16269** certificates out of which ‘**Nil**’ certificates were issued to celluloid films, **5981** certificates to video films and **10288** certificates were issued to digital films.

### **DIGITAL**

A total of **10288** certificates were issued to Digital films during period April, 2019 to December, 2019. Out of these, **1943** certificates were issued to Indian Feature Films, **225** to Foreign Feature films, **7703** to Indian short films and **417** to Foreign short films.

### **VIDEO**

Similarly, out of **5981** certificates, **611** certificates were issued to Indian Feature films, **681** to Foreign Feature films, **4451** to Indian Short films and **238** to Foreign short films.

### **CELLULOID**

In Celluloid format, ‘**Nil**’ certificates were issued.

A statement indicating certificate-wise and category-wise details of films certified during the period April 2019 to December 2019 is at **Annexure I**.

7. **Annexure II and III** states region-wise/ language-wise and thematic classification data of Indian Feature Celluloid films. **Annexure IV** states region-wise and language-wise data of Indian Feature Digital films. Hindi language continued to be highest produced language followed by Kannada, Telugu, Tamil, Malayalam and so on. **Annexure V** states thematic classification of Indian Feature Digital films, **Annexure VI** explains Region-wise and Country-wise information of Foreign Feature Digital films, **Annexure VII** states thematic classification of Foreign Feature Digital Films, **Annexure VIII** states region-wise and language-wise data of Indian Feature Video films and **Annexure IX** contains region-wise and country-wise data of Foreign Feature Video films.

### **BOARD MEETING/ REGIONAL OFFICERS’ MEETING**

8. During the period, **One** Board Meeting-cum-workshop and **One** Regional Officers’ Meeting-cum-workshop was held. The details are as below :
  - i) The 147<sup>th</sup> Board Meeting-cum-workshop was held at Mumbai on 1<sup>st</sup> September, 2019 at Hotel



*Shri Prasoon Joshi, Chairman CBFC, addressing the Board Members at the 147<sup>th</sup> Board Meeting-cum-workshop*

Trident, BKC. The Board meeting was presided over by Shri Prasoos Joshi, Chairman, CBFC.

- ii) Regional Officers' Meeting-cum-workshop was held on 1<sup>st</sup> September, 2019 at Hotel Trident, BKC, Mumbai.

### IMPORTANT EVENTS

9. i) An interaction with the Film Industry and Board Members was held on 31<sup>st</sup> August, 2019 at Hotel Trident, BKC,

Mumbai. During the interaction, CBFC also unveiled its new logo and newly designed certificate. The event was presided over by Shri Prasoos Joshi, Chairman CBFC and graced by Shri Prakash Javadekar, Hon'ble Minister of Information and Broadcasting, and Environment, Forest and Climate Change. Also, present was Shri Amit Khare, then Secretary I & B.



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar releasing the new logo and certificate design of Central Board of Film Certification (CBFC), in Mumbai on August 31, 2019.*

### COMPLAINTS

10. CBFC continued to receive complaints over certification of films from the public. The complaints mainly dealt with the subject of sex, religion, violence on screen etc. Most of these complaints were general in nature, which were duly taken into consideration on the basis of their merit, in the process of certification.

### CERTIFICATION FEES

11. An amount of **Rs.10,68,10,550/-** was collected towards certification fees.
12. Certain categories of films are exempted from the provision relating to certification of films vide Ministry's Order No.807/3/2007 dated 24<sup>th</sup> September, 2007.

### IMPORTANT COMMUNICATION

13. i) An Important Communication No.

16 dated 22<sup>nd</sup> November, 2019 was issued regarding addition of page in application (e-cinepramaan) called "Additional Information". The page for 'additional information' was incorporated to provide access to cast

and credit details of the film. It also allows the viewer to know brief plot summary of the film and to watch its trailer/promo by scanning the QR code on the certificate.

### Annexure-I

#### CONSOLIDATED STATEMENT INDICATING FILMS CERTIFIED BY THE BOARD FROM 1-4-2019 TO 31-12-2019

CELLULOID									
	U	U *	UA	UA *	A	A *	S	S*	Total
Indian Feature Films	-	-	-	-	-	-	-	-	-
Foreign Feature Films	-	-	-	-	-	-	-	-	-
Indian Short Films	-	-	-	-	-	-	-	-	-
Foreign Short Films	-	-	-	-	-	-	-	-	-
Indian Feature films other than feature	-	-	-	-	-	-	-	-	-
Foreign Feature films other than feature	-	-	-	-	-	-	-	-	-
<b>TOTAL (A)</b>	-	-	-	-	-	-	-	-	-
VIDEO									
	U	U *	UA	UA *	A	A *	S	S*	Total
Indian Feature Films	149	53	174	230	1	4	-	-	611
Foreign Feature Films	88	20	311	255	6	1	-	-	681
Indian Short Films	3104	100	1105	102	39	1	-	-	4451
Foreign Short Films	116	0	116	6	0	0	-	-	238
Indian Feature films other than feature	0	0	0	0	0	0	-	-	0
Foreign Feature films other than feature	0	0	0	0	0	0	-	-	0
<b>TOTAL (B)</b>	<b>3457</b>	<b>173</b>	<b>1706</b>	<b>593</b>	<b>46</b>	<b>6</b>	-	-	<b>5981</b>
DIGITAL									
	U	U *	UA	UA *	A	A *	S	S*	Total
Indian Feature Films	467	277	358	668	49	124	-	-	1943
Foreign Feature Films	45	11	58	37	35	39	-	-	225
Indian Short Films	6574	81	857	132	50	9	-	-	7703
Foreign Short Films	154	0	236	13	13	1	-	-	417
Indian Feature films other than feature	0	0	0	0	0	0	-	-	0
Foreign Feature films other than feature	0	0	0	0	0	0	-	-	0
<b>TOTAL (C)</b>	<b>7240</b>	<b>369</b>	<b>1509</b>	<b>850</b>	<b>147</b>	<b>173</b>	-	-	<b>10288</b>
<b>GRAND TOTAL (A+B+C)</b>	<b>10697</b>	<b>542</b>	<b>3215</b>	<b>1443</b>	<b>193</b>	<b>179</b>	-	-	<b>16269</b>

\* with cuts

**Annexure II**

**CONSOLIDATED STATEMENT INDICATING INDIAN FEATURE FILMS CERTIFIED  
BY THE BOARD FROM 1-4-2019 TO 31-12-2019  
REGION-WISE - LANGUAGE-WISE**

<b>(CELLULOID)</b>											
<b>Sr. No.</b>	<b>Language</b>	<b>Mum</b>	<b>Che</b>	<b>Kol</b>	<b>Beng</b>	<b>Hyd</b>	<b>Thi'puram</b>	<b>Del</b>	<b>Cut</b>	<b>Guw</b>	<b>Total</b>
		- NIL -									
		- NIL -									

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng – Bengaluru, Hyd – Hyderabad, Del – Delhi, Thi'puram – Thiruvananthapuram, Cut – Cuttack, Guw - Guwahati

**Annexure III**

**CONSOLIDATED STATEMENT INDICATING INDIAN FEATURE FILMS CERTIFIED  
BY THE BOARD FROM 1-4-2019 TO 31-12-2019  
THEMATIC CLASSIFICATION**

<b>(CELLULOID)</b>											
<b>Sr. No.</b>	<b>Language</b>	<b>Mum</b>	<b>Che</b>	<b>Kol</b>	<b>Beng</b>	<b>Hyd</b>	<b>Thi'puram</b>	<b>Del</b>	<b>Cut</b>	<b>Guw</b>	<b>Total</b>
		- NIL -									
		- NIL -									

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng – Bengaluru, Hyd – Hyderabad, Del – Delhi, Thi'puram – Thiruvananthapuram, Cut – Cuttack, Guw - Guwahati

**Annexure IV**

**CONSOLIDATED STATEMENT INDICATING INDIAN FEATURE FILMS CERTIFIED  
BY THE BOARD FROM 1-4-2019 TO 31-12-2019  
REGION-WISE - LANGUAGE-WISE (DIGITAL)**

<b>Sr. No.</b>	<b>Language</b>	<b>Mum</b>	<b>Chen</b>	<b>Kol</b>	<b>Hyd</b>	<b>Beng</b>	<b>Thi'puram</b>	<b>Del</b>	<b>Cut</b>	<b>Guw</b>	<b>Grand Total</b>
1	Hindi	316	-	10	-	-	-	11	6	2	<b>345</b>
2	Kannada	1	2	-	3	281	-	-	-	-	<b>287</b>
3	Telugu	4	34	1	202	11	5	-	-	-	<b>257</b>
4	Tamil	4	189	1	17	3	1	-	-	-	<b>215</b>
5	Malayalam	1	11	-	6	4	186	-	-	-	<b>208</b>
6	Bengali	1	-	144	-	-	-	-	1	-	<b>146</b>
7	Marathi	119	-	-	-	-	-	1	-	-	<b>120</b>
8	Bhojpuri	71	-	4	-	-	-	3	-	-	<b>78</b>
9	Punjabi	36	-	-	-	-	-	24	-	-	<b>60</b>

Sr. No.	Language	Mum	Chen	Kol	Hyd	Beng	Thi'puram	Del	Cut	Guw	Grand Total
10	Gujarati	45	-	-	-	-	-	1	-	-	46
11	Odia	1	-	-	-	-	-	-	34	-	35
12	Assamese	-	-	-	-	-	-	-	-	22	22
13	Chattisgarhi	5	-	-	-	-	-	-	14	-	19
14	English	11	1	1	-	1	-	1	-	-	15
15	Tulu	-	-	-	-	11	-	-	-	-	11
16	Manipuri	-	-	-	-	-	-	-	-	10	10
17	Konkani	5	-	-	-	4	-	-	-	-	9
18	Khasi	-	-	-	-	-	-	-	-	7	7
19	Rajasthani	4	-	-	-	-	-	2	-	-	6
20	Nagpuri	3	-	2	-	-	-	-	-	-	5
21	Nepali	-	-	4	-	-	-	1	-	-	5
22	Banjara	-	-	-	2	2	-	-	-	-	4
23	Sanskrit	1	-	-	-	-	2	-	-	-	3
24	Beary	-	-	-	-	2	-	-	-	-	2
25	Bodo	-	-	-	-	-	-	-	-	2	2
26	Garhwali	-	-	-	-	-	-	2	-	-	2
27	Hinglish	2	-	-	-	-	-	-	-	-	2
28	Khortha	1	-	1	-	-	-	-	-	-	2
29	Kodava	-	-	-	-	2	-	-	-	-	2
30	Hindi partly English	2	-	-	-	-	-	-	-	-	2
31	Urdu	-	-	-	2	-	-	-	-	-	2
32	Awadhi	1	-	-	-	-	-	-	-	-	1
33	Byari	-	-	-	-	1	-	-	-	-	1
34	English partly Hindi	1	-	-	-	-	-	-	-	-	1
35	Haryanvi	1	-	-	-	-	-	-	-	-	1
36	Hindi Dubbed	1	-	-	-	-	-	-	-	-	1
37	Hindi partly Avadhi	1	-	-	-	-	-	-	-	-	1
38	Hindi partly Marathi	1	-	-	-	-	-	-	-	-	1
39	Kumaouni	1	-	-	-	-	-	-	-	-	1

Sr. No.	Language	Mum	Chen	Kol	Hyd	Beng	Thi'puram	Del	Cut	Guw	Grand Total
40	Manipuri (Meiteilon)	-	-	-	-	-	-	-	-	1	1
41	Mishing partly Assamese	-	-	-	-	-	-	-	-	1	1
42	Monpa	-	-	-	-	-	-	-	-	1	1
43	Nagamese	-	-	-	-	-	-	-	-	1	1
44	Paniya	-	-	-	-	-	1	-	-	-	1
45	Rajbanshi	-	-	1	-	-	-	-	-	-	1
46	Sadri	-	-	-	-	-	-	-	-	1	1
47	Santhali	-	-	1	-	-	-	-	-	-	1
48	Tamil Dubbed	-	-	-	-	1	-	-	-	-	1
49	Telugu Dubbed	-	-	-	-	1	-	-	-	-	1
50	Tulu partly Kannada	-	-	-	-	1	-	-	-	-	1
	<b>Grand Total</b>	<b>640</b>	<b>232</b>	<b>170</b>	<b>232</b>	<b>325</b>	<b>195</b>	<b>46</b>	<b>55</b>	<b>48</b>	<b>1943</b>

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng – Bengaluru, Hyd – Hyderabad, Del – Delhi, Thi'puram – Thiruvananthapuram, Cut – Cuttack, Guw - Guwahati

#### Annexure V

#### CONSOLIDATED STATEMENT INDICATING INDIAN FEATURE FILMS CERTIFIED BY THE BOARD FROM 1-4-2019 TO 31-12-2019 THEMATIC CLASSIFICATION (DIGITAL)

Sr. No.	Thematic Classification	Mum	Chen	Kol	Hyd	Beng	Thi'puram	Del	Cut	Guw	Grand Total
1	Feature	627	231	169	232	297	189	45	55	47	1892
2	Children's Film	7	-	-	-	26	5	-	-	1	39
3	Documentary	2	-	1	-	-	1	-	-	-	4
4	Social	3	-	-	-	-	-	-	-	-	3
5	Educational	1	-	-	-	1	-	-	-	-	2
6	Biographical	-	-	-	-	1	-	-	-	-	1
7	Animation (Feature)	-	-	-	-	-	-	1	-	-	1
8	Others	-	1	-	-	-	-	-	-	-	1
	<b>Grand Total</b>	<b>640</b>	<b>232</b>	<b>170</b>	<b>232</b>	<b>325</b>	<b>195</b>	<b>46</b>	<b>55</b>	<b>48</b>	<b>1943</b>

## Annexure VI

**CONSOLIDATED STATEMENT INDICATING FOREIGN FEATURE FILMS CERTIFIED  
BY THE BOARD FROM 1-4-2019 TO 31-12-2019  
REGION-WISE - COUNTRY-WISE (DIGITAL)**

Sr. No.	Country of Origin/Region	Mum	Chen	Kol	Beng	Hyd	Thi	Del	Cut	Guw	Grand Total
1	USA	105	37	-	-	-	-	-	-	-	142
2	Hungary	22	2	-	-	-	-	-	-	-	24
3	Australia	6	4	-	-	-	-	-	-	-	10
4	United Kingdom	9	1	-	-	-	-	-	-	-	10
5	Japan	6	3	-	-	-	-	-	-	-	9
6	UAE	8	-	-	-	-	-	-	-	-	8
7	France	4	2	-	-	-	-	-	-	-	6
8	Hongkong	5	-	-	-	-	-	-	-	-	5
9	Canada	2	-	-	-	-	-	-	-	-	2
10	South Korea	2	-	-	-	-	-	-	-	-	2
11	Ukraine	1	-	-	-	-	-	-	-	-	1
12	Bangladesh	1	-	-	-	-	-	-	-	-	1
13	China	1	-	-	-	-	-	-	-	-	1
14	Germany	1	-	-	-	-	-	-	-	-	1
15	Ireland	1	-	-	-	-	-	-	-	-	1
16	Lebanon	1	-	-	-	-	-	-	-	-	1
17	Nepal	1	-	-	-	-	-	-	-	-	1
	<b>Grand Total</b>	<b>176</b>	<b>49</b>	<b>-</b>	<b>225</b>						

Mum – Mumbai, Che – Chennai, Kol – Kolkata, Beng – Bengaluru, Hyd – Hyderabad, Del – Delhi, Thi'puram – Thiruvananthapuram, Cut – Cuttack, Guw - Guwahati

## Annexure VII

**CONSOLIDATED STATEMENT INDICATING FOREIGN FEATURE FILMS CERTIFIED  
BY THE BOARD FROM 1-4-2019 TO 31-12-2019  
THEMATIC CLASSIFICATION (DIGITAL)**

Sr. No.	Thematic Classification	Mum	Chen	Kol	Hyd	Beng	Thi'puram	Del	Cut	Guw	Grand Total
1	Feature	175	49	-	-	-	-	-	-	-	224
2	Documentary	1	-	-	-	-	-	-	-	-	1
	<b>Grand Total</b>	<b>176</b>	<b>49</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>225</b>

## Annexure VIII

**CONSOLIDATED STATEMENT INDICATING INDIAN FEATURE FILMS CERTIFIED  
BY THE BOARD FROM 1-4-2019 TO 31-12-2019  
REGION-WISE – LANGUAGE-WISE (VIDEO)**

Sr. No.	Language	Mum	Chen	Kol	Hyd	Beng	Thi'puram	Del	Cut	Guw	Grand Total
1	Hindi	221	-	-	-	-	-	40	23	-	284
2	Malayalam	-	52	-	1	-	1	-	-	-	54
3	Marathi	31	-	-	-	-	-	17	-	-	48
4	Bhojpuri	36	-	-	-	-	-	-	6	-	42
5	Gujarati	22	-	-	-	-	-	11	-	-	33
6	Manipuri	-	-	-	-	-	-	-	-	28	28
7	Tamil	4	9	-	13	1	1	-	-	-	28
8	Telugu	-	12	-	13	2	-	-	-	-	27
9	Bengali	5	8	5	-	-	-	3	5	-	26
10	Kannada	-	1	-	-	18	-	-	-	-	19
11	Odia	-	-	-	-	-	-	-	7	-	7
12	English	2	-	-	1	-	-	2	-	-	5
13	Punjabi	1	-	-	-	-	-	2	-	-	3
14	Hinglish	2	-	-	-	-	-	-	-	-	2
15	Hindi partly English	1	-	-	-	-	-	1	-	-	2
16	Hindi Dubbed	1	-	-	-	-	-	-	-	-	1
17	Sindhi	1	-	-	-	-	-	-	-	-	1
18	Sourashtra with Tamil subtitles	-	1	-	-	-	-	-	-	-	1
	<b>Grand Total</b>	<b>327</b>	<b>83</b>	<b>5</b>	<b>28</b>	<b>21</b>	<b>2</b>	<b>76</b>	<b>41</b>	<b>28</b>	<b>611</b>

## Annexure IX

**CONSOLIDATED STATEMENT INDICATING FOREIGN FEATURE FILMS CERTIFIED  
BY THE BOARD FROM 1-4-2019 TO 31-12-2019  
REGION-WISE – COUNTRY-WISE (VIDEO)**

Sr. No.	Country of Origin	Mum	Chen	Kol	Hyd	Beng	Thi'puram	Del	Cut	Guw	Grand Total
1	USA	440	2	12	-	-	-	15	1	-	470
2	Bangladesh	26	-	16	-	-	-	14	-	-	56
3	Hungary	50	1	-	-	-	-	3	-	-	54
4	UAE	50	-	-	-	-	-	-	-	-	50
5	United Kingdom	6	1	-	-	-	-	-	-	-	7
6	France	7	-	-	-	-	-	-	-	-	7

Sr. No.	Country of Origin	Mum	Chen	Kol	Hyd	Beng	Thi'puram	Del	Cut	Guw	Grand Total
7	Germany	7	-	-	-	-	-	-	-	-	7
8	Hong Kong	2	1	2	-	-	-	-	-	-	5
9	South Korea	4	-	-	-	-	-	-	-	-	4
10	Australia	1	3	-	-	-	-	-	-	-	4
11	Thailand	2	-	-	-	-	-	1	-	-	3
12	China	3	-	-	-	-	-	-	-	-	3
13	Canada	2	-	-	-	-	-	-	-	-	2
14	Japan	2	-	-	-	-	-	-	-	-	2
15	Spain	1	-	-	-	-	-	-	-	-	1
16	India	1	-	-	-	-	-	-	-	-	1
17	Lebanon	1	-	-	-	-	-	-	-	-	1
18	Monaco	1	-	-	-	-	-	-	-	-	1
19	Nepal	1	-	-	-	-	-	-	-	-	1
20	Netherlands	1	-	-	-	-	-	-	-	-	1
21	North Korea	1	-	-	-	-	-	-	-	-	1
	<b>Grand Total</b>	<b>609</b>	<b>8</b>	<b>30</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>33</b>	<b>1</b>	<b>-</b>	<b>681</b>

### FINANCES OF THE BOARD

Under the provision of the Cinematograph Act, 1952, the Central Board of Film Certification is a statutory body regulating the public exhibition of films. However, for administrative purpose, the Board is treated as a sub-ordinate office under the Ministry of Information and Broadcasting.

The revenue of the Board is by the way of collection of certification fee as per the scales provided in the Cinematograph (Certification) Rules, 1983. The Board also levies projection charges in respect of screening of the films done in the Regional Offices. The total

income accrued during the period **1<sup>st</sup> April, 2019 to 31<sup>st</sup> December, 2019** is **Rs.10,68,10,550/-**. The revenue collected is credited to the Consolidated Funds of India. The Board does not operate any bank account in this regard.

For the purpose of maintaining the accounts for revenue as well as expenditure, the Board observes the financial year (1st April, 2019 to 31<sup>st</sup> March, 2020) as per the practice followed by the Government of India. The Board receives grants from the Ministry under Non-Plan and expenditure incurred against these sub-heads from **1-4-2019 to 31-12-2019** are furnished below :

### BUDGET ALLOCATION AND EXPENDITURE

(Rs. In lakhs)

	Non-Plan B.E (2019-20)	Expenditure up to 31 <sup>st</sup> December, 2019
Salaries	575.00	382.20
Medical	11.00	4.60
DTE	22.00	9.62
OE	105.00	56.12

	<b>Non-Plan B.E (2019-20)</b>	<b>Expenditure up to 31<sup>st</sup> December, 2019</b>
<b>PPSS</b>	300.00	262.98
<b>Rent Rates and Taxes</b>	20.00	8.92
<b>Other Administrative Expenses</b>	08.00	2.99
<b>Information Technology</b>	05.00	1.74
<b>SAP</b>	02.00	1.37
<b>Total</b>	<b>1048.00</b>	<b>730.54</b>

**1. PLAN SCHEME : UPGRADATION, MODERNIZATION AND EXPANSION OF CBFC AND CERTIFICATION PROCESS.**

The CBFC, under the proposed Scheme “Upgradation, Modernisation and Expansion of CBFC and Certification Process” under the Plan period from (2019-20), proposed to undertake the following activities for which 2.50 Crores has been earmarked and an amount of Rs. 2.50 crore (Under B.E) had been allocated for the financial year 2019-20.

- (1) Software Development for online processing of film application and certification website
- (2) Digital Projection System and Digital Theatres for all offices of CBFC.
- (3) Requirement of additional office space for Regional Offices of CBFC and Headquarters. SFC has not been approved, hence no expenditure incurred.

<b>Sr. No.</b>	<b>B.E. for 2019-20 (Rs. in lakhs)</b>	<b>Expenditure incurred up to 31-12-2019 (Rs. in lakhs)</b>
1.	250.00	57.40

**2. PLAN SCHEME : TRAINING FOR HUMAN RESOURCES AND DEVELOPMENT.**

CBFC under the Scheme “TRAINING FOR HUMAN RESOURCES AND DEVELOPMENT” undertook the following activities during 2019-20.

- (a) Workshop/ Seminar/ Samvaad for Board Members and Regional Officers at Regional Offices and at Mumbai

- (b) Training/ Workshop of Advisory Panel Members in each region.

SBG : 2019-20 : Rs. 25.00 (Lakhs).

Expenditure as on 31-12-2019 : 18.96 (Lakhs)

## **National Film Development Corporation**

The National Film Development Corporation Ltd. was set up by the Government of India with the primary objective of planning, promoting and organizing an integrated and efficient development of the Indian film industry in accordance with the national economic policy and objectives laid down by the Central Government from time to time. NFDC was reincorporated in the year 1980 by merging the Film Finance Corporation (FFC) and Indian Motion Picture Export Corporation (IMPEC) with NFDC. Since inception, NFDC has funded/ produced over 300 films in more than 21 regional languages, many of which have earned wide acclaim and won national/ international awards. Some of the landmark films produced/ Co-produced by NFDC are-

During the year under review, NFDC continue to enhance its forte across various verticals of the Media & Entertainment Industry covering production and distribution of films under the brand *Cinemas of India*, production of advertisement, short and corporate films for various government agencies, film exhibition, restoration, Film Bazaar, Skill Development includes training in digital non-linear editing, cinematography, subtitling etc. In this regard, it may specially be

mentioned that distribution activity straddled various established and emerging formats for distribution and exhibition of film, ranging from the conventional theatrical release to digital formats such as VOD, thus making high quality cinema available at reasonable rates to Indian viewers. The Film Facilitation Office of the Ministry of I&B, which is under the operational aegis of NFDC, launched its web portal [www.ffa.gov.in](http://www.ffa.gov.in), established online, thus putting India on the abroad map for all international filmmakers.

## 1. PRODUCTION

The Film Production Department produces & co-produces feature films that reflect the diversity in Indian Cinema, under the Scheme of the Ministry of Information and Broadcasting, titled “*Production of films in various Indian languages*”. Under the said Scheme, NFDC produces & co-produces films under its extant guidelines for film production, whereby it encourages debutant filmmakers by undertaking 100% production of their first feature film and co-production of good quality films in partnership with private players both from India and abroad.

The Production Department’s mandate is to support and drive NFDC’s mission to create artistic movies with a view to foster excellence in cinema and promote Indian culture through the Cinemas of India. In keeping with this directive, the Production Department is continuously seeking to create an environment conducive to the making of cinema that reflects India’s most imaginative, diverse and vibrant film culture. The Production Department endeavors to support, through production and collaboration, a community of versatile and emerging filmmakers who embody diversity, innovation, and uniqueness.

The following Films are under production/ co-production.

- Film *Beyond the Known World*, which is an Indo- New Zealand co-production, directed by Pan Nalin was screened for censor certification.
- Marathi feature film *Laal Maati* directed by Ninad Mahajani was commissioned.

- In the year 2019-20, the Ministry had approved 2 films under production namely *Korangi Nunchi* (Telugu) directed by K Jayadev and *Chhaad* (Bengali) directed by Indrani Chakrabarty and 3 films under co-production namely *Ped Pe Kamra* (Dogri) directed by Amit Dutta, *Josephki Macha* (Manipuri) directed Hoaban Paban Kumar and *Ek Laal Kameej* (Chatisghari) directed by Siddharth Tripathy.
- NFDC and Film Development Corporation, Bangladesh has been appointed as Executive Producers by the Ministry of Information & Broadcasting for feature film titled *Bangabandhu* (biographical feature film on Sheikh Mujibur Rehman) to be directed by eminent filmmaker Shri Shyam Benegal under Audio-Visual Co-Production Agreement between the Republic of India and the People’s Republic of Bangladesh.

## 2. DISTRIBUTION

Video on Demand Platform

[cinemasofindia.com](http://cinemasofindia.com)

Presently, NFDC is pursuing formal arrangements with ministry institutions such as Satyajit Ray Film & Television Institute, Film & Television Institute of India, Children’s Film Society of India, Films Division & other such Government owned bodies for putting together a showcase for their respective content on Cinemas of India OTT platform. This is being proposed with the intention that deserving student films can find its audiences and get a platform for showcase.

NFDC’s official VOD platform streams NFDC and acquired titles all year around on subscription basis. In the coming year, new titles will see a well marketed VOD Release. The focus for the VOD platform is institutional subscriptions offered to institutes world over wherein subscribers will get access to the films from anywhere in the world for a fee for institutions and universities.

International Sales

NFDC envisions collaborating with International distributors, channels, Television firms &

digital platforms of repute to monetize its titles on, TV, VOD and others. This year NFDC renewed its association with Criterion Collection and syndicated its premium Satyajit Ray library titles.

International sales from Netflix for NFDC titles *Tasher Desh* & *Arunoday* were achieved as part of its strategic partnership with the platform.

### 3. PREVIEW THEATRE

NFDC gives on hire its 81 seater Preview Theatre at Mumbai and 100 seater Preview Theatre at Chennai, for exhibition of films to various government/non-government clients. The theatres are equipped with latest technology to show films in analog and digital platforms, including 3D projection facilities. NFDC is associating with film societies/embassies to conduct film festivals on a regular basis.

### 4. OVERSEAS PROMOTION AND MARKETING

The Overseas division works towards building the presence of Indian Cinema at International Film Festivals & Markets.

With International Film community's ever-increasing interest in Indian Cinema, the division primarily focuses on promoting and showcasing Cinemas of India and Indian talent at International Film Festivals & Markets. The division has also fostered partnerships with private and government film institutions from across the world. During the year under report, NFDC participated in Cannes Film Festival, France, American Film Market, and USA.

### 5. FILM BAZAAR

Film Bazaar is South Asia's Global Film Market organized by National Film Development Corporation (NFDC) alongside the International Film Festival of India (IFFI), every year at the Marriott Resort, Goa, India. This year the Bazaar was held from 20-24 November 2019. With its focus set on discovering, supporting and showcasing South Asian content and talent in filmmaking, production and distribution, the Bazaar also facilitates the sales of world cinema in the South Asian region. Film Bazaar 2019 witnessed participation from 36 countries as against 18 countries in its first Film Bazaar held in 2007. Over the years, films such as *The Lunchbox*, *Margarita With A Straw*, *Chauthi*



*Inauguration of Film Bazaar 2019*

*Koot, Qissa, Ship of Theseus, Titli, Court, Anhey Ghorhey Da Daan, Miss Lovely, Dum Lagake Haisha, Liar's Dice, Bombay Rose, Thithi*, to name a few, have been through one or more programmes of the Bazaar.

The Bazaar has now become a focal point for South Asian filmmakers to present their stories to the international & domestic film fraternities. In addition, it has become a must-attend event in the annual calendars of international sales agents, producers, distributors, film festival programmers and film funds. It is an event where industry professionals from all over the world come to learn about the future trends in the business and to identify and partner with the next big film/filmmaker.

The programmes at the Bazaar are as follows –

**Co-Production Market** – A platform for curated projects with South Asian themes to find financial and artistic support. This year we had a total of 14 projects from South Asian Countries, like Bangladesh, Bhutan, France, Nepal, Singapore and the USA which were presented to Indian and international producers, distributors, sales agents and financiers.

**Viewing Room** – Aims to present films seeking finishing funds, world sales, potential distribution partners and film festivals. Film programmers, distributors, world sales agents/investors can watch the films on individual computer terminals via specially designed Viewing Room software. This year a total of 213 films were presented in the Viewing Room, which consisted of 154 feature-length films and 59 short films.

**Work-in-Progress Lab** – Selected projects are given an opportunity to seek editorial feedback from an eminent panel of international mentors, which include film festival directors, producers, world sales agents and editors. The Lab is open only for fiction features aiming for a release. A maximum of five films are selected for this Lab. This year one-on-one meetings were conducted for the WIP Lab projects with international sales agents and festival programmers.

**Industry Screenings** – Filmmakers can book screenings in specially set up digital theaters at the market for a select audience of sales agents, film festivals, distributors and producers.

**Awards** – Six films were awarded at Film Bazaar. Three films were given the Prasad Post Production and Moviebuff Appreciation Award (DI+DCP Award) – Pedro by Natesh Hegde, Switzerland by Ajitpal Singh Pinki Eli by Prithvi Konanur. While three films won the VKAAO award – Laila Aur Satt Geet (The Shepherdess And The Seven Songs) by Pushpendra Singh, Gamak Ghar by Achal Mishra, Rk/rkay by Rajat Kapoor

## 6. TRAINING AND DEVELOPMENT

NFDC set up a Training & Development Department in 2012, which has been devised to address the gap in the area of mid-career training opportunities in the film sector. It has been established under the brand NFDC Labs to deliver a key output for the Indian film community: training for professional filmmakers, providing workshops and master classes in core disciplines – directing, writing, editing, cinematography and producing.

Under the Skill India Mission the training division in the Chennai Regional Office is conducting various media related training programme for the unemployed youth in the southern states where it has imparted short term training and vocational courses to more than 16000 youth in the sphere of Animation, Camera, Editing, Multimedia, Photography and Audio Engineering. It is estimated that around 70% of youth who have underwent this training programme have since found employment. NFDC is also in the process of extending the skill development-training programme to the other part of the Country.

Skill training is also provided to SC/STs and socially backward classes, inclusion of women, minorities, Transgender community and differently abled persons by creating adequate employment opportunities in the Media and Entertainment industry. Students in state higher educational institutions are provided the vocational training in media

through Rashtriya Uchchar Shiksha Abhiyan (RUSA), a Centrally Sponsored Scheme.

NFDC has signed a Memorandum of Agreement with the Andhra Pradesh State Skill Development Corporation (APSSDC) with a robust model for training & certification in 3 cities in Vijayawada, Vishakhapatnam & Tirupati in the state of Andhra Pradesh with adherence & alignment to the National Skill Qualification Framework (NSQF). Initially around 5000 candidates will be trained for 3 years from 2018-19 onwards. In Madhya Pradesh 1080 candidates will be trained annually, which could be increased up to a maximum of 2160 candidates annually going forward, depending on demand

## **7. NFDC LABS**

In 2012, NFDC set up the NFDC Labs, to deliver a key output for the Indian film community: training for professional filmmakers, providing workshops and master classes in core disciplines – directing, writing, editing, cinematography and producing. This was done to address the gap in the area of mid-career training opportunities in the film sector.

### **A. Screenwriters' Lab**

Script development labs focuses on story, screenplay and character development to assist writers in enhancing their screenwriting technique with the help of national and international experts. The lab is designed in a 3-part session over a period of 6 months to allow a healthy gestation period for the overall creative script development of each project. During the current year, 7 Scripts were chosen for a three residential sessions spread over 6 months. Angeli Macfarlane – Script Doctor – UK, Scott Marshall Smith – Scriptwriter – LA, Bikas Mishra – Filmmaker – India were the mentors of these 7 projects. These sessions were held on 16-20 July, 2019 in Alibaug, 15-21 September, 2019 in Alibaug and 15-19 November, 2019 in Goa such that the participants could pitch their scripts at Film Bazaar 2019.

### **B. Film Festivals & Programming**

NFDC has come on board as Co-Producers

to the films, *The Gold-Laden Sheep and the Sacred Mountain* directed by Ridham Janve and *Laal Maati* by Ninad Mahajani.

*The Gold-Laden Sheep and the Sacred Mountain* was a part of NFDC Film Bazaar Work-in-Progress Lab in 2016 where it had won the Prasad Lab DI Award and went on to make its world premiere at the 20th Jio MAMI Mumbai Film Festival with Star in 2018 and won the Silver Gateway award.

The film made its international premiere at the 48<sup>th</sup> International Film Festival Rotterdam (IFFR) under the 'Bright Future' section. It was screened at several international film festivals and recently it won the FIPRESCI Prize at the Hong Kong International Film Festival 2019. During the year under report the film screened at 15 prestigious international festivals.

## **8. ADVERTISEMENT FILM PRODUCTION AND COMMUNICATION**

Commission Productions - NFDC has garnered a prestigious name among various Ministries as a reliable integrated media services provider for the creation and dissemination of advertising communication across various platforms.

Due to its systematic and efficient work process, NFDC has proactively secured business from existing and new clients alike and continues to make inroads into Client Ministries which have been not so forthcoming until now. Through its work experience, NFDC has been inspiring trust from client ministries for end-to-end solutions, event management, content creation and social media dissemination.

NFDC's primary goal is to acquire the business of strategizing and executing the communication of the Government's premium flagship programs to ensure synergy in advertising, thus leading to better reach with population.

- *The 360° Degree Bouquet: One Stop Shop Effect*

NFDC plans to diversify its bouquet of services and extensively venture into unconventional formats of advertising like

interactive/immersive videos, which can make government communication a two-way process and enhance the effectiveness of the messaging.

- *Expansion Mode: From National to State Level*

The corporation has also devised a special strategy for collaborating with state/UT Departments and successfully bagged an AV content development project from Lakshadweep Tourism to highlight their island destination and in particular the underwater destinations.

- *Celebrity Engagement – Maximizing ROI for Clients*

NFDC has done some path breaking Celebrity Engagement AV Content for Departments like NHAI where Mr. Akshay Kumar was engaged to promote the launch of FASTag. Other celebrities were also engaged for creation of the Anthem for IFFI, 2019, showcasing talents ranging from a Grammy Award Winning Composer to Padmashree Awardee Dancers. NFDC also produced an Anthem for the Kartarpur corridor opening by engaging with known singers from the Indian Film industry, namely, Daler Mehndi, Sunidhi Chauhan, Nooran Sisters, Jasbir Jassi & Javed Ali. It is also in talks with Mr. Amitabh Bachchan to spearhead the Campaign against Child Labour for Ministry of Labour and employment.

- *Entry into Social Media Management:*

NFDC has been in the forefront to diversify from conventional Digital platform to mobilization drivers through Social Media Management for all its client ministries. NFDC has been successful in making inroads to building Social Media platform on important projects for the government like National Hi-Speed Rail Corporation Limited, RITES, Khelo India school games, IRCTC, Lok Sabha campaign for Election Commission of India, Ministry of Labour & Employment etc.

## **9. MEDIA CAMPAIGN**

NFDC's continuous effort and timely services has turned many of the ministries /

departments to avail its services for their media publicity campaigns.

- *Digitalization of Media Operations:*

NFDC has implemented a Media Operation application in order to ensure transparency, efficiency and effective compliance of media planning and media related activities in accordance with the electronic media policy.

The entire planning, billing and payment processes are integrated through this media software to provide complete error free solution. This has helped eliminated the manual process of issuing of release orders, bill verification, payments etc. and has become simple, faster and efficient in delivery to the client ministries and the electronic media agencies. This will ensure timely payment to the media agencies provided the funds from the client ministries are received in time.

## **10. Digital Media**

Digital Media is a monetised medium, which supplements the existing channels of media mix offered by NFDC to its clients. It is a medium, which offers a plethora of tools for reaching out to a fragmented audience in a large country like India. Due to the benefits and the reach of Digital Media, various Ministries and Government Departments have opted to reach the citizens the digital way through the services provided by NFDC.

The digital services provided by NFDC to its clients are including but not limited to: Social Media Management, Digital Advertising SEO Services and website Development

During the financial year 2018-19, NFDC has provided its digital media services to Election Commission of India, IRCTC, RITES LTD, National High Speed Rail Corporation Ltd and Ministry of Labour & Employment.

## **11. FILM FACILITATION OFFICE (FFO)**

While inaugurating the National Museum of Indian Cinema (NMIC) of India on 19 January 2019 the Hon'ble Prime Minister announced that the Government was working to provide facility of 'Ease of Filming' by putting in place a Single Window Clearance system,

for film shooting approvals in different parts of the country. Subsequently the Interim Budget 2019, extended the single-window clearance and facilitation mechanism for ease of shooting films, hitherto available only to foreigners, to Indian filmmakers as well. In this regard, it may be stated that the FFO web portal, www.ffa.gov.in, has started accepting online applications from Indian filmmakers, who wish to film in various locations situated in different States of India.

1. *No. of international permissions issued/facilitated during April to November 2019*

The FFO has facilitated the filming of 22 international production applications in the FY 2019 till date from Canada, UK, Hungary, France, Thailand, Germany, USA, China, Bangkok, Italy, Switzerland, and Kuwait. This includes notable productions like *A Suitable Boy*, *Merry Go Round* (now known as *Tenet*), *Treadstone*, *The Bear*, and *The White Tiger* amongst others.

2. *No. of domestic permissions issued/facilitated during April to November 2019*

Over 11 domestic applications have been facilitated since the FFO portal started accepting applications from Indian producers in April 2019. This includes films like *Bigil* which shot in Delhi, *Satellite Shankar* and *Pulsar Dare Venture* which shot in various Indian cities including Punjab, Himachal Pradesh, Uttarakhand, Chandigarh, Leh, and Ladakh.

3. *Strengthening the 'Nodal Officer' Ecosystem*

An ecosystem of Nodal Officers has been created across various State Governments and key stakeholder Central Government Ministries / Departments, who are responsible for easing filming on the ground and enabling issuance of filming related permissions in a time bound manner. They can access all applications from filmmakers seeking permission to shoot in their respective jurisdiction. Domestic and International Filmmakers seeking State and Local permissions – Location specific permissions are processed and issued by respective State Nodal officers, whose details

are also shared with the applicant. The FFO facilitates accordance of these permissions.

4. *Permission Facilitation for Hollywood Feature Film Tenet / Merry Go Round*

*Tenet / Merry Go Round*, is a major feature film being produced by Warner Brothers Studios and is directed by the globally acclaimed and academy award winning Director Christopher Nolan. The project shot in various parts of Mumbai spent approximately USD 6 million i.e. around INR 42.5 crores over a period of 6 days of shoot. Over 160 foreign crew travelled from different parts of the world whereas as many as 600 Indian crew were employed in different departments. Additionally, the film also cast 4 Indian actors along with 2000 extras generating huge employment and income for the local economy.

5. *FFO Participation at India Pavilion at Cannes Film Festival and Market 2019 (14 – 21 May 2019)*

An Advertisement Campaign focusing on Filming in India was undertaken in leading publications - Screen, Variety, and The Hollywood Reporter along with presence in the Cannes Market Guide. On 17<sup>th</sup> May 2019, a session focusing on the Ministry of I&B's initiative towards easing filming in the country was organized at the India Pavilion at Cannes, inviting foreign and domestic filmmakers to film in India. Besides, one-on-one meetings with various Producers, meetings were conducted with producers and filming bodies such as the *New Zealand Film Commission*, *Israel Film Commission*, *France's Centre National du Cinéma*, *Telefilm Canada*, *Producers Guild of America*, *Cinema do Brasil*, *Creative BC Canada*, *Southern Sweden Film Commission* to promote filming in India as well as explore mutually beneficial collaborations.

## **12. COMMEMORATION OF 150<sup>th</sup> BIRTH ANNIVERSARY OF MAHATMA GANDHI**

As part of the 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi, NFDC, Chennai is arranging screening of the film GANDHI/TAMIL to students at Schools and our Tagore Film Centre, from October, 2018 for 2(two) years, to spread the message of Gandhi Philosophy

on truth and non-violence among students.

NFDC has arranged screening of the film GANDHI/Tamil for students, every month, at various Schools and at Tagore Film Centre at Chennai starting from October, 2018 to October, 2019.



*Screening of Films by NFDC as part of the commemoration of 150th Birth Anniversary of Mahatma Gandhi*

## CHAMPION SERVICES SECTOR SCHEME ON AUDIO VISUAL SERVICES

The Union Cabinet **chaired by Hon'ble Prime Minister** has approved the proposal of the Department of Commerce on 28.02.2018 to give focused attention to 12 identified Champion Services Sector for promoting their development and realizing their potential including Audio Visual Services, which is one the 12 identified service sector. Film Wing proposes to incentivize Film Industry, under the Audio Visual Sector sub-scheme of Champion Services Sector, as per components mentioned below:

**(i) Incentive for Audio-Visual Co-production with Foreign Countries:** India has entered into Co-production treaties with 14 countries. It leads to exchange of art and culture among countries creating goodwill among countries. It leads to generation of employment among artistic, technical as well as non-technical workforce. For carrying out Co-Production work in India under the International Co-

Production treaty, a subsidy in the form of International Co-production filming subsidy may be given to the Co-producer/ Producer. Any Indian Language Film which has been granted "Co-production Status" by both or all participating countries under respective existing co-production treaty shall be eligible for incentive up to a certain maximum limit.

**(ii) Incentive for shooting of foreign films in India:** The utilization of India locales for shooting raises the visibility/prospect of India as a preferred film shooting destination across the globe and promotes tourism in India. It is proposed that India may offer cash rebates and incentives to attract foreign filmmakers to shoot in India. Therefore, any International feature film, Reality TV, Web Shows/Series, Commercial TV Shows/Series that have obtained necessary permission to shoot/film in India will be eligible for incentive up to a certain maximum limit.

**(iii) Organization of Global Film Summit:** Ministry of Information & Broadcasting plans to organize Global Film Summit by end of 2020 in the line with World Economic Forum in Davos wherein various stakeholders i.e. Industry bodies such as Film Producers Guild, Federation of Indian Chamber of Commerce and Industry (FICCI), Confederation of Indian Industry (CII) & Services Export Promotion Council (SEPC), music companies, companies working in AVGC (Animation, Visual Effects, Gaming and Comics), Virtual Reality / Augmented Reality along with important stakeholders, Ministries of Government of India, Ministry of Culture, Ministry of Tourism, Ministry of External Affairs, Department for Promotion of Industry and Internal Trade (DPIIT).

This summit will feature a line-up of internationally focused discussions centered around the soft power of India cinema, contemporary issues that face the industry in terms of piracy, technological advancements and the continuing changes in audience profiles and consumption of

cinema, backed by high-profile speakers drawn from both the business and creative side of the industry. The summit will highlight the film industry's disruptors amidst provocative discussions, thus inspiring innovative strategies for creative and business processes.

- (iv) Increase in density of cinema screens in Tier-II & Tier-III towns:** State Governments are being requested to develop Online Single Window Clearance at State Level for granting permission/renewal/ license from local authorities, incentives for power tariff, import duty reduction for theatre equipments obtained from other countries, tax concessions and incentives to promote density of theatres in Tier-2 and Tier-3 towns.

## FILM FACILITATION OFFICE

The Ministry of Information & Broadcasting (I&B) under the Government's policy of "Ease of doing Business" set up the Film Facilitation Office (FFO) in the National Film Development Corporation (NFDC) in December 2015, for international filmmakers, who wish to shoot their Feature Films, TV/Web shows and series & Reality TV/Web shows and series in India. The FFO's 'Film in India' mandate thus promotes India as a filming destination.

Subsequent to the Hon'ble Prime Minister's announcement regarding creation of a Single Window Clearance system for all filming permissions in India, the FFO web portal, [www.ffa.gov.in](http://www.ffa.gov.in), under the guidance of the Ministry of Information & Broadcasting (I&B), has evolved into the single window clearance and facilitation mechanism for filmmakers from both, India and Abroad. The web portal, endeavours to create a film-friendly ecosystem and promoting the country as a filming destination.

### 1. International permissions facilitated during April to December 2019

The FFO has so far facilitated the filming of 104 international productions, including

Feature Films, TV/Web shows and series & Reality TV/Web shows and series, including 25 international projects in FY 19-20. These projects were from various countries such as USA, Germany, Brazil, France, UK, Hungary, Canada, China, Switzerland, Italy, Kuwait, Thailand. Some of the notable productions are - *The White Tiger* (Film), *Merry Go Round* (Film, now known as *Tenet*, spent USD approx. INR 42.5 crores over 6 days of shoot, employing 600 Indian crew, 4 Indian actors along with 2000 extras), *A Suitable Boy* (TV Series), *Agra* (Indo-French Coproduction), *Enter the Girl Dragon* (Indo-China Coproduction), *Genius Jija Ji* (Indo-Canada Coproduction).

### 2. Domestic permissions facilitated during April to November 2019

Over 14 domestic applications have been facilitated since the FFO portal started accepting applications from Indian producers in April 2019. This includes films like *Bigil*, (one of the biggest hits in Tamil Cinema this year) which shot in Delhi, *Satellite Shankar* and *Pulsar Dare Venture* which shot in various Indian cities including Punjab, Himachal Pradesh, Uttarakhand, Chandigarh, Leh, and Ladakh. The FFO is now in talks with various Production Houses from Mumbai, Kolkata, Chennai so that Indian filmmakers can leverage the ecosystem created by the Ministry of I&B, to film in various parts of the Country and also access the incentives being offered by the respective State Governments.

### 3. The 'Nodal Officer' Ecosystem and ease of Filming in India

The ecosystem of Nodal Officers, which was created by the Ministry of I&B in collaboration with State Governments and Central Government Ministries/Departments (ASI, Railways, DGCA, MEA, MHA etc), has enabled effective collaboration between the FFO, filmmakers and respective Government bodies that are stakeholders in the filming process. Location specific permissions are processed and issued by respective State/Central Nodal officers, whose details are also shared with the applicant. Nodal Officers are provided a URL, Login ID and Password to access all applications on the FFO web

portal from filmmakers seeking permission to shoot in their jurisdiction. The FFO facilitates accordance of these permissions.

#### **4. Integration with Archaeological Survey of India and the Ministry of Railways to ease filming**

Although the FFO portal [www.ffo.gov.in](http://www.ffo.gov.in) links to the ASI and Railways, the FFO is now in the process of integration with both so that filmmakers can apply through the FFO web portal for filming permissions across ASI and Railway properties. This will allow filmmakers to apply for permissions through a single window. Continuous discussions are being held with the competent authorities of both to ensure successful integration, which is expected to be completed by this Financial Year. The FFO has also facilitated the appointment of 29 Nodal officers across all ASI circles, so as to ease the permission process at various ASI sites across the country.

#### **5. Integration with State Governments to ease on ground filming across India**

Competent authorities from Maharashtra (which has launched its own single window system), Uttarakhand, Delhi, Madhya Pradesh, Sikkim, Tamil Nadu have been met with to discuss the modalities of integrating with the FFO portal, given that each State has its own unique way of processing permissions. The objective is to create single window system to ensure ease of filming and simplification of approving the filming permission from various departments and local bodies in the State for Indian as well as International filmmakers.

#### **6. Workshop on ‘Creating an Effective Single Window Ecosystem’ in Film Bazaar 2019**

The workshop aimed to activate the States on the need to create a dedicated **Film Cell** that would function like the FFO, integrate with key departments of the State (Archaeology, Tourism, Home, Police, Municipal Corporations, District Magistrates, S.P of districts, Railways etc) and integrate with the FFO to create a pan India single window mechanism. Representatives from Odisha, UP, Lakshadweep, Uttarakhand, Jharkhand, Maharashtra, M.P., Gujarat, Rajasthan, Delhi, Karnataka, Nagaland, Mizoram, Himachal Pradesh, Telangana participated in the Workshop which was addressed by the President, Association of Film Commissioners International (AFCI), acclaimed filmmaker Madhur Bhandarkar, Producers Guild of India amongst others.

#### **7. Participation in International events – Cannes Film Market and AFCI Cineposium 2019**

In an endeavor to promote filming in India and the FFO's efforts towards easing the permission process through its web portal, the FFO has been engaging with the international filming fraternity through participation and undertaking marketing activations at global film festivals and markets such as Cannes Film market 2019. FFO is also a member of the Association of Film Commissioners International (AFCI) and participated at their annual educational event, AFCI Cineposium.





*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar and the Union Minister for Petroleum & Natural Gas and Steel, Shri Dharmendra Pradhan at the inauguration of the Paryatan Parv-2019, in New Delhi on October 02, 2019.*



*The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprises, Shri Prakash Javadekar and the Information Minister of Bangladesh, Mr. Muhammad H. Mahmud witnessing the signing of an MoU between National Film Development Corporation, India & Film Development Corporation, Bangladesh, in a meeting, in New Delhi on January 14, 2020.*

# 7

## INTERNATIONAL CO-OPERATION

### INDIA AND UNESCO

India is among the founder members of UNESCO, one of the specialized agencies of the United Nations. UNESCO's main goal is to promote International co-operation in the field of education, science and technology, social sciences, culture and mass communication. In order to promote communication capabilities of developing countries, the 21<sup>st</sup> Session of the General Conference of UNESCO in 1981 approved the setting up of an International Programme for the Development of Communication (IPDC). India played a significant role in its conception and has been a member of the IPDC and also of the Inter-Governmental Council (IGC) of the IPDC. India was elected by acclamation by the General Conference in its 35<sup>th</sup> Session, to be a Member of the IGC for the period 2009-2013.

The Indian National Commission for Cooperation with UNESCO (INCCU) set up by the Government of India in 1949, for associating its principal bodies interested in educational, scientific and cultural matters with the work of UNESCO, and was reconstituted in 2019 as the term of previous commission expired after 4 years.

### INTERNATIONAL MEDIA PROGRAMME

This is one of the Components under the new Plan Scheme 'Human Resource Development' being implemented by the Ministry. An outlay of Rs.45 lakhs has been allocated under this component for the year 2017-18 to 2019-20, out of which an outlay of Rs. 15 lakhs has been kept for the financial year 2019-20. This Programme comprises of Media Exchange Programme, Joint Working Groups & Agreement on cooperation in the field of Information & Film Sector and International Media Seminars/Workshops. The main objectives of the programmes are as follows:

- ❖ Recognizing the vital role that Media play in the promotion of better understanding between countries and in enhancing regional cooperation through greater interaction between media persons and for dissemination of information about each other.
- ❖ Recognizing the critical role that media plays in the promotion of democratic values and tolerance in societies.
- ❖ The broad objective of this scheme is to strengthen the friendly ties with different countries by promoting better understanding in the fields of information and print media, inspired by a common desire to establish and develop closer relations with other countries in the field of information and mass media.
- ❖ To strengthen the relationship between India and the other Countries
- ❖ To promote exchange of ideas between India and the other Countries in the spheres of Mass Media, Broadcasting and Films
- ❖ Advanced Media Training
- ❖ Crisis Communications
- ❖ Social and Multimedia Training

### Shanghai Cooperation Organisation

- ❖ Agreement between the Governments of the SCO Member States on "Cooperation in Mass Media" was signed by all the Member States during the SCO Summit in Bishkek during 13-14 June, 2019. This agreement is the outcome of Expert Level Meetings of SCO Member States.
- ❖ Second SCO Mass Media Forum: As part of the Kyrgyz Side's chairmanship in SCO in 2019, the Kyrgyz Republic held the Second Mass Media Forum of the SCO

countries during 23 to 26 May 2019 in Bishkek. The Forum was attended by Shri T.V.K. Reddy, Additional Director General, PIB, Hyderabad and Shri Ankur Lahoty, Assistant Director, M/o I&B.

Head of the Indian delegation highlighted the vital role of Ministry of Information and Broadcasting in the development of the Mass Media landscape within the country, the need for media collaborations and exchange of best practices amongst the various Mass Media agencies, organizations and associations across the SCO partner states. The Ambassador to India in Kyrgyzstan also congratulated the Indian Delegation on delivering such an impactful speech.

### **Cultural Exchange Programmes (CEP) with Countries**

The Cultural Exchange Programmes/Agreements are signed by the M/o Culture

on behalf of Government of India. These Programmes/Agreements have the aims and objectives to strengthen the relationship and with respect to the Ministry of Information and Broadcasting, these programmes/agreements promote exchange of ideas between India and the other Countries in the spheres of Mass Media, Broadcasting and Films.

During the year 2019-20, several CEPs signed between India and other countries such as Comoros, Zimbabwe, Zambia, Maldives, Tajikistan, Benin, Sierra Leone, Serbia, Jordan were received from M/o Culture for their implementation by the Ministry.





*The Veteran Bollywood Director and Producer, Shri Ramesh Sippy being felicitated as Legends of Indian Cinema, at the inauguration of the 50th International Film Festival of India (IFFI-2019), in Panaji, Goa on November 20, 2019. The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprises, Shri Prakash Javadekar, the Chief Guests of IFFI, Superstar Amitabh Bachchan, the Chief Minister of Goa, Shri Pramod Sawant and other dignitaries are also seen.*



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar at the inauguration of the 10th Jagran Film Festival, in New Delhi on July 18, 2019.*

## 8

## RESERVATION FOR SCHEDULED CASTES/SCHEDULED TRIBES AND OTHER BACKWARD CLASSES

All efforts are made to ensure adequate representation of Scheduled Castes, Scheduled Tribes and Other Backward Classes in the posts and Services under administrative control of Ministry of Information & Broadcasting in accordance with the orders/instructions/guidelines issued in this regard from time to time. Efforts are also made to ensure adequate representation of officers belonging to Schedules Castes, Scheduled Tribes and Other Backward Classes in various training programmes. Post based rosters are maintained by all the attached/subordinate

offices/PSUs/Autonomous Bodies under the administrative control of the Ministry.

- The guidelines & instructions regarding reservation for SC/ST/OBC in Services and for other benefits are circulated to all the Media Units for strict compliance.
- The percentage of representation of SC, ST and OBC vis-à-vis the total number of employees in the M/o I&B and attached and subordinate offices as on 1<sup>st</sup> January, 2020 is as below:

Group	Total Employee	SC	ST	OBC	Others
		(Representation %)			
A	1935	274 (14.16)	121 (6.25)	134 (7)	1406 (72.66)
B	9103	1423 (15.63)	796 (8.74)	957 (10.51)	5927 (65.11)
C	16823	3552 (21.11)	2232 (13.26)	1979 (11.76)	9060 (53.85)
D	93	33 (35.48)	10 (10.75)	11 (11.82)	39 (41.93)
<b>TOTAL</b>	<b>27954</b>	<b>5282 (18.89)</b>	<b>3159 (11.30)</b>	<b>3081 (11.02)</b>	<b>16432 (58.78)</b>





*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar launching a poem rendered by Shri Amitabh Bachchan, at the 60th Foundation Day celebrations of Doordarshan, in New Delhi on September 16, 2019.*

# 9

## REPRESENTATION OF PHYSICALLY DISABLED PERSONS IN SERVICE

The instruction and guidelines regarding Persons with Disabilities issued by the nodal Ministry/Department from time-to-time are circulated to all Media Units and Administrative Sections in Main Secretariat of Ministry of Information and Broadcasting for strict compliance. In the Main Secretariat, a Liaison Officer is also appointed to look after the interest of Persons with Disabilities.

In accordance with the guidelines issued

by DOPT, Special Recruitment Drive is under process in the Ministry to fill up backlog vacancies reserved for Persons with Disabilities. The representation of Persons with Disabilities in this Ministry is also compiled annually and furnished to DOPT. The representation of Persons with Disabilities in this Ministry collectively and in Direct Recruitment and Promotion quota as on 01/01/2020 is given below:-

### PWD REPORT-I

#### ANNUAL STATEMENT SHOWING THE REPRESENTATION OF THE PERSONS WITH DISABILITIES IN SERVICE

(for the year 2019, as on 01.01.2020)

Ministry/Department:- Ministry of Information & Broadcasting

Group	Number of Employees				
	Total	Identified posts	VH	HH	OH
1	2	3	4	5	6
Group A	977	21	04	03	07
Group B	7255	96	07	19	39
Group C & D	7994	108	23	07	50
<b>Total</b>	<b>16226</b>	<b>225</b>	<b>34</b>	<b>29</b>	<b>96</b>

- Note:-
- (i) VH stands for Visually Handicapped (persons suffering from Blindness or low vision)
  - (ii) HH stands for Hearing Handicapped (persons suffering from Hearing impairment)
  - (iii) OH stands for Orthopedically Handicapped (persons suffering from locomotors disability or cerebral palsy)

**PWD REPORT-II**

**STATEMENT SHOWING THE NUMBER OF PERSONS WITH DISABILITIES APPOINTED DURING THE CALENDER YEAR FOR THE YEAR: 2019 (as on 01/01/2020)**

GROUP	No. of Vacancies Reserved for PWD under Recruitment Quota			No. of Appointments made in Direct Recruitment Quota				No. of Vacancies Reserved for PWD under Promotion Quota			No. of Appointment made in Promotion Quota					
	VH	HH	OH	Total appointments made	Total appointments made in Identified Posts for PWD	VH	HH	OH	VH	HH	OH	Total appointments made	Total appointments made in Identified Posts for PWD	VH	HH	OH
<b>1</b>																
Group A	02	02	04	02	02	01	01	00	00	00	00	55	00	00	00	00
Group B	02	07	06	66	02	01	01	00	00	00	00	06	00	00	00	00
Group C & D	13	11	12	11	03	01	01	01	03	02	00	06	00	00	00	00
Total	17	20	22	79	07	03	03	01	03	02	00	67	00	00	00	00

- Note:-
- (i) VH stands for Visually Handicapped (persons suffering from blindness or low vision)
  - (ii) HH stands for Hearing Handicapped (persons suffering from Hearing impairment)
  - (iii) OH stands for Orthopedically Handicapped (persons suffering from locomotor disability palsy)
  - (iv) There is no reservation for Persons with Disabilities in case of promotion Group A and B Posts. However, persons with disabilities can be promoted to such posts, provided the concerned post is indentified suitable for persons with disabilities.





*The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprises, Shri Prakash Javadekar addressing at the 66th National Film Awards function, in New Delhi on December 23, 2019.*



*Hindi Pakhwada Prize Distribution Ceremony at Ministry of Information & Broadcasting*

# 10

## USE OF HINDI AS OFFICIAL LANGUAGE

Hindi, written in Devanagari script, is the Official Language of the Union of India as provided in the Constitution of India. To implement this provision, there is a well-considered policy of the Government under which every Ministry/Department has been mandated to accelerate the progressive use of Hindi in official work by way of motivation and incentives.

2. In view of the above obligation, the Ministry of Information and Broadcasting has also been making constant effort to originally use Hindi in its day to day official work as per the Official Language Policy of the Government of India. The Official Language Implementation Committee (OLIC) has been constituted under the Chairmanship of Joint Secretary in the Main Secretariat of the Ministry which monitors the progressive use of Hindi in the Main Secretariat as well as in its attached and subordinate offices. The meetings of Official Language Implementation Committee are held in which the status of implementation of the Official Language Policy in the Ministry and its media units/organizations is discussed and suggestions are given to augment the use of Hindi in official work thereby achieving the targets as fixed in the Annual Programme issued by the Department of Official Language.
3. To meet the needs of translating various routine and important time bound documents of the Ministry, like cabinet notes, parliament questions and Standing Committee matters etc. and also to implement the Official Language, the Main Secretariat of the Ministry has an approved strength of one Director (OL), one Deputy Director (OL), two Assistant Directors (OL), two Senior Translation officers and two Junior Translation officers.
4. Check points, at the level of the officers signing the document, have been created to ensure issuance of all papers/documents under Section 3(3) of the Official Languages Act in bilingual form and that letters received in Hindi and signed in Hindi are invariably replied to in Hindi only. In addition, quarterly progress reports received from different sections of the Ministry and its media units are reviewed to ensure better compliance of the Official Language Policy.
5. For promoting the use of Hindi in official work by way of motivation and incentives, various activities were held. In this regard, a workshop on 'Google Voice Typing' was organized in the Ministry on 11<sup>th</sup> June 2019 wherein 104 officials participated. Further, "Hindi Pakhwada" was also organized in the Ministry from 13-27 September 2019. During the Pakhwada, nine competitions namely i) Essay writing, ii) Poetry Recitation, iii) Noting and Drafting, iv) Dictation, v) Translation, vi) Knowledge of Hindi and quiz competition on official language, vii) Typing, viii) Stenography and ix) Debate competitions were organized in which 86 officials participated. The prize winners of the said various competitions will be awarded with a cash prize and a certificate in a ceremony.
6. Two incentive schemes for noting and drafting originally in Hindi and dictation by the senior officers in Hindi as per the directions of Dept. of Official Language, Ministry of Home Affairs are also operative. The prize winners will be awarded a cash prize and a certificate. A new incentive scheme has also been started for the Media Units and sections of the Ministry. In this scheme, prizes/trophies are proposed to be awarded to the winning Media Heads and sections of the Ministry on the basis

of their annual performance in the use of Hindi in their official work. In order to facilitate the officials for use of Hindi in official work, attached and subordinate

offices also organized OLIC meetings, Hindi workshops, Hindi Pakhwada and various other activities in their respective organizations.





*Panoramic view of the venue at the 50th International Film Festival of India (IFFI-2019), in Panaji, Goa on November 27, 2019.*



*The 50th edition of IFFI featured 50 films from World Cinema directed by 50 women filmmakers*

# 11

## WOMEN WELFARE ACTIVITIES

To review the programmes and monitor implementation of development schemes for women in accordance with the guidelines of the National Commission for Women, a Women Cell was created in the Ministry in 1992. Later in accordance with the Supreme Court guidelines laid down in Vishakha & Others vs. State of Rajasthan case, the Cell was reconstituted on 16<sup>th</sup> May 2002 as the Complaint Committee for matters relating to sexual harassment at work place. An external expert from Young Women Christian Association (YWCA) as non-official member in the Women Cell was included on 13<sup>th</sup> January, 2006.

Later on, in accordance with the guidelines of the Supreme Court and recommendation of National Commission for Women, Women's Cell has been renamed as "Internal Complaint Committee" on 25.10.2013.

This Committee has been reconstituted

last time on 13.06.2019 vide Circular No.B-11020/17/2011-Admn. III (Vol.-II). Ms.Anju Nigam, Joint Secretary (B), Ministry of Information & Broadcasting has been nominated as Chairperson of ICC. Besides, Ms. Kalpana David, National Secretary Administration, an external expert from YWCA of India has been nominated as non-official member of this Committee. Three other women members and one male member of the Ministry are its official members.

The Internal Complaint Committees are also functioning in the attached/ subordinate offices and autonomous bodies of the Ministry. The Guidelines regarding Central Civil Services (Conduct) Rules, 1964 regarding prevention of sexual harassment of women at the workplace issued by Department of Personnel & Training from time to time are also forwarded to all the Media Units under this Ministry for adherence.





*The former Secretary, Ministry of Information & Broadcasting, Shri Amit Khare administering the 'Integrity Pledge' to officials of the Ministry, on the occasion of the "Vigilance Awareness Week", in New Delhi on October 28, 2019*

# 12

## VIGILANCE RELATED MATTERS

The vigilance set up of the Ministry functions under the overall supervision of the Secretary, I&B. Vigilance Wing of the Ministry is headed by a Chief Vigilance Officer (CVO) at the level of Joint Secretary who is appointed with the approval of Central Vigilance Commission (CVC) out of one of the Divisional Heads of the Ministry. CVO, M/o I&B is assisted by a Dy. Secretary (Vigilance), an Under Secretary (Vigilance) and a Vigilance Section. CVO of the Ministry provides a link between the Ministry and its subordinate/attached office and CVC as well as CBI. In Ministry's autonomous/attached/subordinate offices, public sector undertakings and registered societies also, separate vigilance set-ups exist. The CVO of the Ministry coordinates vigilance activities of the attached and subordinate offices, public sector undertakings of the Ministry as per CVC guidelines.

2. Concerted efforts were made to streamline the procedures in order to minimize scope for corruption. Regular and surprise inspections were carried out by senior officers to ensure proper observance of rules and procedures. Efforts were also made to rotate the staff posted in sensitive positions. During the period 1<sup>st</sup> April 2019 to 31<sup>st</sup> December 2019, 35 regular and 16

surprise inspections were carried out. In addition a total of 16 areas and 56 persons have been selected for being kept under surveillance in the different media units and Main Secretariat of this Ministry. A week long Vigilance Awareness Week was observed by the Ministry of I&B and its Media Units from 28<sup>th</sup> October to 2<sup>nd</sup> November, 2019.

3. During the period from 1<sup>st</sup> April, 2019 to 31<sup>st</sup> December 2019, 257 fresh complaints were received in the Ministry and its media units from different sources. These were examined and preliminary inquiries were ordered in 25 cases. In addition to this Preliminary Inquiry reports in respect of 23 cases (current and old) were received during this period. Regular departmental action for major penalty was initiated in 04 cases and for minor penalty in 08 cases. During the period, major penalties have been imposed in 06 cases and minor penalties in 16 cases. During the period under report, in 17 cases administrative actions have been taken under relevant provisions of rules and 01 official was prematurely retired under relevant provisions of rules.





*Shri Prakash Javadekar interacting with the media after taking charge as the Union Minister for Information & Broadcasting, in New Delhi on May 31, 2019.*

# 13 CITIZEN'S CHARTER & GRIEVANCE REDRESSAL MECHANISM

## CITIZEN'S CHARTER

The Citizen's / Client's Charter of this Ministry of Information & Broadcasting is available on the website of the Ministry i.e. <http://www.mib.gov.in>. The following 12 main services have been included in the Charter which are being provided by this Ministry directly to its stakeholders:-

- (i) Issue of license for providing DTH services to prospective license;
- (ii) Issue of License to Multi System Operators;
- (iii) Issue of License for providing HITS services to prospective license;
- (iv) Registration of Television Rating Points (TRP) Agencies to operate in India;
- (v) Setting up teleports by TV Channels for up linking/ down linking;
- (vi) Issue of permission for Up linking/ Down linking of TV Channels uplinked from India;
- (vii) Issue of permission for Down linking of TV Channels uplinked from Abroad;
- (viii) Setting up of Community Radio Stations (CRS) by Non-Governmental Organizations (NGO), Educational Institutes and Krishi Vigyan Kendras/ Institutes;
- (ix) Issue of approval letter for the publication of India editions of foreign magazines/ journals/ periodicals/ New Magazines by an entity having foreign investment in the category of Specialty/ Technical/ Scientific;
- (x) Issue of approval letter for the publication of Indian editions of foreign magazines dealing with news and current affairs/ newspapers by an entity having foreign investment/ facsimile edition of foreign newspaper by an entity having/ not having foreign investment;
- (xi) Grievance Redressal Mechanism; and

- (xii) Issue of permission letter to the foreign Producers for shooting of features films for TV/ Cinema and reality shows/ commercial TV serial

## GRIEVANCE REDRESSAL MECHANISM

The Grievance petitions received in the Ministry are registered and processed in the computerized Centralized Public Grievance Redress and Monitoring System (CPGRAMS). All petitions received are acknowledged according to norms and the acknowledgement letter contains registration number of the grievance, expected time of disposal and the details of the contact person. The grievance petitions are sent to the concerned media units/offices/divisions to redress the grievance, with the direction to send a suitable reply to the petitioner, as per rules. These petitions are monitored on regular basis, by sending reminders to the concerned offices/divisions and by convening review meetings etc. In all the media units, attached/ subordinate offices, autonomous bodies and public sector undertakings working under the administrative control of the Ministry, normally an officer not below Junior Administrative Grade is designated as Public Grievance Officer of that Unit. In important and urgent nature of cases, senior officers of the concerned media units/offices hold discussions for quick disposal of the cases. The position regarding final disposal of petitions is also intimated to the petitioners by post or through CPGRAMS.

The guidelines regarding redressal of public grievances/activating machinery for redressal of public grievances received from Department of Administrative Reforms and Public Grievances etc. are circulated to all media units/autonomous bodies etc. functioning under the aegis of this Ministry. Disposal of grievances is also monitored at the highest level in this Ministry as well as by Hon'ble Prime Minister in monthly PRAGATI Meetings.

### Time Frame Prescribed for Redressal of the Grievances:

S. No.	Subject	Time
01.	Issue of acknowledgement/interim reply to the petitioner	3 days
02.	Time taken for transfer of the Grievance Petition to the concerned Administrative Wing/Responsibility Centre	7 days
03.	Time taken to give final reply to the petitioner from the date of receipt of grievance or date of receipt of clarification /additional information sought from the petitioner, whichever is later	2 months

### Grievance Status of the Ministry from 1-04-2019 to 06-11-2019

Brought Forward as on 01/04/2019	Grievances Received (from 01-04-2019 to 06-11-2019)	Total Grievances	Grievances Disposed (from 01-04-2019 to 06-11-2019)	Grievances Pending as on 06-11-2019
1029	6009	7038	6489	549

### Majority of Grievances Received by the Ministry are of the Following Categories:

Sr. No.	Grievance Category	Percentage of grievances received from 01-04-2019 to 06-11-2019
1	Complaint against DTH Operators LCOs MSOs	45%
2	Petitions pertaining to other Ministries	19%
3	Miscellaneous	7%
4	Suggestions and Queries	5%
5	Broadcasting Content News and Non News Programmes	5%
6	Pension Matters Delay in release of pension and other benefits	4%
7	Corruption and Malpractices	2%
8	Service Matters Casual Employees	2%
9	Service Matters Regular Employees	2%
10	Press Journalist Issues	2%
11	Film Content Matters	1%
12	Broadcasting Content Advertisements	1%
13	Registration and Title Verification	1%
14	Press Content Matters	1%
15	Pension Matters Wrong fixation of pension	1%
16	Subscription Publication of DPD Journals	0.4%
17	Compassionate Appointments	0.4%
18	Pension Matters Revision of Pension	0.4%
19	Harassment and Misbehaviour	0.3%
20	Advertisement and Publicity Matters	0.1%
21	Sexual Harassment	0.0%



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar releasing a book, in New Delhi on October 14, 2019.*



*The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprises, Shri Prakash Javadekar launching the digital version of 'Gurbani' and Shabad Kirtan from Prasar Bharati's archives, at the inauguration of the All India Radio's new Broadcast Auditorium, in New Delhi on November 15, 2019. The Union Minister for Food Processing Industries, Smt. Harsimrat Kaur Badal, the Minister of State for Environment, Forest and Climate Change, Shri Babul Supriyo and other dignitaries are also seen.*

# 14

## RIGHT TO INFORMATION ACT, 2005 RELATED MATTERS

### Implementation of Right to Information Act, 2005

The Right to Information (RTI) Act, 2005 provides freedom to every citizen to secure access to information under the control of public authorities, consistent with public interest, in order to promote openness, transparency and accountability in administration and in relation to matters connected therewith or incidental thereto. Right to information means the right to information accessible under this Act, which is held by or under the control of any public authority and includes the right to-

1. Inspection of work, documents, records;
2. Taking notes, extracts or certified copies of documents or records;
3. Taking certified samples of material;
4. Obtaining information in the form of CDs or in any other electronic mode or through printouts where such information is stored in a computer or in any other device.

### Implementation of RTI Act in the Main Secretariat:

The RTI Cell of the Ministry was established on 4<sup>th</sup> July, 1997 in pursuance of the decision of the Government to make administration more transparent and responsive.

All Applications, appeals and decisions of the Central Information Commission (CIC) under RTI Act, 2005 related to the Ministry, its attached offices, subordinate offices, PSUs and autonomous bodies are received in the RTI Cell. The Ministry of I&B has designated 29 CPIOs and 21 Appellate Authorities (AA) to provide information and to take decision on the appeals filed. List of CPIOs and Appellate Authorities are available on this Ministry's website <https://www.mib.gov.in>.

The year-wise RTI applications & appeals received and action taken are reflected below:

Year	No. of applications & appeals received and action taken
2016	2034
2017	1733
2018	1580

1136 applications and 95 appeals have been received during the period from 01.01.2019 to 11.11.2019 at RTI Cell and all the applicants have been replied suitably. A web portal that can be accessed at 'https://rtionline.gov.in' was launched in April 2013. MIB received 675 online applications and 68 appeals. RTI applications received physically through Dak are also uploaded on the RTI web portal. An amount of Rs. 7440/- has been received as application fee / information charges / inspection charges for the period from 01.01.2019 to 11.11.2019. Apart from this, RTI Cell also attends to all RTI queries received from visitors of different states of the country.

The RTI Cell provides the following services to the clients / customers of the Organization:

- (a) Information regarding services provided and programmes, schemes supported by the organization and the relevant rules and procedures through brochures, folders;
- (b) Facilitating the customer / client to obtain the services of the Organization optimally, timely, efficiently and in a transparent manner and providing forms etc. of public usage;
- (c) Information regarding the standards of quality of service, time norms etc. evolved by the organization with reference to the services / schemes / functioning of the organization; and
- (d) An Information Manual under RTI Act, 2005 has been revised by Ministry of Information & Broadcasting.

### **Mechanism to deal with RTI applications**

All applications received under RTI Act are scrutinized and RTI applications which do not concern this Ministry are transferred to the CPIO of the concerned Ministry and the remaining applications are forwarded to the concerned CPIOs in the Ministry.

As a mechanism to follow up the pending application, reminders are sent to CPIOs so that there may not be any lapse in providing information to the applicant within the prescribed period of 30 days.

RTI applications and appeals received through online RTI portal are forwarded online to concerned CPIOs / AAs of the Ministry. All the CPIOs and AAs have been provided username and passwords to check status of the applications / appeals and send online replies.

### **Implementation of Section 4 of the RTI Act, 2005**

The Ministry has already completed the obligations under Section 4(b)(i) and 4(b)(ii) which deals with suo-moto disclosure of all information held by the Public Authority and uploading the same in the public domain through its website. RTI applications, appeals and their replies are uploaded on the website by the Ministry. Quarterly Report giving the figures of applications / appeals received, rejected, transferred is uploaded on the CIC's website regularly.

### **Implementation of RTI Act in the Attached/ Subordinate offices of the Ministry**

CPIOs and Appellate Authorities have been appointed by all the attached / subordinate/ PSUs and autonomous bodies under this Ministry. They are working in accordance with the instructions issued in this regard by DoPT from time to time.





*The Secretary General, Asia Pacific Broadcasting Union, Mr. Javad Mottaghi calling on the Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar, in New Delhi on September 05, 2019.*



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar releasing specially designed postage stamp to mark the Doordarshan's 60th Foundation Day, at a function, in New Delhi on September 16, 2019.*

## ACCOUNTING ORGANIZATION OF MINISTRY OF INFORMATION & BROADCASTING:

The Secretary as Chief Accounting Authority in the Ministry of Information & Broadcasting discharges his functions with the assistance of Financial Adviser and Chief Controller of Accounts.

2. As per Rule 70 of GFR 2017, the Secretary of a Ministry / Department as Chief Accounting Authority of the Ministry / Department shall:

- (i) Be responsible and accountable for financial management of his Ministry or Department;
- (ii) Ensure that the public funds appropriated to the Ministry or Department are used for the purpose for which they were meant;
- (iii) Be responsible for the effective, efficient, economical and transparent use of the resources of the Ministry or Department in achieving the stated project objectives of that Ministry or Department, whilst complying with performance standards;
- (iv) Appear before the Committee on Public Accounts and any other Parliamentary Committee for examination;
- (v) Review and monitor regularly the performance of the programmes and projects assigned to his Ministry or Department to determine whether stated objectives are achieved;
- (vi) Be responsible for preparation of expenditure and other statements relating to his Ministry or Department as required by regulations, guidelines or directives issued by Ministry of Finance;
- (vii) Ensure that his Ministry or

Department maintains full and proper records of financial transactions and adopts systems and procedures that shall at all time afford internal controls;

- (viii) Ensure that his Ministry or Department follows the Government procurement procedure for execution of works, as well as for procurement of services and supplies, and implements it in a fair, equitable, transparent, competitive and cost-effective manner;
- (ix) Take effective and appropriate steps to ensure his Ministry or Department:-
  - (a) collects all moneys due to the Government and
  - (b) avoids unauthorized, irregular and wasteful expenditure.

3. As per Para 1.3 of Civil Accounts Manual, the Chief Controller of Accounts for and on behalf of the Chief Accounting Authority is responsible for:

- (a) Arranging all payments through the Pay and Accounts Offices/Principal Accounts Office except where the Drawing and Disbursing Officers are authorized to make certain types of payments.
- (b) Compilation and consolidation of accounts of the Ministry/ Department and their submission in the form prescribed, to the Controller General of Accounts; preparation of Annual Appropriation Accounts for the Demands for Grants of his Ministry/ Department, getting them duly audited and submitting them to the CGA, duly signed by the Chief Accounting Authority.

- (c) Arranging internal inspection of payment and accounts records maintained by the various subordinate formations and Pay and Accounts Offices of the Department and inspection of records pertaining to transaction of Government Ministries / Departments, maintained in Public Sector Banks.
4. The Chief Controller of Accounts, Ministry of Information & Broadcasting performs his duties with the assistance of Controller / Dy. Controller/Assistant Controller of Accounts, three Pr. Accounts Officers at HQ and fourteen Pay and Accounts Offices including Six attached to Prasar Bharati and their field formations for the purpose of GPF and Pension only. Zonal Internal Audit Parties are stationed at Chennai, Kolkata, Mumbai and New Delhi whose works are being monitored by Internal Audit Wing at HQ.
5. As per Para 1.2.3 of Civil Accounts Manual, Principal Accounts Office at HQ functions under a Principal Accounts Officer who is responsible for :-
- Consolidation of the accounts of the Ministry/Department in the manner prescribed by CGA;
  - Preparation of Annual Appropriation Accounts of the Demands for Grants controlled by Ministry/Department, submission of Statement of Central Transactions and material for the Finance Account of the Union Government(Civil) to the Controller General of Accounts;
  - Payment of loans and grants to State Government through Reserve Bank of India and wherever this office has a drawing account, payment therefrom to Union Territory Government/ Administrations;
  - Preparation of manuals keeping in view the objective of management accounting system if any, and for rendition of technical advice to Pay and Accounts Offices, maintaining necessary liaison with CGA's Office and to effect overall coordination and control in accounting matters;
- e) Maintaining Appropriation Audit Registers for the Ministry/ Department as a whole to watch the progress of expenditure under the various Grants operated on by the Ministry/Department;
- Principal Accounts Office/Officer also performs all administrative and coordinating function of the accounting organization and renders necessary financial, technical, accounting advice to department as well as to local Pay & Accounts offices and Out Station Pay & Accounts offices.
6. As per provisions contained in Civil Accounts Manual, Pay & Accounts offices make payments pertaining to respective Ministries / Departments and in certain cases payments will be made by the departmental Drawing and Disbursing Officers (DDOs) authorized to draw funds, by means of cheques drawn on the offices / branches of accredited bank for handling the receipts and payments of the Ministry / Department. These payments will be accounted for in separate scrolls to be rendered to the Pay and Accounts Offices of Ministry / Department concerned. Each Pay and Accounts Office or Drawing and Disbursing Officer authorized to make payments by cheques / e-payments, will draw only on the particular branch / branches of the accredited bank with which the Pay and Accounts Office or the Drawing and Disbursing Officer as the case may be, is placed in account. All receipts of the Ministry / Department are also be finally accounted for in the books of the Pay and Accounts Office. The Pay and Accounts office is the basic Unit of Departmentalized Accounting Organization. Its main functions include:
- Pre-check and payment of all bills, including those of loans and grants-in-aid, submitted by Non-Cheque Drawing DDOs.

- Accurate and timely payments in conformity with prescribed rules and regulations.
  - Timely realization of receipts.
  - Issue of quarterly letter of credit to Cheque Drawing DDOs and post check of their Vouchers / bills.
  - Compilation of monthly accounts of receipts and expenditures made by them incorporating there with the accounts of the cheque Drawing DDOs.
  - Maintenance of GPF accounts other than merged DDO and authorization of retirement benefits.
  - Maintenance of all DDR Heads.
  - Efficient service delivery to the Ministry / Department through banking arrangement by way of e-payment.
  - Adherence to the prescribed Accounting Standards, rules and principles.
  - Timely, accurate, comprehensive, relevant and useful financial reporting.
7. The overall responsibilities of Departmental Accounting Organization in respect of Ministry of Information & Broadcasting are:
- Consolidation of monthly accounts of Ministry and its submission to the CGA.
  - Annual Appropriation Accounts.
  - Statement of Central Transactions.
  - Preparation of "Accounts at a Glance".
  - Union Finance accounts which are submitted to the CGA, Ministry of Finance and Principal Director of Audit.
  - Payments of grants-in-aid to Grantee Institutions / Autonomous Bodies etc.
  - Rendering technical advice to all PAOs and Ministry; if necessary in consultation with other organizations like DoPT, Ministry of Finance and CGA etc.
  - Preparation of Receipt Budget.
  - Preparation of Pension Budget.
  - Procuring and supplying of cheque books for and on behalf of PAOs / Cheque Drawing DDOs.
  - To maintain necessary liaison with Controller General of Accounts office and to effect overall co-ordination and control in accounting matters and accredited Bank.
  - To verify and reconcile all receipts and payments made on behalf of Ministry of Information & Broadcasting through the accredited Bank i.e. State Bank of India.
  - To maintain accounts with Reserve Bank of India relating to Ministry of Information & Broadcasting and to reconcile the cash balances.
  - To ensure prompt payments.
  - Speedy settlement of Pension/ Provident fund and other retirement benefits.
  - Internal Audit of the Ministry, subordinate and attached offices under Ministry of Information & Broadcasting and its Grantee institutions, Autonomous Bodies etc.
  - To make available accounting information to all concerned Authorities/Divisions.
  - Budget co-ordination works of Ministry of Information & Broadcasting.
  - Monitoring of New Pension Scheme and revision of pension cases from time to time.
  - Computerization of Accounts and e-payment.

- Administrative and co-ordination function of the accounting organization.
  - Roll out of PFMS under Central Sector Schemes in Grantee Institutions/ Autonomous Bodies.
  - Non-Tax Receipt Portal (NTRP) in Ministry of Information & Broadcasting.
8. Accounting information and data are also provided to the Financial Advisor and Chief Accounting Authority to facilitate effective budgetary and financial control. Monthly and progressive expenditure figures under various sub-heads / object-heads of the grant of the Ministry of Information & Broadcasting are furnished to Budget Section of the Ministry including Jt. Secretary of the Media Division. Progress of expenditure against budget provisions are also submitted weekly to the Secretary and Addl. Secretary & Financial Adviser as well as Heads of Divisions of the Ministry, controlling the grant for purposes of better monitoring of expenditure in last quarter of the financial year.
  9. The Accounting organization also maintains accounts of long-term advances such as House Building Advance, Motor Car Advance and GPF accounts of employees of the Ministry.
  10. The verification and authorization of pensionary entitlement of officers and staff members is done by the Pay & Accounts Offices on the basis of service particulars and pension papers furnished by Heads of Offices. All retirement benefits and payments like gratuity, cash equivalent to leave salary as well as payments under Central Government Employees Group Insurance Scheme; General Provident Fund etc. are released by Pay & Accounts Offices on receipt of relevant information/ bills from DDOs.

#### **Internal Audit Wing:**

- a) The Internal Audit Wing carries out audit of accounts of various offices of the Ministry

to ensure that rules, regulations and procedures prescribed by the government are adhered to by these offices in their day to day functioning. Internal Auditing is an independent, objective assurance and consulting activity designed to add value and improve an organization's operations. It basically aims at helping the organization to accomplish its objectives by bringing a systematic, disciplined approach to evaluate and improve the effectiveness of risk management, control and governance processes. It is also an effective tool for providing objective assurance and advice that adds values, influence change that enhances governance, assist risk management, control processes and improve accountability for results. It also provides valuable information to rectify the procedural mistakes/deficiencies and thus, acts as an aid to the management. The periodicity of audit of a unit is regulated by its nature, volume of work and quantum of funds.

- b) The Internal Audit Wing working under the overall guidance of Chief Accounting Authority and Financial Advisor has focused on strengthening governance structures, capacity building and leveraging technology in appropriate manner to ensure an efficient and effective Internal Audit practice.
- c) In pursuance of O/o Controller General of Accounts, Department of Expenditure, Ministry of Finance, OM no. G.25014/33/2015-16/MF.CGA/IAD/306-53 dated 15.05.17 and as per provisions contained in Generic Internal Audit Manual (Version 1.0) issued by O/o CGA, Audit Committee has been constituted in this Ministry under the Chairmanship of AS & FA (I&B) with the approval of Secretary (I&B) and terms of reference of Internal Audit Committee has been defined in O/o CCA OM no. Pr.AO/I&B/IAW (HQs)/NZ/17-18/1016-1065 dated 27.07.2017.
- d) There are 620 units (PrasarBharati-552 and Non-Prasar Bharati - 68) located all

over India under various media units of the Ministry spread throughout the length and breadth of the country, which fall within the preview of Internal Audit.

- e) During the financial year 2018-19, Audit of 59 offices was undertaken out of 303 identified units. The focus of Audit was

to detect errors in fixation of Pay paid in excess as well as in short.

Status of Outstanding Internal Audit paras in Ministry of Information & Broadcasting and Prasar Bharati as on 31.03.2019 and as on 31.10.2019 is given below:-

<b>I. PRASAR BHARATI</b>					
<b>Zone</b>	<b>Outstanding Paras upto 31.03.2019</b>	<b>Paras Raised from 01.04.2019 to 31.10.19</b>	<b>Total Paras Outstanding as on 31.10.19</b>	<b>Paras Dropped from 01.04.19 to 31.10.19</b>	<b>Outstanding Paras as on 31.10.2019</b>
SOUTH ZONE (CHENNAI)	708	51	759	43	716
WEST ZONE (MUMBAI)	93	0	93	0	93
NORTH ZONE (DELHI)	197	9	206	8	198
EAST ZONE (KOLKATA)	334	28	362	27	335
<b>TOTAL (I)</b>	<b>1332</b>	<b>88</b>	<b>1420</b>	<b>78</b>	<b>1342</b>
<b>II. NON PRASAR BHARATI</b>					
SOUTH ZONE (CHENNAI)	603	19	622	149	473
WEST ZONE (MUMBAI)	440	30	470	0	470
NORTH ZONE (DELHI)	434	39	473	32	441
EAST ZONE (KOLKATA)	300	55	355	46	309
<b>TOTAL (II)</b>	<b>1777</b>	<b>143</b>	<b>1920</b>	<b>227</b>	<b>1693</b>
<b>GRAND TOTAL (I + II)</b>	<b>3109</b>	<b>231</b>	<b>3340</b>	<b>305</b>	<b>3035</b>

#### **IRLA (Individual Running ledger Accounting System):**

Pay & Accounts Office (IRLA) came into existence along with other departmentalized PAOs of other Ministries. The idea of IRLA system (Individual Running Ledger Accounts for Group – A officers) originated to keep all service and payment detail in a centralized system so that officers of Media Units of the Ministry of Information and Broadcasting and Prasar Bharati, who have an all India transfer liability can draw their Salary conveniently. Pay & Accounts Office (IRLA) is maintaining service and salary records of Media Units of the Ministry of Information and Broadcasting

and offices of Prasar Bharati (Doordarshan & All India Radio) located in various cities all over the country. PAO (IRLA) has been onboarded on Digital Platform with launch of a new website (<https://iis.mib.gov.in/irla/>) developed in consultation with the NIC cell of M/o I&B. It facilitates Group-A officers in getting online services viz. salary slip, Income tax Form-16 and GPF statement etc.

**Banking Arrangements:** State Bank of India is the accredited bank for PAOs and its field offices in the Ministry of Information & Broadcasting. e-payments processed by the PAOs/CDDOs are settled through CMP, SBI, Hyderabad in favor of the bank account of

vendors/beneficiaries. In some cases, Cheques issued by the PAOs/CDDOs are presented to the nominated branch of the accredited bank for payment. The receipts are also remitted to the accredited banks by the respective PAOs/CDDOs apart from Non-Tax-Receipt Portal (NTRP). Any change in accredited bank requires specific approval of Controller General of Accounts, Department of Expenditure, Ministry of Finance.

Principal Accounts Office has 14(Fourteen) Pay & Accounts Offices, including of 06 PAOs attached with Prasar Bharati. Five PAOs are located in New Delhi, two each in Mumbai, Chennai, Kolkata and one each in Nagpur, Lucknow and Guwahati. All payments pertaining to the Department/Ministry are made through PAOs/CDDOs attached with respective PAOs. Drawing and Disbursing Officers present their claims/bills to the designated PAOs / CDDOs, who issue cheques / releases e-payment after exercising the necessary scrutiny as per provisions contained in Civil Accounts Manual, Receipt and Payment Rules and other orders issued by Govt. from time to time.

**Computerization of Accounts:** The process of computerization of accounts in the Departmentalized Accounting Organization of M/o Information and Broadcasting started with computerization of accounting function by the O/o Controller General of Accounts, Ministry of Finance. The software titled CONTACT had been used in the Pr. Accounts Offices for consolidation of monthly accounts. In this Ministry all PAOs used voucher level computerization IMPROVE. From the month of November, 2008 onwards the monthly account has been submitted to the O/o CGA after PAO wise adjustment of Put through Statement with online acceptance by the Principal Accounts Office. Window based applications like Microsoft Word and Excel are also used for preparation of Head-wise Appropriation accounts, Material of Union Government Finance Account (Civil) and monthly expenditure and receipt statements for submission to Ministry and for other MIS purposes.

## **COMPACT (PAO 2000):**

A multi user software for use at the Pay & Accounts Office level was inducted to replace the existing IMPROVE Software. This software was developed with a view to computerizing the work in all the Pay & Account Offices. This software had the following features:

1. Pre-check (Integrated payment and accounting functions and Automatic Cheque printing)
2. Electronic Bank Reconciliation
3. General Provident Fund
4. Compilation of Accounts
5. Settlement of Pension Cases
6. Expenditure Vs. Budget Control

## **Initiatives on e-payment**

The e-payment system in all Pay & Accounts Offices of Ministry of Information & Broadcasting had been successfully implemented from 2011 onwards.

## **e- Payment System**

Since, the IT Act, 2000 recognizes the digitally signed documents or electronic records digitally authenticated by means of an electronic method or procedure in accordance with the provisions of section 3 of the Act, the Controller General of Accounts had developed a facility in COMPACT for electronic payment (e-payment) through digitally signed electronic advices. This had replaced the existing system of payment through cheque while leveraging the COMPACT application running in all Pay & Accounts Offices in all Ministries / Departments of Central Government.

The e-payment system developed was a fully secured web based system of electronic payment services which introduces transparency in government payment system. Payment of dues from the government under this system were made by credit of money directly in to the bank account of payee through a digitally signed e-advices generated from COMPACT through the 'Government

e-payment Gateway (GePG)' on a secured communication channel. Necessary functional and security certification were obtained from STQC Directorate for its roll out. The system was implemented in all Central Government Civil Ministries/ Departments in a phased manner.

GePG has further been upgraded to PFMS system, which is an integrated Financial Management System of Controller General of Accounts, for sanction preparation, bill processing, payment, receipt management, Direct Benefit Transfer, fund flow management and financial reporting.

**Registration of Digital Signatures:** The Pay & Accounts Officer obtains digital signature from the NIC Certifying Authority. The digital signatures obtained from the NIC Certifying Authority are stored in a USB Token called i-Key. The PAO registers the digital signatures with PFMS portal through the Principal Accounts Office of the concerned Ministry/ Department. The concerned banks download the PAOs digital signatures from the PFMS portal. Digital signatures of the authorized signatory of the concerned banks are also uploaded on PFMS portal for authentication of e-payment scrolls provided to PAOs by the banks.

**Submission of Bill:** The Drawing and Disbursing Officers (DDOs) submit bills for e-payment along with mandate form and details of payee viz. IFSC Code of Bank Branch, A/C Number, Name, Address, etc., to the Pay & Accounts Officer (PAO). A token number is generated from COMPACT and communicated to DDO.

**Bill Processing:** The bills are processed in the Pay & Accounts office in COMPACT System.

**Digital Signatures:** Once the bill is passed by the PAO, it is digitally signed using the secure I-Key and e-payment authorization is generated by the system.

**Uploading authorization on PFMS:** The e-payment authorization file (e-advice) is uploaded on the PFMS in a secure environment. Concerned banks download the e-advice

from PFMS and after necessary verification of digital signature etc, the bank would credit the beneficiaries' account using CBS/NEFT/ RTGS as applicable.

**e-Scrolls:** A digitally signed electronic scroll is generated and uploaded by the bank on PFMS for all successful e-payments. e-Scrolls are downloaded by the PAOs and incorporated in the COMPACT system for reconciliation and other MIS purposes.

Advantages of e-payment
<ul style="list-style-type: none"> <li>• Saving in time and effort due to online fund transfer using digitally signed unique e-authorization ID</li> <li>• Secure mode of payment</li> <li>• Transparency in payment procedure</li> <li>• Elimination of physical cheques and their manual processing</li> <li>• Elimination of constraints of manual deposit of cheque by the payee into his bank account</li> <li>• Enhancement of overall payment processing efficiency</li> <li>• Online auto-reconciliation of payments</li> <li>• Efficient compilation of accounts</li> <li>• Complete audit trail of transactions at all level</li> </ul>

## **PUBLIC FINANCIAL MANAGEMENT SYSTEM (PFMS)**

Public Financial Management System (PFMS) initially started as a Plan Scheme named CPSMS of the erstwhile planning commission in 2008-09 as a pilot in four states of Madhya Pradesh, Bihar, Punjab and Mizoram for four Flagship schemes, e.g. MGNREGS, NRHM, SSA and PMGSY. After the initials phase of establishing a network across Ministries / Departments, It has been decided to undertake National roll-out of CPSMS (PFMS) to link the financial networks of Central, State Governments and the agencies of State Governments. The scheme was included in 12<sup>th</sup> Plan initiatives of erstwhile Planning Commission and Ministry of Finance. Presently PFMS is the scheme of Department

of Expenditure, Ministry of Finance and being implemented by O/o Controller General of Accounts across the country.

2. As per MoF, DoE, OMNo.66 (29) PF-II/2016 dated 15/07/2016, Hon'ble Prime Minister has emphasized the need for improved financial management in implementation of Central Plan Schemes so as to facilitate Just-in-Time releases and monitor the usage of funds including information on its ultimate utilization. The Public Financial Management System (PFMS) is administered by the O/o controller General of Accounts in the Department of Expenditure which is an end-to-end solution for processing payments, tracking, monitoring, accounting, reconciliation and reporting. It provides the scheme managers a unified platform for tracking releases and monitoring their last mile utilization.

3. In order to abide by the directions to implement Just-in-time releases and monitor the end usage of funds, it has been decided by Ministry of Finance to universalize the use of PFMS to cover all transactions/payments under the Central Sector Schemes. The complete monitoring of these schemes require mandatory registration of all Implementing Agencies (IAs) on PFMS and mandatory use of Expenditure, Advances & Transfer (EAT) module of the PFMS by all IAs. The Implementation Plan covers the complete universe of Central Sector Schemes, which inter-alia requires the following steps to be taken by each Ministry/Department:

- (i) All central schemes have to be mapped /configured and brought on the PFMS platform.
- (ii) All Implementing Agencies (IAs) receiving and utilizing funds needs to be mandatorily registered on PFMS.
- (iii) Usage of PFMS modules has to be made mandatory for all registered agencies for making payments, advances and transfers.
- (iv) All Departmental Agencies incurring

expenditure in respect of Central Sector Schemes must register and compulsorily use the PFMS Modules.

- (v) All Grantee Institutions have to adopt PFMS modules for making Payments/ Transfers/Advance from Grants received from the Central Govt. This will enable generation of on-line Utilization Certificates for claiming funds from the Central Government.
- (vi) Ministry has to take an action for integrating their respective systems / applications with the PFMS.

### **Modules to implement the Mandate**

Modules developed/under developed by PFMS for stakeholders as per the Union Cabinet approval and mandate are as under:

#### **I. Fund Flow Monitoring**

- (a) Agency registration
- (b) Expenditure management and fund utilization through PFMS EAT module
- (c) Accounting Module for registered agencies
- (d) Treasury Interface
- (e) PFMS-PRI fund flow and utilization interface
- (f) Mechanism for State Governments towards fund tracking for State schemes
- (g) Monitoring of Externally Aided Projects (EAP)

#### **II. Direct Benefit Transfer (DBT) modules**

- (a) PAO to beneficiaries
- (b) Agency to beneficiaries
- (c) State treasuries to beneficiaries

#### **III. Interfaces for Banking**

- (a) CBS (Core Banking Solutions)
- (b) India Post
- (c) RBI (Reserve Bank of India)
- (d) NABARD & Cooperative Banks

## Modules to Implement Enhanced mandate

1. PAO Computerization-Online payments, receipts and accounting of Govt. of India
  - (a) Programme Division module
  - (b) DDO module
  - (c) PAO module
  - (d) Pension module
  - (e) GPF & HR module
  - (f) Receipts including GSTN
  - (g) Annual Financial Statements
  - (h) Cash Flow Management
  - (i) Interface with non-civil ministries
2. Non-Tax Receipt Portal.

## Other Departmental Initiatives

To leverage the capabilities of PFMS, several other departments have approached PFMS for developing utilities for their departmental need as follows:

- (i) Interfaces for MHA (Foreigners Division) Monitoring of Agencies receiving fund under FCRA
- (ii) CBDT PAN Validation
- (iii) GSTN bank account validation

## Implementation Strategy

An Action Plan has been prepared and approved by Ministry of Finance for phased implementation of Public Financial Management System (PFMS).

## Improved Financial Management through:

- Just in Time (JIT) release of funds
- Monitoring of use of funds including ultimate utilization

## Strategy:

- Universal roll-out of PFMS which inter alia includes
- Mandatory registration of all Implementing Agencies (IA) on PFMS and
- Mandatory use of Expenditure Advance &

Transfer (EAT) Module of PFMS by all IAs

## I. Implementation Strategy for Central Sector (CS) schemes/transaction

Activities to be completed

- Mandatory registration and use of EAT module by IAs
- Mapping of all relevant information of Schemes
- Uploading of budget of each scheme on PFMS
- Identify implementation hierarchy of each scheme
- Integration of System Interface of specific schemes with PFMS e.g. NREGASoft, AwasSoft
- Deployment and training of trainers

## II. Implementation Strategy for Central Assistant to State Plan (CASP)

Activities to be undertaken by states

- State Treasury Integration with PFMS
- Registration of all SIAs on PFMS (1<sup>st</sup> level and below)
- Mapping of state schemes with corresponding central schemes
- Configuration of State schemes on PFMS
  - Configuring State Schemes components
  - Identify and configure hierarchy of each state scheme
- Integration of PFMS with schemes specific software application
- Deployment and training of trainers
- Continuous support for implementation

At present, all fourteen (14) Pay & Accounts Offices of M/o Information & Broadcasting (including Six (06) PAOs attached with Prasar Bharati for GPF & Pension) are functioning successfully on PFMS. All payments are routed through PFMS and e-payments being directly

credited into the beneficiary's bank account.

**I. Employees Information System (EIS)**

**Module of PFMS:** This Module has been implemented in all Drawing & Disbursing Offices of Ministry of information & Broadcasting.

**II. CDDO Module of PFMS:** CDDO module of PFMS has been rolled out in all twenty (20) Cheque Drawing and Disbursing Offices of Ministry of Information and Broadcasting.

**III. Online Portal (Bharat Kosh) for collection of Non-Tax Revenue in the Ministry:**

- The objective of Non-Tax Receipt Portal (NTRP) is to provide a one-stop window to Citizens/ Corporate /Other users for making online payment of Non-Tax Revenue payable to Government of India (GoI).
- Non-Tax Revenue of Government of India comprise of a large bouquet of receipts, collected by individual departments/ministries. Primarily these receipts come from Dividends, Interest receipts, Spectrum charges, RTI application fee, purchase of forms/magazines by students and many other such payments by citizens / corporate/other users.
- The online electronic payment in a completely secured IT environment, helps common users / citizen from the hassle of going to banks for making drafts and then to Government offices to deposit the instrument for availing the services. It also helps avoidable delays in the remittance of these instruments into Government account as well as eliminates undesirable practices in the delayed deposit of these instruments into bank accounts.
- NTRP facilitates instant payment in a transparent environment using online payment technologies such as Internet Banking, Credit/Debit Cards.

- NTR Portal has been functional in Ministry of Information and Broadcasting from 01<sup>st</sup> November, 2016.

- The collection of Non-tax revenue of the Ministry in the current Financial Year (2019-20) for the period from 01.04.2019 to 31.10.2019 was **₹591.77 crore** and out of this, **₹573.56 crores** (i.e. more than 95%) have been collected through Bharat Kosh on NTR e-portal.

**IV. Expenditure, Advance and Transfer (EAT) Module of PFMS:** All six (06) Autonomous Bodies of Ministry of Information & Broadcasting have been onboarded on Expenditure Advance Transfer (EAT) module of PFMS.

**New developments in the Ministry:**

**I. PAOs / CDDOs workshop/ conference**

A workshop / Seminar to discuss various key issues relating to functioning of PAOs of Ministry of Information & Broadcasting was organized in Sookhna Bhawan, New Delhi on 25<sup>th</sup> and 26<sup>th</sup> April, 2019. The Chief Controller of Accounts gave presentation on the issues viz. Delegation of Financial Powers, Mechanism to be adopted for transfer of funds to various field offices of BOC/PIB, Communication of Sanction, Items to be kept in Objection Book (OB). Subsequently, the agenda items relating to Pr.AO (Admn.), Pr.AO (B&A) and Pr.AO (IAW), viz. Procurement through GeM, Revision of Pension Cases, Settlement of Pension Cases of Retirees, Service Verification, RTI Cases, Monitoring of NPS, Rotational Transfer of Staff, Timely Submission of Monthly Accounts by Pay & Accounts Offices, Timely submission of reconciliation certificate (PAO with DDO) by the PAOs to Pr.AO, Clearance of Public Sector bank Suspense (8658-00-108) by PAOs, Adverse Balances appearing in the accounts of PAOs/Outstanding Suspense Balances / Dormant Funds lying with PAO, Deactivation of irrelevant DDO codes from e-lekha and PFMS, Implementation status of various modules of PFMS in Ministry of Information & Broadcasting and training requirement of

Pay & Accounts Offices, Mission of Internal Audit & Quality of Audit Reports, Timelines for submission of Audit reports, compliance of outstanding Audit paras, Liquidation of outstanding Audit Paras and Forecast of Quarterly Tour programme of Zonal IAPs and Annual Review were discussed in detail.



*Glimpse of the workshop*

## II. Inter Zonal workshop of Internal Audit

A one-day Inter Zonal Workshop of internal Audit under chairmanship of Chief Controller of Accounts, Ministry of Information & Broadcasting was held in PIB Conference Hall, Shastri Bhawan, New Delhi to discuss Future Road Map of Internal Audit and various issues related with functioning of Internal Audit parties. CCA, M/o I&B also expressed his views on various points viz. Basic criteria for periodicity of the audit of the unit in terms of Annual, Biannual and Triennial, Forecasting of Annual and quarterly Audit plans on times, Quality of Audit Reports, Methodology of Audit & Audit of PAOs, Liquidation of long outstanding Audit para(s), etc.



*Inter Zonal workshop of Internal Audit*

## III. Hindi Pakhwara

Hindi Pakhwara was organized in Office of Chief Controller of Accounts, Ministry of I&B in the month of September, 2019 with special emphasis on use of Hindi language in day to day official work. Various activities viz. Hindi Quiz, Hindi Essay writing, Hindi debate etc. were conducted during the Hindi Pakhwara.

## IV. Enforcement of enhanced security layers in online payment process in Public Financial Management System (PFMS)

In order to ensure safety measures on PFMS platform, the following features are being enforced for treasury operations:

- a) Verification of each payment request with physical bill without fail before putting the digital signature by Pay & Accounts Offices (PAOs).
- b) Use of NIC/GOV domain e-mail IDs for user registration by the officials dealing with PAO and DDO module of PFMS.
- c) Immediate deactivation of user(s) found to be no longer active
- d) Deactivation of user ID/Digital key of PAO/ AAO user type at the time permanent transfer/ superannuation).
- e) Implementation of OTP based log in system on PFMS in phased manner.

## V. Nation-wide Pension Adalat

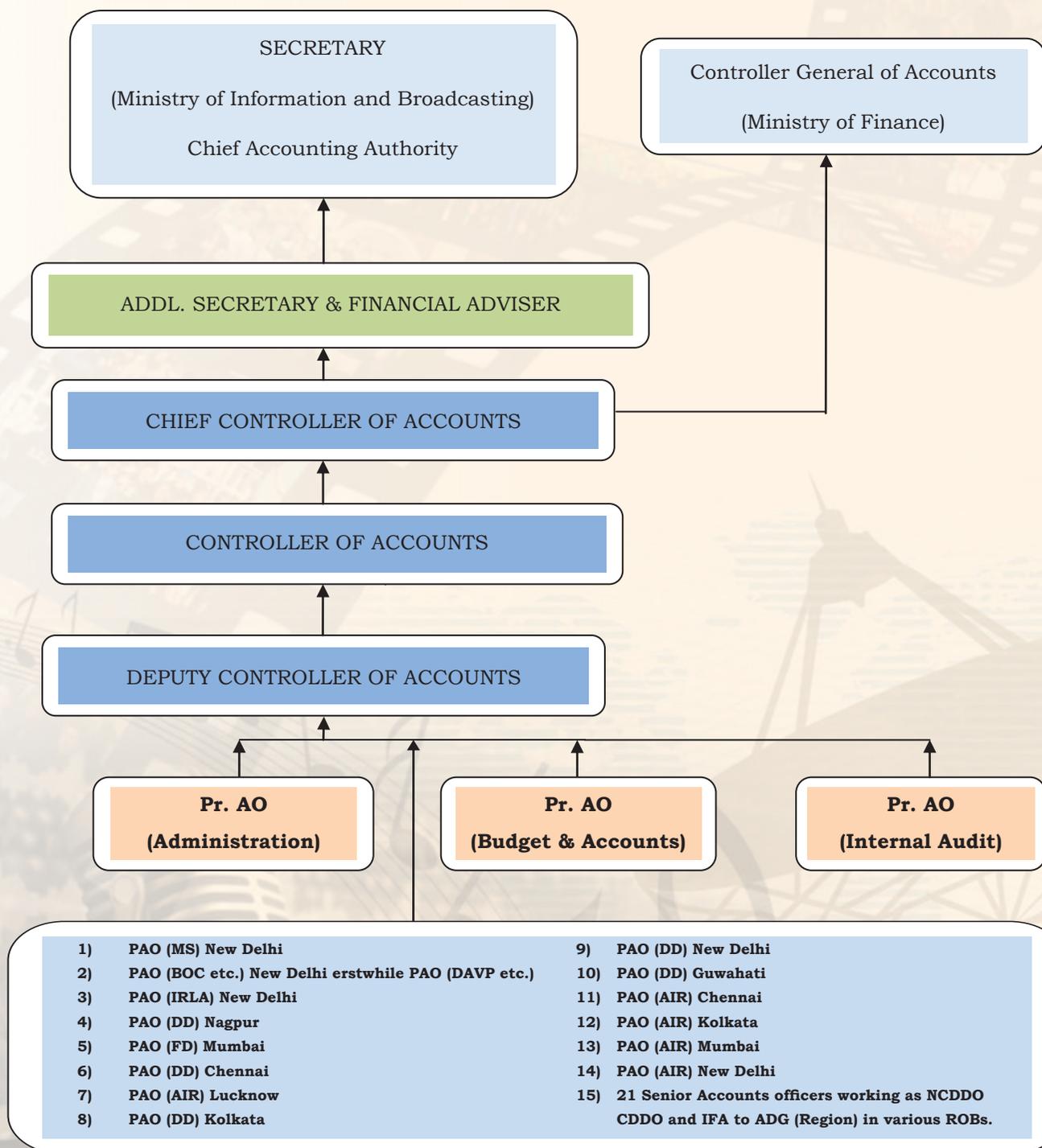
Ministry of Information & Broadcasting organized Pension Adalats on 23<sup>rd</sup> August, 2019 at various stations where twenty one (21) cases had been settled on spot.

## VI. Revision of Pre-2016 pension cases

Consequent upon implementation of 7<sup>th</sup> Central Pay Commission, approximately 26,133 pension cases have been finalized, settled and sent to Central Pension Accounting Office (CPAO) up to 30.09.2019.

## ACCOUNTING ORGANISATION OF THE MINISTRY

### ACCOUNTING ORGANIZATION SETUP IN MINISTRY OF INFORMATION AND BROADCASTING





*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar participating in the session on 'New India: Government and Media', at the Malayala Manorama News Conclave 2019, in Kochi on August 30, 2019.*



*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar addressing a press conference on the 50th International Film Festival of India (IFFI-2019), in New Delhi on November 02, 2019.*

# 16

## AUDIT PARAS

### A. C&AG Audit Paras - NIL

### B. Public Accounts Committee (PAC)'s Recommendations -

Sl No.	Report No. & Year	Subject	No. of Recommendations pertaining to M/o I&B	Action Taken
1	74 <sup>th</sup> Report [16 <sup>th</sup> Lok Sabha] 2017	XIX Commonwealth Games, 2010	6 [Recommendations No. 59-64]	Final ATRs, duly vetted by Audit, have been sent to PAC on 10.07.2019. The same has been uploaded on APMS portal on 23.07.2019.
2	94 <sup>th</sup> Report [16 <sup>th</sup> Lok Sabha] 2018	Working of CBFC and Academic Activities of SRFTI, Kolkata for the period from 2010-11 to 2014-15	14 [Recommendations No. 1-7 and 8-14]	<b>Recommendations No. 1-7 (CBFC)</b> - Final ATRs, duly vetted by Audit, have been sent to PAC on 09.11.2018. The same has been uploaded on APMS portal on 30.11.2018.
				<b>Recommendations No. 8-14 (SRFTI)</b> - Final ATRs, duly vetted by Audit, have been sent to PAC on 09.11.2018. The same has been uploaded on APMS portal on 13.11.2018.
3	121 <sup>st</sup> Report [16 <sup>th</sup> Lok Sabha] 2018	Working of CBFC and Academic Activities of SRFTI, Kolkata for the period from 2010-11 to 2014-15	6 [Recommendations No. 5, 8, 11, 14, 17, 20]	<b>Recommendation No. 5 &amp; 20 (SRFTI)</b> - Final ATRs, duly vetted by Audit, have been sent to Lok Sabha Sectt., PAC Branch on 30.10.2019. The same has been uploaded on APMS portal on 12.12.2019.
				<b>Recommendation No. 8, 11, 14 &amp; 17 (CBFC)</b> - Final ATRs, duly vetted by Audit, have been sent to Lok Sabha Sectt., PAC Branch on 03.10.2019. The same has been uploaded on APMS portal on 15.11.2019.





*The President, Shri Ram Nath Kovind in a group photograph at the presentation of the Dadasaheb Phalke Award to Shri Amitabh Bachchan for his outstanding and invaluable contribution to cinema spanning over five decades, at Rashtrapati Bhawan, in New Delhi on December 29, 2019.*

## 17

## IMPLEMENTATION OF THE JUDGEMENTS/ORDERS OF CATs

Information on Implementation of the Judgements/Orders of CAT Cases of various Media Units and Main Secretariat of the Ministry for the year 2018-19 is as follows:

S. N.	Media Units	No. of Orders received from CAT for the year 2018-19	No. of Judgements/Orders implemented 2018-19
1	Main Secretariat*	4	4
2	BOC	#	#
3	Publications Division	0	0
4	PIB	0	0
5	RNI	0	0
6	Photo Division	0	0
7	New Media Wing	0	0
8	PCI	0	0
9	IIMC	1	1
10	DG: AIR	98	47
11	DG: DD	22	15
12	BECIL	0	0
13	CBFC	5	3
14	SRFTI	1	1
15	FTII	#	#
16	Films Division	4	4
17	NFDC	0	0
18	NFAI	0	0
19	CFSI	0	0
20	DFP	0	0
21	PAO	0	0
22	EMMC	0	0
	TOTAL	135	75

\* Information in respect of Main Secretariat does not include MUC/ Press/ CRS/ DAS/ F(F)/ F(FTI)/ F(C)/ F(I)/ F(A) Desks/Sections

# Data not received





*The Union Minister for Environment, Forest & Climate Change, Information & Broadcasting and Heavy Industries and Public Enterprises, Shri Prakash Javadekar at a meeting with the Heads of Regional Units of Doordarshan and discussed on the “Future Roadmap of Doordarshan Network”, in New Delhi on December 01, 2019.*

# 18

## SCHEME OUTLAY

### Budget Estimate (2019-20):

The outlay for 2019-20 in respect of the Ministry of I&B was Rs. 900.00 crore.

(Rs. in crore)

S.No.	Sector	GBS
1.	Information Sector	238.00
2.	Films Sector	165.00
3.	Broadcasting Sector	497.00
	<b>Total</b>	<b>900.00</b>

2. Scheme wise break-up of the Central Sector Schemes 2019-20 is annexed.

3. The North East component at Rs. 162.65 crore represents 18.07% of the total Central Sector Schemes outlay (GBS) of Rs. 900.00 crore. The break-up of North East component is as under:

(Rs. in crore)

S.No.	Sector	GBS
1.	Information Sector	21.65
2.	Films Sector	25.80
3.	Broadcasting Sector	115.20
	<b>Total</b>	<b>162.65</b>

### Annexure

#### Ministry of Information and Broadcasting Statement of Budget Estimates 2019-20 (Scheme Wise)

(Rs. in Crore)

Sl. No.	Name of the Scheme	BE 2019-20 Proposed by Ministry	BE 2019-20 finalized on the basis of ceiling given by MoF	BE earmarked for NER
	<b>INFORMATION SECTOR</b>			
1	Up-gradation of IIMC to International Standards	2.00	1.50	0.00
2	Media Infrastructure Development Programme (MIDP)			
2.1	MIDP (excluding IIMC)	25.15	21.00	0.05
2.2	Opening up of New Regional Centres of IIMC	11.00	9.50	2.00
	<b>Total - MIDP</b>	<b>36.15</b>	<b>30.50</b>	<b>2.05</b>
3	Development Communication & Information Dissemination (DCID)	<b>237.77</b>	<b>200.00</b>	<b>19.60</b>
4	Human Resource Development			
4.1	Training for Human Resource Development (excluding Prasar Bharati) (Main Sectt.)	4.05	4.05	0.00
4.2	International Media Programme (Main Sectt.)	0.15	0.15	0.00

Sl. No.	Name of the Scheme	BE 2019-20 Proposed by Ministry	BE 2019-20 finalized on the basis of ceiling given by MoF	BE earmarked for NER
4.3	Policy Related Studies, Seminar, Evaluation, etc. (Main Sectt.)	0.65	0.50	0.00
4.4	HRD of Films Media (FTII, SRFTII, CBFC)	0.84	0.80	0.00
4.5	Payment for Professional Services	0.53	0.50	0.00
	<b>Total - HRD</b>	<b>6.22</b>	<b>6.00</b>	<b>0.00</b>
	<b>Grand Total (Information Sector)</b>	<b>282.14</b>	<b>238.00</b>	<b>21.65</b>
	<b>FILM SECTOR</b>			
5	National Museum of Indian Cinema (Films Division)	0.00	0.00	0.00
6	Infrastructure Development Programme relating to Film Sector			
6.1	Upgradation, modernisation and expansion of CBFC and certification process (CBFC)	1.50	2.50	0.00
6.2	Upgradation of Siri Fort Complex (DFF)	1.00	0.02	0.00
6.3	Upgradation of building infrastructure of Films Division (FD)	0.02	0.02	0.00
6.4	Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library (NFAI)	3.00	3.00	0.00
6.5	Grant-in-Aid to FTII – Upgradation and Modernisation of FTII	26.00	17.00	0.00
6.6	Infrastructure development in SRFTI	50.00	30.00	23.00
	<b>Total - Infrastructure Development Programme relating to Film Sector</b>	<b>81.52</b>	<b>52.54</b>	<b>23.00</b>
7	Development Communication & Dissemination of Filmic Content			
7.1	Promotion of Indian cinema through film festivals and film markets in India and abroad	As per decision taken in the ministry, single line budget entry has been made for DCDFC Scheme from 2019-20		
7.2	Production of films and documentaries in various Indian languages			
7.3	Webcasting of Film Archives (FD)			
7.4	Acquisition of archival films and film material (NFAI)			
7.5	Anti-Piracy initiatives (Main Sectt.)			
	<b>Total- Development Communication &amp; Dissemination of Filmic Content</b>	<b>92.98</b>	<b>69.48</b>	<b>2.80</b>

Sl. No.	Name of the Scheme	BE 2019-20 Proposed by Ministry	BE 2019-20 finalized on the basis of ceiling given by MoF	BE earmarked for NER
8	National Film Heritage Mission (Main Sectt.)	40.00	22.48	0.00
9	Setting up a Centre of Excellence for Animation, Gaming and VFX (Main Sectt.)	40.00	20.50	0.00
	<b>Grand Total (Film Sector)</b>	<b>254.50</b>	<b>165.00</b>	<b>25.80</b>
	<b>BROADCASTING SECTOR</b>			
A	<b>Main Sectt.</b>			
10	Strengthening of Electronic Monitoring Centre (EMMC)	17.36	17.30	0.00
11	Supporting Community Radio Movement in India (CRS Cell)	4.20	3.80	0.20
12	Infrastructure Support Cell in the Ministry RENAMED AS Digitisation Mission (DAS Section)	4.00	2.00	0.00
13	Automation of Broadcasting Wing (BP&L Section)	0.90	0.90	0.00
	<b>Total (Main Sectt.)</b>	<b>26.46</b>	<b>24.00</b>	<b>0.20</b>
B	<b>Prasar Bharati</b>			
14	Grants-in-aid to Prasar Bharati (Broadcasting Infrastructure Network Development)	347.69	473.00 (As per decision taken in the ministry, single line budget entry has been made for BIND Scheme from 2019-20)	
15	Grants-in-aid to Prasar Bharati for Kisan Channel	51.26		
16	Grants-in-aid to Prasar Bharati for Arun Prabha Channel	106.00		
	<b>Total Prasar Bharati</b>	<b>504.95</b>	<b>473.00</b>	<b>115.00</b>
	<b>Grand Total (Broadcasting Sector)</b>	<b>531.41</b>	<b>497.00</b>	<b>115.20</b>
	<b>TOTAL CENTRAL SECTOR SCHEMES</b>	<b>1068.05</b>	<b>900.00</b>	<b>162.65</b>

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*The Union Minister for Environment, Forest & Climate Change and Information & Broadcasting, Shri Prakash Javadekar at the inauguration of the 10th Jagran Film Festival, in New Delhi on July 18, 2019.*

## 19

# MEDIA UNIT-WISE BUDGET

## Demand No. 59- Ministry of Information & Broadcasting

(Rs. In Thousands)			
Name of Media Unit/Activity	BE 2019-20	RE 2019-20	BE 2020-21
<i>Revenue Section</i>			
<b>CAT. I ESTABLISHMENT EXPENDITURE OF THE CENTRE (Non-Scheme Expenditure)</b>			
<b>Major Head- '2251' - Secretariat Social Services</b>			
Main Sectt. (including PAO)	<b>686800</b>	<b>771399</b>	<b>888331</b>
<b>Major Head - '2205' - Art &amp; Culture</b>			
<b>Certification of Cinematographic films for public exhibition</b>			
Film Certification Appellate Tribunal	4100	4600	4900
Central Board of Film Certification	104800	89300	124800
<b>Total Major Head '2205'</b>	<b>108900</b>	<b>93900</b>	<b>129700</b>
<b>Major Head - '2220' - Information &amp; Publicity</b>			
Films Division	529600	479120	535800
National Film Archive of India	61300	60400	94800
Directorate of Film Festivals	138600	114710	140400
New Media Wing (erstwhile Research, Reference & Training Division)	23200	15770	17200
Bureau of Outreach and Communication (BOC)	1817400	1609755	1864700
Press Information Bureau (PIB)	893200	879180	996100
Registrar of Newspapers for India	86500	65335	78100
Photo Division	0	0	0
Publications Division	398000	340772	443000
Employment News	173781	152060	151650
Electronic Media Monitoring Centre (EMMC)	11500	8249	182500
Payment of Annual Membership Subscription to International Programme for the Development of Communication (IPDC)	2100	2100	2100
Contribution to Asia Pacific Institute for Broadcasting Development (AIBD)	2869	2900	2869

<b>(Rs. In Thousands)</b>			
<b>Name of Media Unit/Activity</b>	<b>BE 2019-20</b>	<b>RE 2019-20</b>	<b>BE 2020-21</b>
Payment of annual membership subscription to Association of Moving Images Archivists (AMIA)	40	40	40
Contribution to membership of International Organizations by NFAI	210	210	210
Private FM Radio Station	20500	10500	20500
<b>Total: Major Head '2220'</b>	<b>4158800</b>	<b>3741101</b>	<b>4529969</b>
<b>Total: Establishment Expenditure of the Centre</b>	<b>4954500</b>	<b>4606400</b>	<b>5548000</b>
<b>Cat. II CENTRAL SECTOR SCHEMES (Scheme Expenditure)</b>			
<b>INFORMATION SECTOR</b>			
Up-gradation of IIMC to International Standards (IIMC)	15000	12900	
Opening up of New Regional Centres of IIMC (IIMC)	95000	124700	
Media Infrastructure Development Programme (MIDP)	210000	235700	
Development Communication & Information Dissemination (DCID)	2000000	1876300	2200000
Human Resource Development	60000	38000	
<b>Total (Information Sector)</b>	<b>2380000</b>	<b>2287600</b>	<b>2200000</b>
<b>FILMS SECTOR</b>			
Infrastructure Development Programme relating to Film Sector (IDPFS)	681500	656100	
Development Communication and Dissemination of Filmic Content	538700	633900	1155000
National Film Heritage Mission	224800	36100	
Setting up a Centre of Excellence for Animation, Gaming and VFX	205000	200	
Champion Service Sector Scheme		5000	300000
<b>Total (Film Sector)</b>	<b>1650000</b>	<b>1331300</b>	<b>1455000</b>
<b>BROADCASTING SECTOR</b>			
Supporting Community Radio Movement in India	38000	38000	45000
Strengthening of Electronic Media Monitoring Centre (EMMC)	173000	204000	

<b>(Rs. In Thousands)</b>			
<b>Name of Media Unit/Activity</b>	<b>BE 2019-20</b>	<b>RE 2019-20</b>	<b>BE 2020-21</b>
Infrastructure Support Cell in the Ministry renamed as Digitisation Mission	20000	30000	
Automation of Broadcasting Wing	9000	9000	
Broadcasting Infrastructure Network Development	4730000	2354000	3700000
<b>Total (Broadcasting Sector)</b>	<b>4970000</b>	<b>2635000</b>	<b>3745000</b>
<b>Total - CENTRAL SECTOR SCHEMES</b>	<b>9000000</b>	<b>6253900</b>	<b>7400000</b>
<b>OUT OF WHICH NE ALLOCATION</b>	<b>1626500</b>	<b>1051500</b>	<b>740000</b>
<b>ALLOCATION UNDER CAPITAL</b>	<b>135400</b>	<b>55200</b>	<b>135600</b>
<b>Cat. III OTHER CENTRAL EXPENDITURE (Autonomous Bodies) (Non-Scheme Expenditures)</b>			
Grants-in-aid to Indian Institute of Mass Communication (IIMC)	264900	256900	613000
Grants-in-aid to Press Council of India (PCI)	74500	90000	89000
Grants-in-aid to Children's Film Society, India (CFSI)	39000	39000	39000
Grants-in-aid to Film & Television Institute of India, Pune (FTII)	328500	308700	494000
Grants-in-aid to Satyajit Ray Film & Television Institute, Kolkata (SRFTI)	197100	199100	675500
Grants to Prasar Bharati	28893600	28893600	28893600
<b>Total - OTHER CENTRAL EXPENDITURE (Autonomous Bodies)</b>	<b>29797600</b>	<b>29787300</b>	<b>30804100</b>
<b>Total - Demand No. 59</b>	<b>43752100</b>	<b>40647600</b>	<b>43752100</b>

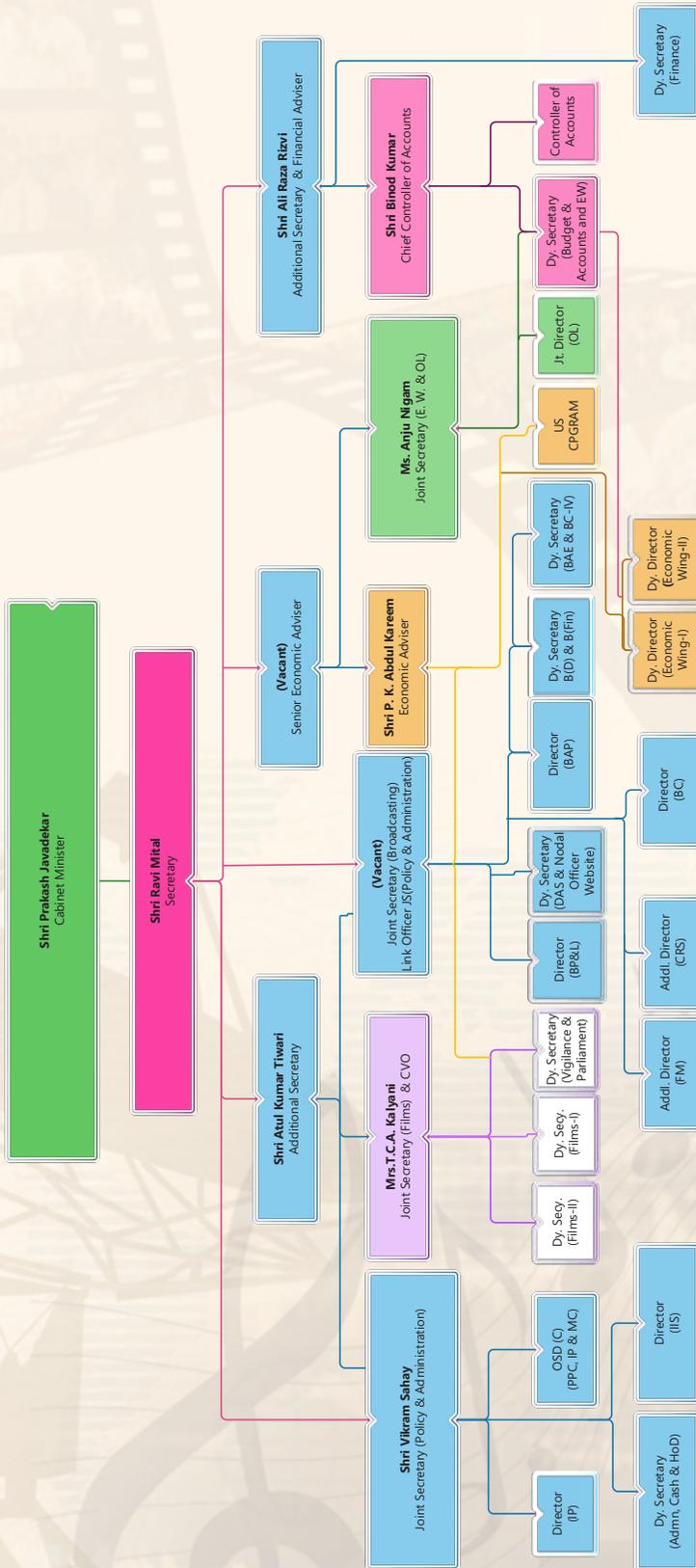
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*Cultural show at the closing ceremony of the 50th International Film Festival of India (IFFI-2019), in Panaji, Goa on November 28, 2019.*

## ORGANIZATIONAL STRUCTURE

Organisation Chart of Ministry of Information and Broadcasting



Abbreviation:

Admn	Administration
BC	Broadcasting Content
EMMC	Electronic Media Monitoring Cell
HoD	Head of Department
IIS	Indian Information Service
IP&MC	Information Policy & Media Coordination
NMW	New Media Wing
OSD(C)	Officer on Special Duty (Coordination)
PPC	Policy Planning Cell
TV(I)	TV (INSAT)

B(D)	Broadcasting (Development)
B(Fin.)	Broadcasting (Finance)
BA(E)	Broadcasting Administration (Engineering)
BAP	Broadcasting Administration (Programme)
BC	Broadcasting Content
BP&L	Broadcasting Policy & Legislation
CRS	Community Radio Station
DAS	Digital Addressable System
FM	Frequency Modulation

IC	Independent Charge
CVO	Chief Vigilance Officer
OL	Official Language

## DESIGNATIONS IN THE MINISTRY

Secretary	Secretary
AS	Additional Secretary
AS & FA	Additional Secretary & Financial Adviser
Sr. Economic Adviser	Senior Economic Adviser
JS (P&A)	Joint Secretary (Policy & Administration)
JS (B-I)	Joint Secretary (Broadcasting-I)
JS (B-II)	Joint Secretary (Broadcasting-II)
JS (F)	Joint Secretary (Films)
JS (EW)	Joint Secretary (Economic Wing)
Economic Adviser	Economic Adviser
CCA	Chief Controller of Accounts
Director (IP&MUC)	Director (Information Policy & Media Unit Coordination)
Director (Films-I)	Director (Films-I)
Director (Films-II)	Director (Films-II)
Director (BC)	Director (Broadcasting Content)
Director/ Joint Director (OL)	Director/ Joint Director (Official Language)
Director (BP&L & BA-P (I))	Director (Broadcasting Policy & Legislation / Broadcasting Administration Programme-I)
Director (Fin.)	Director (Finance)
Director (B&A)/DS (B&A)/DS (EA)	Director (Budget & Account)/Dy. Secretary (Budget & Account)/ Deputy Secretary (Economic Wing)
DS (BD & B (Fin.))	Deputy Secretary (Broadcasting Development & Broadcasting Finance)
DS (Admn., Cash, HoD)	Deputy Secretary (Administration, Cash, Head of Department)
DS (DAS)	Deputy Secretary (Digital Addressable System)
DS (FM)	Deputy Secretary (Frequency Modulation)
DS (Vig. & Parl.)	Deputy Secretary (Vigilance & Parliament)
DS (BA-E & BC-IV)	Deputy Secretary (Broadcasting Administration Engineering & Broadcasting, Content IV)
OSD (C & PPC & IP&MC)	Officer on Special Duty (Co-ordination, Policy Planning Cell, Information Policy & Media Coordination)
CA	Controller of Accounts
US (Admn.I, II, III, IV & HoO)	Under Secretary (Administration I, II, III, IV) & Head of Office
US (IIS)	Under Secretary (Indian Information Service)
US (MUC-I)	Under Secretary (Media Unit Coordination-I)

US (MUC-II)	Under Secretary (Media Unit Coordination-II)
US (Press)	Under Secretary (Press)
US (Vigilance)	Under Secretary (Vigilance)
US (Cash & Parl.)	Under Secretary (Cash & Parliament)
US (NMC & NMW)	Under Secretary (New Media Cell & New Media Wing)
US (PPC & IP&MC)	Under Secretary (Policy Planning Cell & Information Policy & Media Coordination)
US (BC-I, II & III)	Under Secretary (Broadcasting Content-I, II & III)
US (INSAT)	Under Secretary (Indian Satellite Television)
US (DAS)	Under Secretary (Digital Addressable System)
US (BP&L)	Under Secretary (Broadcasting Policy & Legislation)
US (BD & B Fin.)	Under Secretary (Broadcasting Development & Broadcasting Finance)
US (BAP-I)	Under Secretary (Broadcasting Administration Programme-I)
US (BAP-II)	Under Secretary (Broadcasting Administration Programme-II)
US (BA-E)	Under Secretary (Broadcasting Administration Engineering)
US (BC-IV)	Under Secretary (Broadcasting Content- IV)
US (F-I & III)	Under Secretary (Finance-I & Finance-III)
US (Fin-II)	Under Secretary (Finance-II)
US (B&A)	Under Secretary (Budget & Accounts)
US [F (F) & F (I) I & F (C)]	Under Secretary (Films Festival & Films Industry & Films Certification)
US [F (A) & F (PSU) & F (FTI)]	Under Secretary (Films Administration & Films Public Sector Undertaking & FTI)
DD (OL)	Deputy Director (Official language)
DD (EW-I)	Deputy Director (Economic Wing-I) & RTI
DD (EW-II)	Deputy Director (Economic Wing-II)
DD (CRS)	Deputy Director (Community Radio Station)
DCA	Deputy Controller of Accounts
A.D. (OL-I)	Assistant Director (Official Language-I)
AD (OL-II)	Assistant Director (Official language-II)
S.O (Admn-I)	Section Officer (Administration-I)
S.O. (Admn-II)	Section Officer (Administration-II)
S. O. (Admn-III)	Section Officer (Administration-III)
S.O. (Admn-IV)	Section Officer (Administration-IV)
S.O. (Cash)	Section Officer (Cash)

S.O. (Parliament)	Section Officer Parliament
S.O. (MUC-I)	Section Officer (Media Unit Cell-I)
S.O. (MUC-II)	Section Officer (Media Unit Cell-II)
S.O. (Vigilance)	Section Officer (Vigilance)
S.O. (IP&MC)	Section Officer (Information Policy & Media Coordination)
S.O. (PP Cell)	Section Officer (Policy Planning Cell)
S.O. (Press)	Section Officer (Press)
S.O. (IIS)	Section Officer (Indian Information Service)
S.O. (IIS)	Section Officer (Indian Information Service)
S.O. F (F)	Section Officer (Films Festivals)
S.O. F (FTI)	Section Officer (Films (Film & Television Institute))
S.O. F (A)	Section Officer (Films (Administration))
S.O. F (C)	Section Officer (Films (Certification))
S.O. F (I)	Section Officer (Films (Industry))
S.O. F (PSU)	Section Officer (Films (Public Sector Unit))
S.O. (BC-I)	Section Officer (Broadcasting Content-I)
S.O. (BC-II)	Section Officer (Broadcasting Content-II)
S.O. (BC-III)	Section Officer (Broadcasting Content-III)
S.O. (BC-IV)	Section Officer (Broadcasting Content-IV)
S.O. B (D)	Section Officer (Broadcasting (Development))
S.O. B (Fin.)	Section Officer (Broadcasting (Finance))
S.O. (BP&L)	Section Officer (Broadcasting Policy & Legislation)
S.O. (BA-P)	Section Officer (Broadcasting Administration-Programme)
S.O. (BA-E)	Section Officer (Broadcasting Administration-Engineering)
S.O. (FM Cell)	Section Officer (Frequency Modulation Cell)
S.O. (CRS Cell)	Section Officer (Community Radio Stations Cell)
S.O. (INSAT-TV)	Section Officer (Indian Satellite Television)
S.O. (Fin-I & III)	Section Officer (Finance-I & III)
S.O. (Fin-II)	Section Officer (Finance-II)
S.O. (PC Cell)	Section Officer (Plan Coordination Cell)
S.O. (B&A)	Section Officer (Budget & Accounts)
S.O. (PMS)	Section Officer (Performance Management Section)
S.O. (NMC)	Section Officer (New Media Cell)
S.O. (RTI)	Section Officer (Right to Information)
P&AO	Pay & Accounts Officer

## IMPORTANT WEBSITE LINKS RELATED TO MINISTRY OF I&B

Name of the organization	Website URL
Ministry of Information and Broadcasting	<a href="https://mib.gov.in">https://mib.gov.in</a>
Bureau of Outreach and Communication	<a href="http://davp.nic.in/">http://davp.nic.in/</a>
Central Board of Film Certification	<a href="https://www.cbfcindia.gov.in">https://www.cbfcindia.gov.in</a>
Directorate of Film Festivals	<a href="https://dff.nic.in/">https://dff.nic.in/</a> <a href="https://iffigoa.org/">https://iffigoa.org/</a>
Films Division	<a href="http://filmsdivision.org/">http://filmsdivision.org/</a>
National Film Archive of India	<a href="https://www.nfai.gov.in/">https://www.nfai.gov.in/</a>
New Media Wing	<a href="https://mib.gov.in/information/new-media-wing">https://mib.gov.in/information/new-media-wing</a>
Press Information Bureau	<a href="http://pib.nic.in">http://pib.nic.in</a>
Publications Division	<a href="http://www.publicationsdivision.nic.in/">http://www.publicationsdivision.nic.in/</a>
Registrar of Newspapers for India	<a href="http://rni.nic.in/">http://rni.nic.in/</a>
All India Radio	<a href="http://allindiaradio.gov.in">http://allindiaradio.gov.in</a> <a href="http://www.newsonair.com/">http://www.newsonair.com/</a>
Broadcasting Engineering Consultants India Limited	<a href="http://www.becil.com/">http://www.becil.com/</a>
Children's Film Society, India	<a href="https://www.cfsindia.org/">https://www.cfsindia.org/</a>
Doordarshan	<a href="http://doordarshan.gov.in/">http://doordarshan.gov.in/</a>
Prasar Bharati	<a href="http://prasarbharati.gov.in/">http://prasarbharati.gov.in/</a>
Film and Television Institute of India	<a href="http://www.ftiindia.com/">http://www.ftiindia.com/</a>
Film Certification Appellate Tribunal	<a href="https://mib.gov.in/film/film-certification-appellate-tribunal">https://mib.gov.in/film/film-certification-appellate-tribunal</a>
Indian Institute of Mass Communication	<a href="http://iimc.nic.in/">http://iimc.nic.in/</a>
National Film Development Corporation	<a href="https://www.nfdcindia.com/">https://www.nfdcindia.com/</a>
Press Council of India	<a href="http://presscouncil.nic.in/">http://presscouncil.nic.in/</a>
Satyajit Ray Film and Television Institute	<a href="http://srfti.ac.in/">http://srfti.ac.in/</a>
Film Facilitation Office	<a href="https://ffo.gov.in">https://ffo.gov.in</a>



## Discontinuation of Volume-II of Annual Report of Ministry of Information and Broadcasting

As per the recommendations of the Estimates Committee, communicated by Lok Sabha Secretariat vide their O.M. No. 61/2/EC/2009 dated 18th December 2009, the Volume-II of the Annual Report of Ministry of Information and Broadcasting has been discontinued from the Year 2009-10 onwards.

However, the same is available on the website of the Ministry at [www.mib.gov.in](http://www.mib.gov.in) in the same format as published earlier in Volume-II of the Annual Report of Ministry of Information & Broadcasting.

